



THE SPORTS SALOON

Sleek, dynamic, daring, XF is a fusion of sports car styling with outstanding luxury saloon comfort. XF's inspired engineering has won over one hundred international awards. It has proved itself the game-changer in the world of automotive design. More than a machine, XF combines Jaguar's renowned flair for style and luxury with a genius for technological innovation, providing an instinctive and rewarding driving experience that other sports saloons can only aspire to. It looks alive, it feels alive.

XF XFR XFR-S



MOVING DESIGN

-antilitte

240

JBS 767

With its glowing Bi-function HID headlamps, outlined with crystal white daytime running LEDs, and its toned bodyshape, XF always looks ready for action. Its primed, nose-down, attitude, power vents and aerodynamic lines are more than an athletic pose, they've been precision-honed through exhaustive design testing to perfect XF's air flow efficiency. Each curve and contour has been refined to produce top aerodynamic performance, helping to improve fuel consumption and emissions. Beautiful, intense, potent; first XF captures your imagination and then your heart.







THE XF COLLECTION

Refined power and modern sporting elegance – the XF collection has the engines, the style and the attitude. You can choose your perfect balance between performance and economy, driving style and lifestyle from the three distinct characters of XF, XFR and XFR-S.

Discover the XF's stylish design, luxury craftsmanship, remarkable fuel economy and performance, thanks to a range of innovative technologies and Jaguar's most efficient diesel engine ever.

XFR combines stunning looks with exceptional performance. This is reflected in its sculpted front air intakes, Gloss Black lower valance and quad exhausts.

XFR-S has a 5.0 litre supercharged engine producing 550PS and 680Nm for a top speed of 300km/h and awe-inspiring acceleration of 0-100km/h in 4.6 seconds. XFR-S is the Jaguar sports saloon taken to the extreme.

Exterior and Interior Option packs are available to enable you to create the XF that's just right for you. For more information visit jaguar.com or visit your local dealer.







XFR 5.0 LITRE SUPERCHARGED POWER: 510PS



XFR-S 5.0 LITRE SUPERCHARGED POWER: 550PS





COMBINING TECHNOLOGIES FOR EFFICIENCY

8-SPEED TRANSMISSION

DRIVE MODE AND SPORT MODE

STOP/START TECHNOLOGY

XF is renowned for its performance, refined drive and effortless power and offers a choice of engines to suit the needs of every driver and driving style, whether improved fuel economy or power and performance are the priority. The range includes a selection of the latest petrol and diesel units. Intelligent **Stop/Start technology** features on all engines delivering improvements in fuel efficiency, depending on conditions, whilst Jaguar's introduction of smaller, improved efficiency engines including the 2.2D with lower CO₂ emissions can result in lower tax banding in certain markets.



The fuel figures provided are as a result of official manufacturers tests in accordance with EU legislation. A vehicle's actual fuel consumption may differ from that achieved in such tests and these figures are for comparative purposes only *Available on XFR only *Available on XFR-S only *4.9 applies to 17" wheels. 5.1 applies to 18" wheels and over \$129 applies to 17" wheels. 135 applies to 18" wheels and over \$151 applies to 18" wheels. 135 applies to 18" wheels and over \$151 applies to 18" wheels. 135 applies to 18" wheels and over \$151 applies to 18" wheels. 135 applies to 18"

VEHICLE SHOWN: XF IN POLARIS WHITE





DRIVING DYNAMICS



MICS SERVOTRONIC STEERING SYSTEM

12



Responsive, powerful, driver-focussed, XF utilises a range of technologies to assist, improve and enhance the driving experience. XF's acclaimed handling is produced through combining exceptionally stiff body architecture, aerodynamic form and innovative suspension systems.

XF's **Adaptive Dynamics** system, available on a selection of engines, continuously monitors the suspension, varying the damping to suit the conditions, whether cornering, navigating potholes or accelerating on the motorway. The system calculates the appropriate suspension settings 500 times per second, adjusting the dampers to help keep the car as flat, stable and secure as possible.

With the Servotronic steering system, XF delivers pinpoint manoeuvrability at low speeds then reduces assistance at higher speeds for confident handling.



