

WE GO WITH
.....

FORD

ACCESSORIES!



*Here's why so many families are discovering
that GENUINE FORD ACCESSORIES
add much to driving pleasure, comfort and fun*

FORD



FALCON



THUNDERBIRD



TRUCK



"We're The Jones Family..."



"We're just like everybody else. We love nice things—One of the things we like most is our new 1960 Ford, because it lets us do many things—go many places together—as a family. We, as many American families, have become used to comforts and conveniences that make living so much nicer, and we like to live this way at all times—even when we're out in our Ford. On the following pages you will see many of the accessories you can have for your 1960 Ford. We don't have them all—but we have a number of them—the ones we feel we particularly need—and they all add up to making our living in a Ford just as grand as when we're in our own comfortable home."

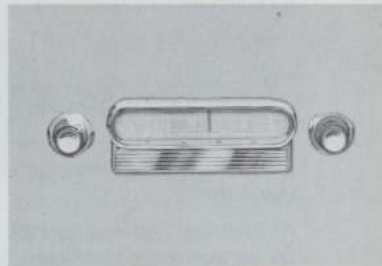


"THERE'S NOTHING LIKE A RADIO TO KEEP YOU COMPANY—When I'm out in my Ford I never feel lonely with a radio at my right hand. I not only can get good music to keep things humming, but I can catch up on the news and take in sporting events."

CONSOLE RANGE PUSHBUTTON RADIO

Designed for superb performance and with a large 8-ohm speaker, this radio with automatic pushbutton tuning gives you a choice of any 5 pre-selected stations you wish. Powered by 2 transistors and 4 tubes. Basic Part No. 18805.

FULL TONE MANUAL RADIO Provides excellent tone quality at low cost. Transistor powered with the same quality and performance characteristics as the Console. Basic Part No. 18805.





"WE GO FOR FORD'S REAR SPEAKER—

"When we're out driving with Mom and Dad, Sis and I can hear the music in the rear seat just as plainly as they can in the front seat. It saves you blasting the radio—lets everyone get it sweet and clear—man, it's the best!"

A special control permits blending of volume from front and rear speakers. **Basic Part No. 18875.**



DELUXE REAR MOUNT ANTENNA This swept-back antenna is located on either rear fin. Manually adjusted telescopic. An additional non-functional antenna, also adjustable, can be added to other rear fin, if desired. **Basic Part No. 18813.**

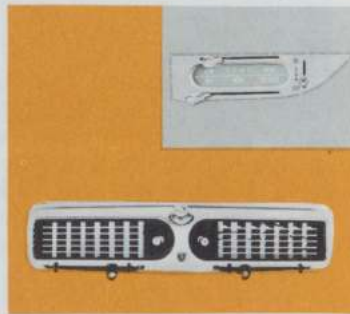


FRONT FENDER ANTENNA Manually controlled, telescopic antenna mounts on the right or left front fender. Bright chrome finish is rust-resistant. **Basic Part No. 18813.**



IT'S ALWAYS PLEASANT WEATHER WHEN YOU HAVE A FORD
SELECTAIRE CONDITIONER FOR COOLING, HEATING,
VENTILATING, AND DEFROSTING

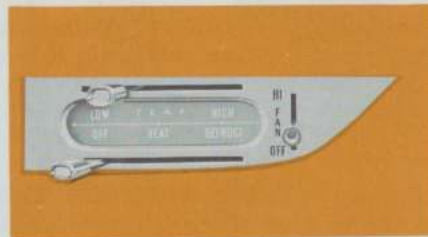
"I think this is the one accessory I value more than any of the others. Because Select-Aire keeps us cool in the summer—cozy in the winter. It helps you arrive at your destination feeling as fit and fresh as when you left. A SelectAire Conditioner provides complete control—cooling, heating, ventilating, defrosting—for year-round comfort. Automatically dehumidifies and defrosts. Basic Part No. 19700.



POLARAIRE CONDITIONER An economical cooling unit for cars already equipped with heaters or where cooling only is desired. Designed for quick cool-down of both front and rear seat passengers through five outlets. Air registers can be opened and closed or turned to direct the cool air in almost any direction. Complete pushbutton control for ease of operation. Basic Part No. 19A873.

