

the 59 FORD station wagons



THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



AWARDED THE GOLD MEDAL
of the Comité Français de l'Elégance
AT THE BRUSSELS WORLD'S FAIR
"Pour proportions exceptionnelles
et la ligne élégante"

ANOTHER FORD "FIRST"...HARDTOP STYLING IN WAGONS!



FORDOR COUNTRY SEDAN

There's space for camping gear galore in this 4-door, 6-passenger Country Sedan. You get over 13% more loadspace because Ford has increased body length by over 7 inches! And Ford has leveled its tailgate in "open" position so that it's easier to load and unload than ever. And the tailgate can be opened separately without lifting the liftgate.



COUNTRY SEDAN

Heavy loads are a breeze to this 6-passenger, 2-door Country Sedan. It features a special roll-down rear quarter window, and like all '59 Fords it makes available a new, simplified Fordomatic Drive... priced so low as to banish "stick shifting" forever!



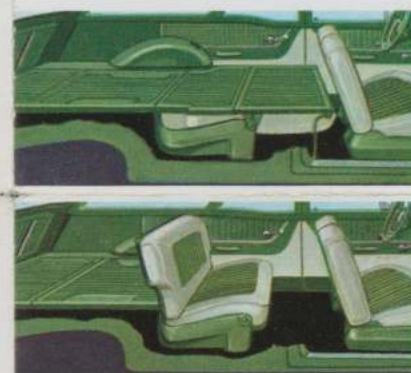
RANCH WAGON

This spirited model is first choice with those who seek a 2-door wagon at the lowest price. Team it with Ford's Mileage Maker Six and you'll enjoy the thriftiest "wagon transportation" since the ox-drawn Prairie Schooner! Example: you change oil only every 4000 miles instead of the 1000 often recommended.



FORDOR RANCH WAGON

It's so easy to load or unload passengers or payloads in this 4-door, 6-passenger wagon... yet it is priced with the lowest! And it's thrifty to maintain, too, with a new aluminized muffler that will normally last twice as long as conventional mufflers used on other wagons.



Fold the Stowaway seat down, as shown in the top picture, and you're all set to haul just about anything. Or, set the Stowaway seat up (below) and you're set to take 6 passengers in comfort!

BEAUTY SURROUNDS YOU

Always known for the beauty of their station wagon interiors, Ford stylists have outdone themselves in these 6-passenger models (right). You'll find interiors that are as beautiful as they are practical... interiors that are color-keyed to be in perfect taste.

As for size, there's 92 cu. ft. of cargo space in every '59 wagon. They measure nearly ten feet from back of front seat to the end of the open tailgate (as seen in illustration below right). Truly, nothing measures up to America's best-selling wagons!



ALL SEATS FACE FORWARD IN FORD'S 9-PASSENGER WAGONS

Only Ford Station Wagons in the low-price field offer 9-passenger, 3-seated models with all seats facing comfortably forward! There's no "wrong way" third seat to force you to crawl in over the tailgate... to blind you at night with headlight glare from onrushing traffic. And only Ford offers you the comfort of foam padding in every seat of every model (except rear seat of 2-door Ranch Wagon) at no extra cost!

Something else you'll appreciate is Ford's attractive, long-wearing ribbed vinyl floor and new, more level tailgate (open position illustrated below).



New third seat (shown at right) in Ford's 9-passenger wagons... converts so easily into loadspace you won't believe it! It features a folding seat back and two resilient foam cushions that can be quickly stowed back of front seat or at the sides... or serve as picnic cushions!



You get up to 17% more loadspace in Ford's big station wagons for '59 because they're over 7 inches longer! In the top picture you see the stowage space in a 9-passenger wagon with both seats down; in the center is the same wagon with one seat down; bottom view shows all seats up... ready to carry 9 passengers in forward-facing comfort!



BOWLING ALLEY LOADSPACE!

GENUINE FORD ACCESSORIES FOR 1959



Signal Seek Radio* automatically tunes in either direction of dial. Town button (T) tunes local stations. Country (C) gives broad coverage. *Transistor-Powered



Console Range Radio is transistor powered yet is modestly priced. Automatic push buttons give choice of any 5 preselected stations.



Magic Aire Heater is of all-new "magic-blend" design; not only does it heat more quickly, but its new fingertip thermostat control gives you the temperature you want—instantly!



