

# 1983 FORD ESCORT





# 1983 FORD ESCORT- DRIVING HOME WORLD CAR TECHNOLOGY.

IT There is nothing surpris-  
ing about the success of  
the World Car. It has come  
about as a result of deter-  
mination on the part of  
Ford to provide you with  
the latest in high technol-  
ogy transportation. To go  
along with an efficient,\*

advanced engine design  
and front-wheel drive,  
Escort offers 4-wheel fully  
independent suspension  
for a smooth ride. Inside,  
the surprisingly roomy  
interior provides a wealth  
of comfort and con-  
venience features. This,

and more, are what Escort  
World Car technology  
adds up to.

Take an Escort test drive  
at your Ford Dealer. See  
for yourself how con-  
vincingly Escort drives  
home its own case for  
World Car technology.

Below: Escort GLX 4-Door  
Hatchback in Dark  
Academy Blue Metallic.

Front and Back Covers:  
Escort GLX 2-Door Hatch-  
back in Medium Yellow.

\*See "Gas Mileage," page 21.





Below: Optional console with Graphic Warning Display Module.

GLX interior in Medium Red Cloth.

Standard interval windshield wipers and column-mounted controls.



Display cars: Escort GLX 2-Door Hatchback in Black.

Escort GLX 4-Door Hatchback in Polar White.

**FORD ESCORT GLX-  
WORLD CAR LUXURY  
AT ITS FINEST.**







Above: Standard removable carpeted package tray.

GL interior in Desert Tan.

Standard consolette.

Display cars: Escort GL 4-Door Hatchback in Desert Tan.

Escort GL 2-Door Hatchback in Light Desert Tan.



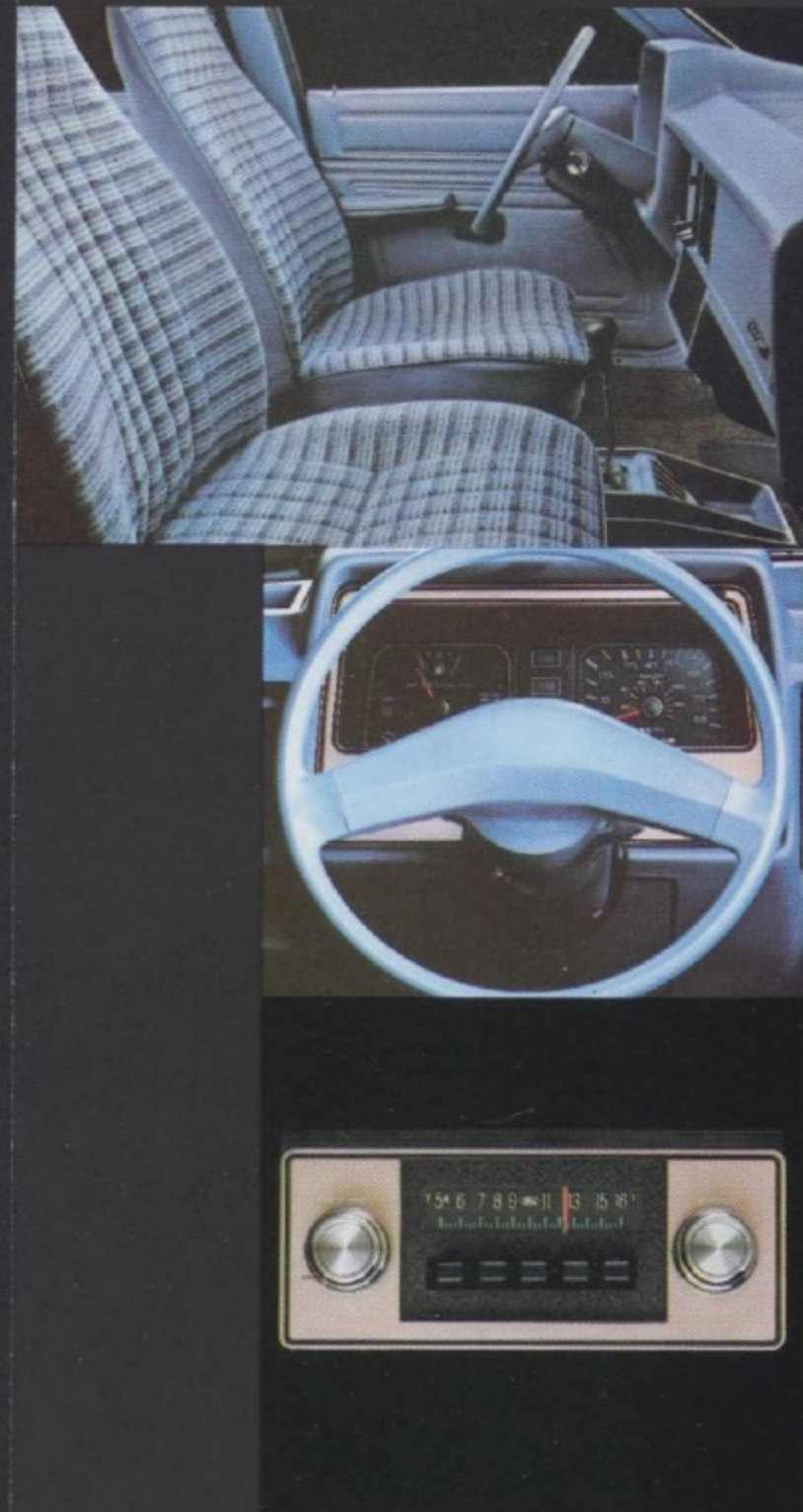
**FORD ESCORT GL-  
SOPHISTICATED. PRACTICAL.  
WHAT COULD BE MORE  
SENSIBLE IN TODAY'S WORLD?**



