











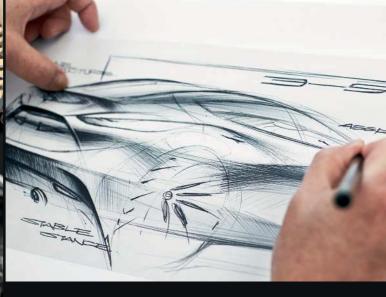


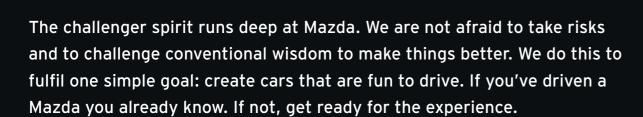
### UNLOCK EXTRA CONTENT

Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content including images, videos and other information. Scan the above QR code to access the Mazda Community. Here you will discover videos, images and additional content related to the Mazda Rebels, like-minded individuals who represent Mazda's vision of defying convention.











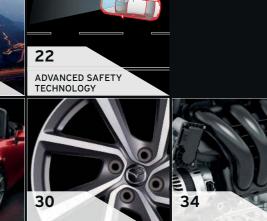








24



SPECIFICATIONS

ACCESSORIES





reddot award 2015 best of the best car design

All-new Mazda MX-5 is the latest embodiment of the world's bestselling two-seater sports car. Already winning awards for its stunning KODO: Soul of Motion design it features all the refinements you'd expect in performance, technology and economy thanks to our award-winning SKYACTIV Technology. Get ready for pure exhilaration.













### INTELLIGENCE AT YOUR FINGERTIPS

Positioned high on the centre of the dashboard, close to the driver's natural line of sight, is the 7" colour touch-screen display. This screen puts information and entertainment at your fingertips and displays a range of useful information, including access to internet applications\* and the eco-driving display screen.

## **CONNECTIVITY AT YOUR COMMAND**

Experience the perfect combination of information, connectivity and entertainment in all-new Mazda MX-5. Available from SE-L models is MZD-Connect, an advanced infotainment and connectivity system that provides access to a range of features and applications. Connectivity is key in all-new Mazda MX-5 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages, and even keep up to date with Facebook and Twitter\*. Enjoy listening to your favourite radio stations via DAB radio or stream your choice of music via a Bluetooth® connection. And all this is easily and safely controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

#### **MULTIMEDIA COMMANDER**

Located between the driver and front passenger, the Multimedia Commander allows you to operate the infotainment and connectivity system with minimal effort, including a separate volume dial for easy adjustment. Ensuring you can concentrate on enjoying the drive.



The MZD-Connect system is divided into five sections as displayed on the home screen.



### COMMUNICATION

- Easily and safely make and receive phone calls via the integrated Bluetooth\* functionality\*
- Receive texts and reply with programmable pre-defined responses\*
- Access previous call history or contact information\*



## NAVIGATION (Standard on SE-L Nav and Sport Nav models)

- Choice of routes fastest, shortest, most economical and easiest
- Choose between 2D or 3D map view
- Point of interest search
- 3-years free European map updates



### ENTERTAINMENT

- AM / FM / DAB radio, CD / MP3, USB, AUX, Bluetooth® audio transfer
- Listen to a connected device, such as an iPod® or USB storage device
- Aha<sup>™</sup> and Stitcher<sup>™</sup> apps for internet radio, Facebook and Twitter\*



### APPLICATIONS

- Fuel economy monitoring
- View service and maintenance information
- View vehicle warnings



#### ETTINGS

■ Easily adjust audio, vehicle and other settings



### CRAFTSMANSHIP FOR THE DIGITAL AGE

Every feature inside all-new Mazda MX-5 reflects the attention to detail that our designers and engineers craft into every Mazda. An array of cleverly designed technologies – including the 7" colour touch-screen display, Multimedia Commander, premium Bose® sound system and integrated satellite navigation system\* are available to enhance your driving experience, wherever you decide to go and whatever the traffic conditions.

### **KEEPING YOU IN CONTROL**

The surprisingly spacious interior of all-new Mazda MX-5 reflects the skill and craftsmanship of our designers to deliver a premium and driver-focused environment. Settle into the driver's seat and see how the cockpit embraces you, bringing all controls and dials within easy reach, and displaying essential driving information in the stylish instrument panel. Sport and Sport Nav models feature a selection of precisely positioned Bose® speakers, including two in each of the headrests, offering sharp and impressive sound quality, whether you are listening to the latest DAB radio station or streaming via the Bluetooth® connection. Combining driving thrills and innovative technology, all-new Mazda MX-5 has been designed to ensure a driving experience like never before.

