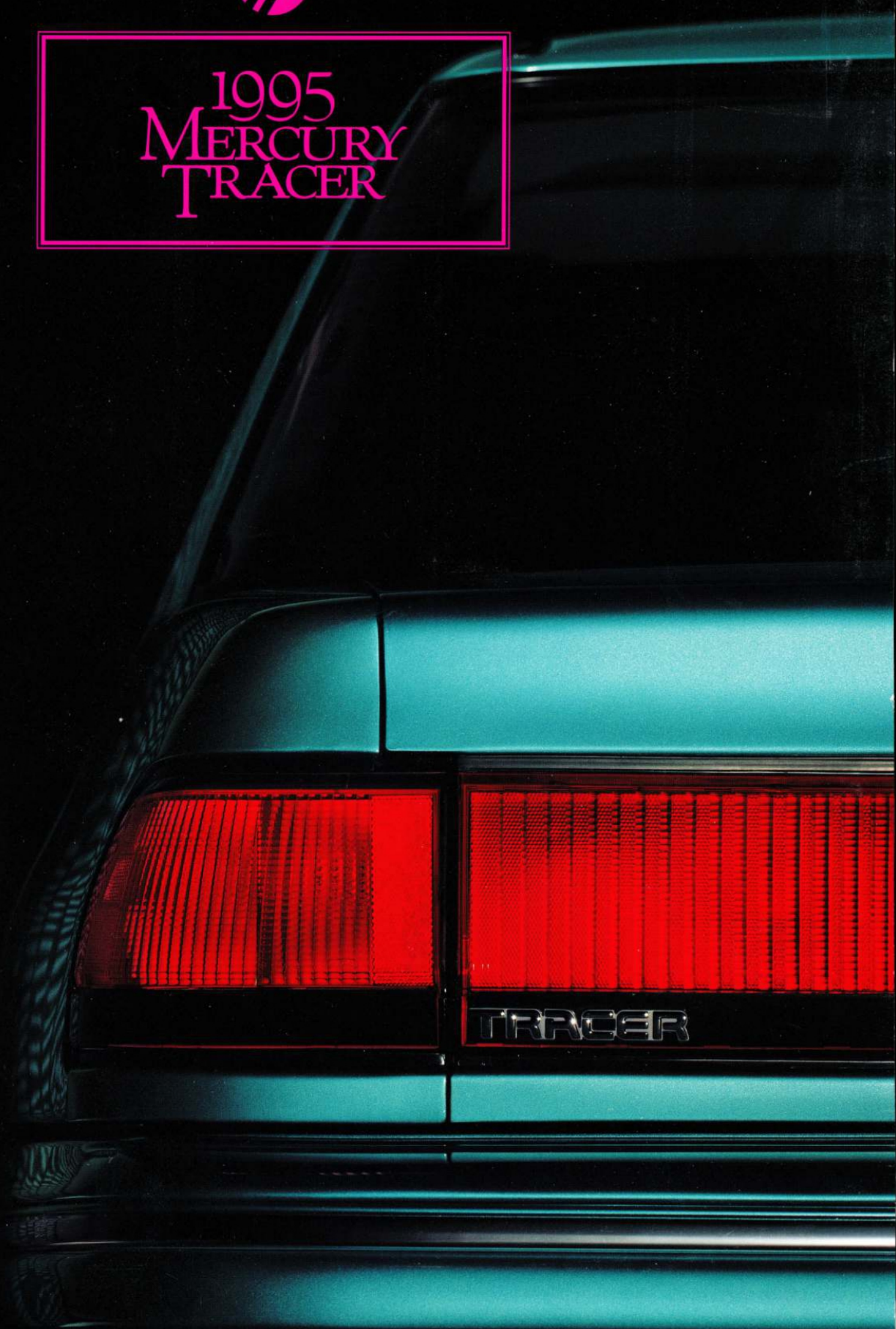




1995
MERCURY
TRACER





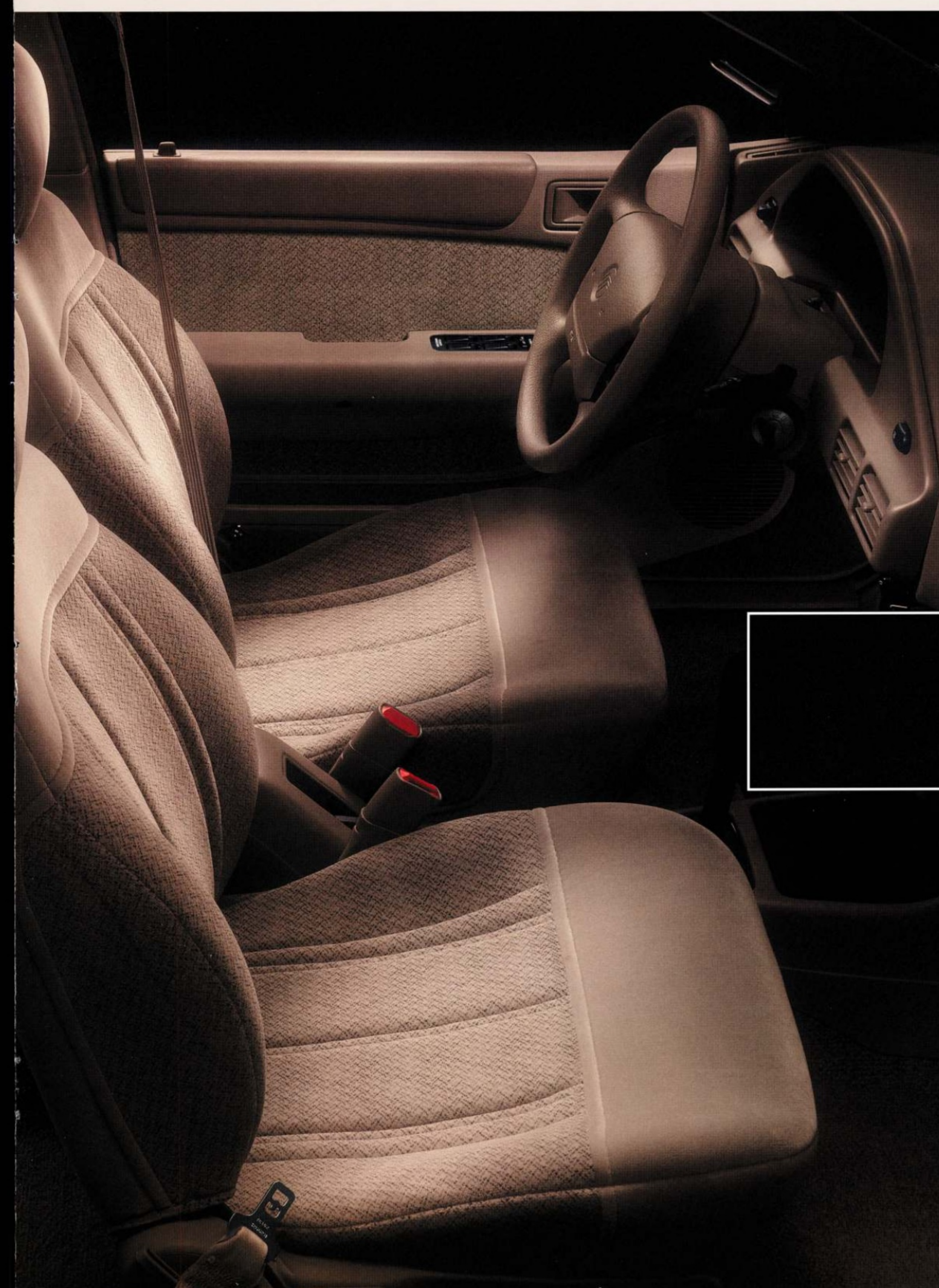
Tracer shown in Bright Calypso Green Clearcoat Metallic. Some features may be optional.

THE MERCURY
OF
SMALL CARS.

We designed the Mercury Tracer to be a well-equipped yet affordable car to drive. We also designed it to offer the ride, room, and comfort so many of today's small cars seem to be lacking. The Mercury Tracer is spirited enough to bring fun to almost any driving situation. It's the perfect solution for those who prefer to drive a small car, but don't want to sacrifice anything to have one.



Tracer interior shown in Mocha cloth. Some features may be optional.



YOU NEED YOUR SPACE.

And you'll find it here.

Tracer stays true to its Mercury heritage by offering one of the roomiest interiors in its class. Plus, every Tracer includes a 60/40 split-fold rear seat that lets you carry extra long cargo.

THERE'S MORE THAN ONE THING TO LOVE ABOUT A TRACER.

The fun part of choosing a Tracer is deciding which model best suits you. The Tracer Sedan lets you ride in style while providing the peace of mind of reliable, economical transportation. If cargo is your main concern, the Tracer Wagon can go from transporting the entire infield of a little league team to hauling the material for a weekend do-it-yourself project without missing a beat. For those who desire more performance, the Tracer LTS offers just that while maintaining its real-world practicality. Whatever model you choose, you'll still find Tracer to be well-equipped but affordable.

TRACER FEATURES.



FULL CONSOLE. The center console is designed to allow the driver easy access to many key features, including the available four-speaker AM/FM stereo cassette radio.



