



mercury
2000



mercury

There is a difference between getting it done and doing it brilliantly. Between the destination and the goal. Between an alternative and a well-reasoned, innovative, new solution. Mercury understands and lives by those differences. Which is why we continue to design and engineer our vehicles to appeal to your sense of style and independence. Go ahead. Live life in your own lane.



cougar

mountaineer

sable

grand marquis

villager

mystique



Mercury

cougar

design

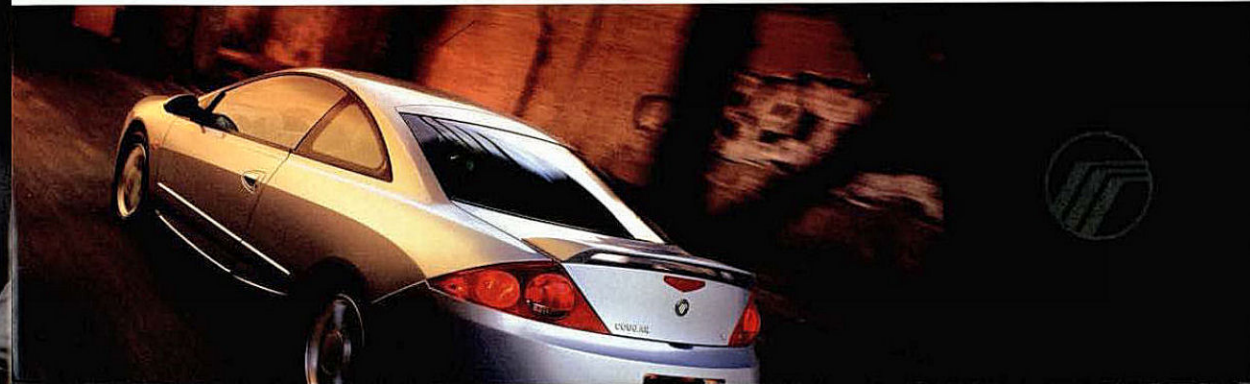
If you don't like attention, drive something else. Because Cougar's "Edge" design for 2000 balances sleek, sculpted surfaces with clean, intersecting lines, unlike any other car on the road today. Cougar is visual poetry — whether at rest or in motion. And speaking of motion, Cougar's powertrains may redefine *responsive* for you. Equip it to suit your needs — and let Cougar help celebrate your individuality.



Cougar shown with available equipment.

- 2.0L DOHC 16-valve Zetec I-4 engine or available 2.5L DOHC 24-valve all-aluminum Duratec V6 engine
- Fully independent MacPherson strut front and Quadralink rear suspension
- Variable-rate power rack-and-pinion steering
- CFC-free air conditioning with Particulate Air Filtration system
- SecuriLock™ passive anti-theft system
- Power door locks and windows
- Trip computer
- 50/50 split-fold rear seatback
- Available 4-wheel disc Anti-lock Brake System (ABS)
- Available All-Speed Traction Control (requires ABS)
- 100,000-mile scheduled tune-up intervals¹

¹Under normal driving conditions with routine fluid and filter changes.





Mercury

mountaineer

horizons

An intelligent blend of performance, style and sophistication, the 2000 Mountaineer will, quite literally, expand your horizons. As a people mover or a cargo hauler, its capabilities are extraordinary. Mountains, country, village or city — Mountaineer is at home and at ease. Its technological features are designed to instill confidence, provide comfort and deliver a satisfying driving experience. Mountaineer helps you take control of your road — wherever it is.



Mountaineer shown with available leather seating surfaces.



- 4.0L SOHC V6 (standard with 2WD and 4WD) or 5.0L OHV V8 (standard with AWD)
- Choice of 2WD, 4WD or full-time AWD drivetrains
- 4-wheel disc Anti-lock Brake System (ABS)
- 100,000-mile scheduled tune-up intervals¹
- Low-emissions vehicle
- Available side-impact head/chest airbags²

- Available Reverse Sensing System
- Analog instrumentation; leather-wrapped tilt steering wheel
- Front reclining captain's chairs and 60/40 split-fold rear seatback
- Available TravelNote[®] with HomeLink[®] System

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt and secure children in the rear.