ALL CONDITIONS, ALL WHEEL DRIVE

INTELLIGENT AND ADAPTIVE

PTIVE EXTREME CAPABILITY

TY JAGUAR AGILITY

DRY ROAD CONDITIONS

VARIABLE ROAD CONDITIONS

AWD WINTER MODE



In normal driving conditions, virtually all torque is distributed to the rear wheels providing signature Jaguar rear wheel drive performance



Where road conditions are changeable, over 90% of torque can be distributed to the front wheels as required to ensure optimum traction



At the touch of a button Winter Mode can be selected to distribute 30% of the torque to the front wheels and 70% of the torque to the rear wheels maximising control in difficult conditions

Inspiring driver confidence on almost all driving surfaces and in extreme weather, XF's advanced and intelligent technology includes instinctive Jaguar All Wheel Drive (AWD), which is available with the 3.0 litre V6 Supercharged engine. Jaguar AWD is one of the fastest reacting all wheel drive systems available. In normal conditions, Jaguar AWD preserves XF's signature Jaguar rear wheel drive performance and agility, as well as improving fuel use and reducing emissions, by applying more torque to the rear wheels.

If low traction is sensed at the rear wheels, up to 50 percent of torque is quickly redistributed to the front wheels. When the most extreme conditions are detected – imagine pulling out of a slippery side road onto a dry main road at a T-junction in winter – more than 90 percent of available torque can be applied to the front wheels. The result is the reassurance of having all wheel drive when needed, while maintaining sports car performance in the majority of situations.



5.0 LITRE 510PS





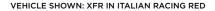


8-SPEED ELECTRONIC AUTOMATIC TRANSMISSION ALL-ALUMINIUM QUAD-CAM POWERPLANT

XFR takes XF to another performance dimension. With **acceleration of 0-100km/h in 4.9 seconds**, XFR intensifies the sporting experience without compromising any of the comfort.

Beneath the bonnet with its enlarged air intakes, sits Jaguar's 5.0 litre V8 Supercharged Petrol all-aluminium quad-cam engine. Its Intelligent Stop/Start technology and 8-speed electronic automatic transmission is designed to help reduce CO_2 emissions, yet it's powerful enough to produce an impressive **510PS and 625Nm of torque**.

XFR also offers the opportunity for individuals to tailor the car to their own requirements, as well as for personalisation, with option packs that use many XFR-S derived components. The Dynamic Pack offers performance brakes, sports tuned suspension and 20 inch Varuna alloy wheels. XFR's Speed Pack recalibrates the engine and transmission to take XFR's top speed (Vmax) from 250km/h to 280km/h. The Performance Pack includes the Dynamic Pack, a sports rear exhaust, a rear deck lid spoiler, as well as raising Vmax to 280km/h.







5.0 LITRE 550PS



XFR-S

ELECTRONIC ACTIVE DIFFERENTIAL BESPOKE R-S SPORTS EXHAUST HIGH PERFORMANCE BRAKING SYSTEM

XFR-S is Jaguar's most powerful, most agile sports saloon. Ever. It builds on the performance of XFR to create a car that is even more driver-focussed. XFR-S has a 5.0 litre supercharged engine that has been tuned to produce 550PS and 680Nm of torque for a **top speed of 300km/h** and awe-inspiring **acceleration of 0-100km/h in 4.6 seconds**. There is handling to match, thanks to the superb torsional stiffness of the body structure and a chassis set-up that is designed to inspire driver confidence and to keep the car planted. Specially designed suspension components help to maximise response, reduce roll and boost body control with lateral stiffness up by 30 percent.

XFR-S has the bold, assertive looks too with honed, sleeker aerodynamic lines and super strong, lightweight carbon fibre details, including the lower grille surround, front splitter and rear diffuser, that reduce lift by 68 percent. It also has its own throaty, signature sound from a bespoke R-S sports exhaust. XFR-S features an **Electronic Active Differential** for superior traction and cornering agility. The car's increased power calls for the uprated capabilities of high performance brakes and forged 20 inch Varuna lightweight alloy wheels.









INTELLIGENT SAFETY

ADAPTIVE CRUISE CONTROL [ACC] EMERGENCY BRAKE ASSIST [EBA] ADAPTIVE FRONT LIGHTING BLIND SPOT MONITOR

XF's safety systems are designed to be anticipatory, utilising an array of innovative technological features to be ready for almost anything and assist the driver in dealing with the unexpected. Dynamic Stability Control (DSC) maximises XF stability when it detects the wheels slipping. Electronic Brake Force Distribution measures load weight and distributes braking force to front and back wheels accordingly.

