PRE-ANNOUNCEMENT FLASH!

THE NEW 1948

# FORD TRUCKS are





## **NEW! NEW! BRAND NEW!**

## **NEW MILLION DOLLAR TRUCK CAB!**

With Living Room comfort! New roominess gives plenty of leg room and elbow freedom for big drivers. New easy-chair comfort cushions the miles! New 3-way air control scoops in oceans of fresh air. New picture-window visibility makes driving safer. New cab suspension insulates cab from vibration and frame-weave.

#### NEW SERVICE ACCESSIBILITY!

Brake drums removable from hubs simplify maintenance, permit purchase of drums and hubs separately. All axle shafts replaceable from wheel end. Brake inspection hole on heavy duty models permits feeler-gauge check of brake adjustment. Clean-out plate at bottom of oil pan for easy access to oil pump.

## NEW ADVANCEMENTS THROUGHOUT!

New airplane-type shock absorbers for better cushioning of road shocks. New straightthrough mufflers lower back pressure, improve engine performance. Wider axle tracks. Wide base rims. Channel bumper attached directly to frame... AND MANY OTHER NEW FRATIIRES.

# Bonus Built Construction

## Assures Wider Use, Longer Life for Ford Trucks!

easier.

Ford Trucks are built not just strong enough . . . but Bonus Built for extra strength in every vital part.

This extra strength provides work reserves that pay off in two important ways:

First, they permit you to handle loads beyond the normal call of duty. This means Ford Bonus Built Trucks have a greater range of use. They are not confined to doing a single, specific job.

Second, those same work reserves permit

Yes, Ford Trucks are Bonus Built . . . built stronger to last longer. See the Bonus Built

Features of today's great new Ford Trucks. Then you'll know why Ford Trucks give their owners wider use and longer life. Proof? There are more Ford Trucks sold in Canada than any other make!

Ford Trucks to relax on the job . . . to do their

jobs easier, with less strain and less wear. Thus,

Ford Trucks last longer because they work

\*Webster's Dictionary Definition of word "Bonus": "Something given in addition to what is usual or strictly due."

# 

#### Bonus Built Frames

Ford frames are built with a sinewy extra strength that can take punishment and then come back for more. Stock thicknesses, side rail depths, and channeltype reinforcements are engineered to provide extra strength in all models . . . excess weight in none.



#### Bonus Built Axles

In Ford laboratories, Ford front axles can be twisted cold, five complete turns, without evidence of fracture. Extra toughness in all Ford front and rear axle parts has made Ford the favourite on construction jobs, logging operations, wherever trucks must take hard abuse.



## Bonus Built Propeller Shafts

Ford Bonus Built Truck propeller shafts have extra strength. They can take a twist many times the torquecapacity needed for full-load high gear work, and as much as 50% more than needed in first gear. The result-big work reserves that mean longer life.



### **Bonus Built Crankshafts**

In torque tests, the crankshaft is given a 40,000 pounds-inch twist both ways. That's ten times more than the greatest calculated service stress it will ever have to stand. This means that the crankshaft, like all other Ford Truck working parts, has Bonus Built work reserves to do its rated job . . . and more!



## Ford All-Star Line-Up For 1948

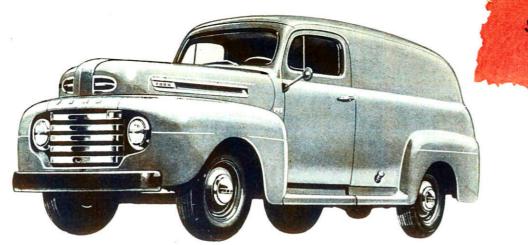
STANDARD

STANDARD

SERIES	TYPE	RATING	VEHICLE WEIGHT	CLE WEIGHT FOR MAX. G.V.W.		DIMENSIONS	BODIES†	
			LIG	HT DUI	Y			
F-47*	Conventional	1/2-Ton 4700 lbs. 6.50-16		6.50-16 6-ply	11 <b>4-</b> in.	40.06-in.	6½ ft. Pickup 8 ft. Panel 8 ft. Deluxe Panel	
F-68*	Conventional	1-Ton	6800 lbs.	7.50-17 8-ply	122-in.	48:06-in.	8 ft. Express	
			HEA	VY DU	TY			
r 105*					134-in.	60.06-in.		
F-105*	Conventional	1½-Ton	10500 lbs.	7.00-20 10-ply dual	158-in.	84.06-in.		
F-135*	Cab-Över-Engine	2-Ton	13500 lbs.	7.50-20 8-ply dual	110-in. 134-in. 158-in.	60.06-in. 84.06-in. 108.06-in.		
F-135*	Conventional	2-Ton	13500 lbs.	7.50–20 8-ply dual	134-in. 158-in. 176-in.	60.06-in. 84.06-in. 102.06-in.		
F-155*	Cab-Over-Engine	3-Ton	15500 lbs.	8.25-20 10-ply dual	110-in. 134-in. 158-in.	60.06-in. 84.06-in. 108.06-in.		
F-155*	Conventional	3-Ton	15500 lbs.	8.25-20 10-ply dual	134-in. 158-in. 176-in.	60.06-in. 84.06-in. 102.06-in.		
F-155*	· School Bus	42-48 pass.	15500 lbs.	8.25-20 10-ply dual	19 <b>4-i</b> n.	164-in. (Cowl to Axle)	-	

NEW SERIES DESIGNATION—Former namical intensar using have been reblected by series designation, the cold numbers indicting the stow one equipped with tire of appropriate capacity rating. Each code number is errived at by distilling the rated g.v.s. of the series by 10. Thus F-47 indicates a g.v.s. of 4700 bbs. P-135 indicates 13,500 bbs. etc. Each truck series in rated to its g.v.s. (C.V.W.—Grows Velocit Wedgler —Wedgler of Desian, cach and body, plus payload)

Ford Trucks are also available as chassis-cowl and chassis cowl with windshield (except C.O.E. models) for a mounting of custom-built and special purpose bodie.



