

Mazda3



zoom-zoom  
zoom-zoom  
zoom-zoom

"THE HIROSHIMA SPIRIT IS TO NEVER GIVE UP, TO PURSUE EXCELLENCE. TO MAINTAIN A "CAN DO" ATTITUDE."



"WITH A COMPACT, LIGHT ENGINE, A LIGHT BODY AND A BEAUTIFUL DESIGN. WE AIM TO CREATE A NEW STANDARD OF CARS."



"MAZDA WILL CONTINUE TO CHALLENGE, IN ALL OUR PURSUITS. WE'LL ALWAYS DO THINGS DIFFERENTLY."

**MASAHIRO MORO**  
EXECUTIVE OFFICER



**FOLLOW THE STORY AT [MAZDA.CO.UK](http://MAZDA.CO.UK)**



"DESPITE ADVANCEMENT IN TECHNOLOGY, YOU CAN ONLY GO SO FAR WITH COMPUTERS OR OTHER SCIENTIFIC MEANS. ULTIMATELY, IT DEPENDS ON THE CARMAKER'S SKILL AND SENSITIVITY."

**HIROTAKA KANAZAWA**  
MANAGING EXECUTIVE OFFICER



## *INSPIRED ENGINEERING*

You're looking at the stunning Mazda3, a combination of dynamic and expressive design with inspired engineering. An aggressive 5-point grille, sculpted bonnet and prominent front bumper hint at the power within. Flared wheel arches and a low waistline provide a clue to the highly tuned chassis. But it's only when you're behind the wheel that you can really begin to appreciate the depth of this car's appeal. The steering is that little bit more precise. The engine more eager to rev. The handling better balanced. The brakes more responsive. These come together to create a true driver's car – let the Mazda3 remind you how much fun driving can be.



Image shows Mazda3 2.0 5dr Sport Nav with optional Indigo Lights Mica paint.



## *INSTANT ATTRACTION*

The instant you set eyes on the Mazda3 you can see that this is something different: something distinctive. Beneath the striking design, the strengthened bodyshell provides an immensely stable platform for the advanced engines that make it so enjoyable to drive whilst providing excellent ride comfort for all. The aerodynamic Mazda3 flows effortlessly through corner after corner, improving your fuel economy and minimising emissions, whilst inviting you to fully explore its breadth of dynamic abilities.

## *ADVANCED INNOVATION*

The bold, dynamic and striking looks of the Mazda3 are no mere styling exercise. By combining the latest design technologies it achieves class-leading aerodynamics and minimal weight gains. Less air resistance means less engine power is required to travel and therefore improving fuel consumption. Responsive diesel powertrains provide powerful and economical performance to keep you away from the fuel pumps and your money in your pocket. Mazda3 2.0 Sport Nav also features our innovative i-stop smart idling stop system, which effectively places the engine on stand-by when idling and restarts it again in an instant to save you time and money, through improved fuel economy and lower annual road tax or benefit-in-kind taxation.



## *RESISTANCE IS FUTILE*

Mazda is different – and proudly so. We're always seeking new and innovative ways to improve our cars – defying convention as we do so. We make the steering just that little bit more precise; more controlled. The handling better balanced. The brakes more responsive. Around town, the light-touch foot pedals and instant acceleration provide nimble and sure-footed handling; the advanced suspension soaking up bumps with ease. On the motorway, road and wind noise is a thing of the past, whilst the high-quality engine note provides direct, sporty feedback. Just as you should expect.



*COME ON IN*

Mazda3's interior is a fusion of premium refinement and outstanding functionality, with soft-touch materials adding tactile pleasure to the intuitive layout of the controls. Sporty twin meter dials, a Multi-Information Display and an interactive lighting system present a true driver focused environment. An integrated full colour satellite navigation system and dual-zone climate control air-conditioning hint at the impressive levels of specification available. The premium Bose® surround sound audio system plays your favourite music with all the power and clarity of a live performance. For safety and convenience, your mobile phone or MP3 player can be connected through Bluetooth® hands-free technology. While the advanced keyless entry enables you to open the car without taking your keys from your pocket, and a push-button start provides that extra sporty touch.





## *FORWARD THINKING*

We know that having a car fitted with advanced safety technology is important to you. That's why in the Mazda3 we have incorporated a whole host of safety equipment including a sophisticated Dynamic Stability Control and Traction Control system. An Emergency Stop Signal system which automatically flashes the hazard warning lights under heavy braking conditions; and LED tail-lights that are faster and brighter. Plus six airbags and active front headrests all fitted as standard to protect you and your occupants in the unlikely event of an accident. It's all here in the Mazda3.







# RANGE OVERVIEW

## THE MAZDA3 LINE-UP

### *Mazda3 S*

- Dynamic Stability Control (DSC) with Traction Control System (TCS)
- Dual front, side and curtain airbags
- Emergency Stop Signal (ESS) system
- Active front headrests
- 60/40 split rear seats
- Manual air-conditioning
- Electrically-operated front windows
- Electrically-operated door mirrors
- Remote central locking
- CD audio unit with AM/FM radio, four speakers, MP3 / WMA-compatibility and auxiliary (AUX) input jack
- Driver's seat lumbar and height adjustment
- Tilt and height-adjustable steering wheel
- Multi-Information Display (MID) system
- Interactive Lighting Control (ILC) system featuring action illumination
- Trip computer
- Rear spoiler

### *Mazda3 TS*

As S models plus:

- 15" Alloy wheels
- Dual-zone climate control air-conditioning
- Electrically-operated rear windows
- Electrically-operated, heated, folding door mirrors with body colour housings
- Two additional speakers
- Leather-wrapped steering wheel with integrated audio controls
- Leather gear knob



# RANGE OVERVIEW

## THE MAZDA3 LINE-UP

### MAZDA3 TS<sup>2</sup>

As TS models plus:

- 16" Alloy wheels
- Heated windscreen
- Integrated Bluetooth®
- Cruise control
- Auto-dimming rear-view mirror
- Rain sensing front wipers and dusk sensing lights

### MAZDA3 TS<sup>2</sup> NAV

As TS<sup>2</sup> models plus:

- Integrated satellite navigation system
- Rear parking sensors

### MAZDA3 SPORT

As TS<sup>2</sup> models plus:

- 17" Alloy wheels
- Side skirts
- Sports bucket-type front seats
- Heated front seats with 5-stage settings
- Premium Bose® surround sound audio system
- Enhanced Interactive Lighting Control (ILC) system

### MAZDA3 SPORT NAV

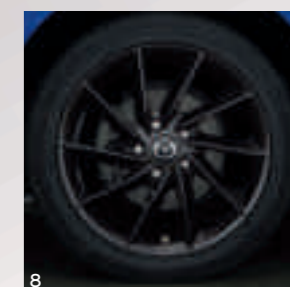
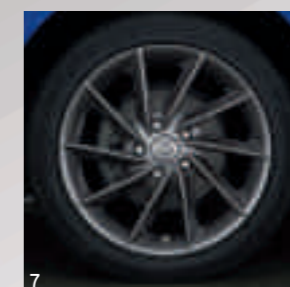
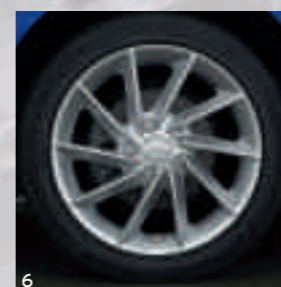
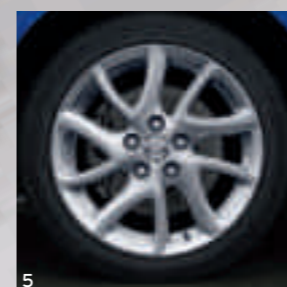
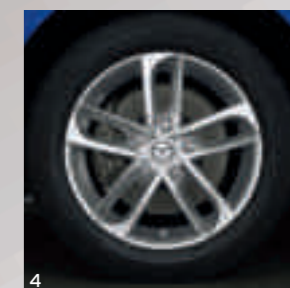
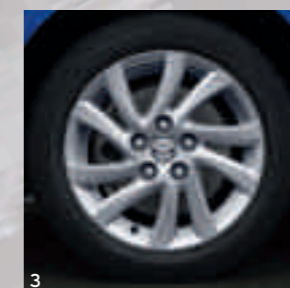
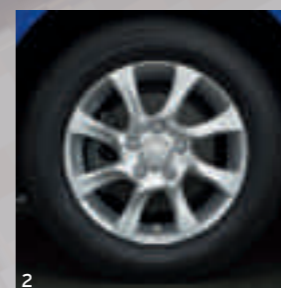
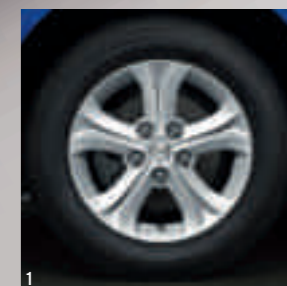
As Sport models plus:

- Integrated satellite navigation system
- Rear parking sensors
- i-stop sustainable technology<sup>1)</sup>
- Smart keyless entry with engine start / stop button<sup>2)</sup>





MAZDA3



## MAKE IT YOURS

Why not make a statement with genuine Mazda alloy wheels that are precision cast and machined, and then finished to a jewel-like quality? Or how about creating a sportier stance with an Eibach suspension-lowering kit?

- |   |   |
|---|---|
| 1 15" Alloy wheel – design 133 (TS / Accessory).                                    | 7 17" Alloy wheel with titanium finish – design 52B (Accessory).    |
| 2 15" Alloy wheel – design 50 (Accessory).  | 8 17" Alloy wheel with black gloss finish – design 52A (Accessory). |
| 3 16" Alloy wheel – design 142 (TS <sup>2</sup> / TS <sup>2</sup> Nav / Accessory). |   |
| 4 16" Alloy wheel – design 56 (Accessory).  |   |
| 5 17" Alloy wheel – design 143 (Sport / Sport Nav / Accessory).                     |   |
| 6 17" Alloy wheel with silver finish – design 52 (Accessory).                       |   |



## MAKE IT YOURS

It's time to put your own stamp on the Mazda3. Add your choice of Mazda genuine accessories and you can make your driving experience that little bit more personal.



1



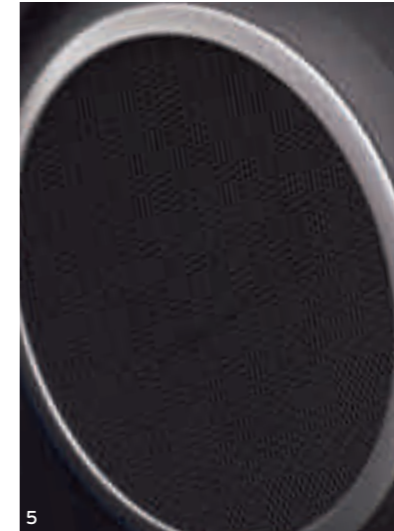
2



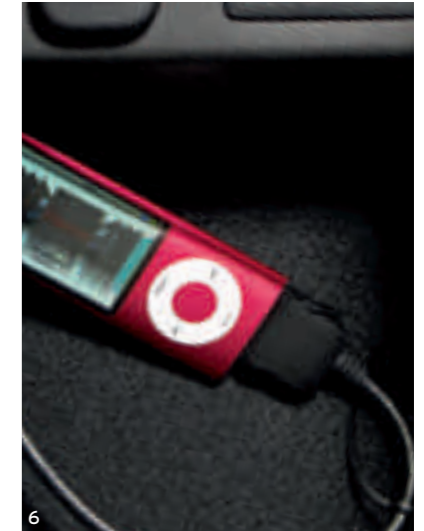
3



4



5



6

- 1 Brushed aluminium finish inner door handles.
- 2 Leather-wrapped gear knob with chrome finish.
- 3 Pioneer satellite navigation system.
- 4 Hands-free kit\*, with touch-screen display, voice control and Bluetooth® connectivity.

