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Your Mazda dealer:

For further information, please see your Mazda dealer. Cars shown are for illustrative purposes only and may differ from UK specification. Mazda Motors UK Limited reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples within this brochure may vary from the actual colours because of the limitations of the printing process. It is recommended that you consult your Mazda dealer when referring to these.

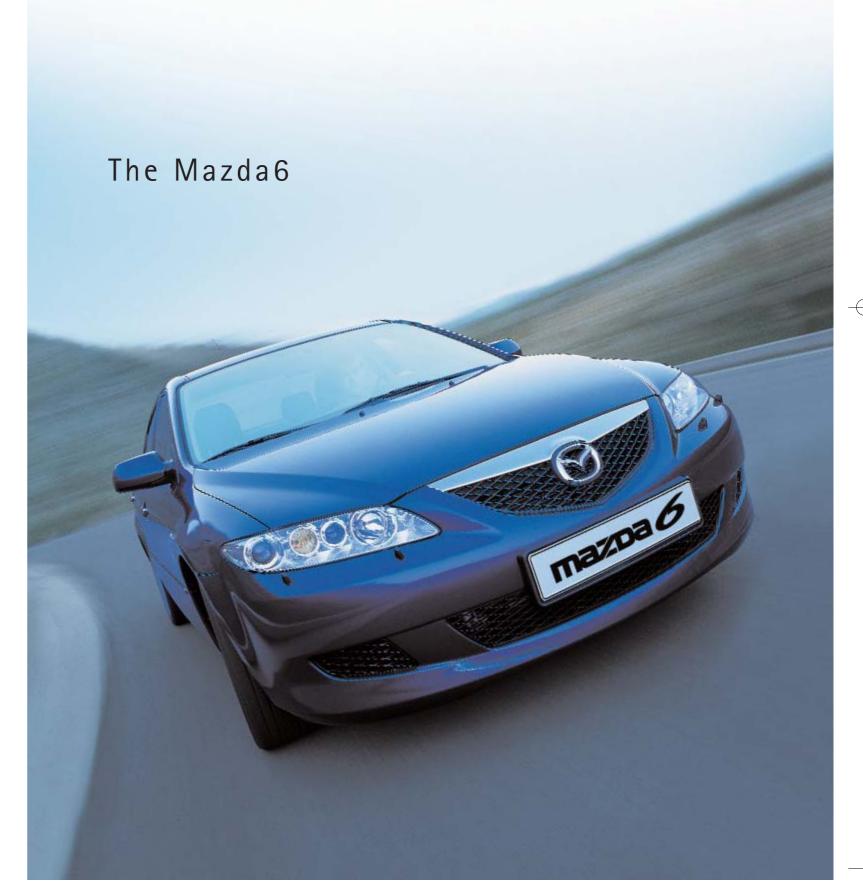
April 2003.

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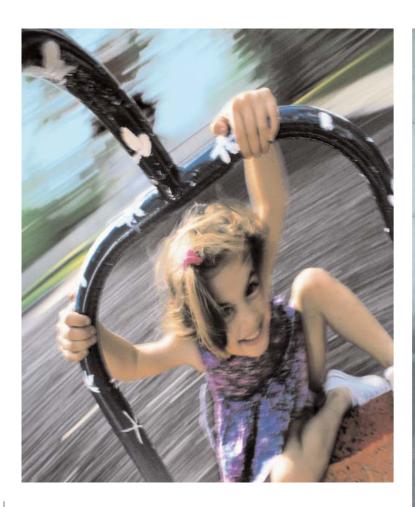
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Inspiration

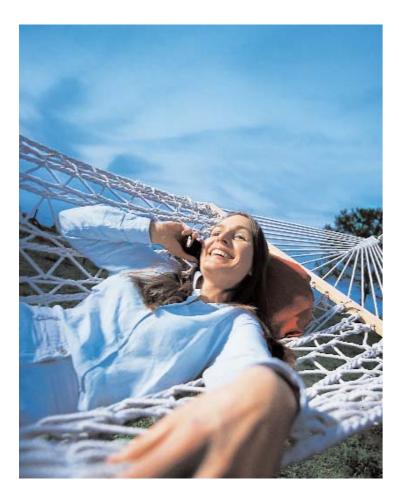
Remember the thrill and excitement of dashing around when you were a child? The innocent fascination with speed and motion?