Select Aire Conditioner gives refrigerated cooling, plus ventilating, heating and defrosting in one compact unit. (V-8 engines only.)



Self-regulating Electric Clock retimes itself automatically when you set it. Functional design is accentuated by illuminated dial.



Polar Aire Conditioner offers cool comfort at surprisingly low cost. Its "on-off" magnetic clutch controls car temperature automatically. (V-8 engines only.)



Adjust-O-Ring Mirror lets you drive more safely under all kinds of driving conditions. Mirror has a wide range of adjustment.



Visored Spotlight Mirror gives night-and-day convenience. And the hooded feature makes it effective in all weather. Adjusts easily from inside car.

Full Tone Manual Radio • Recirculating Heater and Defroster • Automatic Windshield Washer-Wiper • Front Cushion-Stop Bumper Guards • Sun-Ray Wheel Covers • Wheel Cover Dress-Up Kit • Bright-Metal Front Bumper Extensions • Beauty Guard Fender Shields • Bright-Metal Fender "Brow" Molding Flying Ellipse Hood Ornament • Inside Non-Glare Mirror • Full-View Mirror • Visored Full-View Mirror • Deluxe Rearview Mirror • Front License Plate Guard • License Plate Frames • Parking Brake Signal • Bright-Metal Bolt-On Luggage Rack • Snap-On Cargo Cover • Cargo Area Floor Mat • and many others.

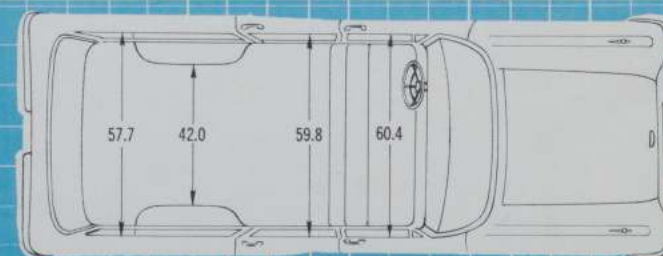
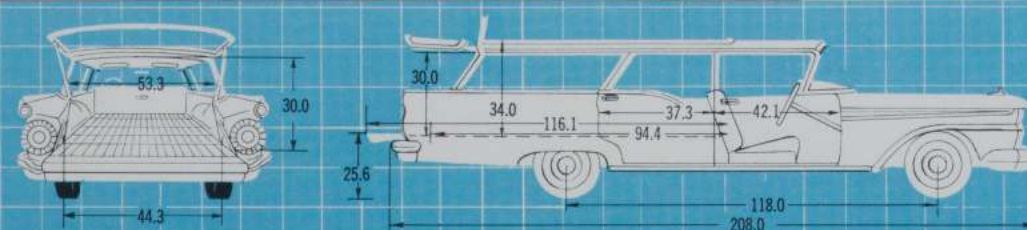
POWER ASSISTS

Power-Lift Windows let you touch central control buttons on driver's door to raise or lower any door window. Also, there's a button under each window.

Power Front Seat automatically goes forward, backward, up or down at the touch of a button. It gives infinite positions. Has synchronized tilting back.

Master-Guide Power Steering cuts parking effort by 85%... yet you retain the "feel of the road" while you drive.

Swift Sure Power Brakes take up to 1/3 less effort to stop car. Low pedal makes them the brakes you love to touch.



THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

THE NEWEST IN WAGONS FROM AMERICA'S WAGON SPECIALISTS



Ford's six big station wagons for '59 bring you new space for the space age. And *how* your family can use it! Here's the fresh new direction in station wagon design: *hardtop styling*. And *how* your neighbors will love it! For '59 all Ford wagons are bigger . . . over 7 inches longer inside with up to 13 cu. ft. *more* cargo space riding on a 2-inch longer wheelbase. They have a still-larger glass area. And what's more, only Ford in the low-price field offers you the comfort of a

9-passenger, 3-seated wagon with *all seats facing forward!* Both of Ford's standard engines—Six or Thunderbird V-8—are designed to thrive on *regular* gasoline. This saves you up to 5¢ over premium on every gallon! And new Diamond Lustre Finish is so durable you won't have to wax it—*ever!* With all their new proportions in economy . . . in hardtop styling . . . in loadspace . . . you'll still find these '59 Ford wagons a masterpiece of underpricing.