8 FT. PANEL

114-INCH WHEELBASE

# SERIES F-47 FORD With TRUCKS

## 114-INCH WHEELBASE-MAX. G.V.W. 4700 LBS.-NOMINAL RATING 1/2-TON

Powered—by the 239 cu. in. Ford V-8 engine, with 175 lbs.-ft. torque.

Tires—available for maximum gross weight—6.50-16 6-ply front, rear and spare.

Feather-Foot brakes—new 11 in. dia. selfenergizing type front and rear for greater effectiveness, faster deceleration, reduced pedal effort. Easy adjustment.

Brake drums—new demountable type easily removed from hub, for faster, lower cost serving. Composite design—cast iron ring fused steel back—high strength, minimum weight, tong lived.

Hand brake—rear wheel brakes mechanically operated for emergency by new lever providing more cable travel, extending periods between adjustments. Cable control with equalizer.

Front axle—re-designed for new truck-type steering and direct-acting shock absorbers. Rugged, I-beam forging. Tapered roller wheel bearings. Tapered roller or ball type king pin thrust bearings.

**Steering**—new heavy duty fore and aft trucktype, providing greater stability and better steering geometry.

Drag link-short, direct-acting, solid type attached to new U-type steering arm.

Tie rod ends—spring loaded ball-socket type, for automatic take-up of wear, provided with rubber dust shields for long life.

Steering gear—new worm and needle bearing roller truck type.

Steering wheel—new 18 in. diam., 3-spoke type for maximum instrument visibility. Serrated hub for positioning. Heavy truck dash bracket.

Rear axle—new semi-floating integral type, with hypoid drive, offering much greater service facility because of large rear plate in axle housing, which fully exposes differential for easy maintenance. Differential pinion and side gears backed up with lubrized steel thrust washers. Axle shafts removable at wheel end. Breather in housing prevents air pressure building up and grease leaking on brakes.

Universal joints—long wearing, needle bear-3 type with large diameter, non-whipping ubular propeller shaft.

Front bumper—new heavy curved channel type. Matching rear channel bumper on Panel.

Frame—longer, with front extended for direct attachment of channel bumper—greater frame rigidity. Frame 34 in. wide back of transmission.

Tire carrier—under-frame on all models at rear.

Running board and body brackets—extended and made heavier for wider running boards and bigger cab.

Fuel tank—14 gal. in-frame on panel trucks and chassis without cab. New 16½-gal. backof-seat tank on chassis with cab. All fuel lines ½-inch tubing designed to prevent vapour lock.

Muffler—straight-through design offering less restriction and back pressure—improves engine performance and reduces fuel consumption.

Front springs—shackled at front end, for improved steering geometry with new steering control.

Rear springs—alloy steel, shackled at rear, provide ample strength for full capacity loads, safe handling of fragile loads. Heavy spring brackets, all six shackle pins have large bearing surface and are interchangeable.

**Synchro-Silent transmission** — of all-helical gear, 3-speed type with new synchronizing mechanism of spring loaded plate type using two concentric springs for smoother, more uniform action. Thrust washers between countershaft cluster gear and case—for longer life. Gear ratios new (see specifications). Improved lubrication of slip joint at rear of transmission.

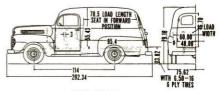
Gyro-Grip clutch—long-lived, 10-inch, semicentrifugal type with 85.5 sq. in. frictional area—low pedal pressures—high spring and plate pressures.

Radiator—flat tube and fin type, mounted flexibly in U-type support relieving radiator of road strains.

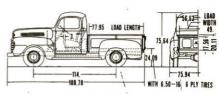
Shock absorbers—direct double-acting telescopic design, front and rear, with rubber insulated attachments—completely sealed requiring no maintenance.

Wheels-sturdy 16" disc steel with wide, drop center 4½K rims for long tire life. 5° tapered bead seat.

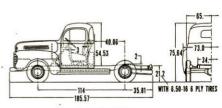
Rubber axle bumpers — mounted on frame designed to minimize shock of spring bottoming by progressive rate change.



8 FT. PANEL 8 FT. DELUXE PANEL 114-INCH WHEELBASE



6½ FT. PICKUP 114-INCH WHEELBASE



CHASSIS WITH CAB



8 FT. EXPRESS

122-INCH WHEELBASE

# SERIES F-68 FORD WITH TRUCKS

122-Inch Wheelbase - Max. G.V.W. 6800 lbs. - Nominal Rating 1-Ton

Powered by the 239 cu. in. Ford V-8 engine, with 175 lbs.-ft. torque.

Tires—available for maximum gross weight—7.50-17 8-ply front, 7.50-17 8-ply rear and spare.

Wheels—heavy steel disc, 17", 8-stud, with new 2-piece, full advance, wide base 5.5 rims providing 5° tapered bead seats—longer tire life and better stability because of straighter side walls, increased compression of bead to seat, and greater tire contact to road. Cooler running.

Brakes—large, independently anchored two-shoe hydraulic—12" x 1\(^3\)\seta" front—14" x 2" rear—188 sq. in. lining area for sure, safe stops. Easy, external adjustment. Cast iron weather-seal drums fused to steel discs—308 sq. in.—drūm area—high strength, minimum weight, fast heat dissipation, more effective braking. New demountable drum attachment to hub—easily removed for faster, lower cost servicing.

**Hand brake**—rear wheel brakes mechanically operated for emergency by new lever providing more cable travel, extending periods between adjustments. Cable control with equalizer.

Front axle—rugged I-beam type forging, redesigned for new truck-type fore and aft steering and direct-acting shock absorbers. Tapered roller wheel bearings. Tapered roller or ball type king pin thrust bearings.

Steering—new heavy duty fore and aft trucktype—greater stability, better steering geometry.

