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LINCOLN CONTINENTAL

CONTINENTAL





TABLE OF CONTENTS

History	6
Power	8
Stability	11
Handling	13
Safety	15
Endurance	16
Comfort	18
Convenience	21
Executive	22
Signature	24
Ownership	27
Specifications	28





AN AUTOMOBILE SEVENTY YEARS IN THE MAKING. "He has made it a life principle always to do things better than they have been done before," wrote a contemporary of Henry Leland some forty years before Leland built the first Lincoln automobile. ¶ Engineering precision was Leland's passion. It was the tool that helped him teach a fledgling auto industry exactly what a luxury car should be. And it was the prize that led Henry Ford to purchase Leland's newly formed

Lincoln Motor Company in 1922. ¶ Under Ford ownership, Lincoln flowered. Year after year, model after model, its reputation grew. Magnificent machines, carrying the custom bodies of America's finest coachmakers, rolled out of the Lincoln plant. ¶ In 1931 an all-new Lincoln series was launched that would include some of the most spectacular automobiles the world had ever seen. And some of the most advanced engineering the world had ever seen: clutchless

shifting, the V-12 engine, aluminum cylinder heads, power brakes and much more. ¶ Other classic Lincolns would follow: Phaetons and sedans, Town Cars and Marks. And, of course, the Continental. ¶ Among the very greatest of the great Lincolns is the first Continental. Commissioned by Edsel Ford after a trip abroad, the 1940 Continental offered Lincoln precision and comfort in an automobile with European flair. The Continentals that followed, such as the

clean, elegant designs of the early 1960s, would establish their own styling benchmarks. Benchmarks that today's Continental has arguably eclipsed. ¶ Today, Lincoln stands at the pinnacle of the automotive world. In the following pages, you'll discover why.



A SYMPHONY OF DRIVING SYSTEMS. The Continental powertrain is a synthesis of advanced engineering systems. Each component is designed to work in near perfect harmony with every other component. ¶ Fuel injection, ignition, electronic transaxle shifting and other drivetrain management functions are regulated by EEC-IV: one of the industry's most advanced computer control systems. By monitoring an extensive range of input sensors, EEC-IV maintains a watchful eye over almost every driving event.

Like the conductor of an orchestra, it makes sure every player performs its part in near perfect coordination with every other player. The on-the-road result is a veritable symphony of driving systems. ¶ The centerpiece in this automotive symphony is Continental's 160-horsepower 3.8-liter V-6 engine. At its heart is a sturdy cylinder block that features reinforcing ribs for extra rigidity in key stress areas. ¶ A robust crankshaft and connecting rods mount lightweight yet rugged aluminum-alloy pistons. Low-tension piston

rings function with minimal friction for increased cylinder life and improved efficiency. To further reduce power-robbing, fuel-wasting internal friction, roller tappets are employed to open and close large free-breathing valves.* Sequential multi-port electronic fuel injection distributes fuel in precise injections to provide smooth running and enhanced driveability. Intake runners are tuned for optimum mid-range and low-speed power. ¶ Another amazing feature of this superb powerplant is its internal balance shaft.

Driven by the camshaft and spinning in a direction opposite that of the crankshaft, the balance shaft helps improve smoothness. ¶ Coupled to this jewel of a powerplant is an equally advanced electronic automatic overdrive transaxle. With the help of the EEC-IV computer system, this superbly efficient transmission electronically selects the best gear ratio for every driving situation, rendering quiet, smooth gear changes. ¶ All of which help make driving a Lincoln Continental more pleasant than you might ever imagine.

*See the EPA statement in the back of this brochure.



