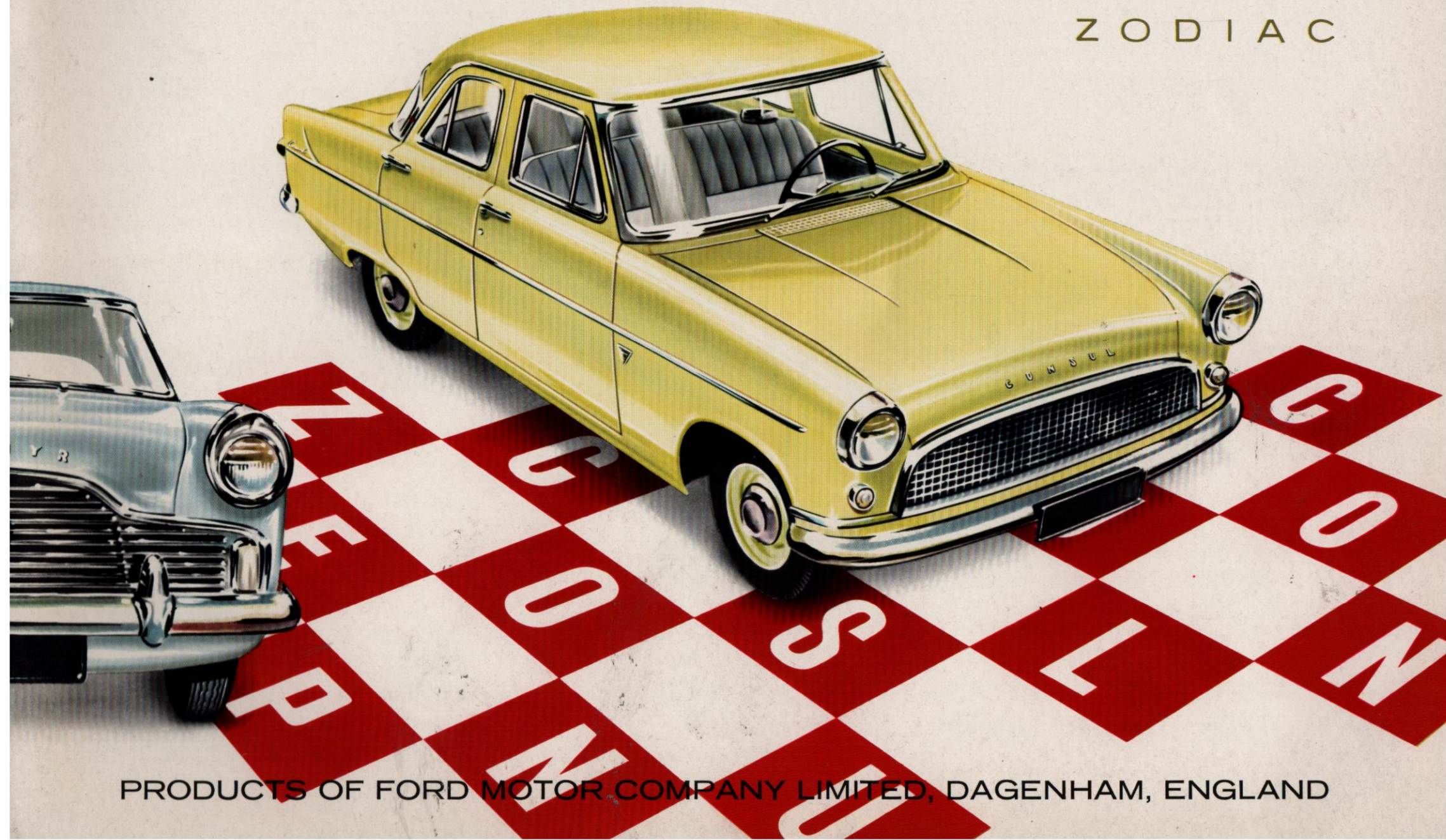


C O N S U L

Z E P H Y R

Z O D I A C



PRODUCTS OF FORD MOTOR COMPANY LIMITED, DAGENHAM, ENGLAND

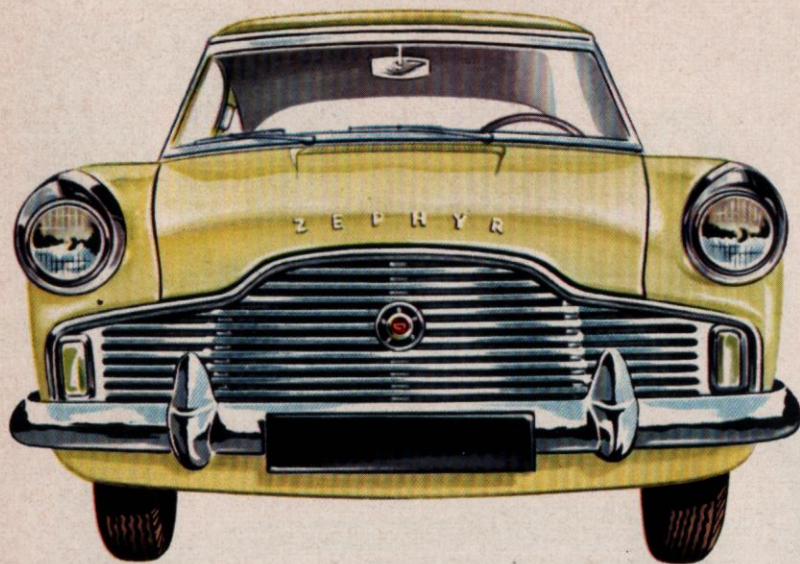


The Consul with the long, low look brings grace and elegance to the medium car field.

The low roof-line retains full front head room.

Economy—a four-cylinder power plant that gives high performance at the lowest cost.

De Luxe features such as chrome window surrounds, drip rail, door trim are standard equipment. A full family six-seater body and the stupendous experience of Ford Motor Company's unique 'glide-ride' suspension will help you enjoy the big car feel of the 'Sleek-line' Consul—so easy to handle.



Smooth, stylish, swift, that is the Zephyr—the car with beauty and personality.

Performance tested in International Rallies.

The chromed hooded headlights, the sparkling grille and the low silhouette of the hood combine with the panoramic windshield in one sweeping harmonious line. 'Centre-Slung' seating means comfort and safety.

Convenient controls and power-packed six-cylinder o.h.v. engine ensure ease of control and maximum performance on all roads

—another model presenting all the finest features of Ford Motor Company's 'Sleek-line' series.