Adaptive Cruise Control (ACC) on XF uses a radar in the front bumper to monitor the vehicle in front, automatically adjusting XF's speed to maintain a constant distance.

Emergency Brake Assist (EBA) is designed to work with Adaptive Cruise Control to detect the severity of a stopping situation and applies optimum crisis braking forces as necessary.

Adaptive Front Lighting enhances night-time driving. Sensors react to the XF's speed and steering input to deflect the headlamp beams casting light deeper and wider to help give added confidence at night.

An Optional **Blind Spot Monitor** uses radar sensors to remotely cover areas that cannot be seen either directly or in the mirror, and is designed to alert the driver to cars overtaking with an amber warning icon in the external mirrors.

XF's body structure uses 25 different grades of steel. Boron, an element 900 percent stronger than regular mild steel, is used to help create a vertical ring of safety around XF's occupants. A total of eight airbags help to add further protection.

VEHICLE SHOWN: XFR IN ITALIAN RACING RED

CONNECTED: ANYWHERE, EVERYWHERE

A single 7 inch colour Touch-screen in the centre console provides multi-function control and displays the three primary functions; audio, climate control and satellite navigation. For a hands-free experience, the system also offers voice control of audio, navigation and telephone connectivity.

>

SATELLITE NAVIGATION



XF's navigation system gives clear, up-to-date instructions through the Touch-screen. Now with Extended Navigation, it is easier to use than ever and offers more intuitive functionality. Featuring a faster processor and increased memory, route calculation time is reduced and vehicle positioning, due to poor or lost GPS signal, is improved. There is also greater map coverage with updates available more frequently.

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	Auto	NC	Settings
Left 19.0°C	W	Aight 22.5°C	Front seats
0	≅ 0	Syna	
AIC	#		
	* .		Climate Off

Adjust the environment to suit every occupant with dual zone climate control, which includes air particle and odour filtration, humidity control and automatic window de-misting. Your front seats can also be heated or cooled at the touch of a button.*

*Only available on Portfolio and R

AUDIO CONTROL

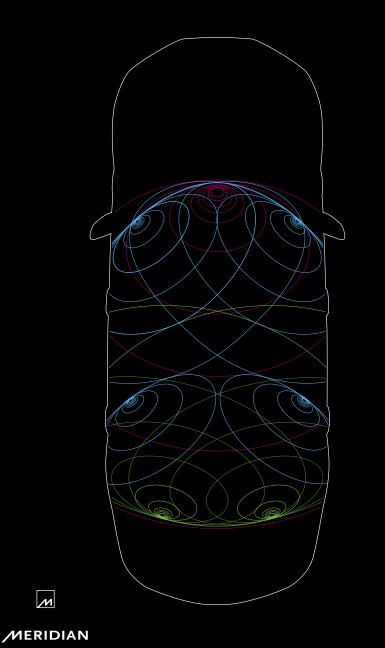


Adjust primary controls such as switching stations via the Touch-screen. The listening experience can be further optimised by adjusting tone, balance and fade.

BLUETOOTH® CONNECTION



Phone calls can be made using controls on your Touch-screen or steering wheel via your XF's in-built telephone system. Link compatible mobile phones to the hands-free telephone system and even stream audio content wirelessly into your XF's entertainment system, all using Bluetooth® audio streaming technology. To make things even easier, the optional Interactive Voice system – Say What You See – helps the driver to use and interact more easily with XF. It displays voice prompts on the Touch-screen for you to vocally control phone calls, navigation or audio.



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SOUNDS ALIVE



TRIFIELD™

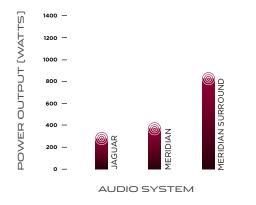
Turn on XF's superb audio system and the cabin comes alive, delivering 250W of pure audio fidelity, surrounding you with exceptional sound quality.

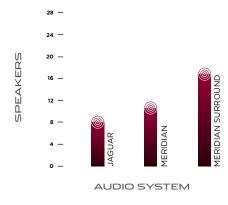
You can personalise your Jaguar even further to enhance your listening experience. Meridian, the ultimate audio specialists, have designed and created two systems specifically for your XF's unique interior space. Both are engineered to take your sound system to the next level. Meridian's 380 watt Sound System with 11 loudspeakers produces a seminal audio experience while the incredible 825 watt Surround System uses no less than 17 loudspeakers (including subwoofer) to create sound that is just as the artist intended. Meridian achieves this by benchmarking acoustic performance against real musical instruments.

