



The new A8 and S8
Pricing and Specification Guide



A User's Guide

This guide has been designed to help you tailor and price your chosen Audi model quickly and logically. At the back of this guide, there is a fold-out configurator which you can fill out as you go along. Here you will also find information on CO₂ emissions-based taxation and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi online.

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The Audi A8



Elegant, powerful and incredibly luxurious, the Audi A8 radiates confidence and poise, with its pure, masculine lines and muscular, athletic stance. There's an incredibly generous amount of cabin space, with opulent interior materials and equipment to deliver the ultimate driver and passenger comfort. Enhancing the driving dynamics is the latest-generation Audi Space Frame ASF® – an incredibly rigid structure which increases both safety, handling and agility thanks to its lightweight aluminium construction. A wide choice of engines are available, including the optimised 3.0 TDI and 4.2 litre powerhouses. The extensive use of magnesium and aluminium components reduces engine weight to below 190kg, both aiding propulsion and reducing fuel consumption for an altogether more rewarding drive. The Audi A8 also features adaptive air suspension with variable damping – a system that automatically adjusts the suspension according to different road situations, guaranteeing a superb drive on any surface. Equally intuitive is the MMI Multi Media Interface – an integrated control logic which puts communications, entertainment and vehicle settings at your fingertips. Technology that works for you – just one benefit of driving the epitome of Vorsprung durch Technik.



Standard equipment

8J x 17 '7-spoke' alloy wheels with 235/55 R17 Y tyres

Acoustic and optical parking system – front and rear

Active front head restraints

Adaptive air suspension. Electronically controlled air suspension with continuously adaptive system for all four wheels which regulates ride height and damping automatically. Choice of four modes (automatic, comfort, dynamic and lift) selected via the MMI system

Advanced Key – access and authorisation system by means of vehicle key. To open and start the vehicle, the key simply has to be carried by the driver and does not need to be inserted in the ignition; engine switched on/off by means of start/stop button and vehicle is locked from the outside by a button on door handle

Airbags, full-size, for driver and front passenger

Aluminium trim strips framing side windows and bumper details

Aluminium-look trim in the interior (including gear knob and gaiter)

Anti-lock Braking System (ABS), with Electronic Brake-pressure Distribution (EBD)

Anti-Slip Regulation (ASR) traction control, prevents the driven wheels from spinning by reducing engine speed

Anti-theft alarm with tow-away protection including interior monitoring (Thatcham Category 1 approved)

Audi Space Frame (ASF III) construction with aluminium chassis and body panels with increased rigidity

Auto-dimming rear view mirror

Automatic air conditioning plus. Separate air distribution for driver and front passenger, with digital temperature-display, automatic air recirculation via air-quality sensor, combined pollutant and pollen filter and air-humidity sensor

Body-coloured door mirrors, handles and bumpers

Brake lights with LED technology and third high-level brake light in rear window

Brake system: ventilated disc brakes at front and rear

Car instruction manual on CD-ROM (for use with MMI system only)

CD changer (for 6 discs) located in glove compartment

Central locking with radio remote-control

Comfort centre armrest (front) with fold-up storage compartments and angle adjustment



Centre console with MMI terminal, air conditioning controls, ashtray and cigarette lighters

Child locks, electric for rear doors and windows

Coat hooks, cushioned action, 2 recessed in rear roof area and one on each B-pillar

Cruise control maintains any speed from approx. 20 mph

Cup holders, 2 at the front integrated into the centre console, 2 at the rear integrated into the rear centre armrest

Double glazing (green-tinted) with additional break-in protection (not on S8 or W12 models)

Driver's Information System (DIS)

Electric front and rear windows

Electrically adjustable and heated door mirrors with memory

Electromechanical parking brake

Electronic Differential Lock (EDL) traction control

Electronic Stability Program (ESP) networks the ABS, EBD, ASR and EDL systems and ensures greater stability at all speeds by braking individual wheels as required and overriding the engine-management system

Exhaust pipes – twin, polished

Exit lights and active reflectors on all doors

First-aid kit

Floor mats, front and rear

Fog lights, ellipsoidal, integrated into front apron

Footwell lights at front and rear

Front passenger airbag de-activation

Front seats – electrically adjustable (14-way), including lumbar support and memory for both seats

Fuel-filler cap – remote unlocking from driver's seat

GSM mobile telephone preparation (requires a phone adaptor)

Head restraints for all 5 seats

Heated rear window with time switch

Illuminated vanity mirrors integrated into the front sun visors

Immobiliser, electronic

Inlays, wood trim in Burr Walnut

Interior and exterior lighting package

ISOFIX child-seat mounting (front-left and outer-rear seats)



Standard equipment

Continued

Light sensor for automatic activation of headlights

Luggage net with four lashing eyes in the luggage compartment

Metallic or pearl-effect paint

MMI with 9 loudspeakers, 7 inch colour screen in dashboard (retractable and concealed by wood inlay) and a DSP sound system (230 Watt total output)

Power-assisted boot closing – automatically draws a lid that has not fully engaged into the lock

quattro permanent four-wheel drive (quattro models only)

Rain sensor for automatic activation of front wipers

Reading lights, 2 at front and 2 at rear

Rear fog lights

Satellite Navigation – DVD, with DVD for Western Europe

Seatbelts, 3-point for all seats, with front belt-force limiters

Seatbelts (front) – electric height adjustment with memory

servotronic steering – power steering with speed-dependent control

Side airbags integrated into the 4 outer seat backrests

Side-impact protection in the doors

Sideguard head airbag system to protect front and outer rear passengers in a side collision

Side protection strips (body coloured) with aluminium trim strips

Socket, 12V, in the boot area

Steering column – safety, with electric height-and-reach adjustment with memory

Steering wheel – 4-spoke, leather covered multi-function with audio and basic MMI controls (paddle-shift gear change)

Tool kit in luggage compartment

Torsen centre differential (quattro models only)

Towing lugs at front and rear

Upholstery in Valcona leather with Alcantara door-trim inserts

Visible Vehicle Identification Number (VIN)

Voice control system – key functions of MMI can be operated by voice control

Warning triangle

Windscreen-washer jets, heated



Additional equipment on V8 models:

8.5J x 18 '5-arm' high-gloss alloy wheels
with 255/45 R18 Y tyres

Headlight-cleaning system

Additional equipment on long wheelbase models:

130mm of additional leg-room for rear passengers

Electric rear-window blind and manual side blind

Electric front passenger seat adjustment from rear

Hinged storage compartment in rear doors

Seat heating for front and rear seats

Additional equipment on W12 long wheelbase model:

8.5J x 18 '12-spoke' alloy wheels
with 255/45 R18 Y tyres

Adaptive light – dynamic cornering light, including Xenon
Plus headlights with headlight-washer system and coming
home function with LED daytime-running lights

Air conditioning: 4-zone – offers second air conditioning
controls for rear passengers. Functions can also be operated
via the front air-conditioning controls

BOSE surround sound

Comfort seats with memory function

Electric rear window and rear side-blinds

Extended leather upholstery package 2 – centre console and
armrest in the doors upholstered in Fine Nappa leather with
decorative seam. Underside of dashboard including glove
box and door trims also in Fine Nappa leather

Folding door mirrors with auto-dimming function

Hands-free GSM car telephone with handset
in the centre armrest

Heat-and UV-insulating glass

Lumbar supports for outer-rear seats

Power-assisted closing for the doors





The new Audi S8 takes the equation of style, refinement and luxury that is the Audi A8 and transforms it with an array of sporting features. First, the engine. A colossally powerful 5.2 FSI, 450PS powerhouse, capable of reaching 62mph in just 5.1 seconds. Hardly surprising, however, considering that this V10 FSI was developed in conjunction with the supercar specialists at Lamborghini. With Alcantara roof lining, BOSE sound system, one-touch memory and power closing doors joining the performance line-up, and the Audi S8 leaves very little to be desired. Second, the interior. Exceptionally well-appointed, with supremely comfortable, bi-colour leather electric Sports seats, 3-spoke Sports steering wheel, an aluminium gear-lever and DVD-based Navigation system, controlled via the MMI's 7-inch colour screen.

