









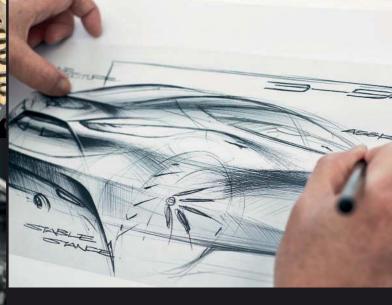




Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content including images, videos and other information. Scan the above QR code to access the Mazda Community. Here you will discover videos, images and additional content related to the Mazda Rebels, like-minded individuals who represent Mazda's vision of defying convention.







The challenger spirit runs deep at Mazda. We are not afraid to take risks and to challenge conventional wisdom to make things better. We do this to fulfil one simple goal: create cars that are fun to drive. If you've driven a Mazda you already know. If not, get ready for the experience.





















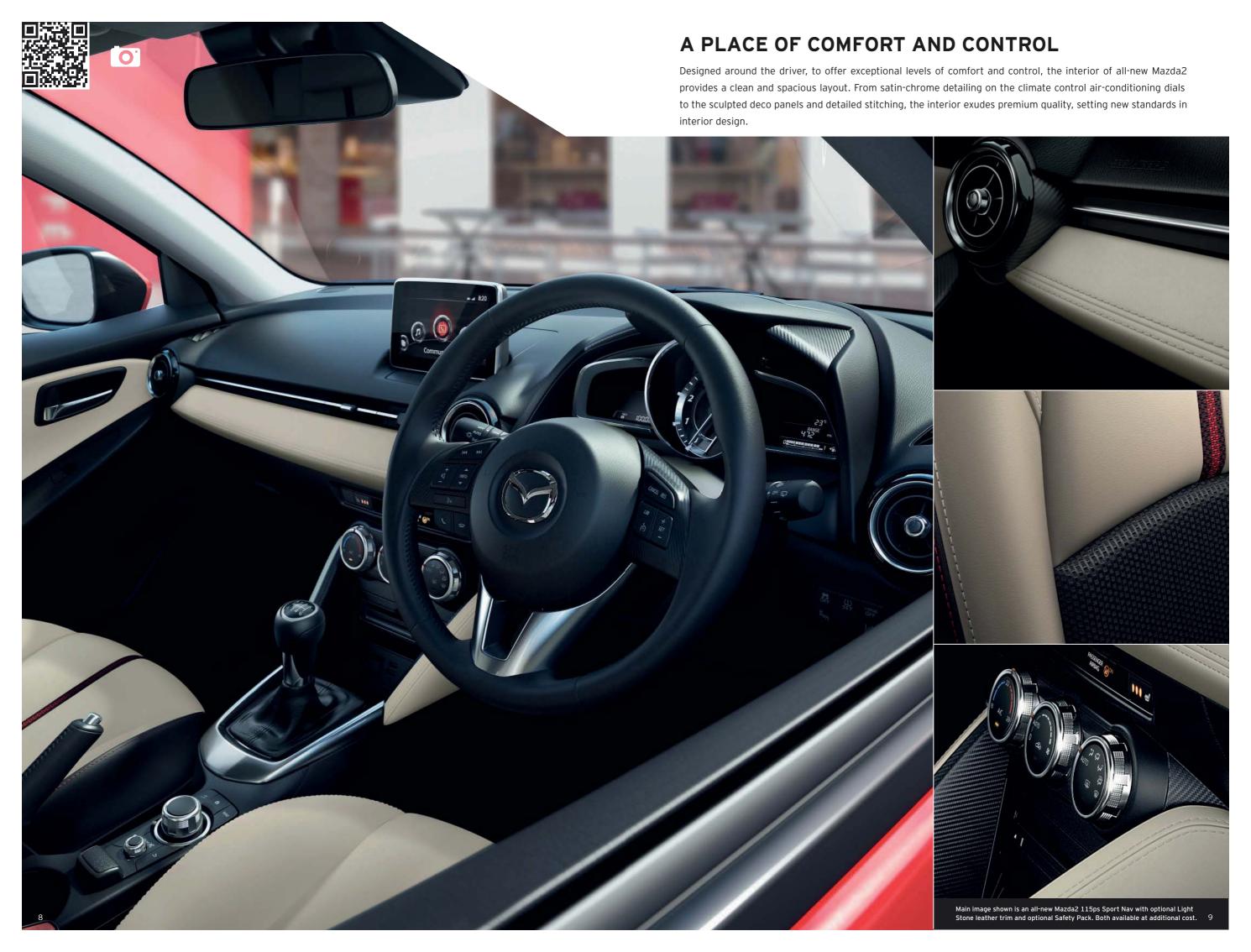
















INTELLIGENCE AT YOUR FINGERTIPS

Positioned high on the centre of the dashboard, closer to the driver's natural line of sight, is the 7" colour touch-screen display. This screen puts information and entertainment at your fingertips and displays a range of useful information, including access to internet applications* and the eco-driving display screen.

CONNECTIVITY AT YOUR COMMAND

Experience the perfect combination of information, connectivity and entertainment in all-new Mazda2. Available on selected models is MZD-Connect, an advanced infotainment and connectivity system providing access to a range of features and applications. Connectivity is key in all-new Mazda2 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages, and even keep up to date with Facebook and Twitter*. Enjoy listening to your favourite radio stations via DAB radio or stream your choice of music via a Bluetooth ® connection. All safely and easily controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

The MZD-Connect system is divided into five sections as displayed on the home screen (Not available on 75ps SE and 75ps SE-L models).



