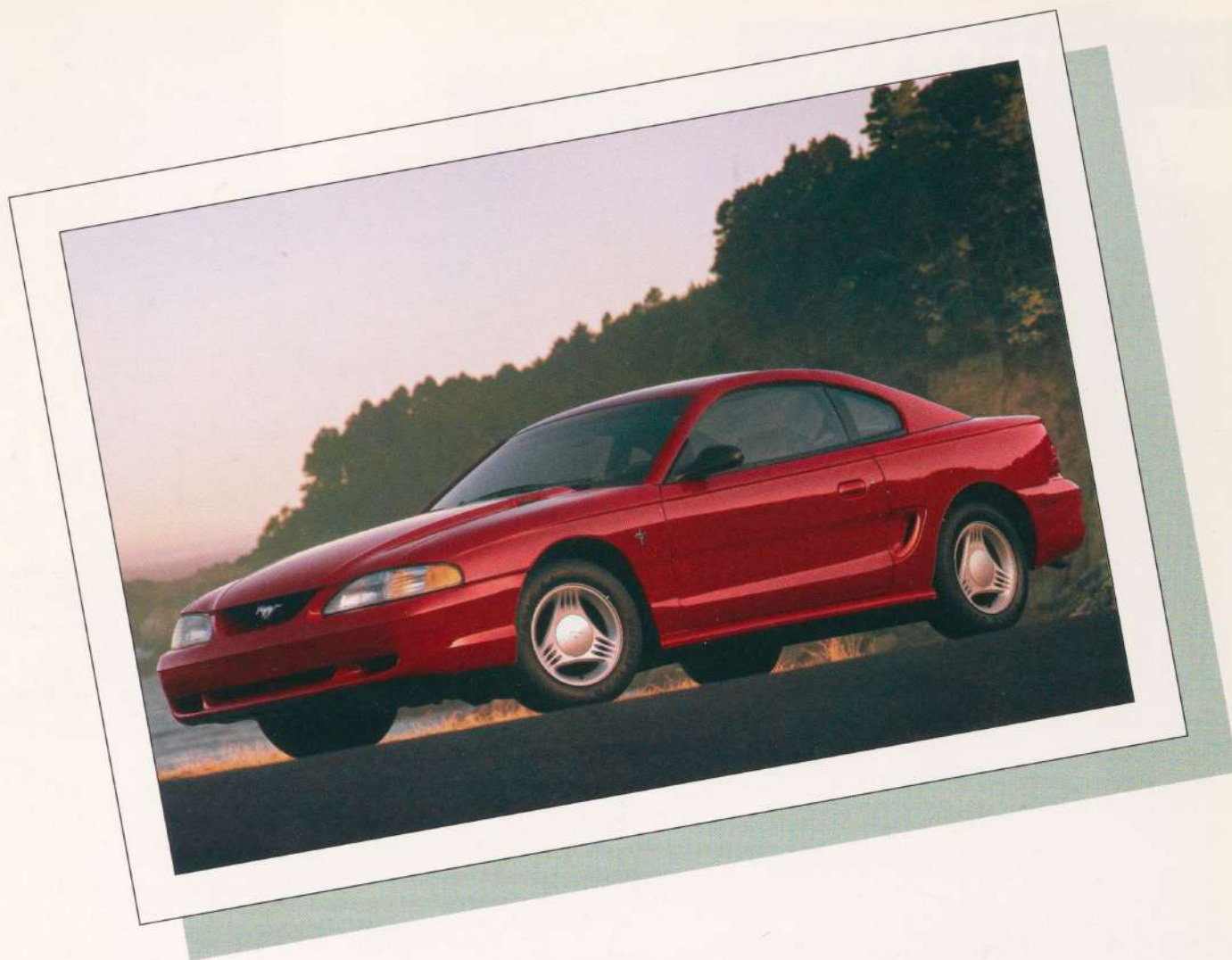




**FORD OF CANADA'S
1994 CAR & LIGHT TRUCK GUIDE BOOK
PLUS NATIONAL ROAD ATLAS**



FORD • LINCOLN • MERCURY

1995 WINDSTAR



Special Preview

Arriving In The Spring Of '94!

The newest and most advanced member of the Ford "family vehicle" line-up is the futuristic Windstar. This versatile minivan is available in both Wagon and Van models. Both are leaders in safety and include dual air bags and 4-wheel Anti-Lock Brakes (ABS). Windstar also leads the way in quality and comfort because we know it's what you demand from an all-new minivan like Windstar!

FAMILY VEHICLES

Save
up to
\$3,500
on any
new Ford,
Lincoln
or
Mercury

Works like any other VISA card ...only smarter

When you use the CIBC Ford VISA card, 5% of every purchase is added to your Ford Rebate. That's why it makes sense to switch your spending from other credit cards to the card that helps you get closer to saving \$3,500 on a new vehicle.

Your rebate makes a great deal, a great deal better

Your savings are *over and above* any other dealer incentives in effect at time of purchase. Just finalize your best price with any authorized Ford of Canada dealer and then use your rebate to reduce your downpayment or purchase price or to get those special options you've always wanted.



Windstar Wagon LX Standard Features

- 3.8L SEFI V-6 engine with 4-speed electronic automatic transmission
- CFC-Free air conditioning
- 7 passenger seating
- Tilt steering wheel with speed control
- Power rack-and-pinion steering
- Power locks with childproof sliding door lock
- Tinted glass with power front door windows and rear flip-out glass
- AM/FM stereo cassette with digital clock, 4 speakers and 2nd row seat controls with headphone jacks
- 6-way power driver seat with power lumbar support
- Cupholders accessible to 1st, 2nd and 3rd row passengers
- Accessory delay feature
- Battery saver feature
- Electric remote foldaway side mirrors
- Bright cast aluminum wheels
- Rear window wiper
-and more!

