

'81 CHEVY EL CAMINO



A STEP AHEAD.

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The proven ability of a hardworking truck with the appeal of a thoroughly handsome automobile. That's Chevy El Camino. It's a proven combination of rugged beauty, elegance and value. But there are some improvements: fresh styling inside and out, technological refinements, new options, ten new colours, and new elegance. Now add El Camino's impressive fuel efficiency* (especially with the standard V6 and automatic transmission) and you can see why it's a step ahead for 1981. *Your Chevrolet dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.

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NEW STYLISH DOOR PULL STRAPS.

Heavy vinyl door pull straps are both functional and attractive additions to El Camino's interior.

NEW STANDARD FREE-ROLLING TIRES.

New higher pressure radial tires with improved tread material help reduce rolling resistance.

NEW, IMPROVED DELCO FREEDOM II BATTERY.

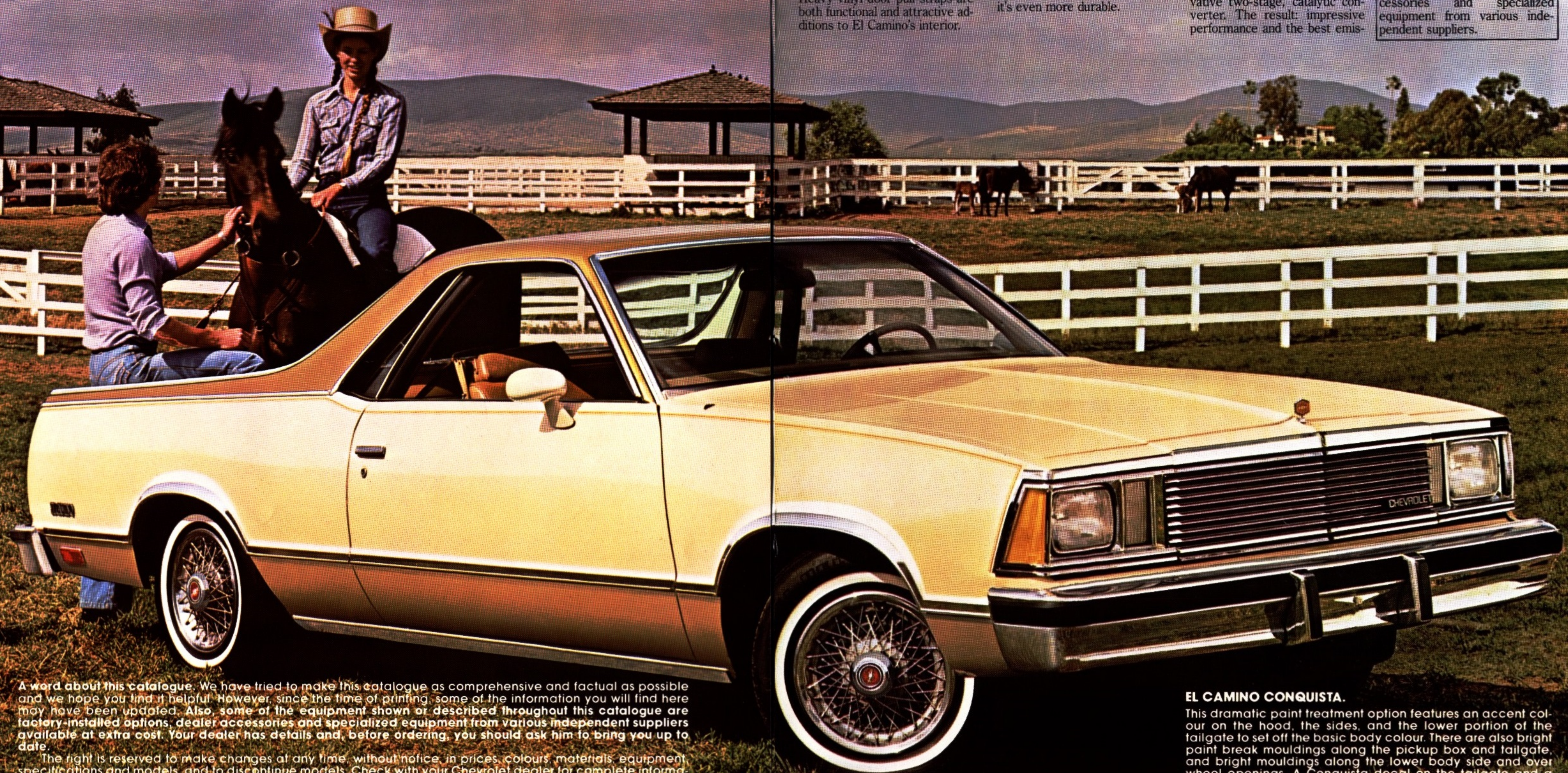
This new standard maintenance-free battery is smaller and lighter than its predecessor, yet it's even more durable.

