

## GLOBAL PLAYER™

Kia Motors Corporation is part of the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal. In the UK, Kia sponsors Surrey County Cricket Club and their iconic base in London is now known as The Kia Oval.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPV's, Crossovers and SUVs that suit any lifestyle and are always exhilarating to drive.



Relax for 2,555 days.



Thanks to the high production standards you may never need to use our warranty service.



## THE KIA SORENTO

# CONFIDENCE NOW COMES AS STANDARD

The Kia Sorento is covered by our pioneering 7 year vehicle warranty consisting of 3 year/ unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.







For warranty coverage including terms and exclusions please contact your Kia dealer.

















## A FRESH TAKE ON SUV STYLING

Kia is driven by innovation and the styling of the Sorento encapsulates this forward-looking approach to vehicle design, with very contemporary styling cues. Combining clean lines with elegant details, the exterior leaves no doubt about the model's ability to deliver dynamic driving pleasure, bringing together the credentials of a capable SUV with the stylishness of a passenger car, creating a shape that truly stands out from the crowd.

- 1. Xenon headlights: The Sorento has wrap-around High Intensity Discharge (HID) Xenon headlights which provide a strong and clear view ahead. The crisp illumination improves visibility and reduces eye strain (on the KX-3 only).
- 2. Rear combination lamps: The large rear tail lamps sit high beneath the strongly-defined rear window for improved visibility. Adaptive brake lights (emergency stop signalling) feature on all grades. On the KX-3 models, the rear lamps are lit by LEDs which illuminate faster and brighter, enhancing safety and style.
- **3. Elegant door mirrors:** Body coloured electric/heated door mirrors are standard on all models. The KX-2 and KX-3 models feature electric folding door mirrors with integrated LED indicator lights for added style and functionality.
- **4. Tiger-nose chrome grille:** Designed by Kia's design chief, Peter Schreyer, the signature grille's honeycomb mesh completes the focused, futuristic styling of the new model.











## The interior that fits your needs

The impressive structure of the Sorento range results in a longer cabin that can provide three rows of comfortable seating for up to seven passengers. In fact the Sorento has been awarded best-in-class for third row passenger space. The generous headroom and legroom, advanced suspension and high levels of equipment provided allow driver and passengers alike to enjoy any journey in ultimate comfort.

At the same time, the multiple seating options make light work of accommodating a varied combination of passengers and luggage. The second and third rows of seats fold flat, so an enormous luggage area of up to 1,546 litres is created in the 2.0 litre CRDi model.

The Sorento's 50:50 split third row seats (available on certain models) and 60:40 split second row seats make carrying long or bulky items simple.

Sorento KX-2, KX-3 and KX-3 Sat Nav models come with leather seats and the convenience of steering wheel mounted controls for audio and cruise control. In addition, all KX-3 models feature an electrically adjustable driver's seat with lumbar support.



Partial third row folding









Partial second row & third row folding



Second row & third row folding

# CAPTIVATING DRIVING DYNAMICS

The Sorento leaves conventional SUVs by the wayside. In everyday, urban driving conditions its impressive ride and handling is smooth, responsive and agile, with suspension tested specifically on UK roads. But take it off the beaten track and you can really experience its incredible All-Wheel Drive\*(AWD) capabilities and power.

\* Available on KX models only.



The Sorento range has an outstanding, award-winning heritage with impressive towing credentials that this model carries on in the same tradition. Featuring a maximum towing capacity of up to 2,500kg it beats the majority of its large SUV competitors and makes light work of pulling anything from trailers to caravans, or even a horsebox. Sorento recently came away with top prize in the SUV category of Total Off Road Magazine's 2011 awards, ahead of 12 rivals and overcoming strong opposition from several luxury brands.

Generous safety equipment and features such as Electronic Stability Control (ESC) and Traction Control provide added stability when towing and when combined with the spacious interior, class-leading luggage space and superior ride quality, they make the Sorento a tow vehicle that's easy to live with.



#### Super-strong structure:

The lighter structure of the Sorento, which has shed 215kg compared to its predecessor, enhances ride and handling without compromising its strength and rigidity. Reinforced with a rollover hoop and ultra-high tension steel plates, it absorbs impact energy and is at the heart of the Sorento's protective capabilities. As part of the Euro NCAP testing it achieved an 87% rating for Adult Occupant Protection (an impressive 31.2 points from a maximum possible score of 36) and 84% for Child Protection (41 points from a maximum possible score of 49 points).