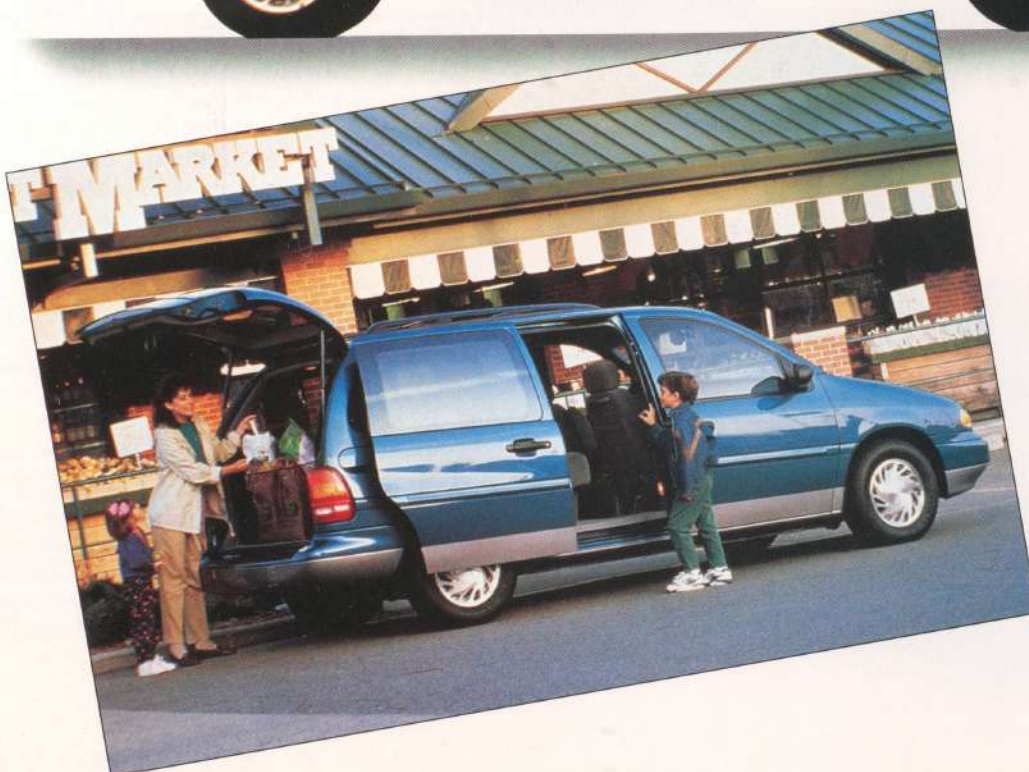


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Following the publication of this catalogue, certain product changes may have occurred. Ford Motor Company of Canada, Limited reserves the right to make these changes without incurring obligations. Your Dealer is your best source for up-to-date information.

VILLAGER

The Villager is a perfect example of how the handling, comfort and safety of a luxury car can blend with the roominess and versatility of a van to produce a family minivan that is in a class by itself. Its 14 different seating configurations let you easily arrange seating to suit your needs. With standard 4-wheel Anti-Lock Brakes (ABS) and a driver's side air bag, the Villager lets you drive with confidence.



Villager LS Standard Features Include:

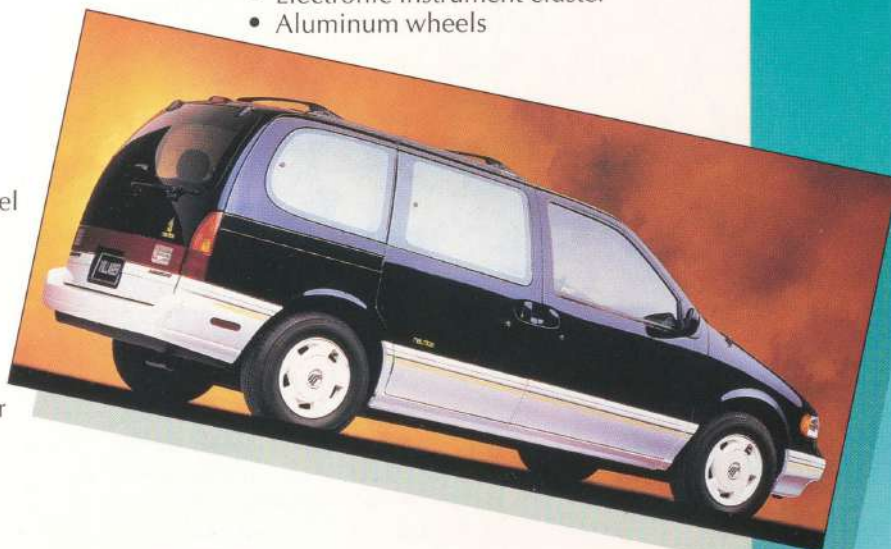
- 3.0L overhead cam V-6 engine with electronic 4-speed automatic transmission
- Front CFC-Free air conditioning
- Electronic AM/FM stereo with cassette
- 7-passenger seating
- Power front windows, power door locks
- Roof rack
- Privacy glass, dual power mirrors
- Tilt steering column with fingertip speed control and leather wrapped steering wheel
- ...and much more!

- Keyless illuminated entry system
- Quad captain's chairs
- Flip open liftgate window
- Electronic instrument cluster
- Aluminum wheels

Villager LS Preferred Equipment

Package # 967A

- Premium electronic AM/FM stereo with cassette
- Auxiliary CFC-Free air conditioning/heater
- 8-way power driver seat
- 4-way power front passenger seat



MAP OF CANADA



Between Principal Cities

Miles in red; kilometers in blue

	Calgary, AB	Edmonton, AB	Halifax, NS	Montréal, PQ	Ottawa, ON	Quebec City, PQ	Regina, SK	Thunder Bay, ON	Toronto, ON	Vancouver, BC	Winnipeg, MB	Windsor, ON
Calgary, AB												
Edmonton, AB	405											
Halifax, NS	348	278										
Montréal, PQ	301	214	257									
Ottawa, ON	485	351	314	257								
Quebec City, PQ	740	585	504	413	114							
Regina, SK	172	351	252	278	222	916						
Thunder Bay, ON	278	345	450	553	453	1414						
Toronto, ON	2815	2147	2738	585	3712	518	2346					
Vancouver, BC	4530	5064	4503	341	5974	995	3775	2549	1463	5433	4537	3130
Winnipeg, MB	2238	2571	2222	585	3136	57	1776	383	337	2837	3486	1406
Windsor, ON	3003	4137	3536	341	5847	57	2848	1582	542	4566	1619	2253
Calgary, AB												
Edmonton, AB	840											
Halifax, NS	1513	1164	1474	1974	3047	3184	1411	2146	3022	930	877	1723
Montréal, PQ	2287	2510	2270	618	57	2194	1816	1031	381	2885	3524	1454
Ottawa, ON	3680	4215	3633	995	52	5125	2305	1659	813	4643	1487	2340
Quebec City, PQ	471	835	486	2346	1770	1411	1818	890	1056	1069	1750	357
Regina, SK	758	1444	782	3775	2948	2771	2526	1287	2905	1720	2816	575
Thunder Bay, ON	2729	3264	2702	1910	990	4773	1361	1394	724	3236	3887	1807
Toronto, ON	4248	4783	4221	426	640	5852	713	3494	2227	1181	3211	4255
Vancouver, BC	1096	2028	1675	1187	615	2593	659	1227	440	429	2294	2543
Winnipeg, MB	2729	3264	2702	1910	990	4773	1361	1394	724	3236	3887	1807
Windsor, ON	1259	1601	1252	1558	363	2166	1031	806	889	1867	2516	436
Calgary, AB	2042	2576	2015	2509	1562	3486	1659	1287	1378	3095	4643	702
Edmonton, AB	2125	2487	2108	909	337	3022	381	1656	869	2723	3372	1292
Halifax, NS	3420	3954	3382	1463	542	4863	813	2885	1398	4382	5427	2079
Montréal, PQ	5985	726	739	3913	2837	930	2065	1069	1887	2723	1511	1424
Ottawa, ON	362	1168	1189	5493	4566	1197	4643	1720	3895	4382	2432	2252
Quebec City, PQ	1380	915	1266	4062	3486	877	3524	1750	2516	3372	1511	2073
Regina, SK	2221	1473	2037	8537	9410	1111	5687	2916	4649	5427	2432	3336
Thunder Bay, ON	2235	2467	2218	1190	586	1678	1079	837	2933	3582	1502	1922
Toronto, ON	3758	4292	3730	1827	306	5201	977	3003	1736	381	4720	5765
Vancouver, BC	628	1158	809	1982	1406	1723	1454	357	436	1252	1424	2073
Winnipeg, MB	1329	1864	1302	3196	2263	2773	2340	575	702	2079	2292	3336