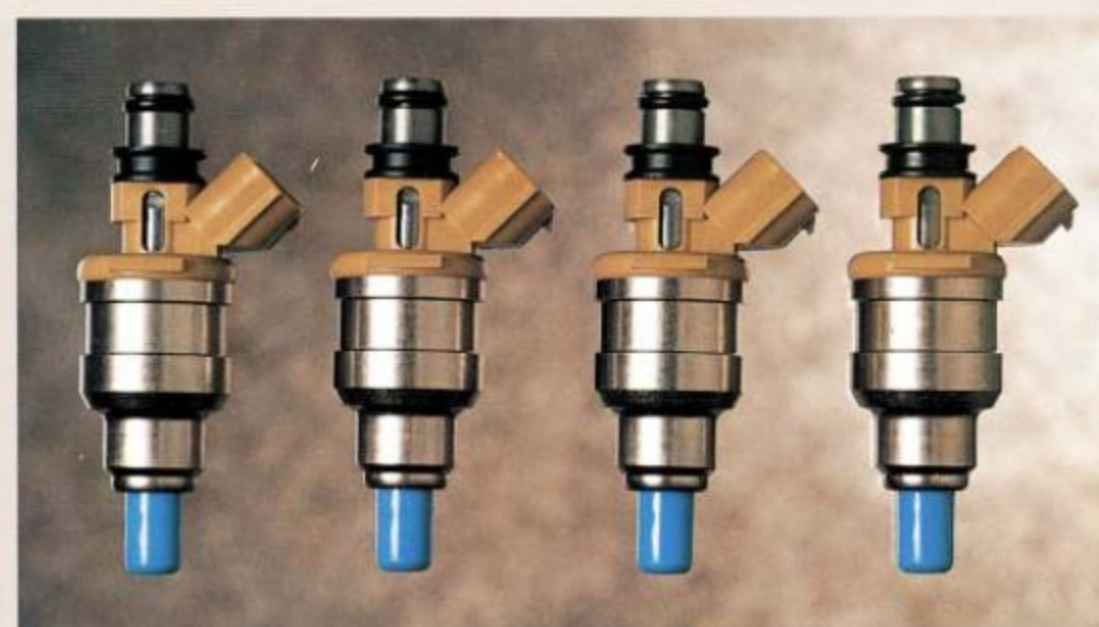
EASY-TO-CLEAN CUP HOLDERS. The removable rubber liner allows easy cleaning in those hard-to-reach areas.



POWER MIRRORS. Tracer's dual power mirrors are operated by a convenient switch on the instrument panel.



DISTRIBUTORLESS IGNITION. The 1.9L engine includes a maintenance-free distributorless ignition that greatly improves spark accuracy.



SEQUENTIAL ELECTRONIC FUEL INJECTION. Tracer's 1.9L 4-cylinder engine includes Sequential Electronic Fuel Injection (SEFI), which injects fuel at the precise moment it's needed to keep Tracer running at optimal performance and efficiency.*



POWER STEERING. Tracer's standard power steering is a convenience you'll pay extra for with some competitive models.

INSTRUMENT PANEL. The instrument panel is designed with easy-to-read gauges and easy-to-operate controls that help keep you confident and capable behind the wheel.



12.1 CUBIC FOOT TRUNK. Tracer offers easy access to its spacious trunk by combining low liftover height with a high-lift decklid.



DOOR MAP POCKETS. Offer a handy place to store the things every driver has but never has a place for.



TETHERED GAS CAP. Thoughtfully ensures you'll never leave the service station without your gas cap.

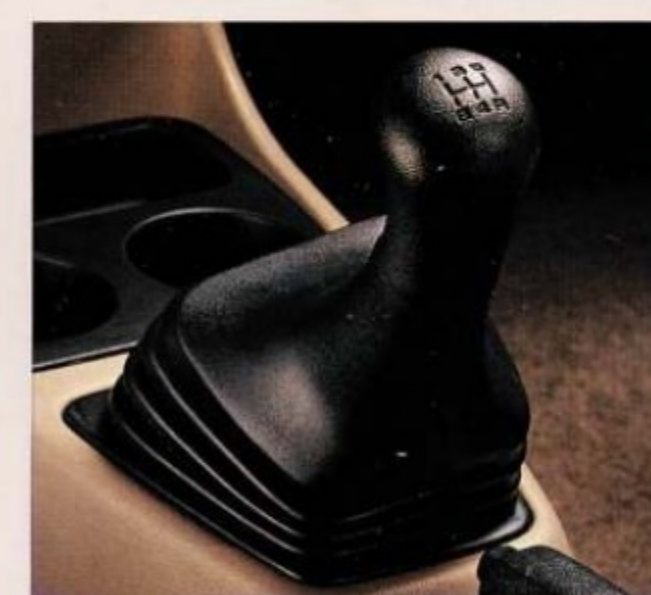


INTERVAL WIPERS. High, low and variable intermittent speeds adjust for a light drizzle or a heavy downpour.



REAR SEAT HEAT DUCTS. Help make sure that your rear passengers are comfortable by warming up the back seat area.

