ROYAL MONACO



1977 Dodge

ROYALMONACO

The full-size car with all the Dodge ability you could ask for

Royal Monaco: it answers all your full-size needs

To the full-size car lover, full-size means roominess, comfort, convenience. Dodge Royal Monaco answers these needs in two distinctive series: Royal Monaco and Royal Monaco Brougham. Both feature such items as generous hip-, leg- and shoulder-room; big

trunk space; standard features that aren't so standard. When you go in a Royal Monaco you go with power steering, power front disc brakes, automatic transmission and V8 engine.



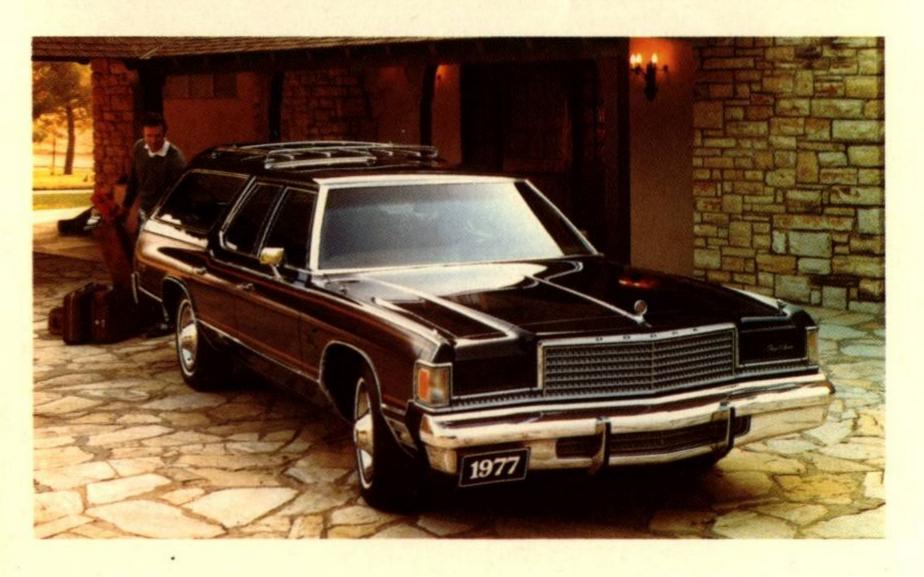
Royal Monaco Brougham

Quiet elegance shows in this top-of-theline Royal Monaco. Its striking grille, topped by a stand-up, stand-out hood ornament, accents the overall, integrated exterior styling. Inside, the Royal Monaco Brougham two-door hardtops and sedans, you'll find a new cloth and vinyl bench seat with fold-down centre armrest and adjustable head restraints. A canopy vinyl roof and opera window package is available for the two-door Brougham hardtop to further distinguish it from the herd. Royal Monaco Brougham: a solid, luxurious car for those of you who want full-size advantages.



Royal Monaco

Available in two-door hardtop, four-door sedan and two-seat station wagon, this is the basic Royal Monaco. Basic, yes, but you'd never know that from looking at it, or getting into it. Its striking exterior styling and foam padded seats and thick carpeting inside suggest a car of luxury, comfort and good taste. Which it is. New exterior colours including six "Sunfire" metallic finishes. Royal Monaco. Basic? Not on your life.



Royal Monaco Brougham Station Wagons

These two-and three-seat Dodge "elegance" wagons offer all a wagon lover could ask for: big "people room" (up to 8); big cargo room (102.4 cubic feet of it); big trailering (up to 5,000 pounds). Inside is a new vinyl low-back bench seat with folddown centre armrest and adjustable head restraints and floor carpets that are standard. And you can order a vinyl 50/50 split bench seat with individual armrests; or the "Voyager" cloth and vinyl centre armrest bench seat. And this year Royal Monaco Station Wagons feature steel-belted radial tires as standard equipment.