- 5 Door speaker bezels.
- 6 iPod USB adapter.

\*Image shown may not be to correct accessory specification.



## MAKE IT YOURS

Of course, you should make the most of your new car. That's why we've created a range of purpose-designed accessories for the Mazda3 – like roof boxes, bike and ski racks, boot liners and tow bars – that all help boost your car's versatility.



1 Boot storage shelf.

2 Boot liner.

3 Sunblinds.

4 Detachable tow bar.

5 Thule rear bike carrier, tow bar mounted.

6 Thule roof box (roof rails required).

7 Thule ProRide bike attachment for roof carrier.

8 Britax Römer Duo Plus (ISOFIX) child seat.

## MAZDA FINANCIAL SERVICES

### Who are we?

Mazda Financial Services is a division of Santander Consumer, the leading Consumer Finance House in Europe. We provide finance for your Mazda vehicle through your Mazda dealer at competitive rates and insurance products. We are one of the UK's leading 'point of sale' finance providers, which means we enable your Mazda dealer to provide you with a convenient "One-Stop Shop" when choosing your next Mazda. From our wide range of finance plans, there's an option that's right for you, whether you are thinking of a new or used Mazda.

### What you can expect from Mazda Financial Services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we can tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

### Mazda Financial Services Finance Plans:

#### Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is flexible and simple, with a range of options to suit everyone.

#### The benefits

- Simple – fixed, equal, regular instalments
- Predictable – pay all your instalments and you own the car
- Flexible – you determine your repayment period at the start of your contract, meaning that you have total control of your budget

#### How it works

1. Choose your Mazda. Tell your dealer the deposit and repayment period you want, from 12-60 months.
2. Agree your repayments. These are based on how much is left to pay, plus interest where applicable.
3. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, the car is yours. You now have two choices:

- **Renew:** Choose another Mazda. The car is yours; you can part exchange it for another Mazda and use the value as your deposit
- **Retain:** Keep the car. The car is yours once all instalments have been made

#### Mazda Personal Contract Purchase:

The finance plan that helps you to change your Mazda car at more regular intervals. Enabling shorter term finance agreements, meaning a new car more often.

#### The benefits

- You can fund your car over shorter periods, so you get the chance to change more often
- The flexibility at the end of the agreement to choose to renew, retain or return your Mazda
- You're protected against any fall in used car prices by an Optional Final Payment (OFP)

#### How it works

1. Choose any new or used Mazda. Estimate your annual mileage.
2. We estimate the minimum amount your car will be worth once your contract finishes – the OFP.
3. To work out your regular payments we add any interest charges and deduct your deposit plus the OFP from the price of your new Mazda.
4. Drive away the moment we activate your agreement.

At the end of your contract, when all instalments have been made, you now have three choices:

- **Renew:** Choose another Mazda. Use any excess value above the OFP towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- **Retain:** Keep the car. Simply pay the OFP, and the car is yours
- **Return your car:** There's nothing more to pay if the car's in good condition and within the agreed mileage

## OUR COMMITMENT TO THE ENVIRONMENT

Mazda makes cars that excite, look stylish and appealing, are fun to drive and make you want to get behind the wheel again and again. But we are equally committed to the environment, to the creation of a sustainable future for all. This means limiting the Earth's resources that we use and always considering the environmental impact in everything we do.

Our sustainability programme is dedicated to the development of clean technologies. This covers every aspect of a vehicle's impact on the environment – from planning and development, through to manufacturing, use and eventual recycling / disposal. Below are just three examples of how our environmental policies have led to significant advances in 'green' technology.

#### Plant-derived plastics

Our interior car plastics use carbon-neutral\* plant-derived biomass – an industry first.

#### Benefits:

- Reduces reliance on fossil fuels
- Cuts CO<sub>2</sub> emissions
- Uses sustainable raw materials
- Requires 30% less energy to produce than petroleum based plastics
- Is three times stronger than conventional bioplastics
- Has 25% higher heat resistance than conventional bioplastics
- Produces lighter, stronger parts improving fuel economy

\*CO<sub>2</sub> released when the bioplastic decomposes or is burned is comparable to the amount absorbed by growing plants, having a negligible impact on total atmospheric CO<sub>2</sub> levels.

#### Semi-dry machining process

Conventional machining of cast metal parts uses huge amounts of water-based coolant to cool and lubricate cutting tools, and remove and collect waste metal. With Mazda's semi-dry machining process, we have substituted large volumes of coolant for tiny quantities of atomised biodegradable oil in a jet of air.

#### Benefits:

- 84% reduction in the amount of coolant required
- Reduced electricity consumption by 40% on machining lines
- 80% cut in waste liquids

#### Recycling

Mazda has made a substantial commitment to recycling.