Below: L Series interior in  
Academy Blue cloth.

L Series instrument panel.

Standard AM monaural  
radio.



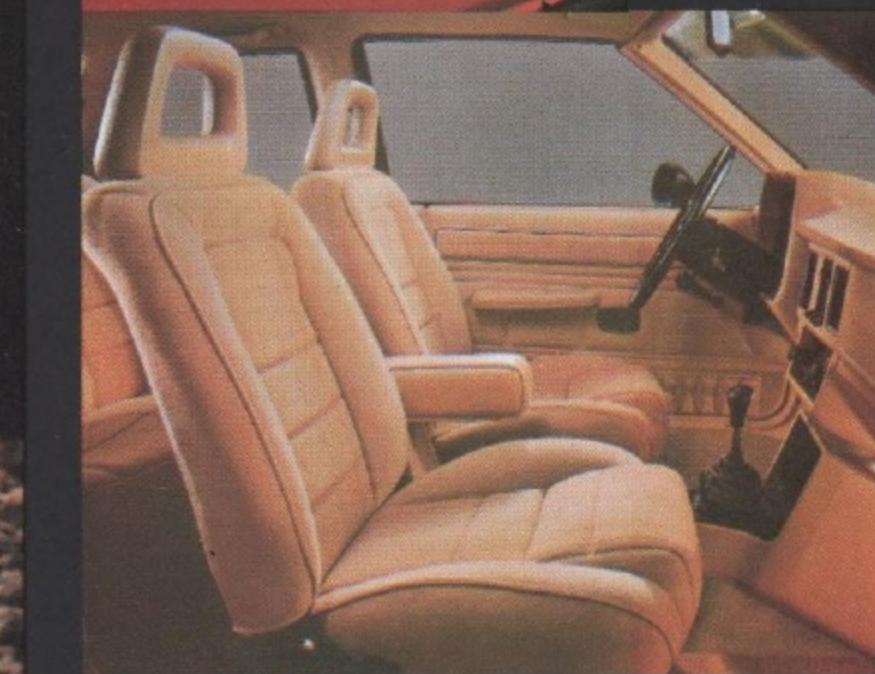
Display cars: Escort L  
4-Door Hatchback in Dark  
Academy Blue Metallic.

Escort L 2-Door Hatchback  
in Light Academy Blue.

**FORD ESCORT L-  
THE ESSENCE OF  
WORLD CAR TECHNOLOGY.**





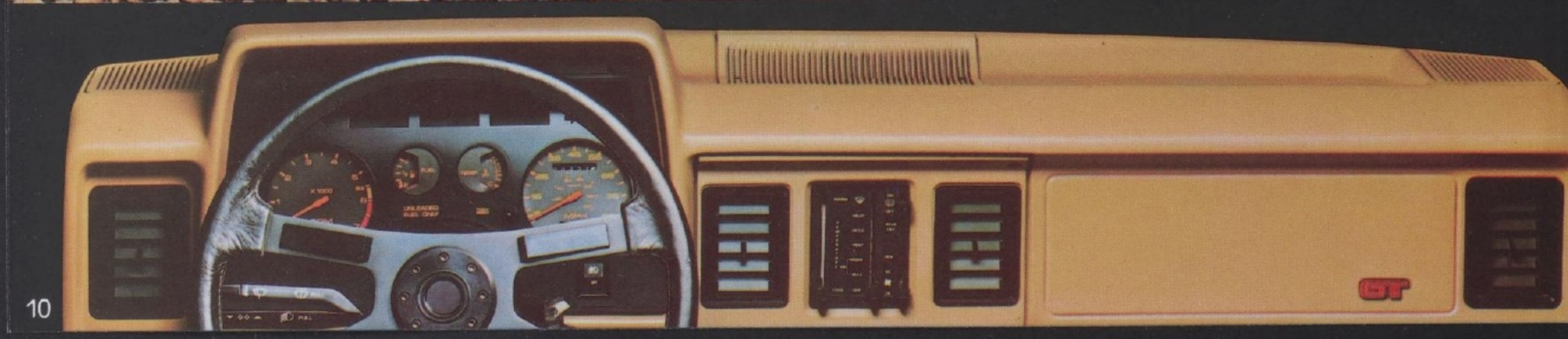


Above: Functional rear spoiler.

