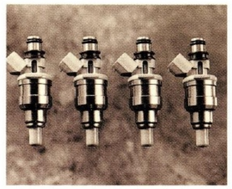
MERCURY TRACER

1993

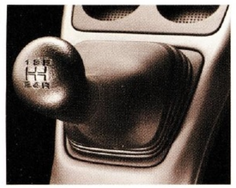
Many compact cars don't offer a tachometer as standard equipment. Yet you won't pay extra for this essential instrument on Tracer.



*Tracer's 1.9L 4-cylinder engine includes Sequential Electronic Fuel Injection (SEFI), which injects fuel at the precise moment it's needed for optimal efficiency and performance.**

Tracer's distributorless 1.9L ignition greatly improves spark accuracy while requiring no maintenance.

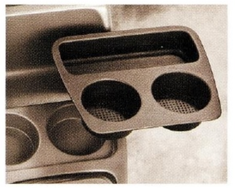
Wipers with intermittent, low and high speeds provide a clear view whether you're driving in a light drizzle or a heavy downpour.



*Tracer's smooth-shifting manual transaxle includes a 5th-gear overdrive for efficient highway cruising.**

You'll become attached to this thoughtful extra—the fuel cap is tethered so it can never be left behind accidentally at a service station.

An AM/FM stereo with four speakers is standard equipment in Tracer. It's an option you'll pay extra for with some competitors.



The cup holder and coin tray includes a removable rubber liner for easy cleaning in those hard to reach areas.

TRACER. THE ONLY SMALL CAR THAT TREATS YOU LIKE A MERCURY. Descriptions like sensible and practical typically don't make your heart pound with excitement. Yet when these assuring words are combined with others like intelligent, substantial and even fun, you might find your pulse quickening a beat or two. Now add in that bell-ringing adjective affordable, and we're on to something special. Something like the new 1993 Mercury Tracer, for instance.

Tracer is a compact sedan that doesn't fit into typical descriptions of small cars. Maybe it's because Tracer is built with some sophisticated techniques that a lot of car manufacturers just don't have. Maybe it's because it has one of the roomiest interiors of any car in its class. Maybe it's because everything in Tracer is where it should be, and everything works the way it should work. Or maybe it's simply because Tracer is so nimble and fun to drive. Whatever the reason, one thing is certain—there's a definitive word to describe what you're looking for in a small car.

The word is Tracer.

TRACER STANDARD FEATURES INCLUDE:

- ***1.9-liter SOHC 4-cylinder engine***
- ***Sequential multi-port Electronic Fuel Injection (SEFI)***
- ***Distributorless electronic ignition***
- ***5-speed manual overdrive transaxle***
- ***Power front disc/rear drum brakes***
- ***Four-wheel independent suspension***
- ***Front and rear stabilizer bars***
- ***P175/70R13 steel-belted radial tires***
- ***Manual rack-and-pinion steering***
- ***5-mph impact front and rear bumpers***
- ***Individual reclining front seats***
- ***60/40 split-fold rear seats with integral headrests***
- ***Electronic AM/FM stereo radio with integral clock***
- ***Fixed interval windshield wipers***
- ***Side window demisters***
- ***Rear seat heat ducts***

Λ Tracer is pictured here in Bright Red. Some features shown may be optional.

< Tracer's roomy five-passenger interior, pictured here in Scarlet cloth (A), includes reclining front bucket seats (B), a rear seat that folds down in either 60/40 fashion (C) or fully (D) for extra versatility while carrying passengers and/or cargo.

**See EPA statement on back cover.*

The LTS instrument panel is thoughtfully designed around a simple assumption—the easier instruments are to read and controls are to operate, the more comfortable and capable you'll feel behind the wheel.

A great driver's car deserves a great driver's seat—and the one you'll find in LTS has four-way adjustments with side bolsters that fit you like a glove.