CANADA AT A GLANCE

- Population:** 28,753,000 (1991 census)
- Area:** 9,978,653 square kilometres (3,851,790 square miles)
- Capital:** Ottawa
- National Anthem:** "O Canada"
- National Motto:** "A mari usque ad mare" "From sea to sea"
- National Symbols:** Maple leaf and beaver
- Highest Point:** Mt. Logan, Yukon Territories — 5,951 metres (19,850 feet)
- First Prime Minister:** Sir John A. Macdonald in 1867
- Largest Province/Territory**
- **By Area:** Northwest Territories — 3,246,389 square kilometres (1,253,432 square miles)
 - **By Population:** Ontario — 10,746,300 (1991 census)

NATIONAL HOLIDAYS FOR 1994

- | | |
|-----------------|-------------|
| New Year's Day | January 1 |
| Good Friday | April 1 |
| Easter | April 3 |
| Victoria Day | May 23 |
| Canada Day | July 1 |
| Labour Day | September 5 |
| Thanksgiving | October 10 |
| Remembrance Day | November 11 |
| Christmas Day | December 25 |
| Boxing Day | December 26 |

MUSTANG

Motor Trend Magazine
1994 Car Of The Year



All New For '94!

The all-new Mustang achieves the optimum combination of tradition and today's advanced technology. Its new standard 3.8-litre V6 engine generates 145 hp while the GT's high performance 5.0 litre HO V-8 pumps out a thrilling 215 hp. Now available in a stylish coupe or sporty convertible, with an optional, removable hard-top, the Mustang is a powerful street machine that will make heads turn and your heart pound!



PERFORMANCE CARS



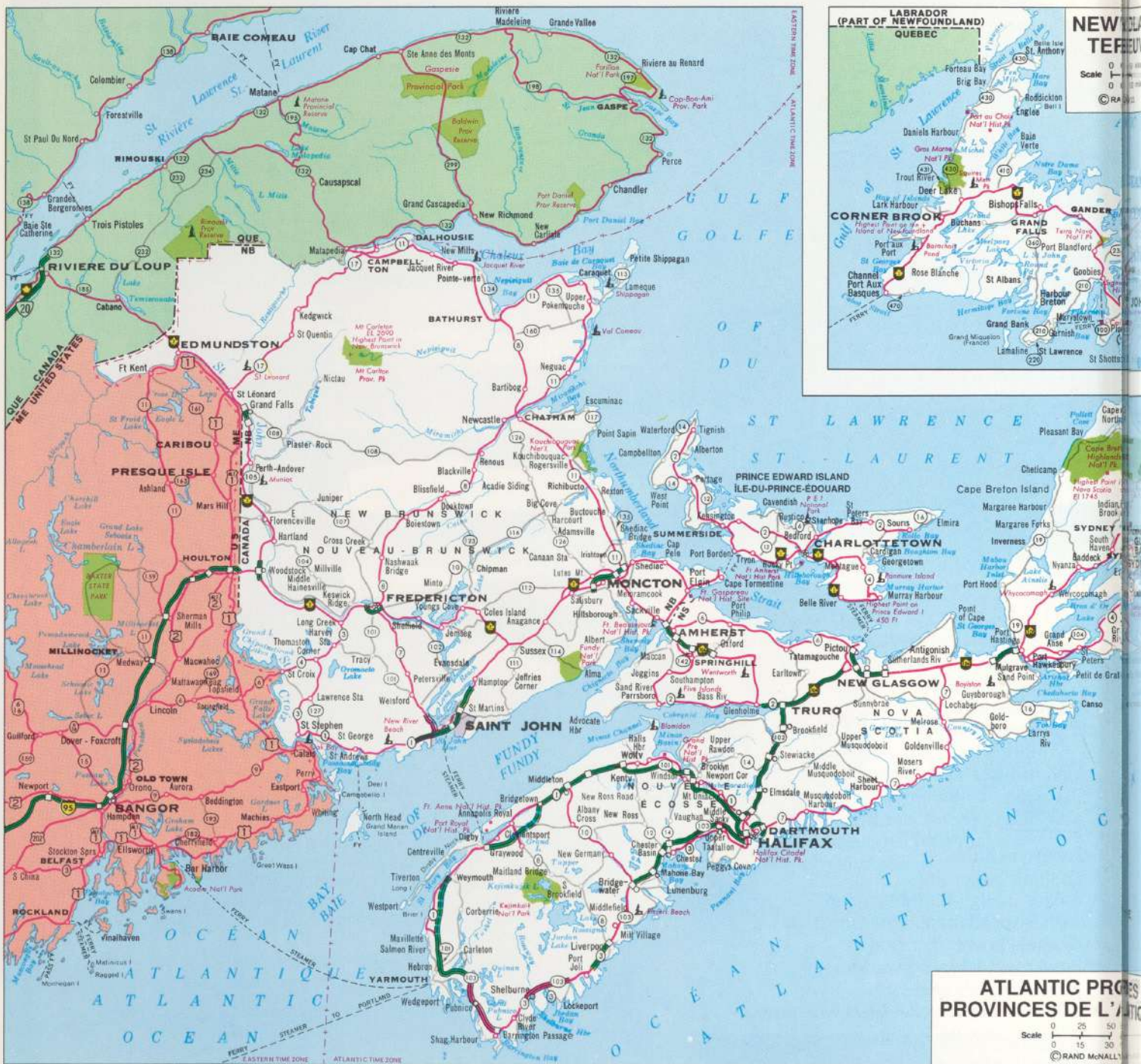
Mustang GT Standard Features Include:

- Dual air bags
- 5.0L V-8 High-Output engine with 5-speed manual transmission
- 4-wheel power disc brakes
- Power windows, power locks, power driver's seat
- GT cloth front bucket seats with power lumbar supports
- Electronic AM/FM stereo with four speakers and 24 watts
- Fog lamps
- 16" cast aluminum wheels
-and much more!