STABILITY

THE PRICELESS LUXURY OF DRIVING PEACE OF MIND. A good driver is a calm driver. And nothing helps put a driver more at ease than a clearly communicated sense of vehicle control. ¶ Exactly what Lincoln engineers had in mind when they designed the Continental. ¶ For example, Continental is equipped with an advanced transaxle system that delivers driving power to the front wheels. Thus, the weight of the engine and transaxle enhances traction. An attribute that is most appreciated in slippery conditions and inclement weather. ¶ Another example: Continental is equipped with four-wheel disc brakes that provide smooth, certain stops. Front brake discs are vented to help dissipate heat. Thus, even in repeated heavy braking, fade is minimized; stopping power is retained. ¶ To further enhance driving stability when braking, Continental's disc brakes are augmented by an advanced anti-lock brake system (ABS). ABS helps prevent wheel lockup when the brakes are applied to help the driver maintain steering control when braking, even on rain, snow or ice-slick surfaces. Sensors at each wheel measure rotational speed. A computer monitors the sensors, watching for the decrease in rotational speed that signals impending lockup. If a lockup is imminent, the computer modulates braking pressure to that wheel. Thus rotation is maintained, and wheel lockup is averted. ¶ The ultimate result is peace of mind, the most valuable luxury an automobile can provide.



HANDLING

ENGINEERED TO INSTILL CONFIDENCE. Perhaps the most valuable reward of true automotive luxury is the sense of confident control that the world's best engineered cars deliver. And few automobile control systems are engineered with the kind of lavish care that created the Continental steering and suspension systems. ¶ For example, Continental is equipped with rack-and-pinion steering for more direct, more precise control. A feeling that is reinforced by computer-regulated variable power assist. As driving speed increases, the computer instructs an electrohydraulic valve to gradually reduce power steering assist for enhanced road feel. At lower speeds, more assist is provided for easy maneuverability. ¶ To this sense of driving ease add the unique blend of smooth ride and surefooted handling that Continental's computer-managed suspension system achieves. As you drive, the suspension computer monitors rate of steering wheel turn, road bumpiness, rate of acceleration and rate of deceleration, then calculates whether firm or soft suspension damping is required. Changes in damping rate are made in milliseconds. Cornering is flatter; ride is optimized. ¶ In order to allow considerable loads in the trunk and rear seat without significant loss of ride smoothness, the suspension computer monitors front and rear ride height. Should loading cause a change in ride height, the computer will direct the air suspension compressor to incrementally inflate or deflate the automobile's air springs. All you notice is Continental's superb ride and certain handling.



SAFEGUARDING YOUR MOST VALUABLE ASSETS. Your well-being and that of your family is a most prized possession. And the 1993 Continental is engineered with occupant protection as a major priority. ¶ Lincoln's commitment to safety is evident in air bag Supplemental Restraint Systems (SRS) for both the driver and right front passenger, which are standard equipment on all Continental models. In fact, Continental was the first U.S.-built automobile to be equipped with both driver- and passenger-side air bags. ¶ Continental's air bags are designed to supplement the amount of protection provided by your safety belts to help reduce the risk of head and chest injuries in certain moderate to severe frontal impacts. They are not a substitute for safety belts but they supplement the belts. ¶ But the list of Continental safety features extends well beyond its restraint system. Examples: The steering wheel and column are designed to absorb energy in severe frontal impacts; the front of the car is designed to absorb energy in a frontal impact; the roof and front pillars are built to meet a static force test of 5,000 pounds; door latches are of the double catch design. And much more. ¶ Obviously, accident avoidance is also an important consideration. Thus every Continental features four-wheel disc anti-lock brakes, as well as speed-sensitive power steering and an agile suspension system—features that are engineered to deliver a ready response to a driver's demands.



ENDURANCE

AN AUTOMOBILE FOR TOMORROW AND THE DAY AFTER.

Among the automotive virtues most prized by luxury car owners is that of sheer endurance. Be assured that this virtue is equally prized by Continental engineers. ¶ To help guard against the ravages of weather, all Continental exterior body panels other than the roof are galvanized on both sides—a process that greatly inhibits rust formation. Further protection is provided by a variety of anti-corrosion coatings

applied to underbody areas, including special primers and chip-resistant coatings on lower body panels. ¶ Much of the car is a single component: a monocoque body unit formed of various alloys, including HSLA high-strength steel. And welded at more than 2,500 points to form a strong monocoque structure. An automobile frame and body in a single unit. A unit virtually immune to rattles and squeaks caused by loose body panels. ¶ But body strength and sheet metal

protection are only part of Continental's endurance story. Equally important is mechanical durability. To this end, Lincoln engineers and quality control experts have devoted numerous hours not only to the automobile itself but also to almost every individual part that constitutes the automobile. ¶ From punishing desert heat to extreme cold, Continentals have logged test mile after test mile in pursuit of improved mechanical endurance. Elaborate rigs have been constructed

that utilize hydraulic devices in an attempt to shake an automobile apart. Engines and other drivetrain components have been stressed far beyond normal limits. And have survived. ¶ Continental is covered by a four-year or 50,000-mile bumper-to-bumper limited warranty with no deductible. You're further protected by a limited corrosion perforation warranty for six years or 100,000 miles. Ask to see a copy of these limited warranties at your Lincoln-Mercury dealer.