Remote fuel-filler and trunk releases, standard on LTS, allow a gas station attendant or a bellhop to do their job without you lifting more than a finger from the comfort of your driver's seat.

Under the hood lurks a 127-horsepower engine that reads like a checklist of performance technology: dual overhead camshafts, 4 valves per cylinder with hydraulic lash adjusters that continually maintain precise clearances without adjustment, electronic multi-port fuel injection and a sophisticated variable inertia charging system which varies air intake to match engine speed for optimum performance in both high and low ranges.

Here's further proof that drivers are our favorite people: The LTS steering wheel is wrapped in soft, supple leather; it's attached to a tilt steering column that adjusts to fit your driving dimensions, and standard speed control is at your fingertips.

The best place to hear good music is on a lonesome highway with both the windows and the volume cranked up. To satisfy the urge, Tracer LTS includes a standard AM/FM cassette stereo radio with Dolby® sound and auto reverse.

Tracer LTS stops almost as quickly as it starts thanks to four-wheel power-assist disc brakes, including large 10.1-inch ventilated discs at the front wheels.

A straight line may be the shortest route, but a twisty one can be a lot more fun when you have a four-wheel independent sport suspension with front and rear stabilizer bars gripping the road.

TRACER LTS. HOW HOT CAN YOU STAND IT? You've always wanted one of those high-revving, sporty numbers that could make your spirits soar while drawing envious glances from the next lane.

Yet something was always missing. Like a back seat that could actually seat somebody. Or a trunk that was large enough to hold stuff like suitcases and grocery bags.

Fortunately, Tracer LTS (Luxury Touring Sedan) can satisfy both your appetite for excitement as well as more practical concerns.

On one hand it's a sports car, with a DOHC 16-valve engine matched to a slick-shifting 5-speed, fully independent sport suspension and four-wheel disc brakes.

And on the other hand Tracer LTS is an eminently sensible compact car, with four doors and a real-sized back seat that actually fits a couple of real-sized adults. Tracer LTS even provides a generous 12.1 cubic feet of trunk space with a 60/40 split-fold down rear seatback for even more cargo space.

How hot can you stand it? Hot enough to have your fun without giving up anything in return. That's Tracer LTS.

Tracer LTS is pictured here in Bimini Blue Clearcoat Metallic. Some features shown may be optional.

TRACER LTS STANDARD FEATURES INCLUDE:

- 1.8-liter dual overhead-cam 16-valve 4-cylinder engine
- 5-speed manual overdrive transaxle
- Four-wheel power disc brakes
- Four-wheel independent sport handling suspension
- Front and rear stabilizer bars
- P185/60R14 82H steel-belted radial tires
- Cast aluminum wheels with locking lug nuts
- Engine speed-sensitive power rack-and-pinion steering
- 5-mph impact front and rear bumpers
- Black leather-wrapped steering wheel
- Tilt steering column
- 4-way adjustable driver's seat
- Individual reclining front passenger seat
- 60/40 split-fold down rear seats with integral head restraints
- Electronic AM/FM stereo radio with cassette and integral clock
- 2-speed, variable interval windshield wipers
- Dual power remote-control mirrors
- Rear window defroster
- Fingertip speed control
- Dual lighted visor mirrors
- Dual map lights
- Side window demisters
- Rear seat heat ducts
- Remote decklid release
- Remote fuel-filler door release

TRACER WAGON. HOW CAN A CAR THAT HOLDS THIS MUCH LOOK THIS GOOD?

A station wagon is such a practical car that a lot of people just couldn't get by without one. It can do anything from transporting an entire infield and their gear to the Little League game, to hauling home a weekend's worth of projects from the local hardware store.

Tracer Wagon has all of this going for it, along with something that a lot of other wagons quite frankly lack — style. The extra room in back does nothing to distract from its smooth, contoured shape.

