

1983 CHEVY S-10 ★ BLAZER

THERE'S
NEVER BEEN
AN OFF-ROADER
LIKE IT BEFORE



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DIESER ANSPRUCH

TOUGH CHEVY TRUCKS ARE TAKING CHARGE



THE 1983 CHEVY S-10 BLAZER IS HERE TO TAKE CHARGE.

PREPARE YOURSELF FOR A NEVER-BEFORE SPORT UTILITY VEHICLE.

There has, quite honestly, never been one like it. The Chevy S-10 Blazer is a totally new-size Blazer that comes in both 2- and 4-wheel-drive models, with available seating for up to four people. It's an exciting follow-up to the Chevy S-10 Pickup (the hottest-selling new-size truck in Chevy history).

A revolutionary 4-wheel-drive system. The newly patented Insta-Trac system in the 4X4 Chevy S-10 Blazer is the first to allow shifting from rear-wheel drive to 4 High and back—at any speed. There's never been a system quite like it. Insta-Trac is a true revolution in off-roading that will make you a 4-wheeler fan for the first time—or all over again. Details are on pages 4, 5 and 10.

New-size trucking, new-size surprise. Compare it to a full-size Chevy Blazer and you'll find the Chevy S-10 Blazer is over 15 inches shorter and almost that much narrower, too. So it's trimmer, even more maneuverable, and here's the surprise. With the optional rear seat folded down, Chevy S-10 Blazer has 68.6 inches of cargo length—more than any full-size sport utility vehicle.

The 2WD model: Family-friendly as a station wagon. The 2-wheel-drive Chevy S-10 Blazer is just the ticket for people who rarely leave the pavement but love the open road. People who tow boats and trailers. People on the move. None of these people should miss reading page 6, which details this S-10 Blazer's remarkable payload and towing capacities.

New-size fuel economy. It just stands to reason that a smaller Blazer will have an appreciably smaller fuel bill. Both the 2- and 4-wheel-drive Chevy S-10 Blazers

have impressive EPA gas mileage ratings—with either a standard L4 or optional V6 engine.

Don't just read about the S-10 Blazer. Experience it. Ask your nearby Chevy dealer for the keys to a 1983 Chevy S-10 Blazer. Drive it. Feel it. Shift the one-of-a-kind Insta-Trac 4X4 system. Enjoy this totally new Chevy truck's comfort and pure driving-for-the-fun-of-it appeal. There's absolutely never been anything like the Chevy S-10 Blazer before. And the further you read, the more you realize it.

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available as factory-installed options, dealer accessories and specialized equipment from various independent suppliers at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models. Check with your Chevrolet dealer for complete information.

To obtain EPA fuel economy estimates for Chevrolet light-duty trucks, check the wall poster at your dealer's showroom.

4X4 Chevy S-10 Blazer has high ground clearance and independent front suspension. Massive 15-inch wheels are standard!



This supplied by various manufacturers

SHOWN HERE: 4X4 Chevy S-10 Blazer with available Sport exterior trim, includes Two-Tone paint (shown in Sunburst Yellow and Black), vinyl interior, 15-inch wheels, body molding package and more.

SHOWN ON COVER:
4X4 Chevy S-10 Blazer Sport includes Sport Two-Tone paint. Shown in Midnight Black and Apple Red.



4X4 CHEVY S-10 BLAZER.

A DIAMOND IN THE ROUGH.

When the road turns to rocks and mud, or you have to face a hill that seems to go straight up, you'll be glad you're in a 4X4 Chevy S-10 Blazer shown here with the available Tahoe trim level.

A 4X4 action-display shift console never offered before. Every 4X4 Chevy S-10 Blazer has a floor-mounted transfer case shift console with a lighted action display of the gear position. For the first time, you can shift from rear-wheel drive to 4-wheel drive high and back while driving at any speed—with Insta-Trac. It's also easy

to shift from 4 Low back to 2 Wheel and get the fuel economy and mechanical efficiency of a live yoke tie rod axle and rear-wheel drive. More information on this revolutionary system is on page 10.

- 2 WHEEL
- 4 HIGH
- NEUTRAL
- 4 LOW



Transfer case in 2 Wheel. Shift into 4 High at any speed, with one lever.

- 2 WHEEL
- 4 HIGH
- NEUTRAL
- 4 LOW



Transfer case in 4 High. Shift into 2 Wheel at any speed, with one lever.

4X4 Chevy S-10 Tahoe with available Special Two-Tone paint in Midnight Black and Silver Metallic.

Ground-grabbing independent front suspension. Independent front suspension with torsion bars is featured, computer-matched to your 4X4 Chevy S-10 Blazer as ordered. It lets each front wheel work independently to stay on the ground for impressive traction. Toe-in, caster and

camber settings are fully adjustable for proper alignment. Hand-charging yet handsome. With the available Tahoe exterior trim level, a 4X4 Chevy S-10 Blazer shines in the rough and on the road. The Tahoe package is also available on 2WD models. It has selected items from the Standard trim level, with special Tahoe features.

Special Tahoe-accented argent wheels have hubcaps and trim rings. Body side and other moldings help protect a brilliant paint finish. Tahoe's roomy interior is shown and detailed on page 8.

2WD CHEVY S-10 BLAZER.

