

The A3 and A3 Sportback Pricing and Specification Guide



A User's Guide

This guide has been designed to help you tailor and price your chosen Audi model quickly and logically. At the back of this guide, there is a fold-out configurator which you can fill out as you go along. Here you will also find information on CO₂ emissions-based taxation and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi online.

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A3 and A3 Sportback

Low, lean and exceptionally spacious, the 3-door Audi A3 and 5-door Audi A3 Sportback are ideal choices for those with an active, varied lifestyle. Both models are distinguished by their muscular, aerodynamic bodies, coupé-like lines, alloy wheels and signature Audi single-frame grille.

Whichever of the powerful engine options you choose, the sporting promise of the A3 and A3 Sportback's exterior is fulfilled in each car's performance abilities. And, allowing you to enjoy that level of power in total control, ESP Electronic Stability Programme and electro-mechanical speed-sensitive power-steering are also included as standard.

Inside, a comfortable, ergonomically-designed cockpit, with its stylish 4-spoke steering wheel and matt decorative inlays make driving these cars a sheer pleasure. Other functional options include acoustic parking and cruise control. But these are just some of many available options on the A3 and A3 Sportback models; read on and configure your very own A3 or A3 Sportback – from paints to upholstery, engine to floor mats. Vorsprung durch Technik.



Standard equipment

All A3 and A3 Sportback models have the following items of standard equipment:

3-spoke leather Sports steering wheel with gear-change paddles (2.0 TDI S tronic models only)

4-spoke steering wheel (not 2.0 TDI S tronic models)

6.5J x 16 '9-arm' design alloy wheels with 205/55 R16 Y tyres

Adjustable steering column, with adjustment for height and depth

Chorus II radio-cassette player

Crash-active head restraints for front seats

Dampered grab handles on all doors

Driver, passenger and side airbags

Driver and passenger seat-height manually adjustable

Easy-entry seats (A3 only)

Electric front windows (A3 only)

Electric front and rear windows (A3 Sportback only)

Electrically operated and heated door mirrors

Electro-mechanical speed-sensitive power assisted steering

Electronic Stability Programme (ESP), including ABS, EBD, ASR and EDL

Front airbag deactivation, including ISOFIX child seat preparation

Front floor mats

Front side airbags

Head restraints, adjustable for all 5 seats



Heated rear screen with time switch and integrated aerial Heat-insulating glass, tinted green Manual headlight adjustment Matt decorative dashboard and door inlays 'Module' design fabric upholstery Rear window wash-wipe

Removable luggage cover

Remote-control central locking Seatbelts, 3-point automatic on all seats Sideguard, side head airbag system Space-saver spare wheel Split-folding rear seat Thatcham category 1 alarm and immobiliser

Additional equipment on 1.6 and 1.9 TDI Special Edition models

Manual air-conditioning system





SE trim



When we designed the SE package, we had one person in mind – you. Featuring driver-oriented specifications such as cruise control, 4-spoke leather steering wheel and electronic climate control, this impressive upgrade delivers luxury, exclusivity and technological sophistication, making every journey you undertake in your Audi A3 the most comfortable you've ever had.



Includes

6.5J x 16 '7-arm' design alloy wheels with 205/55 R16 Y tyres
'Metrik' design cloth upholstery
Auto-dimming rear view mirror
Concert II radio / CD player
Cruise control
Electronic climate control
Front centre armrest
4-spoke leather steering wheel
Interior light pack
Light and rain sensor pack
Storage pack
Vavona wood decorative inlays







Sport trim

At Audi, we don't make cars that just look sporty; we make cars that literally raise the heart-rate, set the endorphins racing and take your breath away. Add a Sport trim to your chosen model and you will enhance that experience even further. Featuring a range of muscular additions, including 17 inch '5-arm Sport alloy wheels, climate control and a leather 3-spoke Sports steering wheel, the Audi A3 Sport delivers a dynamic driving experience every time you get behind the wheel.

Basic RRP	Total RRP inc. VAT
£1,702.13	£2,000.00

Includes

10

7.5J x 17 '5-arm Sport' design alloy wheels with 225/45 R17 Y tyres

'Matrix' design cloth upholstery Aluminium sill strips Concert II radio / CD player Driver's Information System (DIS)

Electronic climate control Front fog lamps Front Sports seats Gloss-finished decorative inlays Sports suspension Sun blind in rear

parcel shelf

8.00

3-spoke leather Sports steering wheel













S line trim

Sometimes, sporty isn't quite enough. So for those that require the superlative of athleticism in their A3 or A3 Sportback, we've developed S line. This premium trim, including huge 18-inch alloy wheels, an imposing S line radiator grille and stylish roof spoiler, will give your chosen model an even more muscular edge, both inside and out.

£1,319.15	£1,550.00
Basic RRP	Total RRP inc. VAT

In addition to Sport model premium

Includes (in addition to Sport model trim)

7.5J x 18 '5-arm' design alloy wheels with 225/40 R18 Y tyres

Black headlining

Brushed aluminium inlays

Front and rear bumpers in sporty design

Front Sports seats with black leather side-bolsters and centre sections in black Speed cloth

Illuminated vanity mirrors

Part-perforated leather 3-spoke Sports steering wheel (manual) with gear-change paddles (S tronic) with stitching in a contrasting colours

Perforated leather gear knob (manual only)

S line radiator grille

Roof spoiler

S line Special Edition (in addition to S line model trim)

Seat centres, side sections, head restraints and door inserts in Vienna leather upholstery (see pages 20-21 for pricing).









quattro

four-wheel-drive

Cars that deliver as much pulling power as the Audi A3 and A3 Sportback need a harness in place – a technology that delivers safety and control whilst enhancing the sporty characteristics which make them so thrilling to drive. That's why the latest generation of quattro® four-wheel-drive is available on selected A3 and A3 Sportback models. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding. On quattro® models, drive power is continuously distributed between the front and rear axles depending on weather conditions, road surface and gradient. And what better technology to feature on this sporty model than the one that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago.



