





UNMISTAKABLY DODGE. UNIQUELY YOURS.

There's no doubting the individual presence of the Dodge Caliber. They say it's anything but cute. It's also anything but ordinary. The briefest glimpse tells you this is a car full of promise. The first drive tells you it delivers, in spades.

From its imposing, hardcore grille to its muscular haunches, Caliber re-writes the rule that says a family car has to look mediocre. Bold, athletic and purposeful, Caliber is exactly why the Dodge brothers started their car company.





GENUINE DODGE ACCESSORIES

Now Genuine Dodge Accessories let you tailor your Caliber to meet your individual needs. How about a roof box packed for a rock concert, an iPod® Adapter to take you there or better still, state-ofthe-art satellite navigation with traffic information to ensure your seat at the front? Whatever your weekends and weekdays demand, let Dodge put the fun back into driving with a range of Genuine Accessories engineered to our exacting standards and your tastes.



YOU CAN LOOK BUT DON'T TOUCH.

Admit it, you love them looking. That's what first attracted you to Caliber, knowing that people won't be able to stop those sneaky admiring glances. But why stop there? Our custom-made exterior styling accessories finish your Caliber off in style as well as raising the odd eye-brow. Go on, those wheels will have them gawping at the gym, swooning at the swimming pool and drooling at the dog track. Just remind them, they can look all they like, but you're untouchable.

Team Dynamics

Team Dynamics are one of the world's leading manufacturers of alloy wheels, providing products for discerning drivers and race-teams across the globe. As a supplier of winning wheels for the British Touring Car Championship, GT Championships, rallying and more, Team Dynamics have the perfect pedigree for your Caliber.







- 1 Multi-spoke Equinox 17" alloy wheels (82201111) have a power-silver finish highlighted with a polished stainless steel rim for understated presence. Engineered by Team Dynamics and approved by DaimlerChrysler in the UK, these wheels are available for all models except the Caliber SXT Sport.
- 2 Multi-spoke Equinox 18" alloy wheels (82201112) are available for Caliber SXT Sport models. With a power-silver finish highlighted with a polished stainless steel rim, they give your Caliber an even sportier look. Engineered by Team Dynamics and approved by DaimlerChrysler in the UK.
- 3 Cast aluminium Durant 17" alloy wheels (82210066) boast a stunning chrome finish and are machined for excellent balance and ride.
- 4 Ok, it's nothing more than an extra splash of glamour, but why wouldn't you fit a custom-designed chrome fuel-filler door (82210056AB).
- 5 As if the sporting feel of your Caliber needed confirmation, our rear spoiler (82209601AC) highlights your car's perfect poise.
 Made from composite materials for durability, it can be painted to match the colour of your car.

- 6 Moulded rear splash guards (82209794) give your Caliber the kind of premium protection from unwelcome road debris and dirt, you demand. Style with substance, how rare is that?
- 7 Chrome body-side mouldings (82210053) complement your Caliber's lines to a tee.
- 8 For door protection with a touch of class, a set of four door-entry guards (82209415) are finished in stainless steel and feature the unmistakable Caliber logo.
- 9 A car this good is designed to be seen, apart from when you'd rather it was under wraps. Protect from birds, tree sap and the rigours of the weather with a full vehicle cover (82209653).

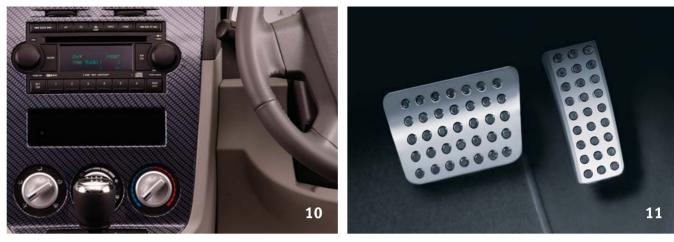






LIFE ON THE INSIDE.

Time. How do you make it pass more quickly? Simple. You fit our range of absorbing interior accessories, designed to take the sting out of those traffic-filled miles and sweeten your journey no matter how far. Carbon fibre effect dashboard trim, mats so deep you'll want to slip your shoes off or stainless steel pedal-covers – you don't need to choose between practicality and indulgence, you can have both.











