



The New Honda FR-V 2004







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At Honda, belief is everything. t's the belief that we have the power to change things. To make the ordinary extraordinary. To question the status quo. To take a boundary and extend it.

With the new FR-V, we've pushed things even further. Our aim was to create a family car that cleverly combines versatility with quality and style. Outside it's refined and sporty. Inside, its unique seating creates a more adaptable, social space. The perfect travelling environment, no matter where life takes you.

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FR-L

Model shown is FR-V 2.0 i-VTEC Spo

?Why compromise on style

Immediately, there's something different about the FR-V. The compact and streamlined exterior belies the fact that there's more than enough room inside for the whole family plus whatever you need to carry.

Our designers were determined to move away from the expectation of what a multi-purpose vehicle should look like. We wanted to work out what people need, what makes driving a pleasurable, less stressful experience. So we concentrated on all the little

things that make family life easier, then carefully placed them into a vehicle that was elegant, efficient, understated and attractive.

But the real beauty is in the detail. Like the indicator repeaters stylishly incorporated into the door mirrors to make you more visible to other drivers. That sporty under-spoiler, and those deep, curving bumpers. It's all about cleverly balancing versatility with quality.

?Why stick to the rules

At Honda, we don't. We prefer to pursue our vision, trust our inspiration. The unique and sporty shape of the FR-V originated with the idea that the car should look strong, agile and responsive. Every line and curve was designed with that initial thought in mind. The result is a CMPV that looks like no other. Its solid appearance is due to its low centre of gravity, which gives it stability, agility and better road-handling. Its expansive rear light clusters and the brake light built into the rear spoiler make your manoeuvres clear to other road users. And the innovative tailgate, with its specially designed windscreen wiper to hug the contours of the curved glass, ensures maximum storage space without losing the stylish and compact look.







?How do you relax

At Honda we've studied the habits of car users for years. We asked ourselves what makes them feel relaxed, confident. What they want when it comes to accessibility. We wanted to make the driving experience effortless. So we've redesigned the dashboard to make it both easy to use and highly attractive, meaning you can drive in comfort and style. Its flat, inset design gives it a modern and dynamic look. It also allows plenty of room for front-seat travellers. And we've thought of all sorts of features that make your journey more enjoyable. There are three drinks holders hidden in there for the three front passengers. There's plenty of storage space where you can throw wallets, sunglasses and loose change for the parking meter. And all of this can be done in an intelligent climate-controlled environment that puts each of the six passengers at ease.

INTERIOR 11 12

?lsn't it better to be in control

In the FR-V, every piece of dashboard technology is located close to hand, easy to operate and designed with convenience and simplicity in mind. The perfect driving position can be easily found using the fully adjustable driver's seat and the tilting, telescopic steering column. The dash-mounted gearshift is just a short distance from your hand on the wheel, making gear changing easier and safer. The handbrake's on the dash too and it's fully retractable and cushioned, so there's no chance of a clambering child releasing it. Controls for the all-round

electric windows are just to the right of the steering wheel. The cruise controls and audio controls are mounted on the wheel itself, so you can keep your hands where they should be. And to keep you firmly in the driving seat there's an array of information available via crystal-clear dashboard displays. A quick glance and you know the ambient temperature, and your average fuel economy. It even tells you how many miles you have left before you need to fill up, helping you plan when on the move, especially on long journeys.





?How would you prefer to travel

Our designers thought long and hard about what makes a journey more enjoyable, what people want to get out of a trip in the car. We wanted to eradicate the stress factor from travelling. One of the solutions was the FR-V's seating arrangement. There's room for three in the front and three in the back - and that's full-sized seats, not half-spaces where you find yourself squashed in between your fellow passengers. This innovative and adaptable layout means that six people can sit in complete comfort with plenty of shoulder space and legroom. It makes the interior of the car a social space. A fun space. And the process of getting from A to B becomes far more pleasurable. After all, why should you be separated from your loved ones when you go on a journey?









umans are spontaneous creatures. Sometimes re even take ourselves by surprise. One minute re're sitting down at home, the next we're

umping into the car with the kids and their wim stuff and heading for the beach. It Honda we create everything with people in hind. That's why the FR-V is designed to be ust as spontaneous as you are. Take the seats. You can effortlessly shuffle them around however ou want. Slide the middle ones backwards or prwards - the front centre seat moves 270mm, is partner in the back 170mm. And each of the lack seats folds away entirely, flat to the floor ind out of the way. So you don't have to remove eats and clutter up your house or garage in order to create space in your car. There are bads of different variations to suit your travel rrangements. And with a full six people on loard, the FR-V still has a 439 litre boot capacity plenty of room for all the luggage. Isn't it time ou started planning your next holiday?



Tonneau cover comes as standard on your FR-\



?Where does it all fit in

Families very rarely travel light. There's always the excess baggage like toys, books, CDs, snacks, drinks, maps, sunglasses and mobiles. This is where the FR-V's front centre seat comes into its own. It's one of the two seats you can move backwards and forwards, giving you plenty of shoulder space and leg room and it has plenty of tricks up its sleeve. Flip open the front half of the seat base to reveal a generous storage space, and there's more storage in the pull out tray underneath it. Using an easy to reach handle it folds down to create armrests and a very useful flat surface. Make it a picnic table, somewhere to play board games, or simply a storage tray. Perfect for those things you'll need handy when you're on the move.



dy tray can be pulled out from underneath the front centre seat.



