



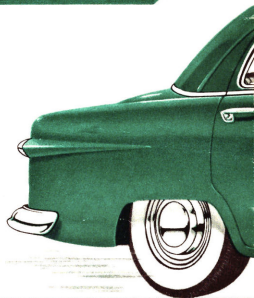
VANCOUVER 3351 MILES

HALIFAX 1517 MILES

again miles ahead

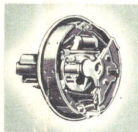
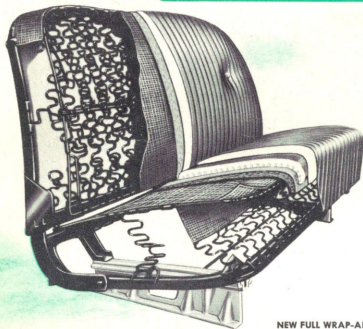
the new

1951 *Meteor*•



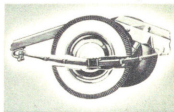
METEOR SEATS have special zig-zag springs which add to comfort and support. New Automatic Posture Control of front seat aids shorter drivers. Seats resist sagging . . . retain their shape and smartly rounded contours.

MILES AHEAD IN COMFORT, SAFETY !

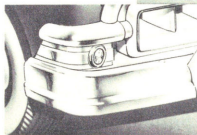


KING - SIZE BRAKES are double-seal; self-energizing . . . hydraulically operated . . . balanced for straight-line stops. Shields prevent dirt, water from entering drum and impairing brake efficiency.

SPRINGS are balanced for superb riding quality, comfort . . . independent front wheel suspension on advanced "Hydra-Coil" springs . . . new variable-rate rear spring shackles. Impregnated inserts, never need lubricating.

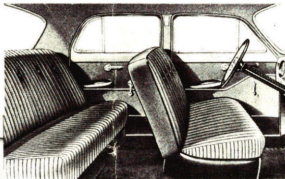


NEW FULL WRAP-AROUND BUMPERS have specially shaped cross section design for greater impact protection . . . sweep around to conform with new grille and rear end styling to provide increased side protection. Massive and solid . . . they enhance lower, wider appearance of the new 1951 Meteor.

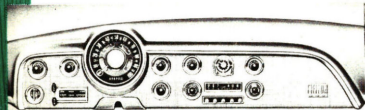


MILES AHEAD IN BEAUTY, STYLE!

"DECORAMIC" INTERIORS using luxuriously beautiful broadcloths, Bedford Cords and genuine or art leather in combination with smartly modern fittings give an effect of practical, youthful elegance.



NEW BOLDER GRILLE sets a completely new style note for the Meteor's sweep-around front end beauty! Central portion of grille is smartly fashioned in bold lines that accentuate width . . . framed with gleaming chrome set with new-styled parking lights at extreme outer width.



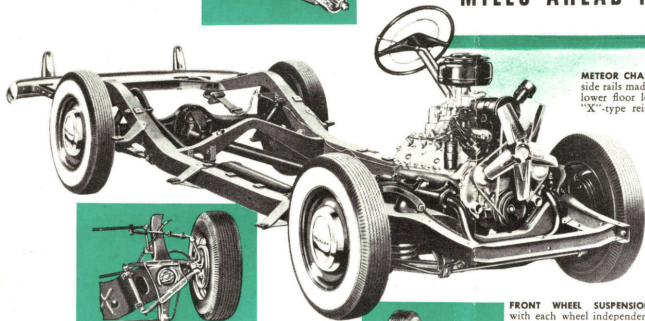
NEW BLACK-LIGHT INSTRUMENT PANEL is a revelation of outstanding beauty and engineering efficiency. Two-tone colour treatment accents separation of panel into essential driver-control area and panel section designed to blend with rich interior appointments. All "Ring-Lite" controls are recessed for maximum safety . . . scientifically grouped for driver convenience.



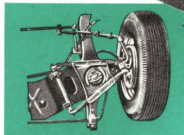
METEOR AXLE combines efficiency, quiet operation, high strength and light weight . . . use of hypoid drive gears permits lowering of the driveshaft, resulting in a lower floor "tunnel".



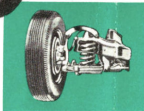
MILES AHEAD IN ENGINEERING...



METEOR CHASSIS is strong, double drop in design, with side rails made rigid by five cross members . . . permitting lower floor levels and increased road clearance. Special "X"-type reinforcement strengthens Convertible frame.

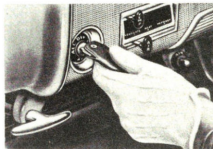


STRAIGHT-LINE STEERING on rough roads and in cross winds is made possible by Meteor's symmetrical steering linkage with Pitman arm and idler bracket . . . for maximum ease and stability, safety and driver security.



