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OFF-ROAD OR ON, BRONCO IS AMERICA'S BEST-SELLING FULL-SIZE SPORT UTILITY VEHICLE.

It was the Ford Bronco that first introduced independent-minded people to the power, comfort and versatility of the full-size sport utility vehicle. And it's easy to see why Bronco continues to be the best-seller in its class.*

The 1994 Bronco lineup offers you a lot of great choices in style and comfort to match your particular driving needs. This versatile 2-door performer is available in the rugged XL, the superbly equipped XLT or the top-of-the-line Eddie Bauer. See your dealer for a complete list of standard features, available options, accessories, Preferred Equipment Packages and detailed specifications.



INTERIOR SPACIOUSNESS

No matter which Bronco model you choose, you'll be able to relax and enjoy the full-size comfort and versatility of its spacious interior. The Eddie Bauer Bronco has captain's chairs and power lumbar supports among its many standard features. It is shown here with the optional leather seating surfaces.



PERFORMANCE PLUS

Bronco's standard 5.0-liter, electronic fuel-injected V-8 has the power and torque you need on or off the road. For even more power, you can select the optional 5.8-liter EFI V-8 engine. Both engines can be teamed with your choice of a close-ratio 5-speed manual transmission or 4-speed automatic transmission.



DRIVER-SIDE AIR BAG

Every Bronco is equipped with a driver-side air bag. This standard feature offers added protection when used in combination with safety belts. Always wear your safety belt.

*Based on 1993 model year manufacturers' retail deliveries.



ROAD-SMOOTHING SUSPENSION

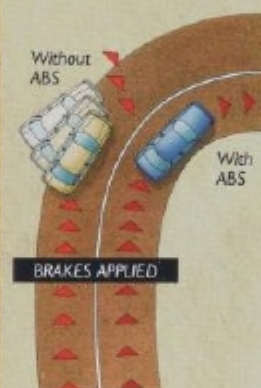
Bronco's Twin-Traction Beam independent front suspension can help tame any road surface or terrain. Bronco's heavy-duty gas-pressurized shock absorbers also contribute to its smooth ride.



POWER STEERING

Power steering is standard on Bronco. It delivers responsive road feel with the right amount of assist for all driving maneuvers, including parking.

ANTI-LOCK BRAKES



Bronco's standard power front disc/rear drum brakes are equipped with a computer-controlled 4-wheel anti-lock system. It can help you stop the vehicle faster and with greater straight-line stability and steering control on most wet, dry or icy pavements.



STANDARD FEATURES

Here are a few of Bronco's many standard features:

- 5.0-liter V-8 engine with electronic fuel injection
- Automatic front locking hubs; 2-speed transfer case with skid plate
- 5-speed manual overdrive transmission
- Aero-design halogen headlamps
- Analog instrumentation
- Tinted glass
- 3-passenger rear flip/fold bench seat
- 32-gallon fuel tank
- Swing-down tailgate with power window
- Black windshield moldings
- Interval windshield wipers
- Fingertip speed control/tilt steering wheel (except XL)
- Power Point electrical accessory outlet
- Full-length color-keyed cloth headliner (half-length in XL)
- Electronic AM/FM stereo radio with digital clock
- Five P235/75R15XL black sidewall all-season tires

COMPREHENSIVE WARRANTY AND MORE



Every 1994 Ford Bronco is covered by a comprehensive, 36-month/36,000-mile bumper-to-bumper warranty. Also during the warranty period, every 1994 Bronco is covered by a complimentary 24-hour roadside assistance program. Roadside assistance covers such items as changing a flat tire, jump-starting your vehicle, towing, getting you into a locked vehicle, bringing you gas should you run out, and more. Complete details and a copy of the limited warranty are available at your dealer.



OPTIONS AND SPECIFICATIONS

If you're interested in customizing Bronco, there is a lengthy list of options, accessories and special packages from which to choose. Here are some of Bronco's available options:

- 4-speed automatic overdrive transmission
- 5.8-liter EFI V-8 engine
- Manual locking hubs
- Convenient electric Touch Drive 4x4
- CFC-free air conditioner
- Rear window defroster
- Bright low-mount swing-away mirrors
- Cargo net and retractable cargo cover
- Premium electronic AM/FM stereo radio with CD player and digital clock (except XL)
- Engine block heater
- Trailer towing package

PREFERRED EQUIPMENT PACKAGES

To make ordering easy, certain popular options are grouped together and priced to offer sticker price savings over what it would cost if you ordered these items individually. Here is one such specially priced Preferred Equipment Package:

BRONCO XLT WITH PREFERRED EQUIPMENT PACKAGE 684A

- CFC-free air conditioner
- Rear window defroster
- Outside, swing-away spare tire carrier
- Chrome styled steel wheels
- Privacy™ glass
- Power door locks/windows
- Bright electric mirrors
- Headlamps-on audible alert
- Underhood light
- Dual beam dome/map light
- Floor console
- Electronic AM/FM stereo radio with cassette player and digital clock

DIMENSIONS (IN INCHES)

Wheelbase:	104.7
Overall length:	183.6
Overall height:	74.4
Overall width:	79.1

CAPACITIES

Cargo volume	
(rear seat up):	50.2 cu. ft.
(rear seat down):	78.8 cu. ft.
(without rear seat):	101.7 cu. ft.

STANDARD ENGINE

Type:	V-8
Displacement:	5.0 liters
Horsepower (SAE net):	205 @ 4,000 rpm
Torque (SAE net):	275 lb.-ft. @ 3,000 rpm (manual transmission)
Fuel system:	Electronic fuel injection
Fuel capacity:	32.0 gal.
Fuel economy:	13-14 mpg

OPTIONAL ENGINE

Type:	V-8
Displacement:	5.8 liters
Horsepower (SAE net):	210 @ 3,600 rpm
Torque (SAE net):	325 lb.-ft. @ 2,800 rpm (manual transmission)
Fuel system:	Multi-port electronic fuel injection
Fuel capacity:	32.0 gal.
Fuel economy:	13-14 mpg

SUSPENSION

Front: Twin-Traction Beam axle, coil springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar

Rear: Semi floating-type rear axle (limited-slip differential optional), 2-stage variable-rate leaf springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar

TRANSMISSIONS

- 5-speed manual overdrive
- Electronic 4-speed automatic overdrive

Product Changes Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Ford Division reserves the right to change product specifications at any time without incurring obligations.

YOUR FORD DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.