Standard GT Sport Performance bucket seats in Desert Tan cloth.

Display cars: Escort GT in Bright Bittersweet.

Standard GT instrument panel.



**FORD ESCORT GT-  
IN SUPPORT OF  
THE PERFORMING ARTS.**



Below: Escort Wagon (rear seat up) takes four passengers with 27 cu. ft. of cargo space left over. Escort Wagon with rear seat down takes two passengers and 58 cu. ft. of cargo.



Display cars: Escort GLX Wagon in Red Metallic.  
Escort GLX Wagon in Black with Squire option.

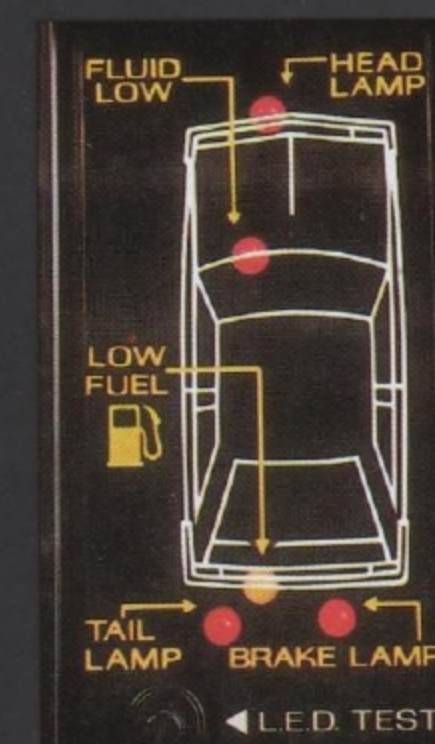
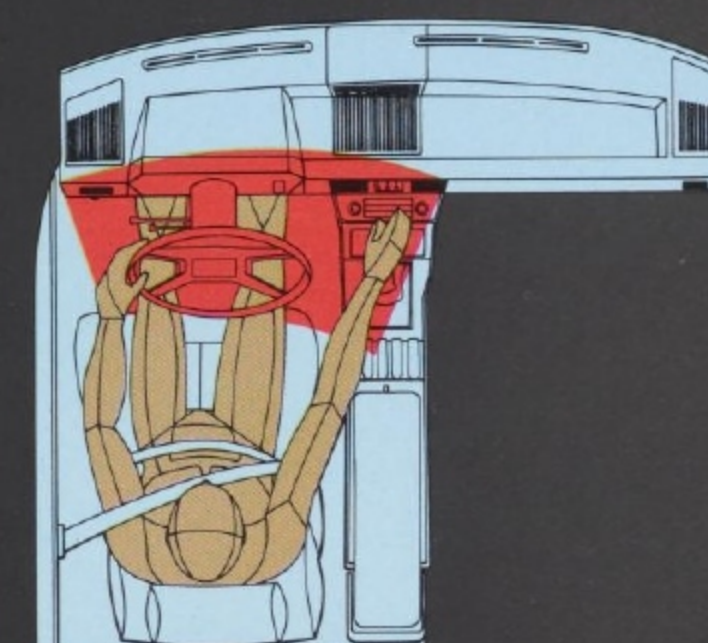
## FORD ESCORT WAGON— A DOWN-TO-EARTH SPACE VEHICLE.







**Ergonomics.** All the inner space relationships between you and Escort have been worked out to a fine degree.



Optional Graphic Warning Display Module.

Display Interior: GLX low-back bucket seats in Desert Tan cloth.

Left: GLX instrument panel with optional instrumentation group.

**FORD ESCORT GLX INTERIOR—  
COMFORT AND STYLE  
BEAUTIFULLY  
BROUGHT TOGETHER.**





# FORD ESCORT— AN AUTOMOBILE THAT INVITES COMPARISON.

The World Car technology that conceived the Ford Escort now brings you something even better — the 1983 Ford Escort.

The new Escort features a wealth of design improvements, many of which were the result of



input from people just like you. Such as adding a grained finish to the glove box; advancements as significant as Electronic Fuel Injection (EFI)\* and a new 5-speed manual transaxle.

But why all these improvements to a car that's already a proven performer in the marketplace... a car that has outsold *all* individual imported car lines since its introduction\*\*... a car that in the 1982 calendar year outsold *all* car lines in America.†

The reasoning is simple. At Ford Motor Company, we are committed to bringing you the most advanced products possible. That means the latest in automotive technology and design. It also means cars that are attractively styled and well appointed. It means a great selection of features that add to your comfort and driving convenience. Above all, it means quality in our products that you and we can *both* be proud of.