COMMUNICATION

- Easily and safely make and receive phone calls via the integrated Bluetooth ® functionality*
- Receive texts and reply with programmable pre-defined
- Access previous call history or contact information*



NAVIGATION (Standard on SE-L Nav and Sport Nav

- Choice of routes fastest, shortest, most economical, and easiest
- 3 years free map updates
- Point of interest search



ENTERTAINMENT

- AM / FM / DAB radio, CD / MP3, USB, AUX, Bluetooth® audio transfer
- Listen to a connected device, such as an iPod® or USB storage device
- Aha™ and Stitcher™ apps for internet radio, Facebook and Twitter*



APPLICATIONS

- Fuel Economy Monitoring including i-stop status
- View service and maintenance information
- View vehicle warnings



Easily adjust audio, vehicle and other settings Adjust the Active Driving Display (Part of optional Safety Pack on 115ps Sport Nav models. Available at additional cost)











CRAFTSMANSHIP FOR THE DIGITAL AGE

Every feature inside all-new Mazda2 reflects the attention to detail our designers and engineers craft into every Mazda. An array of cleverly designed technologies – including the Active Driving Display, Multimedia Commander and integrated satellite navigation system* are available to enhance your driving experience, wherever you decide to go and whatever the traffic conditions.

KEEPING YOU IN CONTROL

Resembling the cockpit of an aeroplane, the surprisingly spacious and minimalist interior layout of all-new Mazda2 delivers an ergonomic and driver-focussed experience. Settle into the driver's seat and see how the cockpit wraps around you, bringing all controls and dials within easy reach, and displaying essential driving information in the stylish new instrument panel. Combining driving comfort and innovative technologies, all-new Mazda2 has been designed to improve every journey and provide an enjoyable driving experience like never before.



The Active Driving Display provides essential driving information

additional cost). Image shown not to UK specification.

including speed, turn-by-turn navigation and emergency warnings via a

head-up display. Positioned at eye level, meaning you can focus on the

road ahead whilst being kept updated on important vehicle information

(Part of the optional Safety Pack available on 115ps Sport Nav models at

SATELLITE NAVIGATION

↑ 500 m Gardiner Rd

ion Loop Rd

Plan your journey quickly and easily with the integrated satellite navigation system. Select your choice of routes from fastest, shortest and most economical and stay up-to-date with 3-years free map updates (Standard on SE-L Nav and Sport Nav models).



MULTIMEDIA COMMANDER

Located between the driver and front passenger, the Multimedia Commander allows you to operate the infotainment and connectivity system with minimal effort, ensuring you can concentrate on enjoying the drive (Not available on 75ps SE and 75ps SE-L models).



COMPACT AND CLEVER

All-new Mazda2 embodies Mazda's legendary 'fun to drive' DNA. Featuring the complete range of award-winning SKYACTIV Technologies, it delivers performance and efficiency combined, for a responsive, agile, sporty driving experience.

SKYACTIV TECHNOLOGY

SKYACTIV Technology is all about fuel economy, low emissions and making driving more fun. Embracing all the technologies – engines, transmissions, chassis and body – it's an approach that completely reimagines the car from the ground up. Coupled with innovative technologies such as Mazda's i-stop, SKYACTIV Technology delivers a mix of driving pleasure, balanced with outstanding environmental and safety performance.



NEW BENCHMARKS FOR PERFORMANCE

Choose from the SKYACTIV-G 75ps, 90ps and 115ps petrol engines, all of which deliver highly competitive fuel economy and low CO₂ emissions. Alternatively there is the SKYACTIV-D diesel engine with a ultra-compact single turbocharger for greater efficiency and reduced weight. All engines feature Mazda's innovative i-stop technology for superior fuel economy.



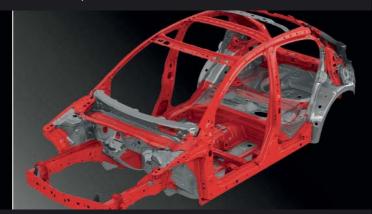
PRECISE AND COMFORTABLE HANDLING

The lightweight SKYACTIV-CHASSIS offers the perfect balance of agility and stability with exceptional handling and ride comfort. Coupled with steering which responds predictably to driver input, it delivers that 'fun to drive' element you have come to expect from Mazda.



MORE POWER TO YOUR WHEELS

Supporting improved fuel economy, the six-speed SKYACTIV-Drive automatic transmission is lighter and more compact. It delivers smooth acceleration with a 'Sport' mode for greater torque and enhanced acceleration. The SKYACTIV-MT manual transmission is available with five or six-speed and combines the crisp, quick shift feel of the legendary Mazda MX-5, as well contributing to improved fuel according.



WHEN BODY MEETS SOUL

Outstanding crash protection is possible thanks to the SKYACTIV-BODY which utilises lightweight high-tensile steels. The lightweight, ultra strong and highly rigid body also contributes to improved fuel economy and a more rewarding and responsive drive.

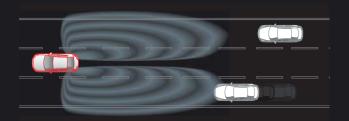


THE SAFEST PLACE ON THE ROAD

All-new Mazda2 contains an array of intelligent safety technologies that are designed to help you relax and enjoy the drive. It delivers on the 'fun to drive' without compromising your safety.

