

# FORD ECONOMY TRUCKS

**FOR 1954** 

give you more truck for your money!

# What Ford Truck

## TRIPLE ECONOMY

Means to You



#### **New Gas-saving POWER**

Ford's new, Low-Friction engines give you greater horsepower and more flashing performance with Ford's traditional operating economy! Modern overheadvalve, short-stroke design in the all-new 130-h.p. or the all-new 138-h.p. Power King V-8's deliver more usable hauling power. That's Big Economy Item No. 1!



#### New Driver-saving EFFICIENCY

Ford's Driverized Cabs, the most comfortable cabs in trucking, reduce driver fatigue, save time and conserve energy in the costly human element of truck operation. And that's Big Economy Item No. 2.



#### **New Money-saving CAPACITIES**

Whatever your hauling requirements are, you'll find the right load-carrying capacity to fit your job in the new, 1954 Ford Triple Economy Truck line. And profitable payload capacity is your Big Economy Item No. 3.

Thus Ford Trucks for '54 give you MORE TRUCK FOR YOUR MONEY!

### **NEW F-600** 9- and 12-ft. PLATFORM-STAKE Payload (equipment, etc.) up to 10,129 lbs. Wheelbases: 130, 154 in.

### Peak Performer in Heavy Duty Service



Wherever you haul, whatever your loa you'll find a truckful of big economy features in Ford's new F-600's . . . features that help save time, labor and money in your business!

New, high-compression performance in the all-new 130-h.p. or the all-new 138-h.p. Power King V-8's-of overhead-valve Low-FRICTION design-gives you big power reserves for fast load-hustling, with top operating economy! Ford's 3-man Driverized Cabs are designed to reduce fatigue.

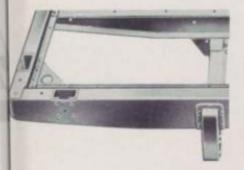


#### BIG, RUGGED BODY

Haul over 5-ton payloads on these spacious 9 or 12 f platforms! Stake racks may be removed easily in sections, for convenient loading from sides or rear. Steel skid strips protect sturdy wood floor. Platform protected by steel rub rail and steel caps on body ends.

ve time, help keep the driver alert, more efficient all day long!

The 9- and 12-ft. Platform-Stake modelsin fact, all new F-600's-are available with a wide choice of equipment: single-speed or two-speed rear axles, tire options up to 8.25-20, heavy duty clutch, choice of 4-speed, or 5-speed direct or overdrive Synchro-Silent transmissions. You can easily select the one new Ford F-600 that will handle your job most efficiently, most profitably . . . for on- or off-the-road duty!



#### BRIDGE-TYPE FRAME

Steel cross girders are riveted to heavy-gage side rails for extra strength. Heavy steel angle brackets are riveted to girders, bolted to sills for maximum rigidity.



#### RUGGED STEEL STAKES AND REAR STAKE LOCK

Straight-grained stake boards are riveted to sturdy U-type steel stakes for extra strength. Sliding bolt type lock holds rear stakes firmly in place ... keeps racks from jarring loose.

#### Versatile F-600 fits any special body from 71/2 to 16 ft.

Body and equipment manufacturers offer a wide range of special bodies to fit F-600 chassis-cab, chassis-cowl and chassiswindshield models. Clean, 34-in. wide frame design keeps body-mounting costs at a minimum.

Choose from 3 wheelbase lengths! The F-600 with 130-in, wheelbase accommodates custom-built bodies from 71/2 to 9 ft.; the 154-in, wheelbase takes 10- to 13ft. bodies; and the 172-in, wheelbase handles bodies from 13 to 16 ft. long. Body, payload (equipment, etc.) capacity goes over 51/2 tons!

Your Ford Dealer will assist you in selecting the exact special-purpose body for your needs.







130-, 154- and 172-in. wbs.



