

A3|S3



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This guide is designed to give you an overview of the features and options of the Audi A3 range. For more detailed information and pricing, please download the pricelist from www.audi.co.uk/pricelist You can also configure your perfect A3 using our online configurator at www.audi.co.uk/configurator

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

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# The Audi A3 range

### Pure Vorsprung durch Technik.

The Audi A3 range makes an instant impression. Whichever model you choose, you'll have a high level of equipment as standard, including MMI Navigation (SD card-based), cruise control, rear parking sensors and Audi Smartphone Interface to keep you connected. There are also enhanced interior elements and a striking front and rear design. But it's the latest technology options that really enable you to make the A3 your own. Like Matrix LED headlights and Audi Virtual Cockpit, as well as driver assistance systems that watch the road intelligently. These features represent the very pinnacle of Audi technology.



# The A3 Sportback Style meets versatility.

From the distinctive silhouette to the wider, flatter grille, this A3 marks an exciting evolution for the range. Take your seat in the luxurious cabin and you'll understand what we mean.

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# The A3 Cabriolet

The thrill of open-top driving.

The design of the A3 Cabriolet is simply unmistakable, with sharp lines, striking contours and a soft-top roof that flows seamlessly into the car's silhouette. It goes from closed to open at the touch of a button, in just 18 seconds.







# The A3 Saloon

IN A 3133

A sweeping silhouette.

Attractive on the road. Refined behind the wheel. With a long, lean body shape, the A3 Saloon offers all you'd expect of a compact saloon, including an impressive 425 litres\* of luggage space.



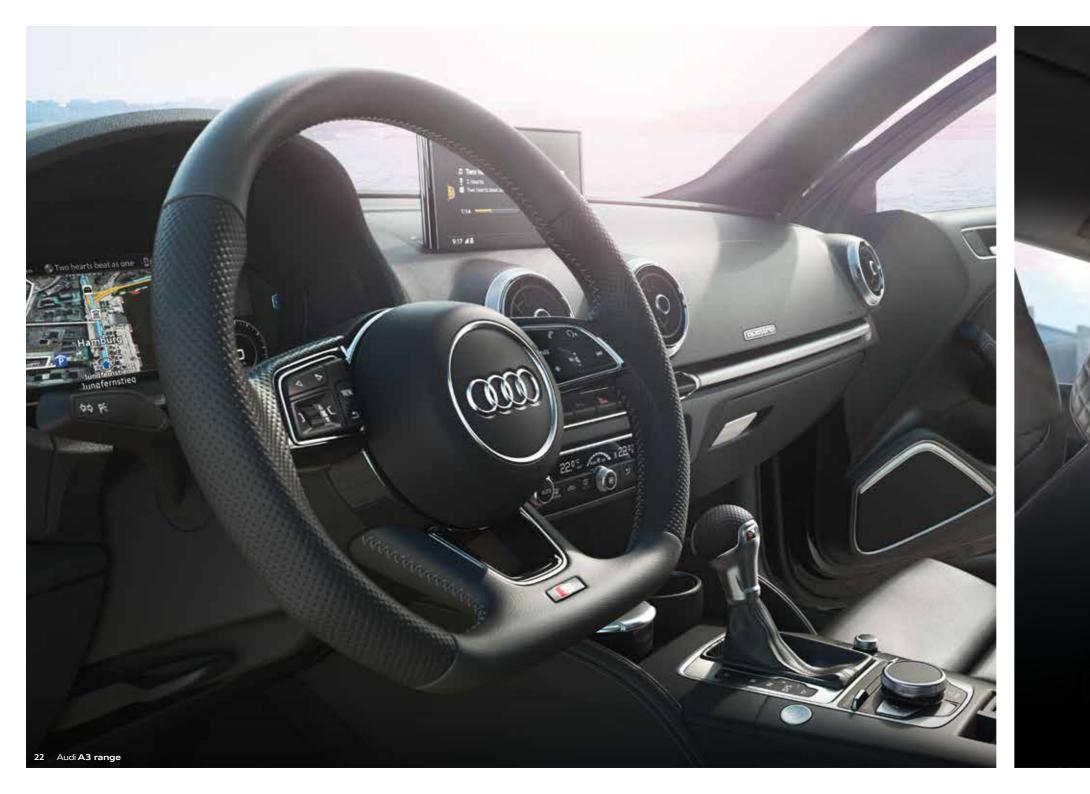
# A3 Sportback e-tron

### No compromise.

As a plug-in hybrid, the A3 Sportback e-tron combines the comfort and performance of an Audi with the efficiency of electric power. As a result, it's capable of up to 29 miles\* of electric driving on one charge, while still offering the benefits of a conventional petrol engine for longer journeys.

Efficient hybrid technology isn't all that makes the A3 Sportback e-tron special. There's unique styling, as well as a high level of equipment as standard, including MMI Navigation Plus, Audi Connect Infotainment Services (36-month subscription) and Advanced key. So you'll benefit from the added features and efficiency of e-tron, along with all the performance you'd expect of any other Audi.





# The Interior

### Luxury in every detail.

The interior of the A3 range surrounds you with refined materials and luxurious details. As you sit in the driver's seat, you'll see the information you need on the 3.5" full-colour Driver's Information System, which can be easily controlled via a 3-spoke leather multi-function steering wheel. Or for the flexible display of information tailored to your needs, upgrade to the optional Audi Virtual Cockpit.



The cabin gives a feeling of space, enhanced by touches like the electrically retractable MMI screen, operated by the intuitive MMI controller, that disappears at the touch of a button. When upgrading to the optional Technology Pack, the top of the controller becomes a touchpad with handwriting recognition.

With a range of upholstery and seat options, each made to our high standards, you'll enjoy all the quality you'd expect of Audi.





