

### A User's Guide

This guide has been designed to help you tailor and price your chosen A4 model quickly and logically. At the back of this guide, you will also find information on CO<sub>2</sub> emissions-based taxation and the other services offered by Audi, including Finance and Insurance. If you wish, you can also go to audi.co.uk and configure your A4 online.

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### The new A4

With its innovative technologies and modern, pioneering design, the new Audi A4 is set to completely redefine your driving experience. Sporty exterior styling and exceptional interior refinement ensure that it creates a long-lasting impression of style and sophistication, which is reinforced when you start to discover the exclusive features that lie beneath its sculpted bodywork.

The Audi drive select system provides agility and control, while retaining directional stability and precise steering in difficult, high-speed driving conditions. What's more, Audi drive select can be tuned by each individual, ensuring a drive that's perfectly customised for your needs. But that's not all. The climate controlled seats add even more comfort, while Audi side assist and Audi lane assist guarantee a safer, more satisfying journey.

In short, the new Audi A4 incorporates the ideal combination of cutting-edge design and advanced technologies, allowing it to deliver one of the most balanced, rewarding driving experiences in the industry. From its sporty appearance to its refined interior features, each aspect has been expertly developed to produce a remarkable vehicle that raises the benchmark for design and driving dynamics.





### **Engines**

#### **Petrol**

All A4 petrol engines feature FSI® direct-injection – a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Precisely the right amount of fuel and air are injected directly into the combustion chambers, enabling the engine to 'breathe' more easily. At the same time, electronics monitor the engine load and adjust the injection process. The result – reduced heat-loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or high CO<sub>2</sub> emissions.

#### Diesel

All diesel engines from Audi are known as TDI®. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI petrol counterpart, the TDI® diesel engine is designed for power, performance, low fuel consumption and reduced CO<sub>2</sub> emissions.

All A4 TDI® engines are based on the common rail system. Here, fuel is stored and kept at constant pressures of up to 1,600 bar, ready to feed a series of highly accurate piezo injectors, which control the rate and point of injection.



# quattro

#### **Permanent four-wheel-drive**



### Standard model equipment

### All A4 models have the following items of standard equipment:

#### Wheels, tyres and suspension

 $16 \times 7.5 \text{J}$  '7-arm' design alloy wheels with 225/55 R16 tyres and locking wheel bolts

Space-saver spare wheel

#### Audio and communication

Audi Chorus audio system – single CD-player with 6.5" monochrome display

6 loudspeakers (80 Watts)

#### Seats

Cosinus cloth seats with manual height adjustment Split folding rear seats

#### Safety and security

**ESP** 

First aid kit

Front and rear fog lights

Front and rear ISOFIX seats with front passenger airbag de-activation switch

Front side airbags

Halogen daytime running lights

Headlight range adjustment

Thatcham category 1 alarm and immobiliser

Toolkit and car jack

Warning triangle

#### Interior equipment

1-zone climate control

12V power socket in boot

4-spoke leather steering wheel

Door sill trims in Aluminium optic

Driver's Information System (DIS)

Electric front and rear windows

Electromechanical parking brake

Front and rear floor mats

Intelligent key

Micrometallic inlays

Rear armrest

Steering column adjustment for rake and reach

#### **Exterior equipment**

Auto-opening boot lid (Saloon models only)

Exterior mirrors – electrically operated and heated

Front grille – Black gloss on 3.0 TDI and 3.2 FSI, Stone grey on all others  $\,$ 

Roof rails in bright finish (Avant models only)

Exhaust pipes – 4-cylinder models have two exhaust pipes on the left hand side. 6-cylinder models and the 2.0 TFSI Avant model have one exhaust pipe on each side



16 x 7.5J '7-arm' design alloy wheels with 225/55 R16 tyres



Exterior mirrors - electrically operated and heated

### **A4 Standard model prices**

### Petrol - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
1.8 TFSI	120PS	6-speed manual	£16,255.32	£19,100.00	£19,900.00

### Diesel - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£18,212.77	£21,400.00	£22,150.00

### **Diesel - Avant**

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£19,191.49	£22,550.00	£23,300.00



### SE model equipment

### In addition to Standard model equipment:

Basic RRP	Total RRP inc.
£851.06	£1,000.00

#### Wheels, tyres and suspension

 $17 \times 7.5 \text{J}$  '7-arm' design alloy wheels with 225/50 R17 tyres and locking wheel bolts

Space-saver spare wheel

#### Audio and communication

Audi Concert Radio. Single CD with MP3 compatibility, colour centre console screen, SD memory card reader and AUX-IN socket in centre console

Audi sound system speaker package, 10 speakers including subwoofer (180 Watts)

#### Interior equipment

4-spoke leather multi-function steering wheel

Auto-dimming rear view mirror

Aluminium Hologram Inlays

Deluxe 3-zone climate control with separate air distribution and digital display for driver and front passenger. System includes air-conditioning controls in the rear centre console for rear passenger compartment

Door sill trims in Aluminium optic

Driver's Information System (DIS) in colour

Front centre armrest including 2 x 12V power sockets

Interior chrome package

#### Safety and security

Automatic headlight operation Automatic windscreen wipers

#### **Exterior equipment**

Exterior aluminium package



Driver's Information System (DIS) in colour



17 x 7.5J '7-arm' design alloy wheels with 225/50 R17 tyres

### **SE** model prices

### Petrol - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
1.8 TFSI	120PS	6-speed manual	£17,106.38	£20,100.00	£20,900.00
1.8 TFSI	160PS	6-speed manual	£18,468.09	£21,700.00	£22,500.00
2.0 TFSI	211PS	6-speed manual	£20,510.64	£24,100.00	£24,875.00
2.0 TFSI quattro	211PS	6-speed manual	£21,702.13	£25,500.00	£26,300.00
3.2 FSI quattro	265PS	6-speed manual	£24,468.09	£28,750.00	£29,590.00

#### Petrol - Avant

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£19,446.81	£22,850.00	£23,650.00
2.0 TFSI	211PS	6-speed manual	£21,489.36	£25,250.00	£26,025.00
2.0 TFSI quattro	211PS	6-speed manual	£22,680.85	£26,650.00	£27,450.00
3.2 FSI quattro	265PS	6-speed manual	£25,446.81	£29,900.00	£30,740.00

### Diesel - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£19,063.83	£22,400.00	£23,150.00
2.0 TDI	143PS	6-speed manual	£19,659.57	£23,100.00	£23,850.00
2.0 TDI*	170PS	6-speed manual	£20,510.64	£24,100.00	£24,850.00
2.0 TDI quattro*	170PS	6-speed manual	£21,702.13	£25,500.00	£26,275.00
2.7 TDI	190PS	6-speed manual	£23,446.81	£27,550.00	£28,350.00
3.0 TDI quattro	240PS	6-speed manual	£25,021.28	£29,400.00	£30,200.00