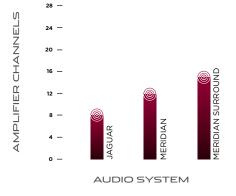
Pioneered by Meridian, Trifield[™] technology ensures a perfect central image for each occupant and produces an holistic sound within the cabin to deliver a concert-like experience. With an XF Meridian Audio System everyone can hear the difference.

Holographic Centre Image Door Waves: Tweeter, Midrange & Bass ۲ Surround Sound Waves

Diagram representative of Meridian 825W Audio System.







JAGUAR

250W, 8 Speakers, 8 channel amplifier, Audyssey MultEQ Audio Equalisation

MERIDIAN

380W, 11 Speakers, 12 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, Dynamic volume control

MERIDIAN SURROUND

825W, 17 Speakers, 15 channel class D DSP amplifier, Audyssey MultEQ Audio Equalisation, 7.1 Surround Sound, Trifield™ technology











INTERIOR SHOWN: XF WITH PORTFOLIO INTERIOR PACK. UPPER FACIA IN WARM CHARCOAL WITH IVORY CONTRAST STITCH AND KNURLED ALUMINIUM WITH GLOSS RICH OAK VENEER



ALIVE INSIDE

JAGUARDRIVE SELECTORTM

PHOSPHOR BLUE HALO LIGHTING

Settle in to XF and the softly pulsing 'start' button greets you. Push and the engine engages, XF wakes. Even as you lift your finger, the precision-milled aluminium **JaguarDrive Selector™** rises snuggly into the palm of your hand. The engine gently throbs as the air vents, invisible until needed, roll open in unison and cool **Phosphor blue halo lighting** ignites to pick out the interior controls. Let the excitement begin.

Ergonomically optimised, XF's cabin is a space both contemporary and luxurious, created to focus on driver and passenger needs and to excite the senses. Comfort and quality reign supreme with form hugging seats, real wood veneers, Piano Black finishers and aluminium surfaces.

From the premium floor carpet and side trims to the polished stainless steel finishers, there is luxuriousness throughout XF. Thoughtful design encompasses every feature. The steering wheel position adjusts at the touch of a button, along with the seat and mirror. These settings can be memorised for different drivers. XF welcomes you to the drive ahead.



PERSONALISATION

LEATHERS

FACIA AND VENEERS INTERIOR COLOUR COMBINATIONS OPTION PACKS

Jaguar offers a stunning collection of different colour, trim and veneer choices. XF is available with six interior upgrade packs: Luxury; Luxury Sport; Premium Luxury; Premium Luxury Sport; Portfolio and Portfolio Sport, to enable you to create the XF that's just right for you. XF is also available as the high performance XFR and as XFR-S, the most powerful sports saloon that Jaguar has ever produced.



> EXTERIOR COLOURS

From Polaris White to Caviar, from the race inspired colours of Italian Racing Red to British Racing Green, Jaguar offers an outstanding paint spectrum to bring your XF alive. With numerous colour choices in either standard or metallic finish, this is the opportunity to make it your XF.

STANDARD



RACE INSPIRED



Lunar Grey*‡

Rhodium Silver*‡

Cashmere*



INNER BEAUTY

Craftsmanship goes to the very heart of XF and provides unequivocal evidence of Jaguar quality.

