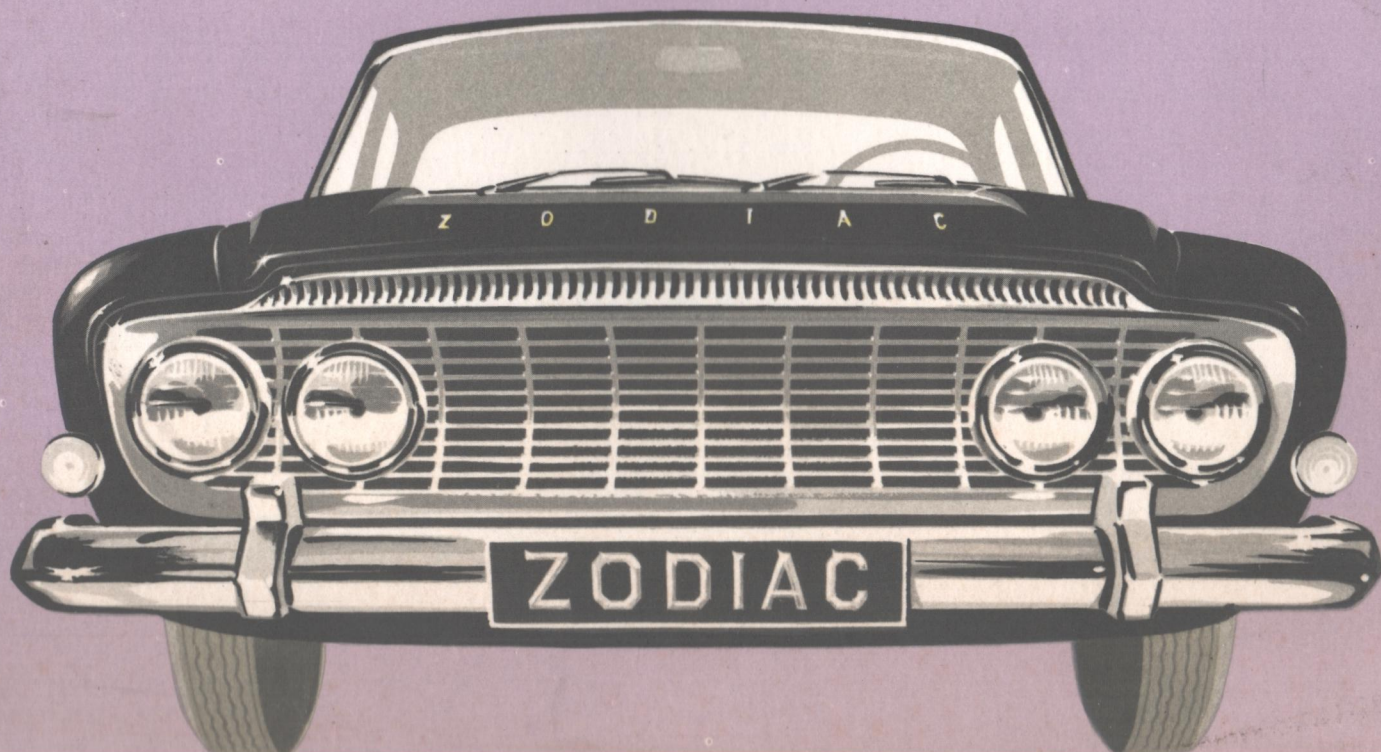


ZODIAC

A PRODUCT OF FORD
WORLD WIDE
QUALITY ENGINEERING



For men who recognise
the best.

The new Mk III

Zodiac—

engineered by Ford

for a lifetime of

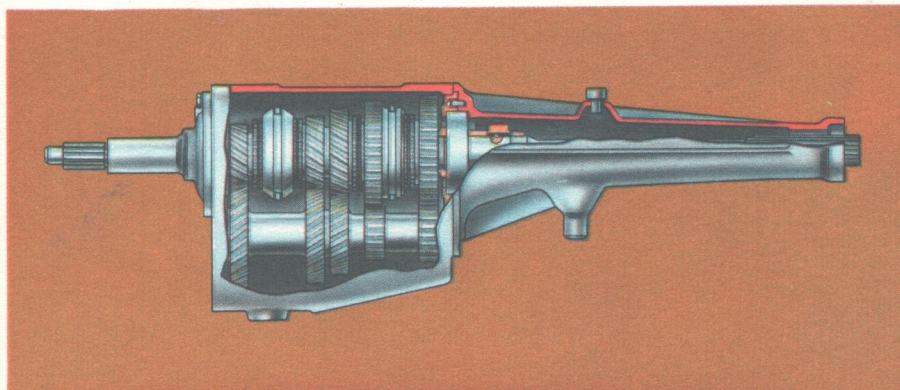
quality



Those who recognize
Zodiac with confidence
for solid rear
the strength
careful attention
modern
New

**YOUR
POWERFUL
OBEDIENT
SERVANT**





Feel the controlled power obedient to your touch the moment you switch on the engine—and know that behind that power is the enduring precision of Ford engineering.