### **Diesel – Avant**

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£20,042.55	£23,550.00	£24,300.00
2.0 TDI	143PS	6-speed manual	£20,638.30	£24,250.00	£25,000.00
2.0 TDI*	170PS	6-speed manual	£21,489.36	£25,250.00	£26,000.00
2.0 TDI quattro*	170PS	6-speed manual	£22,680.85	£26,650.00	£27,425.00
2.7 TDI	190PS	6-speed manual	£24,425.53	£28,700.00	£29,500.00
3.0 TDI quattro	240PS	6-speed manual	£26,000.00	£30,550.00	£31,350.00

### S line model equipment

### In addition to SE model equipment:

Basic RRP	Total RRP inc.
£2,127.66	£2,500.00

#### Wheels, tyres and suspension

 $18 \times 8J$  '5 spoke' S line design alloy wheels with 245/40 R18 tyres

Sport suspension 20mm lower than Standard. (S line suspension 30mm lower than Standard. Available in lieu of Sport suspension at no charge)

Space-saver spare wheel

#### Interior equipment

3-spoke S line multi-function steering wheel (paddle shift for automatic models)
Black headlining

Matt brushed aluminium inlays Perforated leather gear knob

S line embossed Sport seats in cloth/leather combination S line sill plates

#### **Exterior equipment**

Bumper 'blade' in Platinum optic Chrome fog light surround Chrome rolled exhaust S line exterior styling package including:

- S line side skirts
- S line front bumper
- S line rear diffuser
- S line badges on wings

Roof spoiler (Avant models only)

Xenon headlights with LED running lights

#### Additional upholstery information

Option of black or silver stitching to upholstery, steering wheel, gearshift gaiters and floor mats



3-spoke S line steering wheel (paddle shift for automatic models)



18 x 8J '5-spoke' S line design alloy wheels

### S line model prices

### Petrol - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
1.8 TFSI	120PS	6-speed manual	£19,234.04	£22,600.00	£23,400.00
1.8 TFSI	160PS	6-speed manual	£20,595.74	£24,200.00	£25,000.00
2.0 TFSI	211PS	6-speed manual	£22,638.30	£26,600.00	£27,375.00
2.0 TFSI quattro	211PS	6-speed manual	£23,829.79	£28,000.00	£28,800.00
3.2 FSI quattro	265PS	6-speed manual	£26,595.74	£31,250.00	£32,090.00

#### Petrol - Avant

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£21,574.47	£25,350.00	£26,150.00
2.0 TFSI	211PS	6-speed manual	£23,617.02	£27,750.00	£28,525.00
2.0 TFSI quattro	211PS	6-speed manual	£24,808.51	£29,150.00	£29,950.00
3.2 FSI quattro	265PS	6-speed manual	£27,574.47	£32,400.00	£33,240.00

### Diesel - Saloon

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£21,191.49	£24,900.00	£25,650.00
2.0 TDI	143PS	6-speed manual	£21,787.23	£25,600.00	£26,350.00
2.0 TDI*	170PS	6-speed manual	£22,638.30	£26,600.00	£27,350.00
2.0 TDI quattro*	170PS	6-speed manual	£23,829.79	£28,000.00	£28,775.00
2.7 TDI	190PS	6-speed manual	£25,574.47	£30,050.00	£30,850.00
3.0 TDI quattro	240PS	6-speed manual	£27,148.94	£31,900.00	£32,700.00

### **Diesel – Avant**

Engines	Power	Transmission	Basic RRP	Total RRP inc.	Recommended OTR
2.0 TDI	120PS	6-speed manual	£22,170.21	£26,050.00	£26,800.00
2.0 TDI	143PS	6-speed manual	£22,765.96	£26,750.00	£27,500.00
2.0 TDI*	170PS	6-speed manual	£23,617.02	£27,750.00	£28,500.00
2.0 TDI quattro*	170PS	6-speed manual	£24,808.51	£29,150.00	£29,925.00
2.7 TDI	190PS	6-speed manual	£26,553.19	£31,200.00	£32,000.00
3.0 TDI quattro	240PS	6-speed manual	£28,127.66	£33,050.00	£33,850.00

### **Transmission**

multitronic<sup>®</sup> tiptronic<sup>®</sup>

Translating a driver's preferences and intentions into road performance, the multitronic® automatic transmission system entertains no compromises – whether in terms of dynamism, convenience or economy. A continuously variable transmission available on front-wheel-drive models, multitronic® operates in an exceptionally wide range of gear ratios thanks to its steel link-plate chain construction. The result is exceptional driving comfort, as well as smooth, powerful acceleration over the entire range of engine speeds. In addition, thanks to its lightweight design and the DRP Dynamic Regulating Programme which monitors gradient, road conditions and the way the driver is using the accelerator pedal, multitronic® also plays an instrumental role in reducing fuel consumption. And with eight simulated gear ratios available, you can enjoy all these benefits whilst adopting the sporty driving style of a manual.

The 6-speed tiptronic® transmission system is a form of automatic transmission available on A4 models with quattro® permanent four-wheel-drive. The technology incorporates DSP – or the Dynamic Shift Programme which aligns and converts the engine's high power and torque into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and optimised gear shifting. In the 'D' (Drive) and 'S' (Sport) programme, the advanced electronics used in tiptronic® respond efficiently to every driver input, helping to prevent unwanted gear-changes. The driver can override automatic mode by moving the gear lever into a tiptronic® shift-gate, enabling spontaneous gear changing for a sportier driving style.



## Transmission

Transmission	1.8 TFSI 120PS	1.8 TFSI 160PS	2.0 TFSI	2.0 TFSI quattro	3.2 FSI quattro	2.0 TDI 120PS	2.0 TDI 143PS	2.0 TDI 170PS	2.0 TDI quattro 170PS	2.7 TDI	3.0 TDI quattro	Basic RRP	Total RRP <sup>inc.</sup>
Automatic 8-speed multitronic® transmission	-	•	-	-	-	-	•	-	-	S	-	£1,234.04	£1,450.00
Automatic 6-speed tiptronic® transmission	-	-	-	-	•	-	-	-	-	-	•	£1,191.49	£1,400.00