Mustang GT Preferred Equipment Package #081A Includes:

- CFC-Free air conditioning
- Anti-lock braking system (ABS)
- Electronic AM/FM stereo with cassette player and premium sound system
- Speed control
- Dual illuminated visor vanity mirrors

ATLANTIC PROVINCES MAP





NEWFOUNDLAND

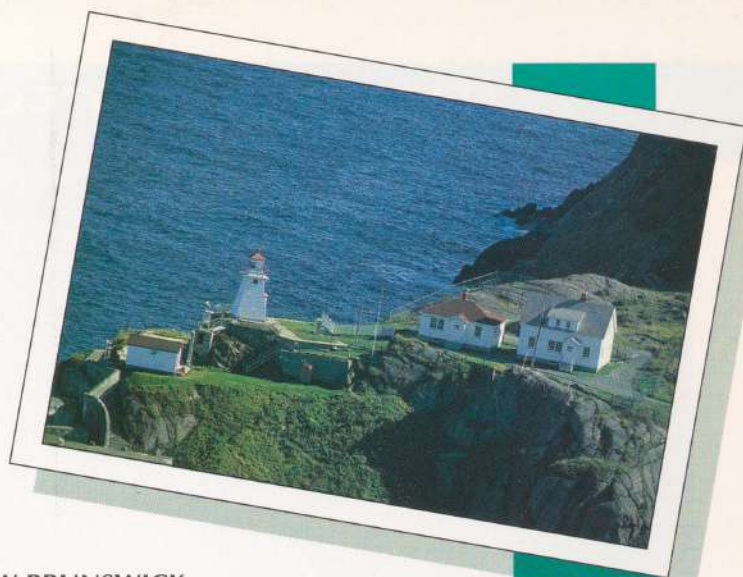
- **National/Provincial Parks**
Terra Nova National Park
Gros Morne National Park
- **Sightseeing Highlights**
Signal Hill
Cape Spear
- **Special Events**
Grand Banks Winter Carnival
Signal Hill Tattoo
St. John's Regatta

For more tourist information call toll-free
Tourism Newfoundland 1-800-563-6353.

NOVA SCOTIA

- **National/Provincial Parks**
Cape Breton Highlands National Park
Kejimikujik National Park
- **Sightseeing Highlights**
Fortress of Louisbourg National
Historical Site
Anne Murray Centre
Peggy's Cove
- **Special Events**
Annapolis Valley Apple Blossom
Festival
Nova Scotia International Tattoo
Shearwater International Air Show

For more tourist information call toll-free
Tourism Nova Scotia 1-800-565-0000.



NEW BRUNSWICK

- **National/Provincial Parks**
Fundy National Park
Kochibouguac National Park
- **Sightseeing Highlights**
St. John City Market
Hope Well Rocks
- **Special Events**
Canadian Alpine Ski Series
Lobster Festival
Festival By The Sea

For more tourist information call toll-free
Tourism New Brunswick —
1-800-561-0123.

PRINCE EDWARD ISLAND

- **National/Provincial Parks**
Prince Edward Island National Park
Brudenwell Provincial Park
- **Sightseeing Highlights**
Anne of Green Gables House
Province House National Historic Site
Confederation Centre of the Arts
- **Special Events**
Charlottetown Winter Carnival
Charlottetown Festival
Prince Edward Island Festival Of
The Arts

For more tourist information call toll-free
Tourism P.E.I. 1-800-565-0267.

ATLANTIC PROVINCES

FORD OF CANADA DEALERSHIPS

New Brunswick

Atholville
D'Astous Motors Limited
2 Savoie Avenue
506 753-5001

Bathurst
Hatheway Limited
500 Main Street
506 546-4464

Chatham Head
Towne Mercury Sales Limited
372 Main Street
506 622-9020

Chipman
DiCarlo Motors Limited
130 Main Street
506 339-5835

Edmundston
Violette Motors Limited
75 Queen Street
506 735-8893

Fredericton
Riverview Lincoln Mercury
Sales Limited
Prospect at Hanwell Road
506 453-0400

Wood Motors (1972) Limited
170 Prospect Street West
506 452-6611

Grand Falls
Violette Ltd.
157 Madawaska Road
506 473-1770

Moncton
Hollis Lincoln Mercury
Sales Limited
465 Main Street
506 853-6500

Taylor Ford Sales Ltd.
10 Lewisville Road
506 857-2300

Newcastle
Flett Motors Limited
202 Pleasant Street
506 622-1422

Richibucto
Richibucto Motors (1970) Limited
Alder Street
506 523-9111

Saint John
Downey Ford Sales
10 Crown Street
506 632-6000

Parkway Mercury Sales Limited
405 Westmoreland Road
506 633-2200

Sussex
Lamb Ford Sales Limited
90 Main Street
506 433-4500

Tracadie
Hatheway (Tracadie) Ltd.
3318, rue LaChapelle
506 395-2208

Woodstock
Fox Ford Sales
Connell Road, RR 7
506 328-8828

Prince Edward Island

Charlottetown
Confederation Lincoln Mercury
Sales Limited
700 University Avenue
902 566-2400

Fair Isle Ford Sales Limited
116 St. Peters Road
902 368-3673

Montague
McGowan Motors Limited
120 Main Street
902 838-2232

Summerside
D. Alex MacDonald Limited
25 Water Street
902 436-2138

Nova Scotia

Amherst
Jim Hatheway Ford Mercury
Sales Limited
57 South Albion Street
902 667-3378

Antigonish
Keltic Motors (1978) Limited
100 Main Street
902 863-2771

Baddeck
Macaulay's Ford Mercury
Sales Limited
Shore Road
902 295-2500

Blockhouse
Mahone Auto Service
(1985) Limited
Highway 1
902 624-8315

Church Point, Digby Co.
Belliveau Motors Limited
Route 1
902 769-0706

Dartmouth
Chebucto Ford Sales Limited
219 Main Street
902 434-7700

Fairley & Stevens Limited
201 Wyse Road
902 463-1220

Halifax
Taylor Lincoln Mercury
Sales Limited
6055 Almon Street
902 454-6421

Wood Motors Limited
3773 Windsor Street
902 453-1130

Hebville
G. W. Mosher Motors Limited
Auto Row
902 543-2459

Kentville
Evangeline Motors (1987) Limited
Highway 1
902 679-6663

Liverpool
Cole Ford Sales Limited
Sandy Cove Road
902 354-5746

Middleton
Fundy Ford Mercury Sales Limited
451 Main Street
902 825-3478

New Glasgow
Glasgow Mercury Sales
(1984) Limited
556 Westville Road
902 755-1116

Vee Eight Motors Limited
660 Westville Road
902 752-8243

New Minas
Milne's Garage Limited
8985 Commercial Street
902 681-2144

North Sydney
L. A. Steele
16 Summer Street
902 794-4777

Port Hawkesbury
Canso Ford Sales Limited
MacIntosh Avenue
902 625-1338

Sydney
Kenmount Ford Sales (1981) Ltd.
70 Dodd Street
902 539-0771

Plaza Lincoln Mercury
Sales Limited
33 Terminal Road
902 567-1616

Tatamagouche
J. A. MacKeen Limited
167 Main Street
902 657-2980

Truro
Hollis Ford Mercury Sales Limited
20 Juniper Street
902 895-7921

Tusket
Tusket Sales and Service Limited
Gavel Road
902 648-2600

Windsor
Avonian Motors Limited
Water Street
902 798-8361

J. Reg Smith Limited
4045 Highway 1
902 798-2242

Newfoundland

Clarenville
Clarenville Ford Mercury
Sales Limited
44 - 50 Balbo Drive
709 466-2300