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9-PASSENGER COUNTRY SEDAN

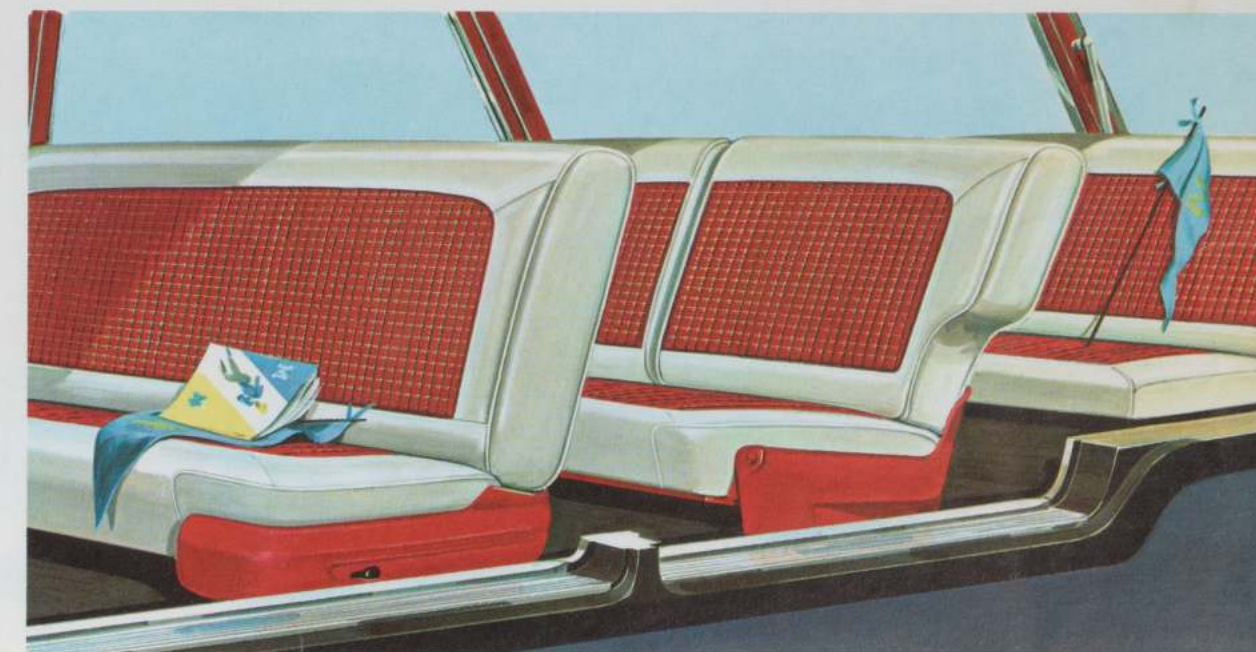
Here is a handy 4-door dandy with a forward-facing third seat that features a new *removable* resilient foam cushion and seat back that can be quickly stowed in front of the wheel-houses . . . or used for picnic cushions. And it's so *easy!*

9-PASSENGER COUNTRY SQUIRE

Feast your eyes upon the most distinctive station wagon in the country . . . in the city, *too*, for that matter! This 4-door "Squire" is the only wagon in its field to offer all-weather paneling that looks like mahogany, wears like steel! And notice, please, that all three seats face comfortably *forward!*