While Tracer Wagon's looks are a major bonus, it still has all the practical virtues of a wagon. Like a powerful yet efficient 1.9-liter engine.* And a 4-wheel independent suspension that can handle a heavy load or a sweeping curve with equal ease.

Add it all together and you have a car that can work hard all week long and still look good on a Saturday night out on the town.

^ *Tracer Wagon is pictured here in Oxford White. Some features shown may be optional.*

TRACER WAGON STANDARD FEATURES INCLUDE:

- *1.9-liter SOHC 4-cylinder engine*
- *Sequential multi-port Electronic Fuel Injection (SEFI)*
- *Distributorless electronic ignition*
- *5-speed manual overdrive transaxle*
- *Power front disc/rear drum brakes*
- *Four-wheel independent suspension*
- *Front and rear stabilizer bars*
- *P175/65R14 steel-belted radial tires*
- *Engine speed-sensitive power rack-and-pinion steering*
- *5-mph impact front and rear bumpers*
- *Individual reclining front seats*
- *60/40 split-fold down rear seats with integral headrests*
- *Electronic AM/FM stereo radio with integral clock*
- *2-speed, variable interval windshield wipers*
- *Dual power remote mirrors*
- *Rear window washer/wiper*
- *Rear window defroster*
- *Remote fuel-filler door release*
- *Side window demisters*
- *Rear seat heat ducts*
- *Cargo cover*

Tracer Wagon includes a standard rear window wiper/washer that assures a rainy night won't put a damper on your rear visibility...

...as well as a standard rear window defogger to clear up your rear view on winter mornings.

A cargo cover hides anything you care to carry with you.

You can get a clear focus on the traffic behind you with Tracer Wagon's dual electric mirrors, operated by this remote switch on the instrument panel.

Tracer Wagon's front wipers include high and low speeds and variable intermittent wiper action.

Tracer Wagon's 66.9 cubic feet of cargo capacity with the rear seat folded down gives you ample room to not only bring home the bacon, but also the chicken, the detergent, the escarole, the fettucine, the gouda, the halibut, the ice cream, the jam, the kidney beans, the lettuce, the maraschino cherries, the nacho chips, the orange juice, the pumpkin pie, the...

^ *Tracer Wagon's roomy interior, pictured here in Mocha cloth, becomes even roomier when you fold down the rear seat, either fully or in 60/40 fashion, giving you the flexibility to seat a third passenger while carrying longer items.*

*See EPA statement on back cover.

STANDARD SAFETY FEATURES INCLUDE:

- Front motorized automatic shoulder safety belts with manual lap belts
- Rear 3-point outboard safety belts
- Center rear manual lap safety belt
- Split service hydraulic brake system with warning light
- Corrosion resistant brake lines
- Hazard warning flasher
- Backup lamps
- High-mount brake lamp
- Clutch interlock for starter motor (manual transaxle only)
- Brake/shift interlock (automatic transaxle only)
- Impact activated fuel pump shutoff switch with fuel shutoff warning light in instrument panel
- Front and rear crumple zones
- Reinforced A pillars and roof
- Steel guard rails in side doors
- Safety designed door hinges and safety door latches
- Child-proof rear door locks
- Child seat tether anchorages
- Energy absorbing steering column and steering wheel
- Adjustable front head restraints
- Rear head restraints for outboard seating positions
- Impact absorbing laminated safety glass windshield
- Tempered safety glass for side and rear windows

TRACER IS A SECURE PLACE TO PUT YOUR MONEY.