- = Not available

• = Available

S = Standard



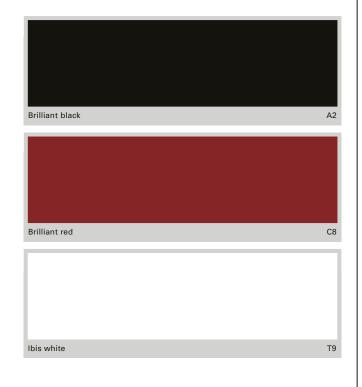


### Paint finishes

### **Standard colours**

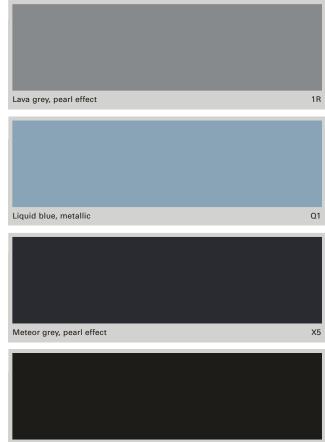
### **Optional colours**

Garnet red, metallic



Basic RRP	Total RRP inc.
£468.09	£550.00





Phantom black, pearl effect

### S line additional colours

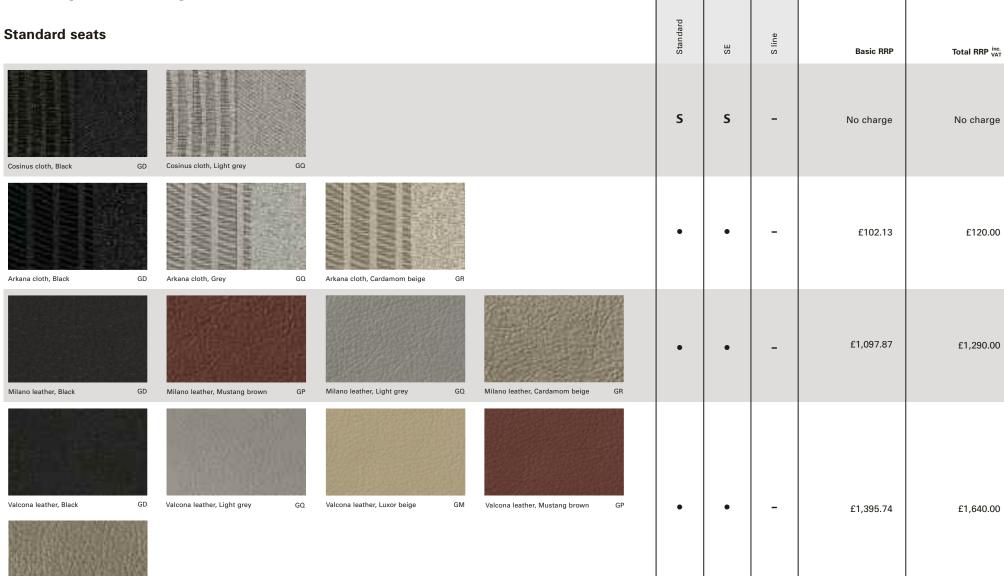


Basic RRP	Total RRP inc.
£468.09	£550.00





## **A4 Upholstery**



Valcona leather, Cardamom beige

Sports seats (front, with 4-way electrical lumbar adjustment and manual height adjustment)	Standard	S E	S line	Basic RRP	Total RRP inc.
Empore cloth, Black GD Empore cloth, Light grey GQ	•	•	-	£404.26	£475.00
Milano leather, Black GD Milano leather, Mustang brown GP Milano leather, Light grey GQ Milano leather, Cardamom beige GR	•	•	-	£1,502.13	£1,765.00
Leather/Alcantara, Black GD Leather/Alcantara, Light grey GQ	•	•	-	£1,182.98	£1,390.00
Valcona leather, Black GD Valcona leather, Luxor beige GM Valcona leather, Mustang brown GP Valcona leather, Light grey GQ  Valcona leather, Cardamom beige GR	•	•	-	£1,800.00	£2,115.00

### **A4 Upholstery** S line Sports Seats (front, with 4 way electrical lumbar adjustment and manual height adjustment, front seats with 'S line' logo available with black stitching on all upholsteries and silver stitching on Leather/Cloth and Sline Leather/Alcantara upholsteries) Basic RRP Total RRP inc. S No charge No charge Leather/Cloth, Black QF Leather/Cloth, Black\* QE with silver stitching\* £404.26 £475.00 Leather/Alcantara, Black QF Leather/Alcantara, Black with silver stitching £723.40 £850.00 Milano Leather, Black £1,021.28 £1,200.00

Valcona Leather, Black

## **A4 Upholstery**

Climate Comfort seats. (Climate-controlled front seats can be heated or cooled according to the driver and passenger's requirements. Includes electrically-adjustable front seats and memory function for driver's seat. Door mirrors – electrically folding and auto-dimming with memory function, and auto-dimming rear view mirror. Only available in Milano leather.)





Sports seats in black Valcona leather (GD), micrometallic inlays (5MA) and DVD-based Satellite Navigation system

Total RRP inc.

£3,940.00

## Colour and trim guide

To help you choose the right colours for you and your A4, please use the guide below to ensure your preferred colours and trims are well matched.

#### Standard seats - Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Cosinus cloth (N2M)	Arkana cloth (NOL)	Milano leather (N5W)	Valcona leather (N5D)
GD	Black	Black	Black/Black	Star silver	•	•	•	•
GM	Luxor beige	Black	Black/Black	Black	-	-	-	•
GP	Mustang brown	Black	Black/Black	Star silver	-	-	•	•
GQ	Light grey	Quartz grey	Graphite grey/Graphite grey	Star silver	•	•	•	•
GR	Cardamom beige	Coriander beige	Tan beige/Tan beige	Linen beige	-	•	•	•

#### Sports seats - Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Empore cloth (N5F)	Alcantara/leather (N7U)	Milano leather (N5W)	Valcona leather (N5D)
GD	Black	Black	Black/Black	Star silver	•	•	•	•
GM	Luxor beige	Black	Black/Black	Black	-	-	_	•
GP	Mustang brown	Black	Black/Black	Star silver	-	-	•	•
GQ	Light grey	Quartz grey	Graphite grey/Graphite grey	Star silver	•	•	•	•
GR	Cardamom beige	Coriander beige	Tan beige/Tan beige	Linen beige	-	-	•	•

#### S line Sports seats – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Cloth / Leather (N7V)	Alcantara/leather (N7K)	Milano leather (N1Y)	Valcona leather (N1V)
QE (Black stitching)	Black	Black	Black/Black	Black	•	•	•	•
QF (Silver stitching)	Black	Black	Black/Black	Black	•	•	-	_

#### Comfort seats - Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Milano leather (N5W)
GD	Black	Black	Black/Black	Star silver	•
GM	Luxor beige	Black	Black/Black	Black	-
GP	Mustang brown	Black	Black/Black	Star silver	•
GQ	Light grey	Quartz grey	Graphite grey/Graphite grey	Star silver	•
GR	Cardamom beige	Coriander beige	Tan beige/Tan beige	Linen beige	•



<b>Inlay</b> Order code		Standard	SE	S line	Basic RRP	Total RRP <sup>inc.</sup>
5MA	Micrometallic platinum	S	-	-	No charge	No charge
PDC	Aluminium hologram (with Aluminium optics for centre console and electromechanical parking brake)	•	S	-	£127.66	£150.00
PDD	Walnut brown (with Aluminium optics for centre console and electromechanical parking brake)	•	-	-	£276.60 £123.40	£325.00 £145.00
PDF	Fine grain ash, Almond beige (with Aluminium optics for centre console and electromechanical parking brake)	•	-	- -	£276.60 £123.40	£325.00 £145.00
PDK	Laurel nutmeg (with Aluminium optics for centre console and electromechanical parking brake)	•	-	Ξ	£276.60 £123.40	£325.00 £145.00