HIGH-MILEAGE GETAWAY TRUCK.

Here's another Chevy new-size way to go truckin', get away from it all and get away from frequent gas stops.

If you don't need the off-road capability of a four-wheel-drive Chevy S-10 Blazer, look into the versatility of this tough, high-mileage, two-wheel-drive model. With the optional folding rear seat, Chevy S-10 Blazer can carry four adults, plus 29.8 cu. ft. of cargo. It's as family-friendly as a mid-size wagon and can be equipped for serious towing, too.

4000-5000-lb. Heavy-Duty Trailering Package Option. Tough Chevy S-10 Blazer 2WD and 4X4 models can carry 1000 lbs. of payload, including people and cargo. But that's not all.

Properly equipped with a Heavy-Duty Trailering Package, a Chevy S-10 2WD or 4WD Blazer can tow up to 5000 lbs., including cargo and trailer. That's 3000 lbs. more than any imported 4WD truck!

The 5000-lb. Trailering Package Option includes a 5000-lb.-capacity trailer hitch platform, 7-wire trailering harness and heavy-duty flasher. It requires the available heavy-duty radiator, engine oil cooler, 2.8 Liter V6 engine, automatic transmission, power steering, power brakes, 3.73 rear-axle ratio, heavy-duty alternator, and heavy-duty shocks.

The 4000-lb. Trailering Package Option includes the same items except for a 3.42 rear-axle ratio. It requires the same items

Standard 2.0 Liter I-4 engine with 4-speed manual transmission

Federal

33

23

EST. HWY. EST. MPG

California estimates not available at time of printing. See the EPA wall poster at your dealer's showroom. Use estimated MPG for comparison. Your mileage may differ depending on speed, distance, weather. Actual highway mileage lower.

except the engine oil cooler, which is simply recommended.

2000-lb. Light-Duty Trailering Package Option. This includes a 2000-lb.-capacity deadweight trailer hitch and the optional 5-wire trailer wiring harness. It requires a heavy-duty radiator, automatic transmission, and a 3.73 rear-axle ratio with an I-4 engine, or any ratio with available V6.

See your dealer for complete information and the 1983 Chevy Recreation & Trailering Guide which lists the Chevrolet required and recommended optional equipment to meet your trailering needs.

Much of the beauty comes standard.

The standard exterior trim, shown to your right, makes the Chevy S-10 Blazer stand out wherever you go. Exterior items include a dramatic chrome and black grille, headlamp and parking lamp bezels with chromed finish and black trim, chromed front and rear bumpers, with rub strips, black windshield and rear window moldings, left and right black outside mirrors, radial ply tires, and 15-inch argent wheels with hubcaps. Notice, too, the dual-action, fold-down endgate and lift-glass that greatly simplify loading and unloading. The standard Chevy S-10 Blazer also gives you a choice of 10 exterior colors (plus optional Two-Tone). The attractive S-10 Blazer standard interior is shown and detailed on pages 8 and 9.

Two-wheel-drive Chevy S-10 Blazer with Standard trim level and available Two-Tone paint. Shown in Light Blue Metallic and Frost White.



The punch of a 5-speed manual transmission with overdrive is available on all models. Add an available 2.8 Liter V6 for a performance combination no import truck in S-10's class offers.



Two-wheel-drive Chevy S-10 Blazer with Standard trim level and available 5000-lb. Trailering Package. Shown in Frost White.

COMFORT IN WIDE, OPEN SPACES.

Standard interior lets you stretch out with more front leg room than in any full-size pickup. It comforts you with bucket seats for two, trimmed in custom vinyl with four color choices. The front passenger bucket seat has a new, easy rear-entry design. As you tilt the backrest forward, the seat slides forward on rails to allow easy entry to the rear. After you return the backrest to its normal position, the seat returns to its preset position when pushed to the rear. It's a seat with a memory.

The instrument panel, door trim, sunshades, headliner and windshield pillar moldings come in four color choices. Also included are a headlights-left-on warning buzzer, rubber floor coverings, interior light, door roof sound deadener and front floor insulation.

On 4x4 models, front and rear passenger assist handles are included to provide support during off-road operations.

Available Tahoe interior welcomes you with selected Standard trim level items, plus bucket seats in Custom Vinyl or Special Custom Cloth, side window defoggers, deluxe color-keyed steering wheel, insulation package, gage package with trip odometer, heated rear armrest pocket, and other trim details.

Available Sport interior combines luxury with the go-for-it look of performance. Selected Standard and Tahoe trims are included, plus reclining bucket seats in Sport Cloth with two color choices, a locking console between the seats, color-keyed carpeting, Sport steering wheel, special interior trim, fiberglass hood blank and cab door floor insulation. Beautiful!



Standard interior shown in Carmine.



Available Sport interior with Sport Cloth seat trim in Almond.



Available Tahoe interior with Special Custom Cloth seat trim in Almond. Full-tilting rear seat is optional, as shown below.



Now, easy rear entry. Folding front passenger seat remembers its position.

The Chevy 5-10 Blazer seats up to four with an available full-tilting rear seat, shown left. This handy seat provides seating for two more adults or quickly folds flat for 58 1/2 inches of cargo length—more than any full-size sport utility vehicle. To fold the seat, just pull forward on the backrest and the seat automatically folds into the rear.