- 10 Give your Caliber the ultimate in interior design with a carbon fibre effect instrument panel (82209903) for a bold, racing-style look.
- 11 Put the metal to the pedal with a set of polished stainless steel pedal covers (82210243). Rubber studs give you plenty of grip. Available for CVT models only.
- 12 Thick enough to cosset you, but durable enough to take a pounding, a set of four premium floor mats (82209629) feature the iconic Ram logo.
- 13 In poor weather protect your Caliber carpet from water, mud and snow with a set of four deep-grooved slush mats (82209640).
- 14 Move up a gear with a stunning aluminium gear shift knob (82210359). Cool to the touch and a contemporary look, it's available for CVT models only.
- 15 Keep your valuables under wraps and away from prying eyes with a durable cargo security cover (OYE12BDAAC).

- 16 For added protection in the boot and to prevent all those loose items from slipping around, you need a moulded cargo tray (82210523). Made from flexible non-skid rubber.
- 17 To finish your boot in style, a cargo mat (82210173AB) with the Ram logo is practical, hard-wearing and provides a cushioned surface for your loads.
- 18 A collapsible vinyl storage kit (82208567) features carry handles, snap-in dividers to keep a multitude of items in place, and an easy to clean surface.
- 19 A Britax DUO Isofix Plus child seat (K01080221) is suitable for children aged 9 months to 4 years (9-18Kg). Not to be used in a passenger seat with an active airbag.
- 20 Keeping the inside of your Caliber cool is made all the easier with a foldable sun-shade (82209987) designed specifically for your car's windscreen.









ARE YOU LISTENING TO ME?

Your Caliber is sound, in every department, but nowhere more-so than in your navigation and entertainment options. If the iPod® Adapter doesn't encourage you to throw a rock concert of your own, then Smartnav can deliver you the latest traffic-avoiding navigation to find anything from Glyndebourne to Glastonbury, at the touch of a button.

So buckle up, sit back and let Caliber take you from door-todoor via the sounds and cities of your choosing.











22-23

- 21 The beat goes on with our iPod® Adapter which seamlessly integrates into Caliber's sound system. From launch this product will be dashboard mounted, a product housed in the centre armrest is under development.
- 22 Road Angel Navigator 6000 (82206002) combines UK mapping navigation with the number one safety camera and accident black-spot alert system. A compact touch-screen with full postcode search, makes it one of the most versatile and practical portable navigation systems on sale.
- 23 Road Angel Navigator 7000 (82207040) offers all the benefits of the Navigator 6000, but with faster processing speed and main EU routes included, ideal for those requiring navigation for professional needs. The Navigator 7000 can also be upgraded to full EU mapping.
- 24 Finding a route is one thing, parking when you get there is quite another. For added safety and protection Park Assist
 (82210088) uses ultra-sonic waves to give you an audible warning of obstacles while you are reversing. Park Assist will automatically disengage when used with Genuine Dodge tow bars and electrical kits.
- 25 If you want to make an entrance, then the Smartnav navigation system (82201000) can deliver you on time, or fashionably late if you prefer. One touch of the Smartnav button connects you to a personal assistant who can guide you on your journey, avoiding traffic problems, and even find you a bank en route.
- 26 The Smartnav touch-screen (82202000) is a stylish dashboard mounted LCD for those who prefer visual instructions to accompany the standard Smartnav unit. So, now you'll have no excuses for missing the kick-off.

- 27 Our radio navigation system REE (82209547) offers turn by turn mapping, while still listening to your favourite CD. This is in addition to all the normal operating functions of the radio and CD-player. Requires DVD mapping (05064109AB).
- 28 Now you can find that party with our full-screen satellite navigation and entertainment system REJ (82208905AE).
 Features DVD-based mapping linked to GPS, Radio and 6-CD Changer. Also compatible with MP3 audio CDs. It can provide clear audio and visual navigation while playing your favourite tracks. Also requires bezel (see price list).
- 29 Only C-list celebs crave the flash-bulbs. For those who prefer their journeys without cameras, Road Angel Compact (Q82203000) provides visible and audible alerts of fixed safety cameras and accident black-spots.
- 30 For a simple standalone navigation system, Navus (82210034) sits on top of the dashboard and contains mapping held on a memory card within the unit. Offers touch-screen, full colour mapping and turn by turn voice commands. Ancillary parts are required (see price list).
- 31 If you're not yet part of the MP3 generation, so what? You can still upgrade to a premium radio 6-CD Changer (05064362AA).
 It still boasts MP3 audio CD compatibility if you prefer your sounds on disc.
- 32 For the only safe way to talk while driving, you need to fit a hands-free telephone kit (82210005) including antenna, microphone, speakers and cradle. For details of phone compatibility see price list.
- 33 To mount your phone, you'll also need a telephone console (82210197).













THE FIRST RULE ABOUT CALIBER IS, WE DON'T TALK ABOUT CALIBER.