- We have reduced waste material in our production facilities by 55% since 1990
- In 1992 we became the first car manufacturer to recycle bumpers
- Over 75% of our plastic parts can be recycled
- All of the gaskets and brake-pads are asbestos-free
- There are no ozone-damaging CFCs in our polyurethane products (such as the foam padding in seats, armrests and steering wheels)
- Many of our plants have passed the stringent ISO 14001 test – commonly known as the environmental ISO

## MECHANICAL FEATURES

### Engines:

- 1.6 MZR Petrol
- 1598cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 105ps (77kW) at 6000rpm and 145Nm at 4000rpm
  - CO<sub>2</sub> emissions of 147g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 50Ah
  - Alternator – 12V-100A
  - Sequential electronic multi-point fuel injection
  - Sequential Valve Timing System (S-VT)
  - Variable Induction System

- 1.6 MZR Petrol Auto
- 1598cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 105ps (77kW) at 6000rpm and 145Nm at 4000rpm
  - CO<sub>2</sub> emissions of 176g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 50Ah
  - Alternator – 12V-90A
  - Sequential electronic multi-point fuel injection
  - Sequential Valve Timing System (S-VT)
  - Variable Induction System

- 2.0 MZR DISI Petrol
- 1999cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 151ps (111kW) at 6200rpm and 191Nm at 4500rpm
  - CO<sub>2</sub> emissions of 157g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 46Ah plus 26Ah
  - Alternator – 12V-110A
  - DISI (Direct Injection Spark Ignition)
  - i-stop smart idling stop system
  - Sequential Valve Timing System (S-VT)
  - Variable Induction System

- 1.6 Diesel
- 1560cc in-line 4-cylinder, 8-valve, SOHC, front-mounted, developing 115ps (85kW) at 3600rpm and 270Nm at 1750-2500rpm
  - CO<sub>2</sub> emissions of 115g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 75Ah
  - Alternator – 12V-150A
  - Common-rail fuel injection
  - Diesel Particulate Filter (DPF)

- 2.2 MZR-CD Diesel (185ps)
- 2184cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 150ps (110kW) at 3500rpm and 360Nm at 1800rpm-2600rpm
  - CO<sub>2</sub> emissions of 139g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 80Ah
  - Alternator – 12V-100A
  - Diesel Particulate Filter (DPF)

- 2.2 MZR-CD Diesel (185ps)
- 2184cc in-line 4-cylinder, 16-valve, DOHC, front-mounted, developing 185ps (136kW) at 3500rpm and 400Nm at 1800rpm-3000rpm
  - CO<sub>2</sub> emissions of 144g/km<sup>1</sup> (EC Stage V)
  - Powertrain Control Module (PCM)
  - Battery – 80Ah
  - Alternator – 12V-100A
  - Diesel Particulate Filter (DPF)

### Transmission:

- 5- or 6-speed manual – giving precise, positive shift feel to provide a feeling of unity between driver and vehicle (6-speed available on 2.0 MZR DISI, 1.6 Diesel and 2.2 MZR-CD)
- 4-speed automatic (only available on 1.6 MZR)

### Body:

- Self-supporting rigid and torsion-resistant all-steel body with defined crush zones for the front and rear sections, stable passenger safety cell with side impact reinforcement in the doors
- Mazda Advanced Impact Distribution and Absorption System (MAIDAS) designed to secure the critical interior space in the event of an accident
- Supplementary Restraint System (SRS) comprising central control unit and crash sensors, seatbelt pre-tensioners, load-limiters and airbag system

### Chassis and Suspension:

- Front: Independent suspension with MacPherson struts, 4-point rubber mounting system and liquid-filled bushes
- Rear: E-type multi-link suspension with monotube dampers and low-mounted springs to maximise load compartment space

### Brake System:

- Hydraulic, diagonally divided dual-circuit system with power brake unit
- Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)
- Front: 278mm (300mm on 2.0 MZR, and 2.2 MZR-CD) ventilated disc brakes
- Rear: 265mm (280mm on 2.0 MZR and 2.2 MZR-CD) disc brakes

### Which engine should you choose?

Our diesel engines are fitted with a DPF (Diesel Particulate Filter) to reduce particulate matter in exhaust emissions. If you regularly travel short distances then this system may not work to its optimum and as such a petrol engine may be more appropriate for you. Please speak to your local Mazda dealer for guidance when choosing your car.

## MODEL AVAILABILITY AND TECHNICAL DATA

Model Availability		1.6 MZR	1.6 MZR Automatic	2.0 MZR DISI	1.6 Diesel	2.2 MZR-CD (150ps) Diesel	2.2 MZR-CD (185ps) Diesel
Hatchback:	S	■	–	–	–	–	–
	TS	■	■	–	■	–	–
	TS <sup>2</sup>	■	–	–	■	–	–
	TS <sup>2</sup> Nav	■	–	–	■	–	–
	Sport	■	–	–	■	■	–
	Sport Nav	■	–	■	■	–	■

■ = Available.

### Engine Type

	1598	1598	1999	1560	2184	2184
Displacement (cc)	1598	1598	1999	1560	2184	2184
Bore x stroke (mm)	78.0 x 83.6	78.0 x 83.6	87.5 x 83.1	75.0 x 88.3	86.0 x 94.0	86.0 x 94.0
Valves per cylinder	4	4	4	2	4	4
Maximum output [ps (kW) / rpm]	105 (77) / 6000	105 (77) / 6000	151 (111) / 6200	115 (85) / 3600	150 (110) / 3500	185 (136) / 3500
Maximum torque (Nm / rpm)	145 / 4000	145 / 4000	191 / 4500	270 / 1750	360 / 1800	400 / 1800
Compression ratio	10.0	10.0	11.2	16.0	16.3	16.3

### Transmission

Type	5-speed manual	4-speed automatic	6-speed manual	6-speed manual	6-speed manual	6-speed manual	
Gear ratios:	1st	3.416	2.816	3.454	3.727	3.538	3.538
	2nd	1.842	1.497	1.842	2.048	1.913	1.913
	3rd	1.290	1.000	1.310	1.258	1.218	1.290
	4th	0.972	0.725	0.970	0.919	0.880	0.926
	5th	0.775	–	0.795	0.738	0.809	0.853
	6th	–	–	0.680	0.622	0.711	0.711
Reverse	3.214	2.648	3.198	3.818	3.831	3.831	
Final gear ratio	4.105	4.416	4.105	3.611	2.954	3.095	