Escort's model lineup lets you choose from 2- and 4-door sedan models in three distinct trim levels. There's the L Series, with many

standard features. Next is GL, the intermediate Escort. And then the GLX, top-of-the-line all the way. Or choose from L, GL or GLX Wagons, all three with loads of room for people and cargo. And of course, there's the incomparable Escort GT with EFI standard.

Among Escort's many extra-value standard features are halogen headlamps, steering-column mounted controls for fingertip access to turn signals, headlamp dimmer, flash-to-pass signal, horn, windshield wipers and Ford's exclusive fluidic washer system. All that and the versatility of the hatchback design with fold-down rear seat for added carrying capacity any time you need it.

And Escort has options to match too, with a long list designed to let you add a little or a lot of your personality. Features like a complete selection of stereo radios, air conditioning, Fingertip Speed Control, power steering, automatic transaxle, flip-up open air roof, pivoting front vent windows and flip-out rear quarter windows cleverly designed to allow you to open or close them without even leaving the front seat. For a complete listing of Escort options, see the Options Selector on pages 21 and 22.

So no matter which Escort you choose, you can count on economy and value in the World Car.

\*See your Ford Dealer for availability.

\*\*Based on manufacturers' reported retail deliveries from Oct. 1980 through May 31, 1982.

†Based on calendar year deliveries through June 30, 1982.

**L** interiors feature front bucket seats, body-contoured for comfortable support, in attractive full-width cloth or optional vinyl (shown). There is seven inches of seat travel adjustment and the deluxe color-



keyed seat belts have comfort regulators to properly adjust the tension of the shoulder harness. For added convenience, inertia seat back latches are included on all 2-door models. Door trim panels are soft wrapover vinyl or the fuel filler door and carpeted removable package tray. L... solid value that challenges comparison.

**GL** interiors comfort you in reclining low-back bucket seats with full-width cloth seating surfaces and head rests. Cut-pile carpeting is featured throughout the passenger compartment and on the load floor. GL's well-



appointed interior also includes numerous convenience items such as: Fold-down front center armrest; dual visor vanity mirrors with a retention band on the driver's side; remote releases for the fuel filler door and liftgate; AM radio with dual front speakers (may be deleted for credit); and a (soft-feel) 4-spoke steering wheel. GL... the intermediate step that's quite easy to take.

**GLX** takes the comfort and style of GL one step further with the addition of extra convenience items like these: Deluxe Sound Insulation Package; interval windshield wipers; locking glove box; the Light



Group includes lights for the ashtray, engine and cargo compartments; a pivoting dome/map light; a headlamps "on" warning buzzer; electronic digital clock with day/date, elapsed time and stopwatch functions. GLX... top-of-the-line World Car luxury.

**GT** A special kind of excitement awaits you inside GT with its own unique sport performance interior. It's a complete package that includes new reclining, cloth-trim, sport performance bucket seats. The new seats



feature semi-independent cushion wings and cushion center area that collectively provide additional thigh and lateral support in tight cornering. There's an eye-opening Instrumentation Group that includes a trip odometer,

tachometer and temperature gauge all sporting new arc-yellow graphics. The console comes complete with oil pressure and ammeter gauges plus ashtray and cigarette lighter. And right there close at hand is the shift lever of the new 5-speed manual transaxle. Interior excitement is finished off with a sport steering wheel, map pockets and strategically placed passenger assist handles. GT... driving with sports flavor.





# WORLD CAR TECHNOLOGY— THE UNDERLYING REASON FOR ESCORT'S SOLID SUCCESS.

Trying to single out the reason why Escort is such a huge success is difficult at best. Mainly because so much was contributed by so many. And while other automotive companies talk of advanced technology, Ford has successfully combined its worldwide resources to bring you an automobile of true World Car technology.

Among Escort's many advanced technological features are front-wheel drive, patented split torque automatic transaxle and 4-wheel fully independent suspension.

Front-wheel drive offers two distinct advantages over rear-wheel drive cars. First, the engine and transaxle are positioned over the front driving wheels for better traction. And the hump that normally accommodates the driveshaft of rear-wheel drive cars is reduced in size for more usable interior space.

