



# MAZDA 3





COFFEE  
ESPRESSO  
MACCHIATO  
CAPPUCCINO  
LATTE



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We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.







## HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the Rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

The Japanese Kodoki bowl is created by repeated hammering on a copper sheet over 100,000 times. The spirit and commitment of the craftsmen is reflected in its sublime beauty. Its aesthetic appeal comes through in the thousands of facets, each a fingerprint of the craftsmen's energy.



## KODO: SOUL OF MOTION

Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at standstill. With curves and angles so striking, they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Created for humans by humans. Hands on clay, shaping form with warmth and precision.

Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: Soul of Motion design. A dynamic sense of motion that urges you to get behind the wheel and experience the unique energy that can only come from a Mazda.

## MAZDA3 HATCHBACK

Introducing the Mazda3. A powerful statement in design. This bold hatchback creates a sense of vitality, elevating motion into an art form. Every sculpted curve, and every angle of the surface, reflects an array of light—pulling you in, commanding your attention.

Inside, an alluring environment welcomes you to refined and thoughtful features. The sunroof\* allows natural light to flood the cabin, giving it an open and airy feel. No detail or consideration has been overlooked. A completely intuitive experience awaits you with a driver centric cabin. Every detail is designed by the precision of human hands, crafted with you in mind. Through the designer's purely emotional approach, a relationship of complete oneness is felt with the Mazda3, giving way to a driving experience that's effortless and engaging. Confident, invigorated and energised. The result of designing and engineering to a feeling.



\*Sunroof available on e-Skyactiv X Sport Lux, GT Sport and GT Sport Tech models.





MAZDA TAKUMI:  
SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. Their passion, patience and dedication to their craft is poured into every Mazda through the human touch. An emotional impression is made that no computer or equation can produce. Every detail inside the Mazda3 is a testament to the Takumi's proficiency. This transference of energy creates an environment that inspires and a feeling that lasts even after your drive is over. From designer to driver, this connection ultimately creates an enriching, emotional bond between you and your Mazda.

## MAZDA3 SALOON

Our elegant and stylish compact saloon impresses with its sleek, yet sporty exterior and high-quality, driver-oriented interior. Immerse yourself in a cabin that's elegant and sophisticated with materials and finishes selectively chosen by master craftsmen. Features are perfectly positioned for ease of use; you can't help but feel like it was made just for you. Cutting-edge technology, a powerful e-Skyactiv X powertrain and renowned driving dynamics provide sheer driving pleasure. The Mazda3 Saloon makes a powerful statement that helps express your own individuality.



\*Sunroof available on e-Skyactiv X Sport Lux, GT Sport and GT Sport Tech models.



## CONNECTING CAR AND DRIVER

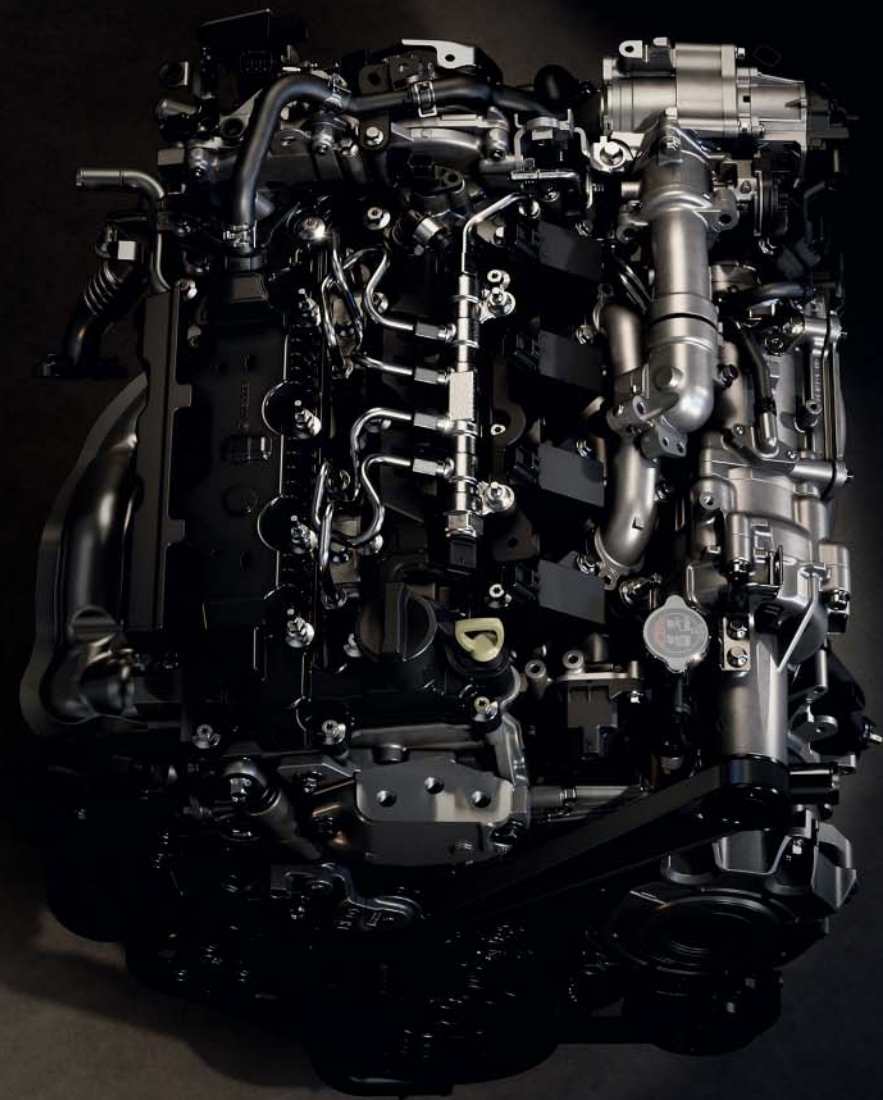
Every Mazda aspires to the same single goal—oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energised. Rejuvenated. Better than when you first stepped in the car – a feeling that lasts long after the drive. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in every Mazda offers you a pure driving experience.



