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# Ford Falcon '62

CANADA'S BEST-SELLING COMPACT

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# Falcon for '62

## Canada's best selling compact

This is Falcon...the Compact Car Canada loves most! For the fact is that more people bought Falcon during its first two years in history than any other car...because Falcon has *more* of the features Canadians want. ➤ And Falcon for '62 has even more again...more models, more savings, more everything! Falcon news starts with new styling—crisp, smart new looks all around. New models are headlined by the distinctive Falcon Futura, newest idea in compact luxury; a new Falcon Station Bus and new Falcon Club Wagon. New luxury shows in the 13 interior trim choices of long-wearing nylon and leatherlike vinyls. And new, all-round economy results from the new super-screening Full-Flow Oil Filter that lets you go up to 6,000 miles between oil changes; new front wheel bearings that now go up to 12,000 miles between lubrications; and a new factory-installed 30,000 mile coolant giving antifreeze protection up to 2 years; along with all the additional economy features that have helped make Falcon Canada's best-selling compact. ➤ With all this, Falcon retains its traditionally low price in '62. So add up all the ways Falcon is new. Then see all the good news in Falcon...see why Falcon is better than ever...see why Falcon is Canada's best-selling compact...at your Ford Dealer's.





**Standard Sedan Interior.** This Falcon front seat of smart nylon pattern cloth edged in vinyl tells you who sets the standards in compact car style, comfort and convenience. It's foam-cushioned, wide and deep, for solid comfort. Mighty durable and easy to keep clean. Falcon's steering wheel is 3-spoke, deep-dish safety design and comfortably 17 inches big. In every Falcon you get *two* sun visors, *two* front arm rests . . . even *two* coat hooks. And, just see how wide that Falcon front door opens to welcome you and five other folks inside!

#### FALCON SEDAN STANDARD EQUIPMENT

Falcon Six Engine (144-cu. in.) ➤ 3-Speed Manual Transmission ➤ Full-Flow Oil Filter ➤ Fully Aluminized Muffler ➤ Zinclad Rocker Panels and Main Underbody Structural Members ➤ Bright Metal Windshield, Rear Window and Drip Rail Mouldings ➤ Parallel Action Windshield Wipers ➤ Dual Horns ➤ Foam-Cushioned Front Seat ➤ Dual Front Arm Rests and Sun Visors ➤ Coat Hooks ➤ Deep-Dish 3-Spoke Steering Wheel ➤ Body, Roof, Hood and Dash Insulation ➤ Seat Belt Anchors ➤ 30,000-Mile Fuel Filter ➤ 30,000-Mile or 2-Year Radiator Coolant

**More miles on less gas** than ever before recorded by a "6" or "8" in the 25-year history of the Mobilgas Economy Run! That's what Falcon's standard 144 Six with manual transmission did in '61 against a full field of expert drivers. Now this famous engine has been improved—the peppery 170 Special Six option has been, too! What more could be said for economy!







FALCON TUDOR SEDAN in Silver Moss with standard trim (offered also in Fordor model).

## TUDOR SEDAN

Here's the car whose standard equipment list has set the standards for all other compacts. And, if you compare Falcon features from the list opposite against the field, you'll see the other compacts aren't "up to standard" yet! \ Actually, Falcon has many more items that could be added to the list. For example—a big one—6-passenger comfort. And that means, naturally, room for heads and shoulders, hips and legs. Another item, economy. Falcon gas savings have broken long-standing records. But even more important are the savings when you buy. For Falcon retains its traditionally low price in '62! (Costs less to licence and—in most provinces—insure, too.) \ And this is just a good beginning. For more, talk to any Falcon owner.





**Deluxe Sedan Interior.** Rich turquoise in deep-pleated nylon inserts and vinyl seat bolsters is one of four stunning trim choices. The headlining is of snow-white vinyl; below, colour-keyed rayon loop carpet stretches wall to wall. Many Falcon owners who "go deluxe" also specify optional colour-keyed padded instrument panel. It enhances interior styling as well as adding to the safety of front seat passengers. Radio (shown in instrument panel) is a highly favoured Falcon option.