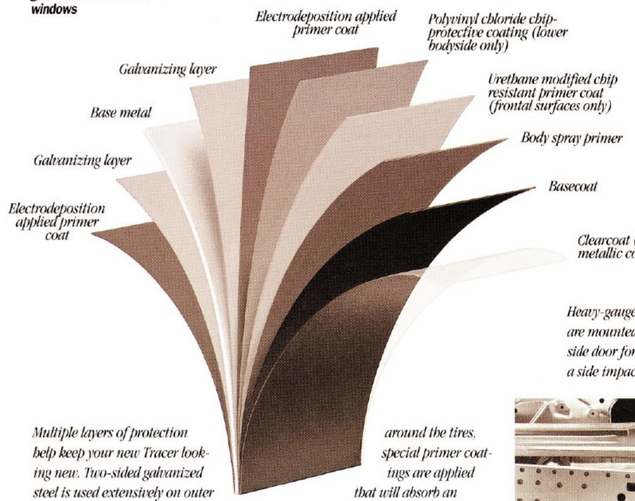
While Tracer is an affordable car, it is also a substantial one. And it's this substance that contributes to the security you'll feel owning a Tracer.

Safety is certainly an essential part of feeling secure. As you can see by the many features listed here, Tracer's design places great emphasis on the protection of both driver and passengers.

Yet the security of owning a Tracer extends well beyond its many safety features. You can find it in the road-gripping confidence you feel while navigating a sweeping curve. Or in durability-enhancing features like two-sided galvanized steel and bumpers that are tested to withstand impacts at twice the speed required by federal law. You can even appreciate the security of the little things, like knowing you won't have to stoop to avoid bumping your head when loading or unloading the trunk.

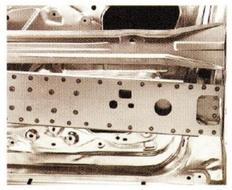
A closer examination of the details described here reveals that Tracer, indeed, offers a lot of substance in a compact car. And a great many reasons to feel secure about the money you've spent.

Tracer's four-wheel independent suspension offers exceptionally long wheel travel typical of much larger, heavier cars to help smooth out the rough spots on less-than-perfect roads. The rear suspension's twin trapezoidal link design actually adjusts to lateral forces as you're rounding a turn, providing some of the handling attributes of four-wheel steering.

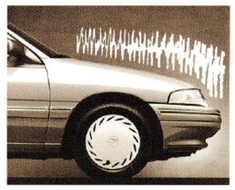


Multiple layers of protection help keep your new Tracer looking new. Two-sided galvanized steel is used extensively on outer body panels to guard against rust and corrosion. And in areas where paint chipping is most likely to occur, such as on the hood and front fenders and around the tires, special primer coatings are applied that will absorb an impact (from a flying stone launched by the car in front of you, for instance) and act as a deflective, protective shield for your basecoat.

Heavy-gauge steel beams are mounted inside each side door for protection in a side impact.



Tracer's unitized body structure includes front and rear "crumple zones" that help absorb the impact of a collision before it reaches the passenger compartment.



The front pillars and the roof are specially reinforced to withstand a static force roof crush test equal to 1½ times the car's weight.

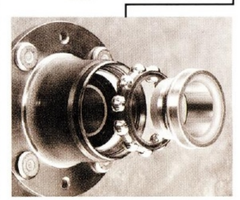
Tracer's trunk has low liftover height and a high-lift lid that combine to create a gaping access into the generous 12.1 cubic feet of cargo capacity inside.

Tracer's front and rear bumpers are built to withstand impacts up to 5 mph, which is twice the speed that federal law requires.

Tracer's exhaust system includes a stainless steel muffler for long life, and a flexible coupling that helps reduce noise and vibration.

A fuel pump shutoff switch automatically shuts down the fuel supply to the engine in the event of a rear collision. The fuel supply can be opened up again by depressing the shutoff switch located in the trunk or cargo area.

Tracer's wheel bearings are sealed for life so they never need lubrication, reducing maintenance needs.



Child-proof door locks for the rear doors keep children in back from opening the doors from inside the car, while allowing parents to still open doors from the outside.