OVER ONE HUNDRED CUBIC FEET OF HUSHED CABIN COMFORT. A very special place: the passenger cabin of a Lincoln Continental. Broad expanses of leather and deep-pile carpeting. Soothing quiet. Plush comfort. ¶ Continental craftsmanship, as evidenced by the exquisite detailing of this Signature Series passenger compartment, we believe rivals that of any automobile produced in the world today. Note the

seams of the leather seating surfaces, stitched with precision. The luxurious fold-down rear armrest, the classic piping, the leather-wrapped steering wheel. And, of course, the Lincoln symbol embossed in seatbacks. ¶ The fine leather upholstery is standard equipment. Cloth seats—reminiscent of those classic sedans of years ago—are available as a no-cost option in the six-passenger interior. ¶ But Continental lux-



Signature Series with optional five-passenger interior.

ury is more than attractive design and fine materials; Continental comfort involves more than just ample cushioning. For example, Continental seats—like fine furniture—incorporate coil-and-grid internal spring suspension. And even the new D-ring front shoulder belts can be adjusted for greater comfort. ¶ Lincoln engineers know that when the hours and miles grow long, the ability of an automobile seat

to support the back and legs is directly related to how comfortable that seat will be. Thus, many hours have been spent on the design and testing of Continental seats. Contours have been carefully shaped. Even a power lumbar adjustment is standard on Signature models as well as a memory seat function for the driver's seat. All to help ensure that your hours behind the wheel will be comfortable hours indeed.



CONVENIENCE

A LAVISH ARRAY OF CUSTOM DESIGNED AMENITIES. The luxury of a fine automobile is best enjoyed when the driving tasks are simplified by modern technology. Through careful ergonomic design, Lincoln engineers have created a passenger cabin that helps make driving easier and more comfortable than you might ever have imagined. And, at once, offers conveniences and accessories that make hours on the road more enjoyable and refreshing. ¶ For example, Lincoln driving controls are located for easy reach. Switches and levers are positioned to allow operation without taking your eyes off the road. And are sized to meet the engineers' requirements for functional efficiency rather than some temporary notion of current fashion. ¶ You'll find six-way power controls for the driver's seat. You'll find a memory feature on Signature models that enables the driver to program three seat positions. Power windows. Power adjustable outside mirrors. Steering wheel mounted speed controls. ¶ Directly in front of your driving position, you'll find an instrument cluster that presents a wealth of easily readable information. ¶ To your right: an automatic climate control system so advanced it will even sense and compensate for heat caused by sunlight coming through the windshield. Directly below, in the Executive Series, a mighty stereo sound system with 80 watts of power. ¶ Or choose the optional JBL audio system with 145 watts of brilliant music power (standard in Signature models). A system engineered and tuned to meet the specific acoustic requirements of the Continental cabin. An automotive sound system that is arguably among the world's most advanced. ¶ You may also choose from among options such as the newly available center console with conveniently located shift lever and cassette/CD storage compartment. An anti-theft alarm system. A compact disc player. Or any of the other optional features listed on the specifications page at the back of this brochure. ¶ Choose all the lavish comforts of Continental, comforts that only Lincoln engineering could create.