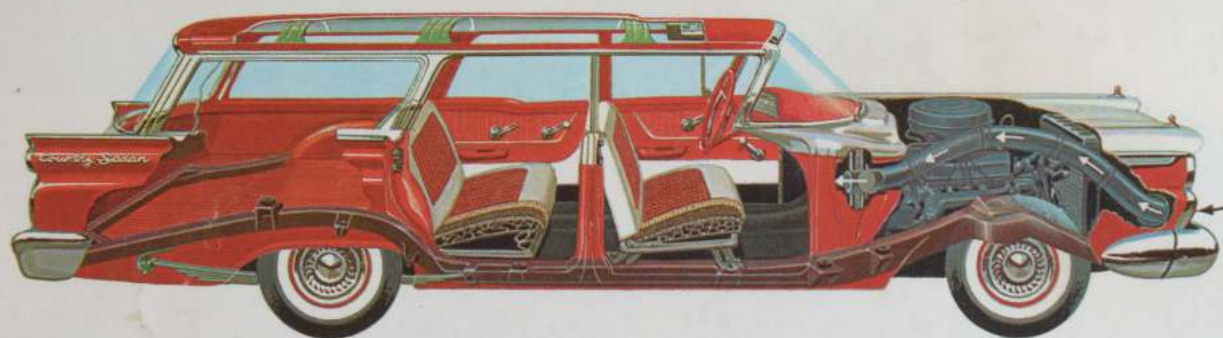
LUXURY LOUNGE INTERIORS

Elegant new interiors feature newly decorated door panels and trim, all-vinyl or woven plastic seat fabrics, and all-new "radiant" vinyl bolsters for a brighter, more spacious effect. They come clean as a whistle with just a wipe . . . as does the new Basket-Weave headlining.



THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

YOU RIDE SILENT, SOLID AND SECURE

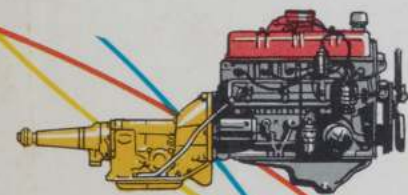


and here are some reasons why:

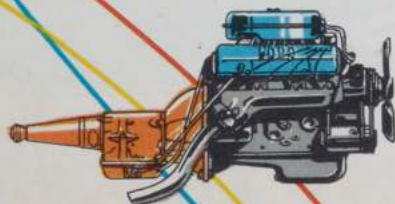
- New Ram-type system for superior body ventilation
- New larger wrap-around windshield for increased visibility
- New torsion-bar hinged hood for easier action with release control inside car for security
- Five roof cross braces for high strength and rigidity
- New larger wrap-around liftgate for better rear visibility
- Clear-vision safety glass throughout for full-circle visibility
- Silent-Grip body mounts for soaking up road shock and noise
- Larger rocker panels and stronger double-ribbed floor pan with five cross members for high rigidity
- Foam padding is standard in all seats of all models (except rear seat in Ranch Wagon) for increased comfort
- Front seat safety anchorage locks track structure to the chassis frame for solid, secure riding comfort
- Wide-opening doors for easy entrance and exit, and Life-guard Double-Grip door locks to help keep doors more firmly closed with six-way protection
- Enlarged dash panel with substantial ribbing makes more rigid unit for greater strength
- Rugged frame bows out a full foot wider midway so passengers ride within the safety of the heavy side rails
- Most thorough sound, heat and weather insulation in Ford's field. Roof insulation is half inch thick, 3-layer dash is one-inch thick

POWER...WITH ECONOMY

Mileage Maker Six is the only modern Six offered today. In the last two Mobilgas Economy Runs, its superior short-stroke, low-friction design powered a Ford to the most miles per gallon in class A! And it thrives on regular gas! For the ultimate in gas economy, team it with new Fordomatic Drive.



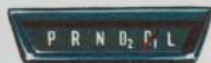
Thunderbird 352 Special V-8 is one of three new Ford V-8's designed to give you greatest responsiveness between 30 and 70 mph—the range where most people drive. Team it with Cruise-O-Matic Drive for "built-in" overdrive economy!



4 GREAT TRANSMISSIONS



Fordomatic Drive is an all-new, satin-smooth automatic with more durable, simplified design. Normally needs no periodic service. Offered at a low price to banish "stick shifting" forever!



Cruise-O-Matic Drive gives you two separate driving ranges: "D1" for all normal driving gives brisk, smooth starts in low... "D2" starts in intermediate for gentle, sure-footed acceleration in snow or mud.



Conventional Drive—Here is the smoothest, quietest manual shifting ever developed. To give you the utmost in economy, gear ratios are tailored to each engine. A real lively performer!



Overdrive saves on gas while it saves your engine! Automatic 4th gear lets your engine loaf at 35 mph while you actually do 50 mph. Saves up to 15% on fuel bills, too.