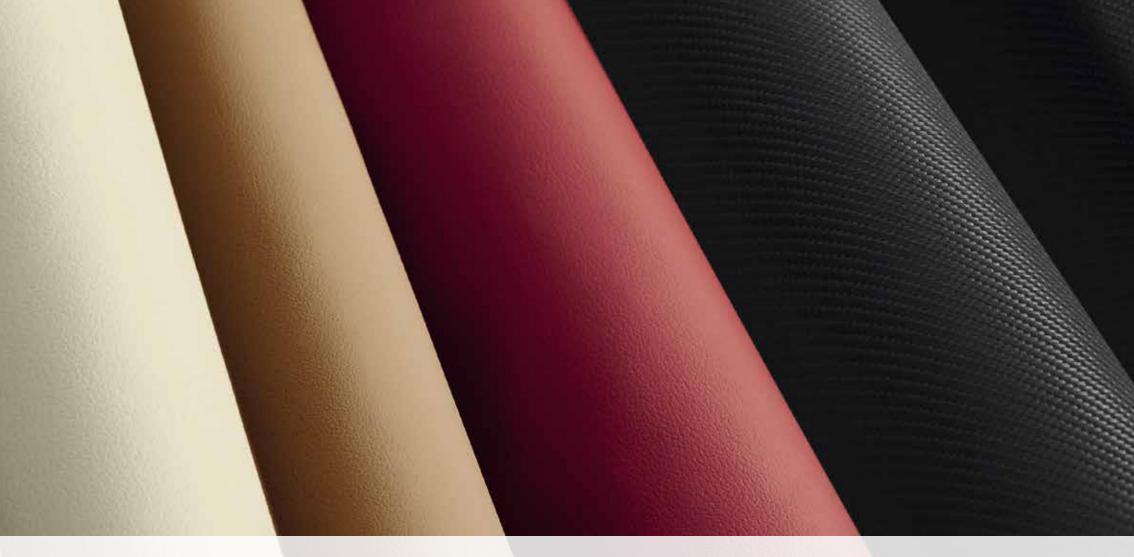
Seat leather is available in **3 different grains**: Bond grain, soft grain and carbon soft grain. Leather is sourced from the finest hide suppliers in the UK and Italy ensuring a glove soft and natural feel. All leathers go through an extensive finishing process to protect the material while preserving its unique appearance and character.

Twin needle stitching is applied throughout XF for durability. On selected models, contrast stitching can be combined with seat leathers and door panniers to add a further touch of personalisation. There is also a choice between Carbon Fibre and Piano Black veneers, whilst every XFR-S interior is finished with micro piping on the seats.





Warm Charcoal soft grain (also available in Bond grain and Suedecloth) Barley soft grain (also available in Bond grain and Suedecloth) Dove Bond grain (also available in soft grain)



Ivory soft grain

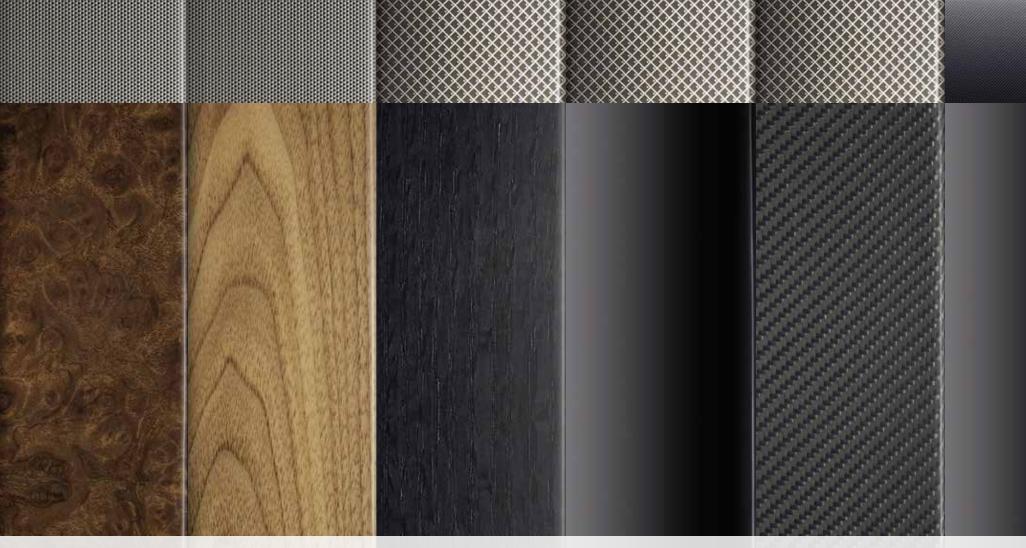
London Tan soft grain

Red Zone soft grain

Warm Charcoal carbon soft grain

XF FACIA AND VENEERS

Knurled Aluminium with Piano Black Knurled Aluminium with Carbon Fibre Knurled Aluminium with Gloss Rich Oak Knurled Aluminium with Satin Rosewood Knurled Aluminium with Gloss Figured Ebony



