



New 7 seat

**CARENS**



The Power to Surprise

# GLOBAL PLAYER

Kia Motors Corporation is one of the top 5 automotive groups in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to more than 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future.

Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal. The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. From the Picanto to the new Sorento, Kia offers a full line-up of passenger cars, MPV's, Crossovers and SUV's that suit any lifestyle and are always exhilarating to drive.



THE NEW KIA CARENS

# Confidence now comes as standard

The Kia Carens is covered by our pioneering 7 year vehicle warranty consisting of 3 year/unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



For warranty coverage including terms and exclusions please contact your Kia dealer.





## Putting the fun into functional

Work, play, or a family trip – whatever your plans, the new Kia Carens makes the perfect companion for life's adventures. This innovative 7 seat, multi-purpose vehicle (MPV) combines space, comfort and versatility in one stylish package.

The new Carens builds on the heritage of its popular predecessor whilst being shorter and narrower – delivering a sportier stance, greater stability and cornering ability. In addition, its 50mm increase in wheelbase provides one of the most spacious interiors in its class. The front styling is sporty yet sophisticated with a sharply contoured, wide bumper giving a dynamic edge to the new Carens. Stylish body coloured exterior door handles enhance the overall look whilst the '2' upwards benefits from stylish chrome door handles which complement the chrome window surrounds and at the rear the tailgate strip is finished in bright chrome to further enhance the all-round style.

There are three models in the range comprising the '1', '2' and range-topping '3' – all of which offer the ultimate in versatility as 7 seats are standard and like the rest of the Kia range, all benefit from our pioneering 7-year warranty.







**Front fog lights ('2' upwards)** – integrated into the front bumper, the fog lights combine safety considerations with aesthetic appeal.



**Tiger nose chrome front grille surround ('2' upwards)** – which boasts a high gloss black mesh ('2' upwards).



**Sculpted rear lights** – The rear lights wrap around the boot and side panels for visual impact.

## Eye-catching style

The new Kia Carens isn't just spacious and versatile, it is beautifully designed too. Just take a look at the distinctive Kia 'tiger nose' chrome front grille surround which boasts a high gloss black mesh (Carens '2' upwards) and is flanked by impressive wide headlights which enhance the dynamic design.

All models feature projection headlights, cornering lights and stylish LED daytime running lights which significantly improve your visibility to oncoming traffic. The addition of front quarter glass ensures better driver visibility and contributes to a brighter cabin. All windows are tinted but on the '2' grade upwards, stylish privacy glass is added to the rear windows and tailgate which enhances the exterior appearance but also improves the cabin environment by reducing bright light, heat energy and UV light. The '2' and '3' models feature the convenience of welcome and follow-me-home light functionality where the headlights remain lit to guide the driver's path at night.

**Stylish privacy glass ('2' upwards)**



**Electrically folding door mirrors with LED indicators ('2' upwards)**



**LED daytime running lights** – for enhanced visibility.



A close-up photograph of a car's interior, focusing on the driver's side door panel and the dashboard area. The door panel features a silver door handle and a speaker grille. The dashboard has a high-gloss grille pattern. The overall aesthetic is modern and premium.

## The epitome of comfort

The new Carens features the highest quality materials and is ergonomically designed to offer the ultimate in comfort for an exhilarating yet relaxed driving experience however long the journey. Soft-touch materials are used throughout the cabin creating a contemporary feel and the '2' upwards boasts a stylish high-gloss grille pattern on the dashboard, upper centre console and door trim which adds to the stylish look of the cabin. Thoughtful touches such as the low positioning of the windscreen base and wide, sweeping dashboard enhance the all-round visibility.

All models feature the luxuriousness of a leather-trimmed steering wheel and gearshift. Ideal for motorway driving, the cruise control feature allows the driver to maintain a constant speed and enhances fuel economy. For passenger comfort air conditioning is a standard feature whilst on the '2' upwards, dual automatic air conditioning with an ioniser offers independent temperature control for the driver and front passenger to suit individual preferences and the ioniser automatically eliminates interior odours for a healthier and pleasant environment. Also the rear air ventilation feature offers extra comfort for passengers seated in the rear of the car.



## A world of comfort and light

Flooding the cabin with light, the range-topping Carens '3' boasts a panoramic sunroof which extends over both front and rear passengers but can be screened in both areas via the one-touch electric roll blinds with sliding function to block out the sun. Alternatively, slide the electric sunroof open to fill the cabin with fresh air. The front glass panel features an electric tilt-and-slide function for added flexibility, ventilation and comfort – all at the touch of a button.