Feel the superb acceleration—you can cover a standing-start $\frac{1}{4}$ mile in 18.9 seconds. Quicken to the Zodiac's pulsing response as you soar to 100 m.p.h. or higher. In the new Zodiac you cover long distances effortlessly. It speeds on swift roads, irons out rough roads, matches performance with stamina.

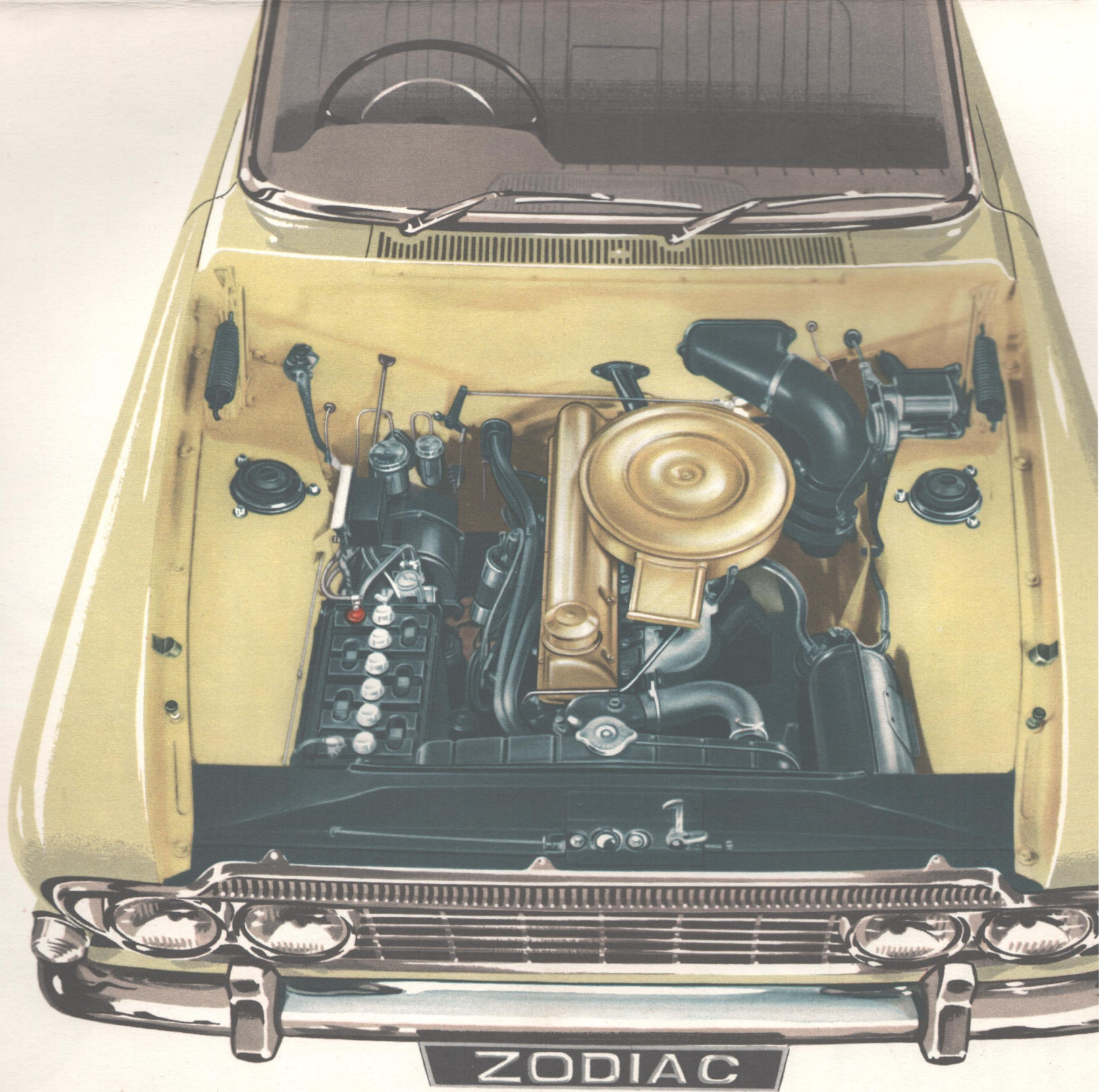
Feel its road manners. Put the Zodiac through its paces. Corner sharply. Feel how it shadows the road. Set it at steep gradients, at hairpin bends—see how impeccably the *new* all-synchromesh 4-speed gears