#### **BOSE® SOUND SYSTEM**

Nine premium Bose® speakers are precisely positioned throughout the all-new Mazda MX-5 Sport models, allowing you to play your music with the power of a live performance roof up or down with superb sound quality.

- 1. Two 2.5 cm neodymium tweeters in the A-pillars.
- 2. Two 16.5 cm wide range speakers in the doors.
- 3. Four 5 cm UltraNearfield® speakers in the seat headrests.
- 4. One 13 cm woofer in a 6-litre custom engineered bass enclosure, located under the right foot well.
- 5. Digital amplifier below the convertible top storage space with Bose® Digital Signal Processing: seven channels of custom equalization with automatic sound optimisation for top up and top down situations, AudioPilot®2 Noise Compensation Technology and TrueSpace® signal processing circuitry.



### SATELLITE NAVIGATION

Plan your journey quickly and easily with the integrated satellite navigation system. Select your choice of routes from fastest, shortest and most economical and stay up-to-date with 3-years free European map updates. (Standard on SE-L Nav and Sport Nav models).

Using your mobile phone as a WiFi hotspot, you can also upgrade to Premium Connected Services^, which is a subscription-based package that makes travelling much easier and more enjoyable. Search for fuel stations by location or pricing, receive warnings of upcoming traffic jams, get detailed weather summaries and forecasts, and find information on places of interest - for wherever you are and wherever you are going. (Available on SE-L Nav and Sport Nav models).



\*Integrated navigation is standard on SE-L Nav and Sport Nav models. Bose® audio is standard on Sport and Sport Nav models.

7" colour touch-screen display and Multimedia Commander are not available on the SE model.

^With compatible mobile device. Data usage and costs will vary. Please refer to the footnote on page 38 for more information.



## **INTELLIGENCE LIES WITHIN**

All-new Mazda MX-5 embodies Mazda's legendary 'fun to drive' DNA. Featuring the complete range of award-winning SKYACTIV Technologies, it delivers performance and efficiency combined, for a responsive, agile, sporty driving experience.

## **SKYACTIV TECHNOLOGY**

SKYACTIV Technology is all about fuel economy, low emissions and making driving more fun. Embracing all the technologies – engines, transmissions, chassis and body – it's an approach that completely reimagines the car from the ground up. Coupled with rear wheel drive, 50:50 weight distribution and a lower centre of gravity, SKYACTIV Technology enables all-new Mazda MX-5 to deliver its thrilling driving experience, balanced with outstanding environmental and safety performance.



### NEW BENCHMARKS FOR PERFORMANCE

MX-5 offers two specially tuned versions of Mazda's 13:1 compression ratio SKYACTIV-G petrol engine. Mounted longitudinally for improved driving dynamics, they are designed exclusively for the MX-5's rear-wheel drive layout.



### MORE POWER TO YOUR WHEELS

With a short shift and light feel, the SKYACTIV-MT six-speed manual gearshift is made for all-new Mazda MX-5. Not only is it crisp and responsive, but Mazda's advances in weight reduction and friction loss result in reduced fuel consumption, too.



### PRECISE AND COMFORTABLE HANDLING

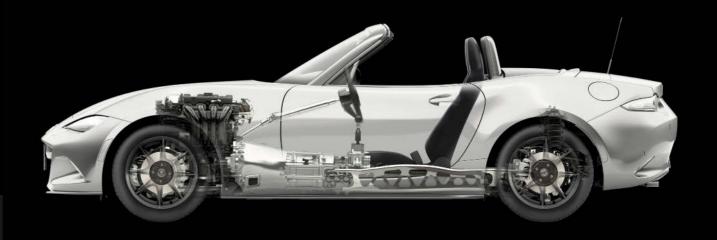
The SKYACTIV-CHASSIS delivers exceptional handling and stability.

Coupled with double-wishbone suspension at the front and a multi-link arrangement at the rear, our chassis design enhances ride comfort while allowing for nimble steering and a fluid, powerful driving sensation.



### WHEN BODY MEETS SOUL

SKYACTIV-BODY offers you protection, comfort and fuel efficiency. Using high-tensile steel to be more rigid and yet lighter than the previous Mazda MX-5, the body improves driving comfort and fuel economy while offering a sporty driving experience.





