STEORD TRUCKS





'82 FORD 4x2 PICKUP

America's Pickup—Built Ford Tough. And it's right for you with roomy, comfortable interiors, rugged construction and full-size payloads to handle your tough jobs. Ford has more great news for pickup buyers with the new F-100 FS model. It's a hard working tough Ford pickup that offers city mileage estimates of 22 EPA est. mpg. Available with Automatic Overdrive and more.

*See Back Cover for mileage information.



'82 FORD 4x4 PICKUP

The Ford 4x4 is right for the times. Built to take you on- or off-road in comfort. And wherever you go, you'll go with Ford's advanced technology, aerodynamic design and downright good looks. If your business or your pleasure requires a 4x4, test-drive the '82 Ford. It's the way to go "tough" comfortably.





'82 FORD

This small fun-to-drive pickup takes work or play in stride. Courier standard features include an economical 2.0L OHC 4-cylinder engine and 4-speed manual transmission that gets excellent fuel economy ratings of 38 est. hwy. and (27) EPA est. mpg.* There are great options, too, like the 7-ft. box for big payloads or the 5-speed manual overdrive transmission, and much more. Test-drive the

fun-to-drive Courier at your Ford Dealer today.

*See Back Cover for mileage information.





'82 FORD BRONCO

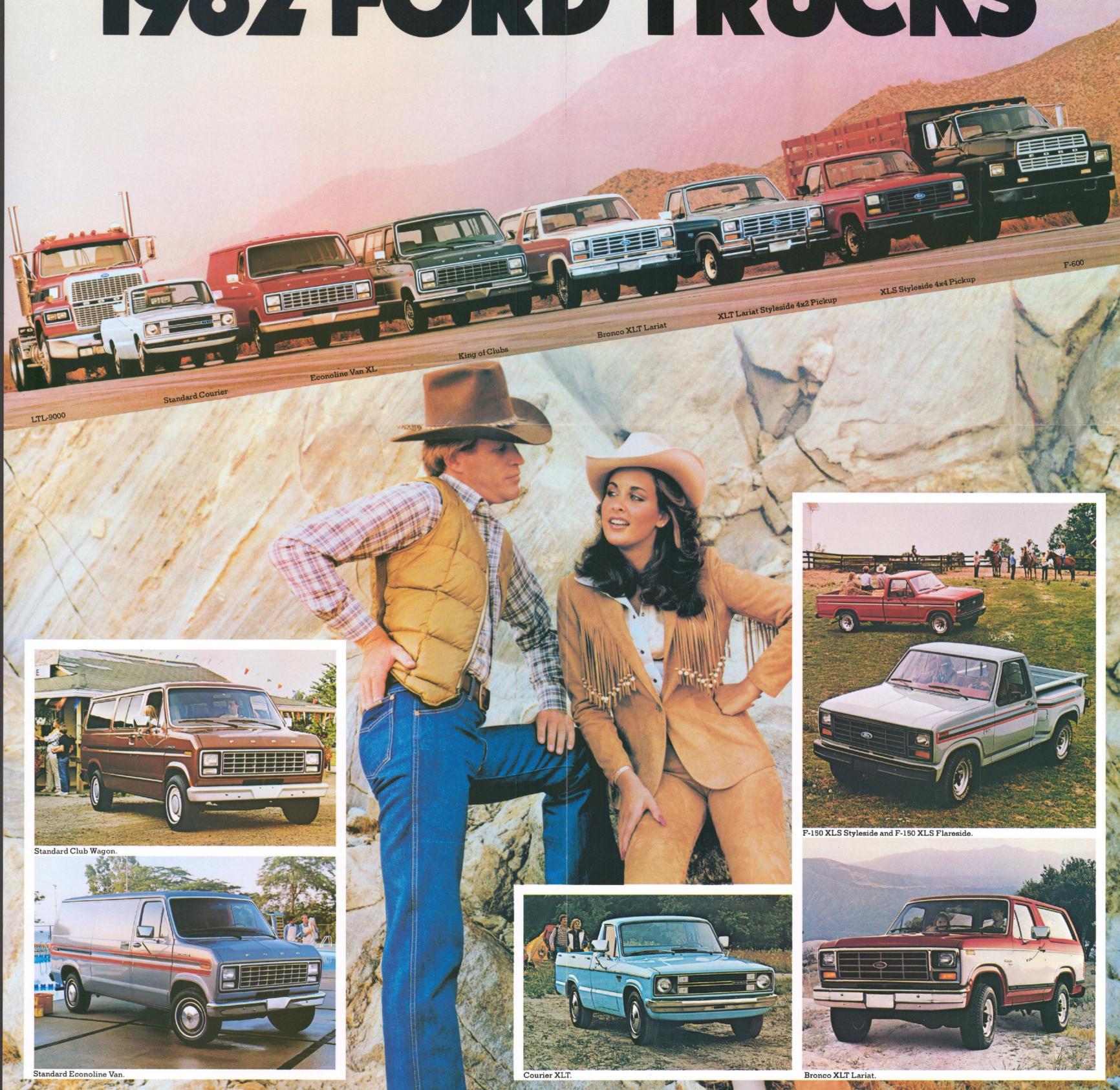
The family 4-wheeler that's tough on the outside, easy on the backside. Bronco's roomy interiors can seat up to six adults comfortably with optional front and rear bench seats. Or remove the rear seat for more than 102 cu. ft. of cargo area. Advanced technology rides

with you on Twin-Traction Beam independent front suspension that eases the front wheels over bumps independently, for a ride that's more comfortable than conventional 4x4 suspensions.





THE TOUGH 1982 FORD TRUCKS



'82 FORD ECONOLINE

Ford Econolines give you the advantages of Twin-I-Beam front suspension and out-front engine design that provides an outside service center and inside move-around room up front. Choose from cargo vans, display vans, window vans, regular or super vans, all built Ford tough. Millions of people count on Ford Econolines every day. One test drive at your Ford Dealer and you'll see why.



82 FORD CLUB WAGON

A versatile vehicle that offers family comfort. The perfect travel/getaway vehicle. Also great for towing applications and van pooling. Club Wagons can seat from four to 12 passengersup to 15 in Super Wagons! Try out the King of Clubs with dual Captain's Chairs, WSW radial tires, power door locks, automatic transmission, plus much more.



Extended Service Plan

Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic ight trucks for longer than the venicle spane warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to give you complete details of the Plan, which is available on cars and light trucks sold and normally operated in all 50 United States and Canada.

Ford-Paid Repair Programs after the **Warranty Period**

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.



Replacement Parts

Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

FOR SURE

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959

Or write Ford at:

Ford Customer Information System Post Office Box 95427

Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle. To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at

Ford Customer Information System

Post Office Box 95427 Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

*Mileage Information

Projected Ford Division estimates for comparison. Your mileage may differ depending on speed, trip length and weather. Actual highway mileage will probably be lower. See your Ford Dealer for his 1982 EPA Gas Mileage Guide.

Product Changes

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation. All options end accessories illustrated or referred to as optional or available are at extra cost. Complete price and specific information is available at selected Ford Dealers.

Buy or lease a new Ford Trucka great choice either way.