**Drag link**—short, direct-acting, solid type attached to new U-type steering arm.

Tie rod ends—spring loaded ball-socket type for automatic take-up of wear, provided with rubber dust shields for long life.

Steering gear—new worm and needle bearing roller, truck type.

Steering wheel—new 18 in. diam., 3-spoke type for maximum instrument visibility. Serrated shaft and hub for wheel positioning. Heavy truck dash bracket.

Rear axle — full-floating — straddle-mounted driving pinion—ring gear thrust plate—four pinion differential. Thrust washers behind differential pinions and side gears prevent galling of thrust faces. Breather designed to prevent excessive internal air pressure build-up and grease seal failures.

Universal joints—smooth operating, long wearing needle bearing type with two non-whipping tubular propeller shafts supported by rubber encased ball type centre bearing.

Front bumper-new heavy curved channel type for greater impact strength.

Frame—longer, with front extended for direct attachment to channel bumper—greater frame rigidity. Frame 34 in uniform width back of transmission. New front cross member—deep section of frame extended forward to accommodate new steering gear.

Tire carrier—under-frame on all models

Running board and body brackets—extended and made heavier for wider running boards and bigger cab.

Fuel tank—14-gal. in-frame on chassis without cab. New 161%-gal. back-of-seat tank on chassis with cab. All fuel lines 5/16" tubing designed to prevent vapour lock.

Muffler—straight through design, offering less restriction and back pressure—improves engine performance and reduces fuel consumption.

Front springs—shackled at front end, for improved steering geometry, with new steering control. Front springs shot peened for greater durability.

Rear springs—alloy steel, providing ample strength for capacity loads. Heavy, reinforced brackets; interchangeable pins.

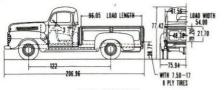
**Rubber axle bumpers**—mounted on frame, minimize shock of springs bottoming by progressive rate change.

Transmission—heavy duty 4-speed. All gears forged from heat-treated alloy steel, mounted on ball or roller bearings in all forward speeds.

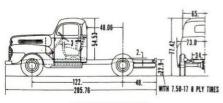
Gyro-Grip clutch—long-lived, 11-inch, semicentrifugal type with 123.7 sq. in. frictional area—low pedal pressures—high spring and plate pressures. Larger friction washers and spring clamps to improve dampening at low speeds.

Radiator—Flat tube and fin type, mounted flexibly in U-type support relieving radiator of road strains.

Shock absorbers—direct, double-acting telescopic design on front, rubber insulate attachments—completely sealed, requiring no maintenance.



8 FT. EXPRESS 122-INCH WHEELBASE



CHASSIS WITH CAB



## SERIES F-105 FORD WITH TRUCKS

### Conv'l .-- 134- and 158-Inch Wheelbases: Max. G.V.W. 10.500 lbs.: Nom. Rating 11/2-Tons

Powered by the 239 cu. in. Ford V-8 Engine, with 175 lbs.-ft. torque.

Wheels-heavy tapered steel disc with wedge-type wheel nuts. Offset. -43/4" (20 x 5.0) -51/2" (20 x 6.0).

Rims-new, 2-piece full advance wide base, ith 5° tapered bead seats, assuring longer re life and better stability.

Brakes—powerful hydraulic—14" x 2" front, 5" x 3½" rear with 303 .q. in. lining area. Independently anchored, two-shoe type with easy, external anchor bolt and cam adjustment. Brake cylinders shielded front and rear against heat from drum.

Broke drums-new, demountable. Easily removed from hub. Large cast iron drums fused to steel discs-506 sq. in. drum area. Inspection hole for feeler gauge check of brake adjustment.

Hand brake-independent, spring-loaded drum type on propeller shaft-compact, easily adjusted

Front oxles—new, heavier, wider track pro-viding shorter turning and greater stability. Equipped with large spindles and extra high capacity, wide-spaced roller wheel bearings. Steering control-improved, with new, solid

type drag-link equipped with dust shields. Tie rod ends-new, automatic, spring loaded ball-socket type, with rubber dust shields for longer life.

Steering gear-new worm and dual needle bearing three-tooth roller. Ratio 20.4 to 1. Greater turning angle—permits shorter, stur-dier pitman arm, reduced steering effort.

Steering wheel-new 18 in. diam. 3-spoke type for maximum instrument visability. Serrated hub on wheel and shaft permits oper positioning. Heavy dash bracket for olumn retention.

Rear axle-heavy, full-floating with 67" track -for greater chain clearance and tire spacing with wider base rims and greater wheel offset. Extra high capacity wheel bearings—straddle-mounted pinion.

Universal joints-smooth operating, long wearing needle bearing type with two tubular propeller shafts supported by rubber encased ball type centre bearing.

Front bumper-new heavy channel type bolted directly to frame for greater impact strength.

Frames-longer, on all chassis. Side rails extended for direct bolted-on attachment of channel bumper-greater frame rigidity. Frame 34 in, uniform width back of transmission.

Muffler-straight through design offering less restriction and back pressure-improves engine performance and reduces fuel consumption.

Front springs-with safety leaf, steel backed bronze bushed spring eyes and hardened steel shackle pins for long life-36" x 2".

Rear springs—heavy duty—12-leaf main with ample capacity for full loads.

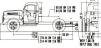
Rubber axle bumpers-mounted on frame minimize shock of springs bottoming.

Transmission-heavy duty 4-speed.

Gyro-Grip clutch-long-lived, 11-inch, semicentrifugal with 123.7 sq. in. area-low pedal pressures-high spring and plate pressures. Rudiotor-flat tube and fin type mounted

in a U-type flexible support. Fuel tank-new 21-gal, frame-mounted on

left side rail on chassis without cab. New 16½-gal. tank back-of-seat on chassis with cab.