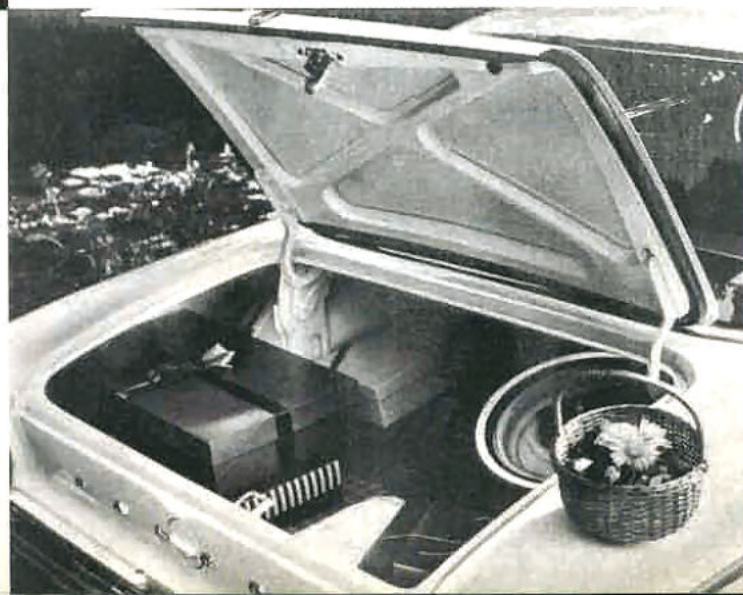
### FALCON SEDAN DELUXE TRIM

*Includes Standard Equipment listed on page 4 plus the following Deluxe trim package...*

Bright-Metal Window Frames, Rear Quarter Trim and Side Mouldings \ Fender Top Ornaments \ Choice of Four Pleated Nylon and Vinyl Interior Trims \ Rich, Colour-Keyed, Wall-to-Wall Carpeting \ Rear Arm Rests and Ash Trays \ Cigarette Lighter

Deluxe White Steering Wheel with Chrome Horn Ring \ Dome Light Operated by Front Door Courtesy Switches \ (For Options and Accessories, see page 14).

**Big Falcon trunk**—big enough to carry all the luggage of the six happy folks riding up front. Measures 23.7 cubic feet in all. So easy to load and so convenient (flat, wide space and all in one place)! Another kind of convenience is Falcon's Center-Fill fueling (fuel port shown in lower trunk sill). Makes filling easy from either side.







FALCON FORDOR SEDAN in Ming Green with Deluxe trim (offered also in Tudor model)

## FORDOR SEDAN

Nearly 80% of all Falcon buyers order their cars with Deluxe trim, like the one above. Although they came to Falcon for savings, they were pleased to find that a Falcon with full Deluxe trim, (listed opposite) actually *costs less* than many other compacts with *standard* trim! Even in their Deluxe models some other compacts do not offer, *at any price*, features which are *standard* on every Falcon. Examples: sturdy one-piece, deep-section bumpers. Single headlights, bolt-on front fenders (less for replacement). Zinclad underbody members (rust protection). 6,000 miles between oil changes (less for service). The fact that Falcon is Canada's best-selling compact proves that people find more of what they want from a compact in a Falcon!





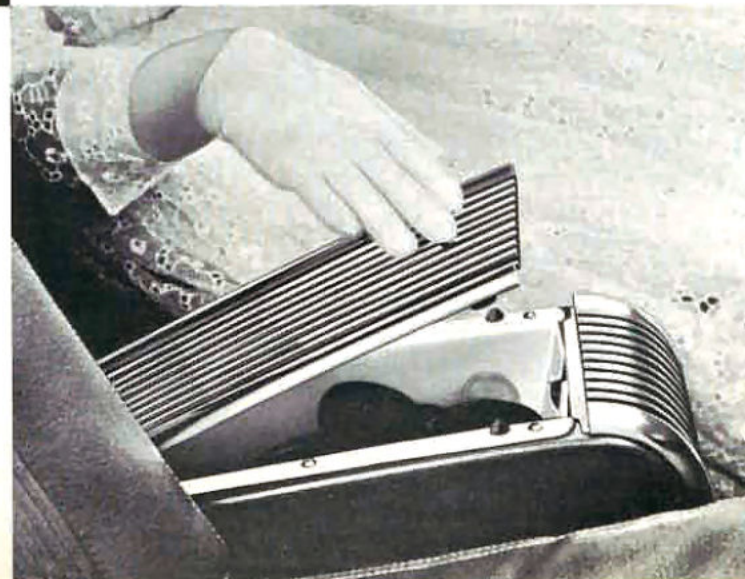
**Futura Interior.** Individual front seats are elegantly pleated, contoured and cushioned in foam rubber for superb comfort. Each adjusts individually . . . folds far forward to accommodate those in the rear. Rear seat is styled with the same deep-pleated, custom-tailored look. Yet it's full-width to comfortably seat three. You can choose from five all-vinyl interiors; this is metallic blue. Any wonder why this one's called "compact cousin of the Thunderbird?"

### FUTURA STANDARD EQUIPMENT

*Includes most Standard Equipment and Deluxe trim items listed on pages 4 and 6, plus . . .*

Individually Contoured Front Seats (100% foam-rubber-padded cushions and backs) \ Between-the-Seats Console \ All-Vinyl Interior in Choice of 5 Colors \ White Vinyl Headlining \ Deluxe Arm Rests and Ash Trays, Front and Rear \ Distinctive Bright-Metal Trim Includes: Emblem on Glove Compartment Door, Louver Front Fender Side Ornament, Side Spear, Rear Quarter "Futura" Script, and "Futura" in Block Letters on Rear Panel \ Vented Full Wheel Covers

**The Console**—a Futura luxury . . . a Thunderbird inspiration. Nestled between the front seats, conveniently at finger tips of driver and passenger alike. At a touch the lid opens to reveal a personal storage compartment. It's big enough for your camera, sunglasses, maps, gloves, or other travel items you like to keep close at hand.