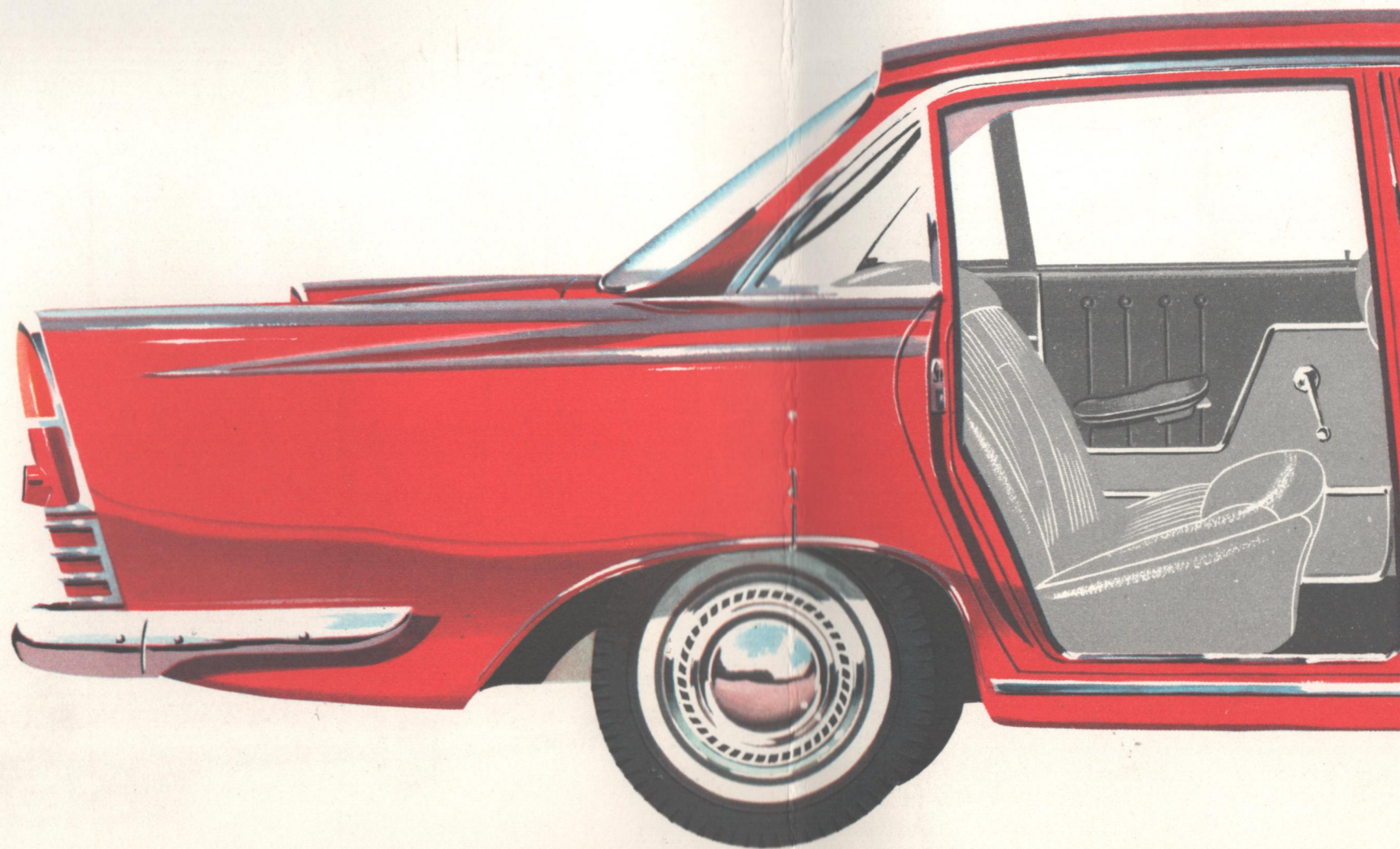
(synchromesh on *bottom* gear too!) respond positively to your handling. The Zodiac gives you the power and lets you use it.