Petrol

There are two kinds available on this model – the standard petrol engine and the FSI[®] direct-injection engine. FSI[®] is a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, 'unthrottling' the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or high emissions-based taxation.

Diesel

All diesel engines from Audi are known as TDI[®]. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI[®] petrol counterpart, the TDI[®] diesel engine is designed for power and performance, with low fuel consumption and CO₂ emissions. The working principle of the TDI[®] engine is based upon precision and compression. A turbo-charger supplies fresh air to the engine, ensuring optimum filling of the cylinder. Immediately after compression, an injector then delivers fuel into the combustion chambers at a very high pressure. The result – you get the most in terms of performance and economy from every drop of fuel that enters the tank.



Transmissions

Audi offers a variety of different transmission options to suit your requirements and driving style. In addition to the classic manual gearbox are two innovative automatic and semi-automatic transmission options. To help you come to an informed decision, each of these is described in detail opposite.

S tronic

The revolutionary S tronic gearbox combines the agility and responsiveness of a conventional 6-speed manual gearbox with the convenience and smooth, uninterrupted power of automatic transmission. The technical basis of the S tronic gearbox is the double clutch. This consists of two lubricated plates with hydraulically-regulated contact pressure. One engages the odd-numbered, the other the even-numbered gears, enabling gear-shifts to be made in a fraction of a second, with no disruption to the power flow. Depending on how the mood takes you, you can either allow gear-changes to take place automatically or, for a sportier driving style, operate the S tronic system using the gear lever or steering wheel shift-paddles. The choice is yours.

tiptronic

The 6-speed tiptronic transmission system is a form of automatic transmission available on Audi models with quattro® four-wheel-drive. The technology converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when down-shifting. Both in the 'D' (Drive) and 'S' (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering.



Audi exclusive

In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi A3 and A3 Sportback it's present in everything, from the distinctive single-frame front grille to the stylish tail lights. But for that extra element of exclusivity, customise your Audi according

to your own unique taste with options from Audi exclusive. Whether you want two-tone Nappa leather Sports seats, brushed Aluminium inlays or even a customised steering wheel in your chosen model, Audi exclusive offers an impressive number of options to make it your own.



Upholstery	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
exclusive leather equipment and trim in Fine Nappa leather. Front and rear seat upholstery, head restraints, front centre armrest (if ordered) and floor mat piping in leather and door trim inserts in Alcantara from Audi exclusive range. Only in combination with a leather steering wheel	• - -	- • -	- • -	- • -	- - •	£2,510.64 £2,382.98 £1,914.89	£2,950.00 £2,800.00 £2,250.00
exclusive leather equipment and trim including Sports seats in Fine Nappa leather / Alcantara. Front and rear seat-side sections, head restraints, front centre armrest (if ordered) and floor mat piping in leather with seat-centre sections and door trim inserts in Alcantara from Audi exclusive range. Only available in combination with a leather steering wheel	• - -	- • -	- - •	- - • -	- - -	£2,680.85 £2,553.19 £2,382.98 £1,914.89	£3,150.00 £3,000.00 £2,800.00 £2,250.00

Steering wheels	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
Leather steering wheel rim from Audi exclusive colour range. Only in combination with a leather steering wheel	•	•	•	•	•	£280.85	£330.00
Interior							

Controls pack. Steering wheel leather rim, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	•	•	£489.36	£575.00
Inlays. Fascia and door trim inlays from Audi exclusive colour range	- •	• -	-	•	-	£468.09 £638.30	£550.00 £750.00
Wooden gear lever for manual models from Audi exclusive colour range	•	•	•	•	•	£170.21	£200.00
Wooden gear lever for tiptronic / S tronic models from Audi exclusive colour range	•	•	•	•	•	£200.00	£235.00
Aluminium gear lever for manual models	-	-	-	•	•	£72.34	£85.00

Exterior

Black Styling package. Radiator grille-frame in highly-polished black, with radiator grille and numberplate holder in matt black		•	•	•	•	£255.32	£300.00
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Paint finishes

Any colour from range. If you require an Audi paint colour that is not part of the A3/A3 Sportback colour range, this can be achieved through Audi exclusive. Please contact your Audi Centre for full details.	•	•	•	•	•	£1,348.94	£1,585.00
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Prices



Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.6	102PS	5-speed manual	9E	£12,553.19	£2,196.81	£14,750.00	£15,555.00
1.6 Special Edition	102PS	5-speed manual	9E	£12,170.21	£2,129.79	£14,300.00	£14,995.00
1.6 FSI	115PS	6-speed manual	11E	£13,140.43	£2,299.57	£15,440.00	£16,180.00
2.0 FSI	150PS	6-speed manual	12E	£14,502.13	£2,537.87	£17,040.00	£17,845.00
2.0T FSI	200PS	6-speed manual	15E	£15,565.96	£2,724.04	£18,290.00	£19,095.00
2.0T FSI Sport S tronic	200PS	6-speed S tronic	15E	£18,459.58	£3,230.43	£21,690.00	£22,495.00
2.0T FSI quattro Sport	200PS	6-speed manual	15E	£18,459.58	£3,230.43	£21,690.00	£22,495.00
2.0T FSI S line Special Edition	200PS	6-speed manual	15E	£17,885.11	£3,129.89	£21,015.00	£21,820.00
2.0T FSI S line S tronic Special Edition	200PS	6-speed S tronic	15E	£19,076.60	£3,338.40	£22,415.00	£23,220.00
2.0T FSI quattro S line Special Edition	200PS	6-speed manual	15E	£19,076.60	£3,338.40	£22,415.00	£23,220.00
3.2 quattro Sport	250PS	6-speed manual	18E	£20,306.38	£3,553.62	£23,860.00	£24,685.00