That's what we aim to capture in every Mazda.

And the all-new Mazda6 embodies this in its purest form – combining the legendary spirit of the Mazda MX-5 with the reassurance, reliability and cost-efficiency of a Mazda-built car.

It's what driving was always meant to be. The emotion of motion.

2









THE PERFECT TRAVELLING COMPANION.

The ideal balance of control and refinement; speed and spontaneity. The Mazda6 sets new standards in driving dynamics – integrating innovative technology within a totally new driving platform.

Its athletic appearance and poise command attention. There's the wide, powerful stance and low centre of gravity; the high-mounted double wishbone suspension at the front; and a sophisticated multi-link suspension at the rear, which combines an outstanding ride with best-in-class luggage space, 500 litres on the Mazda6 4-door!

The interior is a masterpiece of style and intelligence down to the smallest detail. As well as being extremely generous when it comes to storage space and freedom of movement.



Mazda6 5-door



Vehicle not to UK specification.

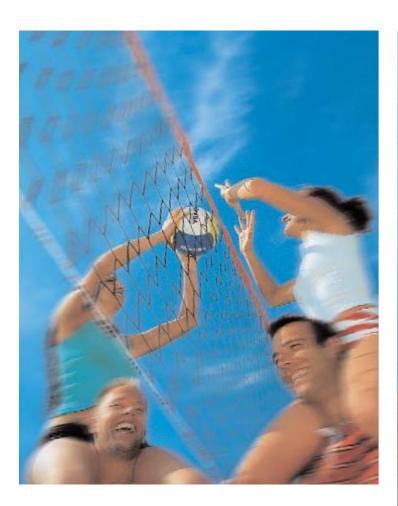
NO MORE COMPROMISES.

Isn't it time you had it all? The Mazda6 is the epitome of elegance and chic – the front grille is boldly accented in chrome. The unique quad headlights are new and distinctive. And the highest quality interior is stylishly appointed with a titanium-look centre console. The ergonomically designed driving seat and steering wheel can be adjusted for optimum driving comfort. You can enhance your experience further with the DVD satellite navigation system with remote control[†], or a Bose Premium Audio System*.

The all-new engine variant line-up includes three MZR four-cylinder petrol engines delivering up to 166ps, and two MZR-CD common-rail diesels which combine outstanding power and performance with impressive fuel economy and outstanding levels of refinement.

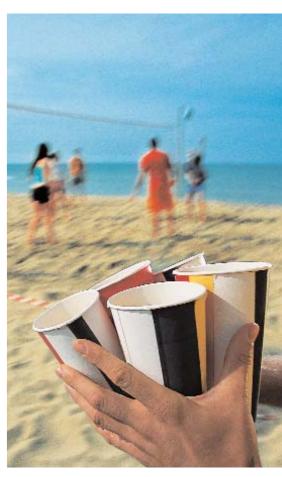
 ${}^*\mathsf{Standard}$ on selected models.

[†]Optional on selected models.









THE SOUL OF A SPORTS CAR.

Every driver dreams of owning a sports car, but often family practicality is a consideration too, with the differing load requirements your modern lifestyle demands, however long your journey. That's why our most spirited car yet is also available in the next size up – as the Mazda6 Estate.

Now you can enjoy over 1,700 litres of stowage capacity – available at the pull of a handle with our unique 'Karakuri' fold-down seats. The Mazda6 Estate Sport⁴ has a 2.3-litre MZR petrol engine and permanent four-wheel drive; it also features a sporty five-speed 'Activematic' transmission, which allows the driver to switch between automatic and manual mode.



