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## The Honda CR-V 2004











#### Do you see things differently?

Isn't saying 'if it's not broken, don't fix it' just an excuse for not trying to make a good thing even better? It would have been easy for us to leave one of our best-selling vehicles exactly as it was. But we want to continue improving the Honda CR-V, making it even more powerful, refined, dynamic and spacious. The shortened, restyled nose, including redesigned headlights and a larger chrome grille, gives the CR-V a leaner,

more purposeful front end: integrated tail-light clusters and flush-fitting roof rails complete the look. For a more distinctive edge, gleaming chrome door handles and body-coloured side skirts are the latest features on the Executive model. And those 'i-VTEC' badges? We'll come to that soon. Ask yourself, would you want to take the city on in anything else?



#### What's your idea of a family car?

The Honda CR-V is designed to tackle more than just your everyday driving demands: it's

Where's the law making an estate car compulsory of the most advanced technology you'll find, had to look dull and uninspiring our designers CR-V looks as good as it does. Doing things of adventure. Are you ready to rediscover yours?











## 17 | 18 What if you could have two cars in one? Which is better around town: front-wheel drive, or 4x4? Front-wheel drive gives positive road-holding with safe, responsive handling. Find yourself on wet leaves, mud or ice, however, and it's reassuring to have the back wheels helping out. But who can react fast enough to select four-wheel drive manually whenever road conditions alter and who needs the higher fuel bills a permanent 4x4 could rack up? What you really want is the best of both worlds. If the CR-V senses a loss of traction from the front wheels, it automatically engages four-wheel drive. No thinking-time, no fumbling for a shift lever - and it all happens so smoothly you probably won't even be aware of it. Once you're back on terra firma, it instantly reverts to front-wheel drive to minimise fuel consumption. A 4x4 when you really need it to be, and a refined, efficient front-wheel drive car for the rest of the time? A lot to ask, but we couldn't resist it. Because we, like you, just love a challenge. Model shown is 2.0 i-VTEC SE Sport













#### Where's the safest place to be?

What is it about a 4x4 that gives you a feeling of safety? The high driving position for a better all-round view? The sense of security that a solid bodyshell inspires? The knowledge you've got technology to take care of you in tricky terrain?

All true. But the Honda CR-V does so much more. Its design is based on the simple premise that a stiffer, stronger car is also a safer car. In a frontal impact, innovative engineering developed in our specialist R&D facilities disperses crash energy efficiently and safely through the CR-V's shortened nose. Thanks to technology like this, the CR-V has achieved an NCAP 4-star impact rating and 3-star pedestrian rating, making it the first sports-utility vehicle to be awarded the same score as the market-leading passenger cars.

These structural safety measures are backed up by three-point seatbelts for all five occupants, ISOFix child-seat fixings with roof anchor-points,

side-impact bars, Anti-Lock Braking System and Electronic Brakeforce Distribution. Where others would settle for two airbags, we give you four, as standard. And because the CR-V is designed for life on the street, a host of measures allow it to deform on impact, vastly improving the safety of pedestrians, cyclists and other vulnerable road-users. In other words, all of us.

We've also ensured that your CR-V itself is fully protected, including keyless entry, tonneau cover, shielded door locks, engine immobiliser, and fully integrated audio system.





#### Why do we find it hard to talk about money?

it. Now you have to pay for it. Just doesn't feel leaving out a few things. The long, complex like part of the fun, somehow. So we thought, there should be a better way to do this. Not a see if you've got the go-ahead. We didn't think quick-fix, easy-terms, one-size-fits-all deal, either. Finance that sounds too good to be true usually is. We were thinking 'honest', 'straightforward' and 'flexible'. And that's what you get, right from making the deposit.

#### So where do we start?

With the deposit. Your current car or cash are both fine. You don't have either? No problem: we can work out a zero-deposit package, too.

#### Done your sums?

The most important part of any finance is the monthly payments. Only you know how much you can really afford. So tell us. That way, we can work out monthly payments to fit in with your budget. Our finance packages are flexible enough to work round just about anything. After that, it's up to you.

We give you choices right through the process. Including at the end of the agreement. You want to keep the car? Simple: make the final payment and it's all yours. Or, you can give it back. As long as it's in good condition and within the agreed mileage, you can walk away with nothing more to pay\*. And if you're ready for a new Honda, we'll arrange a part-exchange and a new finance package. Easy, really.

You've studied it. Talked about it. Dreamed about Making our finance more straightforward meant forms. The dense technical jargon. The wait to you'd miss them. We don't. All of which means you get your new Honda quicker.