DUAL MAP LIGHTS. Bright map lights include individual controls for both front seats to provide a direct source of illumination for reading documents at night.



5-SPEED MANUAL. The smooth-shifting manual transaxle provides a fifth gear that lets you travel the highways with greater fuel efficiency.*

WAGON FEATURES.



WAGON STORAGE. With its rear seats folded down, the Tracer Wagon provides a generous 66.3 cubic feet of cargo capacity.



WAGON FLEXIBILITY. Tracer Wagon's roomy interior, pictured here in Royal Blue cloth, adds an extra dimension to interior space with its 60/40 split-fold rear seat that allows numerous combinations of extra passengers and cargo.



REAR-WINDOW WIPER. A standard rear window wiper makes sure the view from the rear window is as clear as the view from the windshield.



CARGO COVER. Keeps your packages concealed for added security.

*See the EPA statement in the back of this brochure. See specification pages for feature availability.

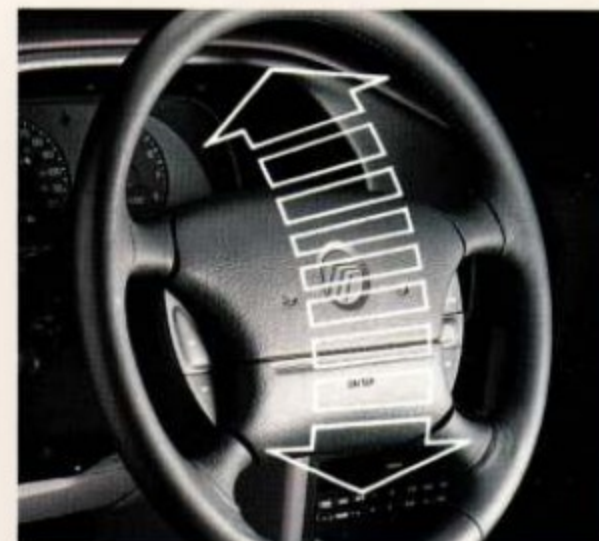
TRACER LTS FEATURES.



16-VALVE DOHC ENGINE. Its performance credentials include 127 hp, dual overhead camshafts, four valves per cylinder and a sophisticated variable inertia charging system which varies air intake to match engine speed for optimal performance in both high and low ranges.

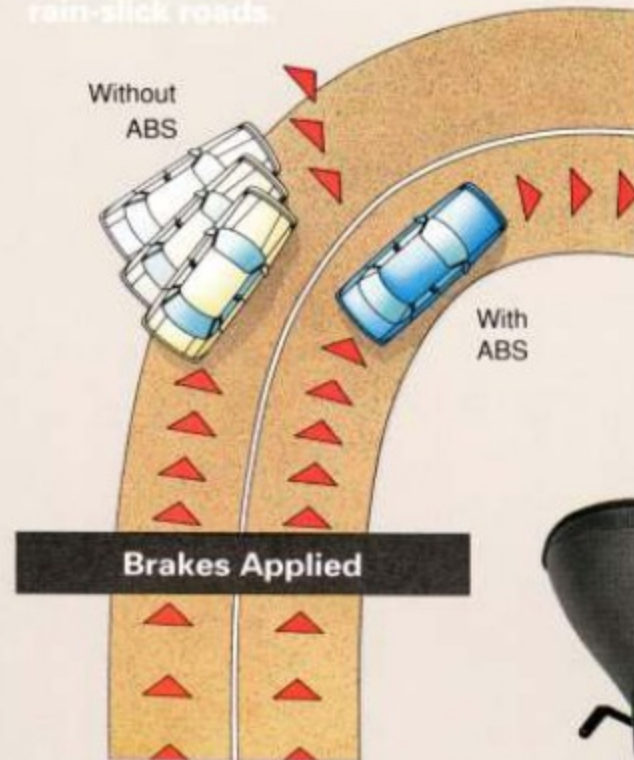


LTS SUSPENSION SYSTEM. Brighten up the road with a four-wheel independent rear suspension that includes front and rear stabilizer bars to help maintain the car's grip on the road.



TILT STEERING WHEEL. Standard driver amenities include tilt steering, fingertip speed control and a leather-wrapped steering wheel.

ABS BRAKES. Stopping power! Tracer LTS now offers an optional four-wheel disc Anti-lock Brake System (ABS) that helps the driver maintain steering control during hard braking or while braking on ice, snow or rain-slick roads.