Seat base of front centre seat flips open to reveal more storage





?Where does it all fit in

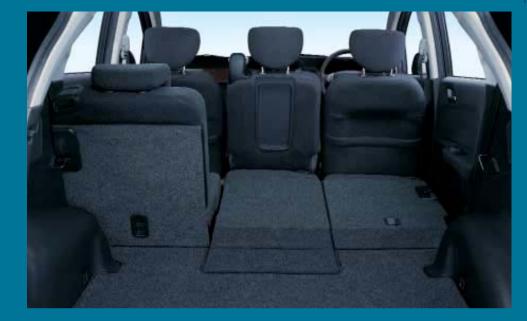
The FR-V looks after its passengers as much as the driver. Because if everyone's happy in the back, the driver can get on with the job in hand. Our designers placed safety and comfort at the top of the priority list and made sure that no one gets a raw deal. The three individual back seats are fully accommodating, so no one gets squashed in and there's no compromise on space. ISOFix mounting points on the rear outer seats ensure maximum safety. There's no shortage of neat storage space for all the bits

and pieces essential for a long journey. And there are plenty of clever options like privacy glass and window blinds for extra protection against the sun. Folding seat-back trays that make sturdy tables for backseat passengers. Plus an optional in-vehicle entertainment system with a drop-down DVD screen in the back. Everything to keep the kids happy. It's all part of what makes the FR-V a family car that everyone in the family will enjoy travelling in.

INTERIOR 19 20









?Wondering how you're going to fit it all in

Our designers know that a car isn't just for driving the family about. There are always times when your vehicle is called on for special duties. Like moving a fridge. Or transporting a teenager's possessions from one digs to the next. That's why the back seats can each be folded away completely flat, creating volumes of space in any combination. Thanks to easily accessible

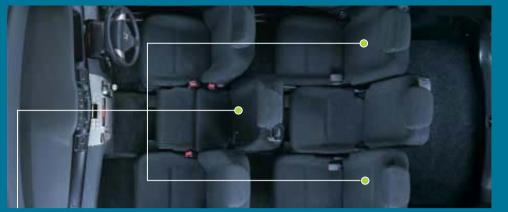
handles you can reach from the front or the back, it's done very quickly and takes no effort at all. With the FR-V, there's no such thing as an awkward load. You can be as spontaneous as you like. And with all that adaptable space you won't have to leave anything behind or struggle in the process.



The centre front seat with its ISOFix anchoring is the ideal place for the youngest member of the family to travel, being within easy reach so you don't have to twist around to check on the baby. Honda recommend the seat is moved to its rear most position when childseat is in place.

?Ever heard of a car being too safe

Neither have we - and we know that most car buyers put safety at the top of the priority list when looking at family cars. Honda treats the issue with just as much importance, which is why the FR-V comes with our unique set of safety features as standard. Take a look at the list. Anti-lock brakes keep the car in control even under the hardest braking, and Electronic Brakeforce Distribution (EBD) transfers additional braking power to the rear wheels, ensuring straight-line braking in all conditions. There are three-point seatbelts for every seat, and additional security is provided by ISOFix mounting points on the



An ISOFix anchorage system is fitted to both the outside rear seats and the centre front seat



The front passenger airbag has a larger capacity to protect the two front passengers



Curtain side airbags provide additional protection from side impacts



3 point pre-tensioning seat belts are fitted to all front seats.

centre front seat and the two outer rear seats. Airbags are fitted throughout, the front passenger airbag having a larger capacity to protect both front passengers. In the event of a collision, the chassis and tailgate deflect impact energy away from the passengers. And to make driving an even more secure experience, we've put all the driver's controls within easy reach, some of them on the steering wheel itself, which means that you rarely have to take your hands off the wheel.

SAFETY 27 28

designed to help disperse impact loads in the event of a collision, with all round crumple zones and a heavily reinforced rear tailgate to deflect impact energy away from passengers.

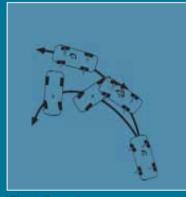


Car accidents are unpredictable and each one is different. This is why we wanted to be able to put our cars through the most rigorous safety tests and study the outcome of thousands of different scenarios. But we couldn't find anywhere to do this that met our standards and requirements - so we built our own facility. It's the largest indoor crash test centre in the world, and it enables us to test our vehicles from all possible angles. Because anything can happen in real life. But as well as the cars we wanted to look at the people involved in ccidents - how we could ensure the safety of pedestrians as vell as passengers. That's why we developed the POLAR II edestrian crash test dummy. The world's most sophisticated nit of its kind, it's the closest anyone has come to replicating ne real reactions of the human body in a crash scenario. and it's helped us to understand exactly what goes on in those ritical few seconds. We used that knowledge in designing ne FR-V's front bumper, bonnet, wipers and fenders, minimising ne risk of injury and making sure that people always come first.