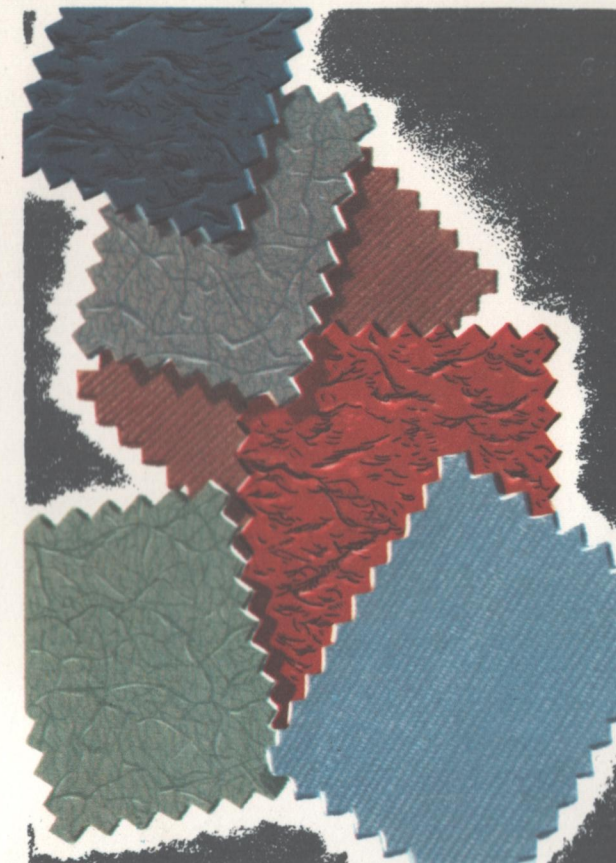
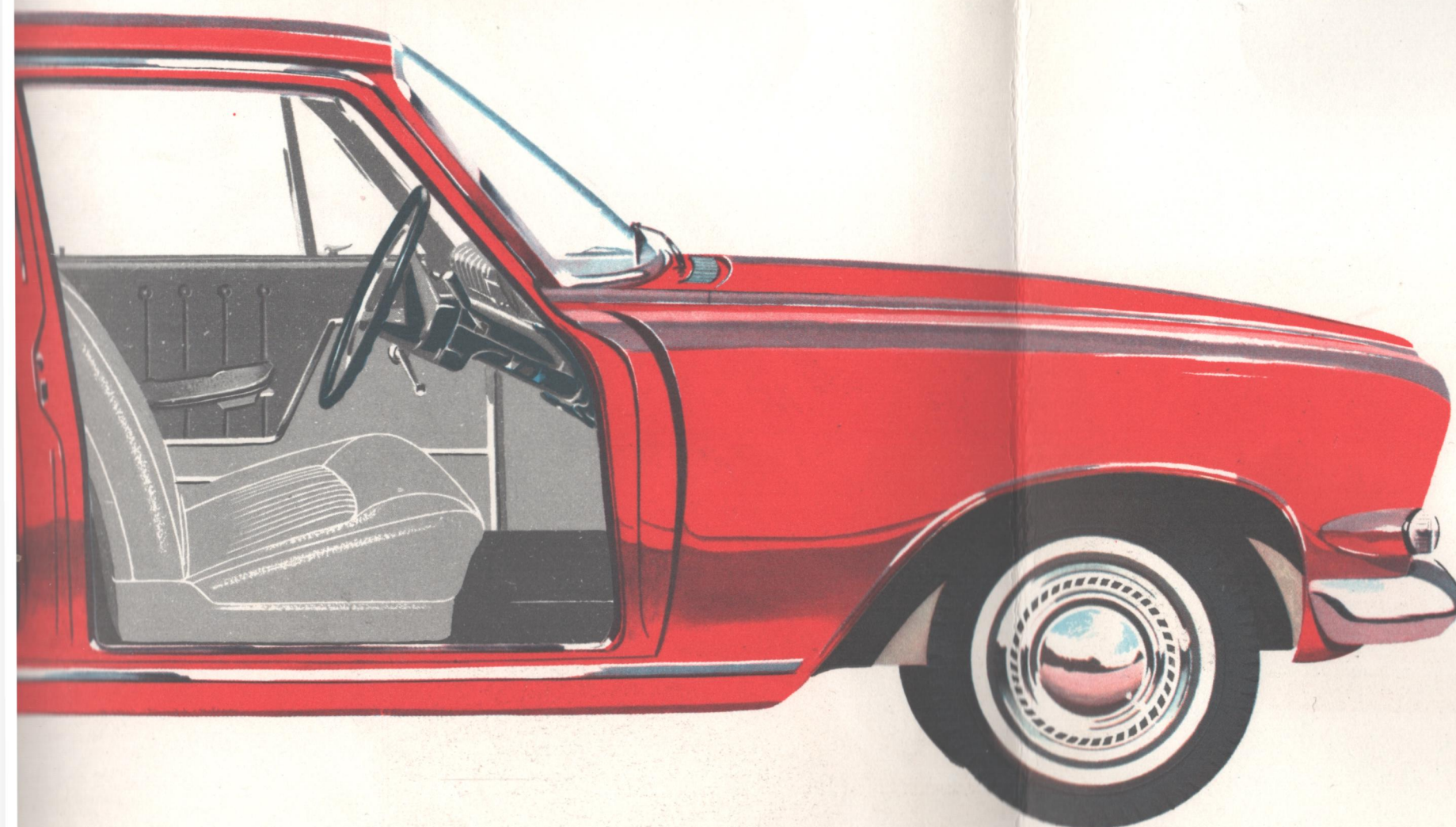
Test the fade-free disc braking system and appreciate the confident assurance it gives you. Know, too, you can drive as safely by night as by day: the Zodiac's four *sealed-beam* headlights are immensely powerful, precisely adjusted. Automatic transmission is available to lower the effort of city driving, to you two-pedal simplicity. And overdrive can be added if your Zodiac is to journey far and often.