Knurled Aluminium with Gloss Burr Walnut Knurled Aluminium with Satin American Walnut



Dark Mesh Aluminium with Gloss Dark Oak Dark Mesh Aluminium with Piano Black Dark Mesh Aluminium with Carbon Fibre

XFR-S

Dark Linear Aluminium with Piano Black

> XF INTERIOR COLOUR COMBINATIONS

PERSONALISATION

XFR INTERIOR



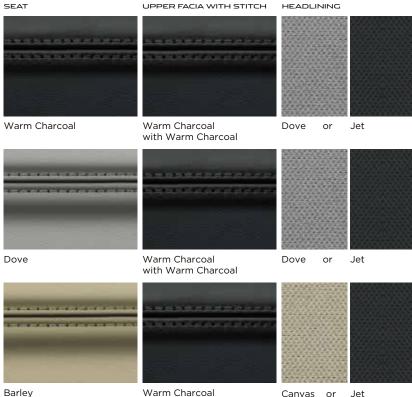


1. Seat trim applies to seats and door trim inserts 2. Upper facia applies to dashboard, centre console and upper door trims. Contrast stitch applies to upper facia.

Facia (Knurled Aluminium or Dark Mesh Aluminium) linked to veneer choice. For full facia and veneer options see page 38.

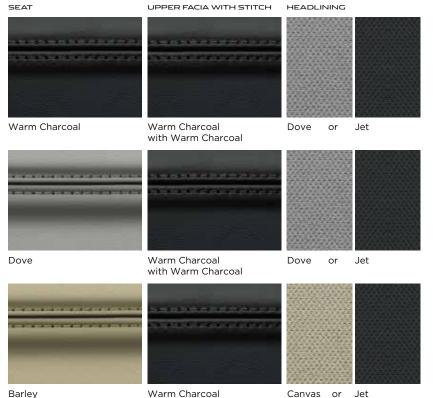
SEAT UPPER FACIA WITH STITCH HEADLINING Warm Charcoal Warm Charcoal Jet Dove or with Warm Charcoal A A A A PROPERTY AND A REAL PROPERTY AND A REAL PROPERTY. Barley Warm Charcoal Canvas or Jet with Warm Charcoal

XF LUXURY INTERIOR PACK



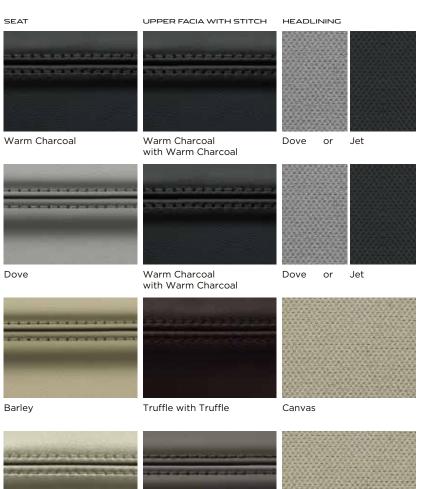
with Warm Charcoal

XF LUXURY INTERIOR PACK WITH SPORT UPGRADE



with Warm Charcoal

XF PREMIUM LUXURY INTERIOR PACK



lvory

Oyster with Oyster

Canvas

XF PREMIUM LUXURY INTERIOR PACK WITH SPORT UPGRADE





with Warm Charcoal

XF PORTFOLIO INTERIOR PACK



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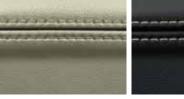
UPPER FACIA WITH STITCH HEADLINING