NEW, COMPUTER-CONTROLLED EMISSIONS SYSTEM

This advanced system is called Computer Command Control. Optional on some engines, it involves a new under-dash computer which regulates many engine functions including the air/fuel ratio and spark timing to be compatible with a new, innovative two-stage, catalytic converter. The result: impressive performance and the best emis-

sions control in Chevrolet history! See the engine chart on page 9 for availability of the Computer Command Control option. Caution: Use of leaded fuel will cause the Computer Command Control System to malfunction.

Many vehicles in this catalogue are shown with available factory-installed options, dealer accessories and specialized equipment from various independent suppliers.



A word about this catalogue. We have tried to make this catalogue as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalogue are factory-installed options, dealer accessories and specialized equipment from various independent suppliers available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment specifications and models, and to discontinue models. Check with your Chevrolet dealer for complete information.

EL CAMINO CONQUISTA.

This dramatic paint treatment option features an accent colour on the hood, the sides, and the lower portion of the tailgate to set off the basic body colour. There are also bright paint break mouldings along the pickup box and tailgate, and bright mouldings along the lower body side and over wheel openings. A Conquista decal on the tailgate and a dash nameplate complete the package. (Conquista shown above with optional wire wheel covers.)

IT WORKS HARD.



STANDARD V6 POWER.

For impressive fuel-economy and performance, the 3.8 Litre (229 Cu. In.) V6 is the standard El Camino engine.

TWO V8 ENGINES AVAILABLE.

The 4.4 Litre (267 Cu. In.) V8 with staged, 2-barrel carburetor, and the 5.0 Litre (305 Cu. In.) V8 with 4-barrel carburetor are available with automatic transmission only.

A WORD ABOUT ENGINES.

The Chevrolet trucks in this catalogue are equipped with GM-built engines produced by various divisions of General Motors Corporation and GM of Canada. Please refer to Chevrolet El Camino powertrain information on page 9 of this catalogue. See your dealer for more complete details about engine sources and availability.

For light-duty Chevrolet truck Transport Canada mileage estimates, check your Chevrolet dealer.

IMPROVED ANTI-CORROSION MEASURES.

The new Chevy El Camino has undergone even more corrosion resisting treatments this year: a new cathodic ELPO body coating, a hot melt wax frame coating, and a Zincroterne coating for brake and fuel lines. And a big plus again is General Motor's Three-Year Perforation-From-Corrosion Limited Warranty. Exhaust system components not included. See your Chevrolet dealer for details on other limitations.



STANDARD AIR-ADJUSTABLE SHOCKS.

Standard air-adjustable rear shock absorbers help stabilize the El Camino at any load up to the maximum load rating. They help prevent "bottoming out" with heavy loads. Air valve is located inside fuel filler door for convenience.



DOUBLE-WALL CONSTRUCTION.

El Camino's cargo box walls and tailgate are constructed of two panels of steel. The inside can take minor nicks and dents without showing through to the outside. Doors and hood have double-wall construction, too. And outer fenders have the protection of an inner fender.



CONCEALED STORAGE INSIDE.

This convenient storage space lies behind the driver's seat and under the pickup box. There's easy access from either side, and the spare tire includes an extractor for easy removal.

IT WORKS BEAUTIFULLY.



BIG PAYLOADS.

El Camino's rugged ribbed steel cargo bed can hold up to 35.5 cubic feet of cargo — up to 1250 lbs. of payload (including cargo, equipment and passengers).

NEW STYLING.

That dramatic El Camino beauty has been refined this year with a new grille design, new parking lamps, new headlamp bezels and new colours.

NEW INTERIOR COMFORT.

El Camino's interior has been made even more appealing for 1981. A restyled instrument panel pad, elegant new door pull straps, luxurious seat trim, and power steering are now standard on all models.



NEW WHEEL COVERS.

Tastefully restyled, diamond-patterned full wheel-covers are standard for 1981.

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THREE VERY DISTINCTIVE EL CAMINOS.

EL CAMINO. Our base El Camino is a logical choice for people looking for real value. It's as hardworking as it is elegant. Standard features include door-to-door cutpile carpeting, four-inch thick foam cushioned bench seats, power steering, power brakes, door pull straps, bright window and body sill (rocker panel) mouldings, full wheel covers, steel-belted radial ply tires and more.

