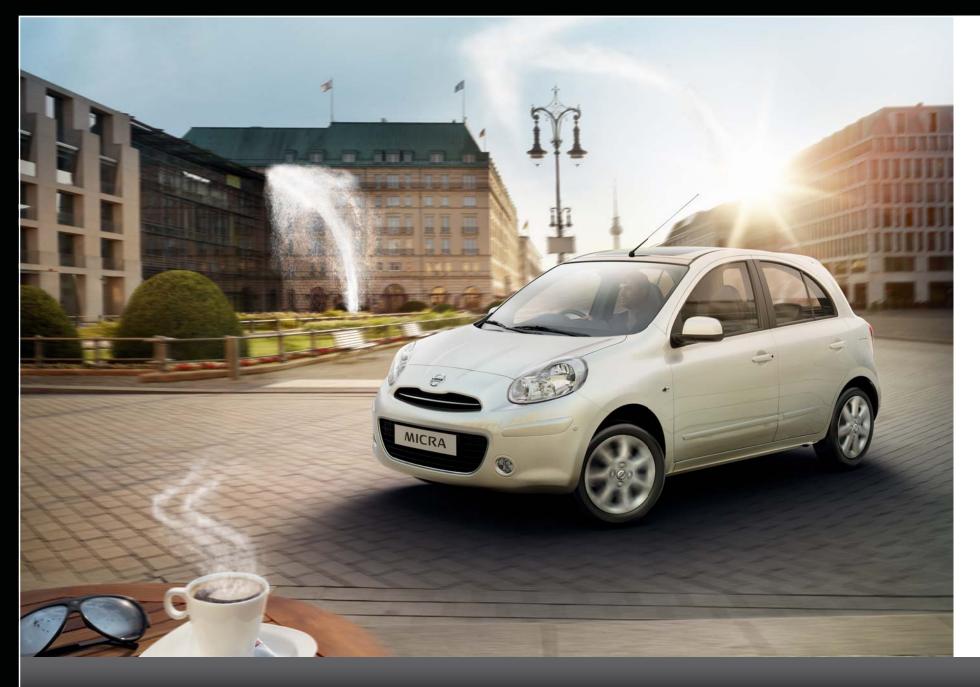


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### IN SYNC WITH THE CITY

At Nissan, we've always designed our cars around you. The new MICRA is no exception.

Put simply, it helps you get from A to B more, well simply.

Simply be on time...simply know which way to turn... simply check the exact size of that parking space before you try to reverse in...simply feel more comfortable and confident, wherever you're driving.

New MICRA knows all the best shortcuts and is packed full of friendly innovations to make all your trips around town easier than ever.

Why complicate life when you can simplify it with MICRA?

**WELCOME TO SIMPLICITY** 



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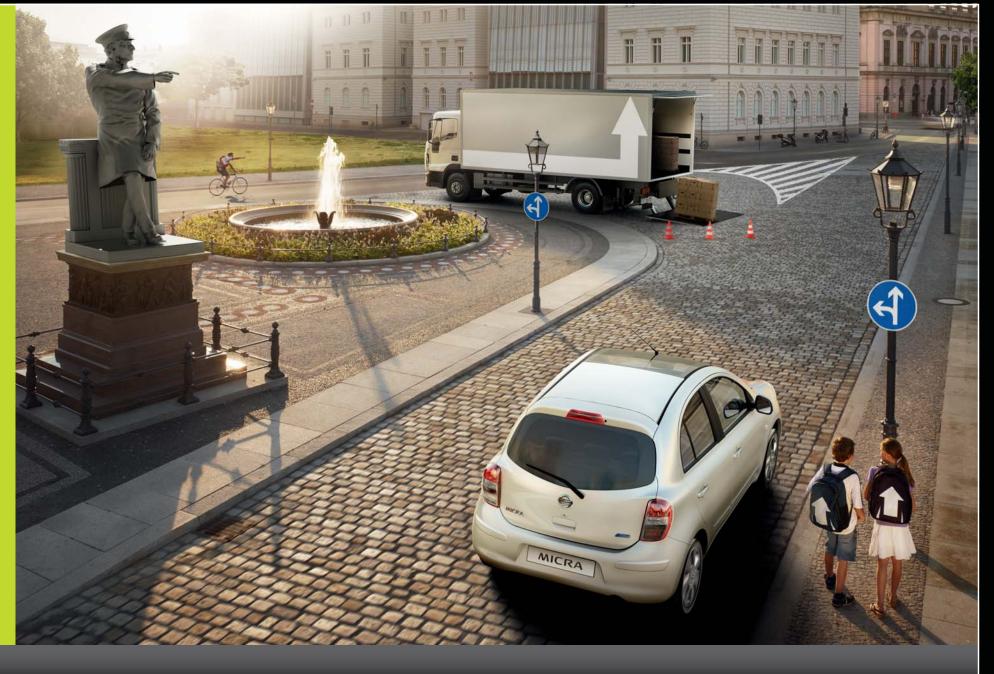