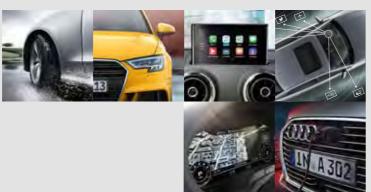








# Vorsprung durch Technik



### Not just a slogan. A philosophy.

Progress. It's behind everything we do at Audi. It's why, in the Audi A3 range, you'll find some of our most innovative new technologies – from standard features like Audi Smartphone Interface to advanced options like Audi Virtual Cockpit. And, of course, the plug-in hybrid technology in the A3 Sportback e-tron, which combines the efficiency of electric driving with the convenience of a conventional engine.

The Audi A3 range is Vorsprung durch Technik, evolved.

# Driving confidence, whatever the weather.

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too.

Available on a variety of petrol and diesel engines across the A3 range and standard on S3, it analyses your grip – automatically distributing power between all four wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.





# 40 Audi A3 range

### Illuminating features.

The Audi A3's optional Matrix LED headlights produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzle, while still fully illuminating the remainder of the road.

Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.

### Bring your phone to the fore.

Imagine being able to use your smartphone applications safely while driving. The Audi Smartphone Interface, standard on the Audi A3, lets you do just that.

Satellite navigation. Music streaming. Your contact list. Now you can access apps, approved for in-car use by Android and Apple, from the MMI controls on the A3's centre console, to the multi-function steering wheel.

Simply connect your compatible smartphone via USB\* **Now Playing** Audi MMI Audiobooks **Podcasts** and approved apps appear in full colour on the central MMI screen. Interface 43 \*Android systems require the download and use of the Android Auto app.

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4G

Phone

Music

amo

Maps

Messages

### Finding your way.



You can now use Apple and Google Maps™\*
as your navigation system. Turn-by-turn
directions, traffic guidance and estimated
arrival times are easy to see on your MMI
screen without having to touch your
phone – and addresses from your email,
texts, contacts and calendar can be
added as destinations. Don't forget,
planning your journey at home reduces
data usage while on the move.



Google Maps™\*

### Your own soundtrack. Keeping in touch.



You can play music stored on your phone as you drive, controlling it simply and intuitively through the interface.
Streaming services are also available, including Spotify and Google
Play Music.\*



With Audi Smartphone Interface, any text messages you receive while driving can be read out to you – and if you need to respond, you can do so simply by dictating your message. But not only that. You can also use approved third-party apps\* like WhatsApp to keep in touch while driving.





Spotify and Google Play Music\*







WhatsApp, Skype and Google Hangouts\*

# What's on your phone is now available on the road.

The Audi Smartphone Interface makes linking your smartphone<sup>+</sup> to your car quick, safe and easy.

With Android Auto and Apple CarPlay, you can access approved apps\* from your phone safely via the Audi A3's MMI system – either by voice or fingertip control. So you can make calls, receive and dictate messages, navigate, select music and podcasts and much more without taking your eyes off the road.

All imagery on these pages shows use of Apple CarPlay with Audi Smartphone Interface. \*Availability of applications differs by operating system and is dependent on approval by Apple or Google. An up-to-date list of approved apps is available on the relevant systems' websites. Permanent availability cannot be guaranteed as this is the responsibility of Apple and Google. Use of certain apps with Audi Smartphone Interface will be subject to signal availability of the mobile network in your location and in-car usage may increase your mobile data usage. If using regularly, a mobile phone contract including an unlimited or high amount of data is recommended. \*Audi Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 and above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above.



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# The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling or tapping.

With high-speed 4G internet access in your car, via an embedded SIM card with no data charge, you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™.

Audi Connect Infotainment Services
3-month trial comes as standard across
the A3 range, or opt to benefit from a
36-month subscription by selecting an
optional Technology Pack.



### Stay connected on the move.

The following Audi-supported services are currently available:

### Infotainment.



### Weather information

Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.



### Online news (individual)\*

Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.

Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.

### Communication.



### Twitter\*

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.



### Wi-Fi hotspot data plans\*

Purchase a data plan via myAudi to create a Wi-Fi hotspot within your vehicle, so that you can connect your mobile devices to the internet.

### Mobility and navigation.



### Navigation with Google Earth™

Displays high-resolution aerial and satellite images to help guide you to your destination.



## Points-of-interest (POI) search with voice control

Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.



## Destination entry via Google Maps™ and myAudi\*

Using your smartphone or tablet and myAudi, you can conveniently plan your journey using Google Maps™, or from your myAudi account, and send the destination details to your car's navigation system.



### Travel information

With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.



### **Parking information**

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.



### City events

The City events function provides information about current events and places of interest at your location or travel destination.



### Flight information

Get live information about departure and arrival times and search directly for flight numbers.



### **Train information**

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems).



### Fuel prices

Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.



### Traffic information online

Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 103 and 104 for additional information.

\*In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.

### Customisable control.

The information you need is always changing, so the Audi Virtual Cockpit changes too.

Available as an option, it replaces the traditional dashboard with a high-resolution, 12.3" LCD screen, which you can customise by pressing the 'view' button on the multi-function steering wheel.

Choose the 'classic' view, with prominent speedometer and rev counter, or the 'infotainment' view, which brings functions such as the navigation map or media to the fore – with crisp 3D graphics and highly detailed effects.

Everything you need to know right in front of you: it's the embodiment of Vorsprung durch Technik.





### Plug-in hybrid drive.

The premium compact car with plug-in hybrid powertrain. Dynamic, efficient and suitable for everyday use, the A3 Sportback e-tron gives you the best of both worlds.

### The perfect balance.

The advantages of an electric drive combined with the strengths of an internal combustion engine. In everyday driving, with a push of the EV button, you can change how e-tron works. Choosing the hybrid-auto mode combines the petrol and electric motors, with the system choosing the best combination of each for the driving situation, or you can choose to use just the petrol engine via hybrid hold – to conserve battery power for city driving, for example. Or, if you wish, you can select the EV, all-electric mode. It pulls away silently and has a potential range of up to 29 miles\* on a single charge.