Mazda6 Family

THE TOP THREE WAYS TO TRAVEL.

Spirited, insightful and stylish. And available in three stunning variations on a theme.

Your Mazda6 is yet to be built. First of all you need to tell us which of the five engine variants and four equipment options suit you best. You also need to decide upon which of the colours, upholstery combinations and accessories you need to make the Mazda6 truly yours.

Pictured is the Mazda6 'Activematic' console with optional DVD satellite navigation system.





Driving dynamics

Vehicle not to UK specification.

The Mazda6 has been subjected to a rigorous quality assurance programme. When it comes to your safety and comfort, our standards are the highest. The result is chassis and braking technology that cushions against the poorest roads and most hazardous conditions.

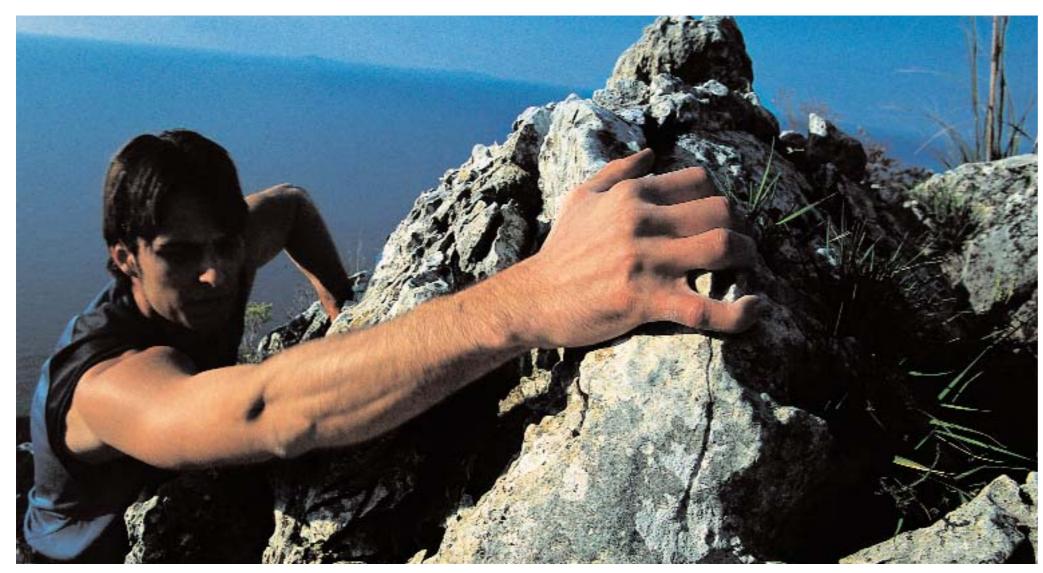
The wheelbase is long and the centre of gravity is low, allowing you to really lean into those bends safely. At the same time there is no compromise on ride comfort, delivered through excellent driving dynamics and precise handling. This combination results from the advanced, E-type multi-link rear suspension and targeted body reinforcement through the use of high-tensile steels.

Special reinforcements around the front suspension towers, the cross members and longitudinal members make for exceptional ride stability, whilst decreasing body noise, giving a marked sense of quality.

Dynamic Stability Control (DSC)*, Emergency Brake Assist (EBA)*, Traction Control System (TCS)* and improved shock absorbers give extra directional stability and optimum safety.

*On certain models only.

FOR THE SAFEST OF JOURNEYS.



Pictured is the 2.3-litre MZR engine.





Pictured is the 2.0-litre MZR-CD engine.

Engines

What powers this spirited family car? Three newly developed MZR aluminium four-cylinder petrol engines with 1.8, 2.0 or 2.3-litre capacity, giving you extremely low levels of noise and vibration, smooth running and economical fuel consumption.

The MZR engines offer a very flat torque curve, providing plenty of power even at low revs, so you can really enjoy the acceleration. The 2.3-litre engine provides 90% of maximum torque throughout a typical speed range (1750rpm – 6000rpm).