> Of course, none of this is any substitute for talking it over with your local Honda dealer. So now you know what to expect from a visit to us. When can we expect a visit from you?

#### CR-V 2.0 i-VTEC SE manual

OTR Price	£16,900.00
Deposit	£3,298.50
Advance	£13,601.50
36 x	£280.00
1x (GMFV)	£6,899.00
Total Amount Payable	£20,322.50
APR	11.2%
Annual Mileage	10,000
Excess Mileage	9p per mile

otal cash price includes £475 delivery & number plates, £25 first registration fee and VED in line with Government Legislation. The Guaranteed Minimum Future Value (\*Honda Aspirations only) will be used to pay the Final Payment if the car is returned after the last inthly payment provided the car has been serviced in accordance with the Honda service book, is in good condition and the maximum nileage has not been exceeded. A £95 Credit Acceptance Fee is included in the monthly payments and a £45 Option to Purchase Fee is payable with the final payment. Offer not available to limited companies. Finance is only available to persons aged 18 or over subject to status. Indemnities may be required in certain circumstances. Full written quotations available on request. All figures are correct at time of publication but may be subject to change. Models subject to availability.

#### Want to predict the future?

The CR-V, like all Hondas, is made to our exacting standards. But we take nothing for granted. So the CR-V is covered by a 3 year manufacturer's warranty\*. You can extend this period of cover with a Hondacare Guarantee and give yourself peace of mind for up to a further 4 years. Hondacare Guarantee is unique and only available from authorised Honda dealerships.

Just choose the period of cover you want from 4 months to 4 years. Then sit back and relax, knowing that help is only a telephone call away. Unexpected repair bills will be settled immediately.

\*Subject to the Warranty terms and conditions listed on pages 15 and 16 of your service book.

Further benefits include:

- Repairs carried out by Honda trained technicians
- Guarantees the use of only Genuine Honda parts
- Fully comprehensive AA cover

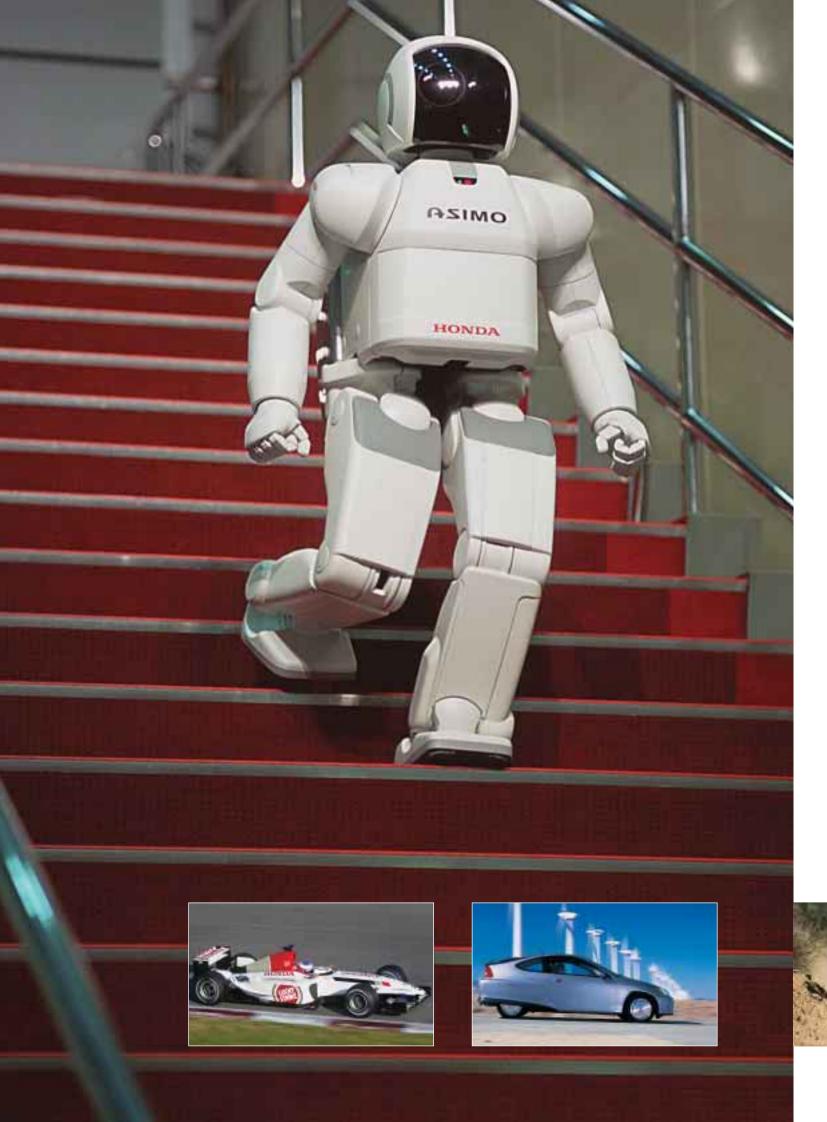
Just ask your authorised Honda Dealership for more details.