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Luxury, grace and beauty are the keynote of the scintillating Zodiac. A two-tone classic of the

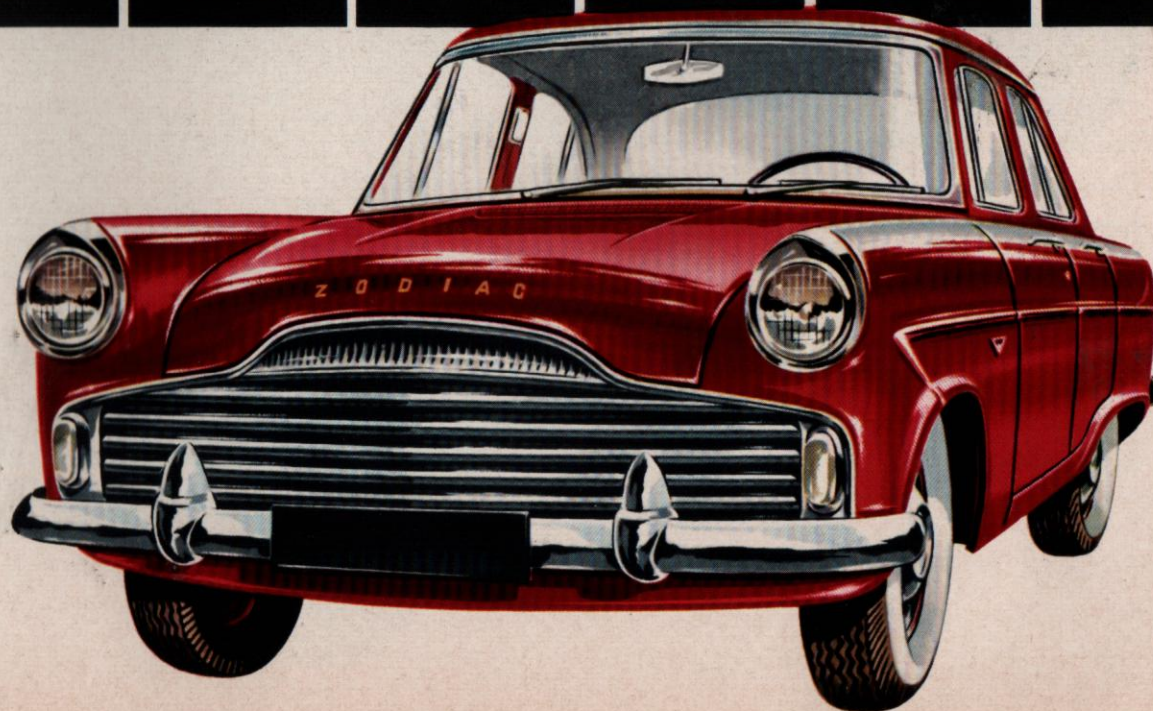
'Sleek-line' series, the Zodiac has been proved in service on the roads of the World. Modern

body styling and attention to detail give timeless perfection. Acceleration and handling

make it a pleasure to manage in traffic or on open roads. Remember, with the Zodiac

—luxury features are standard fittings—a dream to drive and a joy to own—the Zodiac

is the car for the discerning owner.



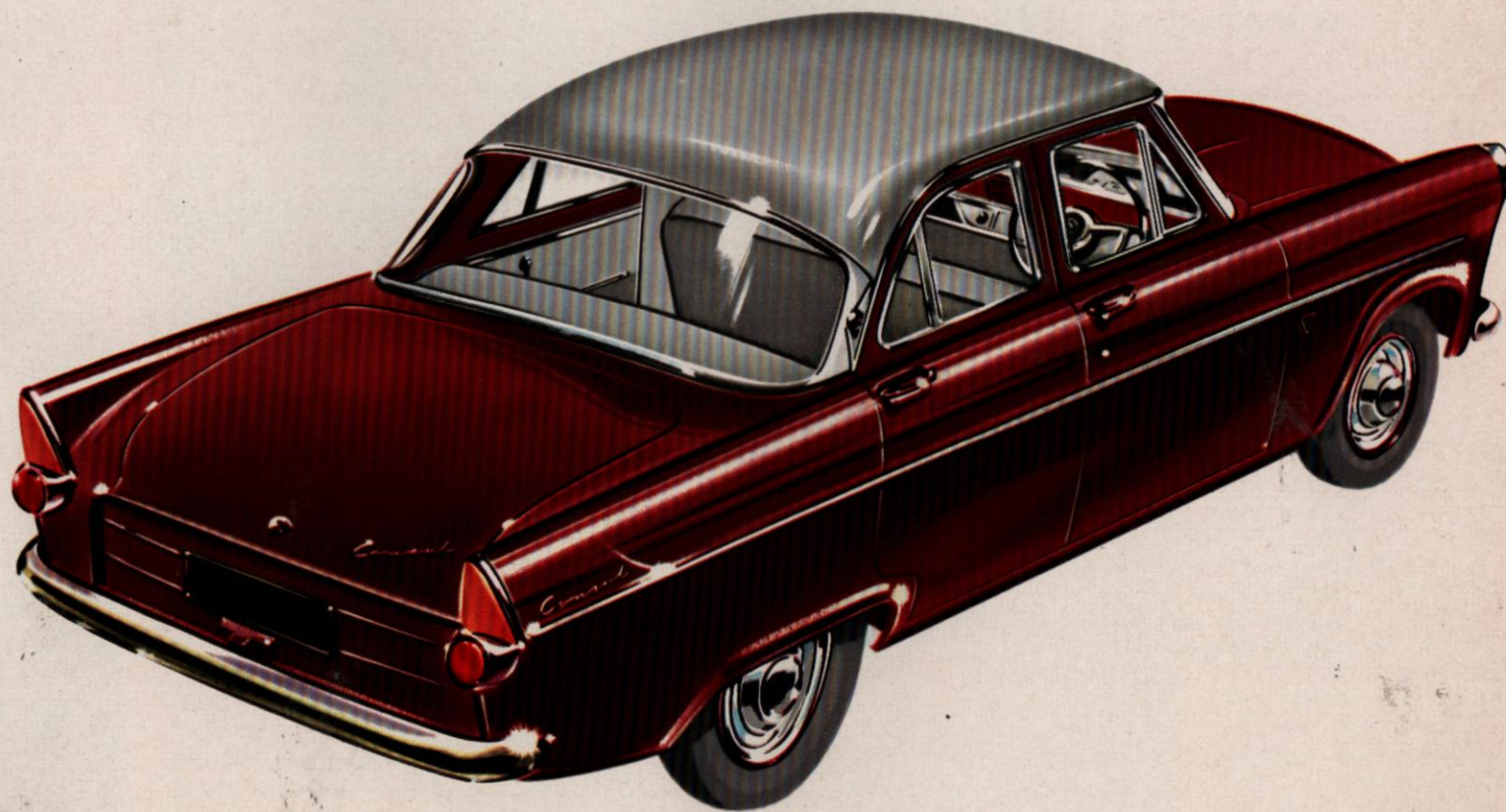
THE CONSUL

With many features making it a firm favourite, the Consul offers economy with performance. Front and rear styling show stylish use of chrome, window surrounds, drip rail tastefully combine with the elegant interior. Additionally there is the facia and controls of which the giant size 4½ kilowatt heater is an attractive option. Many fashionable upholstery combinations including popular nylon maze and rayon cloth perfect the overall appearance. Safety is ensured by stronger construction, lower silhouette and ideal weight distribution, products of Ford Motor Company's continuous search for improvement. And remember that the Consul is the Economy car—that the low roof-line means less wind drag, making possible higher speeds and longer distances with greater economy. Not only does the Consul offer artistic beauty but the Consul is a practical car.



