



Fine-car touches inside Montego MX Brougham invite you to take the wheel

Inside Brougham, luxurious fabrics and woodtone accents

Imagine yourself seated at the wheel of this Montego MX Brougham. You settle back to secure your seat and shoulder belts and the thick, contoured padding of the bench seat promises long-lasting comfort and support. Now take a good look at your environment. Rich, carefully tailored cloth-and-vinyl upholstery in your choice of black, dark red, dark blue, nugget gold, or dark ivy gold. Woodtone door trim in subtle light teak. Vinyl-covered door pulls. Colour-keyed deep-loop carpeting and suspended pedals with bright trim molding. Deluxe woodtoned 3-spoke rim-blow steering wheel that sounds the horn by just squeezing the rim. The look and feel of luxury is complete. Once in motion, you'll enjoy the luxury of Comfort-stream ventilation and extra sound insulation as Montego MX Brougham leads the way to greater driving pleasure.







Performance options for the CJ fastback

Ram air induction
Tachometer
Select-Shift automatic transmission
Traction-Lok differential
Styled steel wheels
Dual upper body stripes
Power front disc brakes
Power steering

Sports Appearance Group: includes all-vinyl bucket seats, remote-control left-hand racing mirror, turbine wheel covers and rim-blow steering wheel. (An optional sports console can also be ordered.)



CJ 428 engine spews 335 hp with 440 lb. ft. of torque. 10.6:1 compression ratio. Huge 735 cfm capacity 4-barrel carburetor. Performance-tailored camshaft. Low restriction air cleaner. Free-flow breathing characteristics.



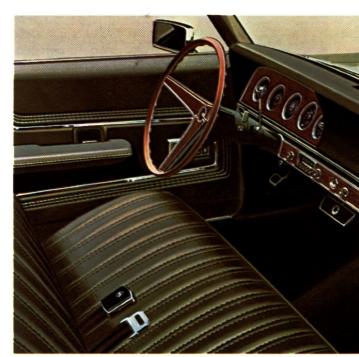
Cyclone is strictly for fun

365 days a year. Sun, snow, wind, rain . . . Cyclone leads the way to a new outlook on driving! Smooth, clean fastback lines sweep around country curves, through rush-hour traffic, and down the freeway with responsive V-8 power. Cyclone answers the call of the open road with a standard 220-hp 302 V-8, all-synchronized 3-speed manual transmission, and a sporty vinyl interior matched perfectly to the mood of fun driving. And then there are options . . . for performance, luxury, and convenience. Add the right ones, then let Cyclone lead the way back to fun driving!

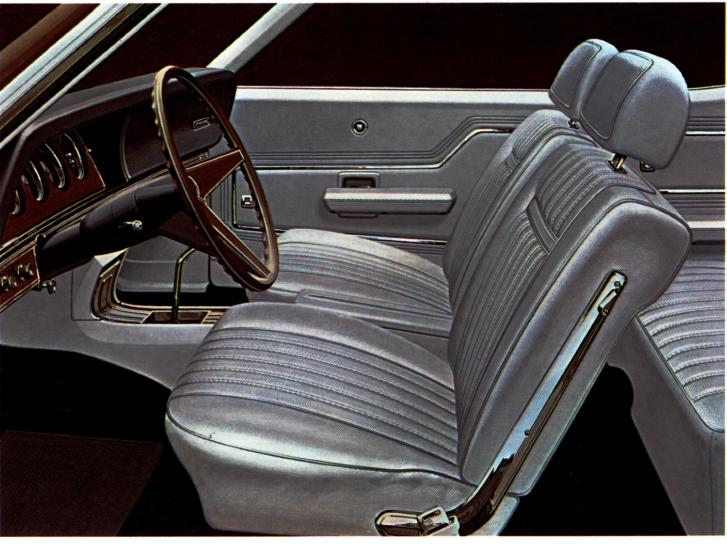
Standard Cyclone equipment includes:

□ 302 V-8 engine □ all-synchronized 3-speed manual transmission

bright and black curb molding ☐ dual thin upper body paint stripes ☐ all-vinyl upholstery □ colour-keyed deep-loop carpeting □ curved and ventless side windows □ tinted rear window □ woodtone appliqué on instrument cluster and lower instrument panel



Cyclone's sport/luxurious interior combines colour-keyed deep-loop carpeting with precisely tailored all-vinyl upholstery. Bench seats are standard. Lower instrument panel and instrument cluster are set off by woodtone appliqué and a Cyclone nameplate.