ROYAL KNIGHT. It takes a special person to choose the Royal Knight package: a striking option to the Super Sport model. It bears a regal hood decal, tri-tone pin-striping, Royal Knight identification on the front fenders and tailgate — each colour-keyed to the body colour you choose. Other sporty features in this package are a large front air dam, Rally wheels, and painted sport mirrors.

SUPER SPORT. El Camino Super Sport is a fine blend of most of El Camino's basic value, plus a lot of sporty character. You get a large front air dam, painted sport mirrors, a choice of 8 paint accent colours on the lower body, decal striping, "Super Sport" decal identification on the tailgate and doors and colour-keyed Rally wheels. Inside, a newly styled "Super Sport" nameplate graces the dash.

TASTEFULLY REFINED DASH. El Camino's splendid interior has been upgraded this year with a restyled instrument panel pad, a recessed black rectangular applique, new model nameplates and new international symbols on selected controls. The centre console with simulated wood-grain accents and hidden storage is optional when bucket seats are ordered.



THE COMFORT OF A CAR IN A HARD-WORKING TRUCK.

For 1981 Chevy El Camino's interior elegance has been significantly improved. New, convenient pull straps grace the doors; the seats are trimmed with more luxurious fabrics. For your comfort and convenience, power steering is a standard feature. There are three types of seating to choose from (each is available in knit cloth or textured vinyl). The standard full-foam cushioned bench seat has a handy split back. For even more style, roomy contoured bucket seats are optional (with or without the centre console/integral transmission shift lever). Or you may choose El Camino's brand-new 55/45 split seat option (with 45 on the driver's side and a single folding arm rest). Whichever you choose — it'll be a pleasure.

Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometres.



New optional 55/45 Seat



Standard Split-Back Bench Seat



Optional Bucket Seats

FACTS AND FEATURES.

OPTIONS:	AVAILABILITY	
	EL CAMINO	SUPER-SPORT
Air Conditioning	X	X
Battery, Heavy-Duty	X	X
Bumper Equipment: Front & Rear		
Bumper Guards	X	X
Bumper Rub Strips	X	X
Clock, Electric	X	X
Colour-Keyed Floor Mats	X	X
Console	X	X
Cooling, Heavy-Duty	X	X
Cover, Cargo Box Tonneau	X	X
Door Lock System, Power	X	X
Gauge Package w/Trip Odometer	X	X
Gauge Package w/Tachometer	X	X
Glass, Tinted	X	X
Headlamps, Halogen Hi-Intensity	X	X
Lighting, Auxiliary	X	X
Mirrors		
Outside Rearview, LH Remote	X	
Sport, LH Remote and RH Manual	X	X
Sport, Twin Remote	X	X
Mouldings		
Deluxe Body Side	X	
Door Edge Guard	X	X
Front Fender, Body Side & Tailgate	X	
Radio Equipment		
AM Radio	X	X
AM/FM Radio	X	X
AM/FM Stereo Radio	X	X
AM/FM Stereo w/8-Track Tape	X	X
AM/FM Stereo w/Cassette Tape	X	X
CB w/Power Tri-band Antenna	X	X
Power Antenna	X	X
Windshield Antenna	X	X
Rails, Cargo Box Side	X	X
Seat, Six-Way Power	X	X
Speed Control, Automatic	X	X
Steering Wheel, Comfortilt	X	X
Suspension, Sport	X	X
Tank, Fuel 83.0 litre (18.3-gal.)	X	X
Tie-Downs, Cargo Box	X	X
Wheel Trim		
Sport Wheel Covers	X	X
Wire Wheel Covers	X	
Rally Wheels	X	
Wheel Cover Locking Package	X	
Windows, Power	X	X
Wipers, Intermittent Windshield	X	X

POWER TEAMS.

Displacement — Litre (Cu. In.)	3.8L(229)V6	4.4L(267)V8	5.0L(305)V8
Engine Ordering Code	LC3(A)	L39(B)	LG4(B)
Bore & Stroke	3.7 x 3.48	3.5 x 3.48	3.7 x 3.48
Compression Ratio	8.6 to 1	8.3 to 1	8.6 to 1
SAE Net Horsepower (a rpm)	110@4200	115@4000	145@3800
SAE Net Torque (lb.-ft.) (a rpm)	170@2000	200@2400	240@2400
Computer Command Control Option NBI	N/A	Available	Available

(A) Produced by GM — Chevrolet Motor Division U.S.A. (B) Produced by GM — Chevrolet Motor Division U.S.A. and GM of Canada. *The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number. The vehicle serial number is located on the driver's side of the instrument panel left of the steering column.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE VEHICLES.

