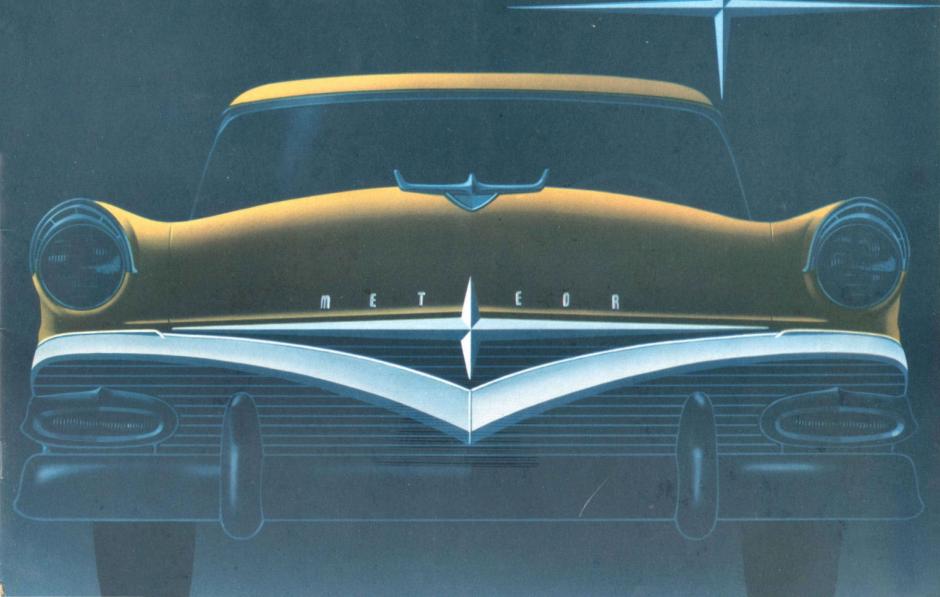
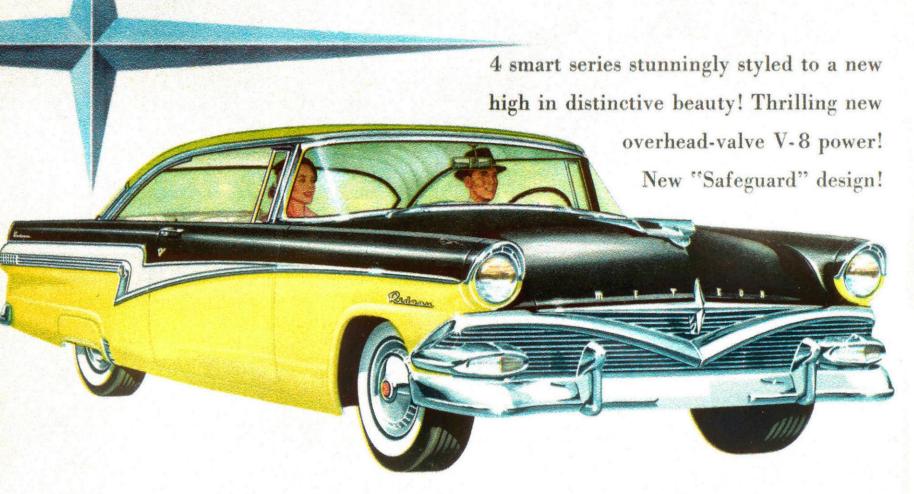
FOREMOST STAR ** 15 FIELD!

Meleor 1956.



Leader in low-priced elegance!



For distinguished style-for lively performance combined with new driving ease and safety features there's never been anything in its field like the thrilling new 1956 Meteor.

Meteor's new star-keyed beauty, new colour combinations, new interior elegance put you ahead with a new sense of pride.

Meteor's new overhead-valve V-8 power puts you ahead with the most modern car performance at no added cost.