ADVANCED SAFETY TECHNOLOGY

Engineered from the ground up to provide comprehensive all-round protection for you and your passengers, the active and passive safety systems in all-new Mazda2 work together to warn you of impending dangers and help to avoid or reduce the severity of a collision. **Smart City Brake Support*** is one of these technologies designed to avoid or minimise the effects of low-speed collisions. The laser-based system continually monitors the gap and closing speed of the vehicle in front, automatically applying the brakes if a collision is likely at speeds up to approximately 20mph. Inside, all-new Mazda2 is fitted with six airbags as standard and ISOFIX child seat anchor points on the outer rear seats for that extra piece of mind.



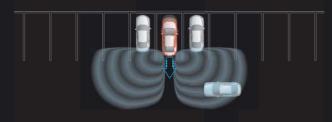
BLIND SPOT MONITORING SYSTEM

BSM warns you of a vehicle entering a detection zone up to 7 metres away on either side and up to 45 metres behind, by activating a door mirror-mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. Working at speeds as low as 20mph, this system can prevent drivers from moving into the path of a following vehicle (Part of the optional Safety Pack available on 115ps Sport Nav models. Available at additional cost).



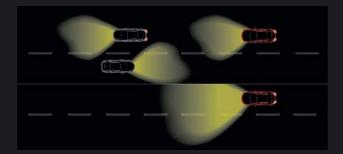
LANE DEPARTURE WARNING SYSTEM

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. Should the system detect that the car is about to unintentionally move out of lane, it emits an audible warning sound to alert the driver (Not available on 75ps SE and 75ps SE-L models).



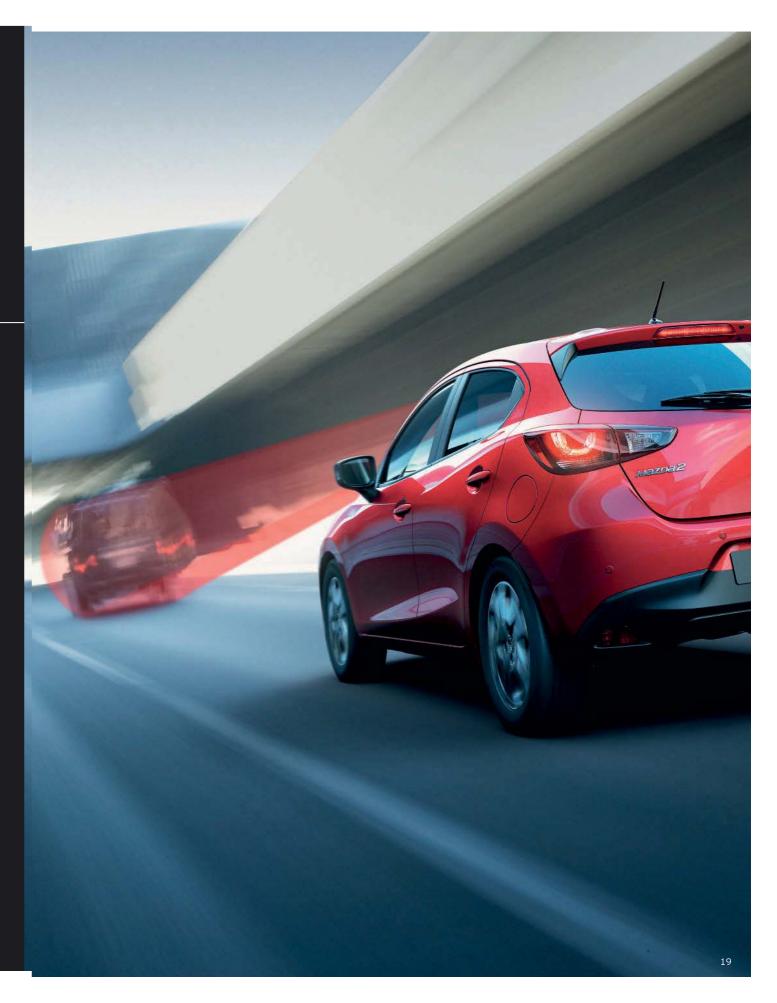
REAR CROSS TRAFFIC ALERT

Specifically designed for when you are reversing, the system alerts you of any vehicles or obstacles approaching from either side of the rear of the car. A warning light begins flashing in the door mirror and an audible alert sounds. The alarm stops once the area is clear, allowing you to continue reversing safely (Part of the optional Safety Pack available on 115ps Sport Nav models. Available at additional cost).



HIGH BEAM CONTROL

Automatically switches between high and low beams according to traffic conditions. The system detects the headlights of oncoming vehicles or rear lights of those travelling ahead and switches to low beam so as not to blind other drivers, then switches back to high beam once the road is clear (Part of the optional Safety Pack available on 115ps Sport Nav models. Available at additional cost).







ALL-NEW MAZDA 2

SE

STANDARD FEATURES:

- 15" Steel wheels
- Rear roof spoiler
- Body-coloured, electrically-adjustable door mirrors with integrated indicators
- Halogen headlights and daytime running lights
- Coming home / leaving home lights
- Front electric windows
- Black cloth seat trim
- Steering wheel-mounted audio controls
- Engine start / stop button
- Radio with single CD player and 4 speakers

- Manual air-conditioning
- Trip computer
- Anti-lock Braking System with Electronic Brake-force Distribution and Emergency Brake Assist
- Dynamic Stability Control and Traction Control System
- lacksquare Tyre Pressure Monitoring System
- Hill Hold Assist
- Dual front, side and curtain airbags

OPTIONS:

■ Metallic / Mica / Pearlescent paint



ENGINE START / STOP BUTTON

Allows you to conveniently start or stop the engine without having to insert the key.