Give your Cyclone the GT image

You've decided on Cyclone. You want that car! And now you're wondering about things like colour, engines, and the many options for comfort, convenience, and appearance. We have a suggestion that could simplify the question. Start off with the optional GT Appearance Group — six sporty features sure to lend an even racier image to Cyclone's overall appearance! Inside: Comfortweave vinyl bucket seats and a rim-blow steering wheel. Outside: remote control racing mirror (painted body colour), turbine wheel covers, wide-tread fibreglass-belted white sidewall tires, and GT emblem on trunk lid. Want more? Add a sports console. Dual upper body stripes. Have fun!



Turbine wheel covers



Remote-control racing mirror



Sports Console is optional when Sports Appearance Group or GT Appearance Group is ordered.





351 4 V V-8 engine

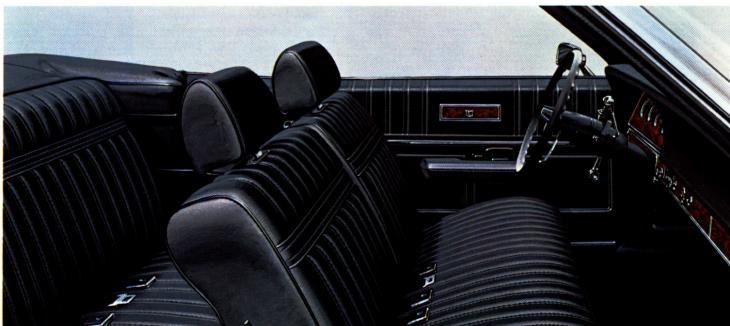
Options for your Cyclone fastback:

A new 351 cu. in. engine in 2-barrel and 4-barrel versions leads the pack of exciting performance options Autolite heavy-duty battery **Tachometer** Select-Shift automatic transmission Power front disc brakes Power steering 4-speed manual transmission Traction-Lok differential



characteristics designed to accept the challenge of any road. It has "unsqueezed" seating for six. It has sleek, contemporary styling (like curved and ventless side windows) inside and out. Montego MX has everything you want! And with dozens of options to choose from, your Montego MX convertible can be as much of an individual as you are. See pages 18-19 for a complete list of all the comfort

All-vinyl interior



is at the bottom of things, and a Montego MX nameplate appears above the glove-box. Available colours for the convertible interior are black, dk. red, blue, nugget gold, and white—depending on your choice of the 16 exterior colours. Optional bucket seats and sports console also available.

Montego MX ... sedans for the young budget

Sedan owners have always wanted a car that gives them a solid, road-smoothing ride, comfortable and spacious interior, and luggage-swallowing trunk. Montego MX for 1969 gives you all this and more! In addition to the good reasons for choosing a sedan . . . we're adding an important new one. Styling. Lincoln-Mercury styling. Fresh body lines trimmed with handsome full-length curb molding. Interior luxury from colour-keyed deep-loop carpeting to clothand-vinyl upholstery. And that's just a start! Personalize your Montego MX with options such as a Vinyl roof, Electric clock, and Whisper-Aire conditioner. If you like the advantages of a sedan, Montego MX leads the way.

Standard Montego MX equipment includes:

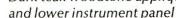
250 CID "6" engine

All-synchronized 3-speed manual transmission Bright window, wheel lip opening, fender peak, and pedal moldings

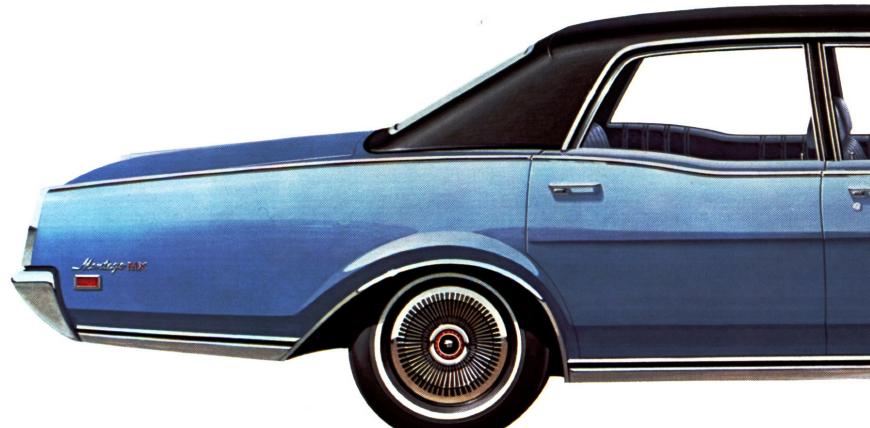
Bright upper door frames (sedan only) Full-length bright and black curb molding Trunk lid appliqué