CONSUL

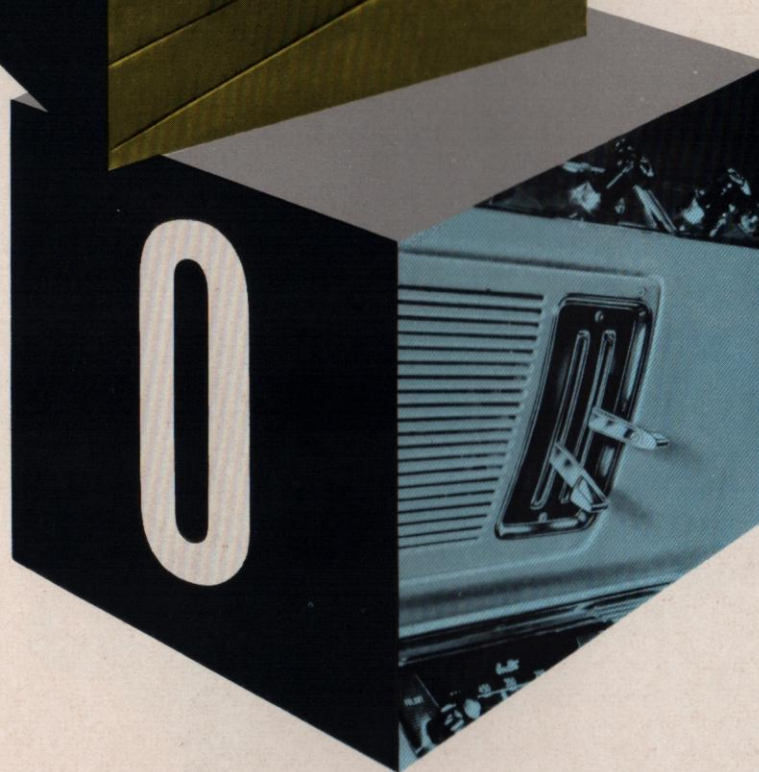
The De Luxe model Consul resplendent in perfectly matched two-tone shades and with all those added attractions that give you comfort and luxury. Bright wheel trim rings, half round horn ring, cigar lighter, deep carpets and of course the distinctive grille badge and harmonious two-tone body colour. Luxury and Economy—Power and Economy—you get more car for less overall expense with the Consul De Luxe.



Driving is easier when the surroundings are pleasant and comfortable. The door trim underlines the tasteful selection of the interior upholstery. A perfectly set armrest enhances the driver's comfort...



As part of the beautifully laid out facia panel, the conveniently placed heater controls give great ease of operation. Vertical lever quadrants control flow and temperature of air, making the selection of any interior temperature easy for the driver....