Both of the new MZR-CD common-rail diesel engine variants also guarantee impressive fuel consumption, along with superior engine performance. The common-rail injection system delivers injection pressure that's around 30% higher than conventional systems. Combined with the EWC (expansive vertical vortex combustion) system, this gives a high torque of 310Nm and improved responsiveness – even at low speeds. The diesel engines deliver impressive performance – 121ps and 136ps respectively from both 2.0-litre engine variants.

Five-speed manual transmissions ensure optimum power delivery as you progress up through the gearbox, while the 2.0i MZR petrol engine is also available with optional electronic four-speed automatic transmission.

SUPREME POWER.

Pictured is the Mazda6 2.0 5dr TS.



Vehicle not to UK specification.

Interior

TAKE COMFORT.

Take a look at our insightful approach to interior design: maximum room for your shoulders and legs (not just in the front, but rear as well). In fact it's the best in its class.

Generous storage space is offered by the glove compartment's nine-litre capacity, and there are a number of cleverly designed storage areas to hold (for example) sunglasses, coins and bottles.

Ergonomic conditions are optimised for the driver, with a flexible driving seat (with an adjustable range of 260mm in length and 55mm in height) and steering wheel (adjustable for height by 45mm and reach by 50mm). This provides the ultimate in driver comfort and is combined with remote central door locking, front and rear electric windows, a stylish dash area with titanium-look interior finish and of course luxurious upholstery.



Vehicle not to UK specification.

Flexibility







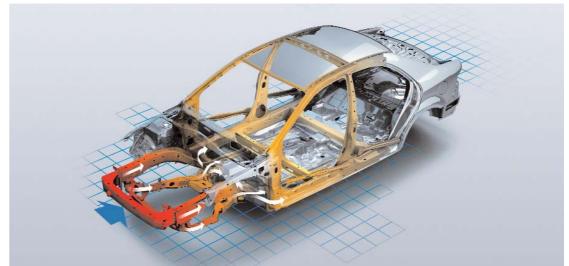


Further innovation is featured in the Mazda6: the 'Karakuri' rear seats, which fully flatten with just the pull of a handle. The backrests are flattened, the seat is lowered slightly and a completely flat loading area appears (available on Mazda6 5-door and Mazda6 Estate). You can get a perfectly flat load surface and up to 505 litres of space (in the estate) and there's no need to pull up the seat bases and no need to remove the headrests. Karakuri seats – an industry first.

Child seats are easily fitted with ISOFIX child seat anchorages and a luggage net can be fitted behind the rear seats to keep everything in place.

CREATE SPACE.







Safety

With the Mazda6 you need never worry about safety or protection – we've done that for you. You have six airbags – two-stage 'smart' front airbags, side airbags for the driver and front passenger, as well as curtain airbags for the front and rear passengers. If the front passenger seat is unoccupied or fitted with a Mazda-approved child seat, the Mazda airbag deactivation system stops the passenger and side airbags from inflating.

An impact energy absorption system, with Triple H-shaped body reinforcements (specially designed for Mazda), strengthens the passenger cell and offers maximum all-round security. The front three-point seat belts have pyrotechnical belt pre-tensioners. In addition, the active front headrests significantly reduce the risk of whiplash injuries. Collapsible pedals reduce the risk of injury to the legs.