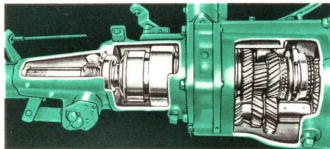
FRONT WHEEL SUSPENSION, with each wheel independent, means that a bump encountered by one wheel does not transmit shock to the entire car. The shock is absorbed right there by "Hydra-Coil" springs and new "Oil-Cushion" shock absorbers mounted in centre of coil.

NEW KEY-TURN STARTER . . . safe, convenient starter-ignition switch. Key-turn right—all circuits on. Further right starts engine. Key-turn left—instruments, accessories on only.

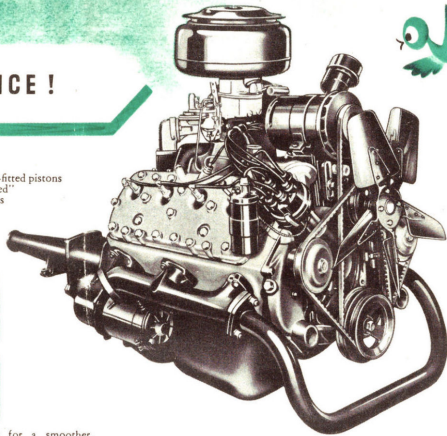


POWER AND PERFORMANCE!

100 HP. V-TYPE, 8-CYLINDER ENGINE—responsive, dynamic with super-fitted pistons . . . "Full-Flo" fuel pump . . . "Quiet-Spin" fan . . . "Rubber-Hushed" mounting . . . new "Rota-Quiet" valves . . . will keep Meteor "miles ahead" in economy, power, performance. It is a result of the skill, experience and craftsmanship of Meteor engineers. Years of painstaking research . . . of constant improvement, have resulted in the finest type of automobile engine in the world . . . the Meteor 90° V-Type, 8-Cylinder. Precision engineered . . . the Meteor engine is miles ahead in brilliant, *thrilling* power!



"TOUCH-O-MATIC" OVERDRIVE for a smoother, quieter, more economical ride and tireless driving mile after mile. Cuts engine speed by 20 per cent, reduces engine wear, saves up to 15 per cent on gasoline. Optional at extra cost.



SPECIFICATIONS

ENGINE

This engine is backed by the experience of the largest manufacturer in the world of V-type, 8-cylinder engines.

RATING: The Meteor V-type, 8-cylinder, L-head, 90° engine develops 100 maximum brake horsepower at 3600 r.p.m.—taxable horsepower . . . 32.5. Piston displacement . . . 239.4 cu. in.; bore . . . 3-3/16", stroke . . . 3 3/4". Compression ratio . . . 6.8 to 1. "Equa-Poise" mounting; 4-ring, tin-plated aluminum alloy pistons, cam ground for quieter operation, faster break-in. "Deep Breath" manifold; new accessory drive arrangement with narrow V-type belts; aluminum timing gear; "Loadomatic" ignition, exhaust valve seat inserts.

LUBRICATION: crankcase capacity 7 pts.; normal refill; 11 pts. when Full Flow filter element replaced; helical gear oil pump; directed-flow crankcase ventilation. (Oil filter available at extra cost.)

COOLING SYSTEM: capacity 19 qts., 20 qts. with heater; full-length water jackets surround each cylinder; balanced-type thermostats and recirculation bypasses; dual water pumps; unique 5-blade fan; pressure-type radiator cap.

FUEL SYSTEM: capacity 15 1/2 gal. on Station Wagon. 14 on other models; oil bath air cleaner; dual down-draft carburetor; exhaust line thermostat for quick warm-up.

ELECTRICAL SYSTEM: 17 plate, 100 ampere hour battery. High capacity generator with automatic voltage control. Automatic spark—single breaker distributor.

CHASSIS

FRAME: Type—double drop; Number of cross-members—5 on all models except Convertible which has 4 plus an "X" member and is specially reinforced; Type of rails—box section; Side rail cross section—4" deep and 3 3/4" wide.

DRIVE: Hotchkiss drive for smoother starts and stops. Reduces unsprung weight. Three-speed helical gear transmission with synchronizers for second and third speeds. Touch-O-Matic Overdrive (optional at extra cost).

CLUTCH: Semi-centrifugal type clutch, dry, single plate, 9.5 in. diameter; total area 85.2 sq. in. . . . easy acting with low pedal pressure.

REAR AXLE: Type—semi-floating. Final drive gears—hypoid. Gear ratios (except Station Wagon): standard, 3.73 to 1; with overdrive, 4.10 to 1. Station Wagon: Standard, 3.91 to 1; with overdrive, 4.27 to 1.

FRONT SUSPENSION: Type—Independent, swinging link on coil springs; Coil spring diameter, inside—4.0 in.; Shock absorbers—hydraulic, double-acting, tubular type.

REAR SUSPENSION: Type—longitudinal, semi-elliptic leaf springs. No. of leaves—Station Wagon—9; All other models—7; Liners—impregnated fabric inserts between tips of upper leaves; no lubrication required.