Share with Ford the pride of a Zodiac, a car that gives you all this performance—with petrol economy of 23 m.p.g.



**YOUR
MOST
ELEGANT
DISCREET
SERVANT**



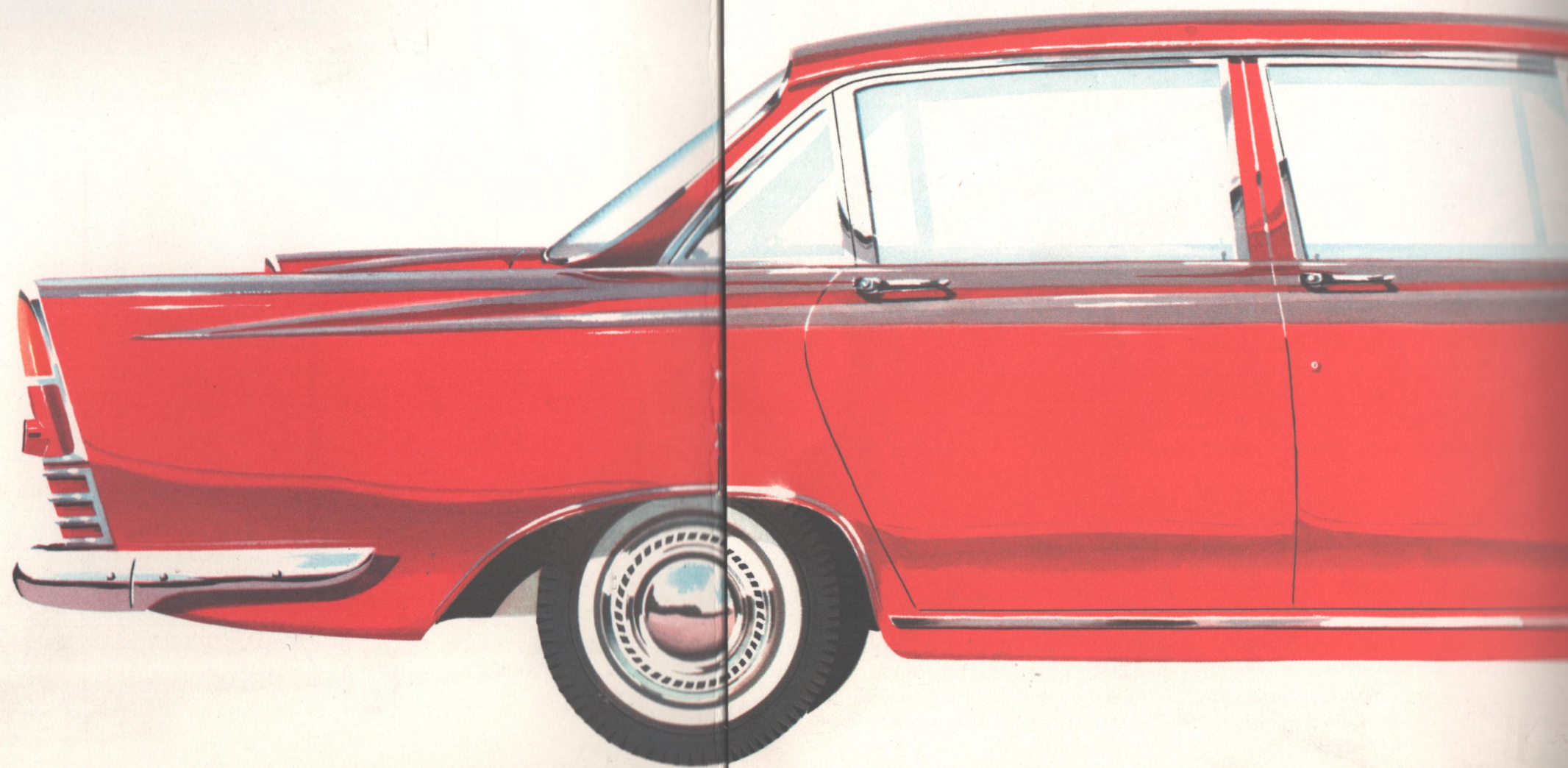


Slide in behind the wheel and approve how happily you're supported as well as cushioned. In the new Zodiac passengers and driver relax in the new comfort, new confidence. Six adults fit easily on the wide bench seats, see clearly from the six-light windows, chat happily without disturbance (the new Zodiac's engine never raises its voice), room to stretch, room to move—this is Zodiac luxury.

Choose your own upholstery: traditional hard wearing Bedford Cord or the amazing new wipe-clean stain resistant Cirrus PVC. Or, as an optional extra, the true luxury of real English crushed hide.