Mercury

sable

style

Style meets technology. And as in any good partnership, harmony and balance is evident at every turn. Sable's front end and rear deck lines are simplified, resulting in a crisper, more linear appearance; the grill is enlarged for a more elegant attitude as well as better airflow; the profile, resting on sixteen-inch wheels, is trim and tailored; in all, a most appealing integration of innovative engineering and thoughtful design.



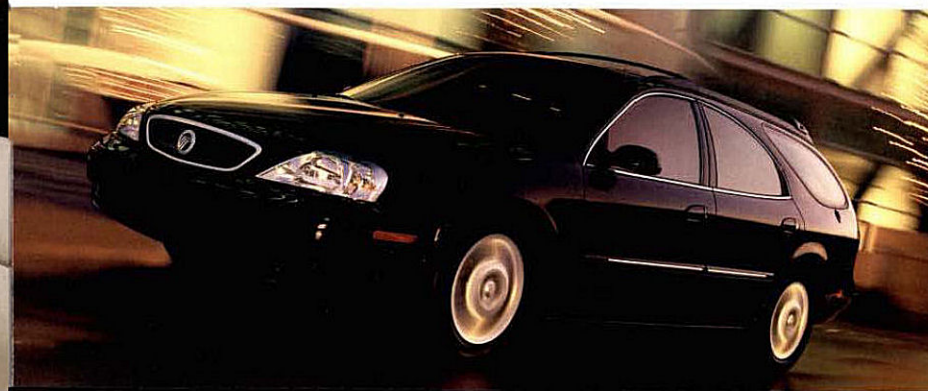
Sable 5-passenger Sedan shown with available equipment.

- 3.0L 12-valve OHV Vulcan V6 or 3.0L 24-valve DOHC Duratec V6
- Personal Safety System™: dual stage front airbags¹, front impact severity sensor, front safety belt usage detectors and pretensioners, driver's seat position sensor, energy management safety belt retractors and energy-absorbing trim material
- Available power-adjustable brake/accelerator pedals²
- 100,000-mile scheduled tune-up intervals³
- Available power moonroof with one-touch-open feature
- Remote Keyless Entry system and SecuriLock™ passive anti-theft system
- Emergency inside trunk release
- Available All-Speed Traction Control and 4-wheel Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBD)
- Available side-impact head/chest airbags¹

¹Always wear your safety belt and secure children in the rear.

²Late availability.

³Under normal driving conditions with routine fluid and filter changes.





Mercury

grand marquis

brilliant

Comfort. Security. Confidence. Whether in the city or on a highway, Grand Marquis delivers all — and then some. Grand Marquis is more than just a car — it's a First-Class transportation system. This is traditional value, updated with Mercury's brand of innovative engineering. This is classic styling, with careful attention to every detail. This is premium automotive refinement, with a healthy dose of innovation. This is Mercury Grand Marquis for 2000.



Available leather seating surfaces.



- 4.6L SOHC V8 with sequential multi-port electronic fuel injection
- PrecisionTrac™ with Watt's linkage rear suspension
- 8-way power driver's seat and available power passenger seat
- Available All-Speed Traction Control (requires anti-lock brakes)
- 100,000-mile scheduled tune-up intervals¹
- Available rear load-leveling air suspension
- Body-on-frame construction with rear-wheel drive
- Dual front airbags Supplemental Restraint System (SRS)²
- Available Remote Keyless Entry system with driver's side exterior keypad and SmartLock™ Anti-Lockout System
- Autolamp on/delay off lighting and illuminated entry system
- SecuriLock™ passive anti-theft system

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt and secure children in the rear.