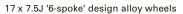
Inlay  Order code	S		Standard	SE	S line	Basic RRP	Total RRP <sup>inc.</sup>
5TG	<b>Matt-b</b> consol	<b>rushed aluminium</b> (with Aluminium optics for light switches, centre e and electromechanical parking brake)	-	-	S	No charge	No charge
5TL	<b>Piano I</b> electro	<b>plack</b> (with Aluminium optics for light switches, centre console and mechanical parking brake)	-	-	•	No charge	No charge
5TW		a wood Assam grey (with Aluminium optics for light switches, centre e and electromechanical parking brake)	-	-	•	£276.60	£325.00





Whe	els, tyres and suspension	dard		0		
Order code		Standard	SS	S line	Basic RRP	Total RRP inc.
PRY	17 x 7.5J '7-arm' design alloy wheels with 225/50 R17 tyres	•	S	-	£382.98	£450.00
PRE	17 x 7.5J '6-spoke' design alloy wheels with 225/50 R17 tyres	-	-	- -	£468.09 £85.11	£550.00 £100.00
PRT	17 x 8J '10-spoke' design alloy wheels with 245/45 R17 tyres	-	-	- -	£638.30 £255.32	£750.00 £300.00
PRD	18 x 8J '5-spoke star' design alloy wheels with 245/40 R18 tyres	-	•	-	£510.64	£600.00
РОН	18 x 8J '15-spoke' design alloy wheels with 245/40 R18 tyres	-	•	-	£510.64	£600.00
PQF	19 x 8.5J '7-arm double spoke' design alloy wheels with 255/35 R19 tyres (cannot be combined with Audi drive select with damper control, Audi drive select – full package or S line Sports suspension 30mm lowered)	-	-	•	£553.19	£650.00
PQS	19 x 8.5J '20 spoke' design alloy wheels with 255/35 R19 tyres (cannot be combined with Audi drive select with damper control, Audi drive select – full package or S line Sports suspension 30mm lowered)	-	-	•	£553.19	£650.00
1N3	servotronic power steering (standard on 190PS and above models)	-	•	•	£153.19	£180.00







17 x 8J '10-spoke' design alloy wheels



18 x 8J '5-spoke star' design alloy wheels

£1,700.00

£1,300.00

#### Wheels, tyres and suspension Sline Total RRP inc. Order code **Basic RRP** £851.06 £1,000.00 2H1 Audi drive select with dynamic steering (only available on 143PS models and above) IN7 £510.64 £600.00 £851.06 £1,000.00 2H1 Audi drive select with damper control (only available with servotronic steering) 1BL £510.64 £600.00

#### **Dynamic steering**

Audi drive select - Full package with damper control and dynamic steering

(only available on 143PS models and above)

2H1

1BL

1N7

With this new technology, driving is significantly more agile under everyday conditions, while directional stability and precision are increased at high speeds and in demanding driving situations.

#### Damper control

The optional damper control system makes individual settings for suspension tunings possible. A lowered sports suspension forms the basis. Adjustable hydraulic dampers alter the damper characteristics individually for each wheel.



£1,446.81

£1,106.38

Audi	o and communication	lard		_		
Order code		Standard	SE	S line	Basic RRP	Total RRP inc.
8UD	<b>Audi Concert radio.</b> Single CD with MP3 compatibility, colour centre console screen, SD memory card reader and AUX-IN socket in centre console	•	S	S	£255.32	£300.00
8UM	<b>Audi Symphony radio,</b> with front-loading MP3-compatible 6-CD changer, colour centre console screen, SD memory card reader and AUX-IN socket in centre console	-	•	•	£480.85 £234.04	£565.00 £275.00
9VK	Bang & Olufsen sound system, designed specifically for the A4, providing surround-sound reproduction with dynamic-noise compensation, 14 high-performance loudspeakers (505 Watt) and 10-channel amplifier	-	•	•	£446.81	£525.00
OV3	DAB digital radio	-	•	•	£255.32	£300.00
QV9	TV reception – analogue and digital (only in combination with Satellite Navigation system Plus)	-	•	•	£723.40	£850.00
7D3	Audi Music Interface (AMI). Universal connection for use with stereo audio sources and Apple iPod generation 4 onwards (iPod, iPod mini, iPod nano, iPod photo, iPod video). Provides intuitive control through the audio system and multi-function steering wheel. It also replicates the iPod display on the audio screen, including track titles. The interface provides power as well as a convenient rubberised storage tray. An adapter cradle is required at additional cost. Please consult your Audi Centre for details. Must be combined with Concert or Symphony Radio or DVD Satellite Navigation Plus	-	•	•	£170.21	£200.00
PNA	Satellite Navigation system Plus. DVD-based route planning and guidance with MMI, radio, CD-changer and European-coverage TMC-enabled DVD. (With this feature installed the MMI controls move from sound system head-unit to around the gear lever)	-	•	•	£1,680.85	£1,975.00







Satellite Navigation system Plus

	o and communication	Standard	ш	lin e		
Order code		St	SE	σ	Basic RRP	Total RRP inc.
PT5	Mobile telephone preparation – Low. In front centre armrest, uses Bluetooth interface or cradle to connect to your A4, including roof aerial for optimal reception. Includes centre armrest for Standard trim models. A phone cradle is required for charging your phone, at extra cost, please see your Audi Centre for phone compatibility. (Cannot be combined with Chorus radio)	•	-	-	£446.81 £319.15	£525.00 £375.00
9ZW	Mobile telephone preparation – High. Uses Bluetooth interface with no physical connection to your A4, including roof aerial for optimal reception. Please note that your mobile phone must have SIM-Access Profile facility for full functionality. (Only in combination with Satellite Navigation system Plus)	-	•	•	£553.19	£650.00
PT4	Mobile telephone preparation – High (with privacy handset). The handset allows passengers to make private calls, provides remote control of the telephone functions as well as convenient SMS text messaging function. The handset is charged from a docking station integrated into the front centre armrest. (Only in combination with Satellite Navigation system Plus)	-	•	•	£808.51	£950.00
ОНЗ	Voice Control System. Operates key basic functions of Satellite Navigation system Plus. (Only in combination with Satellite Navigation system Plus)	_	•	•	£276.60	£325.00
9WM	Rear Seat Entertainment Package fitted to the back of the A4 front seats. The package includes 2 detachable DVD players/monitors (supplied by Audi Genuine Accessories) that can be used both inside and outside of the A4. The driver and passenger front seats are fitted with the mountings and power connection for the DVD players for when the entertainment system is used inside the A4. Usage outside of the Audi A4 is via a rechargeable battery or mains power connection that is included in the package. Includes individual remote controls	-	•	•	£846.81	£995.00



Mobile telephone preparation – High (with Privacy Handset)