Please refer to page 24 for availability and prices of all A3 transmissions

A3 – Diesel

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.9 TDI	105PS	5-speed manual	10E	£13,617.02	£2,382.98	£16,000.00	£16,725.00
1.9 TDI Special Edition	105PS	5-speed manual	10E	£13,702.13	£2,397.87	£16,100.00	£16,825.00
2.0 TDI	140PS	6-speed manual	11E	£14,770.21	£2,584.79	£17,355.00	£18,105.00
2.0 TDI quattro Sport	140PS	6-speed manual	11E	£17,663.83	£3,091.17	£20,755.00	£21,505.00







A3 Sportback – Petrol

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.6	102PS	5-speed manual	9E	£12,978.72	£2,271.28	£15,250.00	£16,055.00
1.6 Special Edition	102PS	5-speed manual	9E	£12,595.75	£2,204.25	£14,800.00	£15,495.00
1.6 FSI	115PS	6-speed manual	11E	£13,565.96	£2,374.04	£15,940.00	£16,680.00
2.0 FSI	150PS	6-speed manual	12E	£14,927.66	£2,612.34	£17,540.00	£18,345.00
2.0T FSI	200PS	6-speed manual	15E	£15,991.49	£2,798.51	£18,790.00	£19,595.00
2.0T FSI Sport S tronic	200PS	6-speed S tronic	15E	£18,885.11	£3,304.89	£22,190.00	£22,995.00
2.0T FSI quattro Sport	200PS	6-speed manual	15E	£18,885.11	£3,304.89	£22,190.00	£22,995.00
2.0T FSI S line Special Edition	200PS	6-speed manual	15E	£18,310.64	£3,204.36	£21,515.00	£22,320.00
2.0T FSI S line S tronic Special Edition	200PS	6-speed S tronic	15E	£19,502.13	£3,412.87	£22,915.00	£23,720.00
2.0T FSI quattro S line Special Edition	200PS	6-speed manual	15E	£19,502.13	£3,412.87	£22,915.00	£23,720.00
3.2 quattro Sport	250PS	6-speed manual	18E	£20,731.91	£3,628.09	£24,360.00	£25,185.00

Please refer to page 24 for availability and prices of all A3 transmissions

A3 Sportback – Diesel

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.9 TDI	105PS	5-speed manual	10E	£14,042.55	£2,457.45	£16,500.00	£17,225.00
1.9 TDI Special Edition	105PS	5-speed manual	10E	£14,127.66	£2,472.34	£16,600.00	£17,325.00
2.0 TDI	140PS	6-speed manual	11E	£15,195.74	£2,659.26	£17,855.00	£18,605.00
2.0 TDI quattro Sport	140PS	6-speed manual	11E	£18,089.36	£3,165.64	£21,255.00	£22,005.00

Recommended 'On-The-Road' (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £577.00 (inc. VAT), Road Fund Licence (which may vary depending on model, see page 48 for details) and first registration fee at £38.00.

Technical data

A3 – Petrol

Engine	CO ₂ emissions g/km ¹	Cylinder	Transmission	Urban	Fuel consumption* Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.6	173	4-cylinder	5-speed manual	28.8 (9.8)	49.6 (5.7)	39.2 (7.2)	11.9	116
	187	4-cylinder	6-speed tiptronic	25.2 (11.2)	48.7 (5.8)	36.2 (7.8)	12.7	114
1.6 FSI	158	4-cylinder	6-speed manual	32.1 (8.8)	52.3 (5.4)	42.8 (6.6)	10.9	122
2.0 FSI	178	4-cylinder	6-speed manual	28.0 (10.1)	48.7 (5.8)	38.2 (7.4)	9.1	132
	190	4-cylinder	6-speed tiptronic	24.8 (11.4)	47.9 (5.9)	37.2 (7.6)	9.5	130
2.0T FSI	190	4-cylinder	6-speed manual	26.2 (10.9)	45.6 (6.2)	35.8 (7.9)	7.1	146
	190	4-cylinder	6-speed S tronic	26.4 (10.7)	46.3 (6.1)	36.2 (7.8)	6.9	146
2.0T FSI quattro	216	4-cylinder	6-speed manual	22.6 (12.5)	40.4 (7.0)	31.4 (9.0)	7.0	145
3.2 quattro	257	6-cylinder	6-speed manual	19.0 (14.9)	34.4 (8.2)	26.4 (10.7)	6.5	155
	240	6-cylinder	6-speed S tronic	20.2 (14.0)	36.7 (7.7)	28.2 (10.0)	6.4	155

A3 – Diesel

Engine	CO2 emissions g/km ¹	Cylinder	Transmission	Urban	Fuel consumption* Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.9 TDI	143	4-cylinder	5-speed manual	40.9 (6.9)	64.2 (4.4)	53.3 (5.3)	11.4	117
2.0 TDI	150 157	4-cylinder 4-cylinder	6-speed manual 6-speed S tronic	38.7 (7.3) 37.2 (7.6)	61.4 (4.6) 57.6 (4.9)	50.4 (5.6) 48.7 (5.8)	9.5 9.2	129 133
2.0T TDI quattro	161	4-cylinder	6-speed manual	36.2 (7.8)	56.5 (5.0)	47.1 (6.0)	9.5	128

22 ¹Figure quoted is based on the heaviest possible options configuration. Actual vehicles could produce slightly lower figures.