Room for 6 adults' luggage too. The capacious Zodiac trunk swallows up suitcases and looks for more. Big enough to take awkward shapes too; see for yourself how the width, depth and sheer space of the Zodiac trunk make light work of loading and unloading.

**YOUR
MOST
ELEGANT
DISCREET
SERVANT**





**ZODIAC PERFECTION
IN EVERY
WELL-PLANNED
DETAIL**





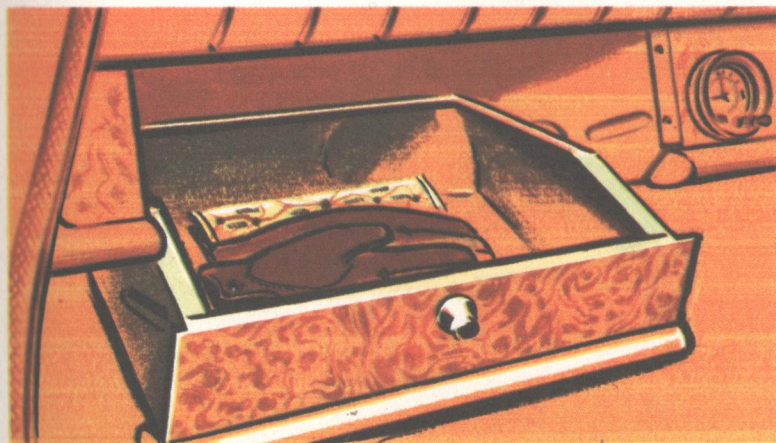
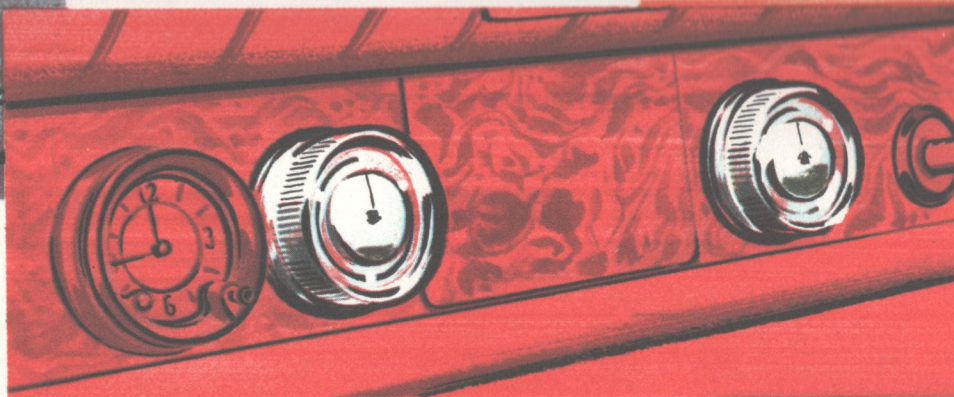
Automatic transmission can be fitted as an optional extra. The gearchanges are silken smooth and lose no time under maximum acceleration. When driving in heavy city traffic, the labour of changing gear is completely removed. Two-pedal motoring is the greatest luxury of all.

You may if you prefer replace the front bench with twin bucket seats. The backs of these are fully adjustable for rake to give maximum seating comfort.