MAGICAIRE HEATER Designed to give even heat distribution for passenger comfort. Regulates heat by automatically controlling the volume of hot water permitted to enter the heater core. Has a new 3-speed blower for greater flexibility and quick operation. Has quick warm-up door for driver on cold winter mornings. The newly designed air outlets permit faster defrosting and defogging of the windshield. MagicAire also provides fresh air ventilation in summer. Basic Part No. 18455.

RECIRCULATING HEATER AND DEFROSTER Ford also offers an economical, recirculating heater with a two-speed blower. Basic Part No. 18455.





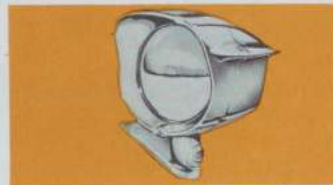
"FORD'S NEW POWER BRAKES ARE JUST THE GREATEST!"

"If you want to try really effective power brakes, try the new 1960 Ford Power Brakes. They're the best yet! All that's required to operate them is a slight touch-toe pressure, and with just that little effort you have complete control over the entire range of braking". Basic Part No. 2A091.

BACKUP LIGHTS Mounted in lower back panel, one on each side, these newly designed lights automatically flood the area behind your car with light when you shift into reverse. Make backing safer, easier. Basic Part No. 15499.



SPOTLIGHT WITH MIRROR Here's a built-in full-view mirror and long distance sealed beam spotlight which you can easily adjust from inside the car. Gives service both day and night. Basic Part No. 15312.



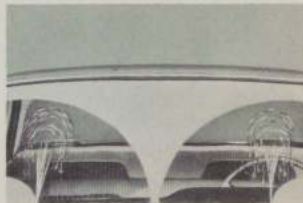


ARE YOU CONCERNED ABOUT YOUR FAMILY'S SAFETY?

"I am. Most mothers are. And these Ford safety accessories give me added peace of mind. With them on the car I know we've made it as safe as it can be."

LIFEGUARD SEAT BELTS Time-tested design. Can be removed easily for cleaning. Easily and quickly adjusted. Can be released with one hand. Strength exceeds Civil Aeronautics Authority specifications. Handsome jet black color. Basic Part No. 6461200.

AQUAMATIC WINDSHIELD WASHER-WIPER The safe way to keep your windshield clean. All-new washer, similar to Thunderbird design, sprays two streams of water on windshield at high pressure. This provides safer, surer cleaning in high winds or at high speeds. Operated by wiper knob. Basic Part No. 17A603.





"MIRRORS ARE A NECESSITY..."

"I wouldn't be without an outside rear view mirror as well as an inside non-glare mirror that dims the bright lights behind me at night. And as far as my wife's concerned—she likes the vanity mirror, too."