A Bang & Olufsen Sound System can even be included as an option – although for some, the breathtaking rhythm of the almighty V10 is entertainment enough. Third, the exterior. Muscular and confident, yet subtle enough to leave the extent of this car's searing performance capabilities to the imagination. Over 5 metres long, with its imposing single-frame grille, integrated rear spoiler and massive 20-inch 'S' style alloy wheels, the Audi S8 is truly unique – an elegant Saloon with the surly character of a supercar.



Basic RRP

£59,574.47

Recommended OTR

£70,825.00



Additional equipment on S8 model (over V8 models)

9J x 20 'S' style alloy wheels with 265/35 R20 Y tyres

Adaptive lights – dynamic cornering lights, including Xenon Plus headlights with coming home function with LED daytime-running lights.

Aluminium-look wing mirror housings

Alcantara Package (rear parcel-shelf, upper trim of A, B, C and D pillars, roof lining and sun visors in Alcantara)

BOSE surround sound

Brake callipers painted black with 'S8' logo on titanium coloured trim

Carbon Atlas and brushed aluminium inlays (combination)

Dual-branch oval exhaust system

Extended leather upholstery package 2 – centre console and armrest in the doors upholstered in Fine Nappa leather with decorative seam. Underside of dashboard including glove box and door trims in Fine Nappa leather

Folding door mirrors with auto-dimming function

GSM mobile phone preparation with hands free function, located in the centre armrest

Heat-and UV-insulating glass

Heated front seats

Leather trimmed multi-function steering wheel (3-spoke) with 'S' logo and shift paddles in aluminium look

One-touch memory including Advanced Key (integrated into the start button on the centre console. Identifies up to 4 drivers by their fingerprint when steering the car and re-establishes the individual settings for climate control, driver's seat, steering column, radio and other car systems that have been stored in advance via MMI)

Power-closing doors and boot lid

'S' grille (Platinum grey): double vertically-oriented chrome struts and S8 badge

'S' adaptive air suspension (sport) – with firmer shock absorbers and a more direct steering ratio

'S' gear knob in leather and aluminium

'S' instrument dials with white needles

'S' rear spoiler

S8 door-sill trim in aluminium look

Space-saver spare wheel

Spoiler lip. 3-part air intake beneath single-frame grille

Tyre-pressure monitor

V10 badge on wheel arch above indicator

Valcona leather Sports seats in either solid or bi-colour look (four colour combinations for seat surface/back and seat-side sections/head restraints)

Recommended 'On-The-Road' (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £577.00 (inc. VAT), Road Fund Licence (which may vary depending on model, see page 50 for details) and first registration fee at £38.00. For OTR price calculations, the maximum possible Road Fund Licence value has been used (see page 48 for details). RRP – Recommended Retail Price.

quattro®

Cars that deliver as much pulling power as the Audi A8 and S8 need a harness in place – a technology that delivers safety and control whilst enhancing the sporty characteristics which make them so thrilling to drive. That's why quattro® permanent four-wheel-drive comes as standard on all A8 and S8 models (except the 3.2 FSI SE and long wheelbase model). The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding. On quattro® models, drive power is continuously distributed between the front and rear axles depending on weather conditions, road surface and gradient. And what better technology to feature on this sporty model than the one that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago.





Engines

Petrol

There are two kinds available on this model – the standard petrol engine and the FSI® direct-injection engine. FSI® is a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, ‘unthrottling’ the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or high emissions-based taxation.

Diesel

All diesel engines from Audi are known as TDI®. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI® petrol counterpart, the TDI® diesel engine is designed for power and performance, with low fuel consumption and CO2 emissions. The working principle of the TDI® engine is based upon precision and compression. A turbo-charger supplies fresh air to the engine, ensuring optimum filling of the cylinder. Immediately after compression, an injector then delivers fuel into the combustion chambers at a very high pressure. The result – you get the most in terms of performance and economy from every drop of fuel that enters the tank.



Transmissions

Audi offers a variety of different transmission options to suit your requirements and driving style. In addition to the classic manual gearbox are two innovative automatic and semi-automatic transmission options. To help you come to an informed decision, each of these is described in detail opposite.

multitronic®

Translating a driver’s preferences and intentions into road performance, the multitronic® transmission system entertains no compromises – whether in terms of dynamism, convenience or economy. multitronic® automatic transmission is available on models without quattro permanent all-wheel-drive. A continuously variable transmission, multitronic® can transmit up to 310 Nm of torque and permits an exceptionally wide range of gear ratios. The result is smooth, powerful acceleration and a high level of driving comfort. And thanks to its lightweight design and a number of advanced electronic control systems that monitor gradient, road conditions and the way the driver is using the accelerator pedal, multitronic® also plays an instrumental role in reducing fuel consumption.

tiptronic

The 6-speed tiptronic transmission system is a form of automatic transmission available on Audi models with quattro permanent four-wheel-drive. The technology converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when downshifting. Both in the ‘D’ (Drive) and ‘S’ (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering.



Audi exclusive

In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi A8 and S8 it's present in everything, from the distinctive single-frame front grille to the stylish tail lights. But for that extra element of exclusivity, customise your Audi according to your

own unique taste with options from Audi exclusive. Whether you want Fine Nappa leather seats, a personalised paint colour or even a customised steering wheel in your chosen model, Audi exclusive offers an impressive number of options to make it your own.



Audio and communication

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Charging cradle at the rear for telephone handset	£468.09	£550.00
Charging cradle at the rear including telephone handset	£638.30	£750.00
Preparation for mobile-phone installation in the rear	£1,191.49	£1,400.00
Rear Seat Entertainment headphones, with noise suppression	£191.49	£225.00
Multi-function Communication Unit (MFCU) incorporating fax, copier, scanner, built in hands-free phone and laptop connection. Own SIM card so independent from front (if fitted)	-	-	.	.	.	-	£3,829.79	£4,500.00
MMI remote control for operation of main MMI system functions from rear	£340.43	£400.00

Paint

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
exclusive paint from the Audi exclusive range	£1,446.81	£1,700.00
exclusive paint to customer's formula	£3,404.26	£4,000.00