### Six airbags with rollover sensor:

Twin front (driver and passenger), front seat side and twin curtain airbags activate in the event of an impact or rollover to greatly reduce the risk of occupant injury. Impressive levels of the very latest technology have been incorporated so you can be confident that you and your passengers are protected.

#### ISOFIX and child safety points:

Advanced safety features are supplemented by child-proof rear door locks and rear ISOFIX points providing maximum protection for children.

### Your safety is our number one concern:

For this reason we've included a wealth of active and passive safety features across the range. These include a passenger airbag cut-off switch, active front head rests, all-round 3-point seatbelts, front seatbelt pre-tensioners and load-limiters, speed-sensing auto door locking and impact sensing auto door unlocking.

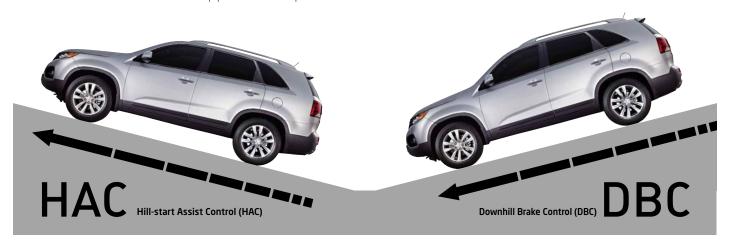
## UNCOMPROMISED SAFETY CREDENTIALS

## Electronic Stability Control (ESC):

The dynamic abilities of the Sorento are enhanced by Electronic Stability Control (ESC). ESC continuously analyses the individual steering direction and acceleration of all four wheels and when needed automatically applies brake force to individual wheels to help stabilise the vehicle and avoid skidding, as well as to counter over or under steer. It also enhances traction in poor conditions and ensures superior grip during acceleration.

## Downhill Brake Control (DBC) with Hill-start Assist Control (HAC):

For the Sorento, wet, snowy of debris-laden surfaces are not a problem. DBC assists engine braking to improve directional control during descent on steep or slippery surfaces, whilst HAC increases control on steep hills as well as stopping/starting on steep or slippery surfaces. Both systems work in combination with the ESC to help prevent wheel spin and loss of traction.



#### 1. Reversing sensors:

For safer parking the rear bumper-mounted reversing sensors help prevent collisions when reversing by identifying obstructions and emitting an audible warning signal (standard on KX-2, KX-3 and KX-3 Sat Nav models).

#### 2. Front active head rests:

Acting within milliseconds of an impact, the active front head rests of the Sorento move forwards and upwards, cushioning the head and helping to prevent whiplash. Front seatbelt pretensioners and load limiters ensure the driver and front passenger are properly and safely restrained.









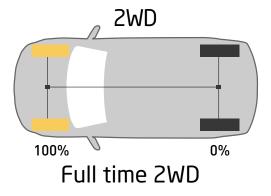


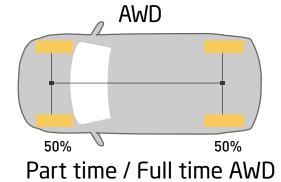
# SUPERIOR POWER, EFFICIENCY AND PERFORMANCE

The brand-new transmissions of the Sorento provide advanced performance to match its composed handling and purposeful looks. Offering power and flexibility, while returning economy figures expected of much smaller vehicles. The choice of 6-speed manual or automatic gearboxes with a highly capable Intelligent AWD means there is a Sorento model available to suit all motoring tastes. If the AWD LOCK switch is in "on" mode in sand, watery or unpaved road conditions, the system will distribute equal power to the front and rear wheels.

Fitted to all 7-seat models, the new 2.2 CRDi (diesel) engine is highly fuel-efficient and fitted with a Diesel Particulate Filter (DPF). Delivering 194bhp and a muscular 422Nm of torque, it is smooth and responsive at all speeds, thanks to its Variable Geometry Turbocharger (VGT). It is also an exceptional performer with frugal fuel economy.

A new lightweight, high-powered engine with reduced emissions is available - the 2.0 litre CRDi (diesel) engine. This engine boasts 147 bhp and 382 Nm of torque combining strong performance and low fuel consumption. It also boasts one of the lowest  $CO_2$  emissions of its class - from just 169g/km.