VANITY MIRROR

Basic Part No. 17A679



ADJUST-O-RING MIRROR

Basic Part No. 18402



FULL-VIEW MIRROR

Basic Part No. 17696



DELUXE REAR VIEW MIRROR

Basic Part No. 17683



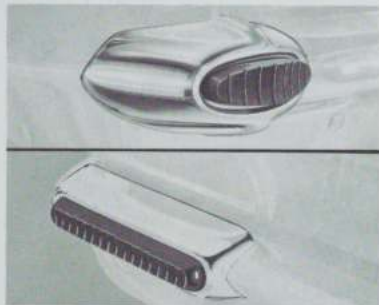
VISORED FULL-VIEW MIRROR

Basic Part No. 18402



INSIDE NON-GLARE MIRROR

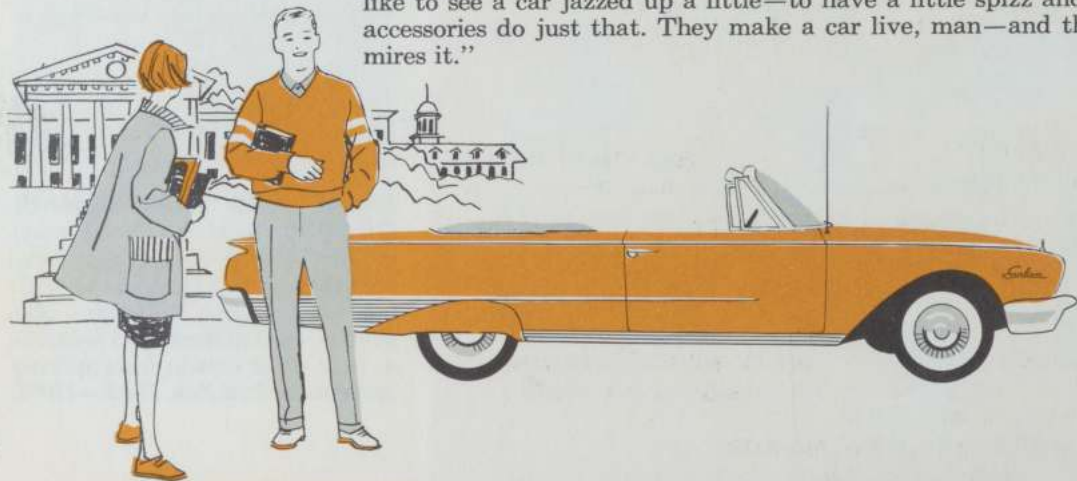
Basic Part No. 17A694



FRONT AND REAR BUMPER GUARDS Rubber-tipped steel guards located on the outer extremities of the bumpers to protect parking and taillights—also protect against dents and scratches from other cars in close parking areas. Basic Part Nos. 17858—17907.

"DISTINCTIVE—DIFFERENT—DASHING . . . THAT'S THE WAY I WANT MY CAR TO LOOK!

"To me, driving a good car without those items that add the extra touches to its appearance is like taking a gal out on a date who forgot to put on her makeup. I like to see a car jazzed up a little—to have a little spizz and these Ford appearance accessories do just that. They make a car live, man—and that's when everyone admires it."



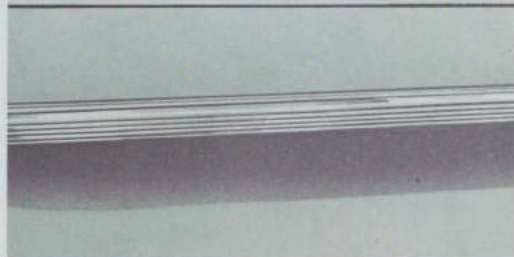
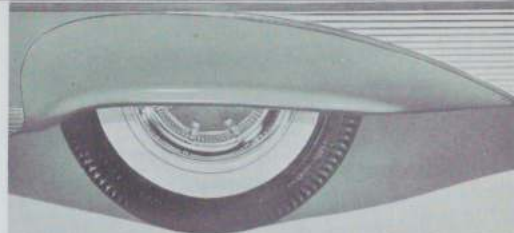
REAR FENDER SHIELD Helps give your car a longer, more streamlined look. Available in body colors to match car finish. **Basic Part No. 6427964.**

ROCKER PANEL TRIM This new stainless steel rib design runs along the rocker panel from front to rear wheel opening. Protects lower body—highlights sideview styling. **Basic Part Nos. 6410154 (Right)—6410155 (Left).**



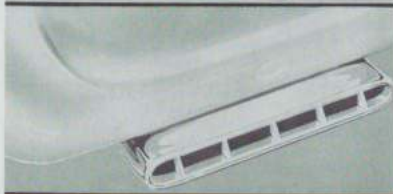
WHEEL TRIM RING New stainless steel design for 1960. Used with standard hub caps. Provides added wheel ornamentation at a cost within the reach of every Ford buyer. **Basic Part No. 1211.**

WHEEL COVER Here's a newly designed all-bright, full wheel cover with domed hub. Made of stainless steel for extra endurance and brightness—to provide distinctive wheel ornamentation. **Basic Part No. 1130.**

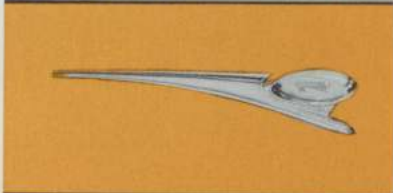




REAR BUMPER REFLECTOR INSERT Shaped identically to the taillights, these reflectors are located on the rear bumper. Add to the appearance and provide safety warning. **Basic Part No. 17A859.**