### Steering

Steering gear	Electric power-assisted rack and pinion steering, engine speed sensing					
Minimum turning circle (wall-to-wall) (m)	10.9	10.9	10.9	10.9	10.9	10.9

### Performance and Economy

	12.2	13.1	10.4	11.0	9.2	8.2	
Acceleration [0-62mph (0-100km/h) in sec]	12.2	13.1	10.4	11.0	9.2	8.2	
Top speed [mph (km/h)]:	Hatchback	112 (181)	107 (173)	128 (206)	116 (186)	127 (205)	132 (213)
Fuel consumption <sup>1</sup> [mpg (l/100km)]:	Urban	33.6 (8.4)	27.7 (10.2)	31.0 (9.1)	53.3 (5.3)	42.8 (6.6)	40.9 (6.9)
	Extra Urban	54.3 (5.2)	46.3 (6.1)	53.3 (5.3)	74.3 (3.8)	64.2 (4.4)	62.8 (4.5)
	Combined	44.1 (6.4)	37.2 (7.6)	42.2 (6.7)	65.7 (4.3)	54.3 (5.2)	52.3 (5.4)
CO <sub>2</sub> emissions <sup>1</sup> (g/km)	147	176	157	115	139	144	
EC emission level	EC Stage V	EC Stage V	EC Stage V	EC Stage V	EC Stage V	EC Stage V	
Recommended fuel	----- Unleaded 95 RON -----			Diesel	Diesel	Diesel	
Fuel tank capacity (litres)	55	55	55	55	55	55	

<sup>1</sup> All Fuel Consumption and CO<sub>2</sub> Emissions tests are carried out in accordance with 80/1268/EC as amended by 2004/3/EC.



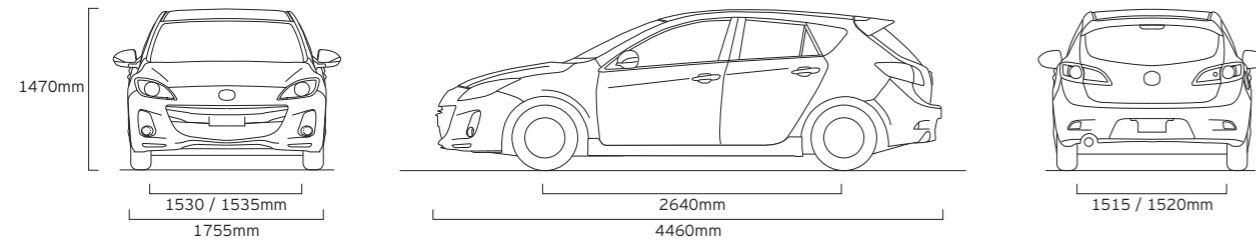
## TECHNICAL DATA

Dimensions and Weights	1.6 MZR	1.6 MZR Automatic	2.0 MZR DISI	1.6 Diesel	2.2 MZR-CD (150ps) Diesel	2.2 MZR-CD (185ps) Diesel
Overall length / width / height (mm)	----- 4460 / 1755 / 1470 -----					
Ground clearance (mm) between the axles – unladen	155	155	155	155	150	150
Front track / Rear track (mm)	1535 / 1520 <sup>1)</sup>	1535 / 1520	1530 / 1515	1535 / 1520 <sup>1)</sup>	1530 / 1515	1530 / 1515
Wheelbase (mm)	2640	2640	2640	2640	2640	2640
Front headroom / leg room / shoulder room (mm)	----- 987 / 1068 / 1395 -----					
Rear headroom / leg room / shoulder room (mm)	----- 964 / 919 / 1371 -----					
Cargo volume, acc. to VDA (l): 5-seat mode (to belt line)	340 <sup>2)</sup>	340	300	340 <sup>2)</sup>	300	300
Ventilated front disc diameter (mm)	278	278	300	278	300	300
Rear disc diameter (mm)	265	265	280	265	280	280
Kerb weight (kg) max. (excluding driver), 5dr	1271	1297	1327	1309	1453	1453
Permitted gross vehicle weight (kg), 5dr:						
Total	1770	1790	1835	1830	1965	1965
Front / rear	900 / 870	925 / 865	975 / 860	970 / 860	1105 / 860	1105 / 860
Towing limit (kg)*:						
Unbraked	550	550	550	600	600	600
Braked	930	550	1000	1300	1500	1500
Maximum roof load (kg)	75	75	75	75	75	75

<sup>1)</sup> Front / Rear track measurements of 1.6 / 1.6D Sport / Sport Nav models are 1530mm / 1515mm.

<sup>2)</sup> Overall cargo volume for 1.6 / 1.6D 5dr Sport / Sport Nav is 300l.

\*Towing capacity is based on a 12% gradient and tested in accordance with 92/21/EEC as amended by 95/48/EC.



## TECHNICAL DATA

Safety and Security	S	TS	TS <sup>2</sup> / TS <sup>2</sup> Nav	Sport / Sport Nav
Mazda Advanced Impact Distribution and Absorption System (MAIDAS)	●	●	●	●
Supplementary Restraint System (SRS) – Central control unit and crash sensors, front seatbelt pre-tensioners, load-limiters and airbag system	●	●	●	●
Four-Wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA)	●	●	●	●
Dynamic Stability Control (DSC) with Traction Control System (TCS)	●	●	●	●
Emergency Stop Signal system (ESS): Automatic activation of flashing hazard lights when emergency braking is applied	●	●	●	●
Driver and front passenger airbags	●	●	●	●
Front side airbags	●	●	●	●
Front and rear curtain airbags	●	●	●	●
Active front head restraints	●	●	●	●
Seatbelt reminder (sound warning)	●	●	●	●
Seatbelts:				
Front, 3-point (ELR) x 2 with pre-tensioners	●	●	●	●
Rear, 3-point (ELR) x 3	●	●	●	●
ISOFIX child seat anchorages, attached to outer rear seats	●	●	●	●
Thatcham Category 1 alarm and immobiliser system	●	●	●	●

### Additional Safety and Security Options

Baby and child seats:	Britax Römer Baby Safe ISOFIX Plus, for up to 13kg Britax Römer ISOFIX Duo Plus, for 9-18kg Britax Römer Kid Plus, for 15-36kg	Please contact your dealer for further information and availability.
Child seat pillow:	Duo Plus	
Passenger airbag cut-off switch		
LED daytime running lights		

● = Standard.