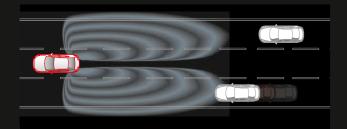
### THE SAFEST PLACE ON THE ROAD

All-new Mazda MX-5 contains an array of intelligent safety technologies that are designed to help you relax and enjoy the drive. This is thanks to the i-ACTIVESENSE technologies, an intelligent collection of safety features that use sensors and cameras to monitor your surroundings and provide protection and convenience.

### **ADVANCED SAFETY TECHNOLOGY**

Engineered from the ground up to provide comprehensive all-round protection for you and your passenger, the active and passive safety systems in all-new Mazda MX-5 work together to warn you of impending dangers, meaning less chance of a collision.

Combined with the rigid body, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing comfort or the wind in your hair thrills of MX-5. Pedestrian safety is also improved, with the Deployable Hood System raising the bonnet during a collision, increasing the crumple zone between the pedestrian and the engine. Inside, all-new Mazda MX-5 is fitted with front and side airbags as standard and also provides significantly enhanced visibility thanks to the carefully positioned seats for that extra peace of mind.

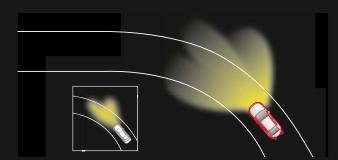


# BLIND SPOT MONITORING SYSTEM WITH REAR CROSS TRAFFIC ALERT\*

Warns you of a vehicle entering a detection zone situated up to 50 metres behind, by activating a door-mirror mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. Working at speeds as low as 20mph, this system can prevent drivers from moving into the path of a following vehicle.

Rear Cross Traffic Alert is designed for when you are reversing. An alarm alerts you of any vehicles or obstacles approaching from either

side of the rear of the car, and stops once the area is clear.



#### **ADAPTIVE FRONT LIGHTING SYSTEM**

Increase visibility when driving at night with the Adaptive Front lighting System. The system adjusts the LED headlights when cornering to illuminate more of the road ahead, which could increase your ability to react to any potential obstacles.

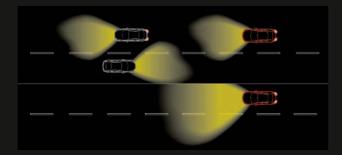
(Standard on Sport and Sport Nav models).



### LANE DEPARTURE WARNING SYSTEM

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. Should the system detect that the car is about to unintentionally move out of lane, it emits an audible warning sound to alert the driver.

(Standard on Sport and Sport Nav models).



#### **HIGH BEAM CONTROL\***

Automatically switches between high and low beams according to traffic conditions. The system detects the headlights of oncoming vehicles or rear lights of those travelling ahead and switches to low beam so as not to blind other drivers, then switches back to high beam once the road is clear.





# Mazda MX-5

SE

### STANDARD FEATURES:

- 16" Alloy wheels
- Electrically-adjustable heated door mirrors
- LED headlights
- Coming home / leaving home lights
- Halogen daytime running lights
- Electric windows
- Black cloth seat trim
- Steering wheel-mounted audio controls
- Leather-wrapped steering wheel and gear knob
- Engine start / stop button

# ■ AM / FM radio with 4 speakers, CD player, USB and iPod® connectivity

■ Manual air-conditioning

■ Remote keyless entry

■ Dynamic Stability Control ■ Traction Control System

■ Driver and passenger front and side

■ Black fashion bars

■ Trip computer

airbags

■ Hill Hold Assist

■ Metallic / Mica / Pearlescent paint

**OPTIONS:** 

### LED HEADLIGHTS

Striking LED headlights enhance the stylish looks as well as improving

Allows you to conveniently start or stop the engine without having to insert the key.



### 16" ALLOY WHEELS

Dynamic and stylish alloy wheels help to give your car a sense of power and stability whilst also looking great.

### **ENGINE START / STOP BUTTON**

STOP ENGINE



### MANUAL AIR-CONDITIONING

Allows you to easily adjust the temperature of the interior.

Model shown is all-new Mazda MX-5 131ps SE with standard Arctic White Solid paint.



# Mazda MX-5

SE-L / SE-L Nav

### IN ADDITION TO 131PS SE GRADE:

- LED daytime running lights
- Climate control air-conditioning
- Cruise control
- Adjustable speed limiter
- 7" Colour touch-screen display
- Multimedia Commander
- Integrated Bluetooth® with steering wheel-mounted controls
- Internet app integration for internet radio, Facebook and Twitter\*
- DAB radio
- Two drivers headrest speakers (total of 6 speakers)
- Body colour co-ordinated interior upper door trim
- Piano Black fashion bars

# IN ADDITION TO 131ps SE-L, 160PS SE-L ADDS:

- 17" Gunmetal alloy wheels
- Piano black door mirrors
- Limited Slip Differential
- Strut brace

### **OPTIONS:**

- Metallic / Mica / Pearlescent paint
- Integrated navigation system with 3-years free European map updates



7" COLOUR TOUCH-SCREEN DISPLAY

Places information and entertainment at your fingertips.