<sup>\*</sup>Range is illustrative figure only, calculated on the basis of standard EU test figures (which are for comparative purposes). May not reflect real driving results.

### Plug in. Charge up.

Charging the A3 Sportback e-tron is simple. You just need to slide the Audi rings on the front grille to one side and plug in your charging cable, either at home or at one of the many public charging points around the country.

With the Audi A3 Sportback e-tron, we haven't just redefined the way your car works – we've adapted the way you can control it, using the Audi MMI Connect app. So no matter where you are, you can see the current charge level, electric range and the location of your Audi. You can use your smartphone as a remote control to start your car charging with the push of a button, set a timer to do it automatically, or even set the climate control running using mains power – ensuring the cabin is at your ideal temperature when you get behind the wheel.

Before you can use the Audi Connect e-tron services, you first need to download the Audi MMI Connect app and register on myAudi. Terms and conditions apply – please see pages 103–105 for details.





# Build your Audi

Express your individuality with a choice of standard and optional features.

The following sections of this guide are designed to make it easy for you to understand the specification of your Audi A3 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from www.audi.co.uk/pricelist

# A3 SE Technik

Available on A3 Sportback.



The SE Technik specification offers a high level of equipment as standard, including MMI Navigation (SD card-based), rear parking sensors and a 3-month trial of Audi Connect Infotainment Services.

### Equipment highlights include:\*

- ► 16" x 7.0] '15-spoke Y' design alloy wheels
- ► Dynamic suspension
- Xenon headlights with LED daytime-running lights
- ► Auto-dimming rear-view mirror
- ► Standard seats in Index cloth
- ► Inlays in Micrometallic, silver

- ➤ 3-spoke leather multi-function Sport steering wheel
- ► Audi Smartphone Interface<sup>†</sup>
- MMI Radio Plus with 7" electrically retractable colour MMI screen
- ► Colour Driver's Information System (DIS)
- ► MMI Navigation (SD card-based)

- ► Audi Connect Infotainment Services (3-month trial)^
- ▶ 8 passive loudspeakers
- Cruise control
- ► Light and rain sensors
- ► Rear parking sensors
- ▶ Bluetooth Interface\*\*











Main images. Left: A3 Sportback SE Technik in optional Floret silver, metallic paint. Right: A3 Sportback SE Technik in optional Floret silver, metallic paint. 1. 3-spoke leather multi-function Sport steering wheel. 2. MMI Navigation (SD card-based). 3. MMI controller with integrated joystick. 4. Audi Connect Infotainment Services (3-month trial).

# A3 Sport

### Available on A3 Sportback and A3 Cabriolet.

A3 Sportback Sport builds on SE Technik, while A3 Cabriolet Sport contains all of the equipment of the SE Technik and the highlights below.



The Sport trim adds exterior styling upgrades, like 17" alloy wheels and aluminium window trims, for an enhanced, sporty look. Inside, you'll benefit from front Sport seats, Audi Drive Select and dual-zone electronic climate control, giving you a more comfortable and dynamic drive.

### Equipment highlights include:\*

- ► 17" x 7.5] '5-arm' design alloy wheels
- ► Audi Drive Select
- ► Sport side air inlet grille and diffuser insert
- ► Aluminium window trims

- ► Front Sport seats in Rallye cloth
- ► Inlays in Aluminium Mistral, silver
- ► Aluminium interior elements
- ► Chrome exhaust tailpipe trim
- ► Dual-zone electronic climate control
- ► Fully automatic acoustic hood (Cabriolet models only)











Main images. Left: A3 Sportback Sport in optional Nano grey, metallic paint. Right: A3 Cabriolet Sport in optional Nano grey, metallic paint. 1. Front Sport seats in Rallye cloth. 2. Inlays in Aluminium Mistral, silver. 3. Audi Drive Select. 4. Dual-zone electronic climate control.

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# A3 S line

### Available on A3 Sportback and A3 Cabriolet.

Specification in addition or replacement to Sport.



The S line specification includes an upgrade to larger 18" alloy wheels, and visual enhancements courtesy of bespoke S line exterior styling. These aren't the only features that stand out on the road. LED headlights with LED rear lights and dynamic rear indicators make a striking impression. Front Sport seats upholstered in a combination of cloth and leather help to set the tone inside, and the Sport suspension does the same for the driving experience.

### Equipment highlights include:\*

- ▶ 18" x 7.5] '5-parallel-spoke' design alloy wheels, diamond cut finish (Sportback only)
- ▶ 18" x 8.0] '5-parallel-spoke' design alloy wheels, diamond cut finish (Cabriolet only)
- Sport suspension

- ► LED headlights with LED rear lights and dynamic rear indicators
- ► S line design body styling
- ► S line badges on the front wings
- ► Front Sport seats with 'S' embossed logo
- ► Sequence cloth/leather

- ► Inlays in Matt brushed aluminium
- ► LED Interior Lighting Pack
- ► Flat-bottomed 3-spoke leather multi-function Sport steering wheel
- ► Illuminated door sill trims with 'S' logo
- Storage Pack











Main images. Left: A3 Sportback S line in optional Vegas yellow, solid paint. Right: A3 Cabriolet S line in optional Vegas yellow, solid paint. 1. LED headlights. 2. Illuminated door sill trims with 'S' logo. 3. Flat-bottomed 3-spoke leather multi-function Sport steering wheel. 4. Perforated leather gear lever.

# A3 Black Edition

Available on A3 Sportback.

Specification in addition or replacement to S line.



The Black Edition gives added impact to your A3 Sportback, adding a Black Styling Pack with privacy glass and black door mirrors. The looks are enhanced further with 18" alloy wheels in matt titanium look, and the interior benefits from the impressive Audi Sound System.