## EQUIPMENT

Exterior		S	TS	TS <sup>2</sup> / TS <sup>2</sup> Nav	Sport / Sport Nav
Tyres and wheels:	195/65 R15 with 6.0J 15" steel wheels with plastic wheel covers	●	-	-	-
	195/65 R15 with 6.0J 15" Alloy wheels – design 133	-	●	-	-
	205/55 R16 with 6.5J 16" Alloy wheels – design 142	-	-	●	-
	205/50 R17 with 7.0J 17" Alloy wheels – design 143	-	-	-	●
	Space saver spare wheel <sup>1)</sup>	●	●	●	●
Emergency puncture repair kit <sup>2)</sup>	-	-	-	●	
Bumpers, front and rear:	Body-coloured	●	●	●	●
Rear spoiler:	Body-coloured, roof spoiler	●	●	●	●
Side skirts		-	-	-	●
Door handles:	Black	●	-	-	-
	Body-coloured	-	●	●	●
Privacy glass:	Rear side and rear windows	-	-	-	●
Wipers:	Front, adjustable speed with intermittent wipe and electric wash	●	●	-	-
	Front, rain sensing wipers	-	-	●	●
	Rear, adjustable speed with intermittent wipe	●	●	●	●
Heated windscreen		-	-	●	●
Headlights:	Halogen	●	●	●	●
Dusk sensing lights		-	-	●	●
Front fog lights		-	-	●	●
Rear lights:	LED technology	-	-	-	●
Rear brake light, high-mounted		●	●	●	●
Rear fog light		●	●	●	●
Parking Distance Sensors:	Rear	-	-	- / ●	- / ●
Door mirrors:	Electrically-adjustable, black	●	-	-	-
	Electrically-adjustable, heated power-folding mirrors, body-coloured	-	●	●	●
Mica / Metallic / Pearlescent paint		○	○	○	○

● = Standard; ○ = Option available at extra cost. <sup>1)</sup> Not available on Mazda3 2.0 Sport Nav. <sup>2)</sup> Mazda3 2.0 Sport Nav only.

## EQUIPMENT

### Additional Exterior Options

Tyres and wheels*:	See page 23 for wheel options
Space saver wheel kit	
Lowering suspension kit by Eibach	
Bumpers, front and rear:	Door side protectors
	Rear bumper step foil
Side skirts	
MPS wing spoiler	
Side indicator ring:	Chrome finish
Exhaust trim:	Chrome finish
Sports exhaust system	
Mudflaps:	Front, black
	Rear, black
Door mirror covers:	Carbon
	Piano black
Front fog lights:	Regular type
Rear lights:	LED technology
Parking distance sensor:	Front
	Rear
	Front and rear
Tow bar	
Roof rails	
Thule roof box	
Thule ProRide Bike carrier attachment	

Please contact your dealer for further information and availability

\*Increasing the wheel rim size will require a corresponding increase in tyre size. Please contact your Mazda dealer for further information.



## EQUIPMENT

Interior Features		S	TS	TS <sup>2</sup> / TS <sup>2</sup> Nav	Sport / Sport Nav
Seats and integral head restraint:	Driver's, dial reclining and height adjustment	●	●	●	●
	Driver's, lumbar adjustment	●	●	●	●
	Sports bucket-type front seats	-	-	-	●
	Leather trim (includes driver's 4-way electric adjustment)*	-	-	-	- / ○
	Heated front seats	-	-	-	●
Rear seats:	60/40 split rear seats	●	●	●	●
	Centre armrest	-	●	●	●
Steering wheel:	Leather	-	●	●	●
	Tilt and height adjustment	●	●	●	●
Gear knob:	Leather	-	●	●	●
Door inner handles:	Front and rear, bright	-	●	●	●
Front and rear standard scuff plates		●	●	●	●
Grab handles:	Front passenger's and two rear with coat hooks	●	●	●	●
	Audio systems:	AM/FM modular radio / CD player, four speakers	●	-	-
Audio systems:	AM/FM modular radio / CD player, six speakers	-	●	●	-
	AM/FM modular radio / CD player and Premium Bose® surround sound system with AudioPilot® 2 noise reduction (with ten speakers including Richbass® woofer, digital amplifier with seven channels of customised equalisation)	-	-	-	●
	Steering wheel audio controls	-	●	●	●
	Auxiliary (AUX) input jack and power outlet (located in centre armrest)	●	●	●	●
	Satellite navigation system:	Integrated 4.1" full-colour turn-by turn navigation display	-	-	- / ●
Integrated Bluetooth <sup>1)</sup>		-	-	●	●
Meter set:	Multi-Information Display (MID) including trip computer, digital tachometer, fuel gauge, and water and exterior temperature gauges	●	●	●	●
	Continuously-lit white graphic meters with grey illumination	●	●	●	●
	Gear Shift Indicator	●	● <sup>2)</sup>	●	●
Digital clock		●	●	●	●
Overhead console with sunglasses holder		●	●	●	●
Headlight on reminder (sound warning)		●	●	●	●
Front centre console with storage box; two lidded cup holders		●	●	●	●
Further storage spaces:	Glovebox, with illumination	●	●	●	●
	Seatback pocket (passenger side)	●	●	●	●
	Door pockets (front and rear doors)	●	●	●	●
Welcome Mode Lighting:	Standard (features cockpit dome light and 'action' illumination of audio system and, if specified, climate control air conditioning)	●	●	●	-
	Enhanced door assist grip illumination (features sequential 'driver welcome' illumination, and 'action' illumination of audio system and climate control air conditioning)	-	-	-	●
Inner mirror:	Day / night	●	●	-	-
	Auto-dimming rear-view mirror	-	-	●	●
Heater ducts, rear		●	●	●	●
Pollen filter		●	●	●	●

● = Standard; ○ = Option available at extra cost.