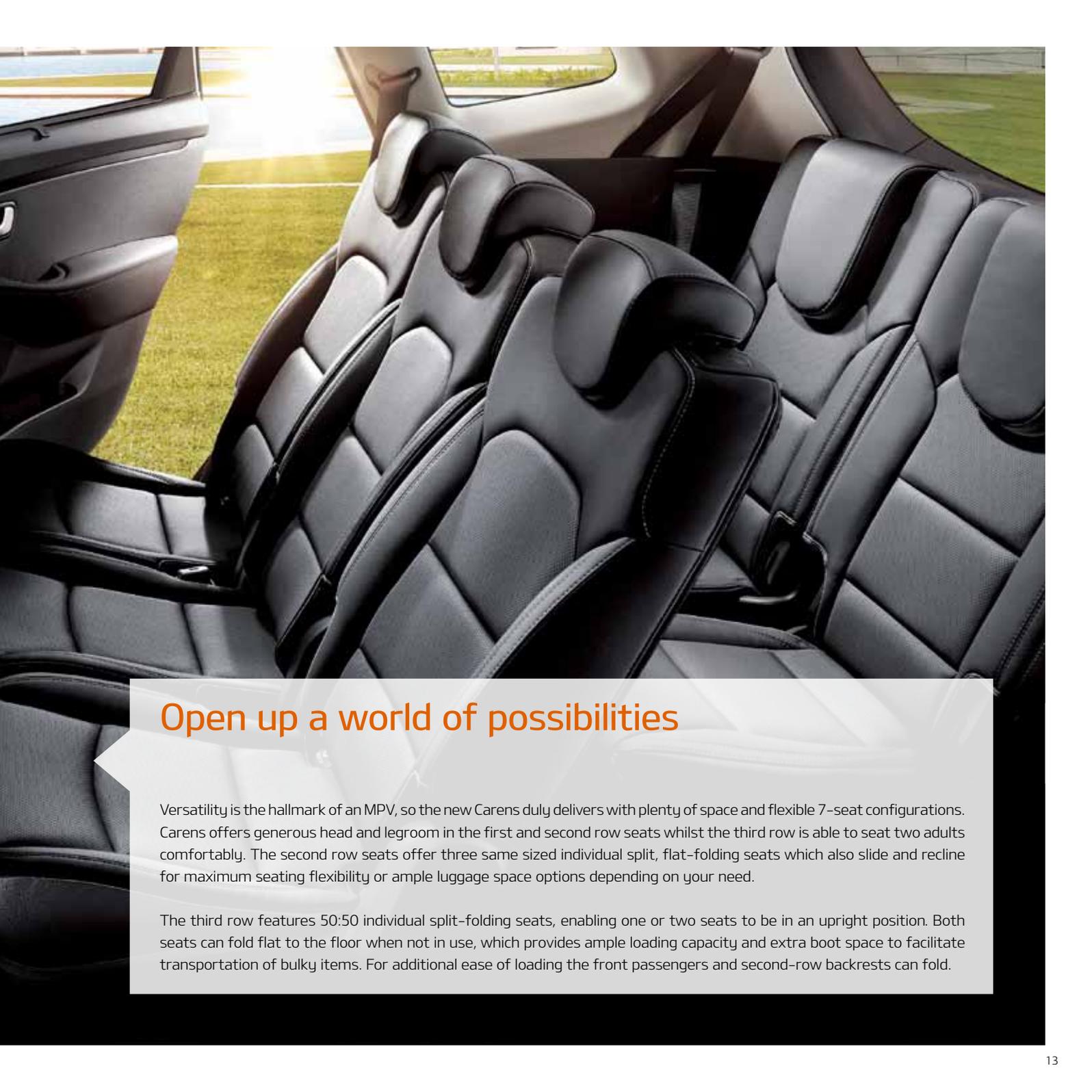


### **Second row blinds**

The manually retractable sunshades for the second row windows provide protection from the glare of the sun and help keep the cabin cool. (Carens '3').







## Open up a world of possibilities

Versatility is the hallmark of an MPV, so the new Carens duly delivers with plenty of space and flexible 7-seat configurations. Carens offers generous head and legroom in the first and second row seats whilst the third row is able to seat two adults comfortably. The second row seats offer three same sized individual split, flat-folding seats which also slide and recline for maximum seating flexibility or ample luggage space options depending on your need.

The third row features 50:50 individual split-folding seats, enabling one or two seats to be in an upright position. Both seats can fold flat to the floor when not in use, which provides ample loading capacity and extra boot space to facilitate transportation of bulky items. For additional ease of loading the front passengers and second-row backrests can fold.