Curved side windows

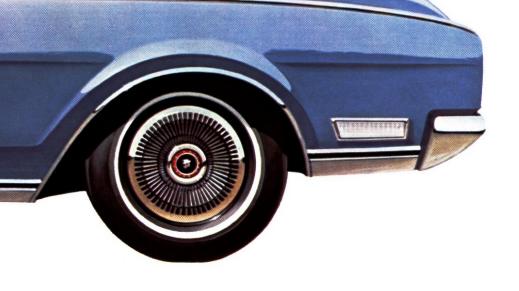
Colour-keyed deep-loop carpeting
Dark teak woodtone appliqué on instrument cluster
and lower instrument panel











Until now you had to sacrifice room or beauty if you wanted an intermediate-size car

The intermediate takes a new stance as Montego stands ready for family fun and action! With a long body (206.2" overall), big trunk (18.0 cu. ft.), and roomy interior (76.0" overall body width), Montego leads the way in its field. It does everything well, mastering family transportation needs with balanced size, style, performance, and price. A big new 155 hp 250 CID "6" heads up many impressive standard features, a choice of five optional V-8s are yours for the asking from the engine chart on the back page. Your







Sports Coupe interior as serviceable as it is comfortable and goodlooking. Dark woodtone appliqué accents a precisely designed

1969 Montego Colour and Trim Chart

MODELS	• COMET SPORTS COUPE • MONTEGO	MONTEGO CYCLONE CJ (3)	MONTEGO MX	MONTEGO MX CYCLONE	MONTEGO MX (5) CYCLONE	MONTEGO MX BROUGHAM
INTERIORS	Cloth/Vinyl	Vinyl	Cloth/Vinyl	Vinyl (2)	Comfortweave Vinyl Bucket Seats (5)	Cloth/Vinyl
EXTERIOR COLOURS	INTERIOR COLOURS					
BLACK WHITE	Black Blue¹ Nugget Gold	Black Dk. Red Blue Nugget Gold	Black Dk. Red¹ Blue Nugget Gold Dk. Ivy Gold¹ Aqua¹	Black Dk. Red Blue White Nugget Gold Dk. Ivy Gold Aqua ⁴	Black Dk. Red Blue Nugget Gold White	Black Dk. Red Dk. Blue Nugget Gold Dk. Ivy Gold
BURNT ORANGE METALLIC	Black	Black	Black	Black White	Black	Black
YELLOW MED. GOLD METALLIC	Black Nugget Gold	Black Nugget Gold	Black Nugget Gold	Black Nugget Gold White	Black Nugget Gold White	Black Nugget Gold
LT. IVY YELLOW MED. LIME METALLIC	Black	Black	Black Dk. Ivy Gold¹	Black Dk. Ivy Gold White	Black White	Black Dk. Ivy Gold
DK. IVY GREEN METALLIC	Black Nugget Gold	Black Nugget Gold	Black Nugget Gold Dk. Ivy Gold ¹	Black White Nugget Gold Dk. Ivy Gold		Black Nugget Gold Dk. Ivy Gold
LT. AQUA DARK AQUA METALLIC	Black	Black	Black Aqua¹	Black White Aqua ⁴	Black White	Black
LT. BLUE MED. BLUE DK. BLUE METALLIC	Black Blue ¹	Black Blue	Black Blue	Black Blue White	Black Blue White	Black Dk. Blue
MAROON RED	Black	Black Dk. Red	Black Dk. Red¹	Black Dk. Red White	Black Dk. Red White	Black Dk. Red
COMPETI- TION ORANGE (N.A. on sedans	Black	Black	Black	Black White	Black	Black Dk. Red

- ¹ Except Montego and Montego MX hardtops.
- ² Comfortweave vinyl also available at extra cost in Black, Dk. Red, Blue, Nugget Gold and White (H.T. only). Conventional vinyl not available in MX sedan.
- ³ Bench or optional bucket seat.

VINYL ROOF* AND CONVERTIBLE TOP COLOURS

Available in Black or White with all exterior colours. Not available on Cyclone or Cyclone CJ.