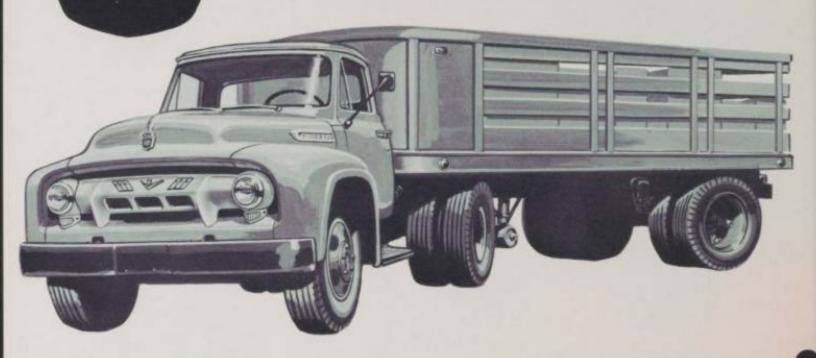
130- and 154-in. whs.

**NEW F-600** TRACTOR

G.C.W. 28,000 lbs. Wheelbase:

130 in.

## **Heavy duty hauling** on light duty costs





#### BIG POWER RESERVES

On hills, on straightaways, Ford's all-new V-8 power with high compression provides instant response and flexibility at all speeds! New Low-Friction overhead-valve design converts more power into usable power-yet retains traditional Ford economy.



#### **FLEXIBLE PERFORMANCE**

Ford F-600 tractors give you a wide choice of-two rear axles with four gear ratios . . . three Synchro-Silent Transmissions . . . tires up to 8.25-20 . . . and other equipment for flexibility needed meet your exact hauling conditions! It's still another way in which Ford gives you more truck for your money!

#### TIME-SAVING MANEUVERABILITY

Every easy-handling control, every DRIVERIZED Cab feature, has been designed-in to make it easier on the driver by reducing fatigue, conserving energy, saving time and keeping him happy on the job! Quick-action steering, responsive brakes, and visibility unlimited, are just a few of these features.

In tractor-trailer combination, Ford's new F-600's are built to hustle big cargoes cross-country or through congested city traffic. Time-saving shortwheelbase maneuverability is a big advantage, moving in and out of loading docks or restricted areas especially.

Choose from two overhead-valve, Low-Friction Power King V-8's . . . the all-new 130-h.p., or the all-new 138-h.p.-most powerful in this class! Short-stroke design reduces internal friction "power waste," liberates more working power to the clutch, saves on moving parts wearstretches the life of your engine!

Ford F-600 tractors, with 130-in. wheelbase, will handle any type of semi-trailer you choose. With wide equipment choice for greater operating flexibility, you can get a new Triple Economy F-600 to fit your exact job requirements-for dependable, low-cost hauling operation.



## NEW! Gas-saving Low-Friction power oin 2 all-new high-compression V-8's

Ford's all-new Low-Friction Power King V-8's, the 130-h.p., or the 138-h.p.—most powerful in this class have deep-skirt, integral crankcases and wide base flywheel housings for higher structural rigidity and smoother performance! Short piston stroke design reduces internal friction waste, liberating more power to the clutch, with good gas economy. Whichever engine you choose, you can depend on the new Power King V-8 for instant response and flexibility at all speeds-a big safety factor. And low operating and maintenance costs are easy on your pocketbook

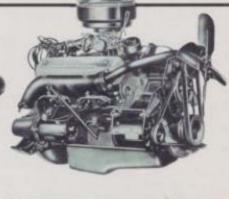
> Displacement-239 cu. in. Bore-3.50 in. Stroke-3.10 in. Brake Horsepower - 130 at 4200 r.p.m. Torque-214 lbs.-ft. at 1800-2200 r.p.m. Compression Ratio-7.2:1

Precision-molded rocker arms Short-reach for greatest durability inteke menifold for quick uniform delivery of fuel charge Free-turn valves th intake and exhaust Easy tappet adjustment for self cleaning better seating Integral valve guides for faster heat transfer Valve stem seal and longer valve life prevents over-pilin ame-plated top ring prevents scuffing during break-in chambers for most efficient High-lift comshoft for fest valve action, silent combustion and high chain drive for accurate timing power output Aluminum alloy outothermi pistons with steel struts Full-flow oil filter cleans for controlled all the oil, lengthens engine life piston-to-wall clearance Full-length water jackets External oil pump surround each cylinder, with recirculating to minimize bore distortion by-pass and reduce wear Full-pressure lubrication Deep-skirt crankcase for of all crankshaft and greater structural rigidity connecting rad bearings Precision-molded alloy iron crankshaft for better Long-lived replaceable copper-load vibration-damping and longer main and connecting

Displacement-256 cv. in.