# ZIP AROUND IN COMFORT



Lighter and more agile than ever, new MICRA gets you there and back again quickly and comfortably. Smoother navigation (courtesy of Nissan Connect), a new compact shape and a spacious interior all combine to provide you with everything you need for enjoyable, hassle-free driving. We've even squeezed in Parking Slot Measurement to help take the stress out of parking, and a classleading turning circle that'll help you get out of the tightest spots.





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### **EASY ON THE PLANET** (AND YOUR POCKET)







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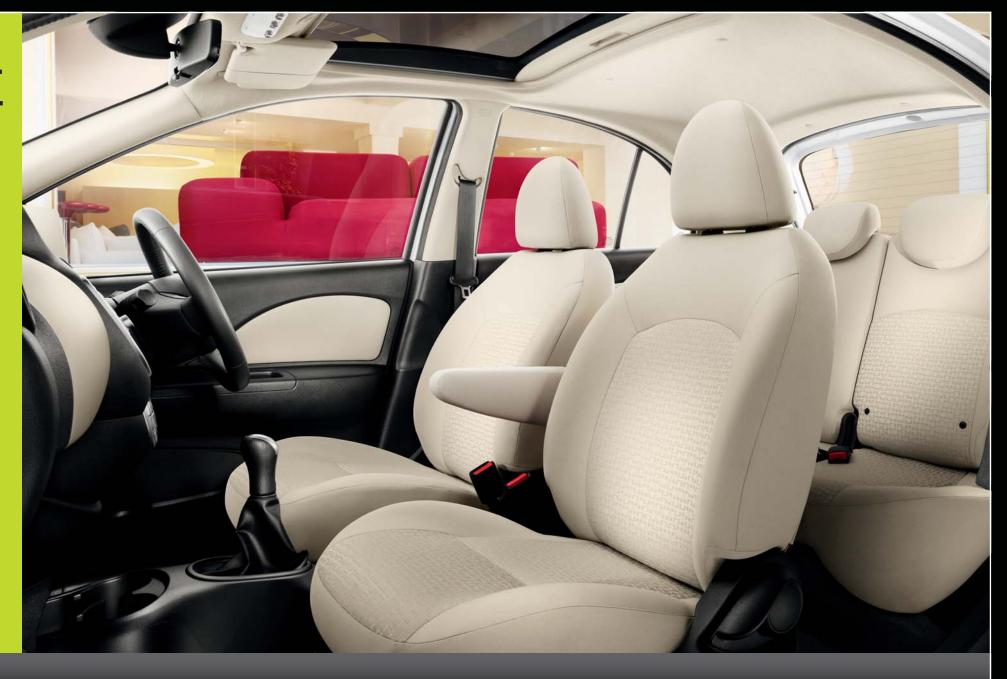




### **EXPLORE** SPACE







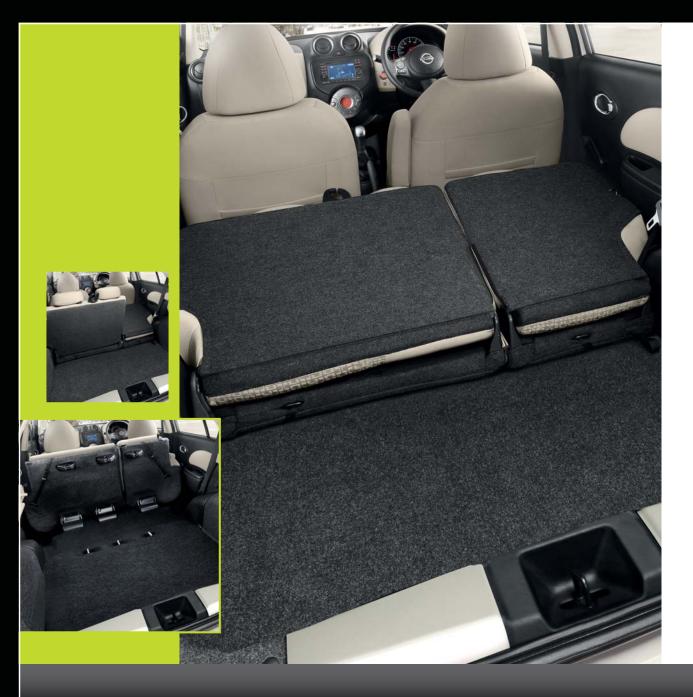
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# IDEAS