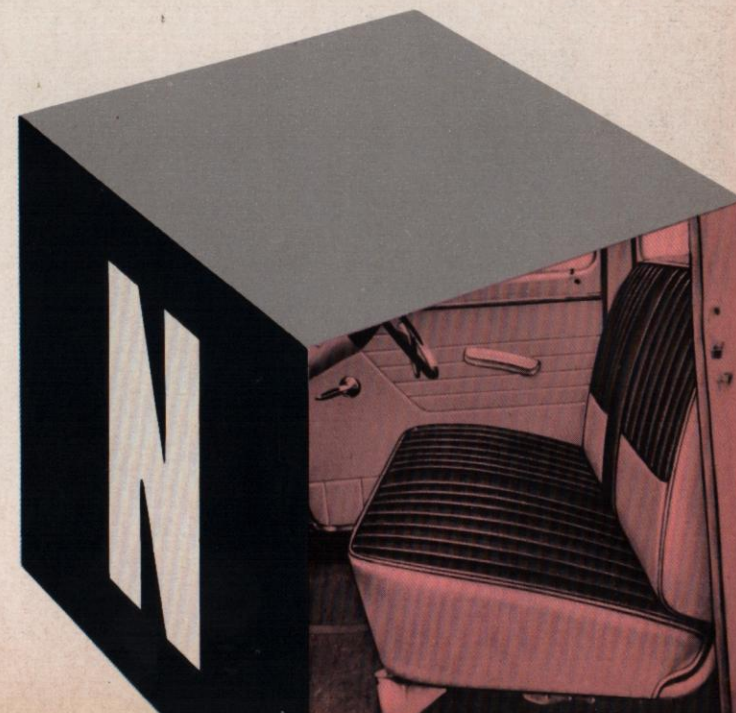


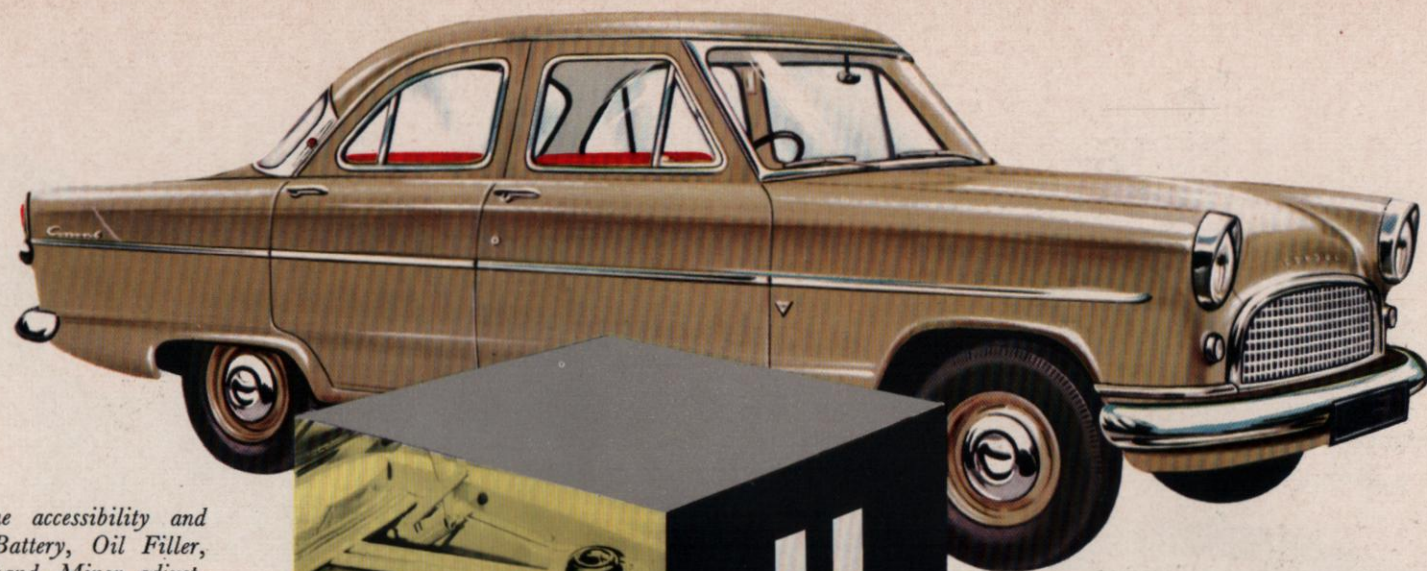
Comfortable luxury is the keynote of the upholstery and interior fitting. A multitude of shades and texture in nylon maze and rayon cloth, P.V.C. or Real Hide to match and complement the overall colour scheme of the car. The Consul De Luxe 'Centre-Slung' seating shown here is well-dressed 'seating'....

** Heater optional at extra cost.*

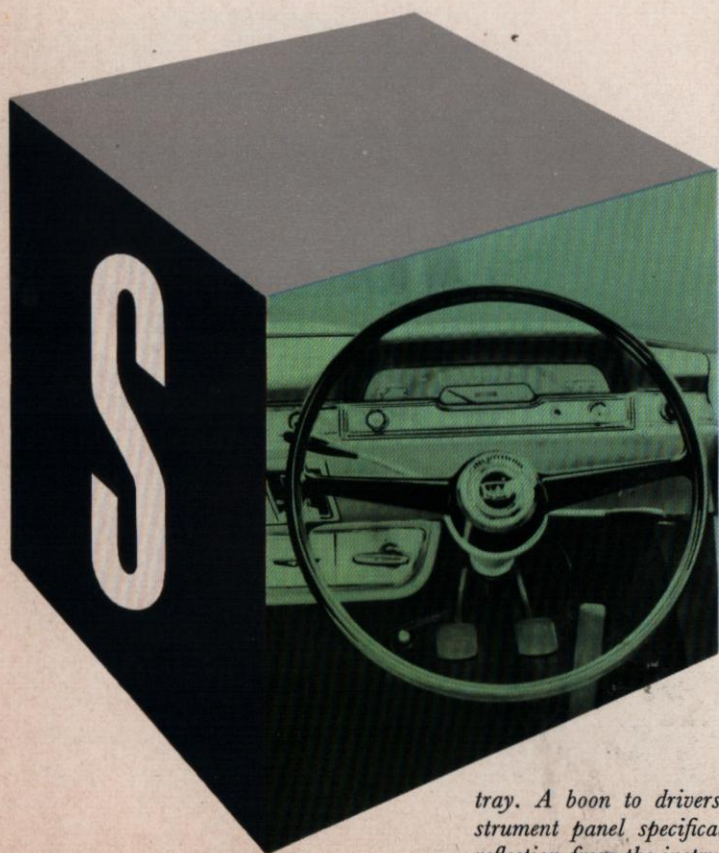
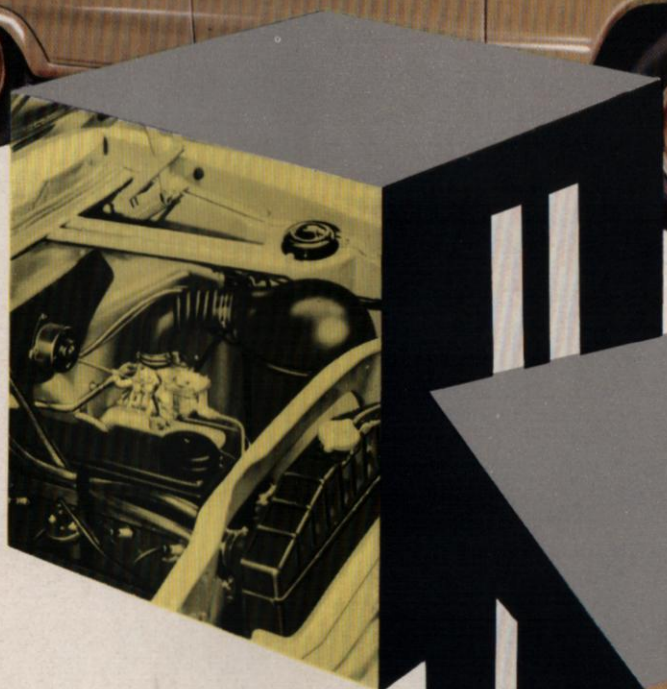
Unequalled craftsmanship and many years of designing 'know-how' have gone to make the Consul, Zephyr and Zodiac perfect in every detail. Each feature is part of the overall plan to assure every driver that these cars are designed to meet his personal needs.

Styling also is designed to satisfy the requirements of modern driving and attention to detail has produced the smooth clean lines that make these cars the 'Sleek-line' leaders on the road.



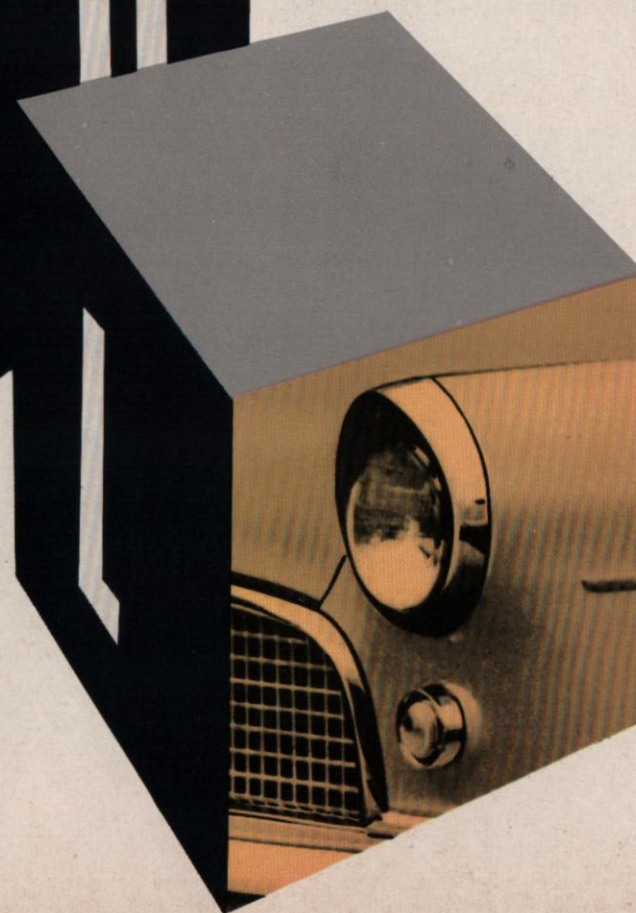


Intelligent design means first-class engine accessibility and roominess in the Engine Compartment. Battery, Oil Filler, Dip-stick, Radiator Cap all fall easily to hand. Minor adjustments may be made without any difficulty. A perfect setting for the robust, powerful and economical four-cylinder engine....