### CLIMATE CONTROL AIR-CONDITIONING

Provides a comfortable driving environment with stylish satin chrome



LED DAYTIME RUNNING LIGHTS

Improve safety and are more efficient than dipped headlights.



### COLOUR CO-ORDINATED INTERIOR UPPER DOOR TRIM

The outside body colour flows elegantly over the door, smoothing the edges between exterior and interior.

Model shown is all-new Mazda MX-5 160ps SE-L Nav with optional Ceramic Metallic paint available at additional cost.
\*With compatible mobile device. Data usage and costs will vary. Please refer to the footnote on page 38 for more information.



# Mazda MX-5

SPORT / SPORT NAV

### IN ADDITION TO 131PS SE-L GRADE:

- 16" Gunmetal alloy wheels
- Piano black door mirrors
- Rear parking sensors
- Dusk-sensing lights
- Adaptive Front lighting System
- Black leather seat trim
- Heated seats
- Rain-sensing front wipers
- Auto-dimming rear-view mirror
- Smart keyless entry
- Lane Departure Warning System
- Premium Bose® sound system with nine speakers (incl. two driver and two passenger headrest speakers)

# IN ADDITION TO 131PS SPORT, 160PS SPORT ADDS:

- Sports suspension featuring Bilstein dampers
- Strut brace
- 17" Bright alloy wheels
- Body colour door mirrors
- Limited Slip Differential

### OPTIONS:

- Metallic / Mica / Pearlescent paint
- Integrated navigation system with 3-years free European map updates
- Sand leather seat trim\*
- Safety Pack (High Beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert)\*\*



### REAR PARKING SENSORS

Detects obstructions when manoeuvring or reversing into parking spaces by sounding an audible warning.



### **HEATED SEATS**

Perfect to keep you warm on chilly mornings. 3-Stage settings provide an extra level of comfort.



# BOSE® HEADREST SPEAKERS (DRIVER AND PASSENGER)

45mm wide-range speakers positioned in the headrest of both seats complete the premium Bose® sound experience, roof up or down.



Optional Sand leather trim enhances your interior with a luxury, premium feel, along with adding comfort to every journey.

SAND LEATHER TRIM (SPORT NAV ONLY)

Model shown is all-new Mazda MX-5 160ps Sport Nav with optional Soul Red Metallic paint available at additional cost. \*Sand leather available on Sport Nav models only. \*\*Safety Pack available on 160ps Sport Nav models only.

# **MAKE A STATEMENT**

Everyone wants to be a little bit different. To stand apart. That's why we've created so many opportunities for you to stamp your personality on your all-new Mazda MX-5. Go ahead: have some fun.



BRILLIANT BLACK REAR SPOILER AND REAR UNDER SKIRT



17" DIAMOND CUT ALLOY WHEELS (ACCESSORY)



17" GUNMETAL ALLOY WHEELS (STANDARD ON 160PS SE-L / SE-L NAV MODELS)



BRILLIANT BLACK FRONT AND SIDE AIRDAM SKIRTS



16" ALLOY WHEELS (STANDARD ON 131PS SE / SE-L / SE-L NAV MODELS)



16" GUNMETAL ALLOY WHEELS (STANDARD ON 131PS SPORT / SPORT NAV MODELS)



HIGH INTENSITY SILVER FRONT PILLAR TRIM



HIGH INTENSITY SILVER FASHION BAR CLADDING



These additional extras for the interior add a high-quality finish, so why not make your all-new Mazda MX-5 even more special.