TRIP COMPUTER

Displays vehicle related information as you drive, including fuel consumption and mileage.



REMOTE CENTRAL LOCKING

Featuring remote central locking with deadlocks for security.



MANUAL AIR-CONDITIONING

Allows you to easily adjust the temperature of the interior.





ALL-NEW MAZDA 2

SE-L / SE-L Nav

IN ADDITION TO 75PS SE GRADE:

- 15" Alloy wheels
- Front fog lights
- Power folding, heated door mirrors
- Rear electric windows
- Cruise control
- Adjustable speed limiter
- Integrated Bluetooth®
- Leather-wrapped steering wheel and gear knob
- 60:40 split folding rear seats

OPTIONS:

■ Metallic / Mica / Pearlescent paint

IN ADDITION TO SE-L 90PS SE-L / 105PS SE-L DIESEL ADDS:

- 7" Colour touch-screen display
- Internet app integration for internet radio, Facebook and Twitter*
- DAB radio
- Multimedia Commander
- Smart City Brake Support
- Lane Departure Warning System

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Integrated navigation system with 3-years free map updates



15" ALLOY WHEELS

Dynamic and stylish alloy wheels help to give your car a sense of power and stability whilst also looking great.



CRUISE CONTROL

Lets you maintain a set driving speed and can easily be disengaged when not in use.



FRONT FOG LIGHTS

Increase visibility when driving in adverse weather conditions and enhance the sleek styling of the car.



MULTIMEDIA COMMANDER

Provides access to the advanced connectivity and infotainment system while you remain focused on the road ahead (Not available on 75ps SE-L models).





ALL-NEW MAZDA 2

Sport / Sport Nav

IN ADDITION TO 90PS SE-L / 105PS SE-L DIESEL GRADE:

- 16" Alloy wheels
- Privacy glass
- Dusk-sensing headlights
- Rain-sensing front wipers
- Climate control air-conditioning
- Black cloth sports trim
- Smart keyless entry system
- Rear parking sensors

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Integrated navigation system with 3-years free map updates
- Light Stone leather interior including heated front seats (90ps (Manual) and 115ps Sport / Sport Nav models only)

IN ADDITION 115PS SPORT NAV ADDS:

- LED headlights
- LED daytime running lights
- Integrated navigation system with 3-years free European map updates



16" ALLOY WHEELS

Larger alloy wheels enhance the stylish and sporty look of your car, ensuring you stand out from the crowd.



CLIMATE CONTROL AIR-CONDITIONING

Provides a comfortable driving environment with stylish satin chrome dial



LED HEADLIGHTS

Striking LED headlights enhance the stylish looks as well as improving visibility (115ps Sport Nav models only).



BLACK CLOTH SPORTS TRIM

Black sports cloth with red stitching adds to sporty interior.



Stand out from the crowd and add your choice of stylish exterior accessories for the ultimate sporty look.







ALLOY WHEEL DECALS

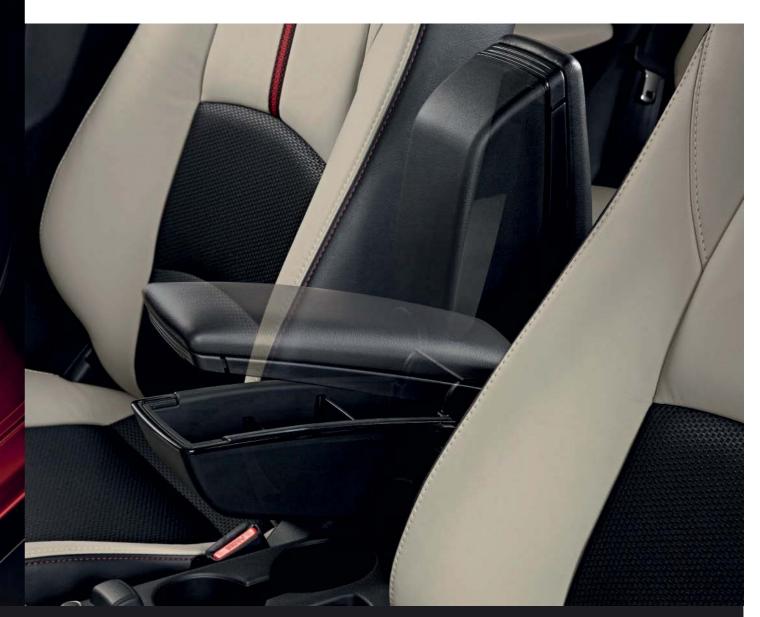
BRILLIANT BLACK SIDE AIRDAM SKIRTS

BRILLIANT BLACK REAR ROOF SPOILER

SOUL RED METALLIC REAR UNDER SKIRT

YOUR CAR, YOUR WAY

Make your all-new Mazda2 uniquely yours. With a long list of genuine Mazda accessories to choose from, ensure your all-new Mazda2 fits your style, comfort and practical requirements.