### Equipment highlights include:\*

- ▶ 18" x 7.5] '10-spoke' design alloy wheels in matt titanium-look, diamond cut finish
- ▶ Black Styling Pack adds black highlights to the exterior, including the radiator grille, window trims and rear diffuser insert
- Privacy glass
- ▶ Black door mirrors
- ► Audi Sound System









Main images. Left: A3 Sportback Black Edition in optional Monsoon grey, metallic paint. Right: A3 Sportback Black Edition in optional Monsoon grey, metallic paint. 1. 18" x 7.5] '10-spoke' design alloy wheels in matt titanium-look, diamond cut finish. 2. Front Sport seats in Sequence cloth/leather. 3. Privacy glass.

66 Audi A3 range \*For full equipment listing and information, please download the pricelist from www.audi.co.uk/pricelist

# S3 quattro

Available as S3 Sportback and S3 Cabriolet.

Specification in addition or replacement to S line.



The high-performance choice. With its 'S' body styling and S3 badging, the S3 makes a powerful visual statement – the perfect complement to its potent 2.0-litre TFSI engine. So from the comfort and styling of Fine Nappa leather front Sport seats, you can sit back and enjoy this engine's 310PS capability.

### Equipment highlights include:\*

- ▶ 18" x 7.5] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish (Sportback only)
- ▶ 19" x 8.0] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish (Cabriolet only)
- ► 'S' Sport suspension

- ► Platinum grey 'S' grille with chrome-plated dual struts and S3 logo
- ► 'S' design body styling
- ► Fine Nappa leather
- ► Heated front seats
- ► Brake calipers painted in black with S3 logo at the front

- Audi Sound System
- Dual-branch oval twin tailpipes in chrome-plated finish
- ► Instrument dials with S3 logo
- ► Audi Beam uses LEDs to project the Audi logo onto the ground as you exit your S3











Main images. Left: S3 Cabriolet in optional Navarra blue, metallic paint. Right: S3 Sportback in optional Navarra blue, metallic paint. 1. Audi Beam. 2. Instrument dials with S3 logo. 3. Front Sport seats in Fine Nappa leather. 4. S3 badging.

# S3 Black Edition

Available as S3 Sportback.

Specification in addition or replacement to S3.



The S3 Black Edition benefits from 18" alloy wheels in magnesium look, privacy glass and black door mirrors for enhanced road presence that underlines its impressive performance. And we've also included another high-performance feature: a Bang & Olufsen Sound System for the ultimate in on-board entertainment.

### Equipment highlights include:\*

- ▶ 18" x 7.5] '5-arm turbine' design alloy wheels in magnesium-look, diamond cut finish
- ▶ Black Styling Pack adds black highlights to the exterior, including the radiator grille, window trims and rear diffuser insert
- Privacy glass
- ▶ Black door mirrors
- ▶ Bang & Olufsen Sound System









Main images. Left: S3 Sportback Black Edition in optional Daytona grey, pearl-effect paint. Right: S3 Sportback Black Edition in optional Daytona grey, pearl-effect paint. 1. 18" x 7.5] '5-arm turbine' design alloy wheels in magnesium-look, diamond cut finish. 2. Bang & Olufsen Sound System. 3. Privacy glass.

# A3 Sportback e-tron



Along with plug-in hybrid technology, the A3 Sportback e-tron comes with standard features like MMI Navigation Plus with MMI Touch, Advanced key and rear parking sensors. There's also technology to put you in control, like Audi Connect e-tron services providing remote control over your e-tron's charging.

### Equipment highlights include:\*

- ▶ 17" x 7.5] '15-spoke turbine' design alloy wheels, diamond cut finish
- ▶ Dynamic suspension
- ► Audi Drive Select
- ► Domestic and public charging cables
- EV button
- ► LED headlights with LED rear lights and dynamic rear indicators
- ► High-beam assist
- ► Front Sport seats in Rallye cloth

- ► Dual-zone electronic climate control
- ► Auto-dimming rear-view mirror
- ➤ Door sill trims with Aluminium inlay and e-tron logo
- ► MMI Navigation Plus with MMI Touch
- ► Audi Smartphone Interface<sup>†</sup>
- ► Audi Connect e-tron services^
- Colour Driver's Information System (DIS)
- ► Bluetooth interface\*\*

- ► Audi Connect Infotainment Services (36-month subscription)^
- ► Light and rain sensors
- ► Pre-sense Front with pedestrian recognition
- ► Audi Active Lane Assist
- Cruise control
- Rear parking sensors

<sup>+</sup>For more information on Audi Smartphone Interface, please see pages 42 and 43.

Advanced key

\*For full equipment listing and information, please download the pricelist from www.audi.co.uk/pricelist











Main images. A3 Sportback e-tron in optional Tango red, metallic paint. 1. Door sill trims with Aluminium inlay and e-tron logo.

2. EV button. 3. MMI Navigation Plus using Google Maps™ (available as part of Audi Connect Infotainment Services).

4. Power meter and colour Driver's Information System (DIS) showing electric and hybrid remaining range.

<sup>^</sup>For more information on Audi Connect Infotainment Services and Audi Connect e-tron services, please see pages 44–45 and 103–105.

<sup>\*\*</sup>For mobile phone and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only.

# A3 Saloon Sport



The A3 Saloon offers a high level of specification as standard, combined with a sporty exterior look. Inside you'll find front Sport seats and a 3-spoke leather multi-function Sport steering wheel, plus MMI Navigation (SD card-based) with a 7" colour MMI screen and a 3-month trial of Audi Connect Infotainment Services.

- ▶ 17" x 7.5] '5-arm' design alloy wheels
- ► Dynamic suspension
- ► Audi Drive Select
- Xenon headlights with LED daytime-running lights
- ► Auto-dimming rear-view mirror
- ► Front Sport seats in Rallye cloth
- ► Inlays in Aluminium Mistral, silver

- ► Dual-zone electronic climate control
- ➤ 3-spoke leather multi-function Sport steering wheel
- ► Audi Smartphone Interface<sup>†</sup>
- ► MMI Radio Plus with 7" electrically retractable colour MMI screen
- ► MMI Navigation (SD card-based)
- Bluetooth interface<sup>^</sup>

- ► Audi Connect Infotainment Services (3-month trial)\*\*
- Cruise control
- Rear parking sensors
- Light and rain sensors
- ► Aluminium interior elements
- ► Sport side air inlet grille and diffuser insert











Main images. A3 Saloon Sport in optional Cosmos blue, metallic paint. 1. MMI Navigation (SD card-based). 2. Audi Drive Select. 3. Inlays in Aluminium Mistral, silver. 4. Dual-zone electronic climate control.