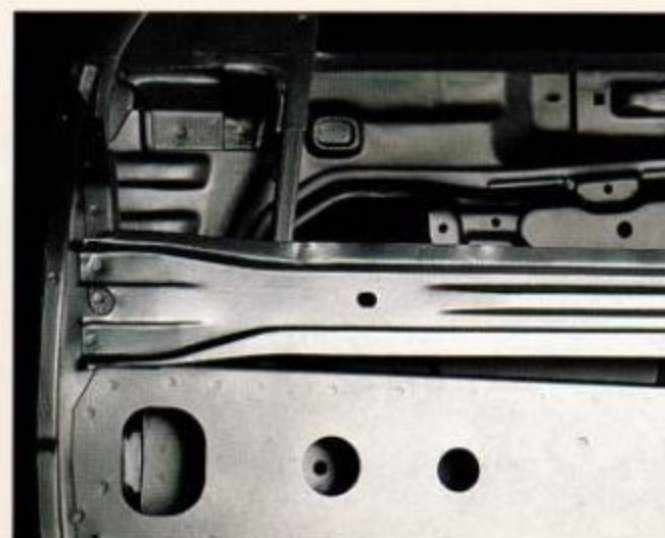
SPORT BUCKET SEATS. LTS front bucket seats offer the comfort of side bolsters and the style of special trim unique to this model.



SAFETY FEATURES.



DUAL AIR BAGS. Standard dual air bags (SAB) offer added protection to help front seat passengers in a true frontal collision. Remember, it always wears your safety belt.



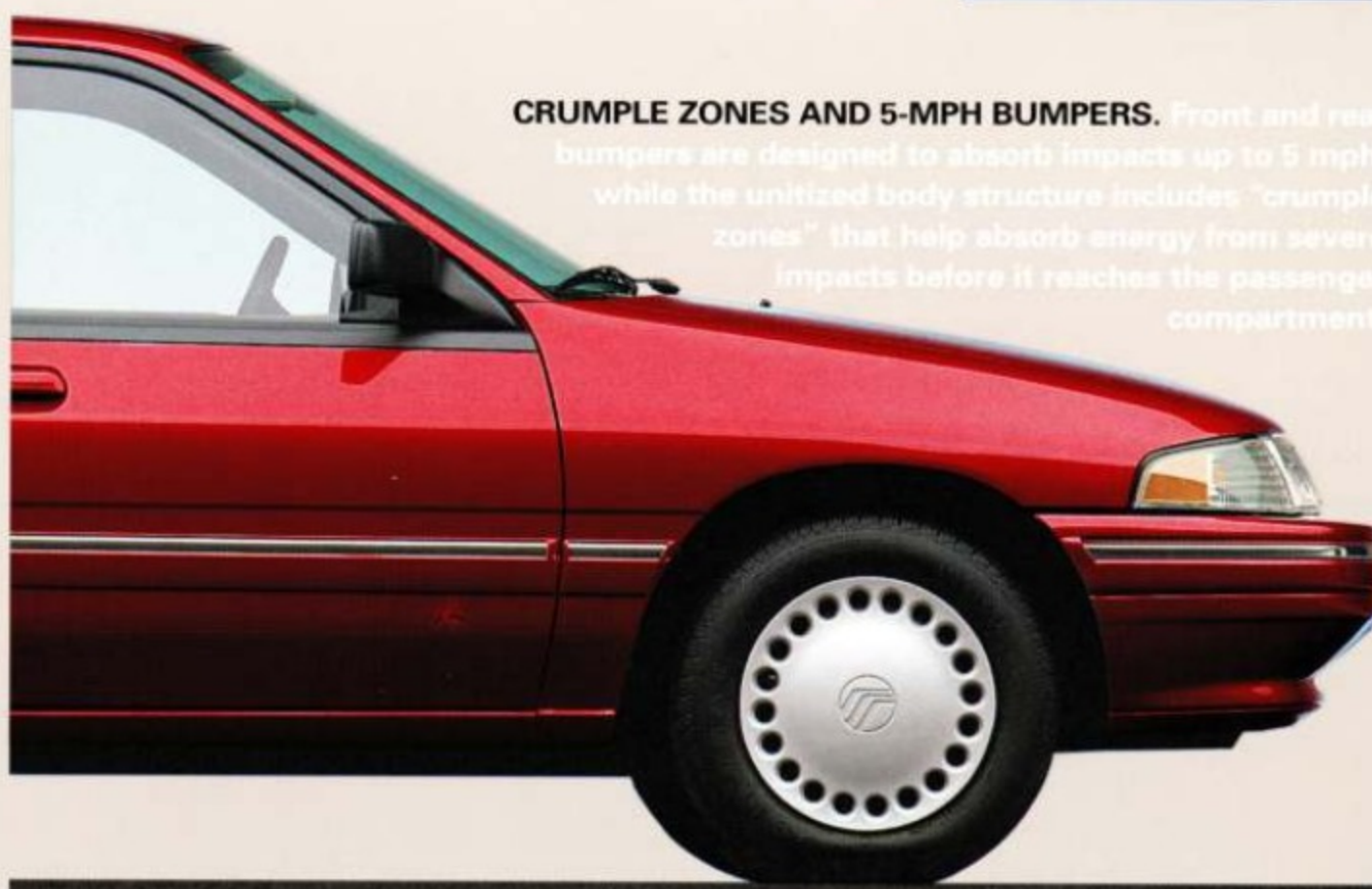
SIDE DOOR BEAMS. Heavy gauge steel beams are mounted inside each side door for protection in a side impact.