Meteor's new chassis advancements, optional power assists and new "Safeguard" features put you ahead with new driving ease and new measures of safety.

From whichever series you choose—the luxurious Rideau—dynamic Niagara-the Meteor series or the increasingly popular, dual purpose Station Wagons you'll find it's a thrilling experience to move up and be miles ahead with Meteor!

THE LAST WORD IN INTERIOR BEAUTY!

There's nothing to equal Meteor's superb Rideau models for rich interior decoration. Ultra-smart vinvl upholstery -- glamorous colour combinations -- luxury appointments-all are here for complete pride of ownership. All models in Meteor's superb Rideau line offer lounging comfort for six people on foamrubber cushioned seats.





Here's modern beauty with a new degree of practical safety. The "Safeguard" design of Meteor's new control panel puts controls at your fingertips, instruments where they can be read at a glance. All are illuminated at night. You have a panoramic view here through Meteor's full wrap-around windshield.

Be miles ahead with /// Meteor

0 (11111)



Greatest V8 performance in Meteor's history!

New, power-advanced overhead-valve Meteor V-8 engines by the world's leader in V-8 experience

> 202* Hp. V-8 • 200** Hp. V-8 4-barrel carburetor, dual exhausts On all Rideau and Station Wagon Models

176 Hp.* V-8 • 173** Hp. V-8 2-barrel carburetor On all Niagara and Meteor Models

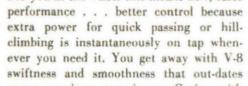


SAFER, SMOOTHER

There's no finer or more fully autogear. For quicker low-gear getaway you merely "floor" the accelerator You can "kick-down" to low gear a speeds below 18 mph., or to interpick-up that means safe, quick passing

MERC-O-MATIC DRIVE

matic transmission than Merc-O-Matic Drive. For normal starts, Merc-O-Matic whisks you away in intermediate mediate gear at higher speeds for extra OVERDRIVE and STANDARD TRANSMISSION are also available



For you at the wheel this means new, safer

combined, these new Meteor overhead-valve V-8's embody the latest of thoroughly every previous experience. Cruise with proved advancements in low-friction design quietness and a reserve of flexible power for greater efficiency that means increased that assures the proudest, most thrilling dependability . . . and longer engine life. driving you've ever known.

*With Merc-O-Matic Drive; 8.4:1 Compression Ratio

You command the most modern power on

the road when you move up to a beautiful

Backed by the experience that has produced

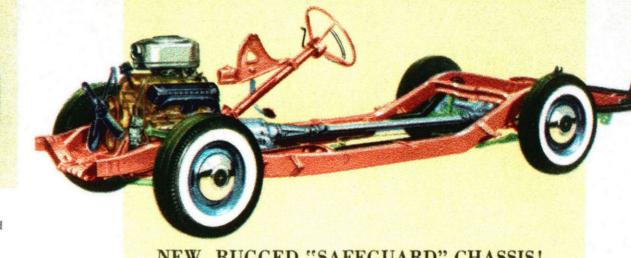
more V-8 engines than all other makers

new 1956 Meteor.



SUPERIOR ANGLE-POISED RIDE WITH BALL-JOINT FRONT SUSPENSION

Meteor rides with sure-footed stability-treats you to luxurious comfort-handles smoothly and easily on any road, thanks to ball-joint front suspension with Angle-poised front springs.



NEW, RUGGED "SAFEGUARD" CHASSIS!

Frame has five rugged cross members including a unique K-bar for twist resistance. Brakes have large heavy-duty linings-are double-sealed to assure safe stops in all weather. Tailored-to-weight front springs-and variable rate rear suspension-soak up vibration and shocks. There's smooth-starting Hotchkiss drive-longer wearing, quieter, safer tubeless tires for a super-soft ride.

Power assists and new "Safeguard" features for added ease and safety!



MASTER-GUIDE POWER STEERING* Does 75% of the work-yet you keep the natural feel of control at all times.