MMI Control – position when combined with Satellite Navigation system Plus



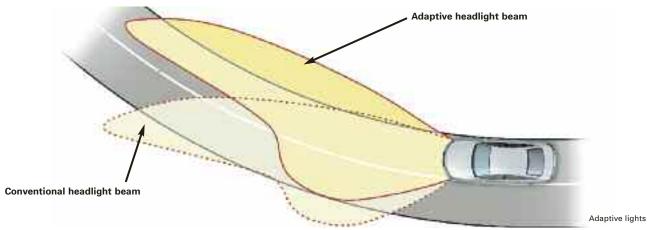
Rear Seat Entertainment Package

Seat		tandard	SE	line		T. J. D.D. İnc.
Order code		o o	O)	o o	Basic RRP	Total RRP inc.
D) /4	Electric front seats, with adjustment for height, forwards and backwards position, backrest angle and lumbar	•	•	-	£638.30	£750.00
PV1	support for driver and front-passenger seats	-	-	•	£442.55	£520.00
PV3	Comfort pack. Comprising electric front seats with lumbar support, memory function on driver's side, door	_	•	-	£1,191.49	£1,400.00
6XL	mirrors – electrically folding and auto-dimming with memory function, auto-dimming rear view mirror	-	_	•	£995.74	£1,170.00
7P1	Electric lumbar support for front seats, with horizontal and vertical adjustment	•	•	S	£195.74	£230.00
4A3	Heated front seats, individually controlled seatbase and bolster heating with variable temperature adjustment	•	•	•	£212.77	£250.00
4A4	Heated front and rear seats, individually controlled seatbase and bolster heating with variable temperature adjustment. (Not available with cloth upholstery)	•	•	•	£382.98	£450.00



Safety and s	security
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Garc	ity and security	Standard		line		
Order code		Sta	SE	S	Basic RRP	Total RRP inc.
7X4	<b>Audi Parking System Plus.</b> Aids parking by acoustically and graphically indicating distances to obstacles in front of and behind your A4	-	•	•	£553.19	£650.00
7X8	<b>Audi Parking System Advanced.</b> Aids parking by acoustically and visually indicating distances to obstacles in front of and behind your A4 with guiding lines. Measured by ultrasonic sensors with camera integrated discreetly in the boot handle. (Only in combination with Satellite Navigation system Plus)	-	•	•	£893.62	£1,050.00
7Y1	<b>Audi side assist</b> . Aids the driver when changing lane. Audi side assist monitors the area behind your A4, using radar sensors located discreetly in the rear bumper and informs the driver with a visual warning signal in the door mirror if there is a vehicle in the driver's blind spot or approaching quickly from behind. The system is activated using a button in the driver's door	-	•	•	£382.98	£450.00
7Y2	<b>Audi lane assist.</b> Uses a discreet camera at the top of the windscreen to monitor the road ahead. The driver is warned with a vibration of the steering wheel if the vehicle is about to exit the lane unintentionally. (Only in combination with 4-spoke multi-function steering wheel)	-	•	•	£382.98	£450.00
6XK	Exterior mirrors – heated, electrically-folding and with auto-dimming function	-	•	•	£127.66	£150.00
8Q5	Adaptive lights - Swivelling headlights for improved illumination of winding roads	-	-	•	£276.60	£325.00
VC1	Garage door opener (Homelink*). Programmable radio-operated remote control for compatible doors/gates. Control buttons integrated in the front roof module	•	•	•	£148.94	£175.00
UH2	Audi Hill-Hold assist. Automatically activates electromechanical parking brake when stationary	•	•	•	£38.30	£45.00
4X4	Rear side airbags	•	•	•	£212.77	£250.00
7K6	Tyre pressure monitoring display	-	•	•	£63.83	£75.00



Interior equipment					
interior equipment	Standard		line		
Order code	Star	SE	S	Basic RRP	Total RRP inc.
Advanced key. Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior doorhandle. To lock, press the button on the handle. Pressing the start/stop button integrated into the centre console starts and stops the engine	-	•	•	£421.28	£495.00
6NQ Black headlining	•	•	S	£170.21	£200.00
Storage pack. Includes storage nets on the front-seat backrests, storage compartment under the front seats  QE1 (if memory function is fitted, only under the front-passenger seat), drinks holder in the rear centre armrest and a locking glove compartment	•	•	•	£85.11	£100.00
6E3 Front centre armrest including 2 x 12V power sockets	•	S	S	£136.17	£160.00
3X2 Ski bag with through-load facility	•	•	•	£136.17	£160.00
3Y2 Blind - electric for rear window (Saloon models only)	•	•	•	£200.00	£235.00
3Y4 Blind – manual for rear side windows	•	•	•	£85.11	£100.00
8T1 Cruise Control	•	•	•	£161.70	£190.00
Adaptive cruise control (ACC). Automatic distance regulation, uses radar sensors to maintain required distance by braking and accelerating. Four programs (distance 1 to distance 4) set via steering column controls of the cruise control system	-	•	•	£936.17	£1,100.00
QQ1 Interior light pack. Includes rear reading lights, entrance lights, front footwell lights, active door reflectors, vanity mirrors and illumination of the glove compartment, vents and internal door controls	•	•	•	£140.43	£165.00
6SJ Reversible load mat with bumper cover. One side in rubber, the other in carpet. (Avant models only)	•	•	•	£72.34	£85.00
3GN Load area rail system and fixing kit. Includes load area rails, telescopic bar and securing belt for dividing the luggage compartment. (Avant models only)	•	•	•	£127.66	£150.00

## **Exterior equipment**

Order code

3FE	Electric slide and tilt sunroof (Saloon models only)	•	•	•	£723.40	£850.00
1D2	Tow-bar, factory-fitted and removable	•	•	•	£553.19	£650.00
2Z0	Deletion of model and engine capacity designation at rear	•	•	•	No charge	No charge
2Z7	Deletion of engine capacity at rear	•	•	•	No charge	No charge
4E9	Power-operated tailgate (Avant models only)	•	•	•	£319.15	£375.00
3FU	Open sky panoramic sunroof (Avant models only)	•	•	•	£936.17	£1,100.00

#### Steering wheels Order code Basic RRP Total RRP inc. 2ZQ Steering wheel - leather 4-spoke multi-function £127.66 £150.00 £140.00 Steering wheel – leather 4-spoke multi-function with paddle shift for auto-transmission £119.15 2ZS (only in combination with Audi lane assist) No charge No charge Steering wheel – leather Sports 3-spoke multi-function with paddle shift for auto-transmission £204.26 £240.00 1XX Steering wheel - leather Sports 3-spoke multi-function £85.11 £100.00 1XW





Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that added element of exclusivity – that distinguishing look that sets you apart from the rest – you can specify your new A4 with options from Audi exclusive. Whether you want a completely unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

For more information on any of the options over the following pages or to view swatches, simply ask a member of staff at your local Audi Centre.