EXHAUST DEFLECTOR Designed to blend with rear bumper styling. Serves to dress up rear end of the car. Matched set gives the appearance of a dual-exhaust system. **Basic Part No. 17A804.**



HOOD ORNAMENT Adds an extra sparkle to the front of your car. A new elliptical ring design with a yellow lion located within the plastic area. **Basic Part No. 16905.**

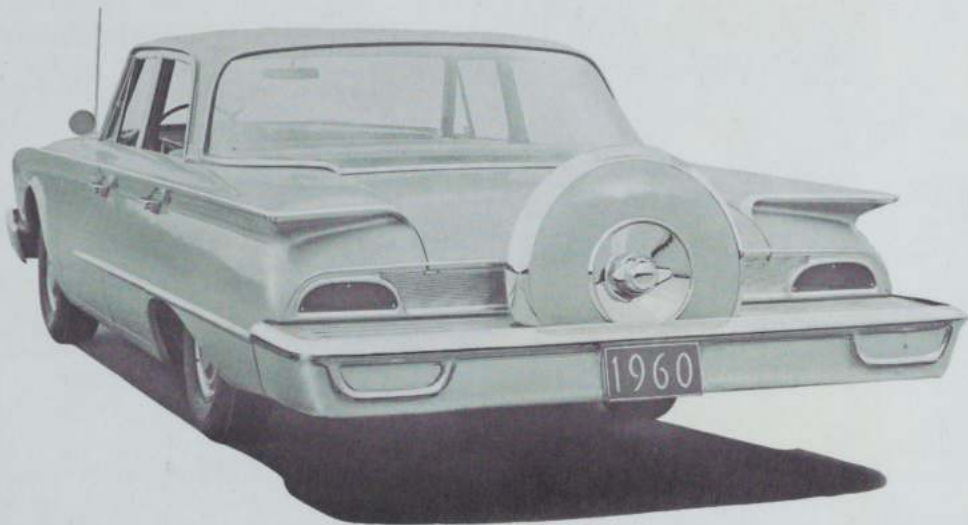


LICENSE PLATE FRAME Gives a classic touch to any license plate—makes it seem part of the car. Bright anodized aluminum with clear plastic protective shield. For front or rear. **Basic Part No. 18350.**

SPORT SPARE WHEEL CARRIER

They don't come any smarter. Makes *your* car stand out from all the rest. Gives added length. Also provides easier access to the spare wheel and more trunk space inside.

Features stainless steel tread cover. Face of wheel cover is body color with a bright-finish center hub. Kit includes bright-finish mouldings on the gravel deflector, and side bumper extensions. Basic Part No. 1400.





TO MAKE YOU FEEL COMPLETELY AT HOME . . .

"We like to keep the car clean and looking nice . . . and we like the little extra conveniences that make driving a pleasure. And we've found almost anything you need to do this is included in the Ford accessories line."



FLOOR MATS These distinctive, specially designed rubber mats incorporate a ribbed pattern along with the Ford Crest. They protect floor against wear, mud, water, slush and dirt. Available as a one-piece front floor mat which covers footwell and tunnel, and as individual front and rear contour mats covering only foot-well area. **Basic Part No. 6413086.**

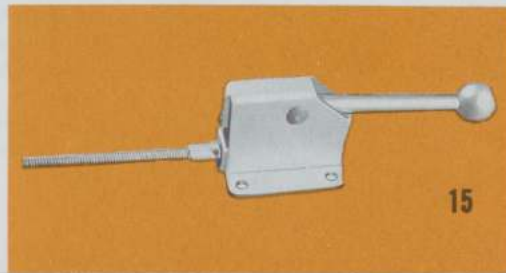
PARKING BRAKE WARNING LIGHT Located in the instrument panel on the left hand side of the steering column, this warning light flashes red if you start your car without releasing brake. **Basic Part No. 15A852.**