FALCON FUTURA in Viking Blue

## FUTURA

One of the best-shaped "packages" economy's ever been in! Certainly the most luxurious (details opposite) and one of the most delightful to drive. ➤ Here is the happiest, most spirited "going" among compacts—a beautiful blend of power and top gas savings in the Falcon Six Engine, or, if you prefer, the extra zip and dash of the 170 Special Six option. The handling (such ease and precision!) would win praise from many a sports car fan. There's only one way to describe the ride and that's "big-car" all the way! ➤ Best of all, this fun-car performance is yours not only in Futura but in *every* other Falcon sedan as well! No wonder Falcon is Canada's best-selling compact.





### FALCON WAGON STANDARD EQUIPMENT

*Includes Standard Equipment listed on page 4 plus these special wagon features...*

All-Vinyl Seat Trim with Light Beige Bolsters,  
 "Steerhead" pattern in Medium Beige Inserts  
 ➤ Foam-Cushioned Seats, Front and Rear  
 ➤ Roll-down Tailgate Window ➤ Rubber  
 Cargo Mat (black).

### FALCON WAGON DELUXE TRIM

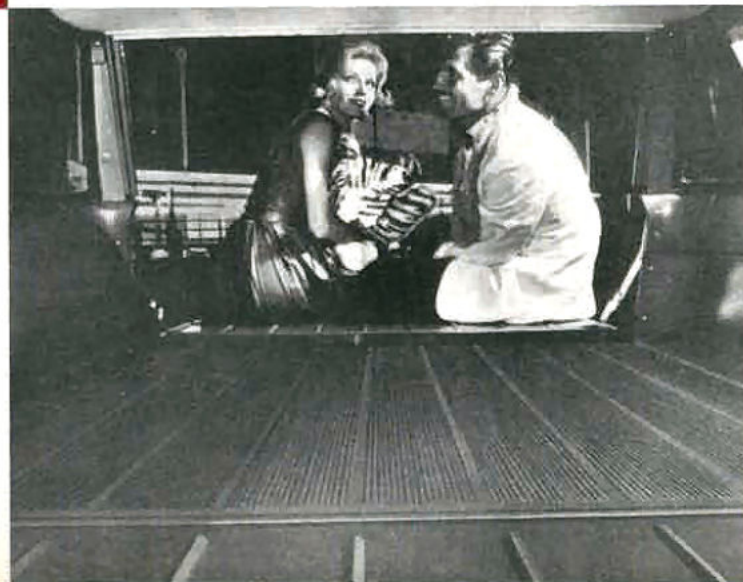
*Includes all equipment referred to and listed above plus the following Deluxe trim package...*

Bright-Metal Side and Rear Window Frames,  
 Rear Quarter Trim and Side Moulding ➤  
 Choice of Three Pleated Vinyl Interiors ➤  
 Rear Arm Rests and Ash Trays ➤ Cigarette  
 Lighter ➤ Deluxe White Steering Wheel with  
 Chrome Horn Ring ➤ Dome Light Operated  
 by Front Door Courtesy Switches ➤  
 Colour-keyed floor covering. (For Options  
 and Accessories, see page 14.)

**Loadspace** comes big and easy in a Falcon wagon! Second seat flips over quick as "1-2-3" to provide 76.2 cubic feet of loadspace. Behind the front seat, space measures almost 9 feet to end of open tailgate (over 7 feet with tailgate closed) and up to 4¾ feet from side to side. It's level, *all-in-one-place* loadspace, too!



**Deluxe Wagon Interior.** Falcon wagons outsell all other compact wagons because they clearly outclass any rival. Look at the luxury. This handsome interior is one of three deluxe trim selections. Whichever you choose you can be sure of smart styling. You can count on big 6-passenger roominess and comfort too... with *all* seats foam-cushioned... arm rests and ash trays front and rear. Count also on typical Falcon wagon finishing touches like the colour-keyed, vinyl-coated rubber mat that protects the entire cargo floor.







FALCON FORDOR WAGON in Fieldstone Tan with Deluxe trim. (Offered also in Deluxe Tudor and standard Tudor and Fordor models)

## FORDOR WAGON

Falcon is Canada's best-selling compact wagon because it offers all the best features of the best of the big wagons (which are Fords, too, naturally!) Outside, there's smart wagon styling, the kind that has made Ford Canada's wagon specialists. Inside, big 6-passenger spaciousness, the kind that has made Falcon famous. Convenience is everywhere: quick-converting second seat . . . roll-down tailgate window . . . counterbalanced tailgate . . . easy-to-reach spare . . . and big, big 76.2 cu. ft. cargo space!