<sup>\*\*</sup>For more information on Audi Connect Infotainment Services and Audi Connect e-tron services, please see pages 44–45 and 103–105.

### A3 Saloon S line

Specification in addition or replacement to Sport.



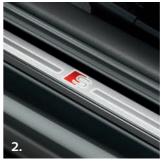
Upgrade to S line specification and you'll add attractive features like LED headlights, including LED daytime-running lights and LED rear lights with dynamic rear indicators. Front Sport seats and Sport suspension make for an engaging drive, while 18" alloy wheels and S line styling bring a distinctive look to the exterior.

- ▶ 18" x 8.0] '5-parallel-spoke' design alloy wheels, diamond cut finish
- Sport suspension
- ► LED headlights with LED rear lights and dynamic rear indicators
- ► S line design body styling

- ► S line badges on the front wings
- ► Front Sport seats with 'S' embossed logo
- ► Sequence cloth/leather
- ► Inlays in Matt brushed aluminium
- ► Flat-bottomed 3-spoke leather multi-function Sport steering wheel
- ► LED Interior Lighting Pack
- Storage Pack
- ► Illuminated door sill trims with 'S' logo











Main images. A3 Saloon S line in optional Daytona grey, pearl-effect paint. 1. LED headlights. 2. Illuminated door sill trims with 'S' logo. 3. Flat-bottomed 3-spoke leather multi-function Sport steering wheel. 4. Perforated leather gear lever.

### A3 Saloon Black Edition

Specification in addition or replacement to S line.



The A3 Saloon Black Edition enhances the S line trim with a distinctive Black Styling Pack, privacy glass and 18" alloy wheels in matt titanium look. See more of what's included below.

- ▶ 18" x 8.0] '10-spoke' design alloy wheels in matt titanium-look, diamond cut finish
- ▶ Black Styling Pack adds black highlights to the exterior, including the radiator grille, window trims and rear diffuser insert
- Privacy glass
- ▶ Black door mirrors
- Audi Sound System









Main images. A3 Saloon Black Edition in optional Glacier white, metallic paint. 1. 18" x 8.0] '10-spoke' design alloy wheels in matt titanium-look, diamond cut finish. 2. Front Sport seats in Sequence cloth/leather. 3. Privacy glass.

# S3 quattro Saloon

Specification in addition or replacement to S line.



From the way it looks to the way it performs, this is everything you'd expect of an Audi 'S' model. Features include unique 'S' styling, 19" alloy wheels and, best of all, a turbocharged 2.0-litre TFSI engine – capable of an impressive 310PS.

- ▶ 19" x 8.0] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish
- ► Audi Magnetic Ride
- ► 'S' Sport suspension
- Progressive steering

- ▶ 'S' design body styling
- ► Fine Nappa leather
- ► Heated front seats
- ► Audi Sound System
- ► Brake calipers painted in black with S3 logo at the front
- Dual-branch oval twin tailpipes in chrome-plated finish
- ► Instrument dials with S3 logo
- ► Audi Beam uses LEDs to project the Audi logo onto the ground as you exit your S3











Main images. S3 Saloon in optional Panther black, crystal-effect paint. 1. Audi Beam. 2. Instrument dials with S3 logo. 3. Front Sport seats in Fine Nappa leather. 4. S3 badging.

### S3 Saloon Black Edition

Specification in addition or replacement to S3 Saloon.



The Audi S3 Saloon is already a powerful presence on the road. Upgrade to the Black Edition and you'll enhance its looks with a Black Styling Pack including privacy glass and black door mirrors. The interior also benefits from a powerful Bang & Olufsen Sound System.

- ▶ 19" x 8.0] '5-arm-wing' design alloy wheels in gloss titanium look
- Black Styling Pack adds black highlights to the exterior, including the radiator grille, window trims and rear diffuser insert
- Privacy glass
- ▶ Black door mirrors
- ▶ Bang & Olufsen Sound System