Brake Horsepower-138 at 3900 r.p.m. Stroke-3.10 in.

Torque-226 lbs.-ft. at 1900-2400 r.p.m. Compression Ratio-7.2 to 1





**NEW SHORT-STROKE POWER** 

. . provides higher efficiency, longer engine life. Piston travel reduced up to 35% over other engines of comparable displacement, saves on gas, parts wear.



#### SHORT-REACH MANIFOLDS

deliver fuel vapor quickly, uniformly on intake (illustrated). . remove burned gases rapidly,



#### DEEP-BLOCK DESIGN

. . with reinforced, deep-skirt crankcase, provides solid foundation for support of crankshaft and greater rigidity to assure maintenance of bearing alignment and smoother engine performance.

lived hearing surfaces

rad bearings

### FORD'S 3-man

DRIVERIZED CABS

for greater driver-saving efficiency



ven vinyl feels better, looks better, lasts longer, is easier to clean. Wide seat has non-sag springs, exclusive shock snubbers. Seat and seat back adjust independently.

Available with I-REST tinted safety glass!



Big, one-piece curved WINDSHIELD with swept-back pillars offers over 938 sq. in. of glass area for eye-saving visibility. Armrest-deep side windows, Glare-reducing I-REST tinted safety glass at extra cost.



Full-width, 4-ft.-wide REAR WINDOW has 444 sq. in. of glass area, for "nostrain" backing and parking. Ford Triple Economy Trucks offer an all-around total of 294.4 degrees of clear-angle visibility.



Wide DOOR OPENING . . . almost a fullyard wide . . . lets the biggest drivers slip in and out easily. Leg and foot room to spare between seat corner and door pillar. Weather-sealing around doors and body joints to keep out dust, fumes, moisture.

#### DELUXE DRIVERIZED CAB SHOWN OFFERS 'CUSTOMIZED" EXTRAS

... It's the Handsomest Cab on the Road!

ment on side

Every detail of Ford's Driverized Cab is designed to keep driver

efficiency at its peak! Unlimited visibility for safer, more alert driving with big one-piece curved windshield, 4-ft.-wide rear window and

arm-rest deep side windows. New woven vinyl upholstery, exclusive

seat shock snubbers, spacious door openings, loads of room in every

direction, conveniently located controls . . . in fact, every feature to

keep a driver happy! A happy driver is more efficient . . . and that means greater savings in the human element of truck operation!

- 2. Bright metal chevroes on
- Bright metal frames around Air Wing vents. a: Bright finish drip molding
- E. Twin matched time electric

#### INTERIOR

Two-tone seal upholstery.

- Foam-rubber seat padding.
- . Customized door and body
- or Perforated thermacoustic bradining, backed by glass
- 1) Sound deadener on floor ard on doors)
- 10. Grip-type arm rest on both
- 15: Illuminated cigar lighter.
- 16: Sturrly lock on dispatch box.

### Here's more for your money in a rugged, heavy duty chassis!

- 1. All-new 130-h.p. or 138h.p. (shown) Power King
- 2. Ford Power Pilot fully automatic carburetordistributor for most power from least gas.
- 3. 1-qt. oil bath air cleaner with dust-proof clamp for longer engine
- 4. Rubber cushioned engine mounting, for smooth, quiet operation; location facilitates engine servicing.
- 5. Large capacity flat tube and fin radiator with U-type support.
- 6. Channel bumper attached directly to extended frame gives greater protection and rigidity.

TURNING

DIAMETER

distribution of load weight.