## EFFORTLESS CONNECTIVITY

Your space. Your sanctuary. Your command station. This is the driver-centric cabin within the Mazda3 where every element is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places information within your line of sight to minimise distraction. The centre console and Multimedia Commander are positioned for optimal comfort of the wrist and forearm. Synchronising your mobile phone or accessing your favourite music via Apple CarPlay® or Android Auto™ is now easier than ever through the Mazda Connect system. Communication between you and your vehicle becomes second nature - by design.





## e-SKYACTIV X WITH MAZDA M HYBRID

If innovation begins with a flicker of ingenuity, then we are determined to continuously challenge ourselves, defy convention, reinvent and do the unexpected. Because of this ethos, every aspect of the Mazda3 has been designed and engineered to work in harmony with your sensibilities. Available with our revolutionary e-Skyactiv X engine which has the benefits of a spark-ignition engine combined with those of a compression-ignition diesel engine, it uses a world-first technology called Spark Controlled Compression Ignition (SPCCI) which burns less fuel than a conventional petrol engine, but makes more power. Coupled with our innovative Mazda M Hybrid system, it produces fewer emissions, but provides better performance than a regular petrol engine. An engine that is both fuel efficient and powerful, why compromise when you can drive e-Skyactiv X.





## CONFIDENCE IN EVERY DIRECTION

Avoiding an accident in the first place is always the safest route. With the available i-Activsense suite of safety features, sophisticated safety innovations alert you to hazards and help you avoid collisions – or lessen their impact. Features such as the available LED headlights and Blind Spot Monitoring with Rear Cross Traffic Alert help improve your visibility and awareness of the road. This allows you to feel more confident when driving, so you can feel focused and engaged with every drive you take.





## SIGNATURE SOUND

Music is referred to as the art of the cosmos. A captivating experience for your most divine sense: hearing. The desire by the acoustic engineers at Mazda is to reproduce sound that is as realistic to a live performance as possible. Only by thoroughly measuring spatial effects, vibrations, delays and reflections of sound, were we able to recreate the feeling of a concert hall within the cabin of the Mazda3. Together with Bose, we're setting the stage for an energising aural experience that is worlds away from anything you've heard before.

Built to achieve a "spirit of comfort," Hakuju Hall is an intimate concert space in Tokyo, Japan where the audience can truly experience the music and every intonation. Designed to incorporate a "health" aspect, this unique venue provides unrivalled acoustics from any seat in the house.

## THE ART OF SEDUCTION

The colour on the Mazda3 is one of the first things that will catch your attention. Our Polymetal Grey Metallic paint, available on hatchback models, possesses an entirely new appearance. A daring mixture of bright aluminium flakes and opaque pigment illuminates the beautiful characteristics of Kodo design. In one environment, light reflects vibrancy. In shade, it can strike an expression of warmth. Design and colour work in creative harmony to express a smooth and seductive appeal.



Machine Grey Metallic



Soul Red Crystal Metallic



Polymetal Grey Metallic



## EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

With you in mind, the Takumi set out to create beautiful elements through shape, texture and colour. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and premium stitching. They strive to create a welcoming and modern environment with every inch of our upholstery designed to make your driving experience better.

An elegant level of refinement — reserved just for you.