Corner Brook
Humber Motors Limited
8 Mount Bernard Avenue
709 634-4371

Gander
Jim Penney Limited
130 Airport Boulevard
709 256-4821

Grand Falls
Beothuck Ford Sales Ltd.
11 Lincoln Road
709 489-2245

Labrador City
Carol Automobile Ltd.
55 Avalon Drive
709 944-2000

Mount Pearl
Avalon Ford Sales Limited
80 Wyatt Boulevard
709 754-7500

St. John's
Cabot Lincoln Mercury
Sales Limited
177 Kenmount Road
709 722-6600

TERRITORIES

Yukon

Whitehorse
Whitehorse Motors Limited
4178 - 4th Avenue
403 667-7866

Northwest Territories

Hay River
Kingland Ford Mercury Sales Ltd.
McKenzie Highway &
Nahanni Road
403 874-6734

Yellowknife
Kingland Ford Mercury Sales Ltd.
135 Enterprise Road
403 873-9580

Roadside Assistance Hotline — All new Ford of Canada cars and light trucks include the assurance of an emergency Roadside Assistance Program at no extra charge, during the 3-year/60,000 km bumper-to-bumper warranty period. If you need help, call toll-free from anywhere in Canada or U.S. 1-800-667-1122 for 1993 or earlier model vehicles. Call 1-800-665-2006 for 1994 and later model vehicles.

PROBE

Probe's sleek, aerodynamic shape lets you slip through the air with ease while the responsive handling allows you to manage the road with uncompromising confidence.

Probe GT Standard Features Include:

- Dual air bags
- DOHC 24-valve V6 engine
- Performance instrument cluster
- Cloth bucket seats with driver-side power lumbar/ seat back side bolster adjust
- 16" 5-spoke aluminum wheels with P225/50VR 16 BSW performance tires
- Rectangular fog lamps
- Centre console with folding armrest and cup holder
- Leather wrapped steering wheel
- Power four wheel disc brakes

...and much more!



**Motor Trend Magazine
1993 Car Of The Year**



Probe GT Preferred Equipment Package #057A Includes:

- Anti-lock braking system (ABS)
- CFC-Free air conditioning
- Electronic AM/FM stereo with cassette, digital clock and premium sound
- Convenience group
- Power group
- Light group
- Speed control/tilt steering column
- Colour-keyed bodyside mouldings



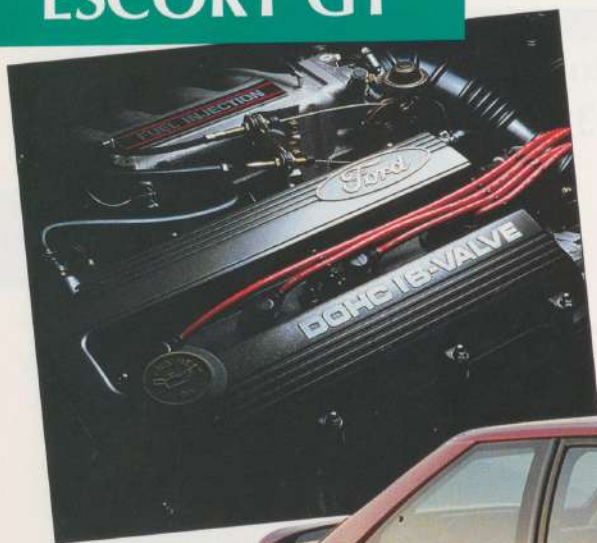
PERFORMANCE CARS

TAURUS SHO

A quiet confidence is what this powerful, 4-door family sedan delivers to its operators with its standard horsepower, 3.0L DOHC 24 valve engine. Taurus SHO's speed sensitive power rack-and-pinion steering system and sophisticated handling suspension delivers superb driving control. When you add standard dual air bags and 4-wheel power disc brakes with anti-lock braking system (ABS), you have world-class power, handling and safety in one fast moving package!



ESCORT GT



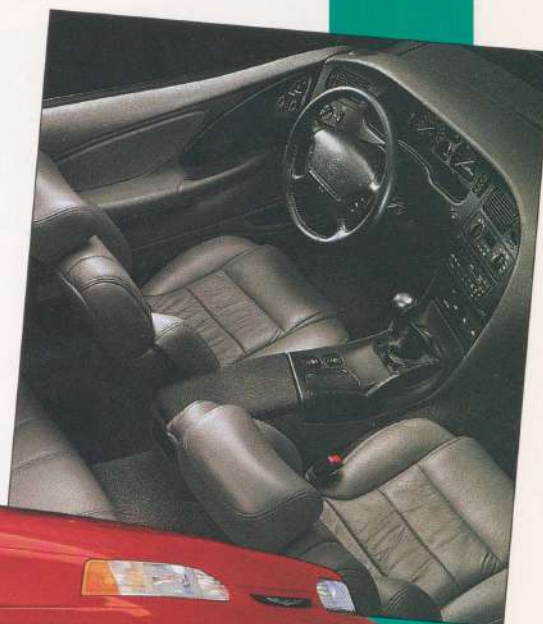
Everything about this dynamic high-performance vehicle screams instant excitement — from its 1.8L DOHC 16 valve engine, power four-wheel disc brakes and standard rear spoiler, to its 15 inch styled aluminum wheels and power rack-and-pinion steering. For peace-of-mind driving, the Escort GT also comes with a standard driver's side air bag and available anti-lock brakes (ABS).



THUNDERBIRD SUPER COUPE

With a 3.8L V-6 super-charged/intercooled engine and dual exhaust, automatic adjustable ride control suspension and speed sensitive rack-and-pinion power steering, the "T-Bird" supplies drivers with awesome perform-

ance. When you add the standard dual air bags and four-wheel anti-lock disc brakes (ABS), this Super Coupe lets you perform with confidence.