SEAT

XF PORTFOLIO INTERIOR PACK WITH SPORT UPGRADE





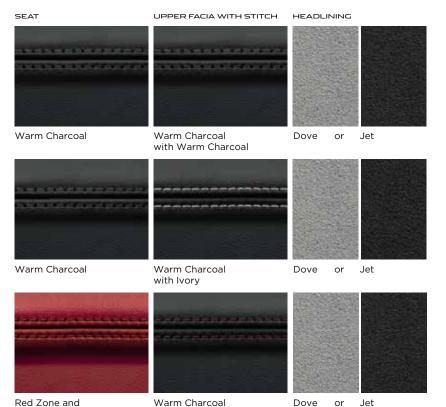




lvory

Warm Charcoal with Ivory

XFR



Red Zone and Warm Charcoal

Warm Charcoal with Red Zone

SEAT



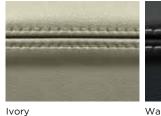






London Tan and Warm Charcoal

Warm Charcoal with London Tan Canvas or Jet

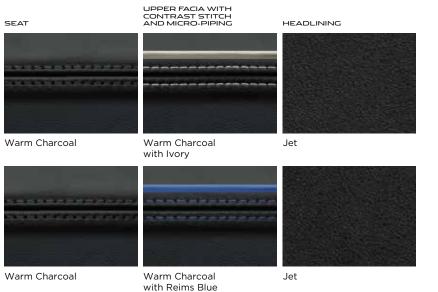






Warm Charcoal with Ivory

XFR-S





Warm Charcoal

Warm Charcoal with Red Duo Tone

47

XF OPTION PACKS

A range of optional style packs is available, providing an opportunity to upgrade your XF even further.



SPORT INTERIOR PACK

Matching XF's powerful character, a Sport Interior Pack is also available featuring double stitched soft grain leather Sports seats which reshape and adjust to create a perfect fit. From individually fine-tuned lumbar support to powerfully sculpted side bolsters, they deliver exceptional lateral support during hard cornering. With polished metal sports pedals and Piano Black veneer, XF's Sport Interior Pack is simply stunning.

INTERIOR SHOWN: XF PREMIUM LUXURY INTERIOR PACK WITH SPORT UPGRADE. RED ZONE AND WARM CHARCOAL SOFT GRAIN LEATHER SEATS WITH RED ZONE CONTRAST STITCH, UPPER FACIA IN WARM CHARCOAL WITH RED ZONE CONTRAST STITCH AND KNURLED ALUMINIUM WITH PIANO BLACK VENEER





BLACK PACK

Add high gloss black finish to front and rear, ranging from window surrounds to front grille and bumper, as well as rear signature blades.

AERODYNAMIC PACK

Giving XF an even more assertive stance and a distinctive new profile, the Aerodynamic Pack includes a boot spoiler and modified, lower front bumper with a black grille, sculpted rear valance, diffuser and streamlined side sills.



BRING YOUR XF TO LIFE

XF is the ultimate sports saloon. Beautiful yet powerful, XF exploits cutting-edge technology to make handling effortless and driving, an unforgettable experience. Sleek outside, sensuous inside, every feature has been tailored to look after you and think ahead for you.

Visit www.jaguar.com to find out more.

Experience XF for yourself - visit your local Jaguar dealer.







IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

Comparisons are based on manufacturer's own data and testing.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is proud to continue the company's tradition with its approach to Environmental Innovation. From the choice of lightweight materials and lean production methods to the efficiency of its engines and designs, Jaguar is committed to operating as a more sustainable business and reducing its overall environmental impact.

Jaguar's flagship XJ model was the first in the company to achieve ISO14040, the international standard for vehicle 'life cycle assessment'. This certification measures the environmental impact of XJ from component material sourcing and manufacturing process, through driving 200,000 km. But that's not all. Every new Jaguar is designed to be 85% recyclable and reusable, in addition to 95% recoverable and reusable, with 10% specifically for energy recovery.

The XJ, F-TYPE and XK's innovative use of lightweight aluminium, which incorporates up to 50% recycled material from the manufacturing process of the body structures, provided considerable performance benefits. This includes improved fuel consumption and less CO_2 emissions associated with lighter structures as well as the dynamic performance inherent in its weight saving design.

Jaguar is committed to reducing dependency on fossil fuels, using fewer resources and creating less waste as part of our approach to sustainability excellence.

The company plan includes 25% reduction targets in operating and tailpipe CO₂ emissions, waste to landfill, logistics efficiencies (15%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009 is 100% offset. For each tonne of CO₂ emitted in the assembly process, Jaguar invests in projects that reduce an equivalent tonne of CO₂ elewhere.

Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned for 2012.

And we are on track to meet our 25% reduction in joint European fleet average tailpipe CO₂ emissions by 2015. Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in tailpipe CO₂ emissions, operational carbon neutrality and zero waste.

To date the company has offset over 6 million tonnes of CO_2 , provided over 4,000 direct jobs in 60 emissions reductions projects in 17 countries and improved the lives of over 1 million people in our global cook stoves emissions reduction programme.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and we are credited to Platinum Plus level in the UK's Business in the Community Corporate Responsibility Index.

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