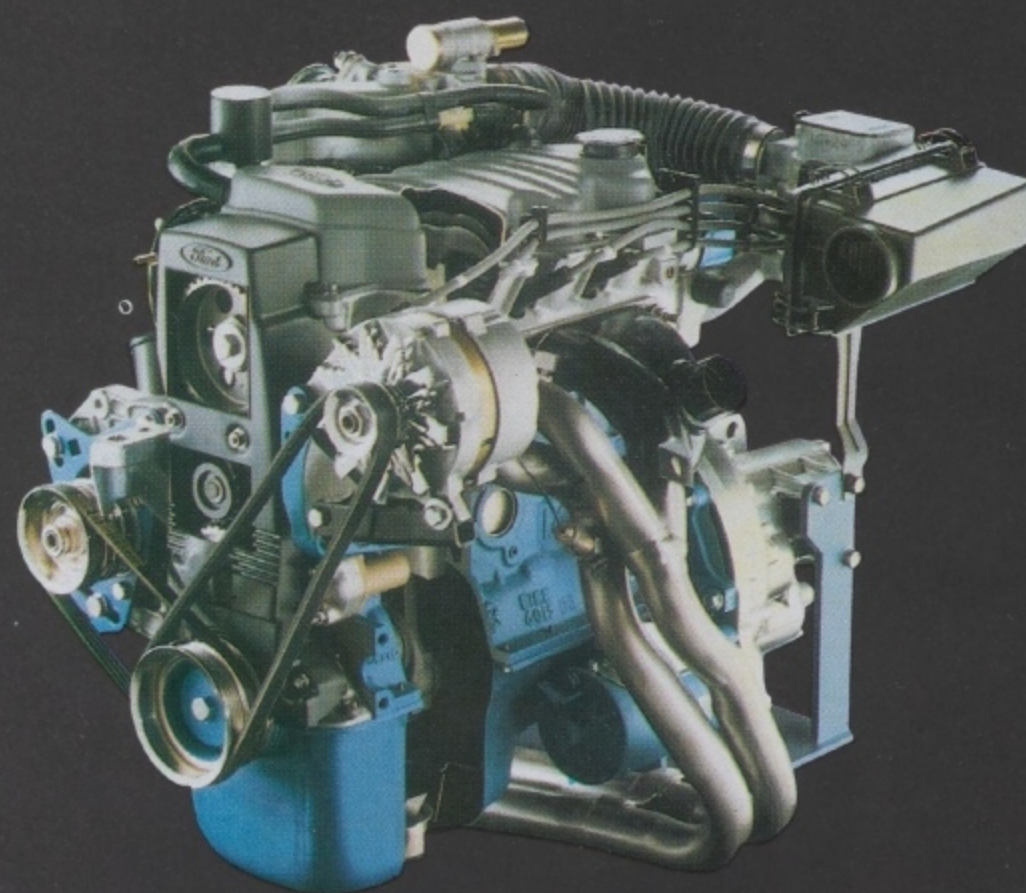
Independent suspension allows Escort's wheels to step over bumps independently for a smooth ride.

Escort's optional split torque automatic transaxle employs a patented splitter gear which results in 62% of the torque being transmitted mechanically in second gear and 93% in third. What this means is less power loss due to torque converter slippage than would be present in a transaxle without the patented splitter gear — and that means better fuel economy.\*

Escort's aerodynamic design is the result of over 1,000 hours of wind tunnel testing with both scale models and full-size prototypes. The resultant low drag coefficient makes Ford Escort as air efficient as some leading sports cars.

Advanced technology is evident in every corner of the World Car. From the high-illumination halogen headlamps and compound-valve hemispherical head (CVH) engine to the wraparound parking lamps that eliminate the need for side markers.

Designing Escort, even with the worldwide resources of Ford, was an enormous task. But judging from Escort's enthusiastic reception in the American marketplace, everything that went into building the World Car was well worth it.



Note: Some features shown are chromed or painted for display purposes.

Escort's power-efficient\* 1.6 liter CVH engine takes advantage of three basic design features: 1. "Squish" effect of hemispherical head engines. The half round cylinder heads and sculptured piston crowns force the fuel/air mixture to the center of the combustion chamber resulting



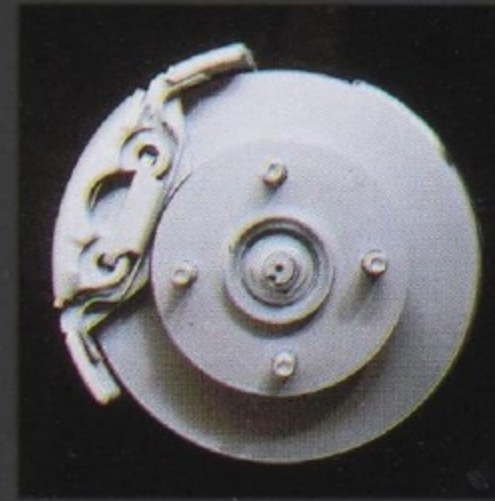
in a more complete burn. 2. Central spark plug location places the direct power charge near the center of the domed cylinder head for efficient combustion. 3. Intake and exhaust valves arranged on two different planes

\*See "Gas Mileage," page 21.