#### Like beneficial Insurance rates?

The Hondacare insurance scheme has been specially designed so that Honda owners receive beneficial insurance cover at competitive rates. To obtain details of all the benefits included and to receive a quotation, please contact your authorised Honda Dealer or call 0845 200 8000.

#### Is help at hand when it really matters?

With Honda it is. Because if you're unlucky enough to have an accident, we have a free Hondacare Accident Helpline that will sort all the details for you and make it a priority to get your car back on the road. In the event of an accident please telephone 0800 521 728.



#### Impossible? Don't know the meaning of the word.

What if we'd just called ourselves a car manufacturer? Think of all the amazing things we - and you - might have missed out on: our award-winning scooters, superlative motorcycles. Not forgetting our world-renowned powerboat engines. And all those race triumphs including 557 Motorcycle Grand Prix titles and 118 TT wins, to name just a couple.

It's this desire to explore different branches of engineering, to make things happen through innovation and imagination, that makes us who we are. It can be a question of finding a new take on existing technology – like the Civic's dash-mounted gearshift, or redesigning the suspension to open up extra cabin space. Then again, we might choose simply to refine something to make it more environmentally friendly. Like our 4-stroke outboards, which already exceed the world's toughest emissions standards. They're clean, fuel efficient and 95% recyclable.

And sometimes, we come up with something completely new. When 500cc 2-stroke engines were replaced by 990cc 4-strokes in motorcycle Grand Prix racing, the easy option would have been to modify an engine we were already making. But we saw a chance for some truly radical thinking - and developed a totally unique

5-cylinder engine. A bold move that paid off when our RC211V bike won 15 out of 16 GP races in 2003, earning us yet another World title. We also innovated with our all-terrain vehicles (ATV), creating a whole new market in 1970. Thirty years later, we're still the world leader and in fact, half the ATV's on the planet have Honda on the tank.

But sometimes, we have to learn an entirely new science, and when we do, we often end up as world leaders. Take our revolutionary robot, ASIMO, which stands for Advanced Step in Innovative Mobility. Its remarkable walking technology allows it to negotiate stairs, rough surfaces and corners, while avoiding any obstacles in its path, making it ideal for work in hazardous environments. ASIMO can interpret the postures and gestures of humans, and can even recognise their faces and address them by name. We're in the business of keeping the world moving. Our work with ASIMO has given us unique insights into how human limbs, joints and senses operate. Which takes us beyond transport into personal mobility for everyone.

Remember, you saw it here first.