TISSUE DISPENSER Keeps clean tissues at your fingertips. Mounts conveniently beneath the glove compartment. Attractive, chrome-plated face. **Part No. 19A549.**



REAR DECK RELEASE Here's a real convenience. Open the rear deck lid without using your key or getting out of the car. Just pull up on the bright-metal release handle located on the floor near the seat adjustment handle. **Basic Part No. 64432A00.**



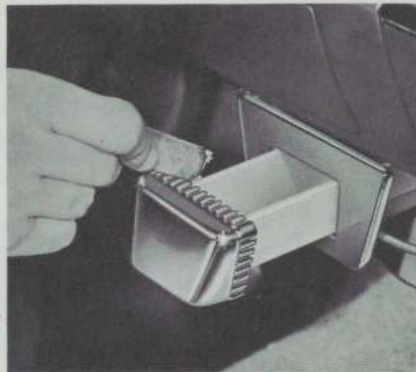


Your salesman will be glad to show you the varied selection of tailored seat covers that are available for your Ford.

PLASTIC SEAT COVERS Clear, translucent plastic seat covers, with rubber cables for easy installation. Fit snugly—wipe off easily. Basic Part No. 19B501 (Front), 19B502 (Rear).

CUSHION TOPPER Save your upholstery where it gets the most wear—on the seat cushion. Easily installed. Available in colors that blend with interior trim. Basic Part No. 19B517 (Front), 19B518 (Rear).

VENTILATED SEAT CUSHIONS cool comfort for summertime driving. Air circulates freely through the inner springs and open mesh fibre. Available in red, green, blue or charcoal. Two types: Individual size or full-front seat width. Contour fitted to front seat—rubber cable installation. Basic Part Nos. 19B501 (Front), 18627 (Single Seat).



NEW VACUUM DISPOSAL Put in facial tissues, orange peels, *anything* and S*W*I*S*H the disposal draws it in and deposits it in hidden glass jar. Quickly snuffs out lighted cigar butts and cigarettes. Don't be a litter-bug, get a disposal. Basic Part No. 6404813.

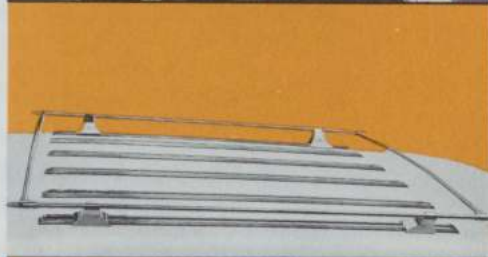
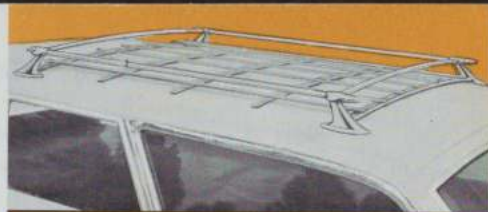
STATION WAGON ACCESSORIES

TWO SPECIALLY DESIGNED LUGGAGE RACKS

STATION WAGON LUGGAGE RACK DELUXE Can be attached to the roof temporarily by metal straps or can be put on permanently with four screws. In gleaming chrome and stainless steel. Basic Part No. 19B507.

STATION WAGON LUGGAGE RACK Here's the way to add even more space to the already ample storage room in your Ford Station Wagon. Attach roof molding strips permanently to the top. Side rails can be removed when not in use, leaving the distinctive rib roof design. Economy-priced. Basic Part No. 19B505.

CARGO DECK MAT Protects your station wagon floor with a textured heavy duty rubber floor mat. Covers entire area from back of second seat to the tailgate. Basic Part No. 5960579.