CARBON FIBRE LUGGAGE CARRIER

LUXURY ALCANTARA DASHBOARD PANEL



ALCANTARA GEARSHIFT KNOB AND HANDBRAKE BOOTS





AND HANDBRAKE BOOTS LUXURY FLOOR MATS

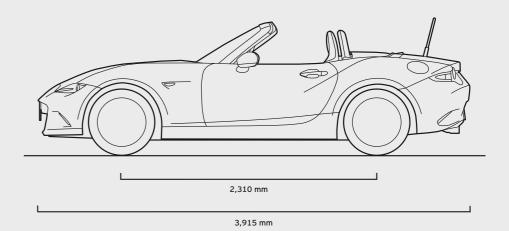
ALLOY PEDAL SET

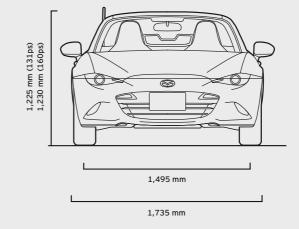
# **SPECIFICATIONS**

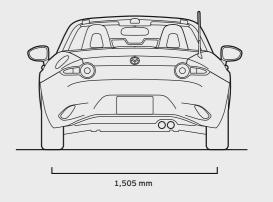
Model Availability		1.5 SKYACTIV-G Petr 131ps Manual	ol 2.0 SKYACTIV-G Petrol 160ps Manual	
SE			-	
SE-L / SE-L Nav				
Sport / Sport Nav		-	•	
■ = Available; - = Not available.				
Engine Type				
Displacement (cc)		1,496	1,998	
Bore x stroke (mm)		74.5 x 85.8	83.5 x 91.2	
Valves per cylinder		4	4	
Maximum output [ps (KW) / rpm]		131 (96) / 7,000	160 (118) / 6,000	
Maximum torque (Nm / rpm)		150 / 4,800	200 / 4,600	
Compression ratio		13:1	13:1	
Transmission				
Type		6-speed manual	6-speed manual	
Gear ratios:	1st	5.087	5.087	
	2nd	2.991	2.991	
	3rd	2.035	2.035	
	4th	1.594	1.594	
	5th	1.286	1.286	
	6th	1.000	1.000	
	Reverse	4.696	4.696	
Final gear ratio		2.866	2.866	
Steering				
Steering gear			er Assist System (DP-EPAS) ack and pinion	
Minimum turning circle (wall to wall) (m)		10.4	10.4	
Performance and Economy				
Acceleration (0-62mph in sec)		8.3	7.3	
Top speed (mph)		127	133	
Fuel consumption <sup>1)</sup>	Urban	35.8 (7.9)	30.4 (9.3)	
[mpg / (l/100 km)]:	Extra Urban	57.6 (4.9)	51.4 (5.5)	
	Combined	47.1 (6.0)	40.9 (6.9)	
CO <sub>2</sub> emissions <sup>1)</sup> (g/km)		139	161	
EC emission level			EC Stage VI	
Recommended fuel		Unleaded 95 RON		
Fuel tank capacity (litres)		45	45	

<sup>&</sup>lt;sup>1)</sup> Fuel consumption and CO<sub>2</sub> emissions figures are obtained under standardised test conditions defined in European Legislation using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world driving' conditions. More information is available at http://carfueldata.direct.gov.uk

Dimensions and Weights		1.5 SKYACTIV-G Petrol 131ps Manual	2.0 SKYACTIV-G Petrol 160ps Manual
Overall length / width / height (mm)		3,915 / 1,735 / 1,225	3,915 / 1,735 / 1,230
Wheelbase (mm)		2310	2310
Ground clearance (mm) between the axles - unladen		141	149
Front track / rear track (mm)		1,495 / 1,505	1,495 / 1,505
Headroom / legroom / shoulder room (mm)		950 / 1,096 / 1,325	950 / 1,096 / 1,325
Cargo volume, acc. to VDA (litres)		130	130
Brake disc diameter (mm):	Ventilated front disc	258	280
	Rear disc	255	280
Kerb weight (kg) incl. driver (75 kg)		1,050	1,075
Permitted gross vehicle weight (kg):	Total	1,215	1,260
	Front / rear	610 / 605	645 / 615







# **SPECIFICATIONS**

Safety and Security		SE	SE-L / SE-L Nav	Sport / Sport Nav
SKYACTIV-BODY engineered 'trip	ole H' body structure to help protect occupants from impact forces	•	•	•
Four-Wheel Anti-lock Braking Sys	stem (4W-ABS) with Electronic Brake-force Distribution (EBD)	•	•	•
Deployable Hood System (DHS) - protection when travelling at mo	- in a frontal collision the bonnet raises to maximize pedestrian re than 12.4mph	•	•	•
Adaptive Front lighting System (A	AFS)	-	-	•
Four-wheel disc brakes:	Ventilated front, solid rear	•	•	•
Blind Spot Monitoring System wi	th Rear Cross Traffic Alert (BSM w/RCTA)	-	-	
High Beam Control (HBC)		-	-	
Dynamic Stability Control (DSC)	•	•	•	
Tyre Pressure Monitoring System	n (TPMS)	•	•	•
Limited Slip Differential (LSD)		-	<b>1</b> )	<b>1</b> )
Lane Depature Warning System (	(LDWS)	-	-	•
Driver's and passenger's front ai	rbags	•	•	•
Side airbags		•	•	•
Hill Hold Assist (HHA)		•	•	•
Seatbelts:	3-point (ELR) x 2 with pre-tensioner and force limiter	•	•	•
	Front seatbelt reminder screen, with audible warning	•	•	•
Thatcham category 1 alarm and	•	•	•	