Dodge Royal Monaco

Standard Features

ALTERNATOR-60 amp. hour with transistorized voltage regulator

ANTI-FREEZE—Glycol base, -35°

*ARMRESTS—Front and rear, padded ASH RECEIVERS—Instrument panel and rear armrests

BATTERY—305 amp. (Royal Monaco. 440 amp. (Royal Monaco Brougham and all Station Wagons)

*BODY—Unibody construction combines body and frame into one solid, strong unit. Seven-stage rust inhibitor

*BRAKES—Dual braking system, power assisted and self-adjusting, front and Front—floating caliper disc Rear-drum type with bonded linings

*BUMPERS—Hydraulic bumper system Sustains barrier impacts at speeds up to 5 m.p.h., front and rear

CARPET—Colour-keyed front and rear passenger compartments. Trunk, black and grey print rubber mat

CATALYTIC EXHAUST SYSTEM—318 8-cylinder engine *COAT HOOKS—Left and right side, of

special soft plastic COOLANT RESERVE SYSTEM

DOOR CHECKS—2-position on all doors

*DOORS—Safety action inside door handles. Non-protruding. Keyless locking system. Non-override door locks (except driver's door)

EMISSION CONTROLS—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electricassist choke.

HEADLINING—Moulded one-piece

HEATER/DEFROSTERS—With upper level

IGNITION—Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting INSIDE HOOD RELEASE

*INSTRUMENT PANEL AND CONTROLS-Padded, recessed controls, variable intensity lights, parking brake release, bin-type glove box with integral coin holder, glove box lock, cigar lighter, master cylinder and park brake warning indicator, key-left-in ignition warning buzzer, seat belt warning light for

INSULATION—Special insulation. Seals on hood, doors, dash panel, roof, trunk and floor pan help keep out noise and

*LIGHTS-Dual concealed headlights, dua taillights, stoplights and backup lights, side marker lights and reflectors, parking lights, turn signals and 4-way emergency flasher, passenger compar ment light actuated by front doors

*LOCKS—Anti-theft ignition and deck lid *MIRRORS-Outside, rear view left. Inside prismatic day/night (except Royal Monaco), balljoint mounted with energy-absorbing lip around edge of glass, windshield mounted

PAINT—18 colours in durable Acrylustre *SEAT BELTS—Combined lap/shoulder belt system for driver and front out board passengers. Lap belts for all remaining passengers. Automatic retractors for driver and front passen-

seats. Seat belt reminder light and buzzer for driver *SEATS—Bench type with driver and passenger head restraints. Full foam and flame-resistant cloth or vinyl. Energy-absorbing front seat back. Seat-

gers and outboard passengers in rear

back latches on 2-door models *SIDE IMPACT—Protection beam in doors SPEEDOMETER—Dual calibrated (km/h and MPH) with metric predominant. Distance recorder (odometer) reads in

kilometres *STEERING-Power-assisted, 2-spoke wheel with vinyl horn pad. Impactabsorbing wheel and steering column. Steering column lock

*SUN VISORS—Left and right, padded, swivel type

SUSPENSION—Torsion-Quiet Ride. Special group of rubber bushings on fore structure, steering mechanism Torsion bars and rear springs greatly reduce road noise. Front sway bar. Torsion bars front, Leaf springs rear and Oriflow shock absorbers.

TRANSMISSION - Automatic 3-speed

*WHEELS—15" safety-rim

WINDOWS—Ventless side windows *WINDSHIELD—Heavy laminated glass prevents inside shattering *WINDSHIELD WASHERS—Dual electric

*WINDSHIELD WIPERS—Dual with overlap wipe pattern

Selected Optional Equipment

AIR CONDITIONING—Front unit with Automatic Temperature Control

*Safety features

ALTERNATOR-100 amp. heavy-duty AUTOMATIC REAR HEIGHT CONTROL

AUTOMATIC SPEED CONTROL BATTERY-500 amp. Long Life BUMPER GUARDS—Front and rear CLOCK, ELECTRONIC DIGITAL ELECTRIC FUEL PACER SYSTEM-

Includes fender-mounted turn signals ELECTRIC HEATED REAR WINDOW DEFROSTER-Includes 100 amp. heavy-duty alternator