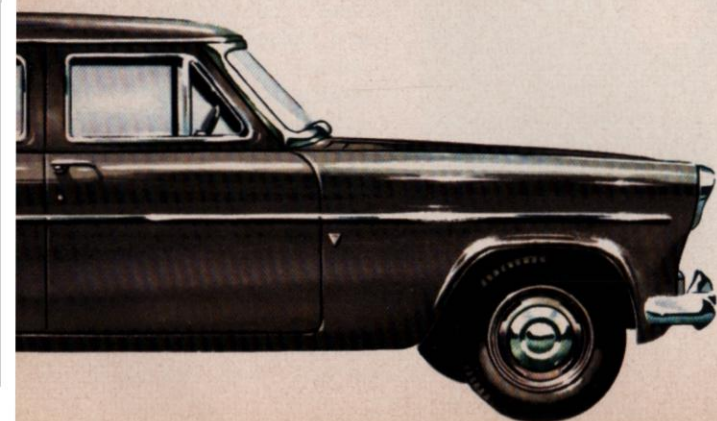
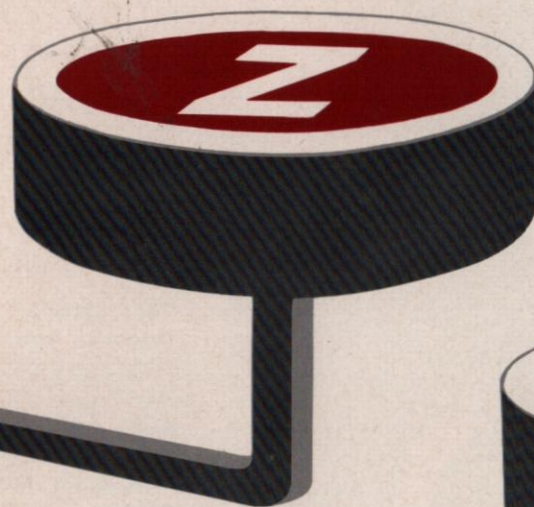
Easy to see and easy on the eye, the delightfully designed facia. The extra wide speedometer and other instruments are perfectly visible through the attractive and practical steering wheel mounted on the slim shrouded column. All controls come quickly to hand when needed and operate with finger-tip pressure. The facia features a locking glove compartment and generous size ash-tray. A boon to drivers is the hooded and safety padded instrument panel specifically designed to obviate all windshield reflection from the instrument panel lighting....

Easy to see and easy on the eye, the delightfully designed facia. The extra wide speedometer and other instruments are perfectly visible through the attractive and practical steering wheel mounted on the slim shrouded column. All controls come quickly to hand when needed and operate with finger-tip pressure. The facia features a locking glove compartment and generous size ash-tray. A boon to drivers is the hooded and safety padded instrument panel specifically designed to obviate all windshield reflection from the instrument panel lighting....



The powerful safe asymmetric type head lamps incorporate the latest anti-dazzle safety factors. Night driving strain is reduced to the absolute minimum. The hooded headlights with separate side lights combined with flashing turn indicators set in chrome surrounds highlight the overall style and elegance of the Consul....

Sleek clean lines mark the Zephyr as a classic of the future with power-packed six-cylinder engine and a full family six-seater body. A low roof-line with full head room for all passengers. Smooth power flow and fender depth springing give 'glide-ride' comfort. 'Centre-Slung' seating for maximum stability and perfect load distribution—scintillating new front and rear design treatment. Luxuriously styled interior forming a perfect setting for the facia with its controls ideally placed for supreme driver convenience. Roomy elegance and classical style—the car with dignity and youthful attraction. A performance leader for all ages and every occasion.



The big car feel—the Zephyr with its full six-passenger carrying capacity and shoulder-wide seats to ensure perfect comfort for each person.

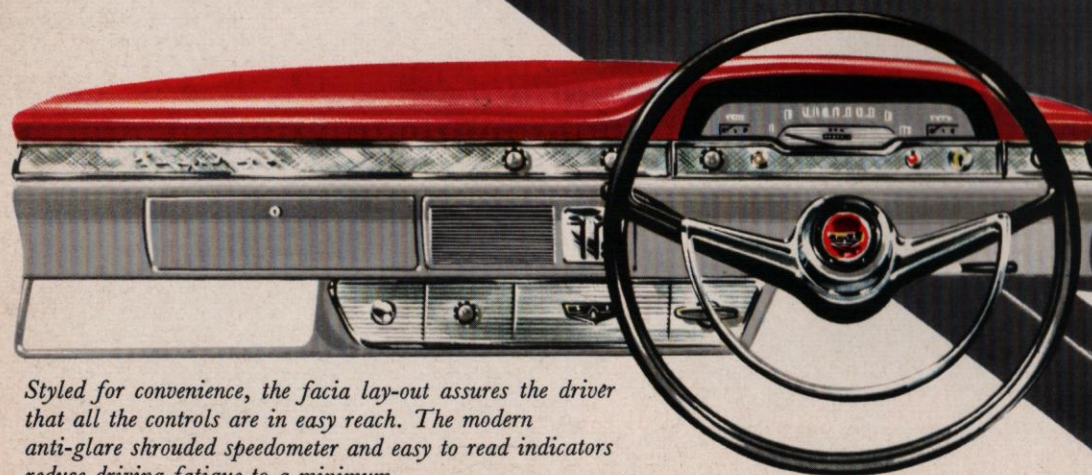
Superb all-round visibility from the panoramic windshield and clear-view rear window adds style and safety to the Zephyr 'Sleek-line' design.



THE ZEPHYR



The distinctive radiator grille, matching in its glittering perfection the overall styling standards of the whole car. Keeping pace with the new developments of the Automobile world are the beautifully styled chrome hooded headlamps, specially designed to reduce glare to the minimum. Safety with style.