CHASSIS WITH CAR 134-IN. AND 158-IN. CONV'L. WHEELRASES





## SERIES F-135 FORD WITH TRUCKS



Conv'l .- 134-, 158- & 176-Inch Wheelbases; Max. G.V.W. 13,500 Lbs.; Nom. Rating 2-Tons C.O.E .- 110-, 134- & 158-Inch Wheelbases; Max. G.V.W. 13.500 Lbs.; Nom. Rating 2-Tons

Powered by the 239 cu. in. Ford V-8 Truck Engine, with 183 lbs.-ft. torque. Wheels-heavy tapered steel disc with wedge-type wheel nuts. New 51/8" wheel

offset Rims-new, 2-piece full advance wide base, 20 x 5.0 size with 5° tapered bead seats,

assuring longer tire life and better stability. Brakes—powerful hydraulic—14" x 2" front, 15" x 3½" rear with 303 sq. in. lining area. Independently anchored, two-shoe type with

easy, external anchor bolt and cam adjustment. Brake cylinders shielded front and rear against heat from drum. Brake drums-new, demountable. Easily removed from hub. Large cast iron drums fused

to steel discs-506 sq. in. drum area. Inspection hole for feeler gauge check of brake adjustment. Hand brake - independent, spring-loaded

drum type on propeller shaft-compact, easily adjusted. Front axles-new, heavier, wider track pro-

viding shorter turning and greater stability. Equipped with large spindles and extra high capacity, wide-spaced roller wheel bearings. Steering control-improved, with new, solid

type drag-link equipped with dust shields. Tie rod ends-new, automatic, spring loaded ball-socket type, with rubber dust shields for

longer life. Steering gear-new worm and dual needle bearing three-tooth roller. Ratio 20.4 to 1. Greater turning angle-permits shorter, stur-

dier pitman arm, reduced steering effort. Steering wheel-new 18 in. diam. 3-spoke type for maximum instrument visability. Serrated hub on wheel and shaft permits proper positioning. Heavy dash bracket for column retention.

Rear axle-heavy, full-floating with 67" track -for greater chain clearance and tire spacing with wider base rims and greater wheel offset. Extra high capacity wheel bearings-straddlemounted pinion.

Universal joints-smooth operating, long wearing needle bearing type with two tubular propeller shafts supported by rubber encased ball type centre bearing. One shaft with two joints on 110" C.O.E.

Front bumper-new heavy channel type bolted directly to frame for greater impact strength.

Frames-longer, double channel type, providing great strength and stiffness. Side rai extended for direct bolted-on attachma of channel bumper-greater frame rigidity. Frame 34 in, uniform width back of trans-

mission. Muffler-straight through design offering less restriction and back pressure-improves engine performance and reduces fuel consumption.

Front springs-with safety leaf, steel-backed bronze bushed spring eyes and hardened steel shackle pins for long life. Conventional 36' x 2", cab-over-engine 38" x 2.25".

Rear springs-heavy duty, with 5-leaf auxiliary standard-providing easy riding for light loads-ample capacity for full loads.

Rubber exle bumpers-mounted on frameminimize shock of springs bottoming. Transmission-heavy duty 4-speed

Gyro-Grip clutch-long-lived, 11-inch, semicentrifugal Bus type, with 123.7 sq. in. arealow pedal pressures-high spring and plate

Redictor-flat tube and fin type, mounted in a U-type flexible support.

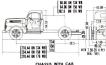
Fuel tank-new 21-gal, frame-mounted on left side rail on chassis without cab. New 161/2-gal. tank back-of-seat on chassis with cab.

Cob-over-engine chassis, in addition to above, feature-

Spiralounge floating driver's seat.

Cab support-new rigid sub-frame type. Engine cover-in cab floor.

Lift-up hood-and new location of dash p. vide easier serviceability.



134-IN., 158-IN, AND 176-IN CONV'L WHEELBASES



WHEELBASES



## SERIES F-155 FORD WIE TRUCKS

Conv'l .- 134-, 158- and 176-Inch Wheelbases; Max. G.V.W. 15,500 lbs.; Nom. Rating 3-Tons C.O.E .-- 110-, 134- and 158-Inch Wheelbases; Max. G.V.W. 15,500 lbs.; Nom. Rating 3-Tons School Bus-194-Inch Wheelbase: Max. G.V.W. 15.500 lbs.

Powered by the 239 cu. in. Ford V-8 Truck Engine, with 183 lbs.-ft. torque. Wheels-heavy tapered steel disc with wedge-type wheel nuts. New 51/2" wheel

offser Rims-new, 2-piece full advance wide base, 20 x 6.0 size with 5° tapered bead seats, assur-

ing longer tire life and better stability. Vacuum power actuation of service brakes ndard, using a sealed assembly that proes more braking power with less "muscle power", fully compensating design giving normal "brake feel"-for smooth, positive

stopping. Brakes-powerful hydraulic-14" x 2" front, rear with 303 sq. in, lining area. Independently anchored, two-shoe type with easy, external anchor bolt and cam adjust-

ment. Brake cylinders shielded front and rear against heat from drum. Broke drums - new, demountable. Easily removed from hub. Large cast iron drums

fused to steel discs-506 sq. in. drum area. Inspection hole for feeler gauge check of brake adjustment. Hand brake - independent, spring-loaded

drum type on propeller shaft-compact, easily Front oxles-new, heavier, wider track pro-

viding shorter turning and greater stability. Equipped with large spindles and extra high capacity, wide-spaced roller wheel bearings Steering control-improved, with new, solid type drag link equipped with dust shields.

Tie rod ends-new, automatic, spring loaded ball-socket type, with rubber dust shields for onger life.

Steering geor-new worm and dual needle bearing three-tooth roller. Ratio 20.4 to 1. Greater turning angle-permits shorter, sturdier pitman arm, reduced steering effort. Steering wheel-new 18 in. diam. 3-spoke

type for maximum instrument visibility. Serrated hub on wheel and shaft permits proper positioning. Heavy dash bracket for column

retention. Two-speed rear axle-of heavy duty conection providing 2-range performance. .uum shift permitting gear pre-selection-torced flow lubrication. Breather in housing.