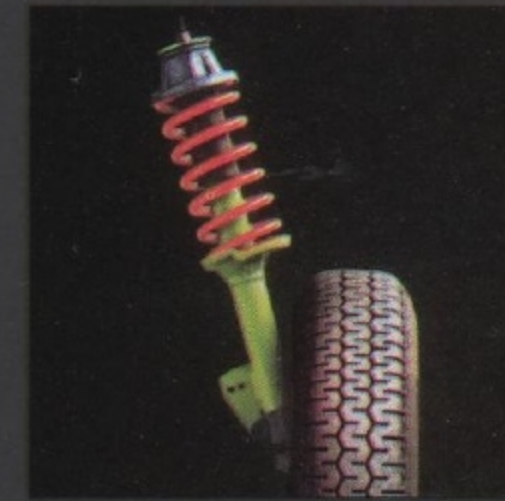
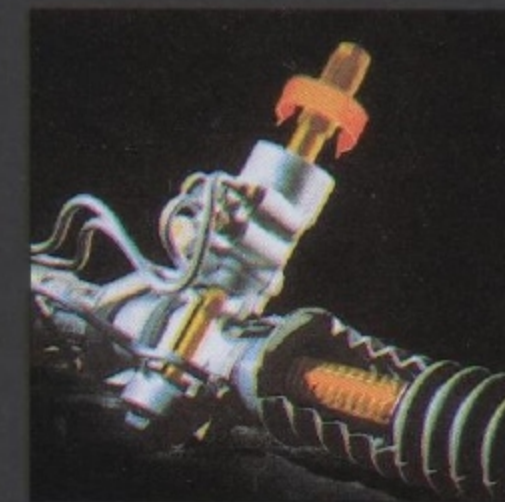


permit large size valves for free fuel/air mixture and exhaust gas flow. Also available is the 1.6 liter Higher Output (HO) CVH engine. This optional HO is a peppier version of the standard engine.

Escort's Electronic Fuel Injection system, or \*\*EFI, represents the newest generation in Ford engine electronics. The EFI system is the multiple port design that injects a precisely metered amount of fuel/air mixture directly into each intake port, thereby optimizing fuel distribution.

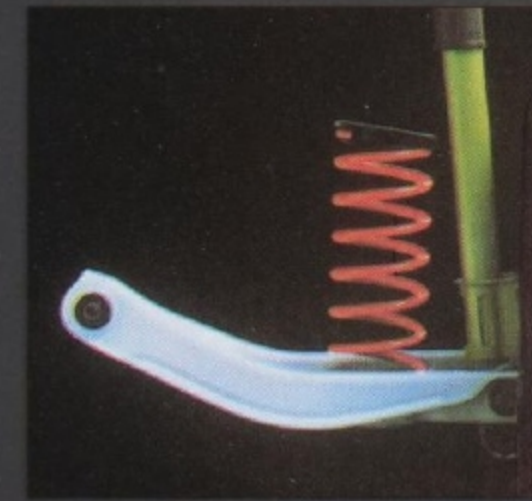


Escort's front disc brakes utilize the "pin slider" concept designed to reduce brake pad drag. Escort's P-metric radial tires feature a wraparound tread for traction. High inflation pressures and low rolling resistance contribute to overall fuel economy.\*



Escort's 4-wheel fully independent suspension system utilizes the MacPherson strut design in front with a stabilizer bar and "zero scrub" geometry.

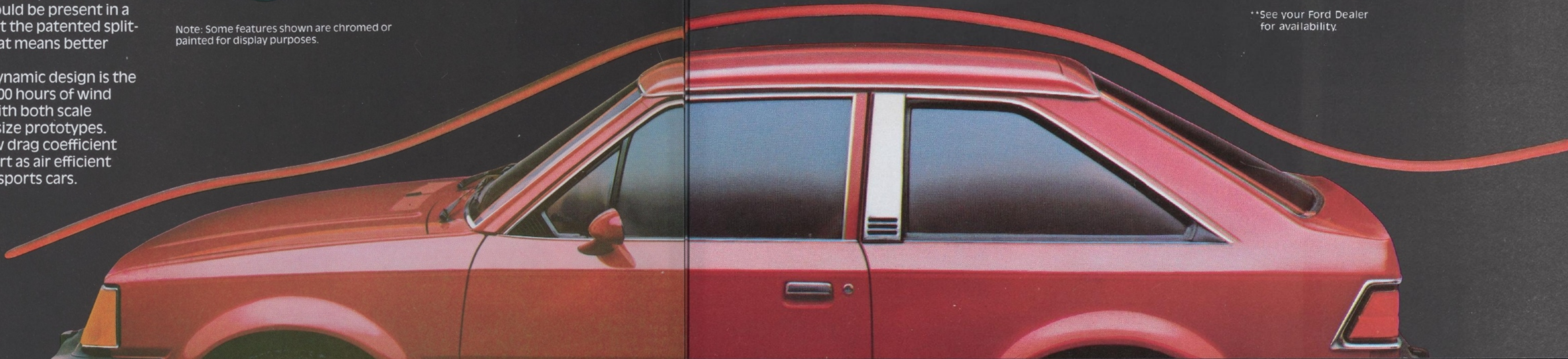
Escort's precise handling characteristics are due in part to its rack and pinion steering. This design provides a more direct link to the front wheels, eliminating much of the control linkages associated with the more conventional recirculating ball-type systems.



The independent rear suspension (IRS) comes from years of building cars for Europe's narrow, tightly curved roads. This combination allows each wheel to step over bumps and take jolts independently for efficient handling and a surprisingly smooth ride.