ENGINE BLOCK HEATERS GLASS—Tinted for all windows

LIGHTS, CORNERING—(Royal Monaco

LOCKING FUEL FILLER CAP MIRROR—Remote control outside left and right

PACKAGES—There are many special package options available, some of which are: Air-Conditioning Package, Light Package and the Light and Heavy-Duty Trailer Towing Packages. See your dealer for full details

POWER ASSISTS—Deck lid release (except Station Wagons), door locks, seats, windows

RADIOS—AM pushbutton, AM/FM monaural pushbutton, AM/FM multiplex AM with 8-track stereo tape, AM/FM multiplex with 8-track stereo tape

STATION WAGONS—Auto-lock tailgate, cargo compartment dress-up, rear bumper step pads, rear assist handles and roof luggage rack

STEERING COLUMN—Tilt and telescopic STEERING WHEEL—Luxury with horn blowing switches

SUNROOF-Power operated, includes vinyl roof (except Station Wagons) SURE-GRIP DIFFERENTIAL—Rear axle

SUSPENSION—Heavy-duty with front sway bar and heavy-duty 1" shocks

UNDERCOATING AND HOOD SILENCER PAD

VENT WINDOWS—Front side manually operated (four-door models)

VINYL ROOF-Full (Sedans and Hardtops). Canopy with opera window

WHEEL COVERS—Deluxe and Premier

WHEELS—Styled road wheels WINDSHIELD WIPERS—Deluxe 3-speed

THERE ARE MANY OTHER OPTIONS AVAILABLE. SEE YOUR DEALER FOR FULL DETAILS.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Royal Monaco	Bench	Cloth & Vinyl	(a) Bench	Vinyl
Royal Monaco Be Brougham	Bench with fold-down	Cloth 9 Vinul	Bench with fold-down centre armrest	Vinyl
	centre armrest	Cloth & Vinyl	(b) 50/50 split bench with dual front seat armrest	Cloth & Vinyl
Royal Monaco Station Wagon	Bench	Vinyl		
Royal Monaco Brougham Station Wagon	Bench with fold-down centre armrest	View	(c) 50/50 split bench with dual front seat armrest	
		Vinyl	Bench with fold-down centre armrest	Cloth & Vinyl

(a) Four-Door Sedan only

(b) Includes passenger side recliner on Four-Door Sedan

(c) Includes passenger side recliner

Dodge Royal Monaco — Basic Specifications

Model Availability	2-Door	4-Door	Station Wagon	
	Hardtop	Sedan	2-Seat	3-Seat
Royal Monaco	X	X	X	
Royal Monaco Brougham	X	X	X	X

Exterior			
Dimensions	4-Door Sedan	2-Door Hardtop	Station Wagon
Wheelbase	121.4"	121.4"	124.0"
Overall length (a)	225.7"	225.7"	229.5"
Overall width	79.8"	79.8"	79.4"
Overall height	54.7"	54.0"	56.9"
Track-front	64.0"	64.0"	64.0"
—rear	63.4"	63.4"	63.4"
Road clearance	5.0"	5.0"	5.6"
Approximate shipping weight, lbs.	4124	4049	4810 (b)

(a)	Includes Bumper Guards
(b)	Three-Seat Wagon—4840

iterior Dimensi	ons	Sedan	Hardtop	Wagor
Effective Head Room —front		38.7"	38.0"	38.7"
	-rear	37.8"	37.7"	40.5"
Effective Leg Room	-front	42.1"	42.1"	42.1"
	-rear	36.8"	34.2"	37.3"
Shoulder Room	-front	61.5"	61.5"	61.5"
	-rear	61.6"	60.8"	61.6"
Hip Room	-front	58.9"	58.6"	58.9"
	-rear	58.8"	58.3"	58.8"
Entrance Height	-front	30.4"	30.0"	30.4"
	-rear	30.2"	_	30.4"
Seat Height	-front	9.2"	9.2"	9.2"
	-rear	11.5"	10.7"	11.5"

Luggage Compartment

Usable Space (cu. ft.)	20.4
Usable Length	61.0"
Usable Width	76.5"
Loading Height	28.5"