# Saddle brown Chestnut brown Crimson red\* Jet grey\* Palace blue Alabaster white Magnolia Havanna brown

# **Upholstery**

With Audi exclusive, you can choose between Fine Nappa leather and Alcantara, depending on the texture and flexibility you prefer in your car's upholstery. And once that's decided, you can specify your seats in an array of different colours shown to the left.

Choose just one all-over shade for each seat, or for a sportier look, customise each panel in two or more complementary colours from the distinctive Audi exclusive palette shown here. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, you're guaranteed to be extremely comfortable with the result.

	Standard	SE	S line	Basic RRP	Total RRP inc.
Valcona leather – front and back seats, head restraints, door trim inserts, front centre armrest (if ordered), seat side trims and add-on seat parts are leather-covered and colour-coordinated (only in conjunction with interior code "GD"	-			£3,191.49	£3,750.00
Valcona leather/Alcantara – front and back seats, head restraints, door trim inserts, front centre armrest (if ordered), seat side trims and add-on seat parts are leather-covered and colour-coordinated (only in conjunction with interior code "GD". Cannot be combined with Comfort front seats)	-			£3,191.49	£3,750.00
Valcona leather – front and back seats, head restraints, door trim inserts, front and rear centre armrest, seat side trims and add-on seat parts are leather-covered and colour-coordinated (only in conjunction with interior code "GD"				£3,617.02	£4,250.00

Cocos



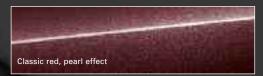










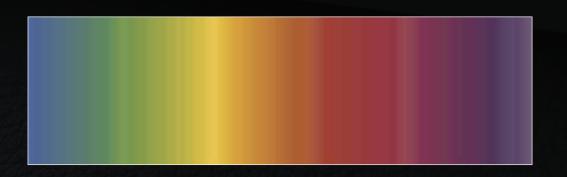


Or any other paint colour in the Audi range

# **Paint**

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro\*. The choice is yours.

Standard	SE	S line	Basic RRP	Total RRP inc.
	•	·	£1,446.81	£1,700.00



# **Customised paint**

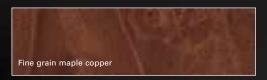
In a car made from Vorsprung durch Technik, there are no compromises. So if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want – whether it's the blue of your favourite shirt or the wall colour in your sitting room.

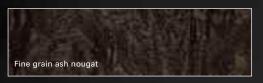
Standard	SE	S line	Basic RRP	Total RRP inc.
-	•	•	£2,042.55	£2,400.00

# Inlays

Inlays are the all-important 'finishing touch' that add flair and interest to the surfaces inside your car. So Audi exclusive have sourced a hugely varied range of materials from which to craft these elements – from Oak sepia to rich quilted maple wood. You can even customise your gear knob with one of the available woods, all of which are shown opposite.

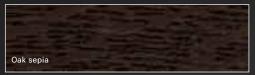
		inc
	Basic RRP	Total RRP VAT
Inlays	£638.30	£750.00













# Steering wheels and controls pack

Our fingertips and palms contain more touch receptors that any other part of our body – so shouldn't the parts of our car we handle the most also be the most pleasing to touch? With this in mind, Audi exclusive enables you to customise the steering wheel of your choice in smooth, warm leather, in any of the colours shown on page 39. As with Audi exclusive seats, you even have free choice on the colour of the decorative stitching used. Choose a controls pack and you can extend this exclusive look and feel to your car's handbrake, gearknob and gaiter too.

	Standard	SE	S line	Basic RRP	Total RRP inc.
Steering wheel	-	•	•	£297.87	£350.00
Steering wheel – Part-wood, part-leather	-	•	٠	£510.64	£600.00
Controls pack	-	•	•	£510.64	£600.00

# Carpets and floor mats

Exclusivity isn't just about choice and individuality – it's about attention to every detail in your A4; and for us, that includes the carpets and floor mats. First, choose from eleven different colours of high-quality velour carpets. Next, choose the colour of your car's floor mats from the same list, whilst using the palette of Audi upholstery colours detailed on page 39 to select a leather colour for the mats' decorative leather piping – matched or contrasting, depending on your personal taste. Floor mats are included when you order Audi exclusive carpet; but if you wish, they can also be purchased separately in a set of four.

	Standard	SE	S line	Basic RRP	Total RRP vat
Carpets	-3	•	•	£723.40	£850.00
Floor mats	3-1	•	•	£255.32	£300.00





# Technical data

### A4 - Saloon

Petrol	l I	Displacement, cubic cm (valves	Max. power¹,	Max. torque,		CO2 emissions²,	0-62mph acceleration,	Top speed,	ABI insurance
Engine	Cylinder	per cylinder)	PS	Nm at rpm	Transmission	g/km	seconds	mph	group
1.8 TFSI	4-cylinder	1798	120	230/1500-3650	6-speed manual	169	10.5	130	11E
1.8 TFSI	4-cylinder	1798	160	250/1500-4500	6-speed manual	169	8.6	140	14E
1.8 TFSI	4-cylinder	1798	160	250/1500-4500	multitronic®	169	8.6	140	14E
2.0 TFSI	4-cylinder	1984	211	350/1500-4200	6-speed manual	154	6.9	155	15E
2.0 TFSI quattro	4-cylinder	1984	211	350/1500-4200	6-speed manual	173	6.6	153	16E
3.2 FSI quattro	V6	3197	265	330/3000-5000	6-speed manual	213	6.2	155	16E
3.2 FSI quattro	V6	3197	265	330/3000-5000	tiptronic®	215	6.4	155	16E
Diesel									
2.0 TDI	4-cylinder	1968	120	290/1750-2500	6-speed manual	134	10.7	127	11E
2.0 TDI	4-cylinder	1968	143	320/1750-2500	6-speed manual	139	9.4	134	12E
2.0 TDI	4-cylinder	1968	143	320/1750-2500	multitronic®	154	9.4	134	12E
2.0 TDI	4-cylinder	1968	170	350/1750-2500	6-speed manual	140	8.3*	143	ТВС
2.0 TDI quattro	4-cylinder	1968	170	350/1750-2500	6-speed manual	156	8.3*	140	ТВС
2.7 TDI	V6	2698	190	400/1400-3250	multitronic®	167	7.7	140	15E
3.0 TDI quattro	V6	2967	240	500/1500-3000	6-speed manual	172	6.1	155	16E
3.0 TDI quattro	V6	2967	240	500/1500-3000	tiptronic®	182	6.2	155	16E

<sup>\*</sup>Provisional data.

<sup>&#</sup>x27;The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types. Data is provisional.