EXECUTIVE

AN AUTOMOBILE OF CELEBRATED PEDIGREE. It is a unique expression of design precision. One heralded by automakers the world over for both artistry of line and efficiency of shape. It was not conceived as a mere "next step" exercise in Lincoln evolution. Instead it is a rekindling of the original spark that made Continental one of the world's great

automobiles more than half a century ago. ¶ The Executive Series Continental is equipped with a wide range of standard features including automatic climate control, High-Level audio system, power windows and door locks, fingertip speed control, aluminum wheels and much more. ¶ The Executive Series also offers the option of a remote keyless entry



Executive Series with optional styled aluminum wheels.

system. This system includes a small transmitter which permits you to lock and unlock all doors, release the trunk lid and switch on the illuminated entry lamps from distances up to 33 feet. It can also activate an alarm system which intermittently sounds the horn and flashes the headlamps to ward off intruders. ¶ Like every Continental, the Executive

Series achieves a near perfect balance of refined comfort and driving precision. Should you desire additional features, you'll find a list of available options at the back of this brochure. ¶ The Executive Series Continental is an automobile in which Lincoln engineers take great pride. And one that you will certainly be proud to own.



THE MOST EXQUISITELY APPOINTED CONTINENTAL YOU CAN OWN. To the graceful artistry of the Executive Series Continental and all its thoughtful amenities add the distinction and extensive equipment list of the personalized Signature Series Continental. ☞ Add as standard equipment

the security and convenience of a remote keyless entry system that enables you to unlock the doors from up to 33 feet away. Add power lumbar support, a driver's seat with three-position memory and unique seat upholstery that is, quite frankly, unavailable on any other Lincoln. Add in the



dynamic sound range and clarity of the top-of-the-line JBL audio system. ☞ Or, among the Signature Series' rewarding options, you may add the new voice-activated cellular telephone. With this marvel of technology, you place a call simply by activating the unit and saying aloud the previously

stored name of the person to be called. ☞ Above and beyond all else, however, you'll enjoy the precisely proportioned blend of over-the-road skills and deep comfort that has made Lincoln Continental one of the world's most desired automobiles.



OWNERSHIP

THE LINCOLN COMMITMENT. WHAT IT MEANS. As a Lincoln owner, you can expect to be treated with lavish care. That's the Lincoln Commitment. ¶ The Lincoln Commitment, which you receive with the purchase of your new Lincoln, includes:

AN UNDERSTANDING OF YOUR LINCOLN—AND THE PEOPLE BEHIND IT. You will undergo an extensive delivery process to familiarize yourself with your new automobile and dealership personnel. You'll even receive a full tank of gas.

THE VALUABLE BENEFITS OF A ROADSIDE SERVICE ASSISTANCE PROGRAM. You will enjoy the benefits of a Roadside Service Assistance program provided by Ford Auto Club, Inc. that include roadside service and towing anywhere in the United States and up to \$1,000 emergency travel expense reimbursement (for up to three days when your vehicle is disabled more than 100 miles from home).

A TOLL-FREE NUMBER YOU CAN CALL. Roadside service can be requested by calling toll-free 1-800-521-4140, 24 hours a day, seven days a week. A Lincoln authorized service vehicle will be dispatched immediately and, in most instances, will arrive within 45 minutes of your call. This complimentary service is extended to all new Lincoln owners for one year from original date of purchase as part of the Lincoln Commitment, and to any Lincoln owner, regardless of vehicle age, for an appropriate fee. See your dealer for details.

A CAR WHEN YOU NEED IT DURING WARRANTY SERVICE. Should your car require overnight warranty service, you will receive a service loaner car when available or a base rental allowance for up to five days. Ask your dealer for complete information.

THE LINCOLN LIMITED WARRANTY. The Lincoln bumper-to-bumper limited warranty covers four years or 50,000 miles with no deductible. Ask to see a copy of this limited warranty at your Lincoln-Mercury dealer.

THE ABILITY TO TALK TO US. In the event of a problem your dealer can't solve, you can call toll-free 1-800-521-4140 or write Ford Motor Company, Lincoln Customer Assistance Center, 300 Renaissance Center, P.O. Box 43360, Detroit, Michigan 48243. Business hours are from 8:30 a.m. to 5:00 p.m., Eastern Time, Monday through Friday, except holidays. In addition, you may call after normal business hours and speak to a customer service representative. A member of the Lincoln Commitment team will contact you the next business day. ¶ Buckle up—together we can save lives.