\*Leather refers to centre seat facing and side supports, and rear centre console armrest lid. Option available on Mazda3 2.0 Sport Nav and 2.2D Sport Nav (185ps) only. <sup>1)</sup> Please refer to www.mazdahandsfree.com for phone compatibility. <sup>2)</sup> Not available on Mazda3 1.6 TS Automatic.

## EQUIPMENT

Additional Interior Options		S	TS	TS <sup>2</sup> / TS <sup>2</sup> Nav	Sport / Sport Nav
Foot pedals:	Aluminium				
Footrest:	Aluminium				
Gear knob:	Leather, chrome finish				
Inner door handles:	Front and rear, silver				
Door speaker bezels:	Front and rear, silver				
	For rear side windows				
Sunblinds:	For rear side windows				
	For rear window, hatchback				
Scuff plates:	Front and rear, with illuminated front 'Mazda3' logo				
Handbrake:	Cover, brushed aluminium finish				
Audio:	iPod USB adapter				
Satellite navigation:	Pioneer satellite navigation system				
Mobile phone console:	Hands-free kit with touch-screen display, voice control and Bluetooth®				
Cigar lighter					
Ashtray	Storage compartment:				
	Anti-slip mat				
	Boot liner				
	Boot net				
	Boot storage shelf				
Dog guard					
Baby care mirror					
First aid kit					
Warning triangle					
Welcome mode lighting:	For front, driver and passenger footwell				

Please contact your dealer for further information and availability.

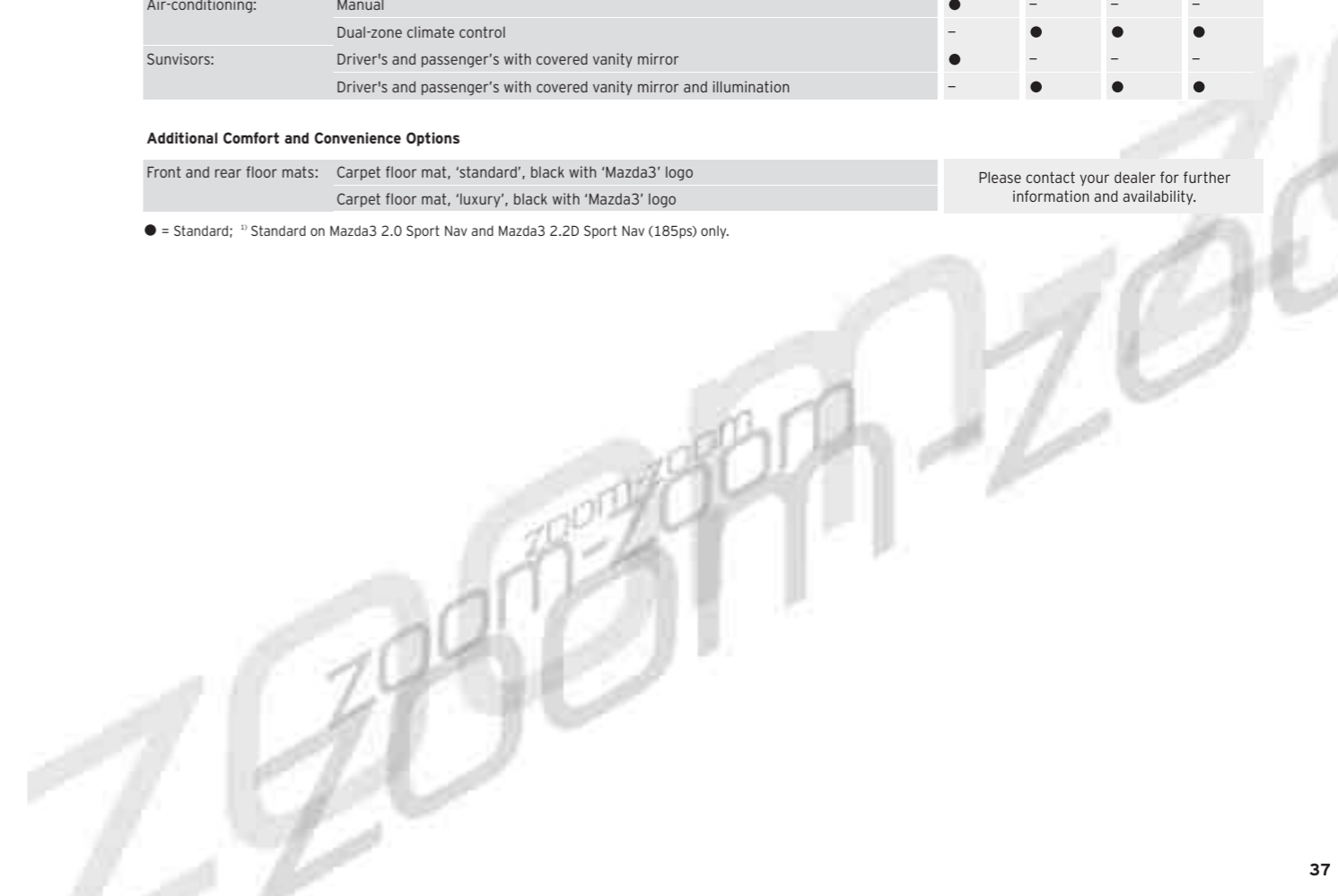
Comfort and Convenience		S	TS	TS <sup>2</sup> / TS <sup>2</sup> Nav	Sport / Sport Nav
Remote central locking with deadlocking (with jack-knife type retractable key)		●	●	●	●
Smart remote keyless entry system:	With engine Start / Stop button	-	-	-	● <sup>1)</sup>
	Electric	●	●	●	●
Power steering:	Steering wheel operated	-	-	●	●
Cruise control:	Front, with one-touch auto down / up, timer function on driver's side	●	-	-	-
	Front and rear, with one-touch auto down / up, timer function on driver's side	-	●	●	●
Air-conditioning:	Manual	●	-	-	-
	Dual-zone climate control	-	●	●	●
Sunvisors:	Driver's and passenger's with covered vanity mirror	●	-	-	-
	Driver's and passenger's with covered vanity mirror and illumination	-	●	●	●