**TUDOR WAGON.** Canada's favourite Compact wagon. Low-priced and economical to operate, with spacious easy-to-clean interiors, the Falcon Tudor Wagon is ideal for families.







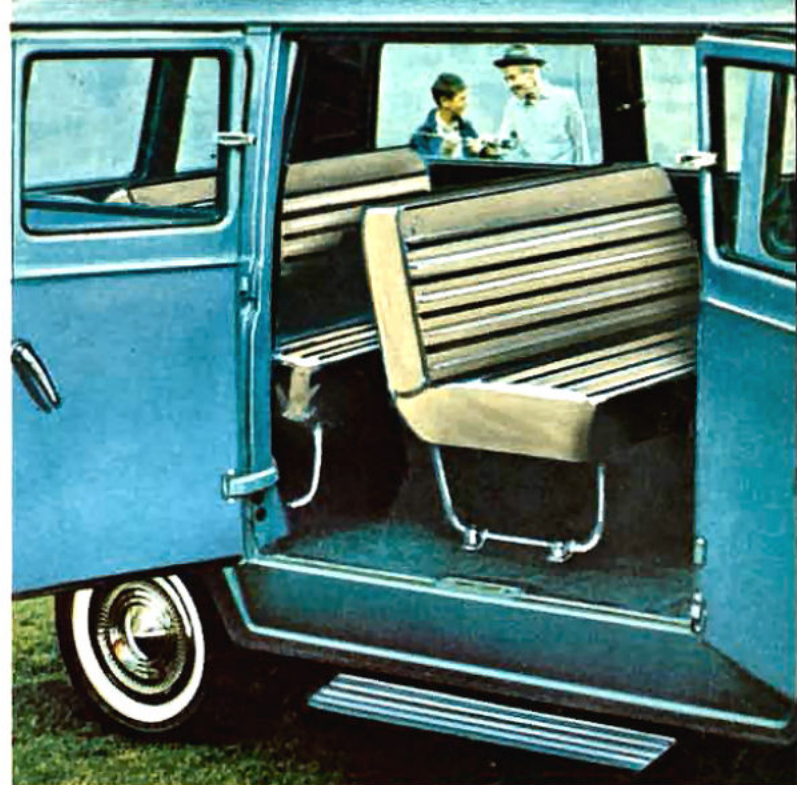
## CLUB WAGON

Of all others, this one most deserves to be called the "family Falcon". It can seat eight with ease or takes 204 cubic feet of cargo. Huge double doors at curbside and rear for easy loading and unloading. Trim 90-inch wheelbase gives you the shortest turning circle, tightest maneuverability of all Falcons! An economical way with gas and oil that can only be compared to other Falcons. Visibility is so generous everyone has a window of their own! If yours is a big family that likes to go places together, this family Falcon was made for you!



## Two new Falcons join the family!

They're named Station Bus and Club Wagon. Biggest Falcons by far, they can carry up to eight passengers or 204 cubic feet of cargo. So wonderfully versatile, too—they're as much at home on a vacation camping trip, a shopping trip or the twice-daily trip to school. They're as thrifty and economical as any member of the Falcon family and—speaking particularly of the Station Bus—among the *lowest* in price.



**Club Wagon Interior** Walk right in with the whole gang! Big double doors swing back to give you a side opening 51 inches wide! Auxiliary step slides out to meet you as doors are opened. Individual seats up front for driver and passenger, two optional 3-passenger seats behind. All foam-cushioned and chair-height—that's solid comfort for eight in the style of Falcon's new Club Wagon. Two-tone Twill Stripe Woven Plastic seat trim.

## STANDARD EQUIPMENT\*

### FALCON STATION BUS

Falcon Six Engine (144-cu. in.) ➤ 30,000-Mile Coolant.  
➤ Full-Flow Oil Filter (4,000-Mile Oil Change) ➤  
3-Speed Manual Transmission ➤ Electric Windshield Wipers  
➤ Deep-Dish 3-Spoke Steering Wheel ➤ Seat Belt Anchors  
➤ Foam-cushioned Front Seats ➤ Auxiliary Side Step ➤  
Zinclad Rocker Panels and Main Underbody Structural Members

### FALCON CLUB WAGON

All the Station Bus equipment **plus** . . . Full-Length Floor Mat and Headlining ➤ Cigarette Lighter ➤ Black Steering Wheel with Chrome Horn Ring ➤ Dual Horns and Sun Visors ➤  
➤ Front Arm Rests ➤ Coat Hooks ➤ Right-Hand Air Inlet

*\*See your Ford Dealer for complete information on equipment options and accessories*



## FALCON OPTIONS AND ACCESSORIES

### ELECTRIC WIPERS (2-speed)

Separate options that Falcon owners often purchase together are 2-speed electric wipers and Windshield Washer. Washer operates simply, responds instantly. Floor-mounted pedal regulates flow of twin water jets, automatically turns on wipers to wash away road spatter and grime.