## THE ART OF MOTION

The closer you examine the Mazda3, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the Mazda3 — right down to its alloy wheels. Our selection of wheels are designed to help you express your own character, to create an even greater connection between you and your car.



DESIGNED TO COMPLEMENT YOUR MAZDA3. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda3.



Qi Standard Wireless Charger



Illuminated Scuff Plates



Aero Body Parts

## OUR COMMITMENT TO YOU AND YOUR MAZDA

### MyMazda App

Designed exclusively for Mazda owners, it provides you with access to important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

### Service and Warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident. The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

### Free Mazda Accident Aftercare

Mazda Accident Aftercare is designed to assist you following a road traffic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts. Additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

### Our commitment to you and your Mazda

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

### Finance

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

### What you can expect from Mazda Financial Services:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda as often as you would like.
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement.
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles, we aim to tailor a finance package to both your budget and your motoring and ownership needs.

Please ask your Sales Executive for a tailor-made finance quote for your new car.

### Mazda Financial Services finance plans: Mazda Conditional Sale:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

### Mazda Personal Contract Purchase:

The finance plan that helps you change your Mazda at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment. At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

### Mazda Contract Hire

Mazda Financial Services Contract Hire offers low running costs with market driven residuals, resulting in extremely competitive costs for businesses and individuals. To find out more about the benefits of Mazda Financial Services Contract Hire, please speak to your Mazda dealer or visit [www.mazda.co.uk](http://www.mazda.co.uk).

Finance subject to status. Terms and conditions apply. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.

### Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

### Skyactiv Technology – helping you stay efficient

We develop exciting cars that are fun to drive, and we are equally committed to the environment for the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel efficient than many of our competitors.

### Looking for more information?

Learn more about our dedication to deliver a unique customer experience online at:



[www.mazda.co.uk](http://www.mazda.co.uk)



[facebook.com/mazdauk](https://facebook.com/mazdauk)



[twitter.com/mazda\\_uk](https://twitter.com/mazda_uk)



[youtube.com/mazdauk](https://youtube.com/mazdauk)



## SPECIFICATIONS

### HATCHBACK

		PETROL				
		2.0 e-Skyactiv G 122ps Manual	2.0 e-Skyactiv G 122ps Automatic	2.0 e-Skyactiv X 186ps Manual	2.0 e-Skyactiv X 186ps Automatic	
<b>WLTP EC emission level</b>		Euro Stage6d				
Fuel consumption range [mpg (l/100km)] <sup>1)</sup> :	Low	38.7 (7.3) - 39.2 (7.2)	34.0 (8.3) - 34.4 (8.2)	43.5 (6.5)	38.7 (7.3)	
	Medium	52.3 (5.4) - 53.3 (5.3)	47.9 (5.9) - 48.7 (5.8)	56.5 (5.0) - 57.6 (4.9)	51.4 (5.5)	
	High	58.9 (4.8) - 60.1 (4.7)	53.3 (5.3) - 54.3 (5.2)	60.1 (4.7) - 61.4 (4.6)	54.3 (5.2)	
	Extra High	48.7 (5.8) - 50.4 (5.6)	45.6 (6.2) - 46.3 (6.1)	50.4 (5.6) - 52.3 (5.4)	43.5 (6.5)	
	Combined	50.4 (5.6) - 51.4 (5.5)	46.3 (6.1) - 47.1 (6.0)	53.3 (5.3) - 54.3 (5.2)	47.1 (6.0)	
WLTP CO <sub>2</sub> emissions range <sup>1)</sup> (g/km)		Combined	127 - 124	140 - 138	121 - 118	137

### SALOON

		PETROL		
		2.0 e-Skyactiv X 186ps Manual	2.0 e-Skyactiv X 186ps Automatic	
<b>WLTP EC emission level</b>		Euro Stage6d		
Fuel consumption range [mpg (l/100km)] <sup>1)</sup> :	Low	44.1 (6.4)	38.7 (7.3)	
	Medium	57.6 (4.9) - 58.9 (4.8)	51.4 (5.5)	
	High	61.4 (4.6) - 62.8 (4.5)	54.3 (5.2)	
	Extra High	53.3 (5.3) - 54.3 (5.2)	44.1 (6.4)	
	Combined	55.4 (5.1) - 56.5 (5.0)	47.9 (5.9)	
WLTP CO <sub>2</sub> emissions range <sup>1)</sup> (g/km)		Combined	117 - 114	135

<sup>1)</sup> Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. All figures quoted are derived from the latest WLTP test cycle.

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Internet: [www.mazda.co.uk](http://www.mazda.co.uk)

Mazda Helpline: 03457 48 48 48

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