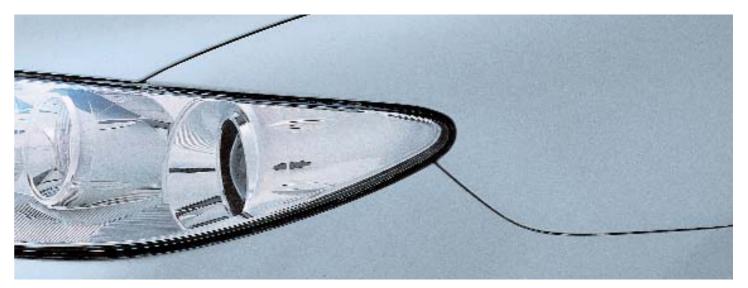
Our comprehensive active safety systems offer even further security. Xenon headlights (Sport models only) optimise the light dispersion and specially cut mirrors offer good visibility even in bad weather. Thanks to the Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD), the braking force is adjusted to suit the handling exactly. Certain models also include Dynamic Stability Control (DSC), Traction Control System (TCS) and Emergency Brake Assist (EBA) for ultimate active safety in less than perfect situations. The 11" disc brakes – ventilated at the front – make it possible to achieve a sensationally short braking distance of just 37 metres* approx.

*Braking distance at 62mph using certain models under test conditions.

ABSOLUTE PROTECTION.



Quality





Marge Pulsar AUTO

Leather gearknob*.

Climate control air conditioning*.

Mazda vehicles have always held an industry-leading reputation for durability, quality and reliability. Mazda6 is no exception.

Painstaking workmanship, using only the highest quality materials, means we can create the most satisfying driving experience yet. Gap widths between body panels are minimised, in a car that is superbly manufactured to fine tolerances which give extremely low road noise. The comfort of the interior is second to none and you have the reassurance of the Mazda range of guarantees: a three-year or 60,000-mile warranty extendable to four or five years[†]; the Mazda paintwork warranty which lasts for three years; and you're guaranteed against corrosion perforation for no less than twelve years.

*Standard on certain models.

⁺Consult your local dealer for further information.

WHY HAVE ANYTHING SHORT OF PERFECTION?

Pictured is the Mazda6 1.8 5dr S.



Vehicle may not be to UK specification.

Equipment

OFFERING YOU MORE. THE MAZDA6 S.

Remote control central door locking with interior alarm disarming facility.



Optional 6-disc CD autochanger.







Air conditioning as standard.

Even the entry-level Mazda6 S model has plenty of standard features – for example, remote central door locking, 5-spoke 16" alloy wheels, electric windows front and rear, electric heated door mirrors which react at the touch of a button, and the modular audio system including stereo radio/cassette and four speakers.

All the Mazda6 safety features are of course included as standard on every model, including six airbags, Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD).

The Mazda6 standard air conditioning is a breath of fresh air, because the pure air filter's performance is a hundred times greater than that of the conventional carbon canister.

Pictured is the Mazda6 2.0 5dr TS.



Vehicle not to UK specification.

A FIRST-CLASS DRIVING EXPERIENCE: THE MAZDA6 TS AND TS².

Cruise control steering wheel switches*.



Climate control air conditioning*.







Rear armrest with cup holders*.

Leather steering wheel*.

The Mazda6 with that little bit extra – the Touring-Sport (TS) gives you a driving experience which is a cut above the rest.

First there's the ease of driving; the driver's seat with lumbar support, climate control air conditioning and touring computer.

Via the multifunctional steering wheel, you can operate cruise control as well as the various functions of the modular audio system with CD player.

The front and rear centre arm rests, leather gearknob and leather handbrake lever add a touch of class to every journey.

In addition, the highly specified TS² offers further active safety features, preparing you for almost any driving situation. Traction Control system (TCS), Dynamic Stability Control (DSC) and Emergency Brake Assist (EBA) enable the driver to maintain optimum control at all times.

Improved equipment levels on the TS² include a Bose Premium Audio System with 6-disc CD autochanger, seven speakers and separate amplifier, individually tuned to the vehicle body style and interior trim. TS² models also feature an electric tilt-and-slide sunroof.

*TS, TS2 & Sport models only.

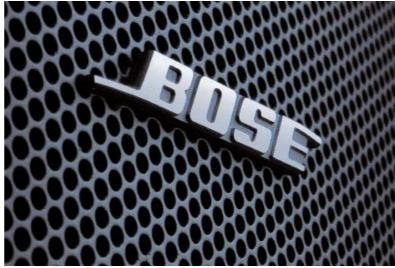
Pictured is the Mazda6 with leather upholstery (available as an option).