MICRA's thoughtful technology, helpful solutions and clever design all combine to make driving a whole lot simpler - and a lot more enjoyable.

Loaded with ingenious storage space, you won't have to hunt for your phone, brolly, spare change, favourite sweets, or whatever else you like to have on hand. And if you need even more space for bulky items - you can always fold down the rear seats to create an enormous fully flat floor.



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Fully automatic Climate Control with clear display of temperatures and options



# THOUGHTFUL LITTLE TOUCHES



From the leather steering wheel with audio controls and insulated dashboard, to cruise control and climate control, every last detail of new MICRA has been thoughtfully designed to increase your comfort.

The multi-functional display shows fuel consumption, driving range, the outside temperature and your parking slot measurements. Not only that, it also reminds you to turn your lights off and you can programme personal messages to make your passengers smile - when was the last time your car said 'Hello' or 'Happy Birthday'?



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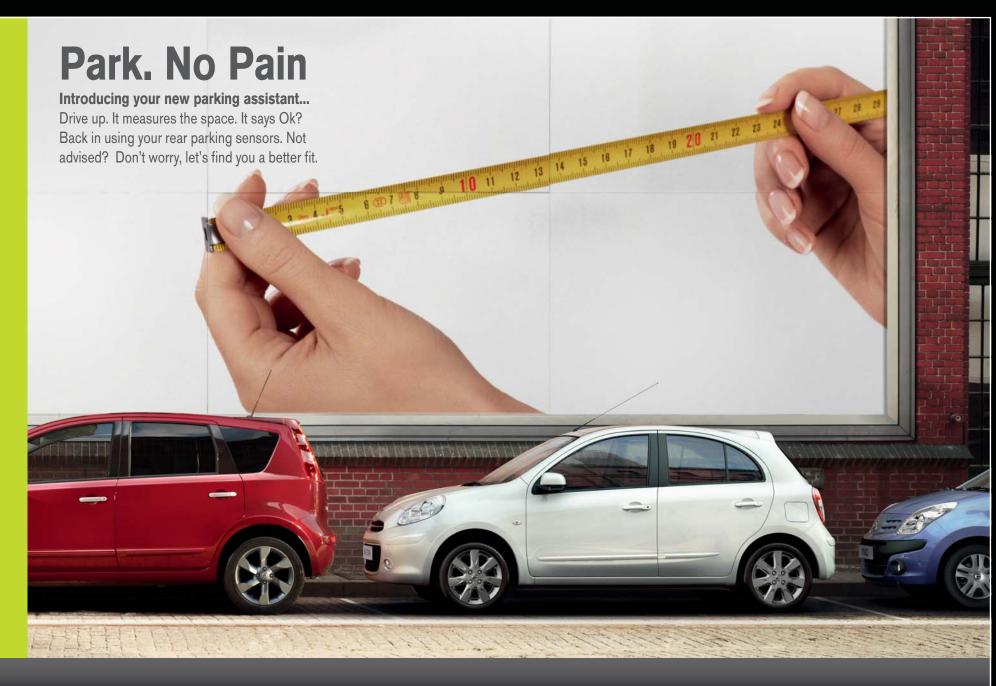
# TAILORED TO FIT



MICRA's Parking System takes the pain out of parking, by letting you know if there's enough space in advance:

- Simply turn on Parking Slot Measurement
- Drive up to a parking space
- Indicate whether you wish to park on the left or right side
- After a few clever calculations, the MICRA says ok
- · Back in using your rear parking sensors
- That's





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### BE BETTER CONNECTED



With new MICRA, it's all about making the right connections especially when it comes to having music, satellite navigation and your mobile phone all at your fingertips.