### RADIOS

(Push button model on sedans and wagons; manual model on Station Bus and Club Wagon). Outstanding tone quality and power—reasonably priced. Transistorized for compactness, dependability, longer life. Adds greatly to your driving pleasure now, adds more to your car's value at trade-in time.

### FRESH AIR HEATER

How Falcon owners favour this option! Welcome quick warm-up for those frosty mornings. Powerful 2-speed blower gives balanced heat distribution to both front and rear seats, as well as clear windshield defrosting.

### WHITEWALLS AND WHEELCOVERS

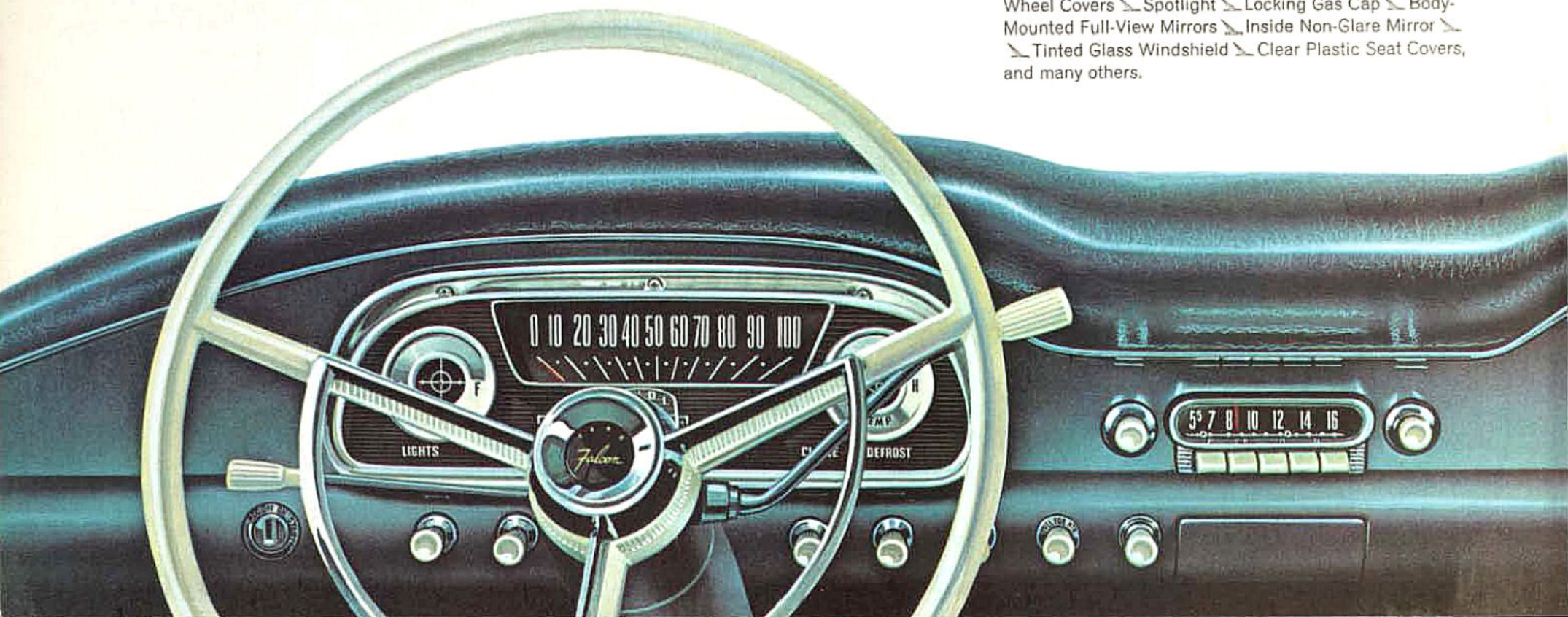
New for '62 are the whitewalls in the latest narrow-band style. They're easy to clean—keep their beauty—because they seldom scrape on the curb. All new, too, are the gleaming chrome wheelcovers.

### LIFEGUARD DESIGN

Every '62 Falcon gives you these Lifeguard Design features as standard equipment: safety-padded arm rests, deep-dish 3-spoke steering wheel, and double-grip door locks. Ford Lifeguard Design options available at slight extra cost include: Lifeguard Jr. rear door safety locks to prevent tiny hands from inadvertently opening rear doors. Colour-keyed foam-padded dash enhances interior beauty as well as adding to your safety. Front safety seat belts can be installed quickly with Falcon's built-in standard equipment anchors.