Vehicle not to UK specification.

Xenon headlamps standard on Sport models.







Bose Premium Audio System – Standard on TS² and Sport models.

17" 5-spoke alloy wheels standard on 2.31 Sport models.

The Mazda6 Sport is packed full of features to get your heart racing. Petrol models feature a 2.3-litre 166ps engine and all Sport models include the Bose Premium Audio System with 6-disc CD autochanger and seven speakers, including a subwoofer. An individual appearance is provided by striking xenon headlights (with automatic headlight levelling control and a high-pressure headlight cleaning system), plus the sporty, stylish, 17" alloy wheels*. Sport models also feature metallic paint at no additional cost.

The Mazda6 Sport also includes all the equipment featured in the TS and TS². All you need for the most entertaining and sporting drives around.

*2.3i petrol models only.

THE ULTIMATE IN DRIVING FUN: THE MAZDA6 SPORT.

17" 5-spoke alloy wheels.



Metallic paintwork options.



Electric tilt & slide sunroof*.





Automatic levelling suspension for the Mazda6 2.3 Estate Sport^{4*}.



Four-speed automatic transmission* with optional DVD navigation system remote control unit*



Traction Control System (TCS)* Dynamic Stability Control (DSC)* with Emergency Brake Assist (EBA)*.

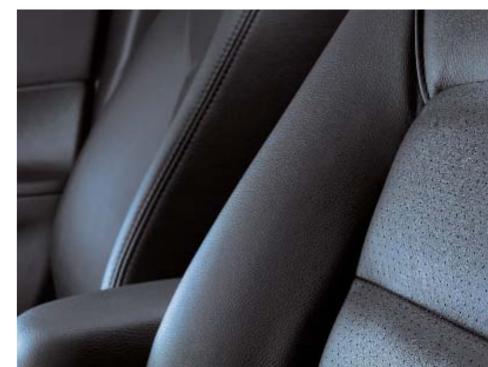
DVD navigation system

with pop-up display and remote control*.





Bose Premium Audio System with seven speakers and integrated 6-disc CD autochanger*.



Leather upholstery including electrically adjustable front seats.

Key features & options

With the Mazda6, you have the freedom to choose what suits you.

The equipment listed on this page shows the range of features available on certain models. Please note that some equipment is only available for selected models, trims, engines and body styles. Please see the additional brochure "Mazda6. Technical data, equipment and colours" for details.

*Standard on certain models.

[†]Optional on certain models.

THE CHOICE IS YOURS.

Aerodynamics for the road: the spoiler package for the Mazda6.



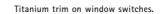






Aluminium fuel filler cap.

17" accessory alloy wheels.









The versatile roof-rack system.



Child seats with standardised ISOFIX DIN brackets.