Styled for convenience, the facia lay-out assures the driver that all the controls are in easy reach. The modern anti-glare shrouded speedometer and easy to read indicators reduce driving fatigue to a minimum. Controls are designed for easy handling, an example of this is the smooth twist action hand brake lever.



Modern and fashion conscious with stylish two-tone upholstery, the roomy interior offers many choices of colour combination in a wide range of materials, including P.V.C., Real Hide, practical nylon maze and rayon cloth. The seats are carefully fashioned to support and rest the body while you drive. It is truly an armchair ride.

P H Y R

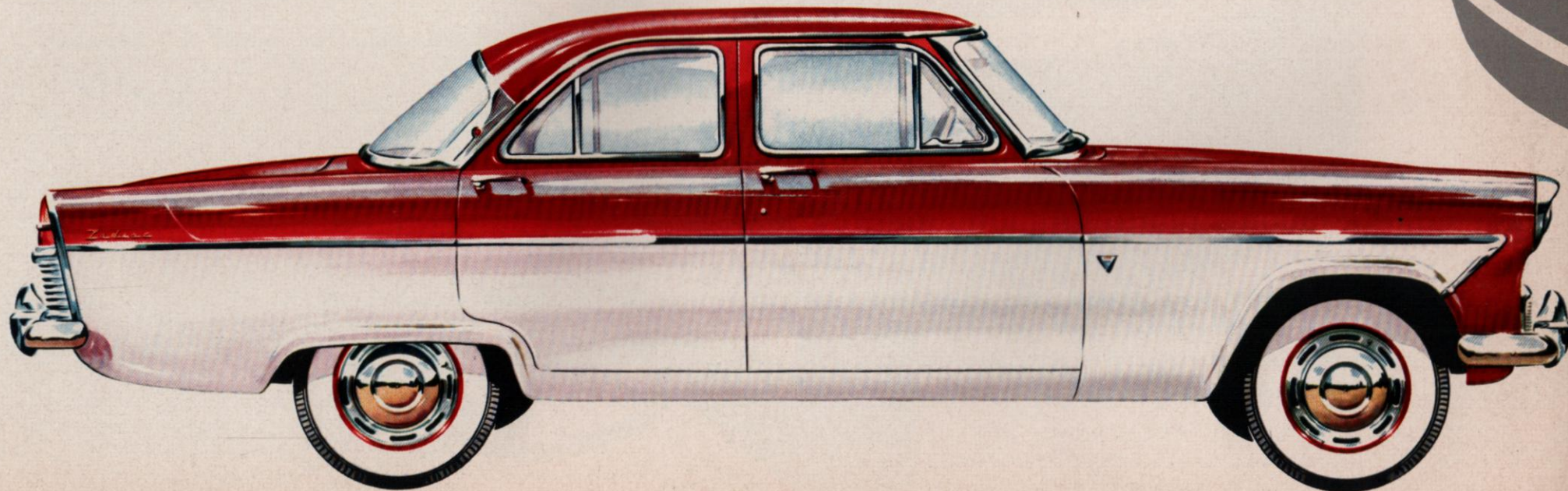
Room and more room; in the car, in the luggage compartment and in the engine compartment. Everywhere in the construction of the car skilled designers have made certain that there is ample room for the most exacting requirements of the modern owner. Full head space in the interior, ease of maintenance under the hood and even the most awkward parcel can be fitted into the trunk. Performance and economy, spaciousness and handling ability. The ideal design balance.



THE ZODIAC

Designed to meet the most fastidious demands of fashion and taste. An aristocrat of the luxury car field, the Zodiac meets all situations with complete success and acclaim. Many years of automotive 'know-how' and skill have gone to produce this beauty. 'Sleek-line' styling and distinctive radiator grille echoes the texture of the chromed rear lamp bezels. Headlights and rear lights in matching surrounds.

Roomy leg-space, shoulderwide interior. 'Sleek-line' lower roof, for even lower wind drag, greater stability and the modern longer lower look.



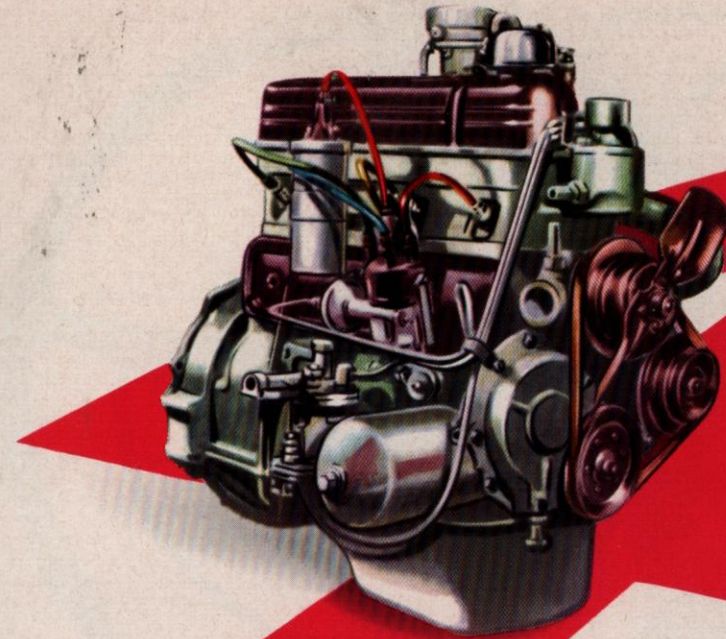
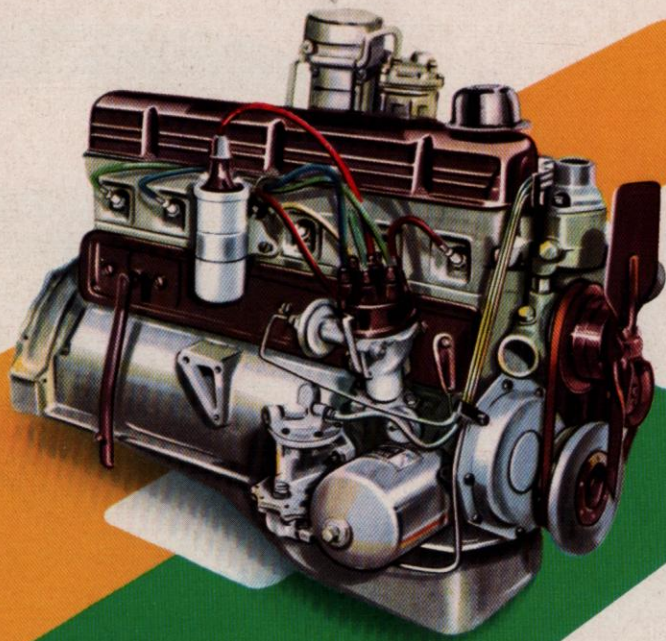
Ford Motor Company's miraculous built-in chauffeur. Easy to use, easy to drive, automatic transmission removes any effort of gear-changing—just move the selector lever to the required position, press the accelerator and drive away with smoothly flowing power. Every driver is an expert with Automatic Transmission. (Optional at extra cost.) If preferred, an Overdrive unit can be fitted at extra cost to cars with conventional transmission.