14-inch cast aluminum wheel

14-inch steel wheel with full wheel cover

DIMENSIONS (in inches)	*Wheelbase*	*Overall length*	*Overall height*	*Overall width*	*Track, front/rear*	*Headroom, front/rear*	*Legroom, front/rear*	*Shoulder room, front/rear*	*Hiproom, front/rear*
Sedan and LTS	98.4	170.9	52.7	66.7	56.5/56.5	38.4/37.4	41.7/34.6	53.0/53.7	50.4/48.0
Wagon	98.4	171.3	53.6	66.7	56.5/56.5	38.4/38.5	41.7/34.6	53.0/53.7	50.4/48.0

ENGINES	*Type*	*Displacement*	*Horsepower*	*Torque*	*Fuel delivery*	*Compression ratio*	*Engine control*
Sedan/Wagon	Single overhead cam inline-4	1.9 liters	88 @ 4400 rpm	108 ft.-lbs. @ 3800 rpm	Sequential multi-port electronic fuel injection	9.0:1	EEC-IV, Electronic engine control
LTS	Dual overhead cam 16-valve inline-4	1.8 liters	127 @ 6500 rpm	114 ft.-lbs. @ 4500 rpm	Multi-port electronic fuel injection	9.0:1	Electronic engine control

CAPACITIES	*Cargo volume (cu. ft.)*	*Fuel*	*Oil (with filter)*	*Engine coolant*	*Base curb weight*
Sedan/Wagon	Sedan, 12.1 / Wagon, 66.9 (rear seat folded)	11.9 gal.	4.0 qt.	5.3 qt.*	Sedan, 2,344 lb. / Wagon, 2,464 lb.
LTS	12.1	13.2 gal.	4.1 qt.	5.3 qt.*	2,449 lb.

BRAKES	*Front*	*Rear*	*Type*
	9.25-inch** ventilated disc	9.0-inch drum	Four-wheel hydraulic, diagonally linked front to rear with power assist
	10.1-inch ventilated disc	9.88-inch solid disc	

TRANSAXLES	
Manual	Synchronized 5-speed overdrive with self-adjusting hydraulic clutch
Automatic	Electronically controlled 4-speed overdrive with lock-up torque converter

SUSPENSION: Four-wheel fully independent suspension with front and rear stabilizer bars

STEERING — *Type*: Rack-and-pinion with 23.7:1 ratio on Tracer Sedan. Power-assisted rack-and-pinion with 17.0:1 ratio on Wagon and LTS (optional on Tracer Sedan). Curb-to-curb turning diameter, 31.5 ft. all models

Optional power windows (pictured above) and power door locks have ergonomically designed controls that can be easily operated without taking your eyes off the road.

*All three Tracer models offer a four-speed automatic electronic transaxle. The fourth-gear overdrive promotes fuel efficiency while helping keep noise levels down at highway speeds.**

FUNCTIONAL FEATURES	*SEDAN*	*WAGON*	*LTS*
5-speed manual overdrive transaxle	S	S	S
4-speed electronically controlled automatic overdrive transaxle	O	O	O
Manual rack-and-pinion steering	S		
Power-assisted rack-and-pinion steering	O	S	S
Uniquely tuned sport handling suspension			S
48-amp/hr. maintenance-free battery	S	S	S
Underbody PVC coating	S	S	S
EXTERIOR FEATURES			
5-mph impact front and rear bumpers	S	S	S
Aero halogen headlamps	S	S	S
Tinted glass	S	S	S
Lower bodyside protection	S	S	S
Front end cover	A	A	A
Car cover	A	A	A
Body color bodyside moldings with bright insert (red insert on LTS)	S	S	S
Semi-flush side glass	S	S	S
Driver's side remote-controlled breakaway mirror	S		
Dual electric remote-controlled breakaway mirrors	O	S	S
Ski carrier	A	A	A
Rear window wiper/washer		S	
Front air dam			S
Translucent grille	S	S	S
Decklid spoiler			S
Luggage rack		O	
Remote keyless entry	A	A	A
Power moonroof	O		O
INTERIOR COMFORT AND CONVENIENCE FEATURES			
Reclining front bucket seats with adjustable head restraints	S	S	S
60/40 split-fold down rear seat with integral head restraints	S	S	S
Cloth interior trim (unique on LTS)	S	S	S
Fixed interval windshield wipers	S		
Variable interval windshield wipers	O	S	S
Rear window defroster	O	S	S
Side window demisters	S	S	S
Rear seat heat ducts	S	S	S
Front and rear floor mats	A	A	A
Front door map pockets	S	S	S