We test all our cars from every angle, because that's the POLAR way it happens in real life.



the state of the state

VSA controlling overstee

VSA controlling underste

our Vehicle Stability Assist system (VSA) helps you keep control during sharp cornering, acceleration, or if you have to turn quickly



Honda's own advanced crash test centre, featuring the world's largest indoor crash test area



?Ever found yourself having to think outside the box

For generations, Honda has remained at the forefront of auto technology by constantly looking at new options and taking a fresh and innovative approach to problems. We don't limit our imaginations when it comes to creating. We set out to design the perfect vehicles for our customers, whatever their needs. This philosophy has led us to make some of the world's most efficient and powerful engines. Not just cars, but motorbikes, speedboats, and Formula 1 cars, even the new HF118 engine powering the HondaJet. With all that

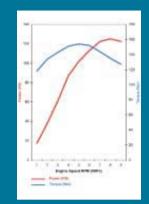


heritage, it's no wonder that our latest creation gives dynamic performance combined with total safety. Its intelligent engine makes sure that power is applied exactly when and where it's needed, and the suspension ensures a road-hugging low centre of gravity and with that comes maximum stability.

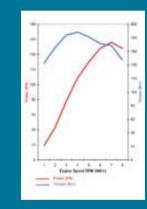




1.7i VTEC

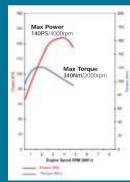


2.0 i-VTEC





2.2 i-CTDi



The FR-V diesel engine is currently in development, the torque graph above shows figures for the Accord diesel which has already proved incredibly successful.

?What lies at the heart of all this

The revolutionary VTEC petrol engine is undoubtedly the beating heart of the FR-V. Originally developed for our Formula 1 racing programme, the engine was introduced into standard road cars in 1987. Since then over 13 million units have been produced. The VTEC - and its younger cousin the i-VTEC - has two distinct personalities. For acceleration, the engine alters its valves' timings at 4,500 rpm, providing a surge in power just when you need it. And when you're cruising, it keeps the mix of fuel and air at optimum levels to maintain powe and an effortless, steady speed. The i-VTEC even adjusts the timing according to your speed and load, providing power where it's needed while keeping an eye on fuel consumption. Then there's the FR-V's transmission - the 5 and 6 speed manual gearboxes are supple and easy to control, and the clutch is effortless and responsive. Put it all together and you'll always have a smooth ride.

?Are you ready for a new generation of diesel engine

At Honda, we know that good things come to hose who wait. That's why we've bided our time while our competitors have struggled against the diesel engine's reputation as being noisy and smelly. We realised that trying to improve on the existing model was useless. We had to start from scratch. We had to develop something totally different to what had come before. After a lot of radical thinking we came up with the i-CTDi, a lightweight 2.2 litre turbodiesel engine. Made in a revolutionary semi-solid process that gives t unparalleled stiffness and strength, ts construction means it's quieter and more efined than any other diesel. Not only that, but it delivers all the performance, economy and driving satisfaction that customers expect from a Honda engine. Available in 2005, it'll be one of the cleanest in existence, meeting all the Euro IV emission standards for 2006. It's this combination of refinement, power, economy and ow emissions that makes the i-CTDi a quality diesel engine distinct from all the competition.





Jseful drink holders for the three front occupar old neatly away when not in use.







has plenty of room for Generous door pockigings. handy additional stor

Seatback pockets are standard for those lon journey essentials.



e remote audio controls are mounted on the steering wheel for greater convenience and sa

The gearshift is conveniently located within the dash.



Keep your possessions covered, with the three-part tonneau cover, allowing all three seat individual movement.



Remote central locking and immobiliser are a neatly concealed in the ignition key.



Convenient, strong tie-down hooks are usefu ntegrations into the load area.



Digital climate control, allows you to select the temperature you desire and adds a further touch of luxury to the cabin



t the Cruise control, perfect for long distance journey touch is available on the Sport model.



Passengers can operate individual windows, whilst all controls are within easy reach for the driver, including locking functions to isolate windows.



ndows, An integrated handle on the inside of for the keeps your hands clean when closin isolate all



To provide a flatter floor and greater legroom, the handbrake is ergonomically designed to fit snugly under the dashboard.





Even the door handles are treated with a high degree of design consideration to enhance the good looks as standard.



Indicator repeaters are placed within the door mirrors across the range as standard for high-visibility and superior aerodynamics.



Alloy wheels standard on the Sport further enhance the impressive looks and handling. Optional alloy wheels available for the SE are featured on page 52.



arge high-intensity headlamps wrap around the nose to brighten the oad ahead, foglights shown are optional on the SE and standard on he Sport.



Available with all exterior colour options. For colour palette, please see back of brochure.



2.0 i-VTEC SE



Available with all exterior colour options. For colour palette, please see back of brochure.



2.0 i-VTEC Sport



Available with all exterior colour options. For colour palette, please see back of brochure.