WIDE-TRACK, SET-BACK FRONT AXLE

greater stability, set-back front axle offers better

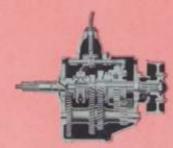
, for short turning diameter! Wide tread gives

- 7. Long, easy-action front springs-double-wrapped rear eyes for safety, shackled at front for stable steering.
- Wide-tread, set-backfront axle for more stability, shorter turning, easier handling.
- 9. Tie rod ends are springloaded, ball-socket type, with dust shields, for automatic wear take-up.
- 10. Roll Action steering for quicker response, easier turning.
- 11. Buttery safely located away from engine heat.
- 12. Gyro-Grip clutch multiplies grip with increased speed; low-pedal pressure high plate pressure; 11-inch. (130-h.p. V-8); H.D.11-inch. (138h.p. V-8).

WHEEL- DIAM. IN FEET BASE LEFT RIGHT

154° 52.1 50.0 172° 57.2 56.0

- 13. Synchro-Silent transmissions eliminate "double clutching;" 4speed std., 5-speed overdrive and direct drive
- 14. Tubular propeller shafts, large diameter, non-whipping.
- 15. Heavy-duty deep channel frame with parallel side rails-high strength without excess weight, better engine acces-
- 16. Wide-span 52" x 234", 10-leaf rear springswith 6-leaf auxiliary for balanced load support.
- 17. Heavy-duty hypoid fullfloating rear axle with rugged banjo housing, large drive pinion. 2 speed axle with electric shift available.



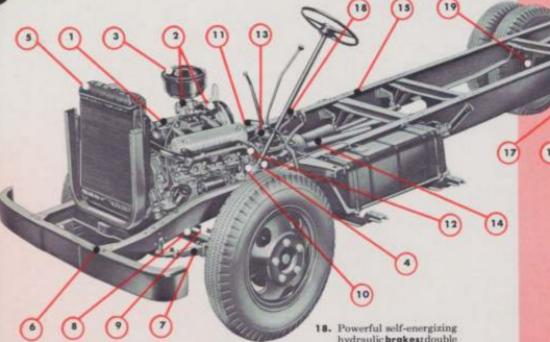
#### SYNCHRO-SILENT TRANSMISSIONS!

Engineered for quiet operation, easy shifting, longer life. Eliminate "double clutching," provide more safety in "down shifting. 4-speed Synchro-Silent standard; 5-speed Synchro-Silent with overdrive or direct drive available at extra cost.



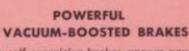
#### CHOICE OF REAR AXLES

Single-speed hypoid, full-floating rear axle features one-piece banjo housing for extra rigidity. Torque stresses are evenly distributed over large tooth surfaces for smoother, dependable operation, 6.2 and 6.8 to 1 ratios. 2-speed planet-type axle with electric shift, optional at extra cost.



hydraulic brakes; double cylinder rear with hightorque, self-centering action for greater efficiency, longer life. Vacuum power-operated, standard.

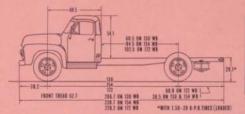
- 19. Removable brake drums for easier, lower-cost servicing.
- 20. 20-inch dual wheels; ad-
- vanced 2-piece integral



CHASSIS MODELS AVAILABLE:

Chassis with cab, with windshield, with cawl.

Big, self-energizing brakes, vacuum poweroperated, reduce foot pedal pressure reguirements for smooth, safe stopping. Double cylinder, rear, with self-centering brake shoes to maintain alignment, reduce lining and drum wear, prolong brake life.



#### CAPACITY CHART-SERIES F-600 CHASSIS WITH CAB

GROSS VEHICLE WEIGHT RATING (Severe Service Rating) TIRES—6. SIZE—front and dual reor	14,000 lbs. 7.50-20 8-p.r.		16,000 lbs. 8.25-20 10-p.r.			
WHEELBASE (in.)	130	154	172	130	154	172
*CURB WEIGHT (lbs.) front . (with fuel and rear water) (est.) total .	2700 2085 4785	2780 2070 4850	2825 2115 4940	2742 2169 4911	2822 2154 4976	2867 2199 5066
*PAYLOAD, BODY, EQUIPMENT, ETC. (lbs.) (approx.)	9215	9150	9060	11089	11024	10934

With 130-k.p., V-8 engine, For 138-k.p. V-8, add 20 lbs, to "frost" and "total" weights and deduct like amount from "payload." For 2-speed axle add 20 lbs, to "rear" and "total" weights and deduct from "payload."