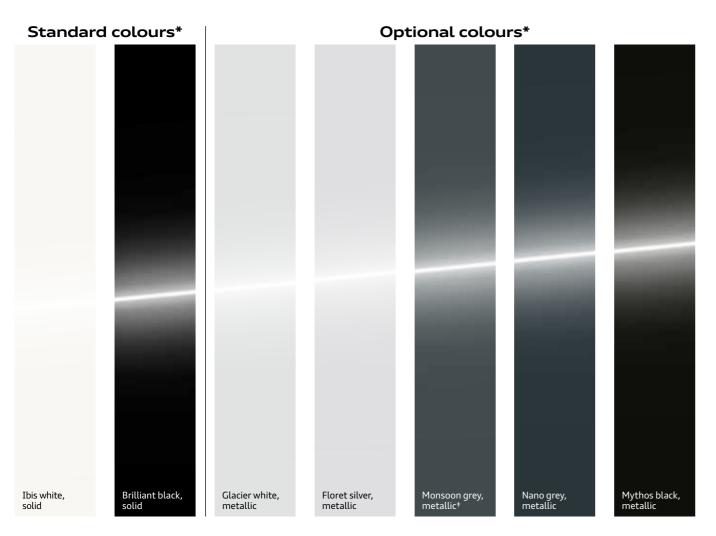


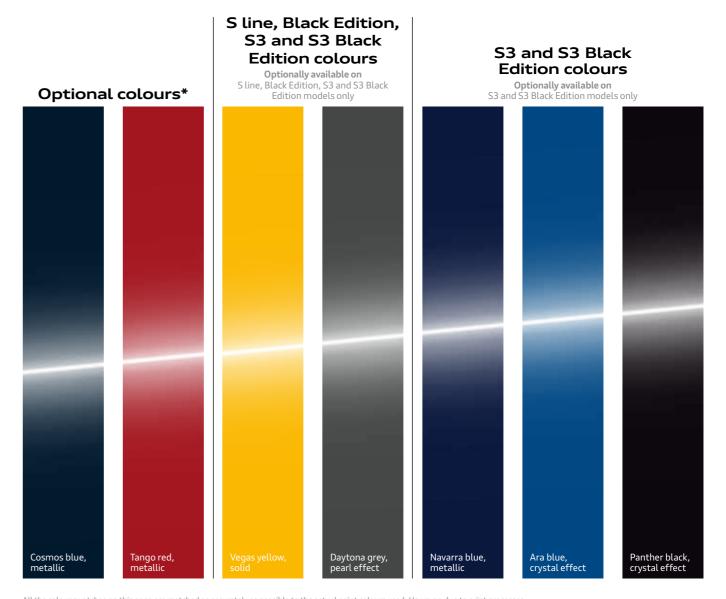
Main images. S3 Saloon Black Edition in optional Navarra blue, metallic paint. 1. 19" x 8.0] '5-arm-wing' design alloy wheels in gloss titanium look. 2. Bang & Olufsen Sound System. 3. Privacy glass.

### Your **colour**

### Express your individuality with a choice of standard and optional paints.

There's a selection of 2 standard and 7 optional paint colours for the A3. You can also choose from 2 additional colours on S line models, or 3 on S3 models. For more specialist options, see the Audi exclusive section on page 86. Please contact your local Audi Centre for details.



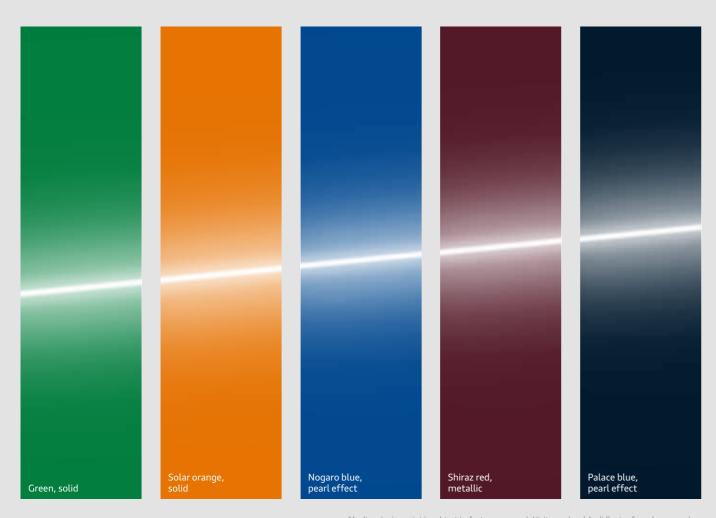


All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

# Audi exclusive paint

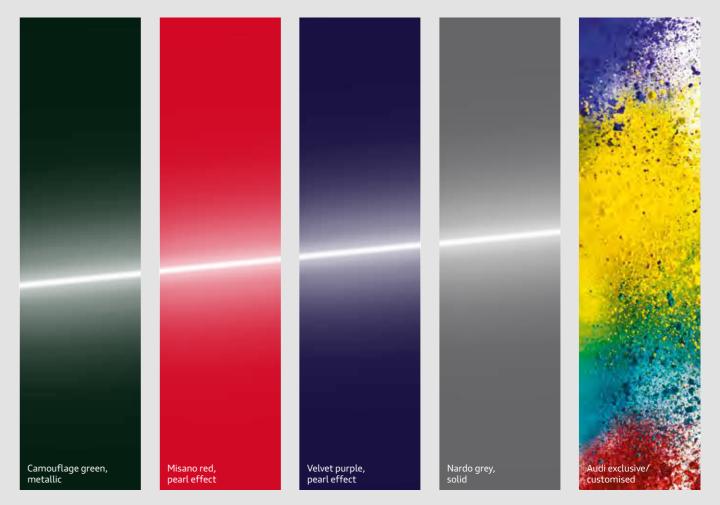
#### Make your A3 truly unique.

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 50 exclusive paints\* to choose from, a selection of which you can see below, or specify any other paint colour in the Audi range. You can also order customised paint\* – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



\*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.

†Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.



All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

17" x 7.5] '5-arm kinetic' design alloy wheels

19" x 8.0] '5-V spoke' design Audi Sport alloy wheels in matt titanium look, diamond cut finish

> 18" x 7.5] '5-twin-spoke star' design alloy wheels in contrast grey, diamond cut finish

18" x 7.5] '10-spoke' design alloy wheels in matt titanium look, diamond cut finish

18" x 7.5] '5-parallel-spoke' design alloy wheels, diamond cut finish 18" x 7.5] '5-arm dynamic' design alloy wheels in contrast grey, diamond cut finish

19" x 8.0] '5-arm-wing' design alloy wheels in gloss titanium look

# Your design

Style your Audi A3 with a choice of alloy wheels.

Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi A3. This is just a selection – discover more online using the Audi configurator or by exploring the full pricelist.

Wheels shown may not be available on all models and/or trims. Tyre size may vary. Please note that the size of your chosen A3 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For details, please download the pricelist from www.audi.co.uk/pricelist

Options are subject to availability and may extend time taken for delivery.

# Your upholstery Choose an interior that fits you perfectly. The A3 and S3 are available with a range of options for added comfort including supportive front Super Sport seats, luxurious leather upholstery and heated seats. Visit the Audi configurator or browse the relevant pricelist to tailor your A3's seating to suit you perfectly. Main image shows optional front Super Sport seats with Fine Nappa leather in black with Rock grey stitching. Upholsteries shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist Options are subject to availability and may extend time taken for delivery.