SPECIFICATION 43 44

	1.7i VTEC SE Manual	2.0 i-VTEC SE Manual	2.0 i-VTEC Sport Manual	
Engine				
Туре	SOHC VTEC	DOHC i-VTEC	DOHC i-VTEC	
Displacement (cc)	1668	1998	1998	
Maximum power (PS @ rpm)	125@6300	150@6500	150@6500	
Maximum torque (Nm @ rpm)	154@4800	192@4000	192@4000	
Maximum torque (lb-ft @ rpm)	114@4800	142@4000	142@4000	
Fuel type	Petrol	Petrol	Petrol	
Recommended fuel rating (Research Octane Number - RON)	95 RON Minimum	95 RON Minimum	95 RON Minimum	
Fuel Economy				
Urban (I/100km)	9.3	11	11	
Urban (mpg)	30.4	25.7	25.7	
Extra urban (l/100km)	6.5	6.9	6.9	
Extra urban (mpg)	43.5	40.9	40.9	
Combined (I/100km)	7.5	8.4	8.4	
Combined (mpg)	37.7	33.6	33.6	
CO2 (g/km)	179	199	199	
Potential range per tank (miles)*	481	429	429	
Transmission				
5 Speed manual	•			
6-speed manual		•	•	
Performance		•		
Acceleration 0-62 mph (secs)	12.3	10.5	10.5	
Maximum speed (mph)	112	120	120	
Weights and Capacities	112	120	120	
Boot capacity to window seat up (litres, VDA method)	439	439	439	
Boot capacity to window seat down (litres, VDA method)	1049	1049	1049	
Fuel tank (litres)	58	58	58	
Kerb weight (kg)	1397	1457	1447	
Turning circle - kerb to kerb (m)	10.4	10.4	10.4	
Maximum towing weight with brakes (kg)**	1500	1500	1500	
Maximum towing weight without brakes (kg)**	500	500	500	
Maximum trailer nose weight (kg)	90	90	90	
Maximum roof load (kg)	80	80	80	
Wheels	00	00	00	
Wheels	15" steel	16" steel	16" alloy	
Spare wheel	space saver	space saver	space saver	
Instruments and Controls	Space Saver	Space Saver	Space Saver	
Cruise control		-	•	
Digital clock (built into audio system)	•	•		
Digital odometer (A / B trip)	•	•	•	
Audible headlight on reminder	•	•	•	
Illuminated ignition switch		•	•	
Internally adjustable headlight height	•	•	•	
Front interior welcome light	•	•	•	
Fuel filler release	•	•	•	
Tachometer (rev counter)		•		
External temperature gauge (built into odometer)		•		
External temperature gauge (built into odometer)	-	•	•	

	1.7i VTEC SE Manual	2.0 i-VTEC SE Manual	2.0 i-VTEC Sport Manua
Safety			
Dual front Supplemental Restraint System (SRS) airbags	•	•	•
Dual side Supplemental Restraint System (SRS) airbags	•	•	•
Dual curtain Supplemental Restraint System (SRS)		•	
airbags - front and rear	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Emergency Brake Assist	•	•	•
High level rear brake light	•	•	•
Side impact protection beams	•	•	•
Front seat belt pre-tensioners	•	•	•
Height adjustable front seat belts	•	•	•
6 x 3 point seat belts	•	•	•
SOFix childseat restraint mechanism	•	•	•
Dual tone horn	•	•	•
Front ventilated disc brakes	•	•	•
Rear disc brakes	•	•	•
Vehicle Stability Assist (VSA)	-	•	•
Front head restraints	•	•	•
Rear central head restraint	•	•	•
Rear outer head restraints	•	•	•
Security			
Rolling code ECU engine immobiliser	•	•	•
Honda Superlocks (deadlocks)	٠	•	•
Externally visible Vehicle Identification Number (VIN)	•	•	•
Remote keyless entry	•	•	•
Central locking	•	•	•
High security integrated audio	•	•	•
Tonneau cover	•	•	•
Lockable glovebox	٠	•	•
Interior and perimeter monitoring alarm (CAT 1)	•	•	•
Exterior			
Body colour bumpers	•	•	•
Body colour door mirrors	•	•	•
Black side protection strips	•	•	-
Body colour side protection strips			•
ntermittent rear windscreen wiper	•	•	•
Roof mounted aerial	•	•	•
Electric adjustable and heated door mirrors	•	•	•
Electrically retractable door mirrors	-	-	•
Front foglights	0	0	•
Virror integrated indicators	•	•	•

[†] Fuel consumption. These are the results of the fuel consumption test conducted by the Department of Transport. This test is designed to give a realistic indication of on-road fuel consumption.

* Calculated using a combined cycle. Results will vary according to driving conditions.

** Maximum towing weights are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient at sea level. At altitudes in excess of 1500 metres, engine output may drop with a reduction in towing capability. Extra weight, such as additional passengers or luggage, should also be deducted from the maximum towing weight.

	1.7i VTEC SE Manual	2.0 i-VTEC SE Manual	2.0 i-VTEC Sport Manual
Comfort and Convenience			
Tilt and telescopic steering wheel adjustment	•	•	•
Climate controlled air conditioning with pollen filter	•	•	•
Driver vanity mirror with lid in sunshade	•	•	•
Passenger vanity mirror with lid in sunshade	•	•	•
Drivers foot rest	•	•	•
Front cupholders	•	•	•
Rear cupholders	•	•	•
Luggage tie down rings	•	•	•
Driver seatback pocket	•	•	•
Passenger seatback pocket	•	•	•
Power assisted steering	•	•	•
Front electric windows	•	•	•
Rear electric windows	•	•	•
Rear 12V power outlet	•	•	•
Sunroof (comes with privacy glass)	-	-	0
Seating			-
33:33:33 split folding second row seats	•	•	•
Centre front arm rest / table / storage	•	•	•
Driver and passenger seat back pocket	•	•	•
Sliding centre front seat with 3-point seatbelt	•	•	•
Sliding centre second row seat with 3-point seatbelt	•	•	•
Six seats seating capacity	•	•	•
Drivers seat height adjustment	•	•	•
Rear seat independent fold down	•	•	•
One motion fold flat rear seat	•	•	•
In Car Entertainment***			
Rear speakers	•	•	•
Front speakers	•	•	•
Tweeters	•	•	•
Stereo CD tuner with RDS	•	•	•
Satellite Navigation (comes with privacy glass)		-	0
RES System - IVES	0	0	0
Front outer seatback table	0	0	0
Floor Carpet	0	0	0
Options***			
City Pack 1: Floor carpet and parking sensor	0	0	0
City Pack 2: Floor carpet, front bumper trim and rear			
bumper trim	0	0	0
Active Pack: Floor carpet, trunk tray, roof rails,			
seatback table, cross bars, rear mud guard,	0	0	0
front mud guard			
Style Pack: Floor carpet, front skirt, rear skirt		-	
and side skirts	0	0	0