\*See "Gas Mileage," page 21.

\*\*See your Ford Dealer for availability.





1983 FORD ESCORT
DATA CENTER

FORD-PAID REPAIR PROGRAMS
AFTER THE WARRANTY PERIOD

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.
To get copies of any adjustment program for your vehicle or the vehicle of interest to you:
Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711, and in Georgia call 1-800-282-0959.
Or write Ford at:
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347.
We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

"ASK YOUR FORD DEALER"
Following publication of this catalog, certain changes in standard equipment, options, prices and the like, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Table with 5 columns: Feature, L, GL, GLX, GT\*. Rows include: ENGINEERING (Front-wheel drive, Suspension, Engine, Ignition, Battery, Gearbox, Steering, Brakes, Tires, Fuel tank), EXTERIOR (Headlamps, Fog lamps, Mirrors, Spoiler, Spats, Mirrors, Molding, Decals, Stripes, Aluminum, Bumper, Guards, Steel wheels, Trim rings), INTERIOR (Seats, Armrests, Belts, Seats, Radio, Instrument panel, Controls, Release, Locking, Trim, Armrests, Steering wheel, Sport steering wheel, Console, Gauges, Light switches, Light group, Mirrors, Package tray, Cargo cover, Assist handles, Wipers, Clock, Carpet, Floor carpet).

Table with 2 main sections: MEASUREMENTS and GAS MILEAGE. MEASUREMENTS includes: Wheelbase, Length, Height, Width, Front Tread, Rear Tread, Cargo Capacity, Fuel Capacity, Curb Weight, Passengers. GAS MILEAGE includes: 1983 EPA mileage estimates, EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

TECHNICAL SERVICE BULLETINS
All vehicles need repairs during their life-time. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:
Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711, and in Georgia call 1-800-282-0959.
Or write Ford at:
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347.

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

PRODUCT CHANGES
Ford Division reserves the right to change product specifications at any time without incurring obligations.





# FORD ESCORT OPTIONS SELECTOR

Escort's list of options is extensive and varied. With the options you choose, you can add some of your own personality and flair to your new Escort and contribute to its overall value at the same time.

## Entertainment Systems

- AM Monaural Radio with dual front speakers (standard in GL, GLX and GT, may be deleted for credit).
  - AM/FM Monaural Radio ■ AM/FM Stereo Radio
  - (A) AM/FM Stereo Radio with Cassette Tape Player (Radio appearance as shown will be a running change. Concerning availability, ask your dealer.)
  - AM/FM Stereo Radio with 8-Track Tape Player ■ Premium Sound System.\* For all stereo radios. Includes power amplifier and upgraded rear speakers.
- Note: Dual front and rear speakers included with all stereo radios.

## Appearance

- (B) Dual Sport Mirrors. LH remote controlled. Standard on GLX (bright) and GT (black).
- Tu-Tone Paint/Tape Treatment\*
- Squire Wagon Option. Woodtone vinyl side panels and rails, brown bodyside moldings with black inserts, deluxe luggage rack. For GL and GLX Wagons only.

## Comfort

- (C) Air Conditioner. Tinted glass recommended. ■ Tinted Glass — Complete. ■ Remote-Control Quarter Windows (2-door). The controls to operate these windows are located to the left and right of the parking brake. Push the control lever forward to close the window, pull rearward to open it.
- (D) Flip-up Open Air Roof
- (E) Pivoting Front Vent Windows\*
- Reclining Front Seat Backs (high-back buckets, L only). ■ Reclining Low-Back Bucket Seats. Standard in GL, GLX.
- Fold-down center armrest (L only).

## Escort Interiors

- Escort L.** High-back bucket seats in cloth and vinyl, standard. Vinyl optional. Reclining low-back bucket seats in cloth and vinyl, available.
- Escort GL.** Reclining low-back bucket seats in cloth and vinyl, standard. Vinyl optional.
- Escort GLX.** Reclining low-back bucket seats in cloth and vinyl, standard, or vinyl.

## Convenience

- (F) Fingertip Speed Control ■ Console. Features Graphic Warning Display Module that signals "low washer fluid," "low fuel" and indicates when headlamps, taillamps or parking lamps are out.
- (G) Electric Rear Window Defroster
- (G) Electric Rear Window Wiper/Washer
- (H) Instrumentation Group. Tachometer, trip odometer, temperature gauge. Standard in GT. ■ Electronic Digital Clock. Standard in GLX. ■ Remote-Control Liftgate Release (hatchbacks). Standard in GL, GLX.
- (I) Light Group. Glove box, ashtray, engine compartment, pivoting dome/map light, liftgate courtesy light switch, headlamps on warning buzzer. Standard in GLX.
- (J) Tot-Guard. For children weighing 20-50 pounds (shown). Infant Carrier also available for children up to 20 pounds. Both available at your Ford Dealer.
- Interval Windshield Wipers. Standard in GLX.