SWIFT-SURE POWER BRAKES* You use one-third less effort for faster, smoother stops.

> POWER-LIFT WINDOWS*

All four windows are pushbutton controlled by driver or individually adjustable.

> FOUR-WAY POWER-SEAT*

Moves up-down-forward -- back to suit personal comfort at the wheel.

New "Safeguard" Control Panel, available with vinvl cushioning* . . . New "Safeguard" deep-centre Steering Wheel . . . New "Safeguard" Seat Belts* afford extra comfort and assurance . . . New "Safeguard" double-grip Door Latches . . . Eve-Rest Safety Glass* reduces sun-glare,

*Optional at extra cost





^{**}With Overdrive or Standard Transmission; 8.0:1 Compression Ratio

ENGINES: Rideau Series and Station Wagons—292 cu. in. dispi 3.75° bore by 3.30° stroke; 4-venturi carburetor, dual exhausts; 200-h.p., 8.0 to 1 comp. ratio, with Standard or Overdrive transmission; 202-h.p., 8.4 to 1 comp. ratio, with Merc-O-Matic Drive.

Niagara and Meteor Series - 272 cu, in. displ; 3.62" bore x 3.30" stroke; 2-venturi carburetor, single exhaust, 173-h.p., 8.0 to 1 comp. ratio, with Standard or Overdrive transmissions; 176-h.p., 8.4 to 1 comp. ratio, with Merc-0-Matic Drive.

ENGINE FEATURES: Short-stroke, low-friction design, deep-block construction; free-turning, overhead, in-ake and exhaust valves; 3-ring, super-fitted aluminum alloy pistons; full-pressure lubrication; automatic choke on all V.8's; 12-voit electrical system; turboaction 18 mm, spark plugs; 55-amp.-hr. battery; high-output 30-amp, generator.

SPEED-TRIBGER MERC-O-MATIC DRIVE. Air-cooled lorque converter combined with automatic gear mechanism; automatic "low gear" starts with selector in "Dr" position, Safety-Sequence Selector with illuminated diai.

STEERING: Parallelogram-linkage; 25.3 to 1 over-all ratio; 18-inch 3-spoke "deep-center" steering wheel. Approx. 41' turning diameter. Master-Guide Power Steering optional at extra cost.

FRONT SUSPENSION: Angle-Poised Ball-Joint design with 3-piece stabilizer, tubular shock absorbers and tailored-to-model coil springs.

REAR SUSPENSION: Variable-rate, semi-elliptic type with tension-type shackles; diagonally mounted tubular shock absorbers; friction-control leaf inserts. Station Wegons have 7 leaves; other models 5 leaves.

REAR AXLES; Hypoid, semi-floating type; pressed steel, banjo-type housing. Station Wagons have composite type housing. Station Wagons ratios (to 1): V-8-Conventional Drive: 4,09 std., 4,27 opt. Overdrive. 4,27 std. Merc-O-Matic Drive 3,54 std. All other models, ratios (to 1). Conventional Drive: 3,20 std.,

3.89 opt. Overdrive: 3.89 std., 3.20 opt. Merc-O-Matic Drive: 3.22 std., 3.55 opt.

BRAKES: Double-seal hydraulic, suspended pedal, 11" drum. Station Wagons, 191,4 sq. in, liming area; all others 180,2 sq. in. Swift-Sure Power Brakes optional at extra cost.

TIRES: 4-ply tubeless on all models. 7.10 x 15 on 8-pass. Country Sedan; also on Rideau Victoria, Crown Victoria and Sunliner with Merc-O-Matic Drive. 6.70 x 15 on all other models.

EXTERIOR DIMENSIONS: 115.5" wheelbase: 58" front and 56" rear treads. Over-all width 75.9"; over-till length -station wagons 197.6", all others 198.5", over-all height (design load)—Two-door and four-door models 61.0", Victoria 60.1", Crown Victoria 59.0"; Sunlines 58.9"; station wagons 62.2".