WELCOME ILLUMINATION FRONT CENTRE ARMREST



LUXURY CARPET FLOOR MATS WITH SIGNATURE RED STRIPE





SCUFF PLATES

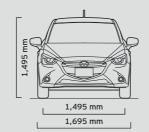
SPECIFICATIONS

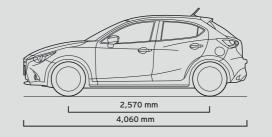
| Model Availability | | 1.5 SKYACTIV-G Petrol 75ps | 1.5 SKYACTIV-G Petrol 90ps | 1.5 SKYACTIV-G Petrol 90ps | 1.5 SKYACTIV-G Petrol 115ps | 1.5 SKYACTIV-D Diesel 105ps |
|---|-------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|--------------------------------------|
| 5-door | | Manual | Manual | Automatic | Manual | Manual |
| SE | | | - | - | - | - |
| SE-L / SE-L Nav | | 1) | | | - | |
| Sport / Sport Nav | | - | | | 2) | |
| = Available. ¹⁾ Available as SE-L only. ²⁾ Available as Sport Nav only. | | | | | | |
| Engine Type | | | | | | |
| Displacement (cc) | | 1496 | 1496 | 1496 | 1496 | 1499 |
| Bore x stroke (mm) | | 74.5 x 85.8 | 74.5 x 85.8 | 74.5 x 85.8 | 74.5 x 85.8 | 76.0 x 82.6 |
| Valves per cylinder | | 4 | 4 | 4 | 4 | 4 |
| Maximum output (ps (kW) / rpm) | | 75 (55) / 6000 | 90 (66) / 6000 | 90 (66) / 6000 | 115 (85) / 6000 | 105 (77) / 4000 |
| Maximum torque (Nm / rpm) | | 135 / 3800 | 148 / 4000 | 148 / 4000 | 148 / 4000 | 220 / 1400 - 3200 |
| Compression ratio | | 12:1 | 14:1 | 14:1 | 14:1 | 14:8:1 |
| i-stop | | • | • | • | • | • |
| Transmission | | | | | | |
| Туре | | 5-speed manual | 5-speed manual | 6-speed automatic | 6-speed manual | 6-speed manual |
| Gear ratios: | 1st | 3.583 | 3.583 | 3.529 | 3.583 | 3.230 |
| | 2nd | 1.904 | 1.904 | 2.025 | 1.904 | 1.652 |
| | 3rd | 1.218 | 1.218 | 1.348 | 1.290 | 1.088 |
| | 4th | 0.918 | 0.918 | 1.000 | 0.972 | 0.775 |
| | 5th | 0.717 | 0.717 | 0.742 | 0.795 | 0.580 |
| | 6th | - | - | 0.594 | 0.645 | 0.490 |
| | Reverse | 3.454 | 3.454 | 2.994 | 3.454 | 3.454 |
| Final gear ratio | | 3.619 | 3.619 | 4.319 | 4.388 | 3.850 |
| Steering | | | | | | |
| Steering gear | | | Electronic Power | Assist System (EP | AS) rack and pinion | |
| Performance and Economy | | | | | | |
| Acceleration (0 -62mph in sec) | | 12.1 | 9.4 | 12.0 | 8.7 | 10.1 |
| Top speed (mph) | | 106 | 114 | 110 | 124 | 111 |
| Fuel consumption ¹⁾ [mpg (I/100km)]: | Urban | 46.3 (6.1) | 47.9 (5.9) | 46.3 (6.1) | 43.5 (6.5) | 74.3 (3.8) |
| | Extra Urban | 72.4 (3.9) | 76.3 (3.7) | 68.9 (4.1) | 68.9 (4.1) | 88.3 (3.2) |
| | Combined | 60.1 (4.7) | 62.8 (4.5) | 58.9 (4.8) | 56.5 (5.0) | 83.1 (3.4) |
| CO ₂ emissions (g/km) ¹⁾ | | 110 | 105 | 112 | 117 | 89 |
| EC emission level | | | | Euro VI | | |
| Recommended fuel | | | Unleade | ed 95 RON | | Diesel |
| Fuel tank capacity (litres) | | 44 | 44 | 44 | 44 | 44 |

| | Ct I I | |
|---|----------|--|
| ы | Standard | |
| | | |

"Fuel consumption and CO 2 emission figures are obtained under standardised test conditions defined in European legislation using a representative model. This allows for a direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at http://carfueldata.direct.gov.uk/

| | | 1.5 SKYACTIV-G Petrol 75ps Manual | 1.5 SKYACTIV-G Petrol 90ps Manual | 1.5 SKYACTIV-G Petrol 90ps Automatic | 1.5 SKYACTIV-G Petrol 115ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual |
|---|-----------------------|---|---|--|--|--|
| Overall length / width / height (mm) | | | | 4060 / 1695 / 149 | 95 | |
| Wheelbase (mm) | | 2570 | 2570 | 2570 | 2570 | 2570 |
| Ground clearance (mm) between the axles - unladen | | 143 | 143 | 143 | 143 | 143 |
| Front track / rear track (mm) | | 1495/1485 | 1495/1485 | 1495/1485 | 1495/1485 | 1495/1485 |
| Front headroom / legroom / shoulder room (mm) | | 984 / 1063 / 1352 | | | | |
| Rear headroom / legroom / shoulder room (mm) | | 945 / 881 / 1272 | | | | |
| Cargo volume, acc. to VDA (including under floor storage space) (litres): 5 seat mode | | 280 | 280 | 280 | 280 | 280 |
| Kerb weight (kg) incl. driver (75 kg): | | 1045 | 1050 | 1075 | 1050 | 1115 |
| Permitted gross vehicle weight (kg): | Total | 1500 | 1505 | 1535 | 1505 | 1575 |
| | Front / rear | 770 / 730 | 775 / 730 | 805 / 730 | 775 / 730 | 850 / 725 |
| Towing limit (kg): | Braked (12% gradient) | 900 | 900 | 900 | 900 | 900 |
| Maximum roof load (kg) | | 50 | 50 | 50 | 50 | 50 |