That's where the incredible Nissan Connect comes in. Nissan Connect makes everything a doddle, putting you firmly in control. Enjoy your iPod, iPhone\* or play your favourite CD.

Listen to traffic reports, or take that important call hands-free via Bluetooth® - safe in the knowledge that, all the while Nissar Connect's touch-screen navigation system is guiding you smoothly to your destination.

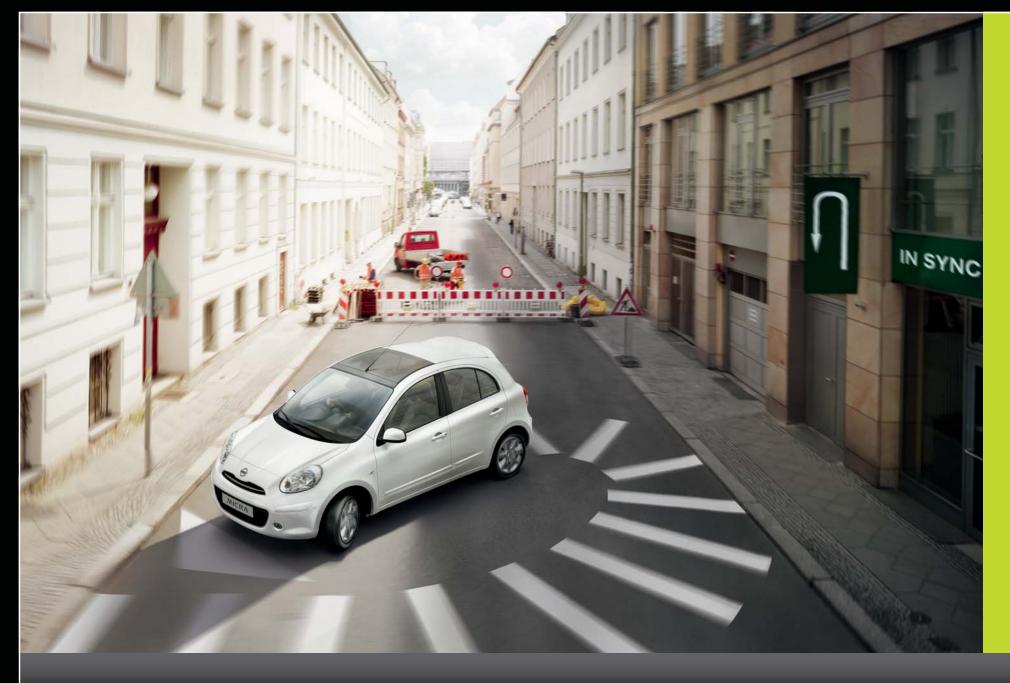




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# SHORT TURN AROUND





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### BIG ON SAFETY



New MICRA is designed - inside and out - with the safety of you and your passengers in mind.

Lightness and strength are key attributes. Its lighter engine and roof design reduces fuel consumption, but also improves handling.

The latest ESP safety system including ABS and other brake-control features, plus 6 airbags and 5 headrests are standard on all models. Cruise Control and Speed Limiter (available on Acenta & Tekna) guarantee maximum stability and protection in unforeseen circumstances.

ABS | The Anti-Lock Brake System limits wheel lock up to maintain control and stability.

6 AIRBAGS | Front, side and curtain airbags offer maximum protection to all passengers.

**5 HEADRESTS** | All seats are fully equipped with headrests for optimum comfort and

**ESP** | The latest generation Electronic Stability Program controls brake pressure to individual wheels and reduces engine torque to help keep you steady.

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### LET'S GET PERSONAL



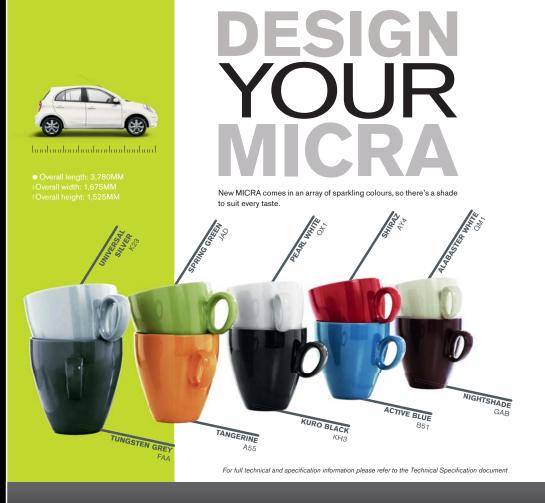
Make MICRA your own, with a few personal touches. Optional accessories - your MICRA, your way.