#### F-600 SPECIFICATIONS

RATINGS: TRUCK-MAX. G.V.W. 16,000 LBS. . T

AXLE, FRONT			FUEL SYSTEM	
Capacity—lbs. Size (Height x Width x Web)—in.	Modified I-Beam	2.57 x 2.0 x 0.41	Carburetor Air Cleaner Fuel Pump and Filter	
AXLE, REAR Capacity—libs		13000	Fuel Tank—Chassis with Fuel Filler	Cab.
Capacity — Be Type Standard — Single Ask Ratio—Standard — Optional Opt. Axie (extra cust) — Type BRAKES. SERVICE — Rations	e Reduction-Hypo	id - Full-Floating	LUBRICATION	
Out Avis control Trees	Warm Manual With	6,20 to 1	Engine	D. V-
BRAKES, SERVICE	1 wo-speed 1 la	/8.11 or 6.33/8.81	Chassis	h.p. V
Type Vacque I	ower-operated. Hy	draulie, Two-shoe		
Type Front Stogle Anchor, Self-Energing; Re- Front Brake (Drum Diam, x Lining Width Thicks, Rens Brake (Drum Diam, x Lining Width Thicks, Total Area: Drum — Lining — q, in. Boneter Single-unit combining	ar — Double Cylinde ness) — in. (ms) — in.	r, Self-Energizing 13 x 2.25 - 14 15 x 4 - 14 561 - 366 vetraulie Vaccount	SPRINGS — Semi-Elliptie, Fo Length a width — in. No. Leaves and Deff. Rate Capacity at Spg. Pad () Spring, Lbs.	-Ibs
Effective Disphraem Diameter in.			STEERING	
BRAKE, HAND			Type	
Type Drum and Contracting Band at	Rear of Transmissi	on on Drive Line	Wheel	
Size (Drum Djam, x Lining Width - Thickness) in Total Lining Area sq. in.	4	7.81 x 2.5 - 14 61.5	Wheelbase Turning Circle Diameter,	Left- Hight
BUMPER			Tie RodBall Stud	and 8
TypeCurved, Truck-type Channel Holted I	Direct to Front of 1	Frame Side Balls	TRANSMISSION	
CLUTCH		1000	Standard Optional (extra cost)	
Size: Diameter—Outside: 130-b.p. V-5. 128 b.p. V-8  Type Gyre		l-in. Heavy Duty	Optional (extra cost) Gear Positions. Ratios (to 1): Std. 4-Spe	
Total Frictional Area—sq. in	o-Grip, Semi-Centril	fugal Single Plate 123.7	Ratios (to 1); Std. 4-Spe Opt. 5-Spd Opt. 5-Spc	ed.
COOLING SYSTEM			Power Take-off Opening	d. Dir
Capacity—qta	130 h.p. V-8-22; 13	18 h.p. V-8-2214	WHEELS AND TIRES	
Capacity—qta	blade Out blade	ine Water Outlet	Wheels	
	H.D. 5-bla	de (138-h.p. V-8)	Rims—Size and Type Tires—Standard Size—Fre	ont an
DRIVE LINE	Water the state of		STANDARD EQUIPMENT, C	hamsb
Type Propeller Shafta — Number — in.: 130° and 154° wb Universal Joints — Number, Type Center Hearing	Two, Tubular, F	orged Steel Ends	Center Cowi Ventilator Curved Instrument Panel	Ch
172' wb	3.0 (	front) —3.5 (rear)	Speedometer Water Temperature Gage	HA
Universal Joints—Number, Type	Three, Need Rubber E	neused Ball Type	Oil Pressure Gage Fuel Gage	Sin
ELECTRICAL SYSTEM			Charge Indicator Ash Receptacle	Cu
Battery	olt, 19-Plate, 100-Ar	np. Hr. Capacity	Dispatch Box	Du
Generator Ignition Full Vacuum Controlled Sy	stem; Fully Autom	atic Distributor:	STANDARD COLORS	Wheels
with Me	disture-Proof Boots	over Spark Plum	Choice of: Raven Black, Glacier Blue or Light Gre- Stake Models). Painted bi	en (or
Head Lights. Seale Starter. High Torque, Automatic Engagement, Sc Parking Lights: Left-hand Combination Stop and Ta	el Beam, Foot-Swit- elensid Switch, Pusi	h Button Control	bar, vent window frame, fu	el tan
Parking Lights: Left-hand Combination Stop and Ta Switch with Key Lock; Circuit Breakers; Voltage R	ili Light: Instrument legulator.	t Lights: Ignition	models are painted in prim	
ENGINES	130-H.P. V-8	138-H.P. V-8	Axle, Rear 2-speed Planet	Lo
Bore and Stroke, in. Displacement—eu. (n. Governed Speed—rpm (factory settling).	3.50 x 2.10 230	3.62 x 3.10 256	Battery 120 amp. hr. Cab, Deluxe	341
Governed Speed -rpm (factory setting)	249	3600 (load)	Clutch—H.D. 11-in. (for 130-b.p. V-8)	Mi
		3800 (no load) 138 & 3900	Directional Turn Signals Engine Compartment Light	Ra
Max. Brake Horsepower—RPM Max. Torque—LbsFt.—RPM Compression Ratio	7.2 to 1	7.2 to 1	Fan, Heavy Duty Cooling	Ha
FRAME			Fire Extinguisher (136 qt.) Governor (for 130-h.p. V-8)	Sen
Side Rails—Type Parallel, Chann Max. Section (Depth x Flange x Thick), in.—Sectio Cross Members—Type, Flanged "U"-type with Number	el Section - Tapered	Front and Rear	Heater and Defroster MagicAire System or	Spil
	T. DOLD . C. DOLD	2 10 A 10 20 10 10 10 10 10 10 10 10 10 10 10 10 10	Recirculating	
Cross Members-Type Flanged "U"-type with	Alligator Jaw and	Channel Sections	Hood Ornament	Spi