Mercury

villager

easy

Technology ought to bring peace of mind, comfort and a bit of convenience. The 2000 Villager was engineered with that in mind. That's why so many of the brilliant little touches in Villager are such a pleasant surprise. They actually add to the enjoyment of owning it, driving it and riding in it. Ample storage space, sliding doors on both sides, dozens of seat position configurations and sensible options — they all help make life easier.



Villager Estate shown with available equipment.

- 3.3L SOHC V6 with sequential multi-port electronic fuel injection
- Electronic 4-speed automatic overdrive transaxle with overdrive lockout
- 100,000-mile scheduled tune-up intervals¹
- MacPherson strut independent front suspension with stabilizer bar
- Available 4-wheel Anti-lock Brake System (ABS)
- Remote Keyless Entry system with 2 key fobs
- Anti-Theft Alarm System
- 3-passenger rear bench with In-Track™ sliding seat system
- Power front windows and power door locks with illuminated controls
- Available Rear Seat Entertainment System²

¹Under normal driving conditions with routine fluid and filter changes.

²Late availability.





Mercury

mystique

ready

Monday through Friday, 2000 Mystique is a dynamic, accommodating and responsive front-wheel-drive, five-passenger family sedan. On weekends, it reveals its love for the open road — preferably with lots of curves. Its Euro-inspired all-around independent suspension hugs whatever pavement it finds; its drivetrain is nothing short of exhilarating, especially with the optional power moonroof open w-i-d-e. Mystique reveals, above all, a commitment to the idea that there is life after 9 to 5.



Mystique shown with available equipment.



- Choice of 2.0L DOHC 16-valve Zetec I-4 or 2.5L DOHC 24-valve Duratec V6 engine
- 5-speed manual transaxle or available 4-speed electronic automatic overdrive transaxle
- Fully independent MacPherson strut front and Quadralink rear suspension
- CFC-free air conditioner with Particulate Air Filtration system
- SecuriLock™ passive anti-theft system¹

- Power door locks and windows with illuminated controls
- 6-way power driver's seat and 60/40 split-fold rear seatback¹
- Remote Keyless Entry system with panic button¹
- Leather seating surfaces and leather-wrapped steering wheel¹
- 100,000-mile scheduled tune-up intervals²

¹Standard on LS models.

²Under normal driving conditions with routine fluid and filter changes.

Mercury Test-Drive

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www.mercuryvehicles.com

Flexible financing designed around you. Ford Credit offers a wide variety of financing and leasing plans designed around you and your budget, to help make the purchase of your next vehicle affordable and convenient. With financing services available right at your dealer or you can visit us on the web at www.fordcredit.com