OTHER GENUINE FORD ACCESSORIES AVAILABLE



Locking Gas Caps



Rear Door Safety Locks



Station Wagon
Rear Speaker



Automatic Cigarette Lighter



Station Wagon
Luggage Rack Cover



Self-Regulating
Electric Clock



Tool Kit

THUNDERBIRD ACCESSORIES



Air Conditioning Basic Part No. 19A873

MagicAire Heater Basic Part No. 18455

Console Range Radio Basic Part No. 18805

DeLuxe Rear Deck Antenna Basic Part No. 18813

Backup Lights Basic Part No. 15499

Aquamatic Windshield Washer Basic Part No. 17530

Swift Sure Power Brakes Basic Part No. 2A091

Rear Fender Shields Basic Part No. 18973

Contour Floor Mats Basic Part No. 18323

Sport Spare Tire Carrier Basic Part No. 18255

Plastic Seat Covers, Front and Rear Basic Part No.
18627 (Front), 18643 (Rear)

Spotlight Basic Part No. 15312

Front License Plate Guard Basic Part No. 18350

**The following Ford Car Accessories are also
applicable to the Thunderbird:**

- All Outside Body Mount Mirrors
- Locking Gas Cap
- License Plate Frames
- Spare Tire Cover
- Ventilated Seat Cushion (Individual)
- Seat Belts
- Tool Kit



LOOK AT THESE ACCESSORIES YOU CAN GET FOR YOUR FALCON

"You can really personalize your Falcon with this array of accessories. I looked them all over when Ed ordered a Falcon for me because I wanted to make sure that my Falcon would be as much fun to drive as our Ford."



Wheel Covers
Basic Part No. 1130



Front Fender Top Ornament
Basic Part No. 16A164



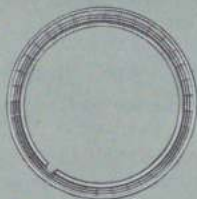
Windshield Washers
Basic Part No. 17A603



Fresh Air Heater
Basic Part No. 18455



Manual Radio
Basic Part No.
CODF 18805-C



Wheel Trim Rings
Basic Part No. 1211



Antenna
Basic Part No.
CODF 18813-B

OTHER FALCON ACCESSORIES AVAILABLE

Non-Glare Rear View Inside Mirror

Outside Rear View Mirrors

(Four designs available. See Ford Car Accessories)

Seat Belts

Clear Plastic Seat Covers

Ventilated Seat Cushion, Individual or
Full-Front Seat Width

Cushion Toppers

Cigar Lighter



"MY COMPANY EQUIPS ITS FORD TRUCK FLEET WITH FORD ACCESSORIES

"No stripped down trucks for them. They insist that their trucks be equipped with those accessory items that will make a driving job more pleasant and comfortable. And, believe me, we've found the drivers do a better job because of them. You will, too!"



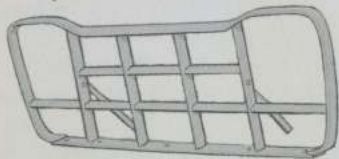
MAGICAIRE SYSTEM One unit heats, ventilates and defrosts. Has selective temperature control. A special truck heater for extreme cold conditions is also available for trucks. Basic Part No. 18455.



RECIRCULATING HEATER Here's a top notch, economical heating and defrosting unit built especially for Ford trucks. Basic Part No. 18455.



TRUCK SEAT COVERS Made of heavy duty, long-wearing, soil-resistant, waterproofed fiber. Basic Part No. 18627.

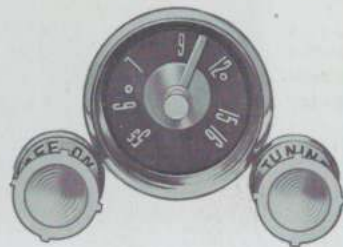


HEAVY DUTY GRILLE GUARD Three types—light duty, medium and heavy range. Constructed of rugged bar steel with a white paint finish, this guard is braced to truck frame for safe grille, radiator and headlight protection. Basic Part No. 8307.

TRUCK SPOTLIGHT Convenient control switch on handle makes it easy to aim powerful beam in any direction from big six-inch face spotlight. Basic Part No. 15300.

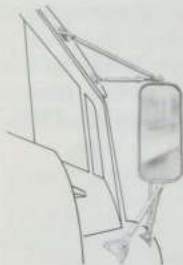


TRUCK RADIO Transistor powered. Compact control cluster. The "perfect travelling companion." Basic Part No. 18805.





9-INCH ARM MIRROR A non-telescopic mirror for $\frac{1}{2}$ and 1-ton trucks. Six-inch square surface permits wide angle viewing. Basic Part No. 18402.