SPECIFICATIONS

Exteriors and Interiors: Amazing new Diamond Lustre Finish is available in 11 exciting colors. Single Color is available on all models; conventional Two Tone and Style Tone combinations are available on all models except the Country Squire. Interiors are beautifully upholstered in a rich variety of long-lasting, patterned woven plastics or vinyls, with Soft-Textured vinyl bolsters on Ranch Wagons and all-new Radiant vinyl bolsters on Country Sedans and Squire, in colors to harmonize with exteriors. This new vinyl—a Ford "first"—has a super-high-metallic coating that gives the interior a brighter, more spacious effect. See the full selection of colors and fabrics at your Ford Dealer's.

Engines: 145-hp Mileage Maker Six—223-cu. in. displ.; 3.62" bore x 3.60" stroke; 8.4 to 1 comp. ratio; regular fuel; manual choke.

200-hp Thunderbird 292 V-8 (Standard V-8 on all models)—292-cu. in. displ.; 3.75" bore x 3.30" stroke; 8.8 to 1 comp. ratio; regular fuel; low-silhouette 2-venturi carburetor, automatic choke, Y-type single exhaust.

225-hp Thunderbird 332 Special V-8 (Optional on all models)—332-cu. in. displ.; 4.00" bore x 3.30" stroke; 8.9 to 1 comp. ratio; premium fuel; low-silhouette 2-venturi carburetor, automatic choke, Y-type single exhaust.

300-hp Thunderbird 352 Special V-8 (Optional on all models)—352-cu. in. displ.; 4.00" bore x 3.50" stroke; 9.6 to 1 comp. ratio; premium fuel; low-silhouette 4-venturi carburetor, automatic choke, dual exhausts.

Engine Features: For greater economy and longer life all engines have Short Stroke, low-friction design, with Deep-Block construction; free-turning overhead valves; Super-Filter air cleaner; full-pressure lubrication; vacuum-booster fuel pump; Full-Flow oil filter; 12-volt electrical system; Turbo-Action 18-mm. spark plugs and an exhaust system featuring a new aluminized muffler. V-8 engines are electronically balanced while operating under their own power for extra smoothness. Thunderbird Special V-8's feature self-adjusting, hydraulic valve lifters for quietness and Precision Fuel Induction for superior performance and economy.

Transmissions: 3-speed with gear ratios tailored to each engine. Optional: Overdrive with automatic 4th gear. New Fordomatic Drive with torque converter and simplified planetary gear set for responsive, automatic 2-speed operation. In "D" range it provides brisk, smooth starts in low. Available with all engines. Cruise-O-Matic Drive, a high performance automatic with two selective drive ranges—smooth 3-speed operation in "D1" range, starting in low for solid full-power getaways or smoother 2-speed operation in "D2" range, starting in intermediate for gentle gradual acceleration on ice, snow or loose gravel—and specially tailored gas-saving rear axle ratios for "built-in" overdrive economy. Available with Special V-8's only.

Suspension: Smooth-acting Swept-Back, Angle-Poised, Ball-Joint front with new link-type stabilizer and variable-rate, outboard-mounted rear suspension for automatic ride control. Shock absorbers front and rear. Heavy-duty suspension also available for those wagons carrying full-capacity loads most of the time.

Rear Axle: Hypoid, semi-floating, with Deep-Offset straddle-mounted pinion. Torque-Tailored Ratios (to 1): Conventional Drive or Overdrive—3.89 with Six or 292 V-8, 3.70 with 352 Special V-8. Fordomatic Drive—3.56 with Six or 292 V-8, 3.10 with 332 Special V-8, 2.91 with 352 Special V-8. Cruise-O-Matic Drive—2.91 with 332 Special V-8, 2.69 with 352 Special V-8.

Steering: Magic-Circle recirculating-ball type, same as used on the Thunderbird. Lifeguard deep-center steering wheel.

Tires: 4-ply black tubeless tires of new Tyrex super cord on 5½" safety-type rims; 8.00 x 14 on 9-passenger models; 7.50 x 14 on 6-passenger models.

Other Available Equipment: Lifeguard padded instrument panel • Lifeguard cushioned sun visors • Ford seat belts • I-Rest tinted safety glass • Manually operated 4-way front seat • Interior trim package (Ranch Wagons) • Sound deadener package • Equa-Lock axle differential • Sure-Wipe electric windshield wipers • Backup lights (bulbs and wiring) • Heavy-duty springs and shock absorbers • Whitewall tires.

Prices: All Power Assists and Accessories as well as some of the items illustrated or referred to in this folder are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer.

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