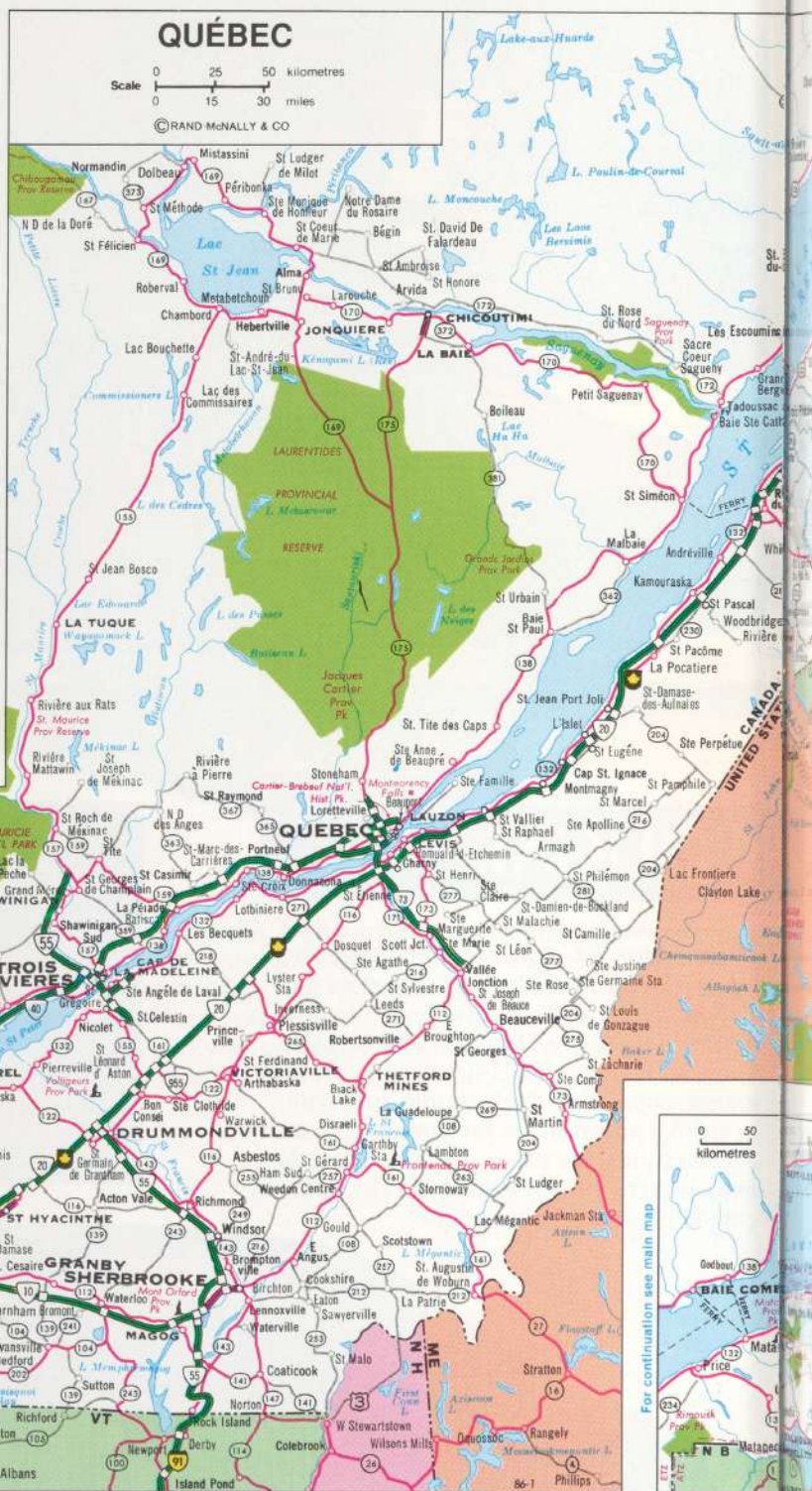
COUGAR XR7

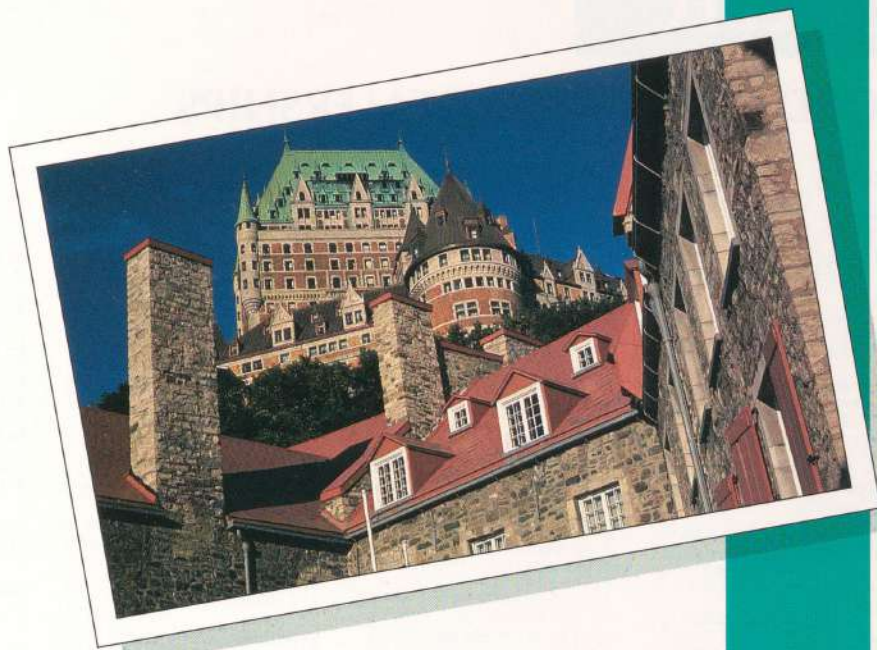
Refined for '94, the Cougar XR7 has an all-new ultra-comfortable interior that includes standard dual air bags, CFC-Free air conditioning and an AM/FM radio with cassette. There's the power of its standard 3.8L SEFI V6 engine coupled with electronic automatic overdrive transmission for smooth responsive acceleration. For those who desire a little extra punch, the powerful 4.6L V8 overhead cam EFI is an available option.



PERFORMANCE CARS

QUÉBEC MAP





QUÉBEC

- **National/Provincial Parks**
Forillon National Park
Parc de Conservation de la Jacques Cartier
Parc du Mont-Saint-Anne
- **Sightseeing Highlights**
Olympic Park
Basilique Sainte-Anne-de-Beaupré
Old Port of Québec
- **Special Events**
Québec Winter Carnival
Grand Prix Auto Racing
Valleyfield International Regatta

For more tourist information call toll-free
Tourism Québec — 1-800-363-7777.