Upholstery

exclusive leather equipment and trim (package 1) in Fine Nappa leather. Front and rear seat upholstery, door trim inserts, front seat backrest covers, head restraints and front centre armrest from Audi exclusive colour range	£2,978.72	£3,500.00
exclusive leather equipment and trim (package 1) in Fine Nappa leather / Alcantara. As above (only with Sports seats)	£2,978.72	£3,500.00
exclusive leather equipment and trim (package 1) in Valcona leather. As above	£3,234.04	£3,800.00
exclusive leather equipment and trim (package 2) in Fine Nappa leather. As package 1 plus centre console in leather, door armrests in leather, colour-keyed lower section of front armrest and colour-keyed switch panel in door handle from Audi exclusive colour range	£5,106.38	£6,000.00
exclusive leather equipment and trim (package 2) in Fine Nappa leather / Alcantara. As above (only with Sports seats)	£5,106.38	£6,000.00
exclusive leather equipment and trim (package 2) in Valcona leather. As above	£5,361.70	£6,300.00
exclusive leather equipment and trim (package 3) in Fine Nappa leather. As package 2 plus lower section of dashboard including glovebox in leather. Door-trim elements (without top shoulder) in leather including door pocket, B-pillar attachment in leather, colour-keyed door-speaker grilles and lower section of A, B and C-pillars colour-keyed with carpet from Audi exclusive colour range	-	-	.	.	-	-	£8,936.17	£10,500.00
	.	.	-	-	-	-	£8,425.53	£9,900.00
	-	-	-	-	-	-	£7,872.34	£9,250.00
	-	-	-	-	.	.	£7,234.04	£8,500.00
	-	-	.	.	-	-	£8,936.17	£10,500.00
	.	.	-	-	-	-	£8,425.53	£9,900.00
	-	-	-	-	-	-	£7,872.34	£9,250.00
	-	-	-	-	.	.	£7,234.04	£8,500.00
exclusive leather equipment and trim (package 3) in Fine Nappa leather /Alcantara. As above (only with Sports seats)	-	-	.	.	-	-	£9,191.49	£10,800.00
	.	.	-	-	-	-	£8,680.85	£10,200.00
	-	-	-	-	-	-	£8,127.66	£9,550.00
	-	-	-	-	.	.	£7,489.36	£8,800.00
exclusive leather equipment and trim (package 3) in Valcona leather. As above	-	-	.	.	-	-	£9,191.49	£10,800.00
	.	.	-	-	-	-	£8,680.85	£10,200.00
	-	-	-	-	-	-	£8,127.66	£9,550.00
	-	-	-	-	.	.	£7,489.36	£8,800.00

Safety and security

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
exclusive seatbelts from Audi exclusive colour range	£936.17	£1,100.00

Steering wheels

exclusive 4-spoke part-wood design (must be combined with a 4-spoke steering wheel)	£553.19	£650.00
Leather steering wheel rim from Audi exclusive colour range. Only in combination with a leather steering wheel	£255.32	£300.00

Interior equipment

exclusive controls pack. Leather steering wheel rim and gear knob from Audi exclusive colour range	£382.98	£450.00
exclusive rear footrests only in combination with, and to match Audi exclusive carpets	-	-	.	.	.	-	£170.21	£200.00
exclusive 'wood' gear lever – tiptronic / multitronic®	£212.77	£250.00
exclusive wood inlays. Fascia and door trim inlays from Audi exclusive colour range	£978.72	£1,150.00
exclusive wood inlays with Intarsia	£1,276.60	£1,500.00
exclusive floormats with leather piping from Audi exclusive colour range	£297.87	£350.00
exclusive carpet (including exclusive floormats with piping)	.	.	-	-	-	.	£1,191.49	£1,400.00
	-	-	.	.	.	-	£1,361.70	£1,600.00
exclusive additional rear cushions/pillows (pair) in matching leather to seat upholstery, for attachment to rear headrests	£361.70	£425.00
exclusive headlining in Alcantara. Roof lining, sun visors and upper trim of A, B, C and D-pillars in Alcantara from Audi exclusive colour range and colour-matched grab handles	.	.	-	-	-	.	£2,553.19	£3,000.00
	-	-	.	.	.	-	£2,765.96	£3,250.00
Customised MMI trim panel with chosen motif (initials or logo) in silver or gold. Chosen motif can only be depicted in two dimensions (up to 16cm x 6.7cm). For further information please contact your Audi Centre	£361.70	£425.00
exclusive Alcantara rear shelf, from Audi exclusive range with colour-matched speaker grilles and plastic parts	£851.06	£1,000.00
Humidor, in side compartment of passenger door, in Piano Finish, black	£382.98	£450.00
Carden reading lights (x2) at rear (only with sunroof)	£510.64	£600.00
Folding table, manual, behind passenger seat	£1,872.34	£2,200.00



Audi A8 and S8 prices

Prices

Petrol

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
3.2 FSI SE	260PS	7-speed multitronic	17E	£42,042.55	£7,357.45	£49,400.00	£50,225.00
3.2 FSI quattro SE	260PS	6-speed tiptronic	17E	£43,659.57	£7,640.43	£51,300.00	£52,125.00
4.2 FSI quattro SE	350PS	6-speed tiptronic	19E	£50,204.26	£8,785.74	£58,990.00	£59,815.00
3.2 FSI SE long wheelbase	260PS	7-speed multitronic	17E	£44,910.64	£7,859.36	£52,770.00	£53,595.00
4.2 FSI quattro SE long wheelbase	350PS	6-speed tiptronic	19E	£53,072.34	£9,287.66	£62,360.00	£63,185.00
W12 quattro long wheelbase	450PS	6-speed tiptronic	20E	£67,089.36	£11,740.64	£78,830.00	£79,655.00
S8 quattro	450PS	6-speed tiptronic	20E	£59,574.47	£10,425.53	£70,000.00	£70,825.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139

Diesel

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
3.0 TDI quattro SE	233PS	6-speed tiptronic	17E	£41,557.45	£7,272.55	£48,830.00	£49,660.00
4.2 TDI quattro SE	326PS	6-speed tiptronic	19E	£50,782.98	£8,887.02	£59,670.00	£60,500.00
3.0 TDI quattro SE long wheelbase	233PS	6-speed tiptronic	17E	£44,425.53	£7,774.47	£52,200.00	£53,030.00
4.2 TDI quattro SE long wheelbase	326PS	6-speed tiptronic	19E	£53,651.06	£9,388.94	£63,040.00	£63,870.00



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For OTR price calculations, the maximum possible Road Fund Licence value has been used (see page 48 for details). RRP – Recommended Retail Price.

Technical data

Petrol

Engine	CO ₂ emissions g/km	Cylinder	Fuel consumption*			Acceleration, seconds, 0-62 mph	Top speed, mph
			Urban	Extra Urban	Combined		
3.2 FSI	238	V6 petrol	19.2 (14.7)	39.8 (7.1)	28.5 (9.9)	7.7	155**
3.2 FSI quattro SE	266	V6 petrol	17.2 (16.4)	35.3 (8.0)	25.5 (11.1)	7.7	155**
4.2 FSI quattro	259	V8 petrol	18.0 (15.7)	34.5 (8.2)	26.0 (10.9)	6.1	155**
3.2 FSI long wheelbase	242	V6 petrol	19.0 (14.9)	38.7 (7.3)	28.0 (10.1)	7.9	155**
4.2 FSI quattro long wheelbase	259	V8 petrol	18.0 (15.7)	34.5 (8.2)	26.0 (10.9)	6.3	155**
W12 quattro long wheelbase	338	W12 petrol	13.6 (20.7)	28.2 (10.0)	20.0 (14.1)	5.2	155**
S8 quattro	321	V10 petrol	14.2 (19.8)	28.8 (9.8)	20.9 (13.5)	5.1	155**

*Fuel consumption according to 1999/100/EU in mpg (l/100km).