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Relax into your MICRA in the most individual way with interior trims tailored to your style – classical or elegant: MICRA makes your style known.



### BLACK

Opt for classical style with deep black cloth trims and matching black dashboard, door panels and steering wheel. Available on Visia, Acenta or Tekna.



### **IVORY**

Choose supreme elegance with ivory cloth seats, a black and white dashboard and door panels and a full black steering wheel.

Available on Tekna only, this stylish finish includes heated seats for the driver and front passenger and indirect illumination.

You care about your Nissan so Nissan will care for you. That's why we'll make the following commitment:

YOU care about staying on the road when your Nissan is in for service or repair.

YOU care about quality enough to have your Nissan serviced at a Nissan dealership.

YOU care about getting the best value for money when it comes to service and renair.

**YOU** care about having your problems resolved quickly.

YOU care about getting the right Nissan model, engine & gear box to

**NISSAN** will keep you mobile free of charge.

NISSAN says thanks by giving you continuous RAC roadside assistance for free.

NISSAN will price match like for like competitor written quotes within 10 miles of your local dealer.

**NISSAN** will propose how to resolve any problem within 2 working days.

NISSAN will guarantee that's what you'll get when you pre-book your test drive either online or through our customer service centre.



Find out more at nissan.co.uk/care

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Packed with class-leading features, the NEW NISSAN MICRA is in sync with the city. Thoughtful engineering and design means you can start saving on everyday motoring costs as soon as you get on the road, with improved fuelefficiency, lower road tax and cheaper insurance.

Take a closer look at all its great features and see what else you'll discover.







### GRADES

VISIA 5 DOOR 1.2 PETROL **5-SPEED MANUAL OR CVT** 

### **TECHNOLOGY**

- Radio/CD player and 4 speakers
- AUX socket for MP3 players
- Bluetooth phone integration
- Electric speed-sensitive power steering
- Trip computer

### COMFORT AND CONVENIENCE

- Front electric windows
- Rake adjustable steering wheel
- Friendly lighting
- Rear wiper
- Rear window defroster
- Anti-dazzle rearview mirror
- Folding rear bench seat
- Urethane steering wheel Tachometer
- Digital clock

### **SAFETY & SECURITY**

- Electronic Stability Programme (ESP)
- Driver & passenger airbags
- Side & curtain airbags
- ABS with Brake Assist and EBD
- Remote central locking
- Engine immobiliser
- 3 Adjustable rear headrests
- Driver seatbelt reminder
- ISOFIX childseat anchorage points
- Front seatbelts with load limiter and pre-tensioner

### STYLING

- 14" Steel wheels with wheel covers
- Body coloured bumpers
- Black door mirrors and handles
- PURE DRIVE badge

### **OPTIONS AT EXTRA COST**

- Manual air-conditioning
- Metallic, black or pearlescent paint

### **ACENTA**

5 DOOR 1.2 PETROL **5-SPEED MANUAL OR CVT** 

### ADDITIONAL TO VISIA GRADE

### **TECHNOLOGY**

- Cruise control
- Speed limiter
- Climate control

### COMFORT AND CONVENIENCE

- Electric door mirrors
- Driver and passenger vanity mirror
- Map reading lamps
- Boot illumination
- 60/40 split folding and tumble rear
- Driver's seat height adjustment
- Leather steering wheel with audio controls
- Driver's armrest
- Assist bag holder
- Leather gear knob
- Front seat back pockets

### STYLING

- 15" Alloy wheels
- Body coloured door handles
- Body coloured door mirrors
- Body coloured sideguard mouldings
- Chrome radiator grille

### 5 DOOR

**SAFETY & SECURITY** 

**OPTIONS AT EXTRA COST** 

Nissan Connect and 6 speakers

Metallic, black or pearlescent

Front fog lamps

paint

1.2 PETROL **5-SPEED MANUAL** 

### ADDITIONAL TO ACENTA GRADE

### TECHNOLOGY

**TEKNA** 

- Nissan Connect and 6 speakers
- Parking Slot Measurement
- Rear parking sensors
- Automatic headlamps
- Rain-sensing wipers
- Drive computer