SPECIFICATIONS

| Body, Chassis and Suspen | nsion | SE | SE-L / SE-L Nav | Sport / Sport Nav |
|---|---|------|--------------------|----------------------|
| Self-supporting rigid and to safety cell with side impact | orsion-resistant all-steel body with defined crush zones for the front and rear sections, stable passenge reinforcement in the doors | er • | • | • |
| Supplementary Restraint Sy airbag system | ystem (SRS) comprising central control unit and crash sensors, seat pre-tensioners, load-limiters and | • | • | • |
| Front: | Independent suspension with twin-tube dampers and MacPherson struts | • | • | • |
| Rear: | Torsion-beam suspension with twin-tube dampers | • | • | • |
| Safety and Security | | | | |
| SKYACTIV- Body engineere | d 'triple H' body structure to help protect occupants from impact forces | • | • | • |
| Dynamic Stability Control ([| DSC) with Traction Control System (TCS) | • | • | • |
| Smart City Brake Support (| SCBS) | - | •1) | • |
| Passive Collision Signal (Ha | zard light only) | • | - | - |
| Passive Collision Signal (Ha | zard light + Brake) | - | •1) | • |
| Lane Departure Warning Sy | ystem (LDWS) | - | •1) | • |
| High Beam Control (HBC) | | - | - | |
| Blind Spot Monitoring with | Rear Cross Traffic Alert (BSM w. / RCTA) | - | - | |
| Hill Hold Assist (HHA) | | • | • | • |
| Emergency Stop Signalling | System (ESS) | • | • | • |
| Tyre Pressure Monitoring S | ystem (TPMS) | • | • | • |
| Dual front airbags | | • | • | • |
| Front side airbags | | • | • | • |
| Front and rear curtain airba | ags | • | • | • |
| Passenger airbag cut-off sw | vitch | • | • | • |
| Seatbelts: | Front, 3-point (ELR) x 2 with pre-tensioners | • | • | • |
| | Rear, 3-point (ELR) x 2 with pre-tensioners | • | • | • |
| | Reminder (driver, passenger and rear seats), audible warning | • | • | • |
| Adjustable speed limiter | | - | • | • |
| ISOFIX child seat anchorage | e, attached to outer rear seats | • | • | • |
| Thatcham Category 1 alarn | n and Immobiliser system | • | • | • |

^{● =} Standard; - = Not available; □ Part of an optional Safety Pack available for 115ps Sport Nav models. Available at additional cost.

¹⁾ Not available on 75ps SE-L models.

| Exterior | | SE | SE-L / | Sport / |
|-------------------------------------|--|----|----------|-------------------|
| Exterior | | JL | SE-L Nav | Sport Nav |
| Tyres and wheels: | 185 / 65 R15 with 15" steel wheels | • | - | - |
| | 185 / 65 R15 with 15" alloy wheels | - | • | - |
| | 185 / 60 R16 with 16" alloy wheels | - | - | • |
| Tyre repair kit | | • | • | • |
| Metallic / Mica / Pearlescent paint | | 0 | 0 | 0 |
| Rear roof spoiler | | • | • | • |
| Door handles: | Body-coloured | • | • | • |
| Privacy glass: | Rear and rear side windows | - | - | • |
| Front grille body - coloured insert | | - | - | • |
| Wipers: | Front, adjustable speed with intermittent wipe | • | • | - |
| | Front, rain-sensing wipers | - | - | • |
| | Rear, adjustable speed with intermittent wipe | • | • | • |
| Headlights: | Halogen, with manual headlight levelling | • | • | •/- |
| | LED, with auto headlight levelling | - | - | -/•¹) |
| | Dusk-sensing lights | - | - | • |
| | Halogen daytime running lights | • | • | ●/- |
| | LED daytime running lights | - | - | -/• ¹⁾ |
| | Coming home / leaving home lights | • | • | • |
| Front fog lights: | Front | - | • | • |
| Parking distance sensors: | Rear | - | - | • |
| Door mirrors: | Electrically-adjustable body-coloured mirrors with integrated indicators | • | - | - |
| | Power-folding, heated body-coloured mirrors with integrated indicators | - | • | • |

Additional Exterior Options Alloy wheel decal:

Red Front airdam skirt: Brilliant Black Side airdam skirt: Brilliant Black Rear under garnish: With Soul Red accent Rear roof spoiler: Brilliant Black Chrome exhaust trim Brilliant Black shark fin antenna Rear view camera Tow Bar: Detachable Attachment for bicycles Front Mudflaps: Rear Decals Thule roof carrier system: Roof rack Ranger roof box 90

Please contact your dealer for further information and availability.

^{• =} Standard; - = Not available; O = Option available at additional cost; 1)115ps Sport Nav models only.