WESTERN-TYPE MIRROR

Two types—one for conventional, the other for tilt cabs. Giant 6 x 16 inch reflecting surface swings in an arc. Easily adjusted. Fits either side of truck. Basic Part No. 18402.



EXTENSION ARM MIRROR Ideal for wide bodies and loads. New 8" x 5" head gives a wider view to rear. Fits either side of truck. Basic Part No. 17696.



REFLECTOR FLARE KIT A compact self-contained kit of 3 flares, 3 red flags and flag-staffs. Meets I.C.C. requirements, U.L. approved. Basic Part No. 18286.



DRY CHEMICAL FIRE EXTINGUISHER (four-pound) A fast acting, dry chemical powder, which puts out flammable liquid, electrical and surface fires. Discharged under gas pressure. Meets I.C.C. requirements. Four-pound refills and recharge containers also available. Basic Part No. 18370.



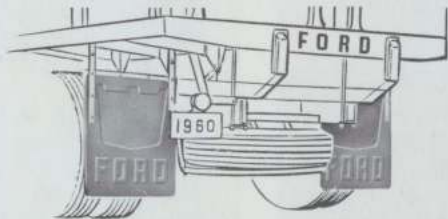
VAPORIZING LIQUID FIRE EXTINGUISHER Emits vaporizing fluid which smothers gasoline, oil, electrical and paint fires. 1½ quart size. Meets I.C.C. requirements. Basic Part No. 18370.



TURN SIGNALS Let other drivers know you're going to turn. SAE Class A, Type I lamps provide easy to see signals front and rear. Available for every truck model. Basic Part Nos. 18444, 18447.



FRONT TOW HOOKS Heavy duty, forged steel hooks save time and money in any towing situation. Easily installed. Basic Part No. 18245



SPLASH GUARDS Heavy gauge molded rubber guards. Can be adapted to nearly all trucks and trailers with universal-type mounting brackets. Basic Part No. 16412.



DUAL AIR HORNS For air equipped trucks. Everyone knows it when you blow them. They are 16 to 32 times louder than normal electric horns. Basic Part No. 18700.



HYDRAULIC JACKS The safe, easy, quick way to change a truck tire. 5 and 8-ton sizes, for all truck models. Basic Part No. 17080.



SUPER SINGLE AIR HORN For larger over-the-road haulers. Gives terrific blast of sound for highway safety. This grand beauty is 34 inches long. Made of long lasting brass, chrome-plated. Basic Part No. 13800.



AQUAMATIC WINDSHIELD WASHER-WIPER Twin jets of water and wiper start working the minute toe touches foot control pedal. Basic Part No. 17530.

APPEARANCE AND MAINTENANCE AIDS ...RIGHT FOR FORDS!

Ford engineers don't limit their strict quality control to just your car and its components. They set up and insist on the same high quality standards for "little things" such as the maintenance aids listed on this page. Look for the FoMoCo trademark. If it's on the package, you can be sure the product is *right*—and safe to use—for your Ford.

For Exterior Maintenance

Wax-Treated Dusting Cloth
Rymplecloth
Cleaner-Wax-Polish
Custom Silicone Gloss
Custom Auto Polish
Custom Auto Wax
Tar and Road Oil Remover
Whitewall Tire Cleaner

Chrome Protector
Chrome Cleaner

For Interior Cleaning

Foam Upholstery Cleaner
Spot Remover
Interior Trim Cleaner

For the Cooling System

Permanent Anti-Freeze

Radiator Rust Inhibitor
Cooling System Protector
Pellets
Cooling System
Sealer-Inhibitor

For Top Engine Performance

Carburetor and Combustion
Chamber Cleaner
Fuel Conditioner

Crankcase Conditioner
Lock Lubricant

Other Fine FoMoCo Products

All-Weather Windshield
Washer Solvent
Automatic Transmission
Fluid
Heavy Duty Brake Fluid



FORD DIVISION • FORD MOTOR COMPANY

FD 7768-60

Litho in U.S.A.

AR-78-212575 [1965]