Station Wagon — Cargo Compartment

Height — Floor to roof at tailgate opening	26.2"
Length - 2nd seat to end of open tailgate	86.0"
-2nd seat to closed tailgate	62.7"
—Front seat to end of open tailgate	121.0"
-Front seat to closed tailgate	97.6"
Width —Floor at tailgate opening	49.2"
-Floor between wheelhousing	48.4"
—At beltline	50.9"
Tailgate loading height	27.3"
Cargo Volume (cu. ft.)	102.4

Engine and Transmission Specifications

Engine Specifications

	8-cylinder				
Displacement (cu. in.)	318	360	400 (a)	440 (a)	
Bore (in.)	3.91	4.00	4.34	4.32	
Stroke (in.)	3.31	3.58	3.38	3.75	
Installed Net Horsepower @ R.P.M.	145 @ 4000	160 @ 3600	195 @ 3600	200 @ 3600	
Installed Net Torque @ R.P.M.	245 @ 1600	280 @ 2400	305 @ 3200	320 @ 2000	
Compression Ratio	8.5 to 1	8.4 to 1	8.2 to 1	8.2 to 1	
Carburetor	1-2 Barrel	1-2 Barrel	1-4 Barrel	1-4 Barrel	
Air Cleaner	Silenced	Silenced	Silenced Single Snorkel	Silenced Single Snorke	
Catalytic Exhaust System	Standard	N.A.	N.A.	N.A.	
Exhaust	Single	Single	Single	Single	
Fuel Required	Unleaded	Leaded or Unleaded	Leaded or Unleaded	Leaded or Unleaded	
Engine — Application by Model					
Royal Monaco Sedan and Hardtop	Std.	Opt.	Opt.	Opt.	
Royal Monaco Station Wagon	N.A.	Std.	Opt.	Opt.	
Royal Monaco Brougham	N.A.	Std.	Opt.	Opt.	
Transmission Application by Engine					
Torqueflite—3-Speed Automatic	Std.	Std.	Std.	Std.	

(a) Equipped with Electronic Lean-Burn System

Std.—Standard Equipment Opt.—Optional Equipment N.A.—Not Available

Some options to help you make Royal Monaco even more so

for your Dodge Royal Monaco or Royal Monaco complete picture.

Here are just some of the options available to you Brougham. Your Dodge dealer can fill you in on the

A. SUN ROOF

Power operated. Does just what it says: opens easily and wide to let the sunshine in. (Not available station wagons)

B. ELECTRIC REAR WINDOW DEFROSTER

Lets you see through that rear window in a matter of minutes by clearing off snow, ice, fog. Thin electric heat filaments on the glass turn the trick.

C. VENT WINDOWS

Helps improve front seat ventilation for four-door models.

D. AIR CONDITIONING WITH AUTOMATIC TEMPERATURE CONTROL

You control your interior "comfort level". Driving with windows closed isolates you from dirt and noise.

E. POWER DOOR LOCKS

Lets you lock or unlock all doors from the driver's seat. No more stretching or straining to let passengers in or out.

AM/FM STEREO

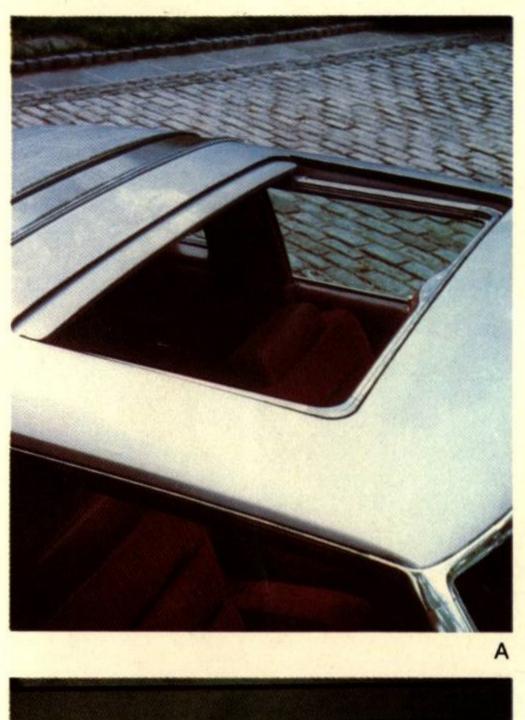
One of the wide range of Dodge sound systems available to you. Whatever you want to hear and how you want to hear it, Dodge has a sound to suit.