## Performance

- 1.6 Liter Higher Output Engine. ■ 1.6 Liter "Fuel Saver" Engine.\* ■ 1.6 Liter Engine with Electronic Fuel Injection (EFI). Standard in GT. See your Ford Dealer for availability. ■ 5-Speed Manual Trans-axle, Close Ratio. Standard in GT.
- Split-Torque Automatic Transaxle
- Heavy-Duty Battery ■ Handling Suspension.\* Includes larger front stabilizer bar, heavy-duty shocks, stiffer spring rates, front and rear, styled steel wheels.
- TR Performance Suspension ■ Engine Block Immersion Heater. Recommended in extremely cold weather. ■ High Altitude Emissions System\* ■ California Emissions System\*

## Power Assists

- Power Front Disc Brakes. Standard in 4-door wagons. ■ Power Steering

## Protection

- Appearance Protection Group. Door edge guards, color-keyed front floor mats, rear license plate frame, glove box lock. ■ Front Bumper Guards ■ Rear Bumper Guards ■ Front and Rear Bumper Rub Strips, all black ■ Vinyl Insert Bodyside Moldings. Standard on GL, GLX. ■ Lower Bodyside Protection. Vinyl coating under the paint along the lower bodysides helps protect against stone pecking and road salt.

## Tires/Wheels

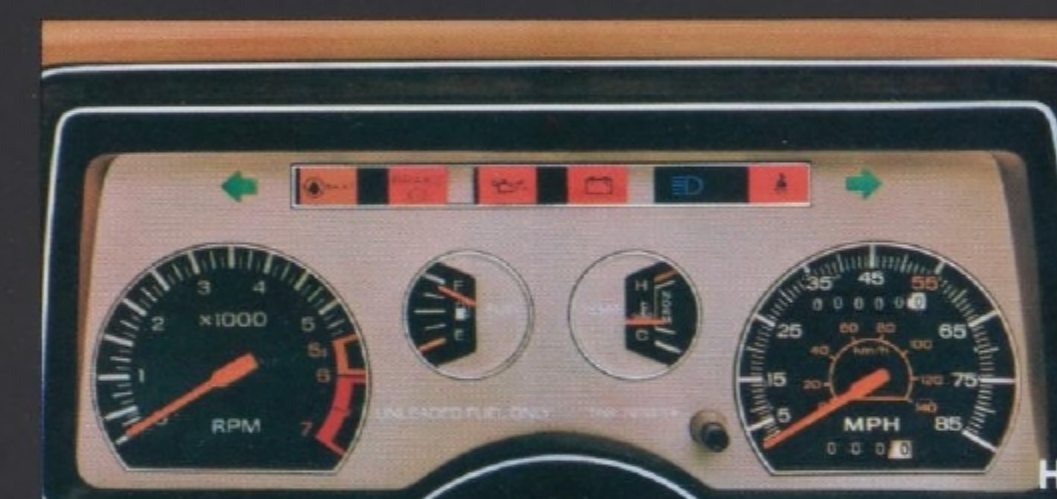
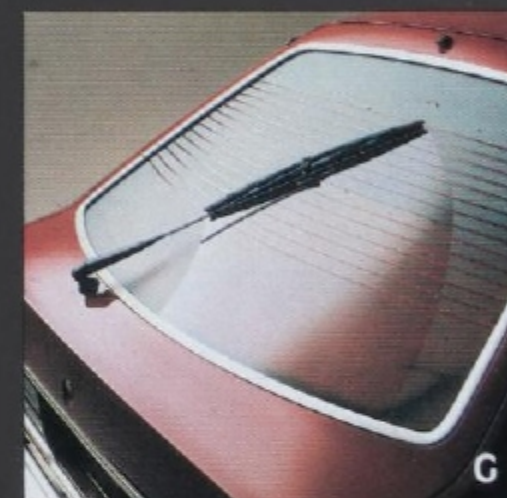
- P165/70R 390 BSW TRX; P175/80R13 BSW; P175/80R 13 WSW; P165/80R 13 WSW
- (K) Left to right: TR-type styled steel wheel. Cast aluminum wheel (upper). TR-type aluminum wheel (lower). Bright trim rings (for standard styled steel wheel only).



## Also Well Worth Considering...

Ford Motor Company's Extended Service Plan. This option covers major components on Ford cars and light trucks for longer than the vehicle's basic warranty. The Extended Service Plan's cost is so moderate for the protection you get that it could

pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,500 Ford and Lincoln-Mercury dealers nationwide and in Canada.



**Options Availability**  
1983 Ford Escort options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (\*) are offered either in combination with other options, or are subject to additional ordering re-

quirements or limitations. Availability of some features described here and elsewhere may be subject to delay.

**Buy or Lease ....  
FORD ESCORT  
Go for a  
test drive today.**





**Get it together — Buckle up.**

006-Ann. 8/82 Litho in U.S.A.

**FORD ESCORT**

FORD DIVISION