CHILD-PROOF REAR DOOR LOCKS. Prevent rear doors from opening from the inside while allowing parents access from the outside.



BRAKE/SHIFT INTERLOCK. Prevents the car from being put into gear unless the brake pedal is depressed.



CRUMPLE ZONES AND 5-MPH BUMPERS. Front and rear bumpers are designed to absorb impacts up to 5 mph, while the unitized body structure includes "crumple zones" that help absorb energy from severe impacts before it reaches the passenger compartment.

OPTIONS.



NEW TRACER TRIO PACKAGE. Includes a leather-wrapped steering wheel, a rear decklid spoiler, 7-spoke aluminum wheels, along with unique Trio badging that adds even more appeal to an already well-equipped car. (This package is also available on Tracer Wagon without the decklid spoiler.)



SOUND SYSTEMS. The Sedan and Wagon both include an AM/FM stereo radio while the LTS system is upgraded with a cassette deck (top). A Premium Sound system with 80-watts of power and four premium speakers is available with either an AM/FM cassette radio or CD radio (bottom).



AIR CONDITIONER. Keep your cool and the earth healthy with an optional CFC-free air conditioner.



4-SPEED AUTOMATIC. All Tracer models offer a 4-speed automatic electronic transaxle with overdrive.

POWER MOONROOF. Let the wind blow through your hair with this power moonroof, available on LTS models.



POWER WINDOWS AND DOOR LOCKS. Switches for these features are designed to allow for easy operation without taking your eyes off the road.

A LOT
GOES
INTO
TRACER
BEFORE
YOU DO.



DIMENSIONS (IN INCHES)	SEDAN AND LTS	WAGON
Wheelbase	98.4	98.4
Overall length	170.9	171.3
Overall height	52.7	53.6
Overall width	66.7	66.7
Track, front/rear	56.5/56.5	56.5/56.5
Headroom, front/rear	38.4/37.4	38.4/38.5
Legroom, front/rear	41.7/34.6	41.7/34.6
Shoulder room, front/rear	53.0/53.7	53.0/53.7
Hiproom, front/rear	50.4/48.0	50.4/48.0

ENGINES	SEDAN AND WAGON	LTS
Type	Single overhead cam inline-4	Dual overhead cam 16-valve inline-4
Displacement	1.9 liters	1.8 liters
Horsepower	88 @ 4400 rpm	127 @ 6500 rpm
Torque	108 ft.-lbs. @ 3800 rpm	114 ft.-lbs. @ 4500 rpm
Fuel delivery	Sequential multi-port electronic fuel injection	Multi-port electronic fuel injection
Compression ratio	9.0:1	9.0:1
Engine control	EEC-IV, Electronic engine control	Electronic module

CAPACITIES	SEDAN AND WAGON	LTS
Cargo volume (cu ft)	Sedan, 12.1 Wagon, 66.9 (rear seat folded) 30.6 (with rear seatback up)	12.1
Fuel (gals.)	11.9	13.2
Oil (with filter)	4.0 qt.	4.1 qt.
Engine coolant	5.3 qt.*	5.3 qt.*
Base curb weight (lbs)	Sedan, 2,418 Wagon, 2,498	2,472

TRANSEXLES	SEDAN AND WAGON	LTS
Manual	Synchronized 5-speed overdrive with self-adjusting hydraulic clutch	
Automatic	Electronically controlled 4-speed overdrive with lock-up torque converter	
Brakes	SEDAN AND WAGON	LTS
Type	Four-wheel hydraulic, diagonally linked front to rear with power assist	
Front	10.1-inch ventilated disc	10.1-inch ventilated disc
Rear	7.9-inch drum	9.88-inch solid disc

SUSPENSION	SEDAN AND WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars	
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft	

OPTIONAL EQUIPMENT	SEDAN AND WAGON	LTS
Manual		
Automatic		
Brakes		
Type		
Front		
Rear		

SUSPENSION	SEDAN AND WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars	
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft	

OPTIONAL EQUIPMENT	SEDAN AND WAGON	LTS
Manual		
Automatic		
Brakes		
Type		
Front		
Rear		

SUSPENSION	SEDAN AND WAGON	LTS
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OPTIONAL EQUIPMENT	SEDAN AND WAGON	LTS
Manual		
Automatic		
Brakes		
Type		
Front		
Rear		