G. AUTOMATIC SPEED CONTROL

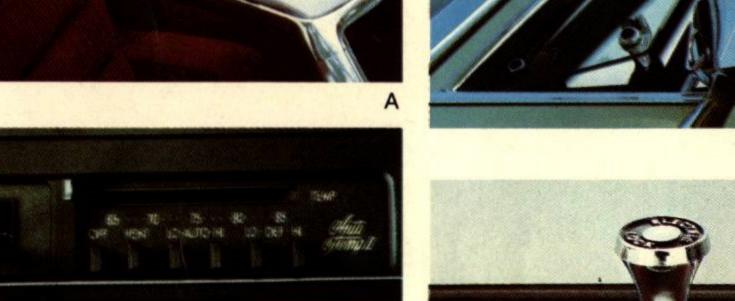
Pre-set your highway speed and this control holds it there automatically. Cuts out when you accelerate, brake or disengage the control Saves a lot of wear on your accelerator pedal foot.

H. TRAILER TOWING PACKAGE

For big hauling. Features all the equipment you should need for hauling up to 7,000 pounds. (Station Wagons 5,000 pounds).







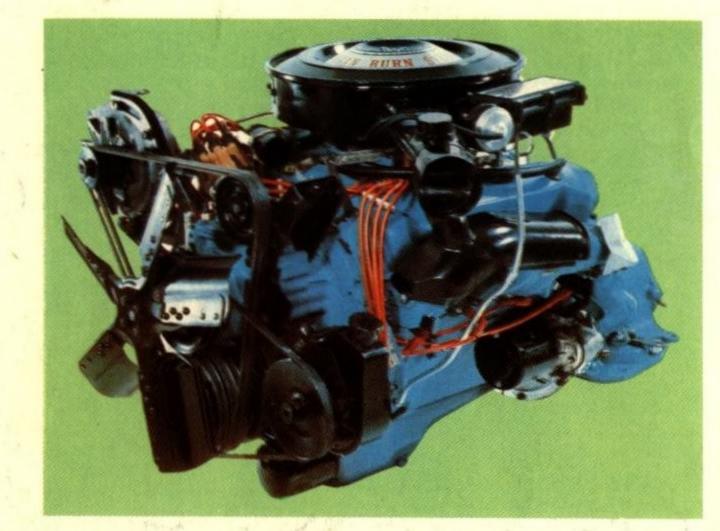






Chrysler...a leader in automotive electronics

Chrysler was the first car maker in North America to apply space-age technology...solid-state electronic and micro-circuitry to automotive use.



The future starts here it's the computer controlled Lean-Burn System

Chrysler's Electronic Lean-Burn System with its electronic spark control is one of the most important developments in engine control since the 1920's and early 30's, when manual spark control was replaced by the automatic spark advance.

That's because the Electronic Lean-Burn System contributes so many improvements to engine operation.

- Smooth engine warm-ups
- Improved engine performance and acceleration
- Improved smoothness in all phases of engine operation—regardless of weather conditions
- Improved gasoline mileage at cruising speeds
- Reduced emissions—even before they reach the exhaust system
- Less hoses and other emission-control "hardware"
- Reduced maintenance
- Ability to use leaded or unleaded gasoline without sacrificing performance-while meeting govern mental emission standards.

The Chrysler Lean-Burn System was first introduced during the 1976 model year on the 400 cubic inch Chrysler-built V8 engine and is now available on the following 8-cylinder models in 1977.

440(4Bbl.)

440 (4Bbl.)



The brain of the Lean-Burn System is this electronic spark-control computer which responds to data from 8 sensors and instantly adjusts the timing of spark-plug firings to achieve the best combustion efficiency for all conditions. Since conditions are constantly changing, the computer is constantly making instantaneous adjustments in spark-plug firings. This results in good

introduce electronic ignitrucks. This device elim-

inated troublesome ignition points and condenserthe major cause of engine tune-ups.