- 1. 6-speed manual transmission: The 6-speed manual gearbox is available with all diesel engines and offers maximum control through a positive change action. Its perfectly judged ratios allow the driver to extract full performance from the Sorento or to make the most of the available torque and enjoy maximum fuel economy.
- 2. 6-speed automatic transmission: The advanced automatic gearbox features smart technology that can save up to 12% in fuel compared to more conventional automatic transmissions. With six speeds, it makes maximum use of the engine's power and responds quickly and seamlessly. This in-house designed and built unit is one of the lightest and most innovative transmissions on the market.











The panoramic sunroof allows daylight to flood in freely throughout the interior. The three-quarter length glass-encased roof creates a light and airy cabin, while the front glass panel features an electric tilt-and-slide function to provide fresh air whenever desired (standard on the KX-3 and range topping KX-3 Sat Nav models).

## LUXURY AT YOUR FINGERTIPS

The spacious and flexible interior of the Sorento is a rare blend of functionality, luxury and style, allowing five or seven people to travel in total comfort. Its aesthetic qualities are reinforced by the highest quality leather covering the steering wheel and gearshift lever, while the ergonomically designed seats offer the ultimate support and take the burden out of longer trips. The elevated driver's seating position offers a clear view of the road ahead and feeling comfortable is supremely simple, thanks to the height adjustable driver's seat and tilt-and-telescopic steering wheel adjustment.

The high levels of standard equipment on all models include air conditioning and a six-speaker audio system with CD player and MP3 disc compatibility while thoughtful touches such as the trip computer ensures you have all trip information you need at your fingertips.

1. Button START/STOP ignition system: The KX-3 Automatic models feature an advanced locking and ignition system with a Smart Key and dash-mounted start button for added convenience. With the key on your person, the vehicle is automatically unlocked when the door handle is actuated. Ignition can also be activated electronically without inserting the key in the ignition.

#### 2. High-tech premium vision instrument cluster:

The stylish, premium vision cluster provides excellent illumination so that the dials and LCD data are always clearly visible, enabling you to check speed, fuel economy, distance and other important information at a glance (standard specification on all KX-3 models).

#### 3. Dual climate control:

Both the driver and the front passenger can control the fully automatic air-conditioning system with an eight-level fan adjustment to suit individual temperature preference. Climate control also features an ionizer to reduce odours and freshen the air (available on KX-2 and KX-3 models only).

- **4. Steering wheel mounted audio controls:** make it possible to select your favourite music and adjust volume levels without taking your hands off the wheel or your eyes off the road ahead (standard on KX-2 and all KX-3 models).
- **5. 6.5" Touchscreen Satellite Navigation:** This feature is available on the KX-3 Sat Nav and is integrated seamlessly into the centre console providing access to a large selection of European maps and points-of-interest. Further to these benefits is the Bluetooth® functionality which becomes integrated through the touch-screen with added ability to download mobile phone directories from up to 8 mobile 'phones.
- **6.** Advanced Reversing Camera System: As soon as you put your car into reverse gear, the navigation screen changes to give you a clear view of what's behind making parking safer and easier. The display screen features superimposed graphic lines which help to guide you smoothly into a parking space. The reversing camera is also a useful feature when you're hitching up a trailer.



Several models of Bluetooth® enabled 'phones are available on the market, Kia cannot guarantee compatibility with all 'phones. See your Kia dealer for details of mobile 'phone compatibility.

## ATTENTION TO DETAIL

There is much more to the Kia Sorento than its dynamic styling and driving capability. It has been designed with practicality in mind. It has space – and lots of it. Even with seven seats in use you'll find a host of creative storage ideas and thoughtful accessories that enhance your journeys. The second row seating, for example, features reclining seat backs and a centre armrest.



- 1 USB & AUX Ports and iPod®: Enjoy virtually any music in your Sorento with built-in audio streaming, AUX/USB and iPod® connectivity plus high-fidelity output. iPod® connected via iPod® cable provided.
- 2 Cruise control: For added driver comfort, cruise control is part of the standard specification on KX-2 and all KX-3 models with the buttons conveniently located on the steering wheel.
- 3 Heated front seats: The heated front seats on leather upholstered models have heating elements within the seat cushion and back, quickly warming you up on a cold day.
- 4 All round electric windows: make it easy for passengers to adjust ventilation for their own comfort, whilst driver switchgear also includes adjustments for the electric mirrors and central door locking.
- 5 Centre console: Typically centre console cup holders limit storage elsewhere but by positioning those in the Sorento alongside the gear lever the lidded centre console offers vast storage capacity. Due to its depth, it can accommodate items as large as a 14" laptop.
- Door map pocket: Maps and documents can be stored close by the driver and front passenger in the convenient door-mounted map pockets. Each pocket also has a recess to keep bottled drinks upright when on the move.