QUÉBEC

FORD OF CANADA DEALERSHIPS

Québec

Acton Vale
Automobile JP Yergeau Inc.
1600, rue d'Acton
514 546-7303

Alma
Alma Mercury Inc.
1570, rue Dupont sud
418 662-6695

Boulevard Auto Ltée.
455, boul. Dequen Nord
418 662-3475

Amos
Soma Auto Inc.
42, ouest 10e avenue
819 732-3205

Amqui
Automobiles Villeneuve Amqui Inc.
Route 132 est
418 629-4533

Anjou
Fortier Auto (Montréal) Ltée.
7000, boul. Louis-H Lafontaine
514 353-9821

Arthabaska
Les Automobiles G.R. Inc.
53, rue Girouard
819 357-8207

Baie-Comeau
La Flèche Auto (1987) Ltée.
707, boul. Lafèche
418 589-3714

Beauceville
Beauce Automobile Inc.
407, boul. Renaud
418 774-9801

Bedford
Bedford Ford Mercury Inc.
147, rue Larivière
514 248-3388

Berthierville
Mousseau Automobile Ltée.
231, Notre-Dame
514 836-7061

Boucherville
P. E. Boisvert Auto Ltée.
2, boul. Marie-Victorin
514 655-1301

Brossard
Montmorency Ford Ltée.
7225, boul. Taschereau
514 678-9940

Buckingham
Carle et Wallingford
Ford-Mercury Inc.
901, Dollard
819 986-3000

Cap Santé
Plamondon Automobiles (1990) Inc.
125, Route 138
418 285-3311

Carignan
Carignan Ford Inc.
1180, Chemin Chambly
514 658-8703

Charlemagne
Papin Mercury Limitée
120, Emile des Pins
514 654-3322

Chibougamau
Ford Mercury Chibougamau Inc.
973A, rue 3e
418 748-6403

Chicoutimi
Automobiles Perron
(Chicoutimi) Inc.
930, boul. Talbot
418 549-7633

Rond Point Lincoln Mercury
(1989) Inc.
520, boul. du Royaume ouest
418 549-5921

Châteauguay
Automobiles Métro Sud Inc.
411, boul. St-Francis
514 691-9811

Le Blanc Mercury Inc.
117, Boul. St-Jean-Baptiste
514 691-4130

Clermont
Automobiles Lajoie & Néron Ltée.
128, boul. Notre-Dame
418 439-3966

Coaticook
Maurais Automobiles Ltée.
292, rue Principale est
819 849-2767

Cowansville
Deragon Auto Cité Inc.
317, rue Principale
514 263-0101

Dolbeau
Avenir Ford Mercury Inc.
66 - 8ième Avenue
418 276-1316

Drummondville
Drummondville Ford Inc.
2115, boul. Mercure
819 475-4040

Pinard & Nadeau Inc.
1144, boul. St-Joseph
819 477-3050

Gaspé
Garage Denis Roy & Fils Inc.
221, Montée Sandy Beach
418 368-2119

Gentilly
Gentilly Automobile Ltée.
3650, boul. Bécancour
819 298-2868

Granby
Formule Ford Inc.
1144, rue Principale
514 777-1777

Grand-Mère
St-Onge Ford Inc.
1870, 6e Avenue
819 538-3391

Grande-Rivière
Automobiles Mauger
Ford Mercury Inc.
119, Grande Allée est
418 385-2118

Greenfield Park
Automobiles Pierre Brault Ltée.
142, boul. Taschereau
514 671-6115

Hull
DuPortage Mercury Ventes Ltée.
949, boul. St-Joseph
819 778-2751

Mont-Bleu Ford Inc.
22, boul. Mont-Bleu
819 776-1571

Huntingdon
Roch Trépanier Automobile
Rue Ridge
514 264-5356

Ile Perrot
Roger Bernard Automobiles Inc.
30, boul. Don Quichotte
514 453-5850

Joliette
Centre Ville Ford Ventes Ltée.
1265, de Lanaudière
514 759-7750

Joliette Lincoln Mercury Inc.
981, rue Visitation
514 755-1123

Jonquière
Les Galeries Ford Inc.
3443, boul. du Royaume
418 542-9551

L'Ange Gardien
Fillion & Frères 1976 Inc.
6218, boul. Ste-Anne
418 822-0610

La Guadeloupe
Fecteau Ford Mercury Inc.
499, 14e Avenue
418 459-3431

La Malbaie
D B Automobile Inc.
30, boul. Mailloux
418 665-3751

La Pocatière
Pavillon Mercury Lincoln Inc.
Route 132 est
418 856-2946

La Sarre
Beaudry et Lapointe Ltée.
1, Route 111 ouest
819 333-2266

Garage B. Trottier & Fils Ltée.
7, Route No 111 est
819 333-2288

Labelle
Machabée Automobiles Inc.
215, boul. Curé-Labelle
819 686-2351

Lac Mégantic
Autos Premières (1986) Inc.
3707, Laval nord
819 583-3700

Lachenaie
Terrebonne Lincoln Mercury Inc.
1345, Grande Allée
514 492-2929

Lachine
Lachine Ford Inc.
3175, rue Victoria
514 637-5811

Lachute
Pollock & Graves Limited
400, Chemin Bethany
514 562-2454

Laval
Chartrand Ford (Ventes) Inc.
1610, boul. St-Martin est
514 669-6110

Chomedey Ford Inc.
2455, boul. Curé-Labelle
514 688-9200

Deslauriers Automobiles Ltée.
1201, boul. des Laurentides
514 667-7330

Voyer Lincoln Mercury Inc.
4440, Autoroute 440
514 973-6666

Les Escoumins
Desmeules Automobiles Inc.
182, Route 138
418 233-2490

Louiseville
Maski Ford/Mercury Inc.
640, boul. St-Laurent est
819 228-9448

Lévis
Garage W. Martin Limitée
5475, boul. de la Rive-Sud
418 837-8801

Mercury Suzanne Roy Inc.
61, Route Kennedy
418 835-1915

Magog
Magog Ford Inc.
2000, Sherbrooke
819 843-3673

Maniwaki
Gérard Hubert Automobiles Ltée.
241, boul. Desjardins
819 449-2266

Matane
Automobiles Levasseur Ltée.
761, du Phare ouest
418 562-1256

McMasterville
Beloeil Mercury (1984) Ltée.
81, boul. Laurier
514 467-3396

Mont-Joli
Automobiles Bouchard et Fils
1988 Inc.
1800, Jacques-Cartier
418 775-4378

Mont-Laurier
Mont-Laurier Ford & Mercury Inc.
2076, boul. Paquette sud
819 623-2311

Montmagny
Les Automobiles Chabot Inc.
260, Chemin des Poiriers
418 248-0612

Montréal
Action Ford Ltée.
4901, rue Jean-Talon ouest
514 731-8271

Château Automobiles Inc.
11885, boul. Laurentien
514 331-4020

Coiteux Lincoln Mercury Ltée.
5235, avenue Papineau
514 526-3363

Les Ventes Le Circuit Mercury
6300, Henri-Bourassa est
514 325-4700

Mont-Royal Ford Inc.
2275, Mont-Royal est
514 526-9111

Roadside Assistance Hotline — All new Ford of Canada cars and light trucks include the assurance of an emergency Roadside Assistance Program at no extra charge, during the 3-year/60,000 km bumper-to-bumper warranty period. If you need help, call toll-free from anywhere in Canada or U.S. 1-800-667-1122 for 1993 or earlier model vehicles. Call 1-800-665-2006 for 1994 and later model vehicles.