# Sit back, relax and enjoy the ride

The seats in the all-new Carens have been engineered not only for maximum versatility but also for even more ride comfort. Innovative technologies include the electric powered lumbar support on the range topping Carens '3' - the back cushion of the driver's seat features additional support at the touch of a button to ensure maximum comfort and minimal fatigue on extended journeys. The front passenger seat backrest can be conveniently folded forward to create additional space in the cabin for extra long items.

The useful conversation mirror ('1' and '2' grades) is cleverly hidden in the front overhead console space. When pressed the mirror flips down and provides a rear cabin view so the driver is able to safely observe passengers in the rear seats, especially useful when travelling with children on board.



**Auto de-fogging system ('2' upwards)** - A sensor automatically initiates a de-fogging process when condensation is detected on the windows to ensure optimal visibility and to prevent humidity from building up on the windows.



**Flex Steer** - This innovative feature allows you to choose between three modes of steering - simply select 'comfort' to make light work of city driving, 'normal' for regular driving or 'sport' mode for even more responsive steering, ideal for motorway driving or on narrow country lanes.



**Electric seat cushion extension ('3' grade)** - Designed with long-legged drivers in mind, the seat cushion can be extended for optimal driving comfort.



**Heated front seats ('3' grade)** - create the perfect driving comfort whatever the weather.



**10-way power adjustable driver's seat ('3' grade)** - The driver's seat can be adjusted up to 10 ways as it electrically tilts, slides and reclines plus it boasts electric lumbar and height adjustment settings too. (Beige leather upholstery shown is available on the Powder Blue exterior colour only)\*

Image is for illustration purposes and may not be to UK specification.  
\* Some parts of the leather upholstery contain faux leather.

# Room for everything and everyone

The Carens offers a myriad of storage solutions. At the front, the centre console features cupholders and a lidded storage tray as well as a robust storage box for keeping contents safe and out of view. The outer second row seats feature the convenience of a walk-in device to ensure easy access to the third row seats. With both the second and third row seats folded flat, the Carens provides a massive luggage capacity of up to 1,650 litres.

The luggage area boasts convenient net hooks and there are numerous storage areas for bottles or loose items in the front and rear door pockets. Even the third row seats feature convenient cupholders and the '2' upwards also comes with a luggage net which keeps items from moving around whilst travelling. The detachable LED torchlight ('2' grade upwards) can be mounted into the luggage-side wall socket to recharge and acts as the luggage light too.



**Spacious cargo room** – the outer second row seats feature a walk-in device to ensure easy access to the third row seats. The luggage capacity (when the second and third row seats are folded) is up to 1,650 litres.

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**Foldable tables ('2' grade upwards)** – second-row passengers benefit from the convenience of folding tables.



**Underfloor tray** – The second row seats and boot area boast clever under-floor storage for smaller items.



**Cooled glove box** – The 8-litre glove box has a cooling function, handy for chilling drinks or storing perishable items on longer journeys. It is illuminated for convenience especially at night.



**Centre console storage** – two drinks can be securely stored within easy reach in the centre console. A centre fascia undertray and large storage compartment under the centre armrest provide plenty of additional space for smaller personal items.



**Storable luggage area load cover** – protects your belongings against prying eyes.



**Luggage net ('2' upwards)** – A handy luggage net can be fastened using convenient hooks to prevent items from rolling around.



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Transport bulky items easily as the new Carens can be configured to suit your needs in an instant.

It all adds up to a rewarding journey

### For me

First row partial folding seats, second and third row full folding seats.



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### For us

Second and third row full folding seats



The Carens' cargo capacity and seven seat versatility ensures you're ready for anything.



For the family

Seating for 7-people



For everything else

Second row partial and third row fully folded seats.



A close-up, low-angle shot of a car's interior, focusing on the center console and dashboard area. The image is dimly lit with a blueish tint, highlighting the textures of the plastic and the layout of the controls.

## State-of-the-art technology for a relaxed drive

A plethora of intelligent solutions and intuitively laid out controls offer up-to-the-minute driving information and entertainment so you arrive at your destination in a relaxed mood. There's a sophisticated 6-speaker audio system and CD player with USB/AUX ports to listen to your favourite music on the move. Plug in your iPod or memory stick and turn the Carens into your own mobile concert venue. To ensure you always stay focused on the road ahead, steering wheel mounted controls help you operate audio features safely without the need to move your hands away from the wheel.

Bluetooth® with voice recognition and music streaming is a sophisticated communication and safety feature. Use it to make calls conveniently with the hands-free voice activated function. You can even play music wirelessly via your mobile 'phone or Bluetooth® enabled device.