**Electronically limited.

Diesel

Engine	CO ₂ emissions g/km	Cylinder	Fuel consumption*			Acceleration, seconds, 0-62 mph	Top speed, mph
			Urban	Extra Urban	Combined		
3.0 TDI quattro	231	V6 diesel	23.2 (12.2)	42.8 (6.6)	32.8 (8.6)	7.8	151
4.2 TDI quattro	261	V8 diesel	20.9 (13.5)	38.7 (7.3)	29.4 (9.6)	5.9	155**
3.0 TDI quattro long wheelbase	236	V6 diesel	22.8 (12.4)	41.5 (6.8)	32.1 (8.8)	7.9	151
4.2 TDI quattro long wheelbase	261	V8 diesel	20.8 (13.6)	38.2 (7.4)	29.1 (9.7)	6.1	155**



*Fuel consumption according to 1999/100/EU in mpg (l/100km).

**Electronically limited.

Paint finishes

Standard colours



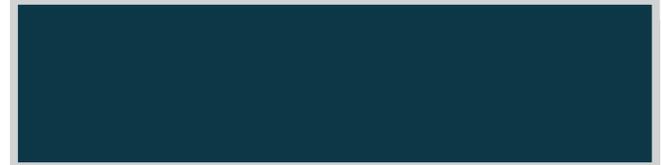
Brilliant black

A2



Quartz grey, metallic

Q4



Aurora blue, pearl effect

9U



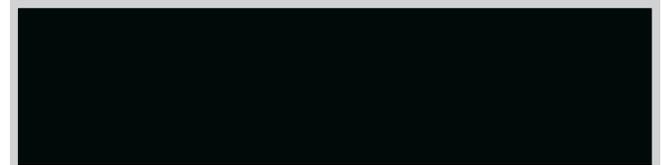
Akoya silver, metallic

2S



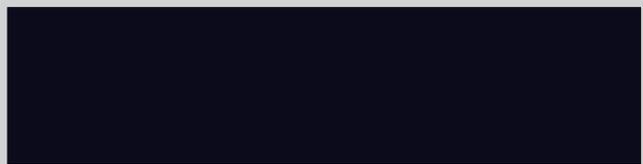
Silver, metallic

5B



Deep green, pearl effect

3W



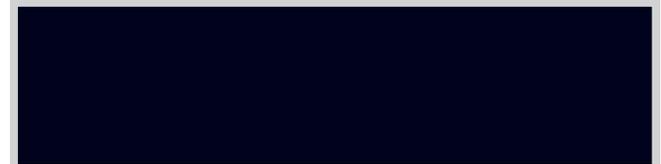
Oyster grey, metallic

X1



Aqua blue, pearl effect

N5

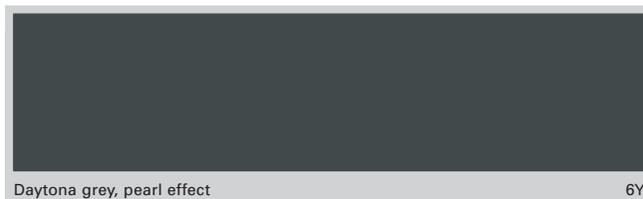


Night blue, pearl effect

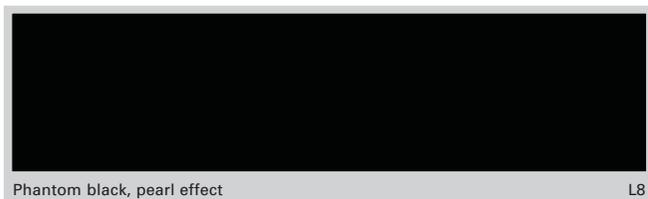
7X

S8 additional colours

Audi exclusive



Also available on other models at Audi exclusive paint price.



Any colour from the range. If you require an Audi paint colour that is not part of the A8 colour range, this can be achieved through Audi exclusive. Please ask your Audi Centre for full details.

Basic RRP	Total RRP inc. VAT
£1,276.60	£1,500.00

Upholstery

Cloth and leather trim

Cloth upholstery

Leather upholstery



Verdi cloth, black LA



Valcona leather, Amaretto brown¹ LR/LT/KC



Valcona leather, beige¹ LV



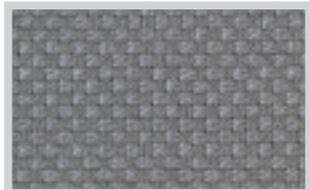
Valcona leather, Amaretto brown with piping/seams in black² KR



Valcona leather, beige¹ with piping/seams in dark beige² KV



Natural leather, black¹ LA/KB



Verdi cloth, light grey LF



Valcona leather, black¹ LA/KB



Valcona leather, cream beige¹ LW



Valcona leather, black with piping/seams in dark beige² KA



Valcona leather, cream beige¹ with piping/seams in dark beige² KW



Natural leather, light grey¹ LF



Verdi cloth, dark blue LS



Valcona leather, light grey¹ LF



Valcona leather, silver¹⁴ LU/LX



Valcona leather, light grey with piping/seams in grey² KF

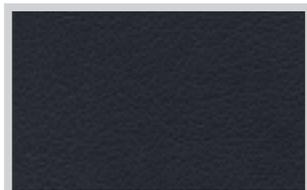


Valcona leather, silver¹ with piping/seams in grey² KU

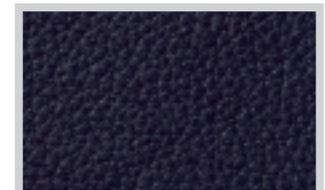


Natural leather, beige¹ LV

Special order only

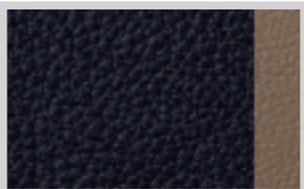


Valcona leather, dark blue¹ LS



Natural leather, dark blue¹ LS

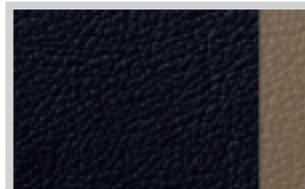
S8 special upholstery



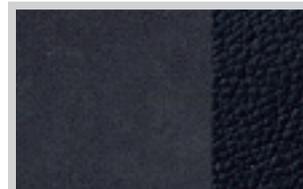
Natural leather, black¹
with piping/seams in dark beige² KA



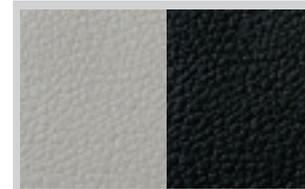
Satin Nappa leather, black² LA/KB



Satin Nappa leather, black
with piping/seams in dark beige² KA



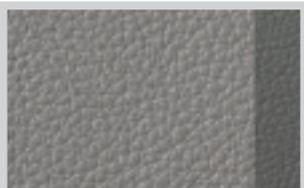
Leather/Alcantara, black³ LA/KB



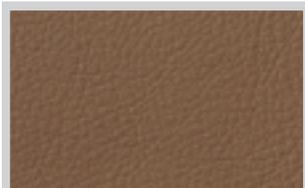
Valcona leather
in bi-colour silver/black KD/KE

Audi exclusive

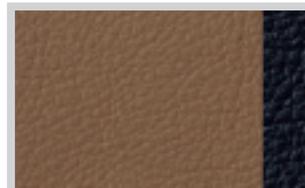
Audi exclusive trim from quattro GmbH



Natural leather, light grey¹
with piping/seams in grey² KF



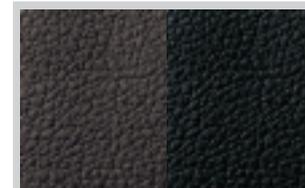
Satin Nappa leather,
Amaretto brown² LR/LT/KC



Satin Nappa leather, Amaretto brown
with piping/seams in black² KR



Leather/Alcantara, light grey³ LF



Valcona leather
in bi-colour Paranut brown/black KG/KH

Notes:

- ¹ Valcona leather is standard in the long-wheelbase version of the A8. The Valcona leather or the natural leather of the central seat panel is perforated, with heated seats (can only be ordered with Comfort seats)
- ² Can only be ordered with Comfort seats
- ³ Can only be ordered with Sports seats
- ⁴ Not available with extended leather Package 2 on S8 models



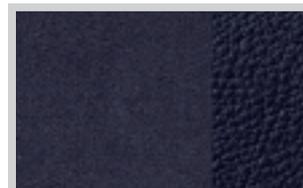
Natural leather, beige¹
with piping/seams in dark beige² KV



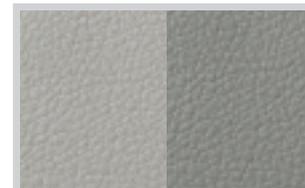
Satin Nappa leather, light grey² LF



Satin Nappa leather, light grey
with piping/seams in grey² KF



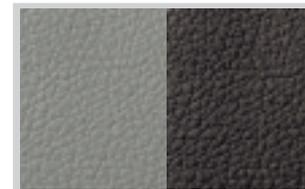
Leather/Alcantara, dark blue³ LS



Valcona leather
in bi-colour silver/light grey KJ



Leather/Alcantara, beige³ LV



Valcona leather
in bi-colour light grey/Paranut brown KM

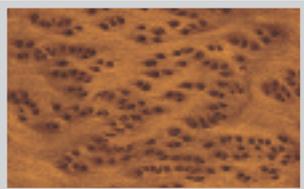
Upholstery

Inlays

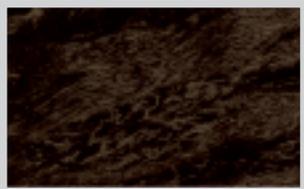
A8 Inlays



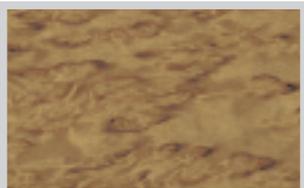
Walnut brown 5MG



Vavona wood, Bernstein 5ME



Fine-grain Birch wood, grey 5TZ



Fine-grain Birch wood, honey 7TJ

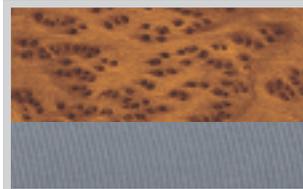
S8 Inlays



Carbon Atlas/
Aluminium silver, brushed 5MK



Walnut brown/Aluminium radial 5MG



Vavona wood, Bernstein/
Aluminium radial 5ME



Fine-grain Birch wood, grey/
Aluminium radial 5TZ



Fine-grain Birch wood honey/
Aluminium radial 7TJ

Audi exclusive

Audi exclusive Inlays from quattro GmbH



Sport trim

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Sport trim, comprising:								
• Sports seats	-	•	-	•	-	-	£2,127.65	£2,500.00
• Adaptive air suspension – Sport	-	•	-	•	-	-	£1,617.02	£1,900.00
• Leather/Alcantara combination upholstery (Valcona leather also available at no extra cost)	-	•	-	•	-	-		
• 8.5J x 19 '12-spoke' design alloy wheels with 255/40 R19 Y tyres	-	•	-	•	-	-		
• Door mirrors – folding with automatic dimming function	-	•	-	•	-	-		
• Fascia trim – fine-grain Birch wood, grey	-	•	-	•	-	-		
• Sports design multi-function steering wheel with switching function	-	•	-	•	-	-		





Wheels, tyres and brakes

	V6 models	V8 models	V6 LWB models	V8 LWB models	V12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
 <p>8J x 17 '7-spoke' design alloy wheels with 235/55 R17 Y tyres</p>	S	•	S	•	-	-	No charge	
 <p>8.5J x 18 '5-arm' design high-gloss alloy wheels with 255/45 R18 Y tyres</p>	•	S	•	S	-	-	£595.74	£700.00
 <p>8J x 18 '9-spoke' design alloy wheels with 235/50 R18 Y tyres</p>	• -	- •	• -	- •	- -	- -	£808.51 £212.77	£950.00 £250.00
 <p>8.5J x 19 '12-spoke' design alloy wheels with 255/40 R19 Y tyres</p>	• - -	- • -	• - -	- • -	- - •	- - -	£1,063.83 £468.09 £212.77	£1,250.00 £550.00 £250.00
	Sport models	S	S	S	-	-	No charge	
 <p>235mm x 500mm (19") '6-arm' design alloy wheels with PAX emergency run-flat system with 245/690 R500 tyres (includes electronic tyre-pressure monitoring and deletion of spare wheel)</p>	• - - • -	- • - • -	• - - • -	- • - • -	- - • -	- - - -	£1,106.38 £510.64 £255.32 £85.11	£1,300.00 £600.00 £300.00 £100.00
	Sport models	-	-	-	-	N	No charge	

Wheels, tyres and brakes

		V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
 <p>9J x 19 '5-arm' design alloy wheels with 255/40 R19 Y tyres</p>		•	-	•	-	-	-	£1,702.13	£2,000.00
		-	•	-	•	-	-	£1,106.38	£1,300.00
		-	-	-	-	•	-	£851.06	£1,000.00
	Sport models	•	•	•	•	-	-	£425.53	£500.00
		-	-	-	-	-	-	-	-
 <p>9J x 19 '20-spoke' design alloy wheels with 255/40 R19 Y tyres</p>		•	-	•	-	-	-	£1,702.13	£2,000.00
		-	•	-	•	-	-	£1,106.38	£1,300.00
		-	-	-	-	•	-	£851.06	£1,000.00
	Sport models	•	•	•	•	-	-	£425.53	£500.00
		-	-	-	-	-	-	-	-
 <p>9J x 20 '9-spoke' design alloy wheels with 275/35 R20 ZR tyres (includes 18" emergency spare wheel)</p>		•	-	•	-	-	-	£2,042.55	£2,400.00
		-	•	-	•	-	-	£1,446.81	£1,700.00
		-	-	-	-	•	-	£1,191.49	£1,400.00
	Sport models	•	•	•	•	-	-	£851.06	£1,000.00
		-	-	-	-	-	•	£680.85	£800.00
 <p>9J x 20 '7-arm twin-spoke' design polished alloy wheels with 275/35 R20 ZR tyres</p>		-	-	-	-	-	•	£680.85	£800.00
 <p>Ceramic Brakes. Lightweight, ventilated ceramic brake-discs to all four wheels, 380mm discs at front, 356mm at rear, 6-piston monobloc aluminium callipers at front and sliding calliper brakes at rear. Audi ceramic logo on front callipers.</p>		-	-	-	-	•	•	£5,106.38	£6,000.00