CONVERTIBLE

Available in Black or White with all exterior colours. Blue available with Light Blue, Medium Blue Metallic, Dark Blue Metallic exteriors with Black, White or Blue interiors. Blue top with White exteriors available only with Blue interiors

*Optional at extra cost

N.A. on Cyclone and Cyclone CJ.

- ⁴ N.A. on MX convertible.
- ⁵ Optional at extra cost on hardtops only. Conventional vinyl bucket seats only available in Black, Dk. Red, Blue, and White for MX Con-

LOWER BODY COLOUR	ROOF COLOUR		
Burnt Orange Met. Yellow Med. Gold Met. Lt. Ivy Yellow Medium Lime Met. Lt. Aqua Dark Aqua Met. Maroon Red Competition Orange	White or Black		
Dk. Ivy Green Met. Lt. Blue Med. Blue Met. Dk. Blue Met. Black	White		
White	Black		

The right options lead the way to a more personal car for you

From power front disc brakes to tachometer, and from styled steel wheels to AM/FM stereo radio, your new Montego can be equipped to reflect your personality. Options for power assistance, luxury, performance, and

appearance can be ordered with all intermediate models. Availabilities are listed in the chart at right. Choose the right ones for your Montego, and you'll be rewarded again and again in the satisfaction of ownership.



Power Steering



Deluxe Wheel Covers With Spinners



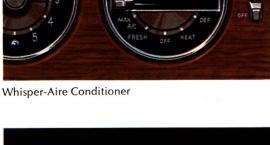
Power Windows







Power Front Disc Brakes



AM/FM Stereo Radio



Styled Steel Wheels



Tachometer

POWER STEERING gives the kind of control most drivers want, yet doesn't rob you of road "feel".

POWER WINDOWS add a touch of luxury and save awkward scrambling at a toll booth or the beginning of

WHISPER-AIRE CONDITIONER pays tremendous dividends in comfort and adds to your car's resale value. You stay warm in winter, cool in summer, in "climate" of your choosing.

AM/FM STEREO RADIO offers a tremendous range of programming with precise, resonant tone quality.

DELUXE WHEEL COVERS WITH SPINNERS sharpen the already racy features of many intermediate models. DELUXE WHEEL COVERS lend a handsome and distinctive styling touch to the Montego of your choice.

STYLED STEEL WHEELS add distinction and are one feature you'll want for sure if a sports-oriented, performance image is your aim.

4-WAY POWER BENCH SEAT responds immediately and precisely to provide maximum driver comfort.

POWER FRONT DISC BRAKES team up with Power Steering and Select-Shift Transmission in a trio ordered by many Montego owners.

TACHOMETER tells you at a glance where your engine's at; recommended for high-performance models with optional power teams.

Option Availabilities

POWER EQUIPMENT	Comet Sports Coupe	Montego	Montego MX	Montego MX Brougham	Cyclone	Cyclone CJ
Ram air induction (a)	NA	NA	NA	NA	Х	Х
Autolite heavy-duty battery	X	X	X	X	X	X
High-performance axle	X	Х	Х	Х	Х	Х
Power transfer axle	X	Х	Х	Х	Х	NA
Cross country ride package (b)	X	Х	Х	Х	Х	NA
Tachometer (c)	Х	X	X	Х	Х	Х
Traction-Lok differential	Х	Х	Х	Х	Х	X
Power brakes (front discs & rear drums)	х	Х	Х	Х	Х	х
Power steering	X	X	X	Х	X	Х
Power windows	NA	NA	Х	X	X	Х
4-way power bench seat	Х	Х	Х	Х	Х	Х
Engine immersion block heater	Х	Х	X	Х	Х	NA
INTERIOR ITEMS						
Bucket seats (d)	NA	NA	X	NA	X	Χ
Comfortweave vinyl interior (bench)	NA	NA	Х	NA	X	NA
Sports console (e)	NA	NA	X	X	X	Х
Deluxe seat and front shoulder belts (f)	Х	Х	х	Х	Х	х
AM radio	X	X	X	X	X	X
AM/FM stereo radio (with dual front speakers)	х	Х	X	Х	X	X
Dual rear seat speakers (g)	Х	X	X	X	X	X
Whisper-Aire conditioner (h)	Х	X	X	X	X	X
Comfort stream ventilation system (i)	х	Х	Х	Std	X	X
Montego decor group (j)	NA	X	NA	NA	NA	NA
Special appearance equipment group (k)	Х	Х	Х	Х	Х	NA
Sports appearance group (I)	NA	NA	NA	NA	NA	X
GT appearance group (m)	NA	NA	NA	NA	X	NA
Rim-blow steering wheel	Х	X	X	Std	X	X
Courtesy light group (n)	Х	X	Х	X	X	X
Electric clock (n)	Х	X	X	X	X	Х
EXTERIOR ITEMS						
Curb molding	NA	Std	Std	Std	Std	Х
Tape stripe (p)	NA	NA	NA	NA	X	X
Vinyl roof (g)	X	X	X	X	NA	NA
Two-tone paint	X	X	X	X	NA	NA
Styled steel wheels	Х	X	Х	Х	Х	Х
Wheel covers						
 —Deluxe (q)	Х	X	Х	X	X	X
—Deluxe with spinner (q)	X	X	X	X	X	X
 Interval windshield wipers	Х	X	X	X	X	X
 Racing mirror, L/H (r) (remote control)	NA	NA	NA	NA	X	х
Racing mirror, R/H (s) (manual)	NA	NA	NA	NA	х	х
Remote-control L/H mirror (q)	Х	Х	х	Std	х	х
Tinted glass—complete	X	X	Х	Х	X	Х
Tinted windshield	X	X	Х	Х	Х	X