Engine	CO2 emissions g/km ¹	Cylinder	Transmission	Urban	Fuel consumption* Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.6	173	4-cylinder	5-speed manual	28.8 (9.8)	47.9 (5.9)	38.7 (7.3)	11.9	116
	192	4-cylinder	6-speed tiptronic	24.3 (11.6)	46.3 (6.1)	34.9 (8.1)	12.7	114
1.6 FSI	161	4-cylinder	6-speed manual	31.4 (9.0)	51.4 (5.5)	41.5 (6.8)	10.9	122
2.0 FSI	178	4-cylinder	6-speed manual	26.9 (10.5)	47.9 (5.9)	37.2 (7.6)	9.1	132
	190	4-cylinder	6-speed tiptronic	24.1 (11.7)	45.6 (6.2)	34.5 (8.2)	9.5	130
2.0T FSI	190	4-cylinder	6-speed manual	25.9 (10.9)	45.6 (6.2)	35.8 (7.9)	7.2	146
	190	4-cylinder	6-speed S tronic	26.2 (10.9)	45.6 (6.2)	35.8 (7.9)	7.0	146
2.0T FSI quattro	216	4-cylinder	6-speed manual	22.6 (12.5)	40.4 (7.0)	31.4 (9.0)	7.1	145
3.2 quattro	259	6-cylinder	6-speed manual	18.8 (15.0)	33.6 (8.4)	26.2 (10.8)	6.5	155
	233	6-cylinder	6-speed S tronic	21.4 (13.2)	36.7 (7.7)	29.1 (9.7)	6.4	155

A3 Sportback – Petrol

A3 Sportback – Diesel

Engine	CO2 emissions g/km ¹	Cylinder	Transmission	Urban	Fuel consumption* Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.9 TDI	143	4-cylinder	5-speed manual	40.9 (6.9)	64.2 (4.4)	53.3 (5.3)	11.4	117
2.0 TDI	153 159	,	6-speed manual 6-speed S tronic		58.9 (4.8) 56.5 (5.0)	49.6 (5.7) 47.9 (5.9)	9.7 9.2	129 129
2.0T TDI quattro	161	4-cylinder	6-speed manual	36.2 (7.8)	56.5 (5.0)	47.1 (6.0)	9.6	127

Technical data

Transmissions	1.6	1.6 FSI	2.0 FSI	2.0T FSI	2.0T FSI DSG / quattro	3.2	1.9 TDI	2.0 TDI	2.0 TDI quattro	S line Special Edition	Basic RRP	Total RRP inc. VAT
Automatic tiptronic transmission with 6-speed DSP	•	-	•	-	-	-	-	-	-	-	£1,191.49	£1,400.00
6-speed S tronic with 3-spoke leather steering wheel with gear change paddles	-	-	-	-	S**	•	-	•	-	_1	£1,191.49	£1,400.00





Paint finishes

Standard colours

Optional colours

Brilliant black A2	Basic RRP £157.45	Total RRP inc. VAT £185.00	Basic RRP £412.76	Total RRP inc. VAT £485.00	
Brilliant red C8	Toucan yellow	9N	Akoya silver, metallic		2S





All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Options are subject to availability and may extend delivery. RRP – Recommended Retail Price.













All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Any colour from the range. If you require an Audi paint colour that is not part of the A3 colour range, this can be achieved through Audi exclusive. Please ask your Audi Centre for full details.

Basic RRP	Total RRP inc. VAT
£1,348.94	£1,585.00







Upholstery

Cloth trim



Leather trim



Packages	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
A3 and A3 Sportback exclusive line package comprising	-	•	-	-	-	£1,702.13	£2,000.00
 Sports seats in two-tone Fine Nappa leather, with black seat-side sections and coloured seat-centre section in Crimson red, silver or Sand beige 	-	-	•	-	-	£1,531.91	£1,800.00
Black dashboard and carpets	-	-	-	•	-	£1,276.60	£1,500.00
 Black cloth headlining Door-trim inserts in black to match interior trim Audi exclusive door sill trims 	-	-	-	-	•	£808.51	£950.00
Brushed Aluminium inlays							
Floor mats in black with coloured piping (to match seat-centre section)							
 4-spoke leather steering wheel on Standard and SE models, 3-spoke leather steering wheel on Sports and S line models 							
 Steering wheel rim, gear knob and gear lever gaiter with coloured 							
stitching (to match seat-centre section)							



Wheels, tyres and suspension	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
7.5J x 17 '16-spoke' design alloy wheels with 225/45 R17 Y tyres	• - -	-	- -	- -	- -	£872.34 £604.26 £302.13	£1,025.00 £710.00 £355.00
7.5J x 17 '5-arm' Parabolic design alloy wheels with 225/45 R17 Y tyres	• - -	- • -	- -	- -	- - -	£893.62 £638.30 £297.87	£1,050.00 £750.00 £350.00
7.5J x 17 '5-spoke Star' design alloy wheels with 225/45 R17 Y tyres	• - -	- • -	- -	- -	- - -	£893.62 £638.30 £297.87	£1,050.00 £750.00 £350.00
7.5J x 17 '9-spoke' design alloy wheels with 225/45 R17 Y tyres	• - -	- • -	- -	- -	- - -	£1,106.38 £851.06 £510.64	£1,300.00 £1,000.00 £600.00
7.5J x 18 '14-spoke' design alloy wheels with 225/40 R18 Y tyres	• - -	- • -	- - -	- - •	- - -	£1,446.81 £1,191.49 £851.06 No cł	£1,700.00 £1,400.00 £1,000.00 narge
7.5J x 18 '5-arm' design alloy wheels with 225/40 R18 Y tyres	• - -	- • -	- -	- - S	- - S	£1,446.81 £1,191.49 £851.06	£1,700.00 £1,400.00 £1,000.00
7.5J x 18 '20-spoke' design, 2 piece alloy wheels with 225/40 R18 Y tyres	• - -	- • -	- - •	- - -	- - -	£1,617.02 £1,361.70 £1,021.28 £170.21	£1,900.00 £1,600.00 £1,200.00 £200.00
Sports suspension, only available in conjunction with 17" alloy wheels (price quoted does not include this item)	•	•	s	-	-	£144.68	£170.00