Audio and communication

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Bang & Olufsen Advanced Sound System – surround sound reproduction with dynamic compensation for road noise, 5-channel amplifier, 14 loudspeakers (total output 1,000 Watts), motorised acoustic lens speakers in the dashboard, aluminium loudspeaker grilles for all other visible speakers and 14-channel Digital Signal Processing (DSP)	-	-	-	-	-	-	£3,829.79 £3,212.77	£4,500.00 £3,775.00
BOSE Surround Sound – 5-channel surround sound reproduction with dynamic compensation for road noise, 8-channel amplifier, 10 loudspeakers (total output of 350 Watts) and high-resolution digital signal processing	S	S	£617.02	£725.00
CD changer – additional to standard CD changer, located in glove box, total 12 discs	£272.34	£320.00
DAB Digital Radio module – Digital Audio Broadcasting reception with outstanding sound clarity and increased station availability	£293.62	£345.00
GSM mobile phone preparation – with hands-free function. Located in front centre armrest, with Bluetooth interface and roof-mounted aerial for optimum reception. A phone adapter is required at extra cost. Please consult your Audi Centre for details	S	S	S	S	N	S	No charge	
Hands-free dual-band / GSM car telephone with cordless handset and transmission via standardised Bluetooth interface for small telephone SIM card. The hands-free microphone is integrated in the roof module at the front and is operated via the MMI or steering wheel. The SIM card reader is located under the front centre armrest and the 'sharks fin' aerial is roof-mounted (not compatible with mobile phones)	S	.	£276.59	£325.00
Rear Seat Entertainment RSE III , comprising 6-disc DVD player in luggage compartment, 2 x 7" monitors in the front head restraints with separate TV/DVD/AUX input for each screen, connections or auxilliary input such as games console, sound output through vehicle sound system or headphones, analog and digital TV reception. Must be combined with 4-zone climate control	£4,255.32	£5,000.00
Rear Seat Entertainment headphones – BOSE noise-suppression corded headphones (priced individually)	£191.49	£225.00
TV reception analogue and digital – for improved reception of 'free-to-air' TV channels. Picture reception only possible when the vehicle is stationary – sound reception at all times	£723.40	£850.00





Seats

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Comfort seats , with softer seat upholstery and special seam pattern; electric memory adjustment as per standard seats plus electric thigh support and front seat-head angle with memory. Includes folding door mirrors with automatic dimming function (only in conjunction with Valcona, Natural or Satin Nappa leather)	S	N	£574.47	£675.00
Electrically adjustable outer rear seats , for adjustment of seat-head angle, forwards and backwards position of seat base and seat base angle; includes easy-exit function for rear seats, lumbar support and front passenger seat adjustment from rear (not in combination with Sports seats). Please note that rear centre seat belt and headrest are deleted. Car suitable for 4 persons only	-	-	£2,127.66	£2,500.00
	-	-	-	-	.	-	£1,791.49	£2,105.00
Front passenger seat adjustment from rear , electrically operated with operating controls on the rear seat	.	.	S	S	S	.	£114.89	£135.00
Lumbar support for rear seats , electrically adjustable	S	.	£221.28	£260.00
Massage function for front seats , includes Comfort seats and folding, automatically dimming door mirrors	-	-	£851.06	£1,000.00
	-	-	-	-	.	-	£276.60	£325.00
Massage function for front and outer-rear seats , includes Comfort seats, lumbar support for outer rear seats and folding, automatically dimming door mirrors	-	-	£1,361.70	£1,600.00
	-	-	-	-	.	-	£565.96	£665.00
Massage and ventilation function for front seats , includes Comfort seats with perforated leather, folding and automatically dimming door mirrors and seat heating for front seats (only in combination with Valcona or Natural leather)	.	.	-	-	-	-	£1,702.13	£2,000.00
	-	-	.	.	-	-	£1,455.32	£1,710.00
	-	-	-	-	.	-	£731.91	£860.00
Massage and ventilation function for front and outer rear seats , includes Comfort seats with perforated leather, electrically adjustable outer rear seats including lumbar support, folding and automatically dimming door mirrors, seat heating for front and rear seats and 4-zone climate control (only in combination with Valcona or Natural leather)	.	.	-	-	-	-	£4,936.17	£5,800.00
	-	-	.	.	-	-	£4,327.66	£5,085.00
	-	-	-	-	.	-	£3,148.94	£3,700.00
Seat heating for front and outer rear seats , individually controlled with variable temperature adjustment	.	.	S	S	S	-	£493.62	£580.00
	-	-	-	-	-	.	£246.81	£290.00
Seat heating for front seats , individually controlled with variable temperature adjustment	.	.	-	-	-	S	£246.81	£290.00
Sports seats , with contoured side sections at the front and a special seam pattern; electric memory adjustment as per standard seat plus electric thigh support and front seat-head angle with memory. Includes folding door mirrors with automatic dimming function (only in combination with Valcona, Natural or Leather / Alcantara combination. Cannot be combined with massage or ventilation function packages) (standard on Sport models)	N	S	£574.47	£675.00

Seats

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Through-load facility (ski bag), for transporting long objects	£191.49	£225.00
Ventilation function for front seats , includes Comfort seats with perforated leather, folding and automatically dimming door mirrors and seat heating for front seats (only in combination with Valcona or Natural leather)	.	.	-	-	-	-	£1,276.60	£1,500.00
	-	-	.	.	-	-	£1,029.79	£1,210.00
	-	-	-	-	.	-	£455.32	£535.00
Ventilation function for front and outer rear seats , includes Comfort seats with perforated leather, electrically adjustable outer rear seats including lumbar support, folding and automatically dimming door mirrors, seat heating for front and rear seats and 4-zone climate control (only in combination with Valcona or Natural leather)	.	.	-	-	-	-	£4,425.53	£5,200.00
	-	-	.	.	-	-	£3,817.02	£4,485.00
	-	-	-	-	.	-	£2,638.30	£3,100.00

Seats – Upholstery

Leather / Alcantara Combination. Central seat section and door inserts in Alcantara, seat-side sections and head restraints in leather (only in combination with Sports seats) (standard on Sport models)	N	N	N	N	N	N	No charge	
Leather – Valcona (standard on non Sport models)	Sport models N	N	N	N	N	S	No charge	
Leather – Valcona with contrast piping , with seat piping in selected colour schemes. See page 44 for details (only in combination with Comfort seats)	-	-	£510.64	£600.00
	-	-	-	-	.	-	£425.53	£500.00
Leather – Natural , natural-grain leather with excellent breathing properties for seat covers, head restraints and centre armrests, door inserts in colour-matched Alcantara	£255.32	£300.00
Leather – Natural with contrast piping , as above with seat piping in selected colour schemes. See page 44 for details (only in combination with Comfort seats)	-	-	£851.06	£1,000.00
	-	-	-	-	.	-	£765.96	£900.00
Leather – Satin Nappa , fine grained, supple leather with excellent breathing properties for seat covers, head restraints and centre armrests – door inserts in colour-matched Alcantara (only in combination with Comfort seats)	-	£553.19	£650.00
Leather – Satin Nappa with contrast piping , as above with seat piping in selected colour schemes. See page 44 for details (only in combination with Comfort seats)	-	-	£1,063.83	£1,250.00
	-	-	-	-	.	-	£978.72	£1,150.00

Options are subject to availability and may extend delivery.

- = Not available

. = Available

S = Standard

N = No Charge

RRP – Recommended Retail Price.