SPECIFICATIONS

| Audio and Communication | | SE | SE-L / SE-L Nav | Sport / Sport Nav |
|---|--|----------------------|------------------------|----------------------|
| Mazda Multimedia System: | AM / FM radio. single CD / MP3 audio system with 4 speakers | m with 6 speakers - | | |
| | AM / FM radio, DAB radio, single CD / MP3 audio system with 6 speakers | - | ● ²⁾ | • |
| | 7" Colour touch-screen display | - | ● ²⁾ | • |
| | Multimedia Commander and volume control dial | - | ● ²⁾ | • |
| | USB / iPod® connectivity³) | • | • | • |
| | Steering wheel-mounted audio controls | • | - | - |
| | Steering wheel-mounted audio and Bluetooth® controls | - | • | • |
| | Auxiliary (AUX) jack and USB input | • | •1) | - |
| | Auxiliary (AUX) jack and 2 USB inputs | - | ● ²⁾ | • |
| Mazda navigation system: | European mapping with alternative route calculations, point of interest and 3-years free map updates | _ | -/• | -/• |
| | Premium Connected Services including live traffic and weather information, fuel prices and local search $^{\circ}$ | - | -/ O | -/ 0 |
| Integrated Bluetooth®3): | Allows hands-free calling | - | •1) | - |
| | Allows hands-free calling and easy access to phone contacts via touch screen or commander as well as auto creation of voice tags | _ | ● ²⁾ | • |
| | Audio transfer from Bluetooth® devices | - | ● ²⁾ | • |
| | Aha™ app and Stitcher™ app integration for internet radio, Facebook and Twitter functionality⁵ | - | ● ²⁾ | • |
| Comfort and Convenience | | | | |
| Remote central locking with deadlocking | | • | • | • |
| Smart keyless entry system | | - | - | • |
| Engine stop / start button | | • | • | • |
| Gear-shift indicator | | • | • | • |
| Cruise control: | With manual speed adjustment | - | • | • |
| Electric windows: | Front, with one-touch auto down/up for driver's window and timer function | • | - | - |
| | Front and rear, with one-touch auto down/up for driver's window and timer function | - | • | • |
| Air-conditioning: | Manual | • | • | - |
| | Climate control | - | - | • |
| Sun visors: | Driver's and front passenger's with covered mirror and driver's ticket holder | • | • | • |

Additional Comfort and Convenience Options

| Front and rear mats: | Carpet floor mat (luxury) with signature red stripe (front only) | Please contact your dealer |
|----------------------|--|----------------------------|
| | | for further information |
| | | and availability. |

| Interior Features | | SE | SE-L/ SE-L Nav | Sport / Sport Nav |
|--|--|----|-------------------|---------------------------------|
| Seats and integral head restraints: | Driver's seat, manual slide, recline and height adjustment | • | • | • |
| | Passenger's seat, manual slide and recline adjustment | • | • | • |
| | Black cloth trim | • | - | - |
| | Black cloth trim with Navy insert | - | • | - |
| | Black sports cloth trim | - | - | • |
| | Light Stone, heated leather seats ¹⁾ | - | - | O ²⁾ |
| Rear seats: | Head restraints | • | • | • |
| | 60:40 fold down seats | - | • | • |
| Steering wheel: | Leather-wrapped | - | • | • |
| | Telescopic and tilt adjust steering wheel | • | • | • |
| | Paddle shift for automatic transmission | - | - | ● ³⁾ |
| Gear knob: | Leather-wrapped | - | • | • |
| Handbrake: | Leather-wrapped | - | • | • |
| Decoration panel: | Black | • | - | - |
| | Black Gloss | - | • | - - - () ²⁾ |
| | Black, soft-touch with red stitching | - | - | • |
| | Light Stone, soft-touch with red stitching | - | - | O ²⁾ |
| Grab handles: | Front passenger's and two rear with coat hooks | • | • | • |
| Storage spaces: | Glovebox | • | • | • |
| | Seatback pocket (front passenger) | • | • | • |
| | Door pockets (driver, front passenger) | • | • | • |
| Meter set display: | Trip computer | • | • | • |
| | Analogue speedometer | • | • | • |
| | Digital speedometer | - | - | -/□ |
| | Head-up display – speed, warning, turn-by-turn navigation | - | - | -/□ |
| Interior courtesy light, with integral spo | tlight | - | • | • |
| Luggage compartment: | Light | • | • | • |

Additional Interior Options

| Scuff plate: | Front and rear stainless steel with Mazda2 logo on front scuff plates |
|-----------------------|---|
| Welcome illumination: | For front footwell (driver and passenger side) |
| Front centre armrest | |
| Alloy pedal set | |
| Luggage compartment: | Boot liner |
| Baby and child seats: | Isofix child seat |

Please contact your dealer for further information and availability.

^{● =} Standard; - = Not available; ○ = Option available at additional cost.

"75ps SE-L models only.

"Not available on 75ps SE-L models.

"Please refer to www.mazdahandsfree.co.uk for the latest information regarding compatibility and functionality of mobile devices.

"Connected Services require a subscription and compatible mobile device with valid data signal being available. These functions may not operate in areas of low signal strength. Please contact your dealer for further information.

"Requires a compatible mobile device. Aha™/Stitcher™ apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your physical register.

please contact your network provider for more information.

^{● =} Standard; - = Not available; ○ = Option available at additional cost; □ Part of an optional Safety Pack on 115ps Sport Nav models. Available at additional cost.