The vehicles described in this brochure are assembled at facilities of General Motors of Canada Limited or car Divisions of General Motors Corporation or at facilities of General Motors Corporation operated by the GM Assembly Division. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and by various suppliers to General Motors of Canada Limited or related companies. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles and equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional

equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your Chevrolet dealer for complete information.

The Chevy El Camino is also available from GMC dealers under the GMC Caballero nameplate.

COLOURS.

Most are new for '81.



*New colour

White

THE CHOICE IS YOURS.

El Camino offers a long list of options that can add to your enjoyment, comfort and convenience. New halogen high-intensity headlamps, cruise control with a handy new "resume speed" feature, plus a trip odometer that makes the optional gauge packages more complete. See your dealer for details on the availability of options.

8330
H44

7631 King
7301 Patsum
Deird

6707 535 sport
Dodge



Centre Console.



Bumper Guards, New Halogen Headlamps.



Sport Wheel Covers.



Rally Wheels.



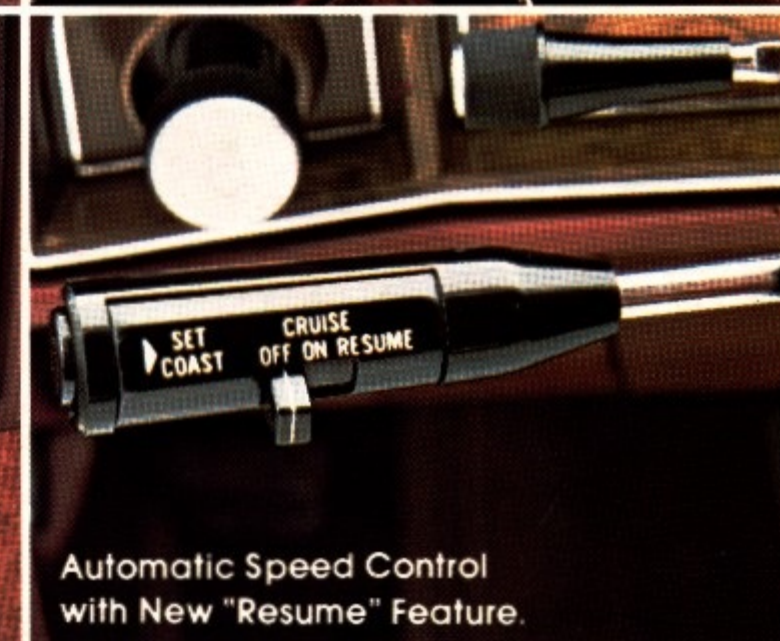
Comfortilt Steering Wheel.



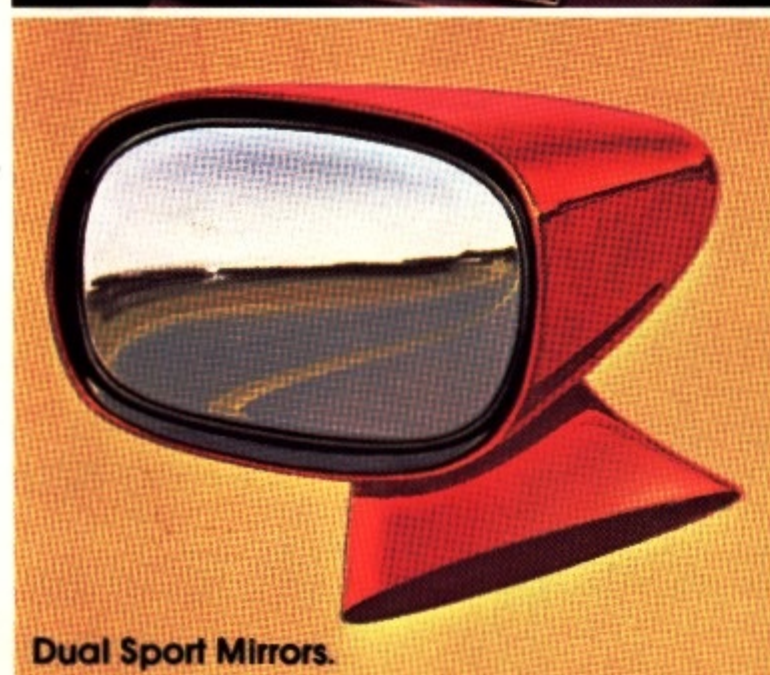
Air Conditioning.



AM/FM Cassette/Stereo Radio.



Automatic Speed Control with New "Resume" Feature.



Dual Sport Mirrors.



Power Windows.



Power Door Locks.



Cargo Box Side Rails. (Dealer-installed Accessory.)