Exterior		SE	131ps SE-L / SE-L Nav	160ps SE-L / SE-L Nav	131ps Sport / Sport Nav	160ps Sport / Sport Nav
Tyres and wheels:	195/50 R16 with 16" alloy wheels	•	•	_	_	_
,	195/50 R16 with 16" Gunmetal alloy wheels	-	_	_	•	_
	205/45 R17 with 17" Gunmetal alloy wheels	_	_	•	_	_
	205/45 R17 with 17" Bright alloy wheels	_	-	-	-	•
Emergency tyre repair kit	· ·	•	•	•	•	•
Metallic / Mica / Pearlescent paint		0	0	0	0	0
Sport suspension:	Bilstein dampers	-	-	-	-	•
Strut brace		-	-	•	-	•
Dual exhaust system		•	•	•	•	•
Wipers:	Front, adjustable speed with intermittent wipe	•	•	•	-	-
	Front, rain-sensing wipers	_	-	-	•	•
Headlights:	LED, with automatic headlight levelling	•	•	•	•	•
	Adaptive Front lighting System (AFS)	_	-	-	•	•
	Dusk-sensing headlights	-	-	-	•	•
	Halogen daytime running lights	•	-	-	-	-
	LED daytime running lights	-	•	•	•	•
	Coming home / leaving home lights	•	•	•	•	•
Rear brake light, high-mounted:	Black cover	•	-	-	-	-
	Body colour cover	-	•	•	•	•
Parking distance sensors:	Rear (with audible warning only)	-	-	-	•	•
Electrically-adjustable, heated	Body colour	•	•	-	-	•
door mirrors:	Piano Black	-	-	•	•	-
Fashion bar cladding:	Black	•	-	-	-	-
	Piano Black	-	•	•	•	•
Fuel filler lid:	Body colour	•	•	•	•	•
Convertible top:	Premium cloth soft-top with heated glass window, manually-operated	•	•	•	•	•

### Additional Exterior Options

Tyres and wheels:	See page 30 for wheel options
Sports Aero kit	Front Airdam Skirt
(Brilliant Black):	Air deflector for Front Airdam Skirt
	Side Airdam Skirt
	Rear Under Skirt
Rear Spoiler:	Painted in Brilliant Black
Front pillar trim:	High intensity silver
Fashion Bar Cladding:	High intensity silver
Parking distance sensors:	Front (with audible warning only)
	Rear (with audible warning only)
Boot lid luggage carrier:	Carbon fibre, with built-in brake light, 10kg maximum load capacity
	Belts, required to fix suitcase on boot rack base
Suitcase:	With Mazda logo

ullet = Standard; - = Not Available; O = Option available at additional cost.

Please contact your dealer for further information and availability.

## **SPECIFICATIONS**

Audio and Communications		SE	SE-L / SE-L Nav	Sport / Sport Nav
Multimedia Commander:	Located between the driver and passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 7" colour touch-screen, includes a separate volume control dial	-	•	•
Mazda Multimedia System:	AM / FM radio, single CD / MP3 audio system with 4 speakers	•	-	-
	AM / FM / DAB radio, single CD / MP3 audio system with 6 speakers (includes two driver's headrest speakers)	_	•	-
	AM / FM / DAB radio, single CD and premium Bose® sound system with 9 speakers (includes two driver's and two passenger's headrest speakers)	_	-	•
	7" Colour touch-screen display	-	•	•
	USB / iPod® connectivity¹)	•	•	•
	Steering wheel-mounted audio controls	•	-	-
	Steering wheel-mounted audio and Bluetooth® controls¹)	_	•	•
	Auxiliary (AUX) and USB input	•	-	-
	Auxiliary (AUX) and 2 USB inputs	_	•	•
Mazda Navigation System:	European mapping with alternative route calculations, point of interest search and 3-years free map updates	-	-/•	-/•
	Premium Connected Services including live traffic and weather information, fuel prices and local search <sup>2)</sup>	_	-/0	-/0
Integrated Bluetooth®1):	Allows hands-free calling and easy access to phone contacts via touch-screen or commander as well as voice activation function	-	•	•
	Audio transfer from Bluetooth® devices¹)	-	•	•
	Aha™ app and Stitcher™ app integration for internet radio, Facebook and Twitter functionality³)	-	•	•
Comfort and Convenience				
Remote central locking with dea	dlocking and remote boot release	•	•	•
Smart keyless entry:	Allows opening and locking of the vehicle without removing the key from your pocket or bag	_	_	•
Engine start / stop button		•	•	•
Gear-shift indicator		•	•	•
Double Pinion Electric Power As	sisted Steering (DP-EPAS)	•	•	•
Cruise control:	With manual speed adjustment	-	•	•
Adjustable speed limiter		-	•	•
Electric windows:	With one-touch auto down	•	•	•
Air conditioning:	Manual	•	-	-
	Climate Control	-	•	•
Sun visors:	Driver's and passenger's with covered vanity mirrors and driver's ticket holder	•	•	•