- Luggage space: The Kia Sorento has a body shell that's 95mm longer than its predecessor so that even with all seven seats in place, there's class-leading storage space. The luggage area has increased by 15%, so that with five seats in use a huge 531 litres of cargo space is available. This grows to an enormous 1,525 litres with all second and third row seats folded away. Innovative and efficient use of space and seating arrangements ensure you can accommodate bulky or lengthy items with ease, while greater headroom, legroom and shoulder room for occupants make the Sorento truly family-friendly.
- 3 Rear cup holder: Twin rear cupholders in the centre armrest of the second row seat ensure that passengers can store drinks safely.
- Luggage net: The luggage net is a neat and simple way to keep loose items secure in the boot. When it's not needed, the net can be folded away and stored in the underfloor storage compartment (available as standard specification on KX-2 and all KX-3 models).
- Unusuable Area Load Cover: The luggage area load cover keeps your personal belongings out of sight and helps to shield luggage from excessive heat. With a retractable spring loaded operation it slides smoothly away when not in use.





This stylish scheme combines black trim with inset black wood grain, alongside black cloth seats for a contemporary feel to the cabin (available on '1' and KX-1 models).







KX-2 and KX-3 models are available with black leather upholstery combined with a metallic trim finish for a luxurious look.



(Exterior colour dependent)

KX-3 models are available with cream leather upholstery, combined with a metallic trim finish for a luxurious look.

# ACCESSORY OPTIONAL EXTRAS



















- 1 Universal Handset Mount: This simple design secures any handset device such as a mobile phone or portable navigation system onto your dashboard.
- 2 Aluminium roof bars: provide a stylish and stable base for a variety of touring attachments freeing up interior space within the versatile cabin.
- 3 Rear load liner: Protect the boot of your Sorento with this durable boot liner.
- 4 Front and rear mud guards: Durable mud guards protect your Sorento from stone damage and road debris.
- 5 Front parking sensors: Park your car with ease and safely with this handy feature.
- 6/7 Front or Rear Skid plate: Further enhance the front or rear appearance of your Sorento with either or both of these stylish features. A tow bar compatible version is also available.
- 8 Integrated side steps: Enhance the stylish look whilst also aiding manoeuvrability in and out of your Sorento for you and your passengers.
- 9 Side skirts: Enhance the look of your Sorento whilst protecting the bodywork from stone chips and road debris.



Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

# ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.



The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the ecofriendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of Endof-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

# DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-todrive and environmentally friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "datainfotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

## COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Sorento, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule\*.

## 7 year vehicle warranty

Every Kia Sorento benefits from our pioneering 7 year/100,000 mile vehicle warranty\*.

## 5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Sorento which is covered by our 5 year/100,000 mile paint warranty\*.

### 12 year anti perforation warranty

Your new Kia Sorento comes with superior corrosion protection and a 12 year warranty against rust from the inside out\*\*.

### **Financing**

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for further details.

- \*For full warranty coverage including terms and conditions please refer to your Kia dealer.
- \*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (I/100 km) for the Kia Sorento range are between Urban: 30.4 (9.3) - 35.3 (8.0), Extra-Urban: 45.6 (6.2) - 53.3 (5.3), Combined: 38.2 (7.4) - 44.1 (6.4). The official  $CO_2$  emissions for the Kia Sorento range are between: 194 - 169km.

The official fuel consumption figures in mpg (I/100 km) for the Kia range of vehicles are between Urban: 28.2 (10.0) - 64.2 (4.4), Extra- Urban: 45.6 (6.2) - 78.5 (3.6) and Combined: 37.7 (7.5) - 72.4 (3.9). The official  $\rm CO_2$  emissions for the Kia range of vehicles are between 199-103g/km.

CO<sub>2</sub> emissions based on data available at time of going to print (March 2011).



3 year/unlimited mileage and 4-7 year/ 100,000 mile full manufacturer's warranty.



Log onto www.kia.co.uk for all the latest information.







Kia Motors (UK) Limited, 2 The Heights, Brooklands, Weybridge, Surrey, KT13 ONY Freephone: 0800 775 777 www.kia.co.uk All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.