 standard o optional - not available

***For a full listing of accessories please see price list or your local Honda dealer

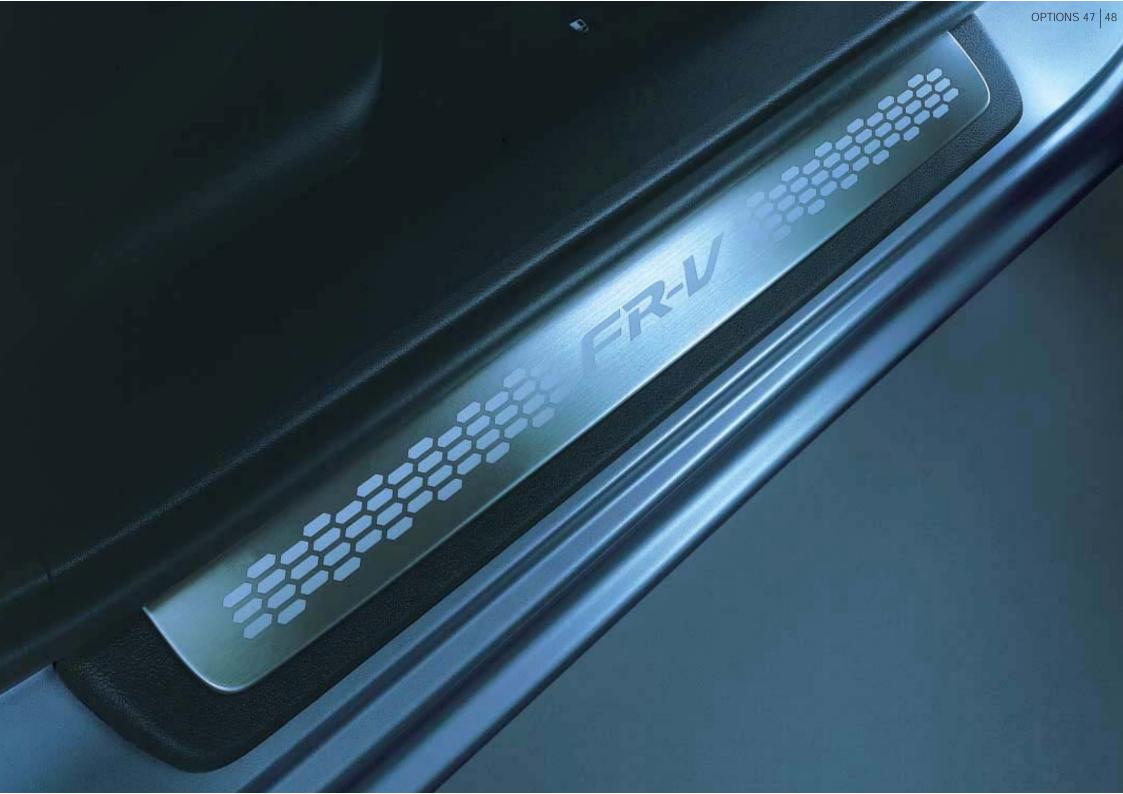


1810 mm



4285 mm





The FR-V is designed to make a family journey a pleasurable, stress-free experience. That's why we've come up with a clever range of accessories, making sure everyone travelling has everything they need. We know that an awkward or ill-equipped drive can spoil a day out, so we made sure that the FR-V's optional extras cater for every trip you make, no matter who or what is on board.

Active Pack

Perfect for the family that likes to get out and about, the Active Pack includes a set of streamlined roof rails, plus cross bars for the top box, providing plenty of extra storage space so you don't have to leave anything behind. Rear and front mudguards give the exterior plenty of protection against the elements. On the inside, removable floor carpets mean that you don't have to worry about muddy boots, and a practical trunk tray provides an ideal space to throw in dirty or wet items without necessitating a major clean-up. There's also a very sturdy fold-down table behind the front outer passenger seat, ideal for all those little things you'll need on a journey.

(Active Pack contains: floor carpet, trunk tray, roof rails, seat back table, cross bars, front and rear mud quards.



nis little table is brilliant for books, snacks and whatever else you may need, nd its fold-down design makes it very sturdy and supportive.



Light and aerodynamic; our 350 litre top box adds to load carrying capacity, shown here with roof rails and cross bars. The optional rear tailqate spoiler is also featured above.