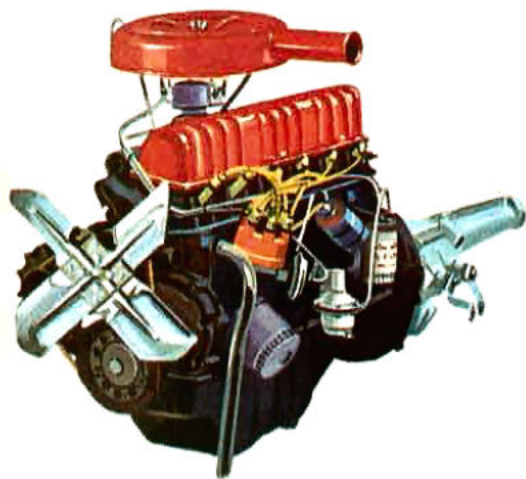
### ADDITIONAL OPTIONS

170 Special Six Engine. 15 Two-Tone Paint Combinations  
54-Plate 55 Amp-Hr Battery Rayon Cord Tires:  
Sedans—6.00 x 13 white sidewall, 6.50 x 13 black or white sidewall; Wagons—6.50 x 13 white sidewall, or 6-ply black or white sidewall  
License Plate Frames Backup Lights  
Power Tailgate Window on wagons Deluxe, Solid Wheel Covers Spotlight Locking Gas Cap Body-Mounted Full-View Mirrors Inside Non-Glare Mirror  
Tinted Glass Windshield Clear Plastic Seat Covers, and many others.





## UNDER FALCON'S HOOD



Best shape economy's ever been in—a Falcon engine! Choose either the 85-hp Falcon Six or optional 101-hp 170 Special Six. (Illustrated at left.)

### YOUR CHOICE OF IMPROVED ENGINES

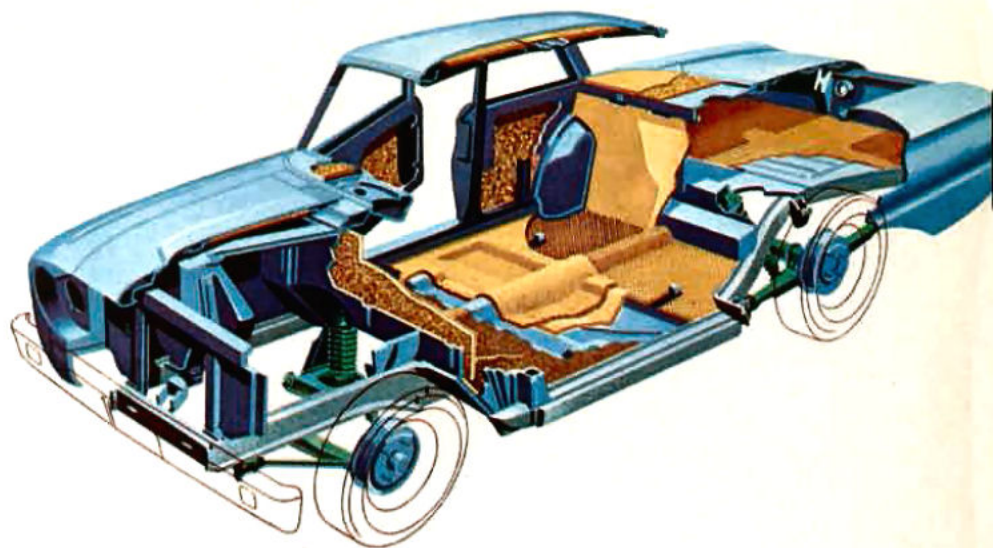
Whether you go all out for gas savings and select the standard Falcon 144 Six or prefer an extra helping of power with Falcon's 170 Special Six option, you'll get new thrift and all-around engine economy in the '62 Falcon. A new, re-designed carburetor provides quicker cold starts, more efficient warm-up and smoother idling. A new choke control allows more precise adjustment. All this makes Falcon even more thrifty with each gallon of regular gas. Falcon engines offer greater oil savings, too. The super-screening Full-Flow Oil Filter (standard) lets you go up to 6,000 miles between oil changes!

### MANUAL TRANSMISSION

The 3-Speed Transmission has helical gears to provide high strength and quietness. Forged bronze synchronizers give smooth operation.

### FORDOMATIC

This option makes driving Canada's easiest-handling compact almost effortless. Falcon owners praise Falcon's proved automatic transmission for its happy blend of gas economy, 2-speed smoothness and good pickup. Famous for low maintenance costs, its oil does not require periodic changes.



**Single-unit Construction.** Falcon's rock-solid, single-unit construction eliminates bulk, provides greater strength with least weight. This design efficiency also increases interior room for passengers and it greatly reduces squeak and rattle sources. *Body insulation* of many materials surrounds the passenger compartment with a sound-absorbing, noise-damping barrier. *Zinclad underbody members*—rocker panels and all vital underbody parts are galvanized for protection against rust and corrosion.