Electronic Voltage Regulator

Chrysler was first with a modern silicon electronic voltage regulator on all cars and trucks. This device has no moving parts and is much more reliable than the electro-mechanical regulators used previously.

High-Capacity Alternator

Chrysler first made the alternator practical for automotive use by incorporating silicon diodes as an electronic rectifier in the design.

360(4Bbl.)

400 (4Bbl.)

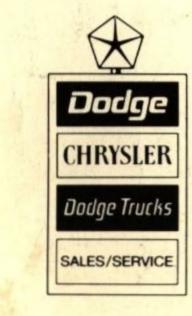
Dual Exhaust

*Available after January 1, 1977



Electronic Ignition

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CHRYSLER CANADA LTD. PRINTED IN CANADA

ROYAL MONACO BROUGHAM

ROYAL MONACO



1977 Dodge

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DRMC77-E

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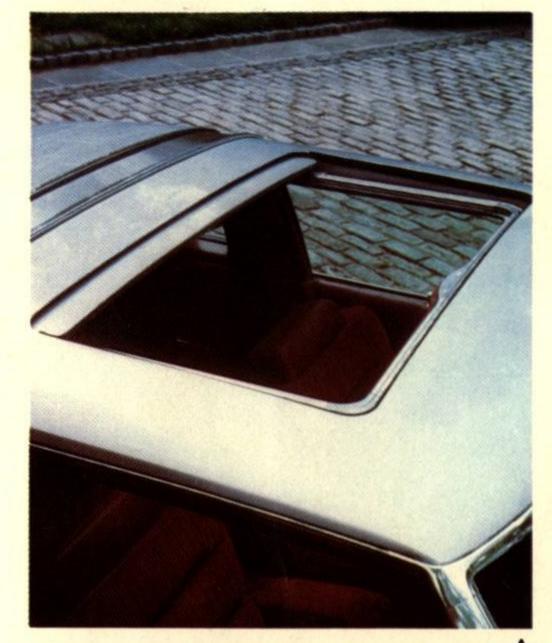
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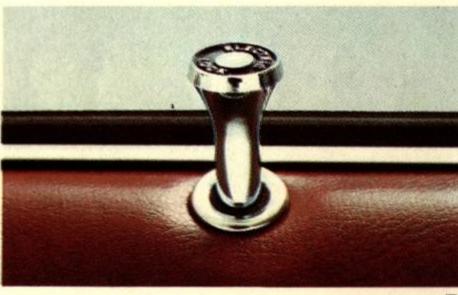












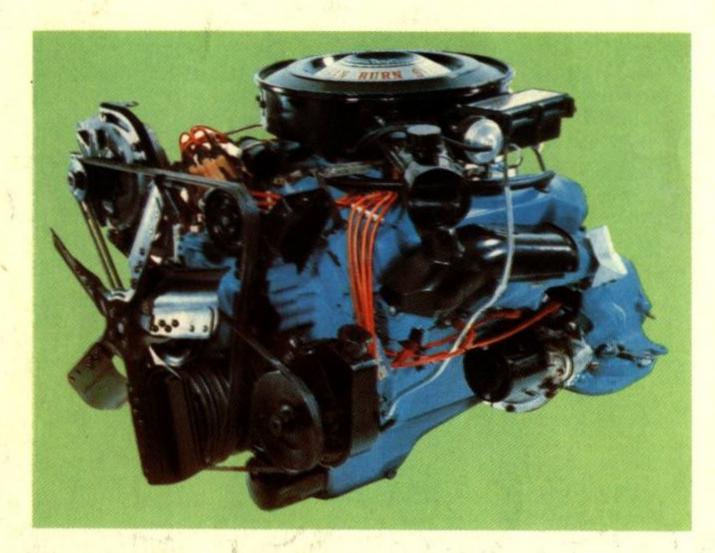




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440(4Bbl.) Std. 440 (4Bbl.) Dual Exhaust Std.

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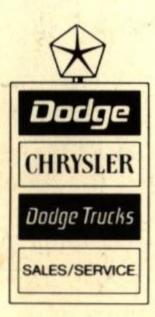
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