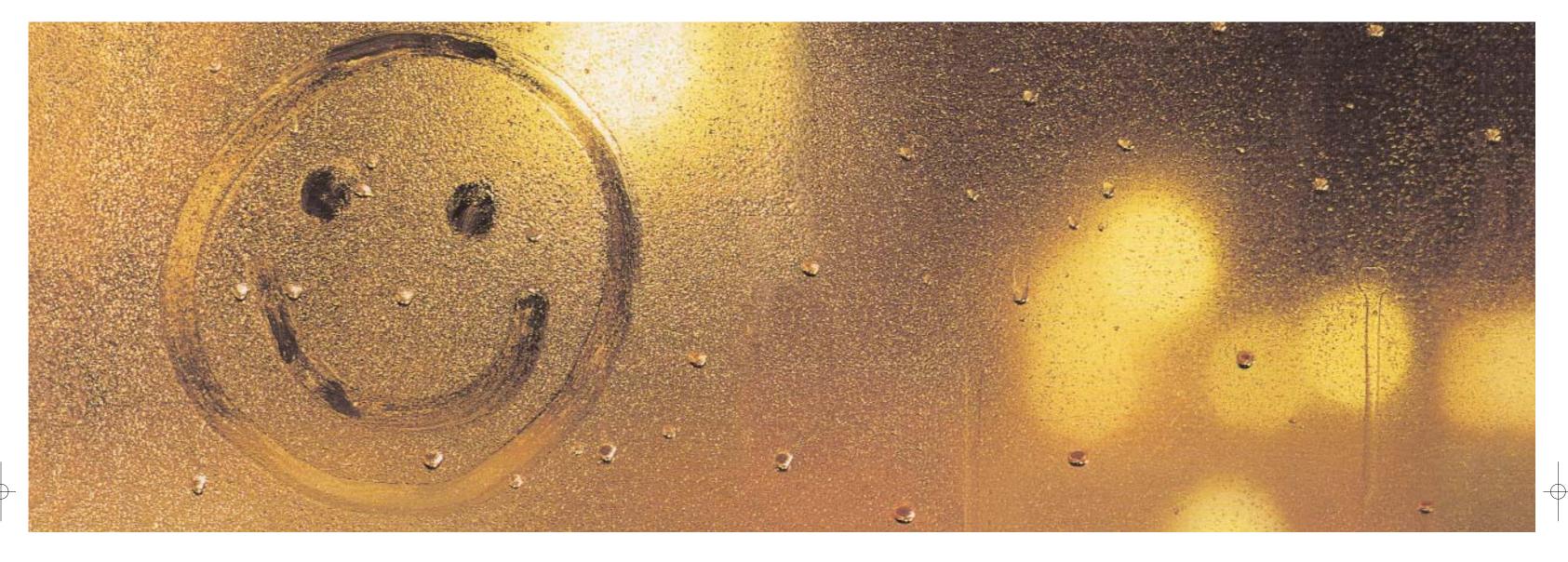
Accessories

Scuff plates.

SPECIAL REQUESTS.

The Mazda6 is designed around you – and with the extensive range of Mazda6 accessories, you can create your own unique driving experience.

The full range of accessories, including prices, is given in a separate brochure, which you can obtain from your Mazda dealer.



Service & warranty

The Mazda6 comes with a <u>twelve-year</u> anti-perforation warranty together with a comprehensive three-year manufacturer warranty. In addition, a three-year European roadside assistance package is included to give you complete peace of mind.

We don't just insist on perfection down to the last detail in our cars. It's just as important that we provide you with service of the highest quality through your Mazda dealer. We have a nationwide network of dealers, available at any time to ensure your Mazda6 stays in tip-top condition.

Everything is designed to give you the greatest enjoyment – the exhilaration and fun that driving a Mazda is all about.

AT YOUR SERVICE.

Don't just take our word for it

Mazda6 has won a number of prestigious awards since its launch. These include;

Scottish Car of the Year
Institute of Vehicle Engineers Award
What Car? Estate Award
Auto Express Driver Power 2003 Best Car
Auto1 UK Champion

Fleet News Best Upper Medium Car Fleet World – Best Newcomer "Sleek and aggressive design, on-road agility and poise, and intelligently configured and spacious cabin"

Top Gear. May 2002

"Handling and road-holding are impressive"

"A willing and agile cross-country performer"

The Times: Business. 12/4/02

"Star pupil"
"Very top of this class for driver pleasure"
"Fine driving Mazda is well equipped and priced to take on the best"

What Car? May 2002

"A car with a solid stance, real road presence and some clever detailing"

Autocar. 27/03/02

" ...the best thing about it is the way it drives. I've just spent the week in a 2.3 Sport and honest to God, I was stunned. It may be a four-door family saloon but it goes like stink. There's a "feel", too, and a sound to the engine which would put a sports car to shame.

I don't know yet whether it is safer than the Renault Laguna but I can tell you that, in all other respects, this is a five-star car. You absolutely cannot do better"

The Sun. 10/05/02

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