





## THE POWER TO SURPRISE<sup>™</sup>

Kia Motors Corporation is the 6th largest automotive group in the world. If you are not already aware we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customer's expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our groundbreaking worldwide growth and with our recently opened state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open, Davis Cup, and individuals such as tennis sensation Rafael Nadal. We are also proud sponsors of the 2010 FIFA World Cup and UEFA 2008.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car make with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, SUVs and MPVs that suit any lifestyle and are always exhilarating to drive.





KIA SEDONA, THE MPV PERFECTED

SEDONA



MULTI-COMFORT, MULTI-PURPOSE

CKANS!

VERSATILITY WITHIN EASY REACH

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## A WHOLE NEW WAY OF LOOKING AT SPACE

Elegantly designed from inside and out, the Kia Sedona is packed full of style, comfort and safety features. With class leading interior space, the Sedona is roomy and versatile, with an array of active and passive safety technologies that are second to none. Driven for business or on a family outing, the Sedona is an elegant MPV that makes your life a whole lot easier.

Slide open the doors of the Sedona and discover its surprisingly roomy interior with seven individual comfortable seats. Behind the steering wheel, you immediately appreciate the high seating position that gives you a great all-round view of surrounding traffic. Then you discover the ergonomically designed dashboard, including air conditioning and audio controls within easy reach, and you may find it hard to leave.

The tri-zone air conditioning allows the driver, front passenger and rear passengers to adjust temperatures and ventilation. And to make your journey even more enjoyable, the Sedona comes with lots of practical storage places, cup holders and foldable seat tables.





# GENEROUS INTERIOR DIMENSIONS



## SPACE THAT GROWS WITH YOU

The Sedona is truly spacious and can respond to every situation. All seats can be adjusted for superior passenger comfort or maximum cargo. One-touch double folding seats on the second row create easier access to the third-row seating. To make sure that you have all the space you need, a few simple steps allow you to fold the seats down, remove them entirely or move the third-row seats back and forth on the sliding rail. To accommodate larger items, the Sedona offers a maximum volume of 1,770 litres. The keyless entry system allows you to electronically open or close the doors. The practical dual sliding doors are electronically operated (on high grades); a simple touch of the remote key, manual switches inside the vehicle in the overhead console, or simply a pull on the door – and both doors allow easy access in and out of the car. That's one feature you'll appreciate next time you have your hands full of shopping.





## MORE SPACE MEANS HAPPIER JOURNEYS





## SAFETY IS NOT AN OPTION

During the development of the Sedona, safety has always been at the forefront of our minds. The strong and stiff body shell structure features special highstrength steel in key areas to create a safety cell that absorbs impact energy at crucial points to offer optimal protection for all passengers.

Active safety features such as disc brakes front and rear and ABS with EBD help to control any unexpected situations. The ABS (Anti-lock Braking System) shortens Braking distances in a wide variety of conditions, by giving you more control of the vehicle and helping you to steer around obstructions and avoid skidding.

The Sedona rides on independent suspension with MacPherson struts in the front and in-wheel

type Multi-link at the rear, to achieve a smoother ride, improved control and easier handling.

Twin front and side airbags protect the driver and passenger, while full length curtain airbags provide additional protection. Moreover, both front seats include Active Head Restraints (high grade model).





A GREAT TRAVEL PARTNER



## POWERFUL YET ECONOMICAL

When it comes to performance, you are looking for the latest technologies and that's exactly what the Sedona offers you. One of the most powerful in its class, the 2.9-litre turbodiesel engine with Variable Geometry Turbo (VGT) brings you 183 bhp. The 2.7-litre V6 petrol engine delivers 186 bhp and features a Continuously Variable Valve Timing System that enhances the engine's performance and fuel efficiency while it reduces emissions. Both engines comply with the environmental regulations of EURO 4. The 5-speed manual transmission is mated to a redesigned clutch release mechanism and has been totally re-engineered to minimise gear friction and gear noise for near silent, effortless gearshifts. The powerful diesel engine is also available with an advanced 5-speed automatic transmission.



## MEETING YOUR EVERY NEED



Manual tri-zone air conditioning.







The driver's control panel includes electric window switches as well as the central door locking switch and electric window lock.

heated mirrors on high grade models and electrically folding (high grade).

Electrically adjustable door mirrors on all models with The conversation mirror allows the driver to see everything that's going on in the back at a glance.



(high grade models).

The driver's seat includes 8-way electrical adjustment Both front seats feature seat heating (high grade models).



Two-tier glove compartement.



The Sedona is fitted with an auto cruise control (high grade models).



Cleverly located between the first row of seats is a side table with four cup holders, two for the convenience of second-row passengers (high grade models).



When folded flat, the second-row seats offer a Centre fascia storage box. convenient table.



### ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, leading the way internationally to eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars, all major plastic parts being



### The Power to Surprise"

The Power to Surprise<sup>™</sup> - represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take back and the location of your nearest take back facility.

### DYNAMIC EVOLUTION

Driven by Innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but will one day be parked right in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environment-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuelefficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

### SPORTING WORLD

Like any determined competitor, Kia strives to be the very best and we have revelled in victory thanks to sponsorships of major sporting events and professional athletes throughout the world.

As a proud sponsor of the Australian Open and Davis Cup, an official automotive partner of FIFA starting in 2007 and UEFA 2008 and the presenting sponsor of the Asian X Games, Kia is excited to promote the universal love of sports among our customers across the globe.

### KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

### 3-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: a 3-year vehicle warranty with no mileage limit on your new Kia.\*

#### 3-YEAR PAINT WARRANTY

High quality body paint ensures longlasting protection and shine for your new Kia.

#### 6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year antiperforation warranty.\*\*

#### FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

### ACCESSORIES

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at www.kia.co.uk/ accessories

#### Get creative...

#### DESIGN MY KIA.

www.kia.co.uk/accessories

\*For full warranty coverage including terms and conditions please refer to your Kia dealer.

\*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Sedona range are between Urban 19.3 (14.6) - 27.7 (10.2), Extra-Urban 33.6 (8.4) - 44.1 (6.4) and Combined 26.4 (10.7) - 36.2 (7.8). The official  $CO_2$  emissions are between 206 - 255 g/km.

The official fuel consumption figures in mpg (I/100 km) for the Kia range of vehicles are between Urban 19.3 (14.6) - 49.6 (5.7), Extra-Urban 31.7 (8.9) - 68.9 (4.1) and Combined 26.2 (10.8) - 60.1 (4.7). The official  $CO_2$  emissions for the Kia range of vehicles are between 121 - 258 g/km.

Images are for illustrative purposes only and vehicles shown may not be to UK specification. We reserve the right to change specifications listed without notice.



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All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information. Images are for illustrative purposes only and may not be to UK specification.