**Big Brakes.** Falcon brakes require so little pedal effort to produce sure, smooth, straight-line stops that you'll forget all about big-car power assists. Falcon brakes are "sized" to the braking job, too. Falcon wagons, being heavier vehicles, have bigger brakes (157 sq. in.) than Falcon sedans (131 sq. in.).

**Big-Car Ride.** Falcon's Ball-Joint front suspension smooths bumps and road faults, greatly reduces "nose-dive" in quick stops. Makes handling surer, safer. Variable-Rate rear suspension has 50-inch leaf springs mounted to the axle off-center, to resist rear end "squat" in starting. Teamed up, they make Falcon wonderfully able, stable and roadwise.



# 1962 FALCON SPECIFICATIONS

**FALCON DESIGN:** Welded integral body and frame for quietness and high strength-to-weight ratio. Completely sealed and insulated. Roof cross brace at centre on sedans and three roof cross braces on wagons give extra rigidity. Zinc-coated rocker panels and main underbody members for durability. Cow-ventilation. Wide Angle windshield with forward-slanting pillars. Large wide-opening doors with assist-type door checks and bronze-bushed hinges. Double-Grip door locks. Rear-mounted 11.7 gal. gas tank with Centre Fill fueling on sedans, left rear fender fuel fill on wagons, Station Bus and Club Wagon.

**ENGINES:** 85-hp Falcon Six—144-cu. in. in displ.; 3.50" bore x 2.50" stroke, 8.7 to 1 comp. ratio; regular fuel; new low silhouette unit-design carburetor; manual choke; oil capacity with filter change 4.0 qt.

101-hp Falcon 170 Special Six—170-cu. in. displ.; 3.50" bore x 2.94" stroke, 8.7 to 1 comp. ratio; regular fuel; new low silhouette unit-design carburetor; manual choke; oil capacity with filter change 4.0 qt.

**FEATURES:** For economy and long life, Falcon engines have short-stroke low-friction design; Wedge-Type combustion chambers; Free-Turning overhead intake and exhaust valves; 3-ring aluminum alloy pistons with full-chromed top ring; integral cylinder head and 6-port intake manifold; precision moulded crank-shaft with four precision-type main bearings; rotor-type oil pump; super Filter air cleaner with reusable element; vacuum-booster type fuel pump for more constant windshield-wiper action; full-pressure lubrication system with Full Flow disposable-type oil filter; pressurized cooling system with 180° Positive-Action thermostat; 12-volt electrical system; weatherproof ignition; 18 mm. Turbo-Action spark plugs; 54-plate 40 Amp-Hr battery; positive engagement starter; fully aluminized muffler. Engines are electronically mass-balanced while operating under their own power for optimum smoothness.

**CLUTCH AND MANUAL TRANSMISSION:** Single cushion disc dry-plate clutch for smooth engagement; aluminum housing, permanently lubricated ball-bearing type throw-out bearing. Face diameter is 8½ in. Total frictional area is 68.1 sq. in. 3-speed Transmission has new positive gear shift stop to prevent over-travel, reduce gear noise; shot-peened fine pitch helical gears for high strength and quietness with forged bronze synchronizers for smooth operation. Anti-friction bearings throughout. Standard "H" shift pattern with lever on steering column. Ratios to 1; 1st 3.29, 2nd 1.83, direct 1.00, reverse 4.46.

**FORDOMATIC DRIVE:** (Optional on sedans and wagons): Features simplified design, lightweight cast aluminum construction, new vacuum-controlled throttle valve for smoothness, minimum servicing. Torque converter in combination with compound planetary gear set. Two forward gear ratios, one reverse (to 1): low 1.75, direct 1.00, reverse 1.50; converter (stall) 2.4. In "D" range gives brisk, smooth starts in low. Effective engine braking in "L" position. Air cooled with 144 Six, air and water cooled with 170 Special Six. Selector lever and quadrant on steering column, sequence P-R-N-D-L.

**REAR AXLE:** Semi-floating type with offset hypoid gears. Induction-hardened forged shafts with permanently lubricated wheel bearings. **Axle Ratios (to 1):** Conventional Drive—Sedans: 3.10 with std. Six, 3.20 with Special Six (3.50 opt.,

either engine)—All Wagons and Bus: 3.50 with both engines; Station Bus and Club Wagon: 4.00 opt. with both engines. **Fordomatic Drive**—Sedans and wagons: 3.50 with both engines.

**FRONT SUSPENSION:** Sedans and wagons—Angle-Poised Ball-Joint type with coil springs pivot-mounted on upper arms. Strut-stabilized lower arms. New threaded, permanently lubricated bushings in upper arms and rubber bushings in lower arms for softer ride. Built-in anti-dive control. Internally mounted hydraulic double-acting shock absorbers with rebound cutoff. Link-type, rubber-bushed ride stabilizer. Tapered roller wheel bearings. (Station Bus and Club Wagon have solid front axle and leaf springs).