SUSPENSION	SEDAN AND WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars	
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OPTIONAL EQUIPMENT	SEDAN AND WAGON	LTS
Manual		
Automatic		
Brakes		
Type		
Front		
Rear		

SUSPENSION	SEDAN AND WAGON	LTS
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OPTIONAL EQUIPMENT	SEDAN AND WAGON	LTS
Manual		
Automatic		
Brakes		
Type		
Front		
Rear		

SUSPENSION	SEDAN AND WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars	
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft	

FUNCTIONAL FEATURES	SEDAN	WAGON	LTS
Driver and passenger air bag Supplemental Restraint System	S	S	S
5-speed manual overdrive transaxle	S	S	S
4-speed electronically controlled automatic overdrive transaxle	O	O	O
Power-assisted rack-and-pinion steering	S	S	S
Uniquely tuned sport handling suspension			S
Anti-lock Brake System			O
48-amp/hr. maintenance-free battery	S	S	S
Underbody PVC coating	S	S	S

EXTERIOR FEATURES	SEDAN	WAGON	LTS
5-mph impact front and rear bumpers	S	S	S
Aero halogen headlamps	S	S	S
Tinted glass	S	S	S
Lower bodyside protection	S	S	S
Body color bodyside moldings with bright insert (red insert on LTS)	S	S	S
Semi-flush side glass	S	S	S
Body color door handles	S	S	S
Rear window wiper/washer		S	
Front air dam and decklid spoiler			S
Translucent grille	S	S	S
Body color dual electric remote-controlled breakaway mirrors	O	S	S
Luggage rack		O	
Power moonroof			O
Ski carrier	A	A	A
Front end cover	A	A	A
Car cover	A	A	A
Remote keyless entry	A	A	A

INTERIOR COMFORT AND CONVENIENCE FEATURES	SEDAN	WAGON	LTS
Reclining front bucket seats with adjustable head restraints	S	S	S
60/40 split-fold down rear seat with integral head restraints	S	S	S
Cloth interior trim (unique on LTS)	S	S	S
Variable interval windshield wipers	S	S	S
Side window demisters	S	S	S
Rear seat heat ducts	S	S	S
Front door map pockets	S	S	S

INTERIOR COMFORT AND CONVENIENCE FEATURES (CONTINUED)	SEDAN	WAGON	LTS
Front 2-point automatic shoulder belt restraint system with manual lap belts	S	S	S
3-point outboard active rear safety belts	S	S	S
Full center console with storage and cup holders	S	S	S
Grab handles with rear coat hooks	S	S	S
Leather-wrapped steering wheel			S
Child-proof rear door locks	S	S	S
Cargo cover		S	
Rear window defroster	O	S	S
Convenience Group: fingertip speed control and tilt steering	O	O	S
Remote decklid release	O		S
Light Group including: cargo area, engine compartment and dual map lights, headlamp-on warning chime and rear door courtesy light switches	O	O	S
CFC-free air conditioner	O	O	O
Power Group: power door locks and power windows	O	O	O
Integrated child safety seat**	O	O	
Anti-theft system	A	A	A
Cellular phone	A	A	A
Front and rear floor mats	A	A	A

SOUND SYSTEMS	SEDAN	WAGON	LTS
Electronic AM/FM stereo with four speakers	S	S	
Electronic AM/FM stereo cassette radio with four speakers	O	O	S
AM/FM stereo compact disc radio with Premium Sound	O	O	O
Premium Sound system with 80-watt amplifier and four speakers	O	O	O

INSTRUMENTATION	SEDAN	WAGON	LTS
Backlit analog cluster w/speedometer, tachometer, fuel gauge, engine temperature gauge and trip odometer	S	S	S
Warning lights for low coolant level, low fuel level, fuel system shutoff (inertia switch), oil pressure, brake failure, parking brake, high beam, safety belt, alternator and turn signal/hazard indicators	S	S	S

WHEELS AND TIRES	SEDAN	WAGON	LTS
P175/65R14 black sidewall steel-belted all-season radials	S	S	
14-inch steel wheels with full wheel covers	S	S	
P185/60R14 82H black sidewall all-season performance radials			S
14-inch cast aluminum wheels			S

OPTIONAL EQUIPMENT	SEDAN	WAGON	LTS
Manual			
Automatic			
Brakes			
Type			
Front			
Rear			

SUSPENSION	SEDAN	WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars		
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft		

OPTIONAL EQUIPMENT	SEDAN	WAGON	LTS
Manual			
Automatic			
Brakes			
Type			
Front			
Rear			

SUSPENSION	SEDAN	WAGON	LTS
Type	Four-wheel fully independent suspension with front and rear stabilizer bars		
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft		