Interior		SE	SE-L / SE-L Nav	Sport / Sport Nav
Seats:	Driver's seat manual slide, recline and tilt adjustment	•	•	•
	Passenger's seat manual slide and recline adjustment	•	•	•
	Premium black cloth trim with black stitching	•	-	-
	Premium black cloth trim with red stitching	-	•	-
	Black leather trim with red stitching	_	-	● <sup>1)</sup>
	Sand leather trim with sand stitching	-	-	-/O <sup>1)</sup>
	Heated seats (3-stage settings)	-	-	•
Windblocker:	Standard type	•	•	•
Steering wheel:	Leather-wrapped with chrome bezel	•	•	•
	Tilt adjust	•	•	•
Gear knob:	Leather-wrapped with chrome surround	•	•	•
Inner door handles:	Satin silver	•	-	-
	Chrome	_	•	•
Handbrake:	Leather-wrapped	•	•	•
Upper door trim:	Black	•	-	-
	Exterior body colour	-	•	•
Side door trim:	Black, with red stitching	_	•	•
Air-conditioning dials:	Black	•	-	-
	Chrome	_	•	•
Air vent surrounds:	Black	•	•	-
	Chrome	_	-	•
Auto-dimming rear-view mirror		_	-	•
Storage spaces:	Rear centre box with lid (lockable)	•	•	•
	Coinbox	•	•	•
	One cupholder (detachable)	•	-	-
	Two cupholders (detachable)	-	•	•
Meter set display:	Trip computer	•	•	•
	Analogue speedometer	•	•	•
	Chrome meter rings	•	•	•
Interior courtesy light		•	•	•

### Additional Interior Options

Mesh type
Acceleration pedal
Brake and clutch pedal
Foot rest

Please contact your dealer for further information and availability.

<sup>=</sup> Standard; - = Not available; O = Option available at additional cost.

| Please refer to www.mazdahandsfree.co.uk for the latest information regarding compatibility and functionality of mobile and audio devices.

| Onnected Services are a subscription service. A 60-day free trial is included with your navigation system and commences the first time you connect the car to a Wi-Fi hotspot. After the free trial has finished you must purchase a subscription to continue using Connected Services. Please speak to your dealer or visit mazda.co.uk/mzd-connect/navigation for more information.

<sup>&</sup>lt;sup>3</sup> Requires a compatible mobile device. Aha/Stitcher apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Please speak to your dealer or visit mazda.co.uk/mzc-connect for more information.

 $<sup>\</sup>bullet$  = Standard; - = Not Available; O = Option available at additional cost. Deather refers to centre seat facing and side support.

<sup>38</sup> 





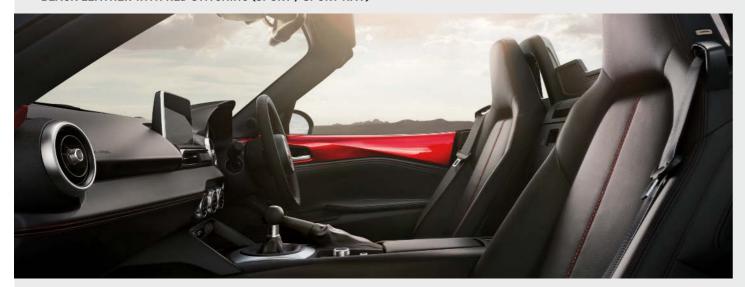
# **COLOURS AND TRIMS**

BLACK CLOTH WITH BLACK STITCHING (SE)

BLACK CLOTH WITH RED STITCHING (SE-L / SE-L NAV)



BLACK LEATHER WITH RED STITCHING (SPORT / SPORT NAV)