SPECIFICATIONS



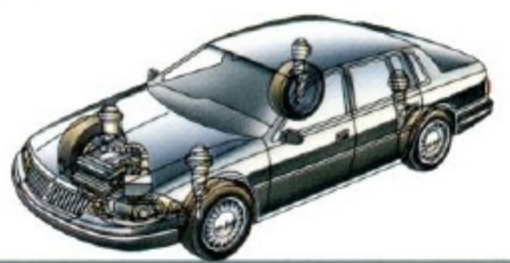
DIMENSIONS

Wheelbase (in.)	109.0
Track (in.)	front 62.3 rear 61.1
Length (in.)	205.1
Width (in.)	72.7
Height (in.)	55.5
Curb weight (lb.)	(Signature) 3,634 (Executive) 3,595
Fuel capacity (gal.)	18.4
Luggage space (cu. ft.)	19.1



ACCOMMODATIONS

Vehicle type:	Six-passenger, four-door sedan
Headroom (in.)	front 38.7 rear 38.4
Legroom (in.)	front 41.7 rear 39.2
Hiproom (in.)	front 56.5 rear 56.5
Shoulder room (in.)	front 57.5 rear 57.4



DRIVETRAIN

Transmission type	electronically controlled four-speed automatic overdrive
Gear ratios	I-2.77:1 II-1.54:1 III-1.00:1 IV-0.69:1
Axle ratio	3.37:1



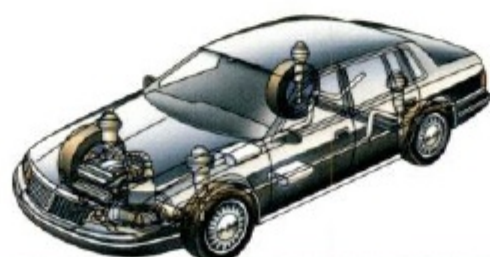
CHASSIS

Body	unitized construction with separate front subframe
Suspension: front	independent MacPherson struts with strut-mounted air springs, 19.0mm stabilizer bar, tension struts and lower control arms
Suspension: rear	independent MacPherson struts with strut-mounted air springs, 18mm stabilizer bar, tension struts and parallel control arms
Shock absorbers	dual-damping, nitrogen gas-pressurized hydraulic
Leveling system	microcomputer-controlled front and rear air springs with automatic front-to-rear and side-to-side leveling
Steering type	speed-sensitive, variable-assist power rack-and-pinion
Overall ratio	16.0:1
Turns, lock to lock	2.8
Turning circle, curb to curb (ft.)	38.4
Brakes: front	10.8-inch power-assisted disc, anti-lock
Brakes: rear	10.1-inch power-assisted disc, anti-lock
Wheels	15 x 6.5-inch aluminum
Tires	P205/70R15 BSW steel-belted radials



ENGINE

Layout	front engine, front-wheel drive
Type	90-degree V-6 with EEC-IV computer and counter-rotating balance shaft
Displacement (liters/cu. in.)	3.8/232
Bore & stroke (mm/in.)	96.8 x 86.0/3.8 x 3.4
Compression ratio	9.0:1
Horsepower @ rpm (SAE net)	160 @ 4400
Torque @ rpm (lbs.-ft. SAE net)	225 @ 3000
Fuel delivery	sequential multi-port electronic fuel injection
Fuel requirement	87 octane (minimum) unleaded (anti-knock index)



FUNCTIONAL FEATURES

Passenger-side air bag Supplemental Restraint System	S	S
Driver-side air bag SRS	S	S
Front-wheel drive	S	S
3.8-liter V-6 engine with balance shaft, sequential multi-port electronic fuel injection and electronic engine control (EEC-IV)	S	S
Electronically controlled four-speed automatic overdrive transmission	S	S
Dual exhaust outlets	S	S
Four-wheel disc anti-lock brake system	S	S
Speed-sensitive, variable-assist power rack-and-pinion steering	S	S
Computer-controlled adaptive air suspension, load leveling and dual damping ride control	S	S
Four-wheel independent suspension	S	S
Nitrogen gas-pressurized hydraulic front and rear struts	S	S
Front and rear stabilizer bars	S	S
Gas-cylinder hood-lift assists	S	S
Instrument panel service/interval reminders	S	S
Anti-theft alarm	O	O



