

FORD

'93

RANGER SPLASH



NEW RANGER SPLASH

The new Splash takes beautiful advantage of the striking, more aerodynamic look of the 1993 Rangers. With its unique monochromatic color scheme, it blends sporty styling and compact pickup versatility. A fun-loving flareside on a 108"

wheelbase, Splash is a natural expression of the Ranger attitude toward trucking, an attitude that treats good looks and toughness as equals.

The low-riding design of the new Splash 4x2 is eye-catching to be sure, but it's also beneficial on the road, combining with a special handling suspension and 15" wheels and tires for a greater

Ranger Splash 4x2, with its standard full-face chrome wheels, in Vibrant Red. Color-keyed bumpers and other components effect a distinctive, monochromatic look. Shown with the Splash Preferred Equipment Package.

degree of handling capability. This translates into greater driving enjoyment — which translates directly into *fun*. And fun has played an important part in making Ranger America's best-selling compact pickup the past 6 years.

The new Splash puts a fresh spin on the Ranger tradition of quality, toughness and versatility.

the
best
never
rest™



SPLASH 4x4

When it comes to power, versatility, fun-toughness and brash, head-turning style, the well-equipped new Ranger Splash 4x4 flareside is ready to go whenever you are.

A standard 3.0L V-6 engine with multi-port

electronic fuel injection provides the punch (a punchier 4.0L V-6 is optional with both Splash models). The standard auto-locking hubs with the Ford Touch Drive transfer case allow shifting "on the fly" between 4x2 and 4x4-high at the touch of a button at normal road speeds. And in case your style of four wheeling requires a more

Right: Ranger Splash 4x4 in Brilliant Blue Clearcoat Metallic. Below: Ranger Splash 4x4 in Raven Black. Special deep-dish cast aluminum wheels are standard with Splash 4x4. Both models shown include the Splash Preferred Equipment Package.

"hands on" approach, you're covered. Manual locking hubs with 2-speed shifter are optional.

Yes, your dealer can add attractive Ford accessories like rally bars, off-road lights, brush guards and hood cover to your new Splash, but you may find you like your truck better without them. It's fully equipped for action just the way it is.



SPLASH INTERIOR

For all its toughness and rugged good looks, the spacious interior compartment of the Ranger Splash is downright civilized.

Splash benefits from the same interior refinements found in all the new 1993 Rangers, refinements that include the redesigning and repositioning of selected controls for greater operating convenience. Equipped for comfort and pleasurable driving, Splash sound system choices include a variety of premium radios, one of which features the outstanding digital reproduction capability of a compact disc player.

Ranger Splash is indeed a fully equipped vehicle. You can add to your driving enjoyment, however, by choosing the Splash Preferred Equipment Package. It consists of two very popular equipment choices: an electronic AM/FM stereo radio with cassette player/clock, and a sliding rear window. You can also tailor your truck to better fit your individual needs by selecting from the generous list of Splash comfort, convenience and performance options. But whether you choose the package, some individual options or nothing at all, you'll be getting a superb compact pickup that's dynamite to look at and a kick to drive. Splash is, after all, a Ranger — America's compact pickup of choice the past 6 years.



Above: Optional sport bucket seats shown in Opal Grey. Ranger's interior refinements mean more driving enjoyment than ever.



The standard 60/40 split bench seat includes a center armrest with a convenient storage compartment.

Sport bucket seats, shown here in Opal Grey, are optional with Ranger Splash.



Far left: the superb clarity of digital sound is available with Ranger's optional premium AM/FM stereo radio with compact disc player. Near left: Controls for power windows and door locks as well as standard remote power mirrors are conveniently arranged in the door panel.



A 60/40 split bench seat with cloth upholstery, shown here in Opal Grey, is standard in Ranger Splash.

Some equipment shown on these pages may be optional.

RANGER SPLASH EQUIPMENT

MAJOR STANDARD FEATURES

Exterior

Aero halogen headlamps
Color-keyed grille, front bumper and rear step bumper
Color-keyed, sail-mounted power mirrors (RH convex)
Special tape stripe
Tinted glass
Easily removable tailgate
Cargo box light
High-mount center stop lamp
Full-face chrome wheels (4x2); Deep-dish cast aluminum wheels (4x4)
P235/60Rx15 all-season raised-black-letter tires (4x2); P235/75Rx15SL all-terrain outline-white-letter tires (4x4)

Interior

60/40 cloth split bench seat with storage armrest
Ergonomic instrument cluster with fuel, temperature, oil pressure and voltmeter gauges; trip odometer
Locking glove box
Stalk-mounted controls for turn signals, constant speed and interval windshield wipers/washer, high-beams, and flash-to-pass feature
Tachometer (4x4)
Electronic AM/FM stereo radio with digital clock
Glove box, engine compartment, ashtray and map lights; headlights-on warning chime
Door trim: color-keyed cloth/vinyl with map pockets
Color-keyed cloth visors; mirror on right, map strap on left
Floor console with dual cup holders
Interval wipers

Functional

2.3L I-4 engine (4x2); 3.0L V-6 engine (4x4); multi-port electronic fuel injection with EEC-IV computer controls
5-speed manual overdrive transmission
Power steering
Power front disc brakes; rear drum brakes with anti-lock system
Handling suspension (4x2)
Twin-I-Beam (4x2) and Twin-Traction Beam (4x4) independent front suspensions; nitrogen gas-pressurized shock absorbers (heavy-duty on 4x4)
Front and rear stabilizer bars
Automatic locking hubs with Touch Drive electric shift transfer case (4x4)

SPLASH PREFERRED EQUIPMENT PACKAGE

Electronic AM/FM stereo radio with cassette and digital clock
Sliding rear window

MAJOR SPLASH OPTIONS

Air conditioning
Speed control/tilt steering wheel
Cloth sport bucket seats and floor console
Bodyside protection moldings
Power window and lock group
Electronic premium AM/FM stereo radio with cassette and digital clock
Electronic premium AM/FM stereo radio with CD and digital clock
3.0L V-6 engine (standard with 4x4)
4.0L V-6 engine
Automatic overdrive transmission
Performance axle (with V-6 engine only)
Tachometer (standard with 4x4)
Super engine cooling
Manual locking hubs (4x4 only)

COLORS AND TRIMS

Exterior Paint Colors

Interior Trim Colors

| | Royal Blue | Ruby Red | Opal Grey | Mocha |
|-----------------------------------|------------|----------|-----------|-------|
| Vibrant Red | | | ■ | ■ |
| Brilliant Blue Clearcoat Metallic | ■ | | ■ | |
| Raven Black | ■ | ■ | ■ | ■ |
| Oxford White | ■ | ■ | ■ | ■ |

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information about this bumper-to-bumper vehicle coverage, see your Ford Dealer.

TREAD LIGHTLY



"Tread Lightly" is an educational program designed to increase public awareness of land-use regulations and responsibilities in our wilderness areas. Ford joins the U.S. Bureau of Land Management in encouraging you to help preserve our national forests and other public and private lands by "treading lightly."

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.