Audio and communication	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
Audi Concert II radio with single front-loading CD player (in lieu of cassette) and diversity aerial for improved reception	•	S	S	S	S	£170.21	£200.00
Audi Symphony II radio with cassette, front-loading 6-CD autochanger and diversity aerial for improved reception. Must be combined with climate control on Standard models (price quoted does not include this item. Cup holder in dashboard deleted)	• -	-	-	-	-	£395.74 £225.53	£465.00 £265.00
BOSE sound system. 8 high-performance loudspeakers, 6-channel amplifier, total output of 195 Watts with specially tuned acoustics (not in combination with Chorus radio)	•	•	•	•	•	£302.13	£355.00
CD changer for six discs, mounted in the glove box (cannot be combined with iPod or USB console)	•	•	•	•	•	£272.34	£320.00
DVD Satellite Navigation system Plus. DVD-based route planning and guidance with MMI control logic and 6.5-inch colour monitor, 3D map display, RDS radio, DVD player for Navigation system, audio or MP3 CDs (cannot be used at the same time as Navigation system) and 2 integrated MMC/SD card slots for MP3. Includes Driver's Information System (DIS) and European coverage disk. Chorus II / Concert II audio system deleted with this option, therefore a 6-CD auto-changer is recommended	•	•	•	•	•	£1,851.06	£2,175.00
GSM mobile telephone preparation with hands-free function, located on dashboard (a phone adapter is required at extra cost. Please consult your Audi Centre for details). A multi-function steering wheel and DIS is recommended for use with this system	٠	•	•	•	•	£327.66	£385.00
Satellite Navigation system , route planning and guidance using voice and pictogram instructions. Includes Driver's Information System (DIS), RDS radio, CD Player (not at same time as Navigation) MMI operating logic and UK CD-ROM disc (located in dashboard in lieu of Chorus or Concert radio)	•	•	•	•	•	£1,191.49	£1,400.00
TV and Teletext function , only available in combination with DVD Satellite Navigation system Plus (price quoted does not include this item)	٠	•	•	•	•	£600.00	£705.00
iPod console, for playing / charging iPod in the car. Located in glovebox and controllable via radio or multi-function steering wheel (cannot be combined with CD changer)	•	•	•	•	•	£148.94	£175.00
USB console, for playing USB stick in the car. Located in glovebox and controllable via radio or multi-function steering wheel (cannot be combined with CD changer)	•	•	•	٠	•	£148.94	£175.00

Seats	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
Electric driver's seat , with adjustment for height, forwards and backwards position and backrest angle. Must be combined with climate control and lumbar support (price quoted does not include these items) (only available on A3 Sportback models)	• -	-	-	-	-	£323.40 £263.83	£380.00 £310.00
Electric front seats, with adjustment for height, forwards and backwards position and backrest angle. Must be combined with climate control, lumbar support and through-load facility (price quoted does not include these items) (only available on A3 Sportback models)	• -	-	-	-	-	£519.15 £459.57	£610.00 £540.00
Electric lumbar support for front seats with horizontal and vertical adjustment	•	•	٠	•	•	£161.70	£190.00
Front Sports seats with Alcantara/leather upholstery, with contoured side sections for increased support, seat centres in Alcantara, side bolsters and head restraints in leather and door inserts in Alcantara. Includes leather steering wheel	• - -	- • -	- - •	- - -	- - -	£880.85 £706.38 £570.21	£1,035.00 £830.00 £670.00
Front Sports seats with Vienna leather upholstery, with contoured side sections for increased support and manual height-adjustment. Seat centres, side bolsters and head restraints in Vienna leather. Includes leather steering wheel	• - -	- • -		- - •	- - - S	£1,217.02 £1,038.30 £902.13 £638.30	£1,430.00 £1,220.00 £1,060.00 £750.00
Front Sports seats with Fine Nappa leather upholstery, with contoured side sections for increased support and manual height-adjustment. Seat centres, side bolsters and head restraints in Fine Nappa leather. Includes leather steering wheel	• - -	- • -	- - •	- - -	- - -	£1,331.91 £1,157.45 £1,021.28	£1,565.00 £1,360.00 £1,200.00
Heated front seats, individually controlled with variable temperature adjustment	•	•	•	•	•	£212.76	£250.00
Heated front and outer rear seats, individually controlled with variable temperature adjustment (not available on 1.6 FSI models)	•	•	•	•	•	£374.47	£440.00
Leather upholstery. Seat centres, side sections, door inserts and head restraints in Vienna leather	• -	-	-	-	-	£1,080.85 £902.13	£1,270.00 £1,060.00