INTERIOR/CONVENIENCE FEATURES

Comfort/Convenience Group with six-way power front passenger seat and recliner, power decklid pulldown, dual illuminated visor mirrors, rear floor mats and headlamp convenience system (includes automatic headlamp dimmer and autolamp on/off/delay system)	O	S
Electronic automatic climate control system with sunload sensor	S	S
Tilt steering column	S	S
5-passenger seating with leather trim	N/A	O
50/50 twin comfort lounge seats with leather trim	S	S
50/50 twin comfort lounge seats with cloth trim (no-cost option)	O	O

INTERIOR FEATURES CONTINUED

Unique seat trim	N/A	S
Seatback robe cords	N/A	S
Driver seat with memory control	N/A	S
Driver and passenger seats with power adjustable lumbar support	N/A	S
Power front passenger seatback recliner	O	S
Manual front passenger seatback recliner	S	N/A
Dual front-seat folding armrests	S	S
Full-length door armrests	S	S
High-Level audio system with electronic AM/FM stereo and cassette	S	N/A
JBL audio system	O	S
Compact digital disc player	O	O
Automatic power antenna	S	S
Voice-activated cellular telephone	O	O
Remote decklid release	S	S
Tinted glass	S	S
Power windows	S	S
Power door locks	S	S
Dual power and heated outside mirrors	S	S
Interval wipers	S	S
Side window demisters	S	S
Rear window defroster	S	S
Fingertip speed control	S	S
Rear-seat folding center armrest	S	S
Rear-seat heat ducts	S	S
Lap/shoulder safety belts for front- and rear-seat outboard occupants	S	S
Adjustable D-ring	S	S
Interior lamps (ashtrays, glovebox, courtesy, front and rear reading, door armrests, floorwell, and engine bay and luggage compartment)	S	S
Electronic instrument cluster with digital speedometer, analog/digital fuel gauge and multi-function gauge (oil pressure, temperature and battery charge)	S	S
Electronic Tripminder/message center (shows trip distance, average fuel economy, instant fuel economy, distance to empty and systems check)	S	S
Digital clock	S	S
Leather-wrapped steering wheel	S	S
Front floor mats	S	S
Seatback map pockets	S	S
Front/side visor	S	S
Front overhead console with dual reading lights	S	S
Overhead console group (digital compass, electrochromic automatic dimming rearview mirror and driver-side electrochromic exterior mirror)	O	O
19-cubic ft. carpeted trunk, with low liftover design, luggage compartment lamp and storage compartment	S	S
Automatic parking brake release	S	S
Power moonroof	O	O

Product Changes

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.



EXTERIOR FEATURES

Cornering lamps	S	S
Bodyside protection molding	S	S
Bright rocker panel molding	S	S
Exterior abrasion coating	S	S
Signature Series script on rear quarter window	N/A	S
Bodyside accent stripe	N/A	S
Keyless/illuminated entry system with remote entry and battery saver	O	S



TIRES/WHEELS

P205/70R15 steel-belted black sidewall tires	S	S
Geometric spoke aluminum wheels	S	S
Styled aluminum wheels	O	N/A



COLORS

Interior: Oxford White (leather only)	S	S
Mocha	S	S
Cranberry	S	S
Opal Grey	S	S
Aquamarine	S	S
Ebony	S	S
Shadow Blue	S	S
Exterior: Light Mocha Pearlescent Clearcoat Metallic	S	S
Cranberry Clearcoat Metallic	S	S
Burgundy Clearcoat Metallic	S	S
Woodrose Clearcoat Metallic	S	S
Deep Jewel Green Clearcoat Metallic	S	S
Arctic White Clearcoat	S	S
Crystal Blue Pearlescent Clearcoat Metallic	S	S
Twilight Blue Clearcoat Metallic	S	S
Midnight Black Clearcoat	S	S
Nordic Blue Clearcoat Metallic	S	S
China Blue Clearcoat Metallic	S	S
Opal Grey Pearlescent Clearcoat Metallic	S	S
White Opalescent Clearcoat Metallic	O	O
Midnight Opal Clearcoat Metallic	S	S

Information based on MVMA specifications.
S Standard feature O Optional feature N/A Not available

E Executive S Signature

EPA statement: 1993 EPA mileage estimates were unavailable when this publication was printed. The 1993 Lincoln Continental, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information. Options availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



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LINCOLN-MERCURY DIVISION





LINCOLN.
WHAT A LUXURY CAR SHOULD BE.