Black, Index cloth

Rock grey, Milano leather

Black/Ara blue, Rallye cloth

Black, leather/Alcantara

Black with Rock grey stitching, Sequence cloth/leather lotor grey, leather/Alcantara

Express red/Black with Express red stitching, Fine Nappa leather

Black with Express red stitching, Fine Nappa leather

### Your detail

A choice of inlays to add highlights to your interior.

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your A3's interior. Find your perfect combination in the relevant pricelist or by using the online Audi configurator.



Main image shows Matt brushed aluminium inlay. Inlays shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist Options are subject to availability and may extend time taken for delivery.

Micrometallic, silver

Aluminium Mistral, silver

Matt brushed aluminium









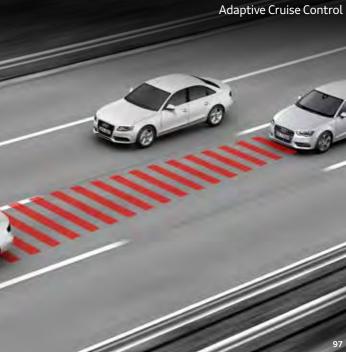


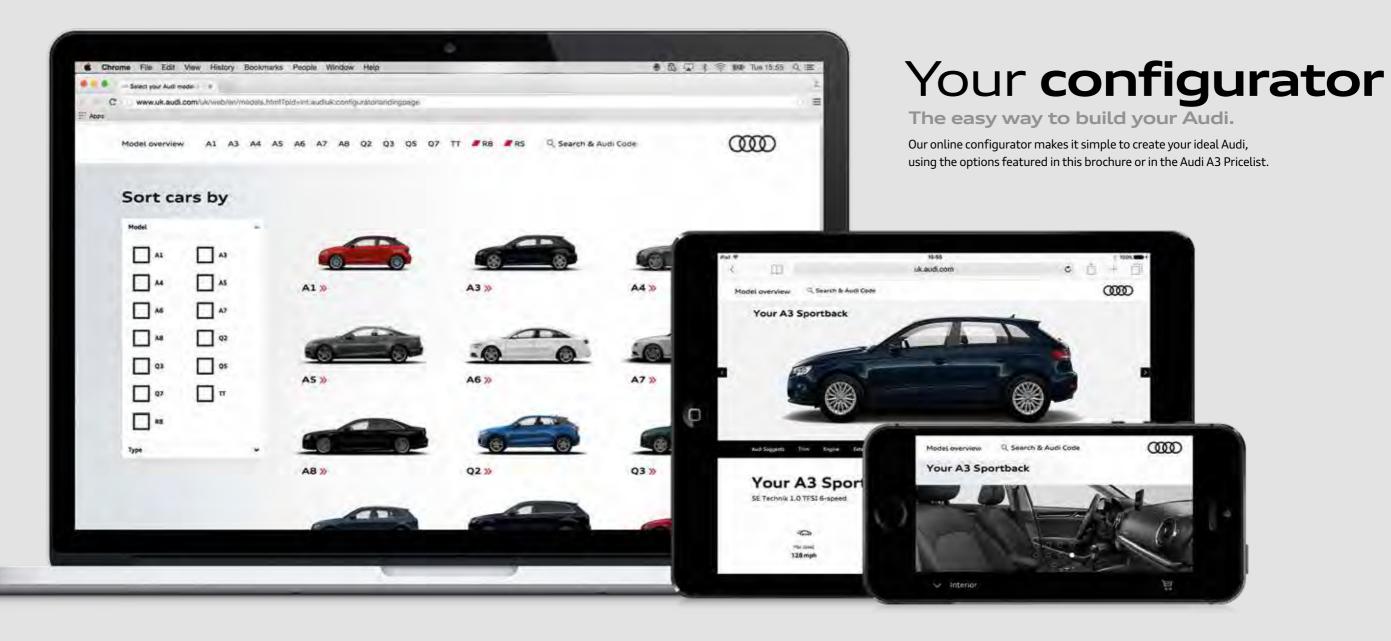












Visit www.audi.co.uk/configurator to create your perfect Audi A3

### Audi Genuine Accessories

#### Personalise your Audi today.

Make your Audi A3 your own by adding some genuine accessories. They're all created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at www.audi.co.uk/accessories or speak to your Audi Centre for pricing.



Protection Pack
Protects your interior from mud, spills and daily wear and tear.



Roof box Gives you extra carrying capacity when you need it.



Business Pack
Provides convenient storage for
everything from laptops to suit jackets.



Touring Pack
Includes a cool box, rear seat storage
and more.



Roof bars Secures your bike, skis or roof box on any journey.



Comfort Pack
Helps you get organised – featuring
a handy boot tidy and coat hanger.

### Your finance

#### Get your finance quote in seconds.

Simply go to **www.audi.co.uk** and enter a few details to see the monthly payments you could be making on a new Audi A3. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.\*

#### Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

- 1. Exchange the car for a new Audi.
- 2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
- 3. Simply return the car to Audi (fees may be payable).

#### Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

#### Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

#### Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

#### Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance<sup>+</sup> is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit www.insurewithaudi.co.uk

\*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. \*Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 SLR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

# **Important** information

#### Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

#### Audi customer care

Every new Audi includes these reassuring features as standard:

- 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ► A 3-year paint warranty
- ► A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)\*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

#### Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from **www.audi.co.uk/pricelist** 

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

#### CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO<sub>2</sub>) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

#### Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate <sup>†</sup> (second year onwards)
A – 0g/km	£0	£O
B-1 to 50g/km	£10	£140
C - 51 to 75g/km	£25	£140
D - 76 to 90g/km	£100	£140
E-91 to 100g/km	£120	£140
F - 101 to 110g/km	£140	£140
G – 111 to 130g/km	£160	£140
H - 131 to 150g/km	£200	£140
I - 151 to 170g/km	£500	£140
J - 171 to 190g/km	£800	£140
K - 191 to 225g/km	£1,200	£140
L-226 to 255g/km	£1,700	£140
M – over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of publication, but these may alter to reflect any change in the applicable VED rate. †Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

#### Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

#### Audi Connect Terms and Conditions

The Audi Connect Online Services ("Connect Services") are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ► Audi Connect Infotainment Services ("Infotainment Services"); and
- ► Audi Connect e-tron Services ("e-tron Services").