Universal joints - smooth operating, long wearing needle bearing type with two tubular propeller shafts supported by rubber encased ball type center bearing. One shaft with two ioints on 110" COF.

Front bumper - new heavy channel type bolted directly to frame for greater impact strength. Frames-longer, double channel type, pro

viding great strength and stiffness. Side rails extended for direct bolted-on attachment of channel bumper-greater frame rigidity. Frame 34 in, uniform width back of trans-

Muffler-straight through design offering less restriction and back pressure-improves engine performance and reduces fuel con-

Front springs-with safety leaf, steel-backed bronze bushed spring eyes and hardened steel shackle pins for long life. Conventional 36" x 2", cab-over-engine 38" x 2.25".

Rear springs-heavy duty, with 7-leaf auxiliary standard-providing easy riding for light loads-ample capacity for full loads. School

bus chassis, heavy duty, single 21-leaf, pro-Rubber oxle bumpers-mounted on frame minimize shock of springs bottoming. Transmission-heavy duty 4-speed.

gressive type.

Gyro-Grip clutch-long-lived, 11-inch, semicentrifugal Bus type with 123.7 sq. in. arealow pedal pressures-high spring and plate

Radiator-flat tube and fin type mounted in a U-type flexible support.

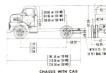
Fuel tenk-new 21-gal, frame-mounted on left side rail on chassis without cab. 161/2-gal. tank back-of-seat on chassis with cab. Cab - over - engine chassis, in addition to above feature-

Spiralounge floating driver's seat. · Cob support-new rigid sub-frame type. Ingine cover-in cab floor.

Lift-up hood-and new location of dash provide easier serviceability.



134-IN., 158-IN. and 176-IN. CONV'L WHEELBASES



110-IN., 134-IN. AND 158-IN. C.O.E. WHEFLRASES



SCHOOL BUS CHASSIS 194-IN. WHEELBASE



# NOW! New Ford

# NEW

## IN EVERY WAY!

- **√** STRUCTURE
- **▼** ROOMINESS
- √ SEATING
  √ VISIBILITY
- V VENTILATION
- **SUSPENSION**
- V HARDWARE

# NEW

## CAB-OVER-ENGINE DESIGN

- **ACCESSIBILITY**
- √ SPIRALOUNGE DRIVER'S SEAT
  √ LOW ENGINE COVER
- V STRUCTURE
- ▼ STRUCTURE ▼ ROOMINESS
- V VISIBILITY
- VENTILATION
- **V** SUSPENSION
- **V HARDWARE**



# Living Room Comfort in the MILLION DOLLAR Truck Cab

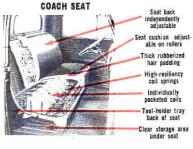
## COMFORT AND ROOMINESS GIVE BIG DRIVERS PLENTY OF HEAD ROOM AND LEG ROOM

Ford invested over one million dollars in tools to give drivers new spacious comfort and roominess. The new Ford MILLION DOLLAR truck cab is bigger in every way. Wider! Longer! Taller!

There's little of that squeezing-into and squeezing-out of constricted doorways. The new Ford cab doors are wider. Foot-room between the seat riser and pillar has been increased to permit even "size 13's" to get through without stumbling. There's headroom, too, and plenty of it in the new Ford cab . . . one of the biggest in its class:

There's comfort and neatness, too, in the full interior trim and handsome upholstery. Other appreciated comforts include a sun-visor, ash tray, easily read instruments and husky hardware. All these features are encased in a weatherproof, all-steel structure designed to perpetuate the proved long-life superiority of Ford Trucks.

## MFM EASY-CHAIR COMFORT CUSHIONS THE MILES!







Spiralounge easy chair, floated on a variable-rate spiral coil spring adjustable to driver's weight. Hydraulic shock absorber controls movement of seat and back. Standard on all C.O.E. models. Optional on conventional models.

## NEW

## 3-WAY AIR CONTROL SCOOPS IN OCEANS OF FRESH AIR



Air Wing Venti-Air Wing Venti-lators scoop in fresh air, sweep out stale. Stand-ard equipment for maximum's comfort in all Ford cabs.



Fresh Air Intake Heater and De-froster. For cold weather an effi-cient heater. In mild weather helps defog windshield. At all times an extra source of fresh air. Available



Cowl Ventilator Extra large size with anti-bug screen, rubber weather-seal and water drain.

## PICTURE-WINDOW VISIBILITY MAKES



## DRIVING SAFER

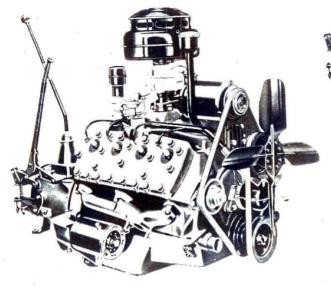
One-piece Safety Vision Windshield, plus narrow corner pillars, makes for wide-range visibility. Windshield has no centre-line blind spot. Height in-creased for tall drivers. Extra large rear cab window offers great convenience by improving rearward visibility.

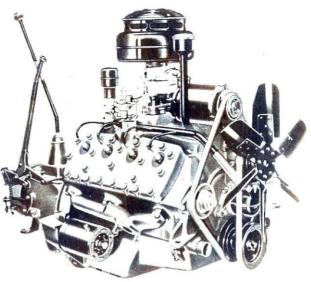
## LEVEL ACTION SUSPENSION INSULATES ALL CABS FROM FRAME WEAVE



In this new, exclusive, Ford cab suspension, rubber pads and rubber insulated bolts at each front corner and level action links in torsion type rubber bushings at each rear corner provide a 4-point stability with amazing flex-ibility which insulates the cab from vibration, noise and frame weave, thus prolonging cab life.