S Standard feature O Optional feature A Dealer-installed accessory

INTERIOR COMFORT AND CONVENIENCE FEATURES (continued)	*SEDAN*	*WAGON*	*LTS*
4-way driver seat adjustment	O	O	S
Remote fuel-filler door release	O	S	S
Remote decklid release	O		S
Anti-theft system	A	A	A
Air conditioner	O	O	O
Tilt steering column	O	O	S
Front 2-point automatic shoulder belt restraint system with manual lap belts	S	S	S
3-point outboard active rear safety belts	S	S	S
Full center console with storage and cup holders	S	S	S
Grab handles with rear coat hooks	S	S	S
Leather-wrapped steering wheel			S
Fingertip speed control	O	O	S
Power door locks and power windows	O	O	O
Cellular phone	A	A	A
Child-proof rear door locks	S	S	S
Cargo cover		S	
Dual visor mirrors	S	S	S
Light Group including: cargo area, engine compartment and dual map lights, dual illuminated visor mirrors, headlamp-on warning chime, illuminated ignition key bezel and rear door courtesy light switches	O	O	S
SOUND SYSTEMS			
Electronic AM/FM stereo with four speakers	S	S	
Electronic AM/FM stereo cassette radio with four speakers	O	O	S
Premium Sound system with 80-watt amplifier and four speakers	O	O	O
INSTRUMENTATION			
Backlit analog cluster w/speedometer, tachometer, fuel gauge, engine temperature gauge and trip odometer	S	S	S
Warning lights for low boolant level, low fuel level, fuel system shutoff (inertia switch) oil pressure, brake failure, parking brake, high beam, safety belt, alternator and turn signal/hazard indicators	S	S	S
WHEELS AND TIRES			
P175/70R13 82S black sidewall steel-belted all-season radials	S		
13-inch styled steel wheels w/hub covers	S		
P175/65R14 81S black sidewall steel-belted all-season radials	O	S	
14-inch steel wheels with full wheel covers	O	S	
P185/60R14 82H black sidewall all-season performance radials			S
14-inch cast aluminum wheels			S

Based on 1993 MVMA specifications. For more information on available accessories please see your Lincoln-Mercury dealer.
*6.3 qt. with automatic transaxle. **10.1-inch on wagon and sedan with optional 14-inch tires and wheels.

PREFERRED EQUIPMENT PACKAGES		
SEDAN	*572A*	*576A*
Automatic overdrive transaxle		•
Air conditioner		•
14" wheels with full wheel covers	•	•
Rear window defroster	•	•
Remote fuel-filler door/decklid release	•	•
Light group	•	•
Dual power mirrors	•	•
Power steering	•	•
Variable speed interval wipers	•	•
Driver's seat tilt adjustment		•
AM/FM stereo cassette radio		•
WAGON	*572A*	*576A*
Automatic overdrive transaxle		•
Air conditioner		•
Light group	•	•
Driver's seat tilt adjustment		•
AM/FM stereo cassette radio		•

SEDAN AND WAGON EXTERIOR COLORS

Bright Red • Black • Oxford White • Mocha Frost Clearcoat Metallic • Wild Strawberry Clearcoat Metallic • Light Crystal Blue Clearcoat Metallic • Twilight Blue Clearcoat Metallic • Silver Clearcoat Metallic • Opal Grey Clearcoat Metallic • Cayman Green Clearcoat Metallic

LTS EXTERIOR COLORS

Black • Oxford White • Wild Strawberry Clearcoat Metallic • Twilight Blue Clearcoat Metallic • Bright Red • Bimini Blue Clearcoat Metallic • Opal Grey Clearcoat Metallic • Silver Clearcoat Metallic• Cayman Green Clearcoat Metallic

INTERIOR TRIM COLORS

Crystal Blue • Scarlet • Mocha • Opal Grey
(LTS: Opal Grey only)

PRODUCT CHANGES

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information.

Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

(A)

(B)

(C)

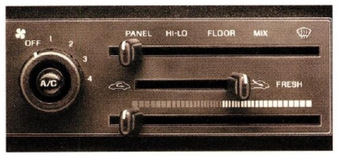
Tracer offers a range of sound systems to suit your appetite for music. Standard on Tracer Sedan and Wagon is an electronic AM/FM stereo radio with four speakers (A), while the LTS offers the same system including a cassette deck (B). Both sedan and wagon offer this AM/FM stereo cassette radio as an option. Also available on all Tracers is the top-of-the-line Premium Sound system (C) with an AM/FM stereo cassette radio, 80 watts of amplification and four superb premium speakers.

*See EPA statement on back cover.

Tilt steering column

Wagon luggage rack

Rear window defroster



Air conditioner

Power moonroof

Dual electric remote mirrors

Remote decklid and fuel-filler door releases

Capri

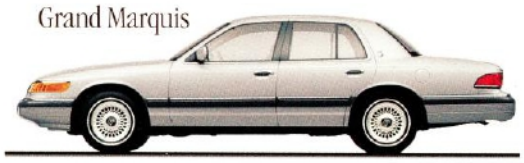
Tracer

Topaz

Cougar XR7

Sable

Grand Marquis



Villager

Chances are, you started your day by starting your car.

Tens of millions of us do. Every day. All over the country. Surely, nothing we own is more closely and constantly intertwined with our lives than the automobile.

At Lincoln-Mercury we never lose sight of the fact that our products go on to play a major part in the lives of people. That's why we're dedicated to bringing you cars that will not only serve you faithfully but also will help make your life more enjoyable.

Stop by your Lincoln-Mercury dealer and see what we've been doing.

Motorcraft
QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's highest specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

Ford Credit

Ford Credit offers advantageous financing arrangements for qualified buyers, plus the convenience of making them right where you buy your car—at your Lincoln-Mercury dealer.

As an alternative to car ownership that may well suit your needs, there's Ford Credit's Red Carpet Lease Plan. Ask for the facts on leasing at your Lincoln-Mercury dealer.

DEMAND GENUINE FORD COLLISION REPAIR PARTS

Genuine Ford sheet metal and plastic replacement collision parts, such as hood, doors, fenders and bumper components, are the right choice should you be involved in an accident. Genuine Ford collision parts are equal in fit, finish, structural integrity and corrosion protection to original parts. Ford collision parts are the same as those used on new vehicles which are certified to meet Federal Motor Vehicle Safety Standards for crash worthiness. All Ford sheet metal replacement parts are covered by the exclusive Ford Lifelong Sheet Metal Guarantee. Beware of imitations; insist that your insurer authorize genuine Ford collision parts.

EXTENDED SERVICE PLAN

The optional Ford Extended Service Plan covers selected components on new Mercury cars following the expiration of the vehicle's basic warranty. Most plans also provide rental reimbursement for covered warranty or ESP repairs. The cost is so moderate for the ESP protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plans, which are available on cars sold and normally operated in the 50 United States and Canada.

MERCURY
LINCOLN

EPA statement: 1993 EPA mileage estimates were unavailable when this publication was printed. The 1993 Mercury Tracer, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Option availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

All This And The Quality Of A Mercury.

LINCOLN-MERCURY DIVISION Ford

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Buckle up—together we can save lives.