SERVICE BRAKES: Type—self-energizing, 4-wheel hydraulic. Drum type—composite, cast iron and steel; Drum diameter: front—10 in., rear—10 in., Station Wagon only—11 in. Total lining area—176.0 sq. in., Station Wagon—182.8 sq. in.

HAND BRAKE: Type—mechanical application of rear brakes with T-handle on dash through lever and equalizing cable.

STEERING SYSTEM: Type—symmetrical linkage with cross-link and idler arm; Steering gear—worm and triple tooth roller.

WHEELS AND TIRES: 6.70 x 15 4-ply extra low pressure tires on 4.5" rims, standard; 6.00 x 16 4-ply tires on 5" rims optional at no extra cost. White sidewall tires and chrome wheel trim rings optional at extra cost. 7.10 x 15 6-ply tires standard on Station Wagon only.

WHEELBASE: 114 in.; Tread, front—56 in., rear, except Station Wagon—56 in., Station Wagon—60 in. Minimum road clearance with normal load: 7.6 in.

EXTERNAL DIMENSIONS: Over-all height—Sedans and hard-top Coupes (normal load)—63.1 in.; Over-all length—197.3 in., Station Wagon—209.4 in.; Width—72.8 in., Station Wagon—76.4 in.

INTERIOR DIMENSIONS: (Front, Rear). Hip Room—61.5 in., 60.3 in.; Shoulder Room—57.0 in., 55.0 in.; Head Room—36.1 in., 35.5 in.; Leg Room—40.0 in., 41.3 in.

LUGGAGE COMPARTMENT VOLUME: with spare tire in place: Two-Door and Four-Door Sedans—22.9 cu. ft., Club and and Business Coupes—28.5 cu. ft.

APPOINTMENTS AND FITTINGS: *Custom Deluxe*—new "Black-light" instrument panel; "color-blend" upholstery; "Decoramic" interiors; "Blend-tone" carpeting. New Dynamic steering wheel with full-circle horn ring . . . centre bar of triangular design. Luxurious door and quarter panelling; ash trays in front and rear compartments; locking glove compartment and stylish clock on instrument panel; sun visors; newly designed right and left pillar lights; assist loops in Two-Door and Club Coupe models—rope cord on front seat back of Four-Door Sedan. *Deluxe*—"Decoramic" interiors; black-light instrument panel; new upholsteries, carpeting, door scuff and seat panels; ash tray and glove compartment in instrument panel; left centre pillar light controlled by instrument panel switch; rear view mirror and long sun visor for driver.

COLOURS

BODY COLOURS: Enamels (Standard); Black, Sheridan Blue, Everglade Green, Sheffield Green, Mission Gray, Metallics (*At extra cost*); Culver Blue, Banning Blue, Starlight Green, Luxor Maroon. Two-Tones (*At extra cost*); Mission Gray (Upper), Sheridan Blue (Lower); Sheffield Green (Upper), Everglade Green (Lower); Dune Beige (Upper), Penrod Tan (Lower); Black (Upper), Sportman's Green (Lower). Special Convertible Colours—Sportsman's Green—Fez Red—Vermilion Red.

UPHOLSTERY

DELUXE—Blue and Black Stripe Broadcloth—Trim, Gray Metallic; Orange and Gray Stripe Mohair—Trim, Gray Metallic.

CUSTOM DELUXE—Gray Stardot Broadcloth—Trim, Blue Gray Metallic; Two-Tone Brown Bedford Cord—Trim, Brown Metallic; Tan and Red Stripe Mohair—Trim, Brown Metallic.

CONVERTIBLE—Red and Black all leather—Trim, Red Metallic; Chartreuse and Black all leather—Trim, Sportman's Green; Two-tone-Tan art leather—Trim, Tan Metallic; Top—Black or Gray Tan.

STATION WAGON—Golden Tan and Brown Vinyl.

These specifications were in effect at the time this brochure was approved for printing. Ford Motor Company of Canada, Limited, whose policy is one of continuous improvement, reserves the right to change specifications and prices at any time without notice or incurring liability to purchasers.



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FORD MOTOR COMPANY OF CANADA, LIMITED





Miles ahead in everything

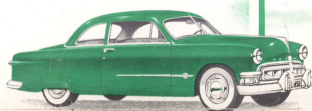
custom deluxe four-door sedan



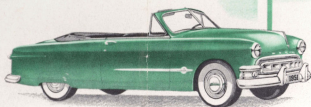
custom deluxe two-door sedan



custom deluxe club coupe



custom deluxe convertible



custom deluxe station wagon



deluxe four-door sedan



deluxe two-door sedan



deluxe business coupe



again miles ahead
the new

1951

Meteor.



Canadian developed . . . Canadian built . . . sold exclusively in Canada, the beautiful Meteor has become the Star Performer in the Low-price Field in less than three years! From its inception the Meteor has been admired for its beautiful flowing lines . . . acclaimed for the precision engineering in every detail of body, chassis and engine. This year more than ever it is the quality car; again . . . miles ahead!