Safety and technology

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Adaptive air suspension – Sport. Sports suspension based on the standard adaptive air suspension system – with firmer damping and car level lowered by up to 20mm according to mode (standard on Sport models)	–	£510.64	£600.00
Adaptive cruise control. Automatic distance regulation, using radar sensors to maintain required distance by braking and accelerating. Four programmes (distance 1 to distance 4) set via steering column controls of the cruise control system	£1,276.60	£1,500.00
Adaptive light, including Xenon Plus: turning-light function integrated into headlights, activated when indicator is switched on, steering wheel is turned considerably or when ‘reverse’ is selected. Only works with low-beam headlights and at speeds up to 45mph, dynamic cornering light-function with pivoting headlight units that follow steering wheel movement from speeds of 7mph upwards (includes headlight washers)	.	–	.	–	S	S	£978.72	£1,150.00
	–	.	–	.	–	–	£765.96	£900.00
Door mirrors – folding with automatic dimming function, with memory (standard on Sport models)	S	S	£204.26	£240.00
Electronic tyre-pressure monitoring, monitors air pressure and temperature level for each wheel (including the spare wheel if fitted) while the car is driving, air pressure and temperature levels displayed via the MMI	S	£340.43	£400.00
Headlight cleaning system	.	S	.	S	S	S	£212.77	£250.00
Xenon Plus headlights with gas discharge technology for low and main beams, with automatic dynamic beam-angle control (includes headlight-cleaning system)	.	–	.	–	S	S	£638.30	£750.00
	–	.	–	.	–	–	£425.53	£500.00

Steering wheels

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
4-spoke design multi-function steering wheel with switching function , incorporating control paddles for manual selection of transmission gear	s	-	£68.09	£80.00
4-spoke design multi-function steering wheel, heated (must be combined with seat heating)	-	-	£68.09	£80.00
4-spoke design multi-function steering wheel, heated with switching function , incorporating control paddles for manual selection of transmission gear (must be combined with seat heating)	-	-	£136.17	£160.00
	-	-	-	-	.	-	£68.09	£80.00
Sports design multi-function steering wheel , in 3-spoke design	-	-	£68.09	£80.00
Sports design multi-function steering wheel with switching function , in 3-spoke design, incorporating control paddles for manual selection of transmission gear (standard on Sport models)	-	s	£136.17	£160.00
Wooden Sports design multi-function steering wheel , in 3-spoke design, incorporating control paddles for manual selection of transmission gear – includes matching gear-selector knob (must be combined with matching Walnut, Vavona or beige Birch inlays)	-	-	£276.60	£325.00
	-	-	-	-	.	-	£208.51	£245.00
Sport models	-	-	£140.43	£165.00
Wooden segment design multi-function steering wheel , in 4-spoke design, incorporating control paddles for manual selection of transmission gear (must be combined with matching Walnut, Vavona or Birch-finish inlays)	-	-	£527.66	£620.00
	-	-	-	-	.	-	£459.57	£540.00

Interior equipment

	V6 models	V8 models	V6 LWB models	V8 LWB models	WT12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Alcantara package , comprising rear parcel shelf, upper trim of A, B, C and D-pillars, roof lining and sun visors in Alcantara	S	£851.06	£1,000.00
Cool box , compressor-based cooling located in the through-load facility (ski bag) with temperature range from +10°C to -15°C, capacity of two 0.75l bottles horizontally, shelf and LED interior lighting. Can be converted back to ski bag at any time (must be combined with through-load facility)	£851.06	£1,000.00
Cool box with bar compartment , as above with additional bar compartment including 2 upright glass tumblers (not chilled) (must also be combined with electrically adjustable outer rear seats)	-	£1,234.04	£1,450.00
Extended leather upholstery pack 1 . Centre console and armrest upholstery in the doors in Fine Nappa leather with decorative seams	-	-	£553.19	£650.00
Extended leather upholstery pack 2 , includes contents of pack 1 plus underside of instrument panel, glovebox lid and door facings	S	S	£1,191.49	£1,400.00
Extended rear centre-console , including electrically adjustable outer rear seats, 4-zone climate control, lumbar support for rear seats, auto-dimming and folding door mirrors and extended leather upholstery pack 1	-	-	.	.	-	-	£4,340.43	£5,100.00
	-	-	-	-	.	-	£2,765.96	£3,250.00
Fascia trim – Fine-grain Birch wood, honey to fascia, centre console and door cappings	N	£191.49	£225.00
Sport models	-	-	No charge	
Fascia trim – Fine-grain Birch wood, grey to fascia, centre console and door cappings (standard on Sport models)	N	£191.49	£225.00
Fascia trim – Vavona wood, Bernstein to fascia, centre console and door cappings	N	£191.49	£225.00
Sport models	-	-	No charge	
Fascia trim – Walnut brown , to fascia, centre console and door cappings	S	S	S	S	S	N	No charge	
Sport models	-	No charge	

Interior equipment

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Folding table incorporated into back of front seat. Finished in wood matching fascia and trim inlays. Must be located behind front passenger seat	-	-	.	.	.	-	£1,702.13	£2,000.00
4-zone electronic climate control. Additional temperature-and air-distribution controls on centre console at the rear for left and right passengers	S	.	£382.98	£450.00
Garage door opener (HomeLink®)** , programmable radio-operated remote control, with control buttons integrated into the roof module at the front	£127.66	£150.00
Gear knob in wood , to match fascia trim	£63.83	£75.00
One-touch memory , including Advanced key: identification field integrated in the start button on the centre console. Identifies up to 4 drivers by their fingerprint when starting the car and re-establishes the individual settings for climate control, driver's seat, steering column, radio and other car systems that have been stored in advance with the MMI	S	£212.77	£250.00
Rear additional cushion/pillow in matching leather to seat upholstery, for attachment to rear seat headrests. Priced individually	£102.13	£120.00
Rear footrests , finished in same colour as vehicle carpet. Priced as a pair	-	-	.	.	.	-	£148.94	£175.00
Rear vanity mirrors. 2 folding and illuminated vanity mirrors recessed into roof lining (only in combination with glass or solar sunroof)	-	-	.	.	.	-	£153.19	£180.00
Rear window blind , electrically operated from front or rear	.	.	-	-	-	.	£255.32	£300.00
Rear window blind , electrically operated from front or rear with manual side blinds for rear doors	.	.	S	S	-	.	£404.26	£475.00
Rear window blind and side blinds for rear doors , electrically operated from front or rear	.	.	-	-	S	.	£595.74	£700.00
	-	-	.	.	-	-	£191.49	£225.00

Exterior equipment

	V6 models	V8 models	V6 LWB models	V8 LWB models	W12 LWB models	S8 models	Basic RRP	Total RRP inc. VAT
Automatically actuated boot lid. Opens and closes the boot lid electrically, opened via radio-operated remote car key, button in the driver's door or the soft-touch button in the boot lid recess; closed by pressing the button on the inside of the boot lid	S	S	£319.15	£375.00
Deletion of engine displacement badge on boot lid	-	No charge	
Deletion of model and engine displacement badges on boot lid	-	No charge	
Electric slide-and-tilt glass sunroof, with position pre-selection, tinted glass insert, variable sunshield and convenient closing	£765.96	£900.00
Electric slide-and-tilt solar-panel sunroof, with position pre-selection and convenient closing. Uses the sun's energy to supply a constant flow of air to reduce the temperature inside a parked car	£1,000.00	£1,175.00
Power door-closure. Electrically operated power doors with soft-close feature	S	S	£361.70	£425.00
Towing equipment – removable (factory-fitted towbars usually require a 13-to 7-pin adapter. Please consult your Audi Centre for details)	£527.66	£620.00
Twin-pane heat and UV insulating glass, with additional reflective coating on outer pane to reduce interior heat build-up	S	S	£314.89	£370.00
Twin-pane heat and UV insulating glass and heated windscreen, as above with invisible heating element in windscreen. Operates automatically below +5°C when climate control is in 'Auto' mode	-	-	£1,021.28 £706.38	£1,200.00 £830.00

After-sales services

Service Plan. Comprehensive service package, valid for 3 years or 60,000 miles (whichever occurs sooner) including parts and labour charges. Servicing is provided as defined in the Audi Service Schedules. Transferable between owners (within period of original agreement). For full details of cover and exclusions, please speak to a member of staff at your Audi Centre.	£238.30	£280.00
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Colour and trim guide