### **COMFORT AND CONVENIENCE**

- Glass roof
- Electric folding & heated door mirrors

### STYLING

Chrome lower grille

### **OPTIONS AT EXTRA COST**

- Black & Ivory trim (includes chrome internal door handles and driver & passenger heated seats)
- Metallic, black or pearlescent paint

NEW MI	ICRA	1.2 litre pe	etrol engine		
MODEL					
Body type		5 door hatchback			
Available grades		Visia, Acenta, Tekna			
Seating capacity	persons	5			
ENGINE					
Engine code		HF	R12		
No. of cylinders, configuration		3 in	line		
Valves per cylinder		3 in line 4			
Engine capacity	cm <sup>3</sup>	1198 78.0 x 83.6			
Bore x stroke	mm	78.0	x 83.6		
Max. engine power 1)	kW(PS)/min-1	59 (80) / 6000			
Max. torque 1)	Nm/min-1	110/4000 10.7:1			
Compression ratio		10.7:1 Unleaded Petrol RON 95			
Fuel type					
Ignition system / Intake system		Electronic, dist	ributor less type		
Fuel supply		Multi point injection			
Emission control system		3-way catalyst			
Emissions Level		E	U5		
DRIVE TRAIN					
Transmission		5 Speed Manual	CVT		
Gear ratio	1st	3.727	4.006		
	2nd	2.048			
	3rd	1.393	~		
	4th	1.097			
	5th	0.892	0.550		
	Reverse	3.545	3.770		
Final drive ratio		3.438	3.753		
Driven wheels		Fr	ont		
CHASSIS					
Suspension	Front	Independent Mac Pherson strut, coil springs			
	Rear	Torsion beam a	xle, coil springs		
Steering		Electric power ass	sisted rack & pinion		
Braking system		Disc front, drum rear, diagonal circuit, power assisted with ABS, EBD and brake assist			
Stability control system		Electronic Stability Programme (ESP)			
Wheel size		14x5.5J, 15x5.5J			
Tyre size		165/70R14, 175/60R15			

### 1.2 litre petrol engine

4.65

14.5

		. 3			
WEIGHTS & DIMENSIONS		5 speed manual	сут		
Kerb weight min./max. 2)	kg	910~980	940~980		
Gross Vehicle Weight	kg	1425	1425		
Max. pay load 2)	kg	515	455		
Max. axle weight front	kg	750	750		
rear	kg	750	750		
Max. roof load	kg	45			
Overall length	mm	3780			
Overall width	mm	1675			
Overall height	mm	1525			
Wheelbase	mm	2450			
Track front	mm	1470 (165/70R14) or 1460 (175/60R15)			
rear	mm	1475 (165/70/R14) or 1465 (175/60/R15)			
Luggage space - max. length	mm	544 (Fixed seat) / 597 (Tumble seat); 1082 (Tumble seat folded)			
Luggage space - max. width	mm	986			
Luggage space - max. height to p/shelf	mm	533			
Luggage space - max. height to headlining	mm	912			
Luggage capacity (option) (VDA)	1	265			
Luggage capacity max. with folded seats (VDA)	1	605 (Up to waist line) / 1132 (Up to roof)			
Cd		0.33			
Frontal area	m2	2.11			
Fuel tank capacity [N]	1	41			
PERFORMANCE		5 speed manual	сут		
Fuel consumption 3)					
Urban cycle	mpg (I/100km)	46.3 (6.1)	42.2 (6.7)		
Extra-urban	mpg (I/100km)	65.7 (4.3)	61.4 (4.6)		
Combined	mpg (I/100km)	56.5 (5.0)	52.3 (5.4)		
CO2 mass emission	g/km	115	125		
Max. speed	mph (km/h)	106 (170)	100 (161)		

<sup>1)</sup> In accordance with 1999/99/EC. 2) Figures in accordance with EC Directive. Kerb weight condition is without driver and including coolant, oils, fuel, spare wheel and tools. Pay load will be reduced depending on the options and/or accessories installed. 3) In accordance with 2004/3/EC. (Optional equipment, maintenance, driving behaviour, road and weather conditions may affect the official results)

13.7

Acceleration 0-62mph

Min. turning circle (kerb to kerb)