X — Optional

- (a) Includes functional hood scoop in black or silver (colour-keyed to exterior paint), center hood tape stripe in black or silver (standard on CI) and hood lock pins. Available only with CJ 428-4V.
- (b) Consists of firmer springs and shock absorbers for a firm ride with moderate loads.
- (c) N.A. with electric clock or with 6-cylinder
- (d) Available only on hardtops or convertible. Available on Cyclone CJ with sports appearance group
- (e) Available only with bucket seats, GT or Sports appearance group.
- (f) Shoulder belts N.A. on convertible.
- (g) N.A. on convertible.
- (h) Available with CJ 428-4V only with Select-Shift, Traction-Lok and 3.00 axle.
- (i) N.A. with Whisper-Aire conditioner.
- (i) Includes bright wheel lip moldings, trunk lid appliqué, bright upper door frames (sedan only), and deluxe wheel covers (hardtop only).
- (k) Includes deluxe wheel covers, WSW tires, courtesy light group and Comfort-stream ventilation (deleted when ordered with Whisper-Aire conditioning). N.A. with optional size tires on GT appearance group.
- (I) Includes bucket seats (conventional vinyl), remote control L/H racing mirror, turbine wheel covers and rim-blow steering wheel.
- (m) Includes Comfortweave vinyl bucket seats, WSW wide tread fibreglass-belted tires, rim-blow steering wheel, remote control L/H racing mirror, turbine design wheel covers, GT decal on trunk lid, and Cyclone GT instrument panel nameplate.
- (n) Includes two instrument panel lights (standard on convertible), glove box, ashtray and luggage compartment lights (cargo light on wagon) and rear door light switch on sedans.
- (o) N.A. with Tachometer.
- (p) Dual upper body tapered tape stripe in black, white, red or gold (colour-keyed).
- (q) N.A. with Sports or GT appearance groups.
- (r) Included with Sports or GT appearance groups; colour-keyed to body colour.
- (s) Only available with L/H racing mirror or Sports or GT appearance groups; colour-keyed to body colour.