SAND LEATHER WITH SAND STITCHING OPTIONAL ON SPORT NAV





**ARCTIC WHITE SOLID** 



CRYSTAL WHITE PEARLESCENT\*



SOUL RED METALLIC\*



METEOR GREY MICA\*



CERAMIC METALLIC\*



BLUE REFLEX MICA\*



JET BLACK MICA\*

Model	Exterior Colour						
	Arctic White Solid (A4D)	Blue Reflex Mica* (42B)	Ceramic Metallic* (47A)	Crystal White Pearlescent* (34K)	Jet Black Mica* (41W)	Meteor Grey Mica* (42A)	Soul Red Metallic* (41V)
SE		-			-		
SE-L / SE-L Nav	-		-		-	-	
Sport / Sport Nav			-				

■ = Available; \*Available at additional cost.



#### MY MAZDA APP

Hold your smartphone or tablet over the QR code to download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.



### **SERVICE AND WARRANTIES**

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident

### FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

### **MAZDA CONTRACT HIRE\***

Mazda Contract Hire offers low running costs with market-driven residual values, resulting in extremely competitive ownership costs for businesses and individuals. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or phone 0844 600 1410.

Mazda Contract Hire is provided by ALD Automotive Limited, trading as Mazda Contract Hire, Oakwood park, Lodge Causeway, Fishponds, Bristol, BS16 3JA. Guarantees / Indemnities may be required. ALD Automotive Limited is incorporated in the UK and regulated by the Financial Services Authority in respect of general insurance products.

**FINANCE** 

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

# WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

### MAZDA FINANCIAL SERVICES FINANCE PLANS: MAZDA CONDITIONAL SALE:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

### MAZDA PERSONAL CONTRACT PURCHASE:

The finance plan that helps you change your Mazda car at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment.

At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

For further information, please visit http://www.mazda.co.uk/buying-owning/buying/ personal-finance/

Finance subject to status. Terms and conditions apply. You will not own the vehicle until all payments are made. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.



### SKYACTIV TECHNOLOGY -HELPING YOU STAY EFFICIENT

OUR COMMITMENT TO YOU AND YOUR MAZDA

We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again.

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our SKYACTIV Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

### **CUSTOMER EXPERIENCE**

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. Or why not join the Mazda Community Hub? Here you will discover the Mazda Rebels, like-minded individuals who represent Mazda's ethos of defying convention. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

### LOOKING FOR MORE INFORMATION?

Learn more about our dedication to delivering a unique customer experience online at:



www.mazda.co.uk



facebook.com/mazdauk



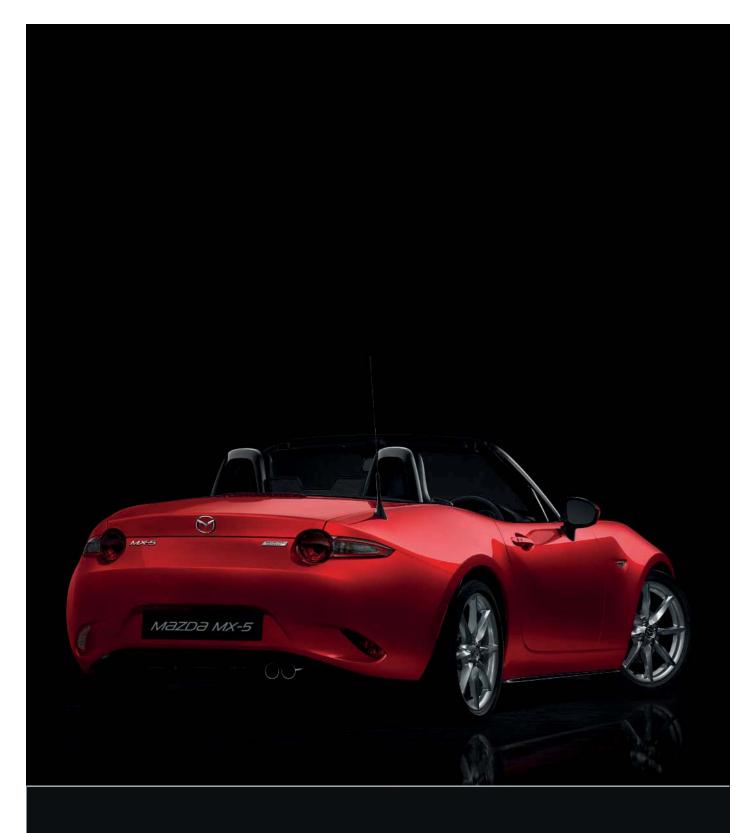
youtube.com/mazdauk



www.mazdarebels.com



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