Safety and security	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
Acoustic parking system – rear	•	•	•	•	•	£221.28	£260.00
Door mirrors – electrically folding, including heated washer jets	•	•	•	•	•	£102.13	£120.00
Door mirrors – auto-dimming must be combined with light and rain sensor pack (price quoted does not include this item)	•	•	•	٠	•	£123.40	£145.00
Door mirrors – auto-dimming and electrically folding must be combined with light and rain sensor pack (price quoted does not include this item)	•	•	•	•	•	£221.28	£260.00
Flat tyre warning indicator must be combined with Driver's Information System (DIS) (price quoted does not include this item)	•	٠	•	٠	•	£38.30	£45.00
Front fog lights	•	•	s	s	s	£110.64	£130.00
Headlight cleaning system (standard with Xenon headlights)	•	•	•	•	•	£170.21	£200.00
Hill-hold function. Prevents roll-back on hills for up to 5 seconds by maintaining brake force	•	٠	•	•	•	£68.09	£80.00
Light and rain sensor pack, auto-dimming rear view mirror and auto low-beam mode for headlights and automatic windscreen wipers	•	S	•	•	•	£161.70	£190.00
Privacy glass. Dark-tinted glass from B-pillar backwards including rear screen (only available on A3 Sportback models)	•	•	•	•	•	£276.60	£325.00
Rear side airbags situated in side of rear seat. Must be combined with through-load system (price quoted does not include this item) (only available on A3 Sportback models)	•	•	•	•	•	£255.32	£300.00
Xenon Plus headlights with automatic range-adjustment and headlight cleaning system	•	•	•	•	•	£574.47	£675.00
Steering wheels							
3-spoke multi-function, incorporating audio controls	-	-	•	•	•	£136.17	£160.00
3-spoke leather with gear-change controls (tiptronic models only)	-	-	•	-	-	£68.09	£80.00
3-spoke leather multi-function with gear-change controls, incorporating audio controlstiptronic modelsS tronic models	-	-	•	-	•	£204.26 £136.17	£240.00 £160.00
4-spoke leather type	•	s	-	-	-	£136.17	£160.00
4-spoke leather multi-function , incorporating audio controls. Must be combined with Driver's Information System (DIS) (price quoted does not include this item)	• -	- •	-	-	-	£272.34 £136.17	£320.00 £160.00
4-spoke leather multi-function with gear-change controls, incorporating audio controls. Must be combined with Driver's Information System (DIS) (price quoted does not include this item)	1 • -	•	-	-	- -	£340.42 £204.25	£400.00 £240.00
Interior equipment	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
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Black cloth headlining. Must be combined with interior light pack (price quoted does not include this item)	•	•	•	s	s	£165.96	£195.00
Cruise control, for holding any speed above 25mph	•	s	•	•	•	£204.26	£240.00
Driver's Information System (DIS) , with display for: AutoCheck system, two adjustable speed-warning thresholds, outside-temperature gauge, on-board computer, gear selected (tiptronic and S tronic models only), doors and boot lid left open	•	•	S	S	S	£200.00	£235.00
Electronic climate control, with separate temperature controls for driver and front passenger	•/-	S	s	s	s	£936.17	£1,100.00
First-aid kit in storage compartment under passenger's seat	•	•	•	•	•	£21.28	£25.00
Front centre armrest	•	S	•	•	٠	£80.85	£95.00
Garage door opener (HomeLink®)** located on left hand sun visor	•	•	•	•	•	£144.68	£170.00
Illuminated vanity mirrors located in sun visors	•	S	•	s	S	£46.80	£55.00
Inlays – Medial Aluminium silver finish	• - -	- • -	- - •	- -	- -	£157.45 No £68.08	£185.00 charge £80.00
Inlays – Piano varnish	-	-	-	•	•	No	charge
Inlays – Walnut wood	• - -	- • -	- - •		-	£229.78 No £140.43	£270.00 charge £165.00
Interior light pack . Illuminated door openers, vanity mirrors, storage compartment, footwell lighting, reading lights in front and rear, ambient lighting and active door reflectors	•	S	•	•	•	£119.15	£140.00
Luggage pack comprising: combi-net for fixing into luggage compartment and 12V socket in boot	•	•	•	•	•	£51.06	£60.00
Non-smoking pack. Deletion of ashtray and cigarette lighter, replaced with storage compartment and 12V socket	٠	•	•	•	•	No	charge
Outside-temperature gauge, shown in instrument binnacle	•	S	s	s	s	£72.34	£85.00
Rear centre armrest with cupholder	•	•	•	•	•	£106.38	£125.00
Rear floor mats	•	•	•	•	•	£25.53	£30.00
Reversible boot mat	•	٠	•	•	•	£42.55	£50.00

Interior equipment	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S line Special Edition	Basic RRP	Total RRP inc. VAT
Storage pack comprising: cargo nets on back of front seats, storage compartment under driver's seat, compartment in glovebox, cargo net on side of centre console, net and bag hooks under luggage compartment cover	•	S	•	•	•	£76.60	£90.00
Sun screen for rear window, manually operated and built into rear parcel shelf	•	•	s	s	s	£72.34	£85.00
Sun screen for rear and side windows, manually operated (only available on A3 Sportback models)	• -	• -	-	-	-	£153.19 £80.85	£180.00 £95.00
Through-load system . Holds skis and snowboards and can be removed for transporting long objects. Includes drinks holder in rear centre armrest	•	•	•	•	•	£148.94	£175.00
Wooden gear knob, must be combined with wooden inlays (price quoted does not include this item)	•	•	•	•	•	£68.09	£80.00

Exterior equipment

Electric slide-and-tilt-glass sunroof, with position pre-selection, tinted glass insert, variable sunshield and convenience closing (not available on A3 Sportback models)	•	•	•	•	•	£459.57	£540.00
Open Sky System . Glass roof, electric slide-and-tilt control sunshade front and rear. Must be combined with interior light pack (price quoted does not include this item) (only available on A3 Sportback models)	•	•	•	•	•	£893.62	£1,050.00
Roof rails, black (only available on A3 Sportback models)	•	•	•	•	•	£191.49	£225.00
Roof rails, polished Aluminium (only available on A3 Sportback models)	•	٠	•	•	•	£191.49	£225.00
Towbar, removable, 13-to 7-pin adapter required. Please consult your Audi Centre for details	•	•	•	•	•	£451.06	£530.00





Colour and trim guide

Standard models - Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Module cloth	Vienna leather standard seats	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Napppa leather Sports seats
МВ	Black	Black	Black	Silver	•	•	•	•	•
MF	Deep blue	Deep blue	Deep blue	Silver	٠	•	-	-	-
MD	Light grey	Black/Light grey	Light grey	Silver	٠	•	-	•	•
MA*	Beige	Black	Black	Beige	•	•	•	-	-
NG**	Beige	Black/Beige	Beige	Beige	•	•	•	-	-
LZ	Red	Black	Black	Silver	-	-	-	-	•
MU	Graphite/Black	Black	Black	Silver	-	-	•	-	-
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	-	-	•	-	-
МТ	Pebble/Light grey	Black/Light grey	Light grey	Silver	-	-	•	-	-

SE models – Interior trim colours:

SE models – Interior tri Order code	Upholstery	Dashboard	Carpet	Headlining	Metrik cloth	Vienna leather standard seats	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Napppa leather Sports seats
МВ	Black	Black	Black	Silver	•	•	•	•	•
MF	Deep blue	Deep blue	Deep blue	Silver	•	•	-	-	-
MD	Light grey	Black/Light grey	Light grey	Silver	•	•	-	•	•
MA*	Beige	Black	Black	Beige	•	•	•	-	-
NG**	Beige	Black/Beige	Beige	Beige	•	•	•	-	-
LZ	Red	Black	Black	Silver	-	-	-	-	•
MU	Graphite/Black	Black	Black	Silver	-	-	•	-	-
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	-	-	•	-	-
МТ	Pebble/Light grey	Black/Light grey	Light grey	Silver	-	-	•	-	-

Colour and trim guide

Sport models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Matrix cloth	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Napppa leather Sports seats
МР	Black/Grey	Black	Black	Silver	•	-	-	-
MQ	Black/Blue	Black	Black	Silver	•	-	-	-
MR	Black/Red	Black	Black	Silver	•	-	-	-
MF	Deep blue	Deep blue	Deep blue	Silver	•	-	-	-
MD	Light grey	Black/Light grey	Light grey	Silver	•	-	•	•
MA*	Beige	Black	Black	Beige	-	•	-	-
NG**	Beige	Black/Beige	Beige	Beige	-	•	-	-
LZ	Red	Black	Black	Silver	-	-	-	•
MU	Graphite/Black	Black	Black	Silver	-	•	-	-
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	-	•	-	-
МТ	Pebble/Light grey	Black/Light grey	Light grey	Silver	-	•	-	-
МВ	Black	Black	Black	Silver	-	-	•	•

S line models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Leather / Speed cloth	Vienna leather	
QE	Black	Black	Black	Black	s	•	

S line Special Edition models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Vienna leather
QE	Black	Black	Black	Black	S

The items detailed below are available only as Centre-fit accessories

Sport	Part number	Basic RRP	Total RRP inc. VAT
Accessory bodystyling: front spoiler (A3 Sportback only)	8P90716099AX	£212.77	£250.00
Accessory bodystyling: rear roof-spoiler (A3 Sportback only)	8P90716409AX	£170.21	£200.00
Accessory bodystyling: rear skirt (A3 Sportback only)	8P90716109AX	£212.77	£250.00
Accessory bodystyling: side-sill set (A3 Sportback only)	8P90716859AX	£297.87	£350.00
Accessory bodystyling: Front spoiler (A3 only)	8P0071609K9AX	£282.55	£332.00
Accessory bodystyling: Rear roof spoiler (A3 only)	8P0071640K9AX	£123.40	£145.00
Accessory bodystyling: Rear skirt (A3 only)	8P0071610K9AX	£282.55	£332.00
Accessory bodystyling: Side-sill set (A3 only)	8P0071685K9AX	£272.34	£320.00
Accessory Centre-fit Calera alloy wheels 7.5J X 17 (price indicated is for 4 wheels and excludes fitting and tyres)	8P0071497666	£748.92	£880.00
Accessory Centre-fit Calera alloy wheels 7.5J X 18 (price indicated is for 4 wheels and excludes fitting and tyres)	8P4071498666	£851.08	£1,000.00
Accessory Centre-fit Caressa alloy wheels 7.5J X 18 (price indicated is for 4 wheels and excludes fitting and tyres)	8P2071498666	£851.08	£1,000.00
Accessory Centre-fit Calito alloy wheels 7.5J X 18 (price indicated is for 4 wheels and excludes fitting and tyres)	8P0071498666	£1,242.56	£1,460.00
Exhaust trim (1.6 FSI only)	8P0071910	£85.11	£100.00
Exhaust trim (2.0 FSI only)	8P0071910A	£80.85	£95.00
Exhaust trim (3.2 V6 quattro only)	8P0071910B	£85.11	£100.00
Exhaust trim (1.9 and 2.0 TDI only)	8P0071911	£85.11	£100.00
Gear knob – myrtle agate – 5-speed	8P0064250M	£85.10	£99.99
Gear knob – walnut – 5-speed	8P0064250N	£85.10	£99.99

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RRP – Recommended Retail Price.
Further accessories can be found in the Audi Approved Accessories brochure for this model. Price indicated excludes fitting unless stated. Please consult your Audi Centre for further details.

The items detailed below are available only as Centre-fit accessories

Security – Tracker stolen-vehicle recovery systems	Part number	Basic RRP	Total RRP inc. VAT
Tracker Retrieve	ZGB 000 054 991	*	*
Tracker Monitor	ZGB 000 054 992	*	*
Tracker Horizon	ZGB 000 054 993	*	*

* For individual product information, pricing, fitting and subscription, please contact your Audi Centre or refer to the Audi Tracker brochure.

Lifestyle

Roof bars (A3 only)	8P0071126A	£144.68	£170.00
Roof bars for vehicles without roof rails (A3 Sportback only)	8P9071126	£153.19	£180.00
Load bars for vehicles with roof rails (A3 Sportback only)	8P9071151666	£153.19	£180.00
Ski and luggage box	000071175	£361.70	£425.00
Ski and luggage box adapter	000071775T	£12.77	£15.00
Snowboard and ski adapter	000071275	£17.02	£20.00
Windsurf/surfboard holder	445071127	£77.45	£91.00
Bicycle holder	8E0071128A	£68.09	£80.00
Bicycle lift	4D0071128D	£200.00	£235.00
Luggage rack (Aeronorm)	191071130F	£45.96	£54.00
7-pin electrics (A3 Sportback only)	ZGB8P0055203B	£63.00	£74.03
12N towing electrics	ZGB8P0055203A	£63.00	£74.03
Towbar bike carrier (all models fitted with 50mm towbar and towbar electrics)	1T0071105G	£280.85	£330.00
Bicycle rack for rear tailgate mounting (A3 only)	8P0071104	£251.06	£295.00
Bicycle rack for rear tailgate mounting (A3 Sportback only)	8P9071104	£263.83	£310.00
Rear window sunblind (A3 only)	8P0064364	£85.11	£100.00
Storage bag	00A087000	£35.74	£41.99
Ezetil E27 coolbox – 27-litre capacity	000065401H	£62.98	£74.00
Ezetil E40-Iso titan cooler – 40-litre capacity	000065403H	£101.28	£119.00

RRP – Recommended Retail Price.