Std — Standard

NA — Not Available

Montego Engines and Transmissions

ENGINES	250—1V	302—2V	351—2V	351—4V	390—4V	CJ 428—4V (A
ENGINE AVAILABILITY		•				
Comet Sports Coupe	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX	Std.	Opt.	Opt.	Opt.	Opt.	Opt.
Montego MX Brougham	Std.	Opt.	Opt.	Opt.	Opt.	N. A.
Cyclone	N. A.	Std.	Opt.	Opt.	Opt.	Opt.
Cyclone CJ	N. A.	Std.				
ENGINE SPECIFICATIONS						
Displacement (cubic inches)	250	302	351	351	390	428
Bore & Stroke (inches)	3.68" x 3.91"	4.00" x 3.00"	4.00" x 3.50"	4.00" x 3.50"	4.05" x 3.78"	4.13" x 3.98"
Horse Power Adv. @ rpm	155 @ 4000	220 @ 4600	250 @ 4600	290 @ 4800	320 @ 4600	335 @ 5200
Torque Adv. lbft. @ rpm	240 @ 1600	300 @ 2600	355 @ 2600	385 @ 3200	427 @ 3200	440 @ 3400
Carburetor	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.	4-bbl.
Compression ratio	9.0:1	9.5:1	9.5:1	10.7:1	10.5:1	10.6:1
Fuel	Regular	Regular	Regular	Premium	Premium	Premium
Exhaust	Single	Single	Single	Dual	Dual	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Alternator (Amp.)	42	42	42	42	42	55
Std Battery (Amp. hours)	45 AH	80 AH				
TRANSMISSIONS			a			
Standard	3-Speed Manual	3-Speed Manual	3-Speed Manual	3-Speed Manual	Heavy-Duty 3-Speed Manual (B)	. 18
Optional	Select-Shift Automatic	Select-Shift Automatic	Select-Shift Automatic	Select-Shift Automatic	Select-Shift Automatic	Select-Shift Automatic
			4-Speed Manual	4-Speed Manual	4-Speed Manual	4-Speed Manual (C) (ex. Sedans)

⁽A) Not available on Montego MX convertible or sedans with 4-speed manual transmissions. CJ 428-4V engine includes competition handling package, dual exhausts, engine dress-up, "CJ 428" decal on front fender and BSW 7.75 x 14 4-ply rated tires.

⁽C) Standard on Cyclone CJ.

IMPORTANT DIMENSIONS	COMET SPORTS COUPE 2-Door	MONTEGO MONTEGO MX MONTEGO MX BROUGHAM 2-Door		MON- TEGO MX	CYCLONE CYCLONE CJ 2-Door	
DIMENSIONS	Formal Hardtop	4-Door Sedan	Formal Hardtop	Con- vertible	Fastback Hardtop	
EXTERIOR						
Wheelbase	116''	116''	116''	116''	116''	
Wheel tread — Front	58.8′′	58.8"	58.8"	58.8"	58.8"	
Wheel tread — Rear	58.5"	58.5"	58.5"	58.5"	58.5"	
Overall Length	206.2"	206.2"	206.2"	206.2"	203.2"	
Overall Height Design	52.8"	54.1''	52.8"	53.3"	52.6"	
Overall Width	76.0′′	76.0"	76.0′′	76.0′′	76.0′′	
Usable luggage capacity (cu. ft.)	18.0	18.0	18.0	15.5	17.0	
FRONT INTERIOR						
Headroom (eff.)	37.7''	38.6"	37.7''	38.7"	37.4"	
Legroom (eff.)	42.4"	42.4''	42.4"	42.4"	42.4"	
Hiproom	59.0"	59.5"	59.0′′	59.0"	59.0"	
Shoulder room	57.5"	58.0′′	57.5"	57.5"	57.5"	
REAR INTERIOR						
Headroom (eff.)	36.7''	37.4"	36.7"	36.8"	36.2"	
Legroom (eff.)	33.7''	36.0"	33.7"	33.7''	31.9"	
Hiproom	58.0′′	59.5"	58.0′′	48.8′′	58.0"	
Shoulder room	56.7"	58.0′′	56.7"	48.0′′	56.7"	

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Ford Motor Company of Canada, Limited

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You'll find these Ford Motor Company Safety design features on every Montego model

- Dual Hydraulic Brake System with warning light.
- Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror/mirror mounting and windshield pillars.
- Energy-absorbing steering column and steering wheel.
- Energy-absorbing armrests and safety-designed door handles.
- Front and rear lap belts with front outboard retractors.
- Turn indicators with lane-changing signal feature.
- Inside day/night, yield-away rearview mirror.
- Energy-absorbing instrument panel with padding.
- Padded sun visors.
- Two-speed or variable-speed windshield wipers.
- · Windshield washers.
- Double-thick laminate safety glass windshield.

- Double-yoke safety door latches and safety hinges.
- · 4-way emergency flasher.
- Back-up lights.
- Side marker lights or reflectors.
- Energy-absorbing front seat back tops with padding.
- Self-locking folding front seat backs.
- Shoulder belts for outboard front seat passengers (except convertibles).
- · Safety-designed coat hooks.
- Safety-designed window regulator knobs.
- Safety-designed radio control knobs and push buttons.
- Outside rearview mirror, driver's side.
- Safety rim wheels and load-rated tires.
- · Corrosion-resistant brake lines.
- Uniform transmission shift quadrant.

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⁽B) Installed at extra cost.