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

S Standard feature O Optional feature A Dealer-installed accessory

INTERIOR COMFORT AND CONVENIENCE FEATURES (CONTINUED)	SEDAN	WAGON	LTS
Front 2-point automatic shoulder belt restraint system with manual lap belts	S	S	S
3-point outboard active rear safety belts	S	S	S
Full center console with storage and cup holders	S	S	S
Grab handles with rear coat hooks	S	S	S
Leather-wrapped steering wheel			S
Child-proof rear door locks	S	S	S
Cargo cover		S	
Rear window defroster	O	S	S
Convenience Group: fingertip speed control and tilt steering	O	O	S
Remote decklid release	O		S
Light Group including: cargo area, engine compartment and dual map lights, headlamp-on warning chime and rear door courtesy light switches	O	O	S
CFC-free air conditioner	O	O	O
Power Group: power door locks and power windows	O	O	O
Integrated child safety seat**	O	O	
Anti-theft system	A	A	A
Cellular phone	A	A	A
Front and rear floor mats	A	A	A

SOUND SYSTEMS	SEDAN	WAGON	LTS
Electronic AM/FM stereo with four speakers	S	S	
Electronic AM/FM stereo cassette radio with four speakers	O	O	S
AM/FM stereo compact disc radio with Premium Sound	O	O	O
Premium Sound system with 80-watt amplifier and four speakers	O	O	O

INSTRUMENTATION	SEDAN	WAGON	LTS
Backlit analog cluster w/speedometer, tachometer, fuel gauge, engine temperature gauge and trip odometer	S	S	S
Warning lights for low coolant level, low fuel level, fuel system shutoff (inertia switch), oil pressure, brake failure, parking brake, high beam, safety belt, alternator and turn signal/hazard indicators	S	S	S

WHEELS AND TIRES	SEDAN	WAGON	LTS
P175/65R14 black sidewall steel-belted all-season radials	S	S	
14-inch steel wheels with full wheel covers	S	S	
P185/60R14 82H black sidewall all-season performance radials			S
14-inch cast aluminum wheels			S

Based on official AAMA specifications. For more information on available accessories please see your Mercury dealer. Specific content is subject to change throughout model year. Consult your dealer for the most up-to-date information.

EPA Statement: 1995 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.

**Available only with Opal Grey and Mocha interior trim.

PREFERRED EQUIPMENT PACKAGES	SEDAN/WAGON†	LTS
	540A 541A 555A	
Remote decklid release	• •	S
Rear window defroster	• •	S
Dual power mirrors	• •	S
Light Group	• •	S
AM/FM stereo cassette radio	•	S
CFC-free air conditioner	• •	•
Power Group		
—Power door locks		•
—Power windows	•	•
Convenience Group		
—Fingertip speed control		•
—Tilt steering	•	S

TRACER TRIO OPTION PACKAGE	SEDAN/WAGON†	LTS
	540A 541A 555A	
Includes:		
• Leather-wrapped steering wheel		
• Unique 7-spoke aluminum wheels		
• Rear decklid spoiler		
• Unique Trio badging		

• Contained in PEP.
INTERIOR TRIM COLORS
Mocha
Opal Grey
Royal Blue
LTS: Opal Grey only
Trio: Opal Grey and Mocha only

*** Available on LTS and with Trio package only.

† Available on Sedan and Wagon only.

§ Rear defroster and dual power mirrors are standard equipment on Tracer Wagon. Remote decklid release not available on Tracer Wagon.

PRODUCT CHANGES
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.
Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

Red Carpet Lease.
Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think.
Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of a Red Carpet Lease at your Mercury dealer.

COMMITMENTS THAT TRAVEL WITH YOU.

ROADSIDE ASSISTANCE.

Every Mercury includes the security of an emergency Roadside Assistance Program during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free call away, 24 hours a day, anywhere in the fifty United States

should you need any towing assistance, fuel delivery, tire change, a jump-start or even help when you've locked yourself out of your car. Ask your Mercury dealer for complete details on the Roadside Assistance Program and a copy of the limited warranty.

THE LEASING ALTERNATIVE.

More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a new Mercury. That's because a Red Carpet

Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think.

Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of a Red Carpet Lease at your Mercury dealer.

It is our goal to bring you something better: better interior room and comfort, better ride and handling, better styling and performance. In short, fully equipped, more satisfying vehicles,

WHAT MAKES
A MERCURY
A MERCURY.

from the small yet satisfying Tracer to the versatile Villager. Cars and minivans that please both drivers and passengers. And today, of course, that goal of being better encompasses everything from advances in safety and technology,

to complete satisfaction with every aspect of the care you receive from your Mercury dealer. All of which give you a better idea of our goal when we say: "Mercury. Better. Believe it."

Tracer



Mystique



Cougar XR7



Sable



Grand Marquis



Villager



 **MERCURY**



LITHO IN USA (410,000) 7-94 P-8606

Buckle up—together we can save lives.

 **LINCOLN
MERCURY**