**Reversing camera integrated into the centre fascia screen ('3' grade)** – The popular reversing camera feature is combined with reversing sensors which help minimise the collision risks involved when parking or manoeuvring. The rear camera view shows superimposed parking guidelines to assist the driver in easier, more effective parking.

Several models of Bluetooth® enabled phones are available. Kia cannot guarantee compatibility with all phones. Please check the compatibility of your mobile phone via [www.kia.co.uk](http://www.kia.co.uk) or by trialling your phone at a Kia dealership.

# Uncompromised safety credentials

Keeping you and your family safe is our number one priority. That's why we have introduced a whole new range of innovative technologies to prevent accidents in the first place. Our engineers have also conducted extensive computer simulations and crash tests to ensure maximum occupant protection at all times.

**Six airbags** – Driver, passenger, front side and curtain airbags help minimise the risk of serious injury in the event of a collision.

**VSM (Vehicle Stability Management)** – VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.

**BAS (Brake Assist System)** – detects emergency braking depending on how quickly you step on the brake pedal. It instantly applies full braking force, which helps shorten the overall braking distance.

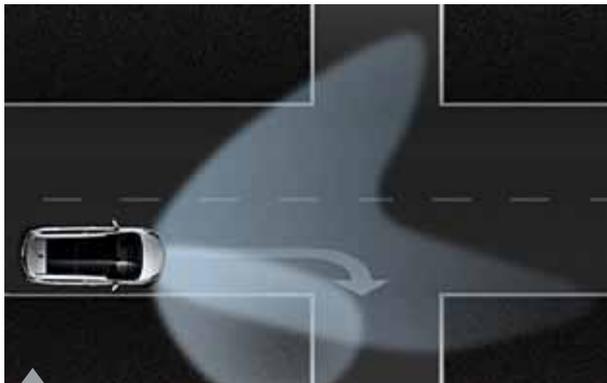
**ESS (Emergency Stop Signalling)** – This feature causes the brake lights to flash simultaneously in the event of the vehicle braking sharply, helping to avoid collisions by warning following traffic.



**Six airbags for all round protection**



**HAC (Hill-start Assist Control)** - By maintaining brakeforce until you accelerate, HAC prevents the vehicle from rolling backwards when starting on a steep hill.



**Cornering lights** - When driving at night the cornering lights automatically turn on to illuminate potential hazards when turning.



**ESC (Electronic Stability Control)** - if a loss of grip is detected, ESC applies the correct amount of brake pressure to each individual wheel, helping you maintain control and stability. It also reduces engine power to help you maintain control.





#### **6-speed manual transmission**

This gearbox features a trigger-type 'R' gear release button for effortless operation while short shift strokes promote faster and more accurate gear changes.



#### **6-speed auto transmission**

This gearbox features a lightweight, compact design that offers improved shift quality and durability as well as comfortable gear shifting.

## Superior power and efficiency

The new Carens features a range of fuel-efficient engines. The 1.6 litre petrol 133 bhp 6-speed manual ISG features a Gasoline Direct Injection (GDi) engine which results in CO<sub>2</sub> emissions from just 149 g/km – better for the environment and your running costs.

The advantage of a GDi engine is increased fuel efficiency and a higher power output. Fuel is highly pressurised and injected via a common rail fuel line directly into the combustion chamber of each cylinder instead of the conventional multi-point fuel injection which occurs in the intake track. As a result, emission levels can be more accurately controlled due to the precise amount of fuel injected which improves efficiency.

Carens also features a highly-advanced 1.7 litre CRDi (diesel) 114 bhp 6-speed manual engine and a 1.7 litre CRDi 134 bhp which is available in a choice of 6-speed manual ISG or an automatic version. All manual models incorporate Kia's Intelligent Stop and Go (ISG) technology with CO<sub>2</sub> emissions as low as 124 g/km. Excellent performance is achieved via these technologically advanced variable geometry turbocharged engines which deliver a clean, quiet and highly fuel-efficient drive whilst maximising torque and power.



#### **Organ-type accelerator pedal**

The organ-type accelerator pedal moves along the same natural plane as your foot for comfort especially on long journeys.



A blue Kia Carens is shown from the front-left corner, driving on a paved road. The background is a bright, sunny day in a park. Two people are playing frisbee on a grassy area. In the distance, a city skyline is visible under a clear blue sky with some light clouds. The overall scene is vibrant and active.