	2.0 i-VTEC SE	2.0 i-VTEC SE Sport	2.0 i-VTEC Executive
Engines			
Туре	16v DOHC i-VTEC	16v DOHC i-VTEC	16v DOHC i-VTEC
Displacement (cc)	1998	1998	1998
Maximum power (ps @ rpm)	150 @ 6,500	150 @ 6,500	150 @ 6,500
Maximum power (bhp @ rpm)	148 @ 6,500	148 @ 6,500	148 @ 6,500
Maximum torque (Nm @ rpm)	192 @ 4,000	192 @ 4,000	192 @ 4,000
Maximum torque (lb-ft @ rpm)	142 @ 4,000	142 @ 4,000	142 @ 4,000
Fuel type	Petrol	Petrol	Petrol
Recommended fuel rating (Research Octane Number - RON)	95 RON minimum	95 RON minimum	95 RON minimum
Transmissions			
5 speed manual	•	•	•
4 speed automatic	Δ	Δ	Δ
Grade Logic shift pattern software (auto only)	•	•	•
Performance (man / auto)	-		_
Maximum speed (mph)	110 / 104	110 / 104	110 / 104
Acceleration 0-62mph (secs)	10.1 / 11.9	10.1 / 11.9	10.1 / 11.9
Fuel Economy (man / auto) †	10.17 11.9	10.17 11.9	10.17 11.9
. , ,	11 7 / 10 0	11 7 / 10 0	11.7/10.0
Jrban (I/100km)	11.7 / 12.2	11.7 / 12.3	11.7 / 12.3
Jrban (mpg)	24.1 / 23.2	24.1 / 23.0	24.1 / 23.0
Extra urban (I/100km)	7.7 / 7.6	7.7 / 7.6	7.7 / 7.6
Extra urban (mpg)	36.7 / 37.2	36.7 / 37.2	36.7 / 37.2
Combined (I/100km)	9.1 / 9.3	9.1 / 9.3	9.1 / 9.3
Combined (mpg)	31.0 / 30.4	31.0 / 30.4	31.0 / 30.4
CO <sub>2</sub> (g/km)	216 / 220	216 / 220	216 / 220
Weights and Capacities (man / auto)*			
Kerb weight (kg)	1485 / 1515	1493 / 1523	1493 / 1523
Maximum towing weight with brakes	1500 / 1200	1500 / 1200	1500 / 1200
Maximum towing weight without brakes	600 / 600	600 / 600	600 / 600
Boot capacity to window seat down (litres, VDA method)	952	952	952
Boot capacity to window seat up (litres, VDA method)	527 - 628 (sliding rear seat)	527 - 628 (sliding rear seat)	527 - 628 (sliding rear sea
Fuel tank (litres)	58	58	58
Maximum trailer nose weight (kg)	60	60	60
Turning circle - kerb to kerb (m)	10.4	10.4	10.4
Wheels and Tyres	10.1	10.1	10.1
Tyres	205/70R15	205/70R15	205/65R16
Alloy wheel	Δ	15x6J	16x6J
·	- !		205/65R16 (alloy)
Spare wheel	205/70R15 (steel)	205/70R15 (alloy)	205/65RT6 (alloy)
Instruments and Controls			
Digital clock (built into audio system)	•	•	•
Digital odometer (A / B trip)	•	•	•
Audible headlight on reminder	•	•	•
lluminated ignition switch	•	•	•
nternally adjustable headlight height	•	•	•
Front interior welcome light	•	•	•
Remote glass hatch release	On key	On key	On key
Fuel filler release	•	•	•
Tachometer	•	•	•
External temperature gauge (built into odometer)	•	•	•
Safety			
Dual front Supplemental Restraint System (SRS) airbags	•	•	•
Dual side Supplemental Restraint System (SRS) airbags	•	•	•
Anti-lock Braking System (ABS)	•	•	
Electronic Brakeforce Distribution (EBD)			<u> </u>
,	•	•	•
Emergency Brake Assist	•	•	•
Front ventilated disc brakes	•	•	•
Rear disc brakes	•	•	•
High level rear brake light	•	•	•
Side impact protection beams	•	•	•
Front seatbelt pre-tensioners	•	•	•
Front seatbelt buckle pre-tensioners	•	•	•
	•	•	•
Height adjustable front seatbelts		•	•
9 ,	•		
Height adjustable front seatbelts Rear outer head restraints Rear central head restraint	•	•	•
Rear outer head restraints Rear central head restraint	•	•	•
Rear outer head restraints Rear central head restraint 5x3 point seatbelts			-
Rear outer head restraints Rear central head restraint	•	•	-

#### Key ullet Standard $\Delta$ Option - Not available

<sup>†</sup> **Fuel consumption**. These are the results of the fuel consumption test conducted by the Department of Transport. This test is designed to give a realistic indication of on-road fuel consumption.