The distinctive rear aspect of the Zodiac echoes the design of the radiator grille and gives it the distinguished look that means another satisfied Zodiac Owner. The most completely equipped car ever with, as standard, deep carpets, cigar lighter, clock, windscreen-washers, coathooks, centre armrest. Adjustable armrests on front doors. The luxury leader of the 'Sleek-line' series.



The Consul is powered by the popular and economical four-cylinder o.h.v. 1,703 cc. engine, giving a maximum b.h.p. of 61/59 at 4,400 r.p.m. with the 7.8:1 compression ratio.

Transmission is continued with a three-speed synchromesh gearbox with hydraulically operated clutch. The Consul power train provides the economy and performance that the discerning owner and his family require. Easy to handle and easy to run. The medium car with the big car feel.



The Zephyr and Zodiac are powered by the well-proven six-cylinder o.h.v. 2,553 cc. capacity engine, giving a maximum b.h.p. of 90/85 at 4,400 r.p.m. with the 7.8:1 compression ratio. Transmission is continued with a three-speed synchromesh gearbox (or the optional automatic transmission) with hydraulically operated clutch. . . . The Zephyr and Zodiac power train provides performance with economy, reliability at the maximum, servicing at its minimum. The Zephyr and Zodiac give constant service and satisfaction.

CONSUL

ENGINE. 4-cylinder 1,702.6 c.c. (103.9 cu. in.) capacity. Bore 3.25 in. (82.55 mm.). Stroke 3.13 in. (79.50 mm.). Overhead valves. Compression ratio 7.8:1. Maximum gross/nett b.h.p. 61/59 at 4,400 r.p.m. Maximum gross/nett torque 93/91 lbs./ft. at 2,300 r.p.m. Optional compression ratio 6.9:1. Maximum gross/nett b.h.p. 59/56 at 4,400 r.p.m. Maximum gross/nett torque 89/87 lbs./ft. at 2,300 r.p.m.

LUBRICATION. Full pressure type to main, camshaft and connecting rod bearings. Gear-driven oil pump. Full-flow type oil filter fitted to cylinder block. Sump capacity 6 pints (3.41 litres).

COOLING SYSTEM. Water-pump and thermostat. Two-blade fan 11 in. diameter (large diameter blade optional for hot climates). Capacity of system 18 pints (10.23 litres).

FUEL SYSTEM. Down-draught carburettor. Oil bath air cleaner. Mechanical diaphragm-type fuel pump. Fuel tank capacity 10.5 gallons (48.5 litres).

ELECTRICAL SYSTEM. 12-volt 45 amp./hr. battery (57 amp./hr. optional). Belt-driven voltage regulated generator. Oil-filled coil.

TRANSMISSION. Three-speed, synchromesh on 2nd and Top, helical gears manually operated by gear-change lever on steering column. Overall ratios—1st 11.67:1, 2nd 6.75:1, 3rd 4.11:1, Reverse 15.86:1. Single dry-plate clutch, hydraulically operated and with permanently lubricated ball-bearing type throw-out bearings.

SUSPENSION. Built-in 'Glide-ride' independent front suspension. Directly operated coil springs mounted on hydraulic double-acting shock absorbers integral with the wheel spindle. Anti-roll torsion bar embodied.

Rear suspension by longitudinal, asymmetric, semi-elliptic tapered end leaf springs with zinc interleaving.

BRAKES. Hydraulic internal expanding on all four wheels, 9-in. (228.6 mm.) diameter drums. Total lining area 147.0 sq. in. (948.48 sq. cm.).

TYRES. *Standard:* 5.90 × 13 4-ply black sidewall.

Optional at extra cost: 6.40 × 13 4-ply black or white sidewall; 6.40 × 13 6-ply black or white sidewall.

Tubeless tyres are supplied unless tyres with tubes are specifically requested.

STEERING. Recirculatory ball-type steering. Two-spoke 17-in. (431.8 mm.) diameter steering wheel. Turning circle 35 ft. (10.67 m.).

INSTRUMENTS. The instruments are located in a shrouded binnacle styled into the dashboard. They are a speedometer, odometer, fuel gauge, temperature gauge, ignition warning light, turn signal warning light and main beam indicator. The instrument panel light has a variable intensity control.

CONTROLS. The controls consist of choke control, combined ignition switch and starter, windshield wiper control, lighting control and panel illumination switch combined. Hood release handle is located under the dashboard.

EQUIPMENT. *Standard:* Two sun visors; door-operated courtesy light with overriding manual switch; two ashtrays; button horn-press; oil bath air cleaner; door-pull type arm-rests on all four doors.

Optional at extra cost: Fuel tank locking cap; sump shield and fuel tank protectors; overriders; reinforced front and rear suspension; hood ornament; fire extinguisher; heater and demister; long and medium wave radio; short and medium wave radio; centre arm-rests front and/or rear.

DIMENSIONS AND WEIGHTS.

Overall length 171.82 in. (4.36 m.)	Wheelbase 104.5 in. (2.7 m.)
Overall width 68.62 in. (1.7 m.)	Kerb weight 2,504 lb. (1,135.8 Kg.)
Overall height unladen 60.1 in. (1.53 m.)	

SPECIFICATIONS

ZEPHYR

ENGINE. 6-cylinder 2,553 c.c. (155.80 cu. in.) capacity. Bore 3.25 in. (82.55 mm.). Stroke 3.13 in. (79.50 mm.). Overhead valves. Compression ratio 7.8:1. Maximum gross/nett b.h.p. 90/85 at 4,400 r.p.m. Maximum gross/nett torque 137/133 lbs./ft. at 2,000 r.p.m. Optional compression ratio 6.9:1. Maximum gross/nett b.h.p. 86/81 at 4,400 r.p.m. Maximum gross/nett torque 132/127 lbs./ft. at 2,000 r.p.m.

LUBRICATION. Full pressure type to main, camshaft and connecting rod bearings. Gear-driven oil pump. Full-flow type oil filter fitted to cylinder block; sump capacity 7 pints (3.98 litres).

COOLING SYSTEM. Water-pump and thermostat. Two-blade fan (4-blade optional for hot climates). Capacity of system 22 pints (12.5 litres).