	Weights, kg		Ma	ax. trailer load⁴, l	кg	Luggage compar		s	Fuel con	sumption, mpg (I/	100km)
Unladen weight³	Gross weight limit	Roof load limit/ nose weight	unbraked	with 12% gradient	with 8% gradient	Rear seats upright	Rear seats folded	Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
1410	1960	75/80	740	1300	1500	480	962	65	28.5 (9.9)	51.4 (5.5)	39.8 (7.1)
1410	1960	75/80	740	1300	1500	480	962	65	29.4 (9.6)	49.6 (5.7)	39.8 (7.1)
1410	1960	75/80	740	1300	1500	480	962	65	30.1 (9.4)	47.9 (5.9)	37.2 (7.6)
1435	1985	75/80	750	1500	1700	480	962	65	31.4 (9.0)	54.3 (5.2)	42.8 (6.6)
1520	2070	75/80	750	1700	1900	480	962	65	28.2 (10.0)	47.9 (5.9)	38.2 (7.4)
1580	2130	75/80	750	1900	2100	480	962	64	21.7 (13.0)	42.8 (6.6)	31.7 (8.9)
1610	2165	75/80	750	1900	2100	480	962	64	21.7 (13.0)	42.2 (6.7)	31.4 (9.0)
1465	2015	75/80	750	1300	1500	480	962	65	42.2 (6.7)	68.9 (4.1)	55.4 (5.1)
1460	2010	75/80	750	1700	1900	480	962	65	40.9 (6.9)	64.2 (4.4)	53.3 (5.3)
1495	2045	75/80	750	1700	1900	480	962	65	36.2 (7.8)	60.1 (4.7)	48.7 (5.8)
1460	2010	75/80	750	1600*	1800*	480	962	65	40.4 (7.0)	64.2 (4.4)	53.3 (5.3)
1555	2015	75/80	750	1600*	1800*	480	962	64	36.7 (7.7)	57.6 (4.9)	47.9 (5.9)
1595	2145	75/80	750	1700	1900	480	962	65	36.2 (7.8)	51.4 ( 5.5)	44.1 (6.4)
1655	2205	75/80	750	1900	2100	480	962	64	32.1 (8.8)	53.3 (5.3)	42.8 (6.6)
1690	2240	75/80	750	1900	2100	480	962	64	32.8 (8.6)	47.9 (5.9)	40.9 (6.9)

<sup>&</sup>lt;sup>®</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

# Technical data

### A4 – Avant

Petrol	 	Displacement, cubic cm (valves	Max. power¹,	Max. torque,		CO <sub>2</sub> emissions <sup>2</sup> ,	0-62mph acceleration,	Top speed,	ABI insurance
Engine	Cylinder	per cylinder)	PS	Nm at rpm	Transmission	g/km	seconds	mph	group
1.8 TFSI	4-cylinder	1798	160	250/1500-4500	6-speed manual	170	8.9	140	14E
1.8 TFSI	4-cylinder	1798	160	250/1500-4500	multitronic®	175	8.9	138	14E
2.0 TFSI	4-cylinder	1984	211	350/1500-4200	6-speed manual	160	7.1	150	15E
2.0 TFSI quattro	4-cylinder	1984	211	350/1500-4200	6-speed manual	177	6.7	148	16E
3.2 FSI quattro	V6	3197	265	330/3000-5000	6-speed manual	216	6.4	155	16E
3.2 FSI quattro	V6	3197	265	330/3000-5000	tiptronic®	219	6.6	155	16E
Diesel									
2.0 TDI	4-cylinder	1968	120	290/1750-2500	6-speed manual	140	11.2	122	11E
2.0 TDI	4-cylinder	1968	143	320/1750-2500	6-speed manual	143	9.7	130	12E
2.0 TDI	4-cylinder	1968	143	320/1750-2500	multitronic®	159	9.7	125	12E
2.0 TDI	4-cylinder	1968	170	350/1750-2500	6-speed manual	149	8.6*	140	ТВС
2.0 TDI quattro	4-cylinder	1968	170	350/1750-2500	6-speed manual	162	8.6*	138	ТВС
2.7 TDI	V6	2698	190	400/1400-3250	multitronic®	170	8.3	140	15E
3.0 TDI quattro	V6	2967	240	500/1500-3000	6-speed manual	179	6.3	155	16E
3.0 TDI quattro	V6	2967	240	500/1500-3000	tiptronic®	189	6.3	155	16E

<sup>\*</sup>Provisional data.

<sup>&</sup>lt;sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

<sup>&</sup>lt;sup>2</sup> The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types. Data is provisional.

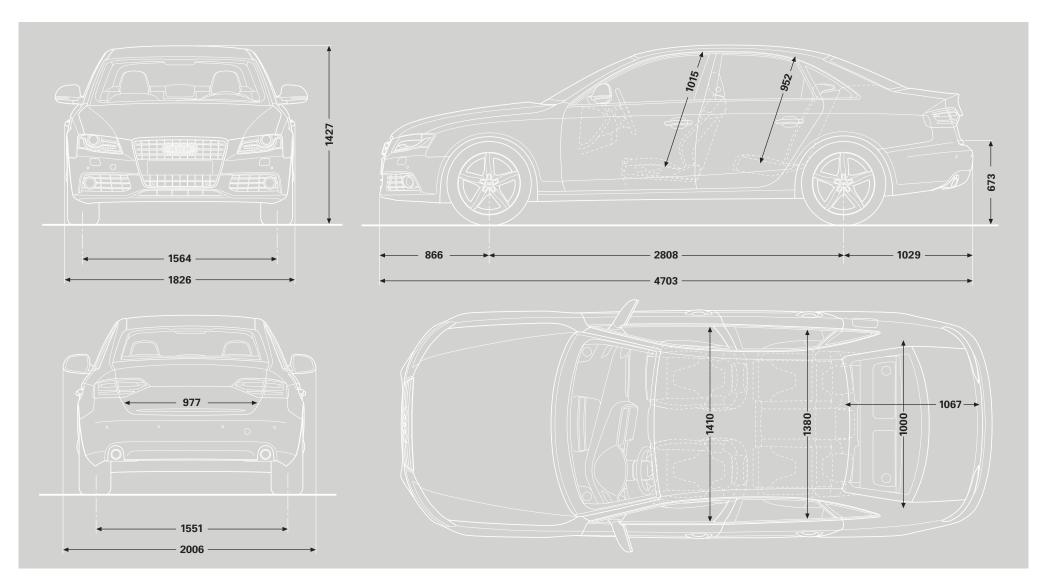
	Weights, kg		М	ax. trailer load <sup>4</sup> , l	•	Luggage compa	litres		Fuel con	sumption, mpg (I/	100km)
Unladen weight³	Gross weight limit	Roof load limit/ nose weight	unbraked	with 12% gradient	with 8% gradient	Rear seats upright	Rear seats folded	Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
1470	2040	90/80	750	1300	1500	490	1430	65	29.4 (9.6)	48.7 (5.8)	39.2 (7.2)
1510	2080	90/80	750	1300	1500	490	1430	65	29.4 (9.6)	46.3 (6.1)	38.2 (7.4)
1495	2065	90/80	750	1500	1700	490	1430	65	31.0 (9.1)	52.3 (5.4)	41.5 (6.8)
1565	2135	90/80	750	1700	1900	490	1430	65	28.0 (10.1)	46.3 (6.1)	37.2 (7.1)
1630	2200	90/80	750	1900	2100	490	1430	64	21.7 (13.0)	41.5 (6.8)	31.0 (9.1)
1660	2230	90/80	750	1900	2100	490	1430	64	21.6 (13.1)	40.9 (6.9)	30.7 (9.2)
1525	2095	90/80	750	1300	1500	490	1430	65	41.5 (6.8)	62.8 (4.5)	53.3 (5.3)
1520	2090	90/80	750	1700	1900	490	1430	65	40.4 (7.0)	62.8 (4.5)	52.3 (5.4)
1555	2125	90/80	750	1700	1900	490	1430	65	37.7 (7.5)	54.3 (5.2)	47.1 (6.0)
1520	2090	90/80	750	1600*	1800*	490	1430	65	39.2 (7.2)	60.1 (4.7)	50.4 (5.6)
1595	2165	90/80	750	1600*	1800*	490	1430	65	35.8 (7.9)	54.3 (5.2)	45.6 (6.2)
1620	2190	90/80	750	1600	1800	490	1430	65	36.7 (7.7)	48.7 (5.8)	43.5 (6.5)
1695	2265	90/80	750	1900	2100	490	1430	64	31.7 (8.9)	50.4 (5.6)	41.5 (6.8)
1695	2265	90/80	750	1900	2100	490	1430	64	31.7 (8.9)	45.6 (6.2)	39.2 (7.2)