A8 Interior trim colours:

Order code	Upholstery	Carpet	Dashboard	Headlining	Verdi cloth	Valcona leather	Alcantara/leather N7R	Natural leather N4K*	Satin Nappa leather N3Y*
LA	Black	Black	Black/Black	Light grey	• ~	•	•	•	•
LF	Light grey	Light grey	Grey/Light grey	Light grey	• ~	•	•	•	•
LR	Amaretto brown	Black	Black/Black	Amaretto brown	-	•	-	-	•
LS	Dark blue	Dark blue	Dark blue/Dark blue	Blue grey	• ~	•	•	•	-
LT	Amaretto brown	Dark blue	Dark blue/Dark blue	Amaretto brown	-	•	-	-	•
LV	Beige	Beige	Dark beige/Beige	Beige	-	•	•	•	-
LU	Silver	Light grey	Grey/Light grey	Silver	-	•	-	-	-
LW	Cream beige	Beige	Dark beige/Beige	Cream beige	-	•	-	-	-
KA	Black with Dark beige piping	Black	Black/Black	Light grey	-	•	-	•	•
KF	Light grey with grey piping	Light grey	Grey/Light grey	Light grey	-	•	-	•	•
KR	Amaretto brown with black piping	Black	Black/Black	Amaretto Brown	-	•	-	-	•
KU	Silver with grey piping	Light grey	Grey/Light grey	Silver	-	•	-	-	-
KV	Beige with Dark beige piping	Beige	Dark beige/Beige	Beige	-	•	-	•	-
KW	Cream beige with Dark beige piping	Beige	Dark beige/Beige	Cream beige	-	•	-	-	-

• ~ = Special order only

Colour and trim guide

S8 Interior trim colours:

Order code	Upholstery	Carpet	Dashboard	Headlining	Valcona leather	Alcantara/ leather N7R	Natural leather N4K*
LA	Black	Black	Black/Black	Light grey	.	.	.
KB	Black	Black	Black/Black	Black	.	.	.
LF	Light grey	Light grey	Light grey/Silver	Light grey	.	.	.
LR	Amaretto brown	Black	Black/Black	Amaretto brown	.	-	-
KC	Amaretto brown	Black	Black/Black	Black	.	-	-
LV	Beige	Beige	Dark beige/Beige	Beige	.	.	.
LW	Cream beige	Beige	Dark beige/Beige	Cream beige	.	-	-
KD	Black/Silver	Black	Black/Black	Black	.	-	-
KE	Black/Silver	Black	Black/Black	Silver	.	-	-
KG	Black/Paranut brown	Black	Black/Black	Black	.	-	-
KH	Black/Paranut brown	Black	Black/Black	Light grey	.	-	-
KJ	Light grey/Silver	Light grey	Grey/Light grey	Light grey	.	-	-
KM	Paranut brown/Light grey	Light grey	Grey/Light grey	Light grey	.	-	-

Audi Centre Approved Accessories

The items detailed below are available only as Centre-fit accessories

Sport

	Part number	Basic RRP	Total RRP inc. VAT
Accessory Centre-fit Cantona alloy wheels 8.5 x 20 (price indicated is for 4 wheels and excludes tyres and fitting)	4E0071490666	£1,259.56	£1,480.00
Door-sill trim plates	4E0071300	£440.00	£517.00

Security – Tracker stolen-vehicle recovery systems

Tracker Retrieve	ZGB 000 054 991	*	*
Tracker Monitor	ZGB 000 054 992	*	*
Tracker Horizon	ZGB 000 054 993	*	*

* For individual product information, pricing, fitting and subscription, please contact your Audi Centre or refer to the Audi Tracker brochure.

Lifestyle

Roof bar set	4E0071126	£182.98	£215.00
Luggage box 310-litre	191071170B	£170.20	£199.99
Luggage box 350-litre	00H071350S	£212.77	£250.00
Hydraulic bicycle lift	4D0071128D	£200.00	£235.00
Ski and snowboard holder	1T0071129	£102.13	£120.00
Surfboard holder	445071127	£77.45	£91.00
Bicycle holder	8E0071128A	£68.09	£80.01
Towbar bike carrier	1T0071105G	£280.85	£330.00
Towing electrics	ZGB4E0055203	£65.53	£77.00
Garment hanger	000061127	£18.72	£22.00
Seatback storage bag	00A087000	£35.74	£41.99
Headlight adapters	ZGB4E0072100	£57.02	£67.00
Ezetil E27 coolbox – 27-litre capacity	000065401H	£62.98	£74.00
Ezetil E40-Iso titan cooler – 40-litre capacity	000065403H	£101.28	£119.00

RRP – Recommended Retail Price.

Further accessories can be found in the Audi Approved Accessories brochure for this model. Price indicated excludes fitting unless stated. Please consult your Audi Centre for further details.

Audi Centre Approved Accessories

The items detailed below are available only as Centre-fit accessories

Protection

	Part number	Basic RRP	Total RRP inc. VAT
Front rubber floor mat	4E2061501041	£34.04	£40.00
Rear rubber floor mat	4E0061511041	£21.28	£25.00
Load-liner – flexible	4E0061160	£29.79	£35.00
Mudflaps – front	4E0075111	£59.57	£69.99
Mudflaps – rear	4E0075101	£59.57	£69.99
Full stonechip protection pack	ZGB4E0071327	£87.66	£103.00

Safety

Bobsy G0 plus child seat (0-13Kg/0-15 months)	00H019900GB	£95.24	£100.00
Huckepack G1 ISOFIX child seat (8 months-7 yrs)	00A 019 909B	£161.90	£170.00
G2 child seat (3-7 yrs)	00A 019 903	£36.19	£38.00
Bobsy G3 plus child seat (4-12 yrs)	00A 019 906	£95.24	£100.00

Audio and communication

Generation 2 mobile phone cradles (applicable for factory-fitted GSM mobile telephone preparation only)	N/A	£85.11	£100.00
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Centre-fitted integrated phone kits and supporting cradles are also available. Please consult your Audi Centre for cradle range and availability for both factory phone preparation and Centre-fitted options.

CO₂ data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of carbon dioxide (CO₂) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol engines and six categories for diesel engines.

CO₂ emission figures

The CO₂ emission figures quoted in the technical data section on pages 22-23 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO₂ emissions may be lower depending on options selected.

	Petrol engines	Diesel engines
A – up to 100 g/km	£0.00	£0.00
B – 101 to 120 g/km	£40.00	£50.00
C – 121 to 150 g/km	£100.00	£110.00
D – 151 to 165 g/km	£125.00	£135.00
E – 166 to 185 g/km	£150.00	£160.00
F – 186 to 225 g/km	£190.00	£195.00
G – over 226 g/km	£210.00	£215.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board

computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

Inspection Service Regime

Vehicle usage:	
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving.

Service intervals:	
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

LongLife Service Regime

Vehicle usage:	
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.

Service intervals:	
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am-6pm Monday to Friday
9am-5pm Saturday

Service: 8am-6pm Monday to Friday
8.30am-1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.06
Numberplates	£20.00
VAT	£85.94
Total	£577.00

Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is our full range of finance products.

- ▶ New Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all our finance products, you can choose one of our fixed-cost maintenance plans, which are designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Motor insurance specially tailored to your Audi is available from Audi Insurance. For a no-obligation quote, please ring Linkline on 0845 6016014.

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