**REAR SUSPENSION:** Sedans and wagons—Longitudinal, semi-elliptic leaf springs with reduced spring rate, rubber-bushed supports and compression-type shackles, giving variable-rate characteristics for a softer, more leveled ride. Asymmetrical design with rear axle located forward from centre of springs for anti-squat control on take-off. Full-length liners between leaves—no lubrication required. Diagonally mounted hydraulic double-acting shock absorbers (Station Bus and Club Wagon have front and rear leaf springs similar to the type described).

**STEERING:** Magic-Circle low-friction recirculating-ball type steering gear provides easy handling. Anti-friction bearings throughout. Over-all steering ratio—sedans and wagons: 27 to 1; Station Bus and Club Wagon: 20 to 1; Life-guard 17"; black, 3-spoke, deep-centre steering wheel. Turning diameter—sedans and wagons: 38.8 ft.; Station Bus and Club Wagon: 34.8 ft.

**BRAKES:** Double-sealed self-energizing hydraulic with composite drums. Diameter, front and rear: 9 in. on sedans and wagons, 10 in. on Station Bus and Club Wagons. Moulded linings for long life and fade resistance. Total lining area 131.0 sq. in. on sedans; 157 sq. in. on wagons; 168 sq. in. on Station Bus and Club Wagons.

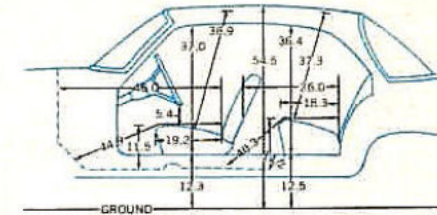
**TIRES:** Soft-Tread design, black, tubeless with Tyrex Rayon cord Safety-type rims. Sedans—6.00 x 13 2-ply on 4" rims; Wagons—6.50 x 13 2-ply (4-ply for Station Bus, Club Wagon on 4½" rims); Spare wheel and tire location: Sedans—luggage compartment; Wagons, Station Bus and Club Wagon—cargo area behind right-hand wheelhousing.

**CURB WEIGHTS (est):** Sedans and Wagons—Sedans—2370 lb. Tudor, 2405 lb. Fordor; Wagons—2641 lb. Tudor, 2674 lb. Fordor. Station Bus and Club Wagons—2749 lb. For dimensions see illustrations at right.

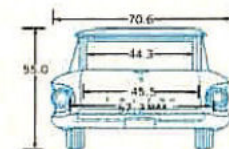
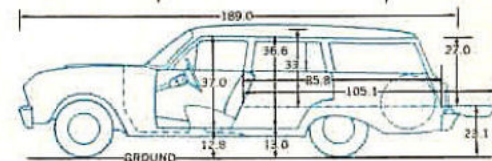
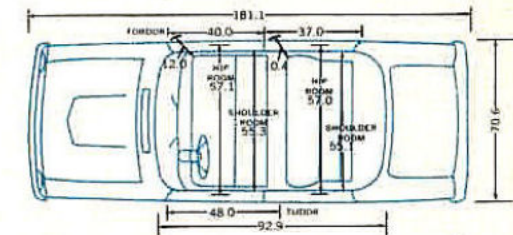
**PRICES:** All Optional Equipment and Accessories, illustrated or referred to as optional or available in this catalogue are at extra cost. For the price of the Falcon with the equipment you desire, see your Ford Dealer.

Comparative information in this catalogue was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect at the time this catalogue was approved for printing. Ford Motor Company of Canada, Limited, reserves the right to discontinue models at any time, or change specifications of design without notice and without incurring obligation.

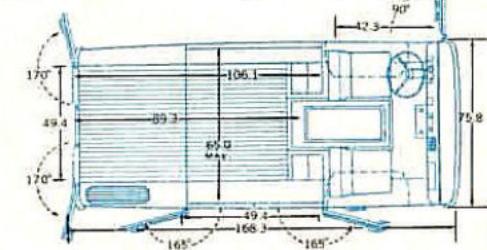
Sedan and Wagon Dimensions:



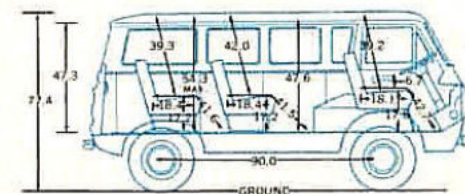
Wheelbase 109.5"; Treads: 55" front, 54.5" rear



Station Bus and Club Wagon Dimensions:



Wheelbase 90"; Tread: 60" front, 60.2" rear



*Ford Motor Company of Canada, Limited*