### NEW MICRA (Prices effective for vehicles both ordered and delivered in JUNE 2011)

Doorplan	Grade	Engine	Transmission	Basic Price	VAT	Total Retail Price	On The Road Price
5 door	VISIA	1.2 12v	5 manual	7,662.50	1,532.50	9,195	9,250
		1.2 12v	CVT	8,454.17	1,690.83	10,145	10,200
	ACENTA	1.2 12v	5 manual	8,995.83	1,799.17	10,795	10,850
			CVT	9,787.50	1,957.50	11,745	11,800
	TEKNA	1.2 12v	5 manual	10,245.83	2,049.17	12,295	12,350

Basic and Total Retail includes delivery to the Dealership and number plates. On the Road Price includes 12 months Government Vehicle Excise Duty (determined by CO<sub>a</sub> emissions figure and fuel type- see back page for details) and £55 Government First Registration Fee.

### NEW MICRA OPTIONS (Prices effective for vehicles both ordered and delivered in JUNE 2011)

	VISIA	ACENTA	TEKNA	Basic	VAT	Total
Black & Ivory Trim (Includes chrome door handles and heated front seats)			0	83.34	16.66	100
Air Conditioning	0	•	•	416.66	83.34	500
Nissan Connect		0	•	333.33	66.67	400
Metallic, pearlescent or black paint	0	0	0	333.33	66.67	400
Delivery Pack (Luxury velour textile mats, spare bulb and fuse kit, Nissan care pack*)				33.33	6.67	40
Protection Pack, Premium (Tailgate entry guard, soft trunkliner, mudguards)				144.17	28.83	173
Parking Sensor Pack (Front or rear park sensors, tailgate entry guard, mudguards)				333.33	66.67	400
Chrome Pack (Chrome foglamp rings, chrome exhaust finisher, chrome strip for tailgate)				212.50	42.50	255
Rear park sensors			•	304.17	60.83	365
Luxury velour textile mats				34.17	6.83	41
Tailgate entry guard				61.67	12.33	74
Coloured body side mouldings		•	•	82.50	16.50	99
Chrome mirror caps				115.00	23.00	115
Chrome foglamp rings				79.53	17.67	106
Chrome strip for tailgate				119.73	23.83	143
Soft trunkliner				40.00	8.00	48
Mudguards (front and rear)				84.50	16.50	99

Optional - O Standard - Optional Dealer Fit -

Dealer fit option prices include fitting but are only a guide. Please check with your local Nissan dealer for exact prices.

<sup>\*</sup> Nissan care pack includes: Nissan branded toggle bag, large car wash sponge, wash 'N' wax sachet, screen bug shifter sponge, chamoix de-mister pad, screenwash sachet, pocket torch (including batteries)



### **PROVE IT**

### Challenge is what we do at Nissan.

We say we make cars with the belief that travelling is more than a journey from A to B.

We claim our cars are made to add to your confidence, to make you feel ready to go anywhere at any time and for any unforeseen challenge you might encounter.

You challenge us to "prove it"

Get to know more at: www.nissan.co.uk

### MICRA Proof N° 08 AIRBAG DEPLOYMENT PERFORMANCE GUARANTEED.

Airbags are tested to ensure they deployed correctly or impact. A crash test dummy is placed on a seat and the engineers activate the airbag remotely. This test is done on side & front airbags.

### MICRA Proof N° 22

Door slammed 27 times a day in a 20-year simulation.

### MICRA guarantees you enjoy your drive for longer with a:

- 3-year or 60,000 mile warranty
- 12-vear anti-corrosion warrant
- 12,500 mile service interval



We see SHIFT\_ as an invitation. To challenge whatever feels too familiar. To open your mind to the unfamiliar. To ask the questions no-one else is asking. And to find answers no-one else can. At Nissan, we do this every day. And it shapes everything we do. The result is a line-up of vehicles that represents a pure, uncompromising shift from the ordinary.



Dealer stamp:

SHIFT\_the way you move

Every effort has been made to ensure that the content of this publication is correct at the time of going to press (October 2010). This brochure has been produced featuring prototype vehicles exhibited at motor shows. In accordance with the company's policy of continuously improving its products, Nissan international reserves the right to change at any time the specification and the wehicles described and shown in this publications dealers will be informed of any such modifications as quickly as possible. Please check with your local Nissan dealer to receive the most up-to-date information. Because of the limitations of the printing processes used, the colours shown in this brochure may differ slightly from the actual colours of the paint and interior trim materials used. All rights reserved. Reproduction in whole or part of this brochure without the written permission of Nissan International is forbidden.

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