Ford Credit



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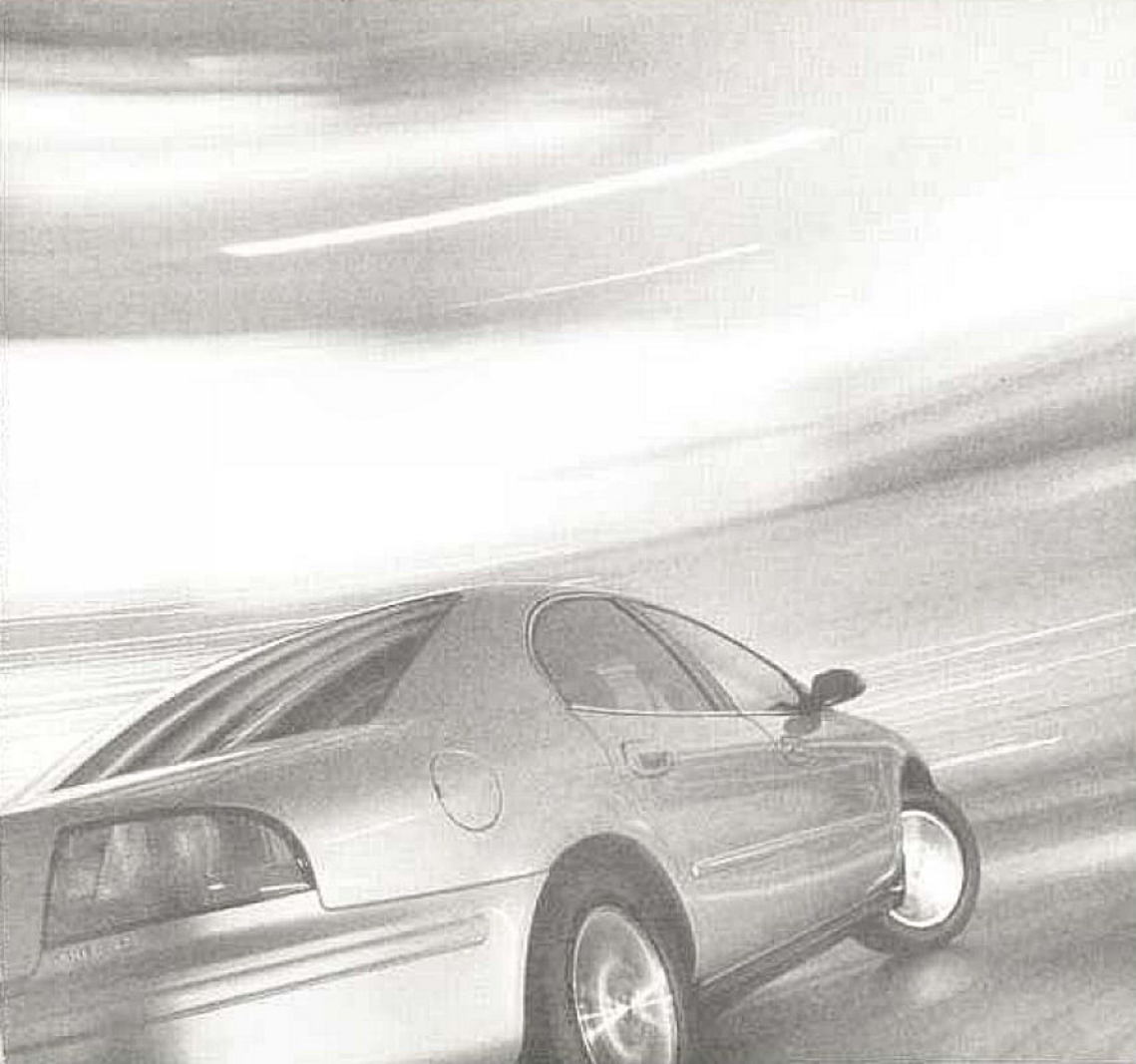


Live life in your own lane

MERCURY COMMITMENTSM

It is the extra comforts of ownership, exemplified in a comprehensive benefits package. It is the assurance that meeting your driving needs will always be our ultimate objective. Ask your dealer for complete details and a copy of the limited warranty.

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.



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Complete and return this card to discover more about Mercury for 2000.

www.mercuryvehicles.com

FIRST NAME _____ MIDDLE INITIAL _____ LAST NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

1. Which Mercury vehicle would you like more information on?

- ☐ Mountaineer ☐ Sable ☐ Villager
☐ Grand Marquis ☐ Cougar

2. What vehicle do you currently drive around town?

MAKE (e.g. Mercury) _____ MODEL (e.g. Cougar) _____ YEAR (e.g. 1999) _____

3. How did you purchase your current vehicle?

- ☐ Buy ☐ Lease EXPIRATION DATE _____ / _____
MONTH (e.g. 10) YEAR (e.g. 2000)

4. When are you thinking of purchasing a new vehicle?

- ☐ 0-30 days ☐ 2-3 months ☐ 4-6 months
☐ 7-12 months ☐ 1-2 years ☐ 2+ years
☐ No definite plans

5. May we contact you via e-mail? ☐ Yes ☐ No

If yes: _____

E-MAIL ADDRESS

6. How do you plan to acquire your next vehicle?

- ☐ Finance ☐ Lease ☐ Purchase with cash ☐ Uncertain

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