Fold the rear seats and install your bicycle, with fork fixing for big bikes or wheel fixing for small bikes. A fitted cargo mat is also available to prevent wear and tear to the interior of your FR-V.



City Pack 1 Reverse parking sensors fitted to your FR-V allow you to safely park in the smallest of spaces. Comes with floor carpets.



This dog guard is of an innovative and superior design and of robus and sturdy construction to protect your cabin area.



Avoid scratched paint and backache with this bike lift that will hoist your cycle effortlessly into position.



Perfectly fitting front, rear and side skirts give your FR-V that extra sporty look. In addition 16^a alloy wheels and Sports Suspension (20 to 25mm lower than standard suspension for sportier handling without compromising comfort) are available as options. Please consult your dealer for more information. Foglights shown above are standard on Sport and optional on SE models. (Style Pack contains: floor carpet, front skirt, rear skirt, and side skirt.)

City Pack 2



Shock resistant trims for the front and rear bumper give your FR-V a stylish look. Floor carpets are included in this pack but no shown in picture. In addition 15" alloys are available as an option. Foglights are available as an option on the SE grade, and standard on the sport. (City Pack 2 contains: floor carpet, front bumper trim and rear bumper trim.)



An optional leather steering wheel befits the FR-V's high standards o comfort and performance.



Honda's powerful oval-shaped foglights for the FR-V are integrated into the front bumper. Standard on Sport and optional on SE models



give your FR-V an extra stylisl k, Honda offers this specially signed 15" alloy wheel

 Honda's brightly polished 16' alloy wheel for the FR-V offers a stylish, sporty look.



Metal finish door step garnish, which features the FR-V logo.



Bluetooth[®] - no wires, no hands. Just clearer and safer telephone calls vith state-of-the-art Bluetooth technology. Available from February 2005



onda's rear entertainment system will occupy your passengers on long urneys, or even short ones!



Privacy glass on the rear window, rear 3/4 and rear screen gives your FR-V a distinctive and striking look. Available for the Sport model with your choice of either Satellite Navigation or sunroof.



?Why do we find it hard to talk about money

You've studied it. Talked about it. Dreamed about it. Now you have to pay for it. Just doesn't feel like part of the fun, somehow. So we thought, there should be a better way to do this. Not a quick-fix, easy-terms, one-size-fits-all deal, either. Finance that sounds too good to be true usually is. We were thinking 'simple', 'flexible' and 'convenient'. And that's what you get, right from making the deposit.

?So where do we star

With the deposit. Your current car or cash are both fine. You don't have either? No problem: we can work out a zero-deposit package, too.

?Done your sums

The most important part of any finance is the monthly payments. Only you know how much you can really afford. So tell us. That way, we can work out monthly payments to fit in with your budget. Our finance packages are flexible enough to work round just about anything. After that, it's up to you.

We give you choices right through the process. Including at the end of the agreement. You want to keep the car? Simple: make the final payment and it's all yours. Or, you can give it back. As long as it's in good condition and within the agreed mileage, you can walk away with nothing more to pay*. And if you're ready for a new Honda, we'll arrange a part-exchange and a new finance package. Easy, really.

Making our finance more straightforward meant leaving out a few things. The long, complex forms. The dense technical jargon. The wait to see if you've got the go-ahead. We didn't think you'd miss them. We don't. All of which means you get your new Honda quicker. Of course, none of this is any substitute for talking it over with your local Honda dealer. So now you know what to expect from a visit to us. When can we expect a visit from you?

Your local Honda dealer will be happy to give you a quotation.

Terms and Conditions 'Honda Aspirations only (Honda's PCP product). Credit provided by Honda Finance-Europe Pic 470 London Road Slugh, Berkshire, SL3 80Y.

?Want to predict the future

The FR-V, like all Hondas, is made to our exacting standards. But we take nothing for granted. So the FR-V is covered by a 3 year manufacturer's warranty*. You can extend this period of cover with a Hondacare Guarantee and give yourself peace of mind for up to a further 4 years. Hondacare Guarantee is unique and only available from authorised Honda Dealerships.

Just choose the period of cover you want from 4 months to 4 years. Then sit back and relax, knowing that help is only a telephone call away. Unexpected repair bills will be settled immediately.

Further benefits include:

- Repairs carried out by Honda trained technicians.
- Guarantees the use of only Genuine
 Honda parts.
- Hondacare Assistance Honda's comprehensive breakdown and recovery package.

Just ask your authorised Honda Dealership for more details.

?Like beneficial insurance rates

he Honda Owners Insurance scheme as been specially designed so that Honda wners receive beneficial insurance cover t competitive rates. To obtain details of II the benefits included and to receive quotation, please contact your authorised londa dealer or call 0845 200 8000.

?Is help at hand when it really matters

With Honda it is. Because if you're uniucky enough to have an accident, we have a free Hondacare Accident Helpline that will sort all the details for you and make it a priority to get your car back on the road. In the event of an accident please telephone 0800 521 728

Subject to the Warranty terms and conditions listed on pages 15 and 16 of your service book. ?Shouldn't the last thing you think about be maintenance

A Hondacare Maintenance Plan** means you won't have to think about it at all. It covers you for all servicing and maintenance costs and can be paid for by Direct Debit in monthly installments. So you can get on with enjoying your car.