## 239 CU. IN. FORD V-8 TRUCK ENGINE

88 HORSEPOWER @ 3600 R.P.M. 183 LBS.-FT. TORQUE @ 1600 R.P.M. USED IN SERIES F-135 and F-155

## 239 CU. IN. FORD V-8 ENGINE

97 HORSEPOWER @ 3600 R.P.M.
175 LBS.-FT. TORQUE @ 1850 R.P.M.
USED IN
SERIES F-47, F-68 and F-105

Turbulent-type combustion chambers with 6.8 compression ratio.

Platons of aluminum alloy, cam ground, plated finish with 4 rings, assuring complete oil control.

Exclusive Ford one-piece engine casting of cylinders and upper crankcase.

Individual locked-in, precision-type, replaceable, steel-backed copper lead connecting rod bearings.

Connecting rod forgings reinforced for greatest strength.

Ford cast alloy iron comshaft with aluminum timing gear, driven direct from crankshaft.

Ford cast alloy steel cronkshoft with 6 integral counterweights—only 26.03 inches long but weighs 69.2 pounds and balanced within 0.3 ounce-inch.

Precision replaceable type main bearings.

Exhaust valve seat inserts of carbon, chrome tungsten steel.

Shot-blasted, rust-proofed valve springs.

Accessible location of engine accessories fuel pump, oil filter, coil wiring, carburetor, generator—on top of engine within quick, easy reach—low maintenance time.

Oil filler pipe at right front of valve chamber cover for easy servicing.

Oll pump with pressure relief valve in pump body-positive gear type, high capacity.

Pressure lubrication of all main, connecting rod and camshaft bearings.

Replaceable element type oil filter.

Suction type crankcase ventilation, with draft tube at front of engine.

Truck type oil pan with detachable plate, for oil pump screen removal and pan clean-out.

Thermostat located in each water outlet in cylinder heads—for rapid warm-up.

Full-length plus water jackets, completely surrounding each cylinder.

Fuel pump with filter to facilitate cleaning. Large capacity oil bath oir cleaner.

**Ignition** — sealed dry—direct driven dist butor—fully automatic spark advance.

Rubber engine mountings for longer life.

# 1948 FORD WITT TRUCK ENGINE SPECIFICATION TABLE

	ENGINE F-47, F-68 and F-105	ENGINE F-135 and F-155			
Туре	V-8, 90° L-head	V-8, 90° L-head			
Bore	3.1875 in.	3.1875 in.			
Stroke	3.75 in.	3.75 in.			
Displacement	239 cu. in.	239 cu. in.			
Max. Brake Horsepower	97 @ 3600 r.p.m.	88 @ 3600 r.p.m.			
Max. Torque	175 lbsft. @ 1850 r.p.m.	183 lbsft. @ 1600 r.p.m.			
Compression Ratio	6.8 to 1	6.8 to 1			
Cylinder Heads	Turbulent type high comp	ression, Ford cast alloy iron			
Block	Cylinders and upper crankcas	se one piece, alloy iron casting			
Cylinders	Controlled quality micro	-finish for uniform oil film			
Crankshaft	3 Bearing, fully-counter-ba	alanced, 2 plane 90° throws			
Material	Special Ford Cast Alloy Steel	Special Ford Cast Alloy Steel			
Main Bearings	3	3			
Туре	Large diameter, steel-backed, le	ocked-in, precision, replaceable			
Area	38.955 sq. in.	38.955 sq. in.			
Connecting Rods	Heat-treated steel forgings with	h locked-in replaceable bearings			
Bearings	Precision, steel-backed, copper lead	Precision, steel-backed, copper lead			
Pistons	Aluminum alloy cam ground oval type	Aluminum alloy cam ground oval type			
Finish	Tin plated	Tin plated			
Rings	Two compression, two oil control	Two compression, two oil control			
Pins	Floating in rod and piston with retainer rings	Floating in rod and piston with retainer rings			
Camshaft	Special Ford cast alloy iron	driven direct from crankshaft			
Туре	Standard	Truck design—higher torque at lower engine speeds			
Timing Gear	Precision-machined aluminum	Precision-machined aluminum			
Valves—					
Intake	High chrome nickel alloy	High chrome nickel alloy			
Exhaust	High chrome nickel alloy	High chrome nickel alloy			
Lifters	Pre-set hollow steel	Pre-set hollow steel			
Seat Inserts-Exhaust	Carbon, chrome tungsten steel	Carbon, chrome tungsten steel			
Intake Manifold	8 Port duplex design	8 Port duplex design			
Carburetor	Dual downdraft	Dual downdraft			
Air Cleaner	Heavy duty oil bath—one quart capacity (one-pint capacity in F-47)	Heavy duty oil bath—one quart capacity.			
Fuel Pump	Diaphragm type with integra	glass-settling bowl and strainer			
Ignition	Sealed-dry, direct driven distrib	utor, fully automatic spark advance			
Distributor	Fully-automatic type	Fully-automatic type			
Battery-Trucks	17 plate, 100 ampere hour	17 plate, 100 ampere hour			
School Bus only		17 plate, 120 ampere hour			
Generator	30-33 amp.—230 watts	30-33 amp.—230 watts			
Starter	High torque, automatic engagemen	nt, solenoid switch, push button control			
Lubrication	Full pressure to main, camsh	aft and connecting rod bearings			
Oil Pump	Gear type	Gear type			
Normal Oil Pressure	60 lbs. @ 2000 r.p.m.	60 lbs. @ 2000 r.p.m.			
Crankcase Capacity	4 quarts (5 quarts if oil filter cartridge changed)	4 quarts (5 quarts if oil filter cartridge changed			
Oil-Filter	Replaceable cartridge type	Replaceable cartridge type			
Oil Pan Clean-out	Large removable plate	Large removable plate			
Cooling	Full-length water jackets, thermostatic tempe	rature control, tubular radiator, self-sealing pumps			
Fan ·	4 blade, 18½"	6 blade, 18½"			
Water Pumps	2	2			
water rumps	-	3 point, cushion-type rubber suspension			