FEATURES—ALL MODELS: Dual windshield wipers; double-swivel rear view mirror; deep-centre steering wheel; interior light with manual switch; Automatic Posture Centrol front seat mechanism; non-sag seat construction; positive-action door stay checks. 2-position type on front doors; double-grip door latches; safety-type inside push buttons on rear doors of 4-door models; body ventilation air ducts with controls.

METEOR FEATURES: Sun visor on driver's side; steering wheel horn button; black rubber floor mats; black rubber reveal molding at windshield and back window; coat hooks.

NIAGARA FEATURES: Two sun visors; half-circle horn ring; black rubber floor mats; bright metal windshield and back window reveal moldings; arm rests, front and rear; ash tray in rear compartment; assist straps in Two-door; cigarette lighter; stem-wind clock; coal hooks; dome light operated by integral switch and also by front door switches, bright metal molding on body sides; foam rubber in seal cushions.

RIDEAU FEATURES: Two sun visors; half-circle horn ring; arm rests, front and rear, ash tray in rear compartment, cigarette lighter, stem-wind clock; bright metal finials above tail lamps: bright metal curved moldings along body sides; Rideau nameplate and crees on hood and deck lid, creet and body style nameplate on each side of body, interior light operated by integral awitch and also by front door switches; bright metal moldings on deck lid and rear fender crowns; bright metal moldings on headlight visors, foam rubber in seat cushions, carpets, front and rear, black rubber mats in Victoria with all-Vinyl interiors and Sunliner; folding type rear seat center arm rest and bright metal roof molding in Grown Victorias.

STATION WAGON FEATURES: All models: counterbalanced lift gate; two support arms with manual release on tail gate; gas tank filler tube at left rear; coat hooks: hinged license plate bracket and light on tail gate: ribbed linoleum in load space; black rubber mats in seat compartment. Stowaway type second seat. Meleon Ranch Wagon: sun visor at driver's side: steering wheel horn button; black rubber windshield and back window reveal moldings. Other Station Wagons: two sun visors: feam rubber pads in front seat cushions; bright metal windshield and back window reveal moldings: arm rests front and rear; interior light operated by integral switch and also by front door switches; cigarette lighter; stem-wind clock; half-circle horn ring. Niagara Ranch Wagon and Country Sedans have bright metal moldings along body sides; 8-passenger model has removable type third seat.

OTHER AVAILABLE EQUIPMENT: 4-Way Power Seat, Power Brakes; Master-Guide Power Steating; Power-Lift Windows; Eye-Rest safety glass; Merc-O-Matic Drive; Touch-O-Matic Overdrive: "Safeguard" instrument panel cushioning, "Safeguard" seat belts; white sidewall tires; stem-wind clock, cigarette lighter; positive action windshield wiper unit; heater, radio; reat fender shields; full wheel covers.

PRICES: All Power Assists and Accessories as well as some of the items illustrated or referred to in this catalogue are at extra cost

These specifications were in effect at the time this catalogue was approved for printing. Ford Motor Company of Canada, Limited, whose policy is one of continuous improvement, reserves the right, however, to discontinue or change at any time, specifications design or prices without notice and without incurring any obligation to purchaser.

Meless

MERCURY-LINCOLN-METEOR DIVISION

FORD MOTOR COMPANY OF CANADA, LIMITED



Miles Ahead 1956 Meleor

Rideau series

Stars of fashion-styled and powered to put you ahead of the crowd!





RIDEAU SUNLINER CONVERTIBLE



iagara series



Bold, glamorous and youthful . . . with brilliant new beauty! Exciting new performance!



Station Wagons

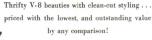
Canada's smartest line of double-duty dandies! More beautiful, more useful, more popular than ever!





eight-passenger, and also six-ssenger models with folding

Veteor series





1956 Weleor

Move up and be miles ahead!