It's competitive and flexible.

All servicing is undertaken by Honda dealers. This gives you access to fully qualified technicians and an established network of dealers throughout the UK.

It means your car will only ever be serviced and repaired with genuine Honda parts. It's backed by Hondacare Assistance, giving you peace of mind 24 hours a day every day of the year.

It's backed by a Honda Manufacturer Warranty.

For full details, please contact your Honda dealer.

Can your car get the service you do

We spend a lot of time working out the best service we can give to our customers. And you'd expect us to also come up with the best service for your car, too. So we designed Hondacare Budget Plan Servicing**. This way, you can spread the cost of servicing your car with fixed monthly payments. It's available for new and used Honda cars, and for private and business users too.

**Terms and conditions apply

9,000 Miles/12 Months		12,500 Miles/12 Months		
HR-V • S2000 • NSX • Legend • Insight Civic Diesel (3 door and 5 door)		Jazz • Stream • FR-V • Civic 4 door IMA • Civic Type CR-V • Civic Petrol (3 door and 5 door) Accord Saloon and Tourer (Petrol and Diesel)		
Months	Miles	Months	Miles	
12	9,000	12	12,500	
36	27,000	36	37,500	
60	45,000	60	62,500	
84	63,000	84	87,500	
108	81,000	108	112,500	
132	99,000	132	137,500	

¹Should mileage exceed 144 months or 108,000/150,000 miles, please contact your local Honda dealer to obtain a Continuation Service book.

FRV	Transmission	CO ₂ (g/km)	VED Band	Fuel Economy combined (I/100km/mpg)
		179		
2.0 i-VTEC SE	6 Speed Manual	199	D	8.4/33.6
2.0 i-VTEC Sport	6 Speed Manual	199	D	8.4/33.6



?Ever tried a little blue sky thinking

We love this planet as much as you do. And we're well aware that a global corporation that builds cars has to take its responsibilities very seriously. And that's why we only ever build cars with the future in mind. A lot of damage has been done since the invention of the internal combustion engine, but thanks to cutting-edge technology we're aiming to cut it out all together.

Our manufacturing plant in Swindon is reducing the amount of landfill waste it produces. At the going rate, we're on track to cut that figure to zero by 2010. The development of our 3R concept reduce, reuse, recycle - allows us not only to apply our principles throughout the plant, but also provides an educational tool for local schools and councils who visit us on a regular basis. We've made technological developments that radically reduce emissions too. Like the Insight It's the most fuel-efficient sports coupé in existenc thanks to its Integrated Motor Assist technology.



he same technology you'll find in ne 4 door Civic Executive, winne f Best Fuel Foonemy and Best

1-1.4 litre Engine at the 2003 International Engine of the Year Awards and the BP Green Fleet award for vehicle innovation. Our new generation i-series engines, such as our i-VTEC engine, are on course to produce 75% less HC (hydrogen and carbon atoms) and NOx (oxides of nitrogen) emissions by 2005, as well as on course to meet the 2010 fuel economy criteria in all weight categories

Ahead of new regulations due to come into force in 2006, we've reduced our motorcycles' emissions and fuel consumption by 30%. And the production of road-going two-stroke engines is now a thing of the past. Even when it comes to boats, if you're after an outboard engine, with Honda you'll only ever get the cleaner four-stroke version.

It Honda, if we have an idea, we want to make it appen. Take the groundbreaking FCX fuel-cell lectric vehicle, which produces only water as a by-product. The first car of its kind to obtain pproval for commercialisation in the US, it's fuelled by the chemical reaction between hydrogen and axygen - we've even built a solar-powered hydrogen uelling station at our research institute in Los Angeles. Is the greenest vehicle on the planet, and it's already inving around the streets of Tokyo and LA.

> Not only are we cutting environm damaging emissions, we're a outting something back in.

t participating Honda Dealerships, customers ould now receive a Tree-Tube as a thank-you resent. Each tube is equivalent to three months' orth of CarbonNeutral® driving, promoting projects nat absorb, neutralise and offset the carbon ioxide emissions produced by car driving. So, not nly are we planting forests in the UK, we're also wapping kerosene burners for solar panels of Sri Lanka and introducing energy efficiency quipment in poorer homes across the USA. nd there are more projects on the way.

We're also rewriting the rulebooks by changing the way people think about transport. We know that cars have become so popular that the planet is becoming gridlocked. That's why we've introduced traffic-reduction schemes in Japan, such as the Intelligent Community Vehicle System, which encourages shared use of vehicles in urban areas. We want to create more public space, reduce traffic lower pollution and provide an improved living environment for everyone.

tt Honda we want to fill the world with great ideas. Not pollution.



?Why stop when you reach the limit

Think of some of the world's most innovative creations. The people who made them dared to challenge convention. At Honda, we let nothing get in the way of a good idea. We encourage our designers to test the boundaries of science as well as their own imaginations. That's why our cars, motorcycles, ATV's, powerboat engines and power equipment products are used the world over, consistently winning new awards, new accolades and new friends.