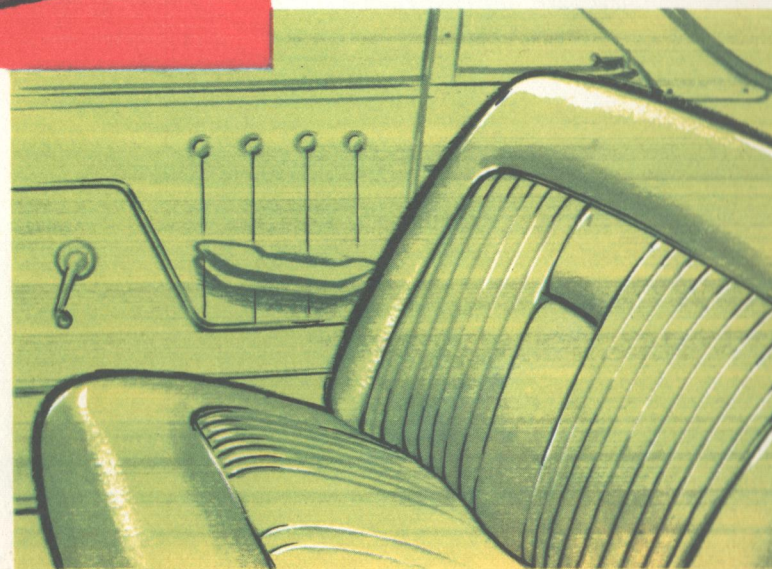


English, crushed hide, an optional extra, is smart, hard-wearing and superbly comfortable. This fine leather on the carefully shaped seats gives you the sort of soft, deep, spread yourself luxury that you expect in a car of this class.

"Two-level" ventilation front and back: in the new Zodiac all passengers are equally comfortable. Thanks to the powerful and precisely adjustable heating, air warm or cool as you wish is distributed *evenly throughout* and if desired cool air can be had at face level and warm air around feet and legs.



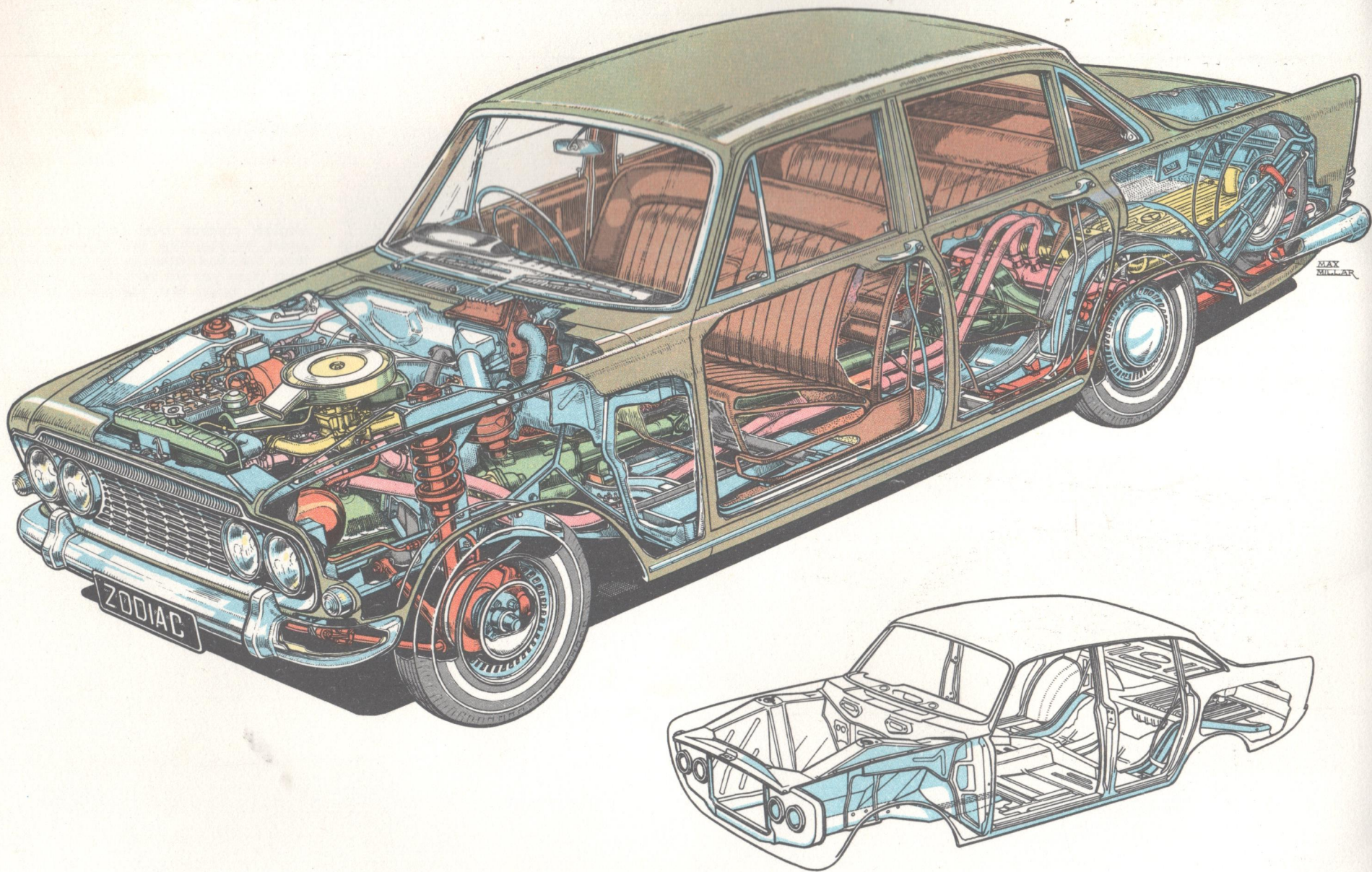
Facing the passengers there is a wide, deep, sensibly-sized glove box into which can go all those objects which seem to accumulate in any car. Books, maps, cigarettes, a torch, etc. This glove box will swallow them all.