## 48 FORD Boni

## TRUCK CHASSIS SPECIFICATIONS

SERIES	F-47	F-68	F-105	F-105 F-135		F-155	F-155 C.O.E.	F-155 School Bus	
NOMINAL RATING	NG 1/4-Ton 1/4-Ton		134-Ton	2-Ton 2-Ton		3-Ton	3-Ton		
GROSS VEHICLE WEIGHT (MAX.) (obtainable with required tire equipment)	4700 lbs.	6800 lbs.	10500 lbs.	13500 lbs.	13500 lbs. 13500 lbs.		15500 lbs.	15500 lbs.	
REAR TIRE SIZE FOR MAX. G.V.W.	6.50 x 16 6-ply	7.50 x 17 8-ply	7,00 x 20 10-ply Dual	7.50 x 20 8-ply Dual	7.50 x 20 8-ply Dual	8.25 x 20 10-ply Dual	8.25 x 20 10-ply Dual	8.25 x 20 10-ply Dual	
ENGINES	239 cu. in  V-8	239 eu. in.V-8	239 ou. in. V-8	239 cu. in. V-8 Truck Type	239 cu. in. V-8 Truck Type	239 cu. in. V-8 Truck Type	239 ca. in. V-8 Truck Type	239 cu. in. V-8 Truck Type	
WHEBLBASE (inches)	114	122	134, 158	134, 158, 176	110, 134, 158	124, 158, 176	110, 134, 158	194	
Dimensions (inches) "C.A."—Back of Cab to C/L Rear Axle	40.06	48.06	60.06, 84.06	60.06, 84.06, 102.06	60.06, 84.06, 108.06	60.06, 84.06, 102.06	60.06, 84.06, 108.06		
"C.E."—Back of Cab to End of Frame	75.87	96.06	98.56,122.56	98.56, 122.56, 158.56	98.56, 122.56, 146.56	98.56, 122.56, 158.56	98.56, 122.56, 146.56		
"C.L.A."-Back of Cowl to C/L Rear Axle	84.0	92.0	104.0, 128.0	104.0, 128.0, 142.77		104.0, 128.0, 142.77		164.0	
"C.L.E."—Back of Cowl to End of Frame	119.81	140,0	142.5, 166.5	142.5, 166.5, 199.27		142.5, 166.5, 199.27		249.0	
AXLE, FRONT Capacity	2500 lbs.	2500 lbs.	4400 lbs.	4400 lbs.	4400 lbs.	4400 lbs.	4400 lbs.	4400 lbs.	
(Modified I-Beam) Size (Height x Width x Web)	2.29"x1.6"x0.25"	2.29" x 1.6"x0.25"	2.50°x2.0°x0.33°	2.50"x2.0"x0.33" 176" W.B. 2.62"x2.0"x0.38"	2.62*s2.0*x0.38*	2.50"x2.0"x0.33" 176" W.B. also Dump and Tractor 2.62"x2.0"x0.38"	2.62"x2.0"x0.38"	2.62"x2.0"x0.38	
Wheel Bearings	High Capacity, Dual Opposed, Adjustable Tapered Roller								
Tie Rod	Ball Stud and Socket, Spring Loaded For Automatic Take-up of Wear, Equipped with Rubber Dust Shields								
Thrust Bearing	Tapered Roller or Anti-Friction Ball								
AXLE, REAR Type	Hemid	Spiral Bevel	Spiral Bevel	Spiral Bevel	Spiral Bevel	2.Sneed	2.Sneed	2.Sneed	
	Hypoid Semi-Floating	Full Floating	Full Floating	Full Floating	Full Floating	2-Speed Spiral Bevel Full Floating	2-Speed Spiral Bevel Full Floating	2-Speed Spiral Bevel Full Floating	
Capacity	3000 lbs.	5000 Ibs.	10800 lbs.	10800 Ibs.	10800 lbs.	12000 lbs.	12000 lbs.	12000 lbs.	
Pinion Mounting	Overhung	Straddle- Mounted	Straddle- Mounted	Straddle- Mounted	Straddle- Mounted	Straddle- Mounted	Straddle- Mounted	Straddle- Mounted	
Differential	2-Pinion	4-Pinion	4-Pinion	4-Pinion	4-Pinion	4-Pinion	4-Pinion	4-Pinion	
Axle Shaft Dia, at Spline	1.25*	1.37*	1.75"	1.75"	1.75"	1.75*	1.75*	1.75"	
Pinion and Differential Bearings	Tapered Roller Dual Opposed Tapered Roller (pinion inboard and differential case)								
Wheel Bearings	Sealed Ball High Capacity, Dual Opposed, Adjustable Tapered Roller								
Axle Ratios (to 1)	3.73 or 4.27	4.86 or 4.11	4.86 or 4.11 5.83 or 6.67		6.67 or 5.83 6.67 or 5.83		6.33-8.81 or 5.83-8.11	6.33-8.81 or 5.83-8.11	
BRAKES, SERVICE (Hydraulie) Size - Front	11" x 2"	12" x 134"	14" x 2"	14" x 2"	14" x 2"	14" x 2"	14" x 2"	14" x 2"	
Rear	11" x 134"	14" x 2"	15" x 334"	15" x 334"	15" x 334"	15" x 334"	15" x 334"	15" x 334"	
Total Lining Area, Sq. In.	178.5	188	303	303	303	303	303	303	
Total Drum Area, Sq. In.	259	308	506	506	506	506	506	506	
Vacuum Booster—Type						Diaphragm Type	Diaphragm Type	Diaphragm Typ	
Size		-				716*	736"	734"	
	Cable with	h Equalizer							
BRAKES, HAND Type	Applying Rear	Wheel Brakes		Drum and Contracting	Band, Spring-Loade	d, Back of Transmiss	ion on Drive Line		
Size			7.81" x 2.5"	7.81" x 2.5"	7.81" x 2.5"	7.81" x 2.5"	7.81" x 2.5"	- 7.81" x 2.5"	
CLUTCH (Gyro-Grip) Diameter	10"	11"	11"	11"	11"	11"	11"	11"	
Friction Area (Sq. In.)	85.5	123.7	123.7	123.7	123.7	123.7	123.7	123.7	
Plate Pressure, Lbs.: Zero Speed vs. 3000 RPM	1089-1669	1044-1439	1044-1439	1224-1619	1224-1619	1224-1619	1224-1619	1224-1619	
Pedal Pressure, Lbs.:	-								