FUEL SYSTEM. Down-draught carburettor. Oil bath air cleaner. Mechanical diaphragm-type fuel pump. Fuel tank capacity 10.5 gallons (48.5 litres).

ELECTRICAL SYSTEM. 12-volt 57 amp./hr. battery (72 amp./hr. optional, standard with automatic transmission). Belt-driven voltage regulated generator. Oil-filled coil.

TRANSMISSION. Three-speed, synchromesh on 2nd and Top, helical gears manually operated by gear-change lever on steering column. Overall ratios—1st 11.08:1, 2nd 6.40:1, 3rd 3.90:1, Reverse 15.06:1. Single dry-plate clutch, hydraulically operated and with permanently lubricated ball-bearing type throw-out bearings. Full automatic transmission or overdrive available at extra cost.

SUSPENSION. Built-in 'Glide-ride' independent front suspension, directly operated coil springs mounted on hydraulic double-acting shock absorbers integral with the wheel spindle. Anti-roll torsion bar embodied. Rear suspension by longitudinal, asymmetric, semi-elliptic tapered end leaf springs.

BRAKES. Hydraulic internal expanding on all four wheels, 9-in. (228.6 mm.) diameter drums. Total lining area 147.0 sq. in. (948.48 sq. cm.).

TYRES. *Standard:* 6.40 × 13 4-ply black sidewall.

Optional at extra cost: 6.40 × 13 6-ply black sidewall; 6.40 × 13 4-ply white sidewall; 6.40 × 13 6-ply white sidewall; 6.70 × 13 4-ply or 6-ply black or white sidewall. (6.70 × 13 4-ply black standard when automatic transmission supplied.)

STEERING. Recirculatory ball-type steering. Two-spoke 17-in. (431.8 mm.) diameter steering wheel. Turning circle 36 ft. (10.97 m.).

INSTRUMENTS. The instruments are located in a shrouded binnacle faired into the dashboard. They are a speedometer, odometer, fuel gauge, temperature gauge, ignition warning light, turn signal warning light and main beam indicator. The instrument panel light has a variable intensity control.

CONTROLS. The controls consist of a choke control, combined ignition switch and starter, windshield wiper control, combined lighting control and panel illumination switch. Hood release (and overdrive control when fitted) is located below the dashboard close to the steering column.

EQUIPMENT. *Standard:* Two sun visors; door-operated courtesy light with overriding manual switch; two ashtrays; half horn-ring press; oil bath air cleaner; door-pull type arm-rests and front seat centre arm-rest; overriders. Dual windtone horns.

Optional at extra cost: Automatic transmission; overdrive; fuel tank locking cap; sump shield and fuel tank protector; reinforced front and rear suspension; hood ornament; heater and demister; long and medium wave radio; short and medium wave radio; centre arm-rest rear seat.

DIMENSIONS AND WEIGHTS.

Overall length 179.04 in. (4.55 m.)	Wheelbase 107.0 in. (2.7 m.)
Overall width 68.87 in. (1.71 m.)	Kerb weight 2,675 lb. (1,213.4 Kg.)
Overall height unladen 60.6 in. (1.54 m.)	

ZODIAC

ENGINE. 6-cylinder 2,553 c.c. (155.80 cu. in.) capacity. Bore 3.25 in. (82.55 mm.). Stroke 3.13 in. (79.50 mm.). Overhead valves. Compression ratio 7.8:1. Maximum gross/nett b.h.p. 90/85 at 4,400 r.p.m. Maximum gross/nett torque 137/133 lbs./ft. at 2,000 r.p.m. Optional compression ratio 6.9:1. Maximum gross/nett b.h.p. 86/81 at 4,400 r.p.m. Maximum gross/nett torque 132/127 lbs./ft. at 2,000 r.p.m.

LUBRICATION. Full pressure type to main, camshaft and connecting rod bearings. Gear-driven oil pump. Full-flow type oil filter fitted to cylinder block. Sump capacity 7 pints (3.98 litres).

COOLING SYSTEM. Water-pump and thermostat. Two-blade fan (4-blade optional for hot climates). Capacity of system 22 pints (12.5 litres).

FUEL SYSTEM. Down-draught carburettor. Oil bath air cleaner. Mechanical diaphragm-type fuel pump. Fuel tank capacity 10.5 gallons (48.5 litres).

ELECTRICAL SYSTEM. 12-volt 57 amp./hr. battery (72 amp./hr. optional, standard with automatic transmission). Belt-driven voltage regulated generator. Oil-filled coil.

TRANSMISSION. Three-speed synchromesh on 2nd and Top, helical gears manually operated by gear-change lever on steering column. Overall ratios—1st 11.08:1, 2nd 6.40:1, 3rd 3.90:1, Reverse 15.06:1. Single dry-plate clutch, hydraulically operated and with permanently lubricated ball-bearing type throw-out bearings. Full automatic transmission or overdrive available at extra cost.

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BRAKES. Hydraulic internal expanding on all four wheels, 9-in. (228.6 mm.) diameter drums. Total lining area 147.0 sq. in. (948.48 sq. cm.).

TYRES. *Standard:* 6.40 × 13 4-ply white sidewall.

Optional at extra cost: 6.40 × 13 6-ply white sidewall; 6.70 × 13 4-ply or 6-ply white sidewall. (6.70 × 13 4-ply white sidewall standard when automatic transmission supplied.)

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INSTRUMENTS. The instruments are located in a shrouded binnacle faired into the dashboard. They are a speedometer, odometer, fuel gauge, temperature gauge, ignition warning light, turn signal warning light, and main beam indicator. The instrument panel light has a variable intensity control.

CONTROLS. The controls consist of a choke control, combined ignition switch and starter, windshield wiper control, windshield washer control, lighting control and panel illumination switch combined. Hood release (and overdrive control when fitted) is located below the dashboard close to the steering column.

EQUIPMENT. *Standard:* Electric clock; windshield washer; cigar lighter; chrome wheel trim rings, white sidewall tyres; two-tone body colour and upholstery; door-operated courtesy light with manual overriding switch; two ashtrays; oil bath air cleaner; door-pull type arm-rests and front seat centre arm rest; overriders; coat hooks; half horn ring, dual windtone horns.

Optional at extra cost: Automatic transmission; sump shield and fuel tank protector; reinforced front and rear suspension; hood ornament; fire extinguisher; overdrive; heater and demister; short and medium wave radio; long and medium wave radio; fuel tank locking cap; centre arm-rest rear seat.

DIMENSIONS AND WEIGHTS.

Overall length 180.55 in. (4.59 m.)	Wheelbase 107.0 in. (2.7 m.)
Overall width 68.87 in. (1.71 m.)	Kerb weight 2,738 lb. (1,241.9 Kg.)
Overall height unladen 60.6 in. (1.54 m.)	

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