<sup>&</sup>lt;sup>3</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

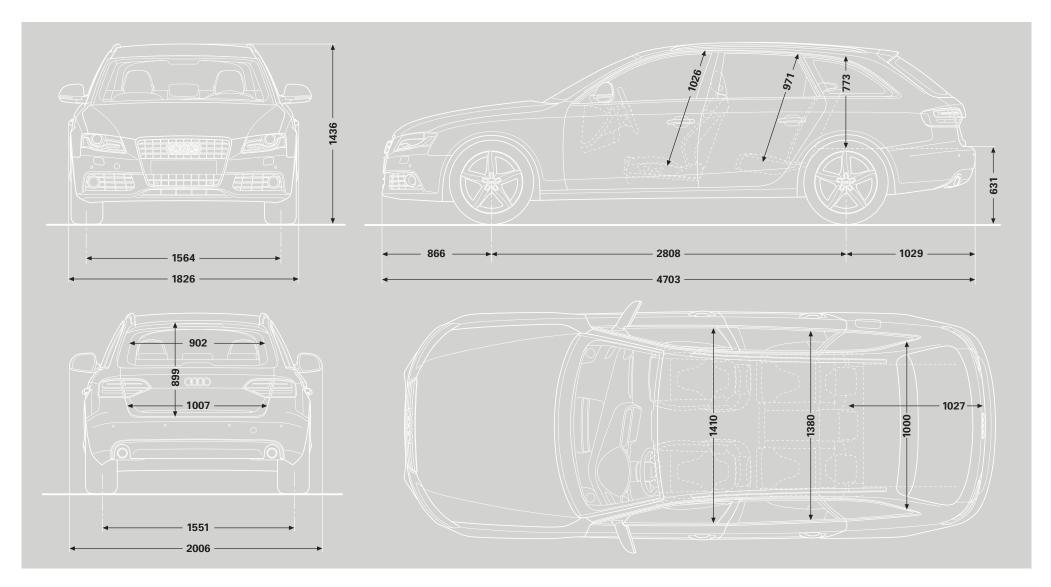
'The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

# **Dimensions**

# A4 Saloon



# A4 Avant



### Other information

### CO<sub>2</sub> data and information

#### CO<sub>2</sub> emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO2) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created seven categories:

Petrol and Diesel engines						
A - up to 100g/km	£0.00					
B - 101 to 120g/km	£35.00					
C - 121 to 150g/km	£120.00					
D - 151 to 165 g/km	£145.00					
E - 166 to 185 g/km	£170.00					
F - 186 to 225g/km	£210.00					
G – over 225g/km	£400.00					

#### CO<sub>2</sub> emission figures

The CO<sub>2</sub> emission figures quoted in the technical data section on pages 44-47 are based on a fully-laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO<sub>2</sub> emissions may be lower depending on options selected.

# Servicing

#### Servicing tailored to your needs

With the introduction of model year 2008 TT, A3, A4 and A5 (other models to follow) an improved variable maintenance concept with a revised and simplified maintenance schedule has been introduced to meet the increasingly varied needs of Audi drivers.

As with the original LongLife Servicing there is still the ability to opt for the traditional Fixed Interval Inspection servicing with oil changes every 10,000 miles or the new enhanced servicing concept.

With this new regime the oil change remains variable and, depending on operating conditions, can be carried out up to 20,000 miles or 2 years.

However, with enhanced LongLife Servicing, the Inspection Service elements are separate to oil changing. These are carried out for the first time at 3 years or 20,000 miles and then every 2 years/20,000 miles thereafter.

The time and distance remaining until each part of the service is required is displayed separately via the Service Display on the car's computer.

In practice, this new service concept results in lower ownership costs, as maintenance work is carried out when your vehicle really needs it.

#### **Enhanced LongLife Servicing**

	Fixed Service intervals:
Oil-change Service	Every 10,000* miles/1 year
Interval Service	Every 20,000* miles/2 years
Interval Service Inspection	Every 40,000* miles/4 years

Interval Service	Flexible to a maximum 20,000* miles/2 years
Interval Service Inspection	Every 20,000* miles/3 years, then every 20,000 miles/2 years thereafter

Variable Service intervals:

<sup>\*</sup>Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

### Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

# Every Audi Centre will be open during the following hours:

Sales: 9am-6pm Monday to Friday

9am-5pm Saturday

Service: 8am-6pm Monday to Friday

8.30am-1pm Saturday

Sunday opening at local discretion.

#### Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

#### **New Car delivery**

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

#### Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

#### Every attention to detail

Your ownership experience starts with half a tank of fuel.

#### **Quotation response**

We are committed to answering any quotation request within 1 working day.

#### **Training**

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

#### Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

#### Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

#### Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

#### No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

#### A personal service

All work will be done by a named Audi Technician, to whom you can personally direct questions or requests should you need to.

#### **Environmental commitment**

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



### **Pricing information**

#### **Pricing**

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£469.36
Number plates	£20.00
VAT	£85.64
Total	£575.00

#### **Audi Roadside Assistance**

Your new car comes complete with complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

#### **Audi Customer Care**

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ► A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the third year
- ► A 3-year paint warranty
- ► A 12-year anti-corrosion warranty
- ► Up to 3 years' UK roadside assistance and recovery

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

#### **Audi Tax-Free Sales**

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

#### **Audi Finance**

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ► Solutions a Personal Contract Plan
- ► Hire Purchase
- ► Lease Purchase
- ► Finance Lease
- ► Contract Hire

With all products, you can choose a fixedcost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

#### Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.

### Audi UK

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Specifications and prices subject to change without notice.

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Mixed Sources
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