Zodiac performance, Zodiac elegance, Zodiac luxury—discover soon how real, how stimulating these are. You'll find that the new Zodiac answers your instinctive demands of what your car should be.

And remember, wherever you go you can be sure of finding genuine Ford service close at hand. Quick, efficient, ready to keep your Zodiac in prime condition—and you in the style of driving to which you have grown accustomed.

**ADMIRE THE ELEGANCE—AND ENGINEERING SENSE—
ALL THROUGH THE NEW ZODIAC.**



SPECIFICATION

ENGINE

Six cylinders in line O.H.V. 2553 c.c. (155.8 cu. ins.).
Bore—82.55 mm. (3.25 ins.).
Stroke—79.5 mm. (3.13 ins.).
Compression ratio 8.3 : 1. (optional 7 : 1)
114 B.H.P. at 4800 R.P.M.
140.5 lbs./ft. at 2400 R.P.M.

LUBRICATION

Pressure fed with externally mounted oil pump driven by skew gears from camshaft. Full-flow type oil filter mounted in oil pump casing.

Sump capacity 8½ pints with filter change.
" " 7 " without filter change.

COOLING SYSTEM

Water cooled with centrifugal pump driven by single " V " belt from crankshaft pulley.
Capacity 21 pints with heater.

ELECTRICAL SYSTEM

12 volt, 57 amp./hr. battery.
Coil ignition with automatic advance and retard.

FUEL SYSTEM

Single down-draught carburettor.
Mechanical diaphragm fuel pump.
Tank capacity—12.5 imperial gallons.

TRANSMISSION

Single dry plate hydraulic clutch.
Four forward speeds and reverse with blocker type synchromesh on all forward gears. Oil capacity 2.5 pints.

SUSPENSION

FRONT. Built in independent suspension of the Macpherson type with hydraulic double acting shock absorbers. Anti-roll bar.

REAR

Longitudinal semi-elliptic leaf springs with tapered ends and synthetic rubber interleaf liners. Five leaves per spring.

TYRES

6.40×13 4 ply nylon.
Optional when requested 6.40×13 4 ply nylon white sidewall, tubed or tubeless.

STEERING

Recirculatory ball type. Two spoke dished 17 in. diameter steering wheel.
Turning circle, 36 ft.

CONTROLS

Combined ignition switch and starter. Horn control (full ring). Turn indicator control. Headlamp flasher. Heater control. Windscreen wiper (variable control) and washer combined. Choke control. Headlamp dip switch on floor. Cigar lighter.

MISCELLANEOUS EQUIPMENT

Standard

Heater/demister, twin-tone horns, full horn ring, windshield washer, cigar lighter, overrides, wheel trims, front and rear centre armrests, coat hooks, 2 sunvisors with Vanity mirrors, courtesy light switches on all four doors, two ashtrays, lockable glove compartment, electric clock, boot mat, spare wheel cover, four door pull armrests, interior lamps (front and rear), paper element air cleaner, speedo trip recorder, 2 blade fan.

Optional at extra cost

640×13 4 ply nylon white sidewall tyres, automatic transmission, overdrive, 4 blade fan, oil bath air cleaner, heavy duty suspension, fuel tank shield, sumpshield, medium wave radio, fuel tank locking cap, individual fully reclining front seats, fire extinguisher and bracket, comprehensive tool kit.

0064