1 Leather refers to centre seat facing and side supports.

2 Option available on 90ps Sport / Sport Nav (Manual) and 115ps Sport Nav models at additional cost.

3 Available on 90ps Sport / Sport Nav Auto only.





COLOUR AND TRIM

BLACK CLOTH (SE)

BLACK CLOTH WITH NAVY INSERTS (SE-L / SE-L NAV)





BLACK SPORTS CLOTH WITH RED STITCHING (SPORT / SPORT NAV)



LIGHT STONE LEATHER WITH BLACK INSERTS AND RED STITCHING. OPTIONAL ON 90PS SPORT / SPORT NAV (MANUAL) AND 115PS SPORT NAV (NOT AVAILABLE WITH ARCTIC WHITE (SOLID).





ARCTIC WHITE SOLID



SNOWFLAKE WHITE PEARLESCENT*



SMOKY ROSE MICA*



DYNAMIC BLUE MICA*



METROPOLITAN GREY MICA*

| | 170 | | |
|-----------|---------|-----------|------|
| | 100 | | |
| | | | |
| 650 | - | | |
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| | - TO 18 | | |
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ALUMINIUM SILVER METALLIC*



SOUL RED METALLIC*



DEEP CRYSTAL BLUE MICA*



BLACK MICA*

| Solid, Metallic, Mica and Pearlesc | ent Colours | SE | SE-L / SE-L Nav | Sport / Sport Nav |
|---------------------------------------|-------------|----|-----------------|-------------------|
| Arctic White (Solid) | (A4D) | | | |
| Aluminium Silver Metallic* | (38P) | - | | |
| Black Mica* | (16W) | - | | |
| Deep Crystal Blue Mica* | (42M) | | | |
| Dynamic Blue Mica* | (44J) | | | |
| Metropolitan Grey Mica* | (36C) | - | | |
| Smoky Rose Mica* | (44R) | | | |
| Snowflake White Pearlescent* | (25D) | | | |
| Soul Red Metallic* | (41V) | | | |
| = Available; *Available at additional | cost. | | | |



www.mymazda.co.uk

MY MAZDA APP

Hold your smartphone or tablet over the QR code to download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.



SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident.

FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

MAZDA CONTRACT HIRE*

Mazda Contract Hire offers low running costs with market-driven residual values, resulting in extremely competitive ownership costs for businesses and individuals. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or phone 0844 600 1410.

Mazda Contract Hire is provided by ALD Automotive Limited, trading as Mazda Contract Hire, Oakwood park, Lodge Causeway, Fishponds, Bristol, BS16 3JA. Guarantees / Indemnities may be required. ALD Automotive Limited is incorporated in the UK and regulated by the Financial Services Authority in respect of general insurance products.

OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

FINANCE

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

MAZDA FINANCIAL SERVICES FINANCE PLANS: MAZDA CONDITIONAL SALE:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

MAZDA PERSONAL CONTRACT PURCHASE:

The finance plan that helps you change your Mazda car at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment.

At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

For further information, please visit http://www.mazda.co.uk/buying-owning/buying/ personal-finance/

Finance subject to status. Terms and conditions apply. You will not own the vehicle until all payments are made. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.



SKYACTIV TECHNOLOGY -HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our SKYACTIV Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

CUSTOMER EXPERIENCE

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. Or why not join the Mazda Community Hub? Here you will discover the Mazda Rebels, like-minded individuals who represent Mazda's ethos of defying convention. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

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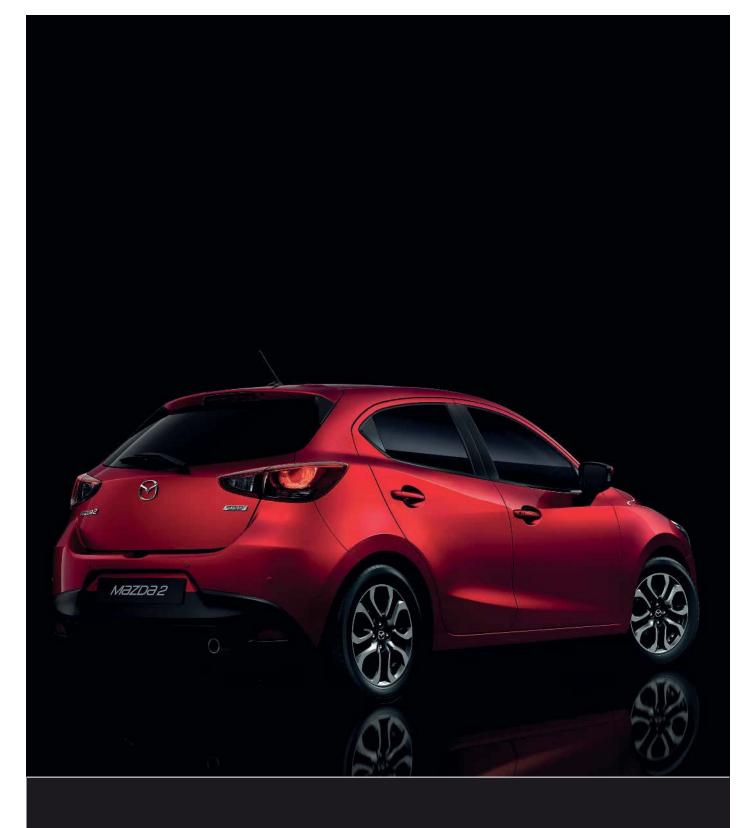
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