TRACTOR-TRAILER	-MAX. G.C	.W. 28	3,000 LBS	
FUEL SYSTEM				-
Carburetor Air Cleaner Fuel Pump and Filter Fuel Tank—Chassis with Fuel Filter		Henry Due	w Oil Buth, One	Ot Canasity
Fuel Pump and Filter		Disphragm	Type, Driven fr	om Camshaft
Fuel Tank-Chassis with	Jab	sar. Outsid	e Left Frame Iti	ill Below Cab
Fuet Finer	I mos sextenment t	o trussade i	CHO-LEST SHIP,	sany-on cap
Engine Ful Crankcase Capacity 130 h, 128 Chassis 128	p. V-B (with opt oil f	Stain, Cra	6 Ots. (dry):	5 Otal (refill)
138	h.p. V-8 (with std. oil	filter),	7 Que. (dry):	6 Qts. (refill)
Chassis.		Fit	tings for Pressur	e Lubrication
SPRINGS - Semi-Elliptic, Fo	ed Allow Stead	Front	Main Re	OF Assertions
Length a width-in-	ra selloy esteel	45 x 2	Main 52 x 2.5 10-1225	37 x 2.5
No. Leaves and Deft. Rate	lbs. per in.	8-524	10-1225	6-1400
Length a width—in. No. Leaves and Deff. Rate Capacity at Spg. Pad () Spring, Lbs.	Yorm. (Defl.) —Fer	1600	6200 (eo	mhined
STEERING			394001 0000	or or other particular
Tone	Work	m and Do	al Row Needle B	energy Roller
Ratio,				20.4 to 1
Wheel		+11 (1000 to 1)		Dia., il-Spoke
Turning Circle Diameter.	left-ft	45.3	52.1	57.2
Ratio Wheel Wheelinase Turning Circle Diameter, Tie Rod. Ball Stud	tight Pt	44.5	50.0	36.0
Tie HodBall Stud	and Socket, Spring L	onded for	Automatic Take sed with Rubber	Don't Shields
TRANSMISSION				
Standard			4-Speed, S	ynchro-Stlent
Optional (extra cost)			seed Synchro-Sile	nut Overstrive
Gear Positions	Virst Seco	nd Third	Fourth Fi	th Rewrae
Ratios (to 1); Std. 4-Spe-	id 6.40 11.0	9 1.00	1.00	7.82
Standard Optional (extra cost) Optional (extra cost) Gear Positions. Ratios (to 1); Std. 4-Spe Opt. 5-Spd Power Take-off Opening.	OD, 6,247 B.6	1.89	1.00 0.7	798 6.17
Power Take-off Opening			.S.A.E. 6-Bolt, 6	m Bight Side
WHEELS AND TIRES				
Wheels	Beven20-Inch	Tapered S	teel Disc with 5.	44-Inch Duh
Dine Stee and Tone		200.00	Hole, 8-Inch Di	a. Bolt Circle
Rims—Size and Type Tires—Standard Size—Fro	nt and Dunl Rear	20 X	80x -7.50-20	N-oly-Rating
STANDARD EQUIPMENT, C	bassis-Cub in addition	n to Herman	smoot find altomat	STATE OF THE PARTY
Center Cowl Ventilator	Choke Button	a to recom-	Air Wing Ven	tiluring Wine
	Light Switch Hand Throttle		dows in Do	IN