	2.0 i-VTEC SE	2.0 i-VTEC SE Sport	2.0 i-VTEC Executive
Security			
Rolling code ECU engine immobiliser	•	•	•
Honda Superlocks (deadlocks)	•	•	•
Externally visible Vehicle Identification Number (VIN)	•	•	•
Remote keyless entry	•	•	•
Central locking	•	•	•
High security integrated audio	•	•	•
Tonneau cover	•	•	•
Lockable glovebox	•	•	•
Locking wheelnuts	-	•	•
Alarm system (ultrasonic CAT1)	•	•	•
Exterior			
Body colour bumpers	-	•	•
Body colour side skirts	-	-	•
Body colour door mirrors	-	•	•
Chrome door handles	-	-	•
Body colour door handles	-	•	-
Body colour side protection strips	-	•	•
Intermittent rear windscreen wiper	•	•	•
Roof mounted aerial	•	•	•
Electrically adjustable and heated wing mirrors	•	•	•
Glass electric tilt or slide sunroof with sunshade	-	• -	•
Rear door mounted spare tyre	•	•	•
Soft spare wheel cover	•	-	_
Hard body colour spare wheel cover	-	•	•
Front mudguards Rear mudguards	•	•	•
Comfort and Convenience	•	•	•
	_		
Air conditioning	•	=	-
Climate controlled air conditioning Pollen filter	-	•	•
	•	•	•
Driver vanity mirror with lid in sunshade  Passenger vanity mirror with lid in sunshade		-	•
Driver's foot rest	•	•	•
	•	•	•
Folding centre front storage tray	•		•
Sunglasses storage box Front cupholders		-	
Rear cupholders	•		•
Coathook in rear (driver side)		•	
, ,	•	•	•
Front passenger seat undertray Luggage tie down hooks		-	
Dashboard storage/cool box with lid	•		
Driver seatback pocket	•		
Passenger seatback pocket	•		
Power assisted steering	•		
Front electric windows			
Rear electric windows			
Tilt adjustable steering wheel			
CD storage under audio	•		
Rear underfloor storage for wet items (in boot)	•		
Boot integrated folding picnic table			
Rear 12v power outlet			
Electric glass hatch release button in driver door	•	•	•
Seating	•	•	•
Driver's seat height adjustment	•	•	•
Driver's seat armrest			
Passenger seat armrest	•		•
Rear seat armrest			
60:40 split folding second row seats	•		
Independently sliding rear seats			
Independently reclining rear seats	•		•
Rear seats fold forward independently with headrests in place	•	•	•
Heated front seats			
Fabric upholstery	-	-	-
Black perforated leather upholstery			-
Titanium perforated leather upholstery	-	-	Δ**
Black perforated leather and Alcantara upholstery	Δ	Δ	
In Car Entertainment (ICE)***			_
Stereo radio CD tuner with RDS	•	•	_
Front speakers	•	•	-
Rear speakers	•	•	•
Tweeters	-	•	_
2 DIN Satellite Navigation system with radio/CD	Δ	Δ	•
22.22	_	_	-







29 | 30

1780 mm (2050 mm including mirrors)

1780 mm (2050 mm including mirrors)

<sup>\*</sup> Maximum towing weights are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient at sea level. At altitudes in excess of 1500 metres, engine output may drop with a reduction in towing capability. Extra weight, such as additional passengers or luggage, should also be deducted from the maximum towing unglisht.

towing weight.

\*\*Please see colour palette at back of brochure for full availability.

\*\*For a full listing of all accessories for the CR-V, please refer to the price list.

	2.0 i-VTEC SE	2.0 i-VTEC SE Sport	2.0 i-VTEC Executive
Security			
Rolling code ECU engine immobiliser	•	•	•
Honda Superlocks (deadlocks)	•	•	•
Externally visible Vehicle Identification Number (VIN)	•	•	•
Remote keyless entry	•	•	•
Central locking	•	•	•
High security integrated audio	•	•	•
Tonneau cover	•	•	•
Lockable glovebox	•	•	•
Locking wheelnuts	-	•	•
Alarm system (ultrasonic CAT1)	•	•	•
Exterior			
Body colour bumpers	-	•	•
Body colour side skirts	-	-	•
Body colour door mirrors	-	•	•
Chrome door handles	-	-	•
Body colour door handles	-	•	_
Body colour side protection strips	-	•	•
Intermittent rear windscreen wiper	•	•	•
Roof mounted aerial	•	•	•
Electrically adjustable and heated wing mirrors	•	•	•
Glass electric tilt or slide sunroof with sunshade	-	•	•
Rear door mounted spare tyre	•	•	•
Soft spare wheel cover	•	-	-
Hard body colour spare wheel cover	-	•	•
Front mudguards	•	•	•
Rear mudguards	•	•	•
Comfort and Convenience		_	
Air conditioning	•	_	_
Climate controlled air conditioning	_	•	•
Pollen filter	•	•	•
Driver vanity mirror with lid in sunshade			•
· · · · · · · · · · · · · · · · · · ·			
Passenger vanity mirror with lid in sunshade	•	•	•
Driver's foot rest	•	•	•
Folding centre front storage tray	•	•	•
Sunglasses storage box	•	•	•
Front cupholders	•	•	•
Rear cupholders	•	•	•
Coathook in rear (driver side)	•	•	•
Front passenger seat undertray	•	•	•
Luggage tie down hooks	•	•	•
Dashboard storage/cool box with lid	•	•	•
Driver seatback pocket	•	•	•
Passenger seatback pocket	•	•	•
Power assisted steering	•	•	•
Front electric windows	•	•	•
Rear electric windows	•	•	•
Tilt adjustable steering wheel	•	•	•
CD storage under audio	•	•	•
Rear underfloor storage for wet items (in boot)	•	•	•
Boot integrated folding picnic table	•	•	•
Rear 12v power outlet	•	•	•
Electric glass hatch release button in driver door	•	•	•
Seating			
Driver's seat height adjustment	•	•	•
Driver's seat armrest	•	•	•
Passenger seat armrest	•	•	•
Rear seat armrest	•	•	•
60:40 split folding second row seats	•	•	•
Independently sliding rear seats	•	•	•
Independently reclining rear seats	•	•	•
Rear seats fold forward independently with headrests in place	•	•	•
Heated front seats	_	_	•
Fabric upholstery	•	•	_
Black perforated leather upholstery			•
Titanium perforated leather upholstery	_	_	Δ**
Black perforated leather and Alcantara upholstery	Δ	Δ	
In Car Entertainment (ICE)***			-
Stereo radio CD tuner with RDS	•	•	
Front speakers	•		-
Rear speakers	•	•	
Tweeters	_	•	•
2 DIN Satellite Navigation system with radio/CD	Δ	Δ	-
2 DITY Satolite Havigation System With Taulo/OD	4	Δ	•