## Intelligent Thinking

All Carens manual models are available with Kia's advanced EcoDynamics technology. This fuel-stretching Intelligent Stop and Go (ISG) technology can help save up to 12% more fuel and reduce your carbon footprint – simply by cutting the vehicle's engine off whenever the car is stationary. When you come to a stop, select neutral and remove your foot from the clutch and the engine will switch off automatically. When you are ready to move off again, simply press the clutch and the engine will re-start instantly. All elements work together to create what we call 'EcoDynamics'. Clever stuff!

This means reduced fuel consumption and lower CO<sub>2</sub> emissions – from just 124 g/km.

# The finishing touches

All Carens models are available in a choice of at least four elegant colours - Clear White (Solid), Bright Silver (Metallic), Quartz Black (Metallic) and Celestial Silver (Metallic). The Carens '2' upwards adds a choice of a further two exterior metallic colours: Titanium Silver and Powder Blue. There's an exterior paint colour to suit every taste within the new Carens range.

To create a luxurious feel, premium materials are used throughout the Carens range and each grade boasts its own unique upholstery designed to complement the exterior design. Carens '1' comes with a stylish black cloth upholstery, Carens '2' comes with a black woven cloth with practical 'keep-clean' texture upholstery whilst the Carens '3' comes with the luxury of black leather\* upholstery except for the Powder Blue exterior colour which comes with beige leather\* upholstery and complementary beige coloured door and dashboard inserts.

Carens '1' features a stylish dashboard finished in black nano paint whilst the '2' upwards have a black high-gloss finish with a thin grille pattern applied over the top of it. This finish is also applied to the door trim, upper centre console and the steering wheel for aesthetic appeal.

## Exterior Body Colours



Clear White (Solid)



Bright Silver (Metallic)



Celestial Silver (Metallic)



Quartz Black (Metallic)



Titanium Silver (Metallic)



Powder Blue (Metallic)

## Wheel Designs



16" Steel Wheels  
(Carens '1')



16" Alloy Wheels  
(Carens '2')



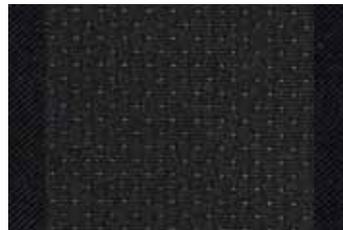
17" Alloy Wheels  
(Carens '3')

For detailed information about tyre labelling on the new Carens range log onto [www.kia.co.uk](http://www.kia.co.uk)

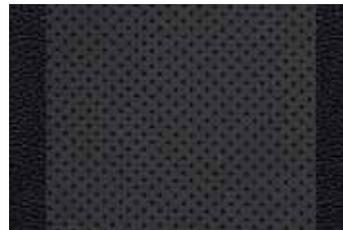
## Interior Trims



Cloth upholstery  
(Carens '1')



Black woven 'keep clean' texture  
(Carens '2')



Black leather upholstery  
(Carens '3')\*



Beige leather upholstery (Carens '3'  
Powder Blue exterior colour only)\*



## ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.



Kia Motors Corporation is committed to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

## DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally friendly features.

Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "datainfotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

## COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our pioneering 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Kia Carens, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule\*.

### 7 year vehicle warranty

Every Kia Carens benefits from our pioneering 7 year/100,000 mile vehicle warranty\*.

### 5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Carens which is covered by our 5 year/100,000 mile paint warranty\*.

### 12 year anti perforation warranty

Your new Kia Carens comes with superior corrosion protection and a 12 year/unlimited mileage warranty against rust from the inside out\*\*.

### Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

\*For full warranty coverage including terms and exclusions please contact your Kia dealer.

\*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Carens range are between Urban: 33.6 (8.4)-48.7 (5.8), Extra-Urban: 53.3 (5.3)-68.9 (4.1), Combined: 44.1 (6.4)-60.1(4.7). The official CO<sub>2</sub> emissions for the Kia Carens range are between 159 - 124 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 26.6 (10.6) - 80.7 (3.5), Extra-Urban: 41.5 (6.8) - 94.2 (3.0) and Combined: 34.4 (8.2) - 88.3 (3.2). The official CO<sub>2</sub> emissions for the Kia range of vehicles are between 195-85g/km.

CO<sub>2</sub> emissions based on data available at time of print (April 2013).



The Kia warranty covers your Carens for 7 years.



Log onto [www.kia.co.uk](http://www.kia.co.uk) for all the latest information.



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All information and illustrations are based on data available at the time of print and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Images are for illustrative purposes only and may not be to UK specification.

NEWCA 04.13 UK



FIFA WORLD CUP  
BRASIL



Official Partner



australian open



Official Partner



The Power to Surprise