### Additional Comfort and Convenience Options

Front and rear floor mats:	Carpet floor mat, 'standard', black with 'Mazda3' logo				
	Carpet floor mat, 'luxury', black with 'Mazda3' logo				

Please contact your dealer for further information and availability.

● = Standard; <sup>1)</sup> Standard on Mazda3 2.0 Sport Nav and Mazda3 2.2D Sport Nav (185ps) only.



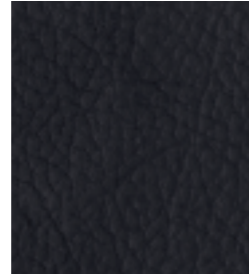
COLOURS AND SEAT TRIMS



Black cloth (S, TS, TS², TS² Nav)



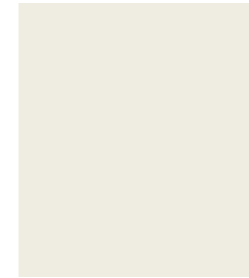
Black cloth (Sport, Sport Nav)



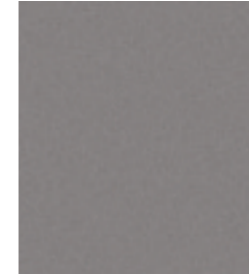
Optional Black leather (Sport Nav\*)

Model	S	TS	TS² / TS² Nav	Sport / Sport Nav
Trim	Black	Black	Black	Black / Black leather*
<b>Solid Body Colour</b>				
Arctic White (A4D)	■	■	■	■
<b>Mica and Metallic Body Colours**</b>				
Aluminium Silver Metallic (38P)	■	■	■	■
Black Mica (16W)	■	■	■	■
Crystal White Pearlescent (34K)	■	■	■	■
Graphite Mica (38R)	■	■	■	■
Indigo Lights Mica (38K)	■	■	■	■
Velocity Red Mica (27A)	■	■	■	■

■ = Available. \*Option available at extra cost on Mazda3 2.0 Sport Nav and Mazda3 2.2D Sport Nav (185ps). \*\*Option available at extra cost.



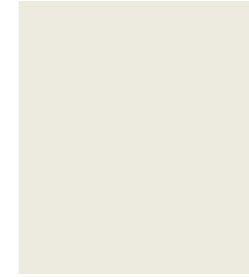
Arctic White



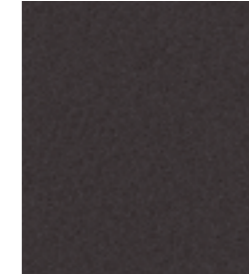
Aluminium Silver Metallic



Black Mica



Crystal White Pearlescent



Graphite Mica



Indigo Lights Mica



Velocity Red Mica



### Manufacturer's Warranty – 3-Year Cover

Every Mazda is designed and built to the highest standards of performance, comfort and reliability. For your further reassurance, Mazda also provides a full 3-year / 60,000 mile warranty cover, Mazda Roadside Assistance<sup>1)</sup>, 3-year paintwork warranty and a 12-year anti-perforation warranty.

### Mazda Momentum – New Vehicle Extended Warranty

At any time during the manufacturer's warranty period, you may purchase a Mazda Momentum extended warranty package. Three options are available. Your Mazda dealer will be pleased to provide you with details.

### Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Should you ever be involved in an accident or need to make an insurance claim, 'Mazda First' will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, in addition to other benefits such as providing you with a free courtesy car and maintaining your Mazda warranties.

### Mazda Contract Hire\*

Mazda Contract Hire offers low running costs with market-driven residual values, resulting in extremely competitive ownership costs for businesses and individuals. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or phone 08446 001 410.

### Digital Service Record

The Mazda Digital Service Record (DSR) system provides increased security against counterfeit service documents and odometer tampering, and makes it easy to keep the service history up-to-date. Stored on a central database, the DSR replaces the traditional paper service book and ensures a secure, accurate and permanent service history for the life of the vehicle.

### Your Mazda dealer:

Mazda Motors UK Limited reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples shown in this brochure may vary from the actual colours because of the limitations in the printing process. It is recommended that you consult your Mazda dealer when referring to these. Images may not be to UK specification.

<sup>1)</sup>Please visit [www.mazda.co.uk/owning/owner-benefits-new/](http://www.mazda.co.uk/owning/owner-benefits-new/) for more details on your Mazda Roadside Assistance coverage.

Bose® and Centerpoint® are registered trademarks of Bose Corporation in the U.S. and other countries. Used with permission.

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

\*Mazda Contract Hire is provided by ALD Automotive Ltd, trading as Mazda Contract Hire, Oakwood Park, Lodge Causeway, Fishponds, Bristol, BS16 3JA. Guarantees / Indemnities may be required. ALD Automotive Ltd is incorporated in the UK and regulated by the Financial Services Authority in respect of general insurance products.

April 2012.

Internet: [www.mazda.co.uk](http://www.mazda.co.uk)

Mazda Helpline: 08457 48 48 48