## **BUILT STRONGER TO LAST LONGER**

	SERIES	F-47	F-68	F-105	F-135	F-135 C.O.E.	F-155	F-155 C.O.E.	F-155 School Bus
NOMINAL RATING		14-Ton	1-Ton	134-Ten	2-Ton	2-Ton	3-Ton	3-Ton	
DRIVE LINE		Hotchion, Straight-line Drive, Open Tubular Propeller Shaft(s) and Needle Bearing Universal Joints, Ball Centre Bearing on all but 110" and 114" whs.							
PRAME Size	e (Depth x Flange x Thickness)	5.92 x 2.25 x 0.15		7.0 x 2.75 x 0.19					7.08 x 2.79 x 0.2
_	Channel Reinforcement-				STD.	STD.	STD.	STD.	STD.
6.58" x 3	2.21" x 0.125" Section Modulus	2.65	3.34	5.23	7.97 176" W.B. 9.19	7.97	7.97 176" W.B. 9.19	7.97	9.19
FUEL TANK	Gals. Capacity—Chassis	14	14	21	21		21		25
	Cab	1636	1634	1634	1634	1634	1634	1634	
STEERING GEAR	Ratio	18.2 to 1	18.2 to 1	30.4 to 1	20.4 to 1	20.4 to 1	20.4 to 1	20.4 to 1	20.4 to 1
	Steering Wheel Diam.		18 Inch,	3-Spoke Type (Spa	ing 152°, 104°, 104	(°), Serrated Hub	or Positioning on S	haft	
SPRINGS, FRONT	Size (Length x Width)	36.0° x 1.75°	36.0" x 1.75"	35.0° x 2.0°	36.0" x 2.0"	38.0" x 2.25"	36.0° x 2.0°	38.0" x 2.25"	36.0 x 2.0**
	No. of Leaves	8	. 8	11	11	13	11	13	11
	Deflection Rate, Lbs. per In.	235	423	672	176" W.B. 1090	583	672 176" W.B. 1090 Dump & Tractor	685	1090
Capacity (At Normal Deflection)—per Spring		825 lbs.	1025 lbs.	1375 lbs.	1375 lbs. 176" W.B. 2000 lbs.	2050 lbs.	1375 lbs. 176° W.B. 2000 lbs. Dump & Tractor	2050 lbs.	2000 Ibs.
SPRINGS, REAR	Туре	Single Stage	Single Stage	Single Stage	Main and Auxiliary	Main and Auxiliary	Main and Auxiliary	Main and Auxiliary	Progressive
	Main-Size (Length x Width)	45.0" x 2.0"	45.0" x 2.25"	45.0" x 2.50"	45.0" x 2.50"	45.0" x 2.50"	45.0" x 2.50"	45.0" x 2.50"	59.0° x 2.50°
	No. of Leaves	10 Panel 9	14	12	12	12	12	12	21
	Deflection Rate, Lbs. per In.	275 Panel 230	640	1075	1075	1075	1075	1075	1500
As	sxiliary-Size (Length x Width)				32.5" x 2.5"	32.5" x 2.5"	32.5" x 2.5"	32.5" x 2.5"	
No. of Leaves					5	5	7	7	
Capacity (At Normal Defection)—per Spring		1350 lbs. Panel 1050 lbs.	3000 lbs.	4300 lbs.	4300 lbs.	4300 lbs.	4300 lbs.	4300 lbs.	6000 lbs.
Capacity Auxiliary (A	it Normal Deflection) per Spring				1350 lbs.	1350 lbs.	2700 lbs.	2700 lbs.	
SHOCK ABSORBE	RS Front	Direct Double Acting - Telescopic	Direct Double Acting-Telescopi	e					
	Resr	Direct Double Acting - Telescopic							
TRANSMISSION	Type	3-Speed Helical Synchromesh	4-Speed Sliding Gear	4-Speed Sliding Gear	4-Speed Sliding Gear	4-Speed Sliding Gear	4-Speed Siding Gear	4-Speed Stiding Gear	4-Speed Sliding Gess
	Gear Ratios (to 1)—First	2.819	5.40	6.40	6.40	6.40	6.40	6.40	6.40
	Second	1.604	3.09	3.09	3.09	3.09	3.09	3.09	3.09
	Third	Direct	1.685	1.685	1.685	1.685	1.685	1.685	1.685
	Fourth		Direct	Direct	Direct	Direct	Direct	Direct	Direct
	Reverse	3.625	7.825	7.825	7.825	7.825	7.825	7.825	7.825
	S.A.E. 6-Bolt P.T.O. Opening		Right Side	Right Side	Right Side	Right Side	Right Side	Right Side	Right Side
	Optional	4-Speed							
WHEELS AND RIN		5—16 x 434K	517 x 5.5	Front 2—20x5.0 Rear 3—20x 6.0	7-20 x 5.0	· 7—20 x 5.0	7-20 x 6.0	7—20 x 6.0	7—20 x 6.0
	Optional	None	None	None	7-20 x 6.0	7-20 x 6.0	7-20 x 5.0	7-20 x 5.0	None
	Studa	5	8 .	5	5	5	5	5	5
	Type	Drop Centre	Wide Base	Wide Base	Wide Base	Wide Base	Wide Base	Wide Base	Wide Base



TRUCKS

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