Let's be honest here. If you're buying a Caliber, you're not the kind to sit around gossiping, are we right? You like to be out and about and you like a car to match. That's where Caliber excels. As well as comfortable seating for five and luggagecarrying to boot, Caliber boasts a range of carriers for almost every pursuit.

Then there's those accessories that keep you on the go; from a roadside emergency kit to a Service Contract, fixed-price servicing for your Caliber to give you total peace of mind. In fact, the same kind of reassurance that encouraged you to choose Caliber in the first place.

So what are you waiting for? Pack up, load up and make the most of today with your Dodge Caliber and our range of Genuine Accessories.









- 34 From trailer tents to jet-skis, a detachable tow bar (82209839) helps those impressive haunches haul around loads of up to 1200Kg. Fixed tow bar (82209840) also available. (For electrical and adapter kits, see price list).
- 35 A purpose-designed roof rack (82210422). Ideal for all those over-sized items you need to carry, it's also essential for all other Dodge sports and cargo carriers.
- 36 Slope off to your favourite winter destination with a ski/ snowboard carrier (82207308) which can hold up to six pairs of skis or three snowboards. A smaller carrier (82207312) is available to take three pairs of skis or two snowboards.
- 37 Our unique sailboard/surfboard carrier (82205416) has multiposition cradles for flat or curved hulls and features durable nylon straps.
- 38 Time to get on your bike? A fork-mounted bike carrier (82207943) carries one bike securely by the front fork and rear wheel. An upright carrier (82207942) carries one bike securely by the frame. Two carriers can be used on one roof rack.
- 39 Boxing clever? When you need extra luggage space, then reach for a roof box. Available in 480 litres (82210451) or 340 litres (82210450), one roof box attaches to one roof rack.
- 40 You might know who's in your corner, but you can never be sure what's around the next bend. That's the reason for our handy roadside emergency kit (82209426).
- 41 A warning triangle (82209428) is a sensible safety precaution and it's also law to carry one in most EU countries.
- 42 A high-visibility safety vest (82209427) is not just a practical safety item, it's now a legal requirement to carry one in some EU countries.

PEACE OF MIND ACCESSORIES.

Life outdoors with your Caliber could get messy. From mud splashed across the lustrous paint finish, to footprints and finger marks on the upholstery, adventures don't come clean. That's why Dodge has an approved range of Supagard Paint and Fabric Protection products.

Your local Dodge dealer* has a range of professionally applied products and simple products for you to use at home which can keep your Caliber looking at its best no matter what life you throw at it. Supagard UltraPro packs eliminate the need for waxing and polishing for up to three years and a selection of After Care kits for wheels, leather and upholstery are readily available.

For more information see your Dodge dealer.*

* At participating dealers only.









BECAUSE THERE ARE MORE IMPORTANT THINGS IN LIFE

The chances are that servicing your Caliber isn't high on your list of life's priorities, there's far more important things to be thinking about. So, for peace of mind, we've created Dodge Service Contracts – a convenient, hassle-free way to ensure your Dodge remains as fit for use as the day you bought it.

FIXED COSTS, GENUINE DODGE PARTS

Available for new and used Dodges up to six years old with mileage options up to 120,000 miles, a Dodge Service Contract puts you firmly in control with fixed servicing costs, known in advance. No matter what happens to parts or labour costs in the future, you have the reassurance of knowing your monthly payment won't change. What's more, you'll have the total peace of mind from having your car serviced by a specialist Dodge technician using only Genuine Dodge parts.

Dodge Service Contract

With a Dodge Service Contract plan you're covered for all routine maintenance recommended in your Dodge's service schedule, including labour, parts and lubricants. If your Dodge is over three years old, the contract also covers your annual MOT test (but not any work that might be needed as a result). Please note: this contract does not cover wear and tear repairs such as replacing brake pads or light bulbs.

Dodge Service Contract PLUS

For the ultimate in peace of mind, choose this contract. As well as the service cover described above, this contract covers you for all expected wear and tear repairs, such as bulbs, brake pads, discs and clutch assemblies.

Dodge Tyre Programme

This additional option makes it easy to budget for replacement recommended tyres.

Benefits of Cover:

- Fixed costs budgeting is easy
- Trained specialist Dodge technicians
- Genuine Dodge parts and approved lubricants
- A full Dodge Service History that will add value to your car on resale
- A mileage plan that suits your needs and usage
- Fully transferable contract that you can sell with your car.

For full details talk to your Dodge dealer or call 0870 242 6200 for a quotation.



For more information call 0800 616159 or visit www.dodge.co.uk	
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