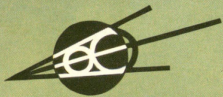


*We added Beauty
and a
New Kind of Ride*

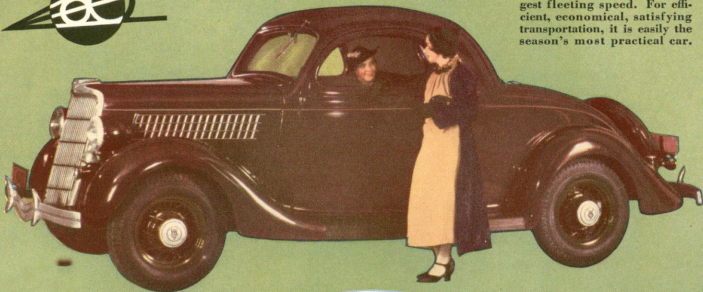


... FLEET FORD V-8 BODY LINES

practical and beautiful...



From graceful grille to streamlined rear fenders, the lines of the New Ford V-8 suggest fleeting speed. For efficient, economical, satisfying transportation, it is easily the season's most practical car.



... a **FRONT SEAT RIDE** *for BACK SEAT* *Passengers*



All Passengers Cradled Between the Wheels

The Centre-Poise Ride is an extraordinary new kind of comfort. No matter which seat you're on, you enjoy the relaxed, buoyant glide-ride which distinguishes the New Ford V-8. The picture above explains what happens. The Ford V-8 engine has been moved well forward. The larger, soft-cushioned seats have come forward too, so that riders

on both seats are closer to the centre of the car, away from axles and bumps. Then a greater and wider spring base action is secured by employing longer, more flexible transverse springs. Thus, new car weight distribution, new passenger location, larger tires on smaller wheels, and new springing effect the marvellous flight-smooth Centre-poise ride.

.. Wider. Roomier Interiors .. with ample space for SIX passengers



There is generous seating space for six persons in all Sedans. Front seats in the New Ford V-8 are 4 to 5½ inches wider. Rear seats are 1½ inches wider. Rear doors on Fordor Sedans are 8 inches wider at bottom. There is more head and foot space in all the new Ford V-8's.



Driver's seat in all closed cars can be instantly adjusted for varying leg lengths. Simply release the lever and slide seat to required length.

Luggage compartment behind rear seat of Sedans holds two suitcases and overnight bag. Cushion hinges and pulls well forward for easy access. Parcel shelf. Touring Sedans have built-in trunk.



.. Gracious comfort .. distinguished appointments .. effortless control .. greater safety



Easily opened windshield and screened cool ventilator with clear-vision ventilation make an all-weather ventilation system.

Built-in clear vision ventilation is vastly improved. A turn of the wrist opens or closes the ventilation slot. To close the door windows completely, turn the handle as far as it will go.



The revolving ash tray on the instrument panel of Deluxe models is a luxurious convenience. Cigar lighter and spacious glove compartment also provided.

The semi-transparent curtain on rear windows is one of a score of interior luxury touches. Just pull it up from the roller... and attach with the press-button fastener.



Larger six-inch tires have a wider tread and need only thirty pounds pressure. Mounted on smaller wheels, they contribute vitally to riding ease and safety.



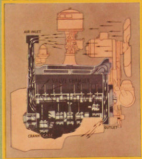
Beautiful full-vision instrument panel, slim-mounted wheel, "goose-neck" gear shift, simplified clutch and brakes all contribute to ease of control.

FORD V-8 ENGINE

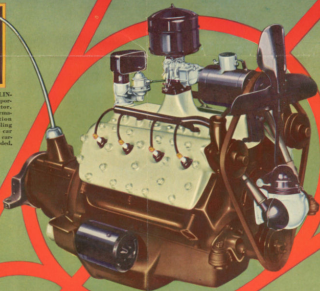
Plus many desirable refinements . . . The finest of the Eights



ALUMINUM CYLINDER HEAD. An important economy factor. Reduces carbon formation in combustion chambers, doubling the distance the car may travel before carbon-removal is needed.



DIRECTED-FLOW CRANKCASE VENTILATION. Circulates air through crankcase and valve chamber. Unburned fuel, water vapour, etc., are carried off, reducing oil dilution. Sludge formation is held to the minimum. A New Ford V-8 engine refinement.



EXHAUST VALVE SEAT INSERTS. Of high-tungsten chrome alloy. They more than double valve life between grindings.



ONE-PIECE CAST CYLINDERS AND CRANKCASE. Exclusive Ford V-8 feature. This single unit casting of cylinder block, crankcase and exhaust passages, assures absolute rigidity.

**PRECISION SET
NON-ADJUSTABLE
VALVES.** Valve,
valvespring, retain-
er and split valve-
guide assembled
in a single unit.
Reduces main-
tenance
costs.

**THE FORD V-8
ENGINE.** Over
1,300,000 are in service
... giving daily satisfac-
tion in many parts of the
world. This year's Ford
V-8 engine refinements
make it a still better
engine to drive.

**FLOATING COPPER-LEAD
CONNECTING-ROD BEAR-
INGS.** Aeroplane type. Util-
ize full surface of each
crankpin, thereby doubling
bearing surface life. An im-
pressive New Ford V-8
engine refinement.

**RIGID CAST ALLOY-STEEL
CRANKSHAFT.** Exclusive
Ford V-8 feature. Extra
strong and tough, tests prove
there is no measurable wear
after 10,000 miles of opera-
tion. There is also less wear
of the bearings themselves.



Canada's car for 1935, the new Ford V-8 DeLuxe Fordor Sedan. The biggest and roomiest Ford ever built. Ample luggage space behind the rear seat. De Luxe mohair or wood suede cloth upholstery. Clear-vision ventilation. Safety glass all round. An early demonstration will convince that it's the car you want to own. See your Ford Dealer.

TAKE A DEMONSTRATION IN THE FORD V-8 TO-DAY

The Ford Motor Company of Canada, Limited, whose policy is one of continuous improvement, reserves the right to change specifications and prices at any time without notice or incurring liability to purchasers.