The items detailed below are available only as Centre-fit accessories

Protection:	Part number	Basic RRP	Total RRP inc. VAT
Mudflaps – front	8P0075111	£23.83	£28.00
Mudflaps – rear (A3 only)	8P0075101	£23.83	£28.00
Mudflaps – rear (A3 Sportback only)	8P5075101	£23.83	£28.00
Full stonechip protection pack (A3 only)	ZGB8P0071327	£80.00	£94.00
Full stonechip protection pack (A3 Sportback only)	ZGB8P5071327	£85.11	£100.00
Bumper protection film (A3 only)	8P0061197	£25.53	£30.00
Bumper protection film (A3 Sportback only)	8P5061197	£25.53	£30.00
Headlight protectors (with touring decals)	ZGB8P0072100	£28.94	£34.00
Black rubber mats – front	8P2061501041	£25.53	£30.00
Black rubber mats – rear	8P0061511041	£20.85	£24.50
Rear carpet mats (beige)	8P0061249ESBT	£23.40	£27.50
Rear carpet mats (black)	8P0061249EQJN	£23.40	£27.50
Rear carpet mats (blue)	8P0061249EQJQ	£23.40	£27.50
Rear carpet mats (platinum)	8P0061249EQJR	£23.40	£27.50
Load-liner – flexible (A3 only)	8P0061160	£32.04	£40.00
Soft load-liner – non-quattro (A3 Sportback only)	8P5061160	£34.04	£40.00
Soft load-liner – quattro (A3 Sportback only)	8P5061161	£34.04	£40.00
Semi-rigid load-liner – non-quattro (A3 Sportback only)	8P5061180	£51.06	£60.00
Semi-rigid load-liner – quattro (A3 Sportback only)	8P5061181	£51.06	£60.00
Rigid load-liner – non-quattro (A3 Sportback only)	8P5061170	£136.17	£160.00
Rigid load-liner – quattro (A3 Sportback only)	8P5061171	£136.17	£160.00

The items detailed below are available only as Centre-fit accessories

Safety	Part number	Basic RRP	Total RRP inc. VAT
Bobsy G0 Plus child seat (0-13kg/0-15 months)	00H 019 900 GB	£95.24	£100.00
Huckepack G1 ISOFIX child seat (9-18kg/8 months-4yrs)	00A 019 909B	£161.90	£170.00
Bobsy G3 Plus child seat (15-36kg/4-12yrs)	00A 019 906	£95.24	£100.00
Full-length dog guard (A3 only – non-quattro)	ZGB8P0017223	£66.38	£78.00
Mesh partition (A3 Sportback only)	8P5017221	£170.21	£200.00
Rear parking aid	8P0054630A	£161.70	£190.00

Audio and communication

iPod adapter	8E0 051 444	£85.11	£100.00
Mounting bracket for PhatNoise unit	ZGB 0000 571 101	£9.36	£11.00
PhatNoise	000057110C	£499.00	£586.33
Generation 2 mobile-phone cradles (applicable for factory-fitted GSM mobile-telephone preparation only)	N/A	£85.11	£100.00

Centre-fitted integrated phone kits and supporting cradles are also available.

Please consult your Audi Centre for cradle range and availability for both factory-fitted phone-preparation and Centre-fitted options.

CO2 data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of carbon dioxide (CO₂) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol engines and six categories for diesel engines.

CO₂ emission figures

The CO₂ emission figures quoted in the technical data section on pages 20-23 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO₂ emissions may be lower depending on options selected.

	Petrol engines	Diesel engines
A – up to 100 g/km	£0.00	£0.00
B – 101 to 120 g/km	£40.00	£50.00
C – 121 to 150 g/km	£100.00	£110.00
D – 151 to 165 g/km	£125.00	£135.00
E – 166 to 185 g/km	£150.00	£160.00
F – 186 to 225 g/km	£190.00	£195.00
G – over 226 g/km	£210.00	£215.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board

Inspection Service Regime

	Vehicle usage:
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving.
	Service intervals:
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

LongLife Service Regime

	Vehicle usage:
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.
	Service intervals:
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am-6pm Monday to Friday 9am-5pm Saturday Service: 8am-6pm Monday to Friday

8.30am-1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.06
Numberplates	£20.00
VAT	£85.94
Total	£577.00

Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ► A 3-year paint warranty
- ► A 12-year anti-corrosion warranty
- Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is our full range of finance products.

- ▶ New Solutions a Personal Contract Plan
- ► Hire Purchase
- ► Lease Purchase
- ► Finance Lease
- ► Contract Hire

With all our finance products, you can choose one of our fixed-cost maintenance plans, which are designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Motor insurance specially tailored to your Audi is available from Audi Insurance. For a no-obligation quote, please ring Linkline on 0845 6016014.

	Option	Price
A3 and A3 Sportback		
ABI insurance group		
Colour		
Audi exclusive		
Package		
Wheels, tyres and suspension		
Audio and communications		
Seats		
Upholstery		
Safety and security		
Steering wheel		
Interior equipment		
Exterior equipment		
Audi Centre Approved Accessories		
Colour and trim		
	Total	

Audi UK

Customer Service P.O. Box 400 Walsall WS5 4XX 0800 699888 www.audi.co.uk

Specifications and prices subject to change without notice.

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