Speedometer Water Temperature Gage	Hand Throttle	95.60	Mirror, Rear Hand Outsid	View, Left
H Pressure Gare	Governor (138-h.p. Oil Filter (138-h.p.	V-8)	Door Lock, Bi	urht Side
Fuel Gage Charge Indicator				
Ash Receptacle	Curved Windshield Dual Windshield W		Spare Tire Can Mechanical Ja	ok and Tools
Dispatch Box	Hun Visor, Left Sid	le	Safferment Six	and serious it could
TANDARD COLORS				
Choice of: Raven Black, Glacier Bloe or Light Gree Stake Models). Painted bl bar, vent window frame, fu- models are rainted in certain	Sheridan Blue, Mead	low: Green,	Vermillion, Dos	retone Gray,
Stake Models' Painted by	on ton hood, fenders,	cowi, cab,	interior metal a	door divides
bar, vent window frame, fu-	d tank cap, tall lamp.	oprings, as	les, wheels and b	umper. Cowl
secured as a barriage or far forem	e member semistrantes conce	or me to the party and	Maria Company	
VAILABLE EQUIPMENT A	ND ACCESSORIES at	extra cost		
Asie, Renr 2-speed Planet	Locking Gas Tank	Cap	Tall Light-H	ight Hand
Sattery 120 amp. hr. Cab, Deluxe	Mirror, Outside Re	out view	Tinted Glass Tow Hooks	
Sutch-H.D. 11-in. (for			Transmissions	
130-b.p. V-8)	Oll Filter (for 130-1	LD, V-80	4-Speed Din	ect-in-Vifith
Directional Turn Bignals	Radiator Grille Heavy Duty	Comment.	A-Speed Ove Visor	
Engine Compartment Light	Bladto		Windshield Wi	whet
ran, Heavy Duty Cooling Tre Estinguisher (136 gt.)	Reflector Flares (3	In Kit)	Windshield W	lpers - Peni-
Severnor (for 130-h.p. V-8)	with Flags Seat Cover		Wheels, stand	land with-
leater and Defroster-	Splach Guarde (3 str	ditw (less	Wheels, stand Two 7,50-20	S-p.r. front

rackets tlight with Bracket Lamp

Two 7,50-20 8-p.r. front and four 8.25-20 10-p.r. rear tires Sts 8.25-20 10-p.r. tires

These specifications were in effect at the time this folder was approved for printing. The Ford Division of the Ford Motor Ca, whose policy is one of continuous improvement, searce the right, however, to discontinue models or change at any time, specifications, designs or price contents under one ordinate touries and ordinate touries and collaboration for individual contents on material supply conditions.

FORD Division of FORD MOTOR COMPANY . DEARBORN, MICHIGAN



FORD TRIPLE ECONOMY TRUCKS give you MORE truck for your money!