But it doesn't stop there. After witnessing an aerobatics display as a schoolboy our founder, Soichiro Honda, dreamed of creating an aeroplane. Eighty-seven years later our engineers are putting the finishing touches to the HondaJet. True to Honda's belief in finding solutions through innovation and imagination, the jet challenges standard aircraft design. Its HF118 turbofan engines are located on the upper sides of the wings, part of a groundbreaking design that reduces drag at high speed and increasing fuel efficiency by 40%. This break from conventional design also allows for 30% more cabin space. It goes to show what you can achieve by letting your imagination run free.

On the ground our desire to innovate is as strong as it's ever been. This applies as much to bicycles as it does to Formula 1 racing cars. On two wheels, we have recently perfected the RN01 downhill mountain bike, with its unique gearbox system that allows cyclists to change gear without the need to pedal.

This revolutionary design was born out of an enthusiastic idea that was allowed to flourish, rather than a design requirement. On the track, our Formula 1 programme has seen young British contender Jenson Button rise to the podium eight times so far in the 2004 season, the Honda engines providing credible and consistent rivalry to those of the dominant Ferrari team. Some innovations come from the heart. One Honda engineer, who hated diesel engines so much, made it his mission to revolutionise them. The I-CTDI sets a new benchmark in diesel technology. High in torque and low in fuel consumption, it's unique closed deck aluminium construction, one of the only aluminium diesel engines on the market, offers power, cleanliness and an incredibly low noise output, creating a level of performance that rivals the very best in the market. It's part of our constant mission to reduce emissions and create cleaner vehicles – like the FCX series. These vehicles use hydrogen fuel cells as their power source, producing only water as a

And then there's ASIMO. Our famous robot. With his ground breaking abilities in balance, manoeuvrability, face and voice recognition, he represents our vision of creating technologies that go way beyond our everyday perceptions of transport and mobility.

by-product. When it comes to engines, you

don't get much cleaner than th

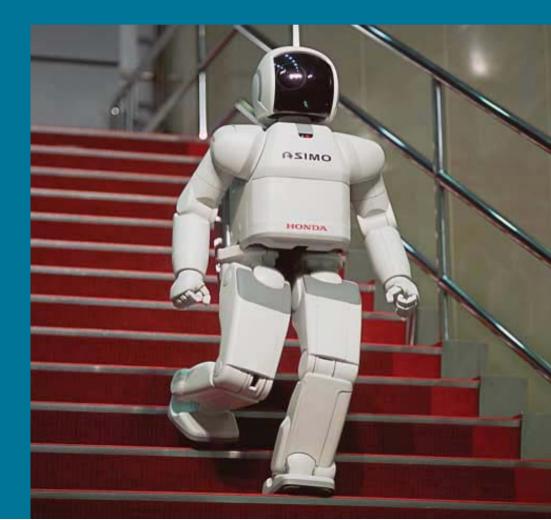
Our latest inspiration comes in the form of an intelligent night-vision system, which uses infrared cameras to see in the dark and is the world's first system to detect pedestrians or moving, heat-emitting objects such as animals that are in the vehicles path, or even judged to be moving into that path. The system warns the driver via an audio caution linked to a 'heads-up' display above the dashboard.

Even when it comes to safety we look beyond the expected. As one of the first manufacturers to develop pedestrian safety technology, we continue to place importance in this area. Our latest innovation is the 'pop-up' bonnet system. It uses sensors in the bumper to indicate whether an impact with a pedestrian has occurred. This triggers a mechanism that raises the rear portion of the engine hood away from the hard components found underneath it. Our Head Injury Criteria are reduced by up to 40% when this system is fitted. All these innovations are in constant development, and there are new ideas being born every minute. We are always looking to improve, to make our products cleaner, safer, more efficient. It's all part of our continuing mission to push back the boundaries of science, to turn inspirational ideas into reality.

























Accord Saloor



Civic 5 Door





Accord Toure

?What do all Honda cars have in common

GLOSSARY

ABS The Anti-lock Braking System prevents the wheels from locking when the brakes are applied in an emergency, reducing the possibility of a skid on wet, icy or loose surfaces, and enabling the driver to retain steering control.

Brake Assist If you have to make an emergency stop, the system detects the quick pedal action and automatically boosts braking power to reduce the stopping distance.

CO₂ Carbon dioxide is one of the exhaust gases believed to be one of the causes of the green house effect. The lower the CO₂ emissions, the better for the environment.

Double wishbone suspension

This wheel suspension layout provide maximum accuracy in defining the wheel movement during driving. The result is precise and predictable handling of the car as well as reduced body movement during braking and cornering. Double wishbone suspension systems are used in race cars

EBD Electronic Brake-force Distribution works in tandem with ABS analysing weight distribution around the car and automatically adjusting the braking force applied to front and rear wheels to help maintain directional stability. rotational force. For example, when you use a spanner to tighten a bolt, you are actually applying torque to turn the bolt. The further out you hold the spanner, the more torque you apply. Low rev torque is the ability of an engine to develop strong response (rotational force), and hence, acceleration from lower revs and speeds. As speed rises, torque becomes less important than power for maintaining high speeds.

Power Power is a measurement of how fast work can be done.

VSA Vehicle Stability Assist helps you maintain control during cornering acceleration and collision-avoidance manoeuvres. When it detects wheel-slip under acceleration, it applies braking to the affected wheel and reduces engine power until traction is regained. Any understeer and oversteer that falls outside the system's predicted range of vehicle responses is also corrected automatically.



SA Controlling oversteer



A Controlling understeer

