



CARGENES



THE POWER TO SURPRISE[™]

Kia Motors Corporation is the 5th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open and individuals such as tennis sensation Rafael Nadal. We will also be proud sponsors of the 2010 FIFA World Cup.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



VERSATILE MPV WITH CONTEMPORARY STYLE

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INNOVATIVE DESIGN, UNIQUE STYLING



FOR YOUR DRIVING COMFORT

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ALL ABOARD

The powerful yet surprisingly refined Kia Carens is designed for adventurous and active lives. With an impressive five-year unlimited mileage warranty, the Carens is a family vehicle well equipped with all the thoughtful touches and safety features you'd expect.

The combination of comfort and versatility puts the Carens in a class of its own. Designed to hold enough space to seat adults, children and friends plus everybody's luggage, but small enough for city traffic and parking spaces. The Carens is available as a 5-seater or 7-seater and the practical flat-folding seats mean you can arrange the ideal configuration for every trip. Inside the Carens is roomy and resourceful, combining practicality and comfort. With a modern centre fascia that brings all controls within reach and a commanding driving position for a clear all-round view, every trip is a pleasure. The gearshift knob is conveniently located in the middle console, where it's close to hand. For added comfort there is air conditioning, electrically adjustable door mirrors, front and rear electric windows and a CD audio with MP3 player.





STRETCH OUT

Sporting a long wheelbase and increased height, the interior of the Carens is more spacious than ever, translating into more head room, shoulder room and leg room than traditionally seen in the mid-sized MPV market. The Carens allows you to arrange the five or seven seats to suit your needs whether it's picking up a car full of children or a trip to the shopping centre. The easily adaptable seating configurations make life easy.

With class-leading levels of versatility, the Carens features creative storage compartments that produce lots of additional space. Storage boxes and pockets throughout ensure that everything is neatly tucked away and within reach, no matter where you sit.





COMPLETE PROTECTION

The advanced safety features of the Carens embedded throughout the vehicle ensure driver and passenger protection at all times. Intensive research and development work has gone into ensuring that high levels of protection are built into the body shell, structure and chassis.

Standard safety features include twin front, twin side and full-length curtain airbags, front seatbelt pretensioners and active headrestraints to protect front passengers against whiplash injuries. The Anti-lock Braking System (ABS) and Electronic Brakeforce Distribution (EBD) help prevent wheel locking and give you more control of the vehicle whilst maximising stopping power.



FOR WHEREVER THE ROAD TAKES YOU





POWERFUL PERFORMANCE WITH PRECISION

Packed with power, yet quiet and fuel efficient – that is what drives the art and science of Kia's engine technology. The Carens range has a choice of three state-of-the-art engines; from the 1.6 litre petrol to the 2.0 litre derivative which is available in either a fuel-efficient petrol or diesel (CRDi) version.

All engines comply with Euro 4 emission regulations and the diesel engine is fitted with a Diesel Particulate Filter (DPF) to reduce harmful exhaust gases without interfering with engine performance. The Carens is available with a 5-speed (petrol) or 6-speed manual transmission (diesel) and 4-speed automatic transmission (diesel).

Its stiff body and strategically placed panels absorb vibrations and reduce the noise of the engine inside. A fully independent suspension system and MacPherson struts in the front mean the car responds even more precisely for a confident, gentle ride – no matter how bumpy the road ahead.



MULTI-PURPOSE FUNCTIONALITY

Certain features are model dependent. Check with your local dealer for full availability.



Enjoy sunny days with the power tilt and slide sunroof.



An electro-chromic mirror automatically dims reflected light to provide welcome eye relief during night driving.



The trip computer is located in the cluster, providing up-todate information about the distance travelled, travelling time, average fuel consumption, km / mile conversion and the outside temperature.



The rear parking sensors are optional on S, S5 and GS models or standard on LS models, providing more peace of mind when parking in narrow spaces.



Climate control.



The outside mirrors are electrically adjustable on all models and heated on high grades, while an electrically folding function leaves more manoeuvring space in narrow streets or parking spaces.



The auto cruise control is a welcome convenience on long drives.



Sun visors cut out the glare of the sun for driver and front passenger alike whilst the vanity mirrors offer added convenience.



A handy overhead sunglasses holder ensures they will always be within reach when the sun is shining.



Front door pockets - if you want storage that puts important items close at hand these deep pockets are just the ticket.



Wide seatback pockets enable stowing of magazines, maps or books.



3rd Row storage boxes (7-seat).



With a set of Kia roof rails you can transport long and bulky items including bike carriers and roof boxes.



ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars,



The Power to Surprise[™]

The Power to Surprise[™] represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but will one day be parked right in your garage. Kia researchers are working around the clock to create the

ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

5-YEAR VEHICLE WARRANTY



6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year antiperforation warranty.**

FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

GET CREATIVE

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at

www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer. **Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (I/100 km) for the Kia Carens range are between Urban: 36.2 (7.8) - 24.1 (11.7), Extra-Urban: 53.3 (5.3) - 40.9 (6.9) and Combined: 45.6 (6.2) - 32.8 (8.6). The official CO₂ emissions are between 163 - 206 g/km. The official fuel consumption figures in mpg (I/100 km) for the Kia range of vehicles are between Urban: 52.3 (5.4) - 19.3 (14.6), Extra-Urban: 68.9 (4.1) - 33.6 (8.4) and Combined: 62.8 (4.5) - 26.4 (10.7). The official CO₂ emissions for the Kia range of vehicles are between 117 - 255 g/km.



www.kia.co.uk

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