1780 mm (2050 mm including mirrors)





DVD Satellite Navigation CD Tuner and wood interior panel kit



Boot Tie Down Net



15" 10 Spoke Alloy



15" Split 5 Spoke Alloy



Bicycle carrier



ISOFix childseat (9-18 kg)



16" 6 Spoke Alloy



Detachable trailer hitch with electrics







oolbox Dog guard (2 piece)

#### Anything you'd like to add?

Do any two people live completely identical lives?

Do the needs of any family always stay the same?

For the details that make the difference between

'a CR-V' and 'your CR-V', make your choices

from the Honda Genuine Accessories range.

As integral parts of your CR-V, they're covered by the same 3 year/90,000-mile warranty, and designed and manufactured to the same rigorous standards. Your Honda dealer has all the information, and can also provide you with a full professional fitting service - please ask for details.



#### SE GRADE



Available with all colour options. For full exterior colour options please see colour palette at back of brochure.





#### SE SPORT GRADE



Model shown is SE Sport automatic

Available with all colour options. For full exterior colour options please see colour palette at back of brochure.



#### **EXECUTIVE GRADE**



Executive interior with black perforated leather upholstery.



Available with Satin Silver Metallic, Nighthawk Black Pearl, Eternal Blue Pearl, Clover Green Pearl, Volcano Red Pearl, Cosmic Grey Pearl, and Magnetic Blue Metallic colour options.

For full exterior colour options please see colour palette at back of brochure.



Available with Nighthawk Black Pearl, Eternal Blue Pearl, Clover Green Pearl, Volcano Red Pearl, and Cosmic Grey Pearl colour options.

For full exterior colour options please see colour palette at back of brochure.



Executive interior with optional titanium perforated leather upholstery.



# How will you have yours? What colour is the city? You want your car to blend in with that? Out there, you don't need camouflage. You want to be seen. And with the colours we've picked for CR-V, that isn't going to be a problem. But there's nothing overbearing here: just a superb range of strong, sophisticated finishes to put some much-needed life and sparkle on the streets.

# **Colour options for your CR-V** \*Colour not available on Executive \*\*Titanium perforated leather upholstery on Executive Satin Silver Metallic grade available with this exterior colour Eternal Blue Pearl\*\* Cosmic Grey Pearl\*\* Nighthawk Black Pearl\*\* **Magnetic Blue Metallic** Taffeta White\* Milano Red\* Volcano Red Pearl\*\* Clover Green Pearl\*\*

#### **CR-V Colour Option**



\*\*Titanium perforated leather upholstery on Executive grade available with this exterior colour



Satin Silver Metallic

**CR-V Colour Option** 



Eternal Blue Pearl\*\*

**CR-V Colour Option** 



**Magnetic Blue Metallic** 

**CR-V Colour Option** 



Milano Red\*

**CR-V Colour Option** 



Volcano Red Pearl\*\*

**CR-V Colour Option** 



Cosmic Grey Pearl\*\*

**CR-V Colour Option** 



Nighthawk Black Pearl\*\*

**CR-V Colour Option** 



Taffeta White\*

**CR-V Colour Option** 



Clover Green Pearl\*\*