Some services require additional activation steps. In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit https://login.audi.com).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit www.audi.co.uk/connectterms

#### **Audi Connect Infotainment Services**

Audi Connect Online Infotainment Services ("Infotainment Services") are provided via a SIM card embedded in the vehicle.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

Infotainment Services are available only within the range of the selected mobile phone network operated by Audi AG's chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

Data is unlimited. There are no additional charges for data roaming within the EU (although availability of these services is limited to certain countries). You will not, however, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM. Should you wish to create a Wi-Fi hotspot we recommend you purchase Wi-Fi data packs via myAudi (https://login.audi.com). Any Wi-Fi data packs purchased via myAudi will remain with the vehicle upon sale of the vehicle and no refunds will be provided.

102 Audi A3 range \*Excludes Road Angel products.

# **Important** information

If you insert an external SIM card into the card slot (e.g. so as to enable Wi-Fi hotspot services), then all Infotainment Services data connections will be made via this SIM card (and not the Audi embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

For vehicles which have hazard alert and traffic sign information features, the vehicle sensors will be transmitting information to Audi AG. This information includes, but is not limited to, vehicle location, speed signs, areas where a risk of skidding, breakdown, accident and/or reduced visibility has been identified. The data is transmitted to Audi AG and shared with other Audi vehicles with hazard alert and traffic sign information features. The data is transmitted anonymously and does not identify an individual vehicle. Such data is only held for the purpose of warning drivers of potential road hazards and change of speed signs.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

#### **Audi Connect e-tron Services**

In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps on myAudi (https://login.audi.com). To remotely access the e-tron services on a smartphone or tablet, the MMI app is also required (always check latest phone and software compatibility).

Some services are provided by third parties. Permanent availability cannot be guaranteed, as this is in the control of the relevant third party provider.

For full details of the e-tron Services, please visit www.audi.co.uk/connectterms

### MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit https://login.audi.com/login

### 8-year battery warranty for A3 Sportback e-tron models

- The selling Audi Centre warrants that the high-voltage battery for vehicles sold by that Audi Centre is free from all defects in material and workmanship for a period of eight years or 100,000 miles, whichever comes first.
- A reduction in battery power capacity of 10% to 30% within the 8-year warranty period is normal for this type of component and does not constitute a defect under the terms of this warranty.
- 3. The warranty for the high-voltage battery shall be void if the defect has resulted from improper use, handling or maintenance of the battery. In particular, this applies to charging of the battery.
- 4. Notwithstanding the duration of the warranty, all warranty conditions of the selling Audi Centre shall apply additionally to the high-voltage battery (including but not limited to warranty requirements, benchmarks for determining freedom from defects, reasons for exclusion, handling of claims, entry into force and commencement of warranty period, scope of validity, etc.).

#### Diamond cut finish alloy wheel

Diamond cut is a special finish on aluminium wheels. It is also sometimes referred to as 'polished' or 'partly polished'. Special aftercare should be taken when driving in extreme wintry road conditions.

For manufacturing reasons, these wheel surfaces do not have sufficient corrosion protection for such use and they can be permanently damaged by road salt or similar.

104 Audi A3 range 105

### Important information

#### CO2 and fuel consumption figures

Official fuel consumption figures for the A3 Sportback range, in mpg (l/100km) from:

Urban 37.7 (7.5) - 68.9 (4.1), Extra Urban 56.5 (5.0) - 76.3 (3.7), Combined 47.9 (5.9) - 72.4 (3.9), CO<sub>2</sub> emissions 134 - 103g/km.\*

Official fuel consumption figures for the A3 Saloon range, in mpg (l/100km) from:

Urban 37.2 (7.6) - 67.3 (4.2), Extra Urban 56.5 (5.0) - 76.3 (3.7), Combined 47.9 (5.9) - 70.6 (4.0), CO<sub>2</sub> emissions 136 -105g/km.\*

Official fuel consumption figures for the A3 Cabriolet range, in mpg (l/100km) from:

Urban 36.2 (7.8) - 58.9 (4.8), Extra Urban 52.3 (5.4) - 72.4 (3.9), Combined 44.8 (6.3) - 65.7 (4.3), CO<sub>2</sub> emissions 144 - 113g/km.\*

Official fuel consumption figures for the A3 Sportback e-tron range, in mpg (l/100km) from:

Combined 156.9 (1.8) - 166.2 (1.7), CO<sub>2</sub> emissions 40 - 38g/km.<sup>+</sup>

Official fuel consumption figures for the S3 Sportback range, in mpg (l/100km) from:

Urban 34.0 (8.3) - 34.4 (8.2), Extra Urban 50.4 (5.6) - 51.4 (5.5), Combined 42.8 (6.6) - 43.5 (6.5), CO<sub>2</sub> emissions 152 - 150g/km.\*

Official fuel consumption figures for the S3 Saloon, in mpg (l/100km):

Urban 34.0 (8.3), Extra Urban 51.4 (5.5), Combined 43.5 (6.5), CO<sub>2</sub> emissions 151g/km.\*

Official fuel consumption figures for the S3 Cabriolet, in mpg (l/100km):

Urban 33.2 (8.5), Extra Urban 48.7 (5.8), Combined 41.5 (6.8), CO<sub>2</sub> emissions 156g/km.\*

Fuel consumption figures are correct at time of publication. For full technical data by engine, please download the pricelist from www.audi.co.uk/pricelist

#### Audi Vorsprung durch Technik

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