Ovale Lincoln Mercury Inc.
6435, St-Jacques ouest
514 489-3831

New-Richmond
Prestige Ford Mercury Inc.
134, boul. Perron Est
418 392-6444

Nicolet
Gérard Grenier Auto Inc.
3525, Marie-Victorin
819 293-2091

Plessisville
Les Automobiles Mailhot Inc.
Route 116
819 364-3114

Pointe-aux-Trembles
Les Ventes Castel Mercury Ltée.
12455, rue Sherbrooke est
514 645-7441

Pointe-Claire
Fairview Lincoln Mercury
(1985) Inc.
575, boul. St-Jean
514 697-2211

Québec
Montcalm Automobiles Inc.
901, Tre Avenue
418 529-2131

Repentigny
Garage P. Venne Inc.
94, rue Notre Dame
514 581-0120

Richelieu
Automobiles Ostiguy Inc.
400, boul. Richelieu
514 658-1717

Richmond
Les Automobiles Fouquet Inc.
615, rue Craig
819 826-3717

Rimouski
3 L Lincoln Mercury Ltée.
326, de la Cathédrale
418 723-3331

Les Ventes Médaille Ford Ltée.
195, rue Léonidas
418 723-2223

Rivière-du-Loup
Automobile Rivière-du-Loup Ltée.
7, Côte St-Jacques
418 862-9517

Prima Automobiles Inc.
136, Chemin des Raymond
418 867-1420

Roberval
L.G. Automobile Ltée.
755, boul. Marcotte
418 275-2351

Rouyn-Noranda
Richard Ford Rouyn Inc.
1155, Larivière
819 797-3673

Roxboro
Avenue Ford Ventes Ltée.
4463, boul. des Sources
514 685-1330

Sept-Iles
Ferro Automobiles Inc.
690, Avenue Brochu
418 962-3301

Shawinigan
Jean Guy Roy Auto Ltée.
1000, avenue des Cèdres
819 537-5177

Shawville
Shawville Ford Inc.
Highway 148
819 647-2721

Sherbrooke
Automobiles Val Estrie Inc.
4141, rue King Ouest
819 563-4466

Le Voiturier De L'Estrie Inc.
1261, rue King est
819 569-5981

Sorel
Marcel Gauthier Automobiles
Ltée.
1210, Marie-Victorin
514 742-2731

St-Anselme
Pavillon Ford
(Vente & Service) Ltée.
147, boul. Bégin
418 885-4436

St-Antoine-des-Laurentides
Les Ventes Mercury des
Laurentides 1985 Inc.
380, boul. Laurentides
514 979-2520

St-Apollinaire
Banlieue Ford Mercury Inc.
344, rue Laurier
418 881-2323

St-Basile-le-Grand
Mont-Bruno Ford Inc.
177, boul. Sir-Wilfrid-Laurier
514 653-3613

St-Bruno-de-Guigues
Automobile Paquin Limitée
17, rue Principale
819 728-2289

St-Eustache
Les Ventes Ford Brunelle Ltée
144, boul. Arthur Sauvé
514 491-1110

Marineau Automobiles
St-Eustache Inc.
895, boul. Sauvé
514 473-6861

St-Félicien
L D Auto (1986) Inc.
854, boul. Sacré Coeur
418 679-1546

St-Georges-de-Beauce
Drouin Automobile Ltée.
10350, 1ère Avenue
418 228-2077

St-Hubert
Jacques Olivier Ford Inc.
4405, Chemin Chambly
514 445-3673

St-Hyacinthe
Baril Lincoln Mercury Inc.
331, boul. Laurier
514 773-7070

Yamaska Automobiles 1968 Inc.
2000, boul. Casavant Ouest
514 774-2000

St-Jean
Carrefour Lincoln Mercury Inc.
410, rue Laberge
514 359-0047

St-Jean Ford Inc.
166 boul. St-Joseph
514 359-8444

St-Jovite
Les Ventes St-Jovite Ford Inc.
1235, route 117
819 425-2767

St-Jérôme
Ventes Ford Elite (1978) Inc.
2171, boul. Labelle
514 436-3142

St-Laurent
Le Salon Ford (1982) Ltée.
1150, boul. Laurentien
514 332-3850

St-Léonard
Centre du Camion Signal
Ford Inc.
6200, est Métropolitain
514 255-3624

St-Norbert
Automobiles Réjean
Laporte & Fils Ltée
1881, Principale
514 836-3783

St-Philippe-de-Néri
Bérubé Automobiles Inc.
173, Route 230 Ouest
418 498-2813

St-Raymond
Automobiles Dalton Inc.
247, Côte Joyeuse
418 337-2256

St-Rémi
Viau Ford (1990) Inc.
600, Notre-Dame
514 454-7501

Ste-Agathe
Au Royaume Mercury Inc.
850, rue Principale
819 326-3887

Auto Desrosiers Ford Inc.
90, boul. Morin
819 326-8944

Ste-Anne-de-la-Pérade
La Pérade Ford Mercury Inc.
727, rue Principale
418 325-2244

Ste-Catherine
Morand Lincoln Mercury
Vente Ltée
4105, Route 132
514 632-1340

Ste-Foy
Charest Ford Inc.
1350, boul. Charest ouest
418 687-3566

Ste-Julienne
Autos J. G. Pinard & Fils Ltée.
1221, Route 125
514 831-2211

Ste-Justine
Les Automobiles Appalaches Ltée.
150, Route 204
418 383-3412

Ste-Marie-de-Beauce
Dufour et Lapointe Automobiles
1352, boul. Vachon Nord
418 387-6641

Ste-Thérèse
Auto Heck Ford Inc.
200, boul. Ducharme
514 430-9181

Terrebonne
Automobiles Des Seigneurs Inc.
893, Léon Martel
514 471-6601

Thetford Mines
Succès Ford Mercury Inc.
2186, Notre-Dame nord
418 335-9131

Tracy
Automobiles Duclos Inc.
2375, boul. St-Louis
514 743-0024

Trois-Pistoles
Garage H & R Ouellet Inc.
215, rue Notre-Dame
418 851-3828

Trois-Rivières
Automobiles Renald
Boisclair Ltée.
3035, boul. Royal
819 373-0844

Trois-Rivières Ouest
Mich-O-Tomobiles Ltée.
5005, avenue Jean XXIII
819 378-4001

Val d'Or
Hardy Ringuette Automobiles Inc.
1200, rue de l'Escale
819 825-0752

Les Ventes Ford Veillette &
Johnson
1842, 3e Avenue
819 825-5151

Valleyfield
Automobiles Poirier (1990) Inc.
526, Chemin LaRocque
514 455-1005

Gendron Ford Inc.
1275, boul. Langois
514 371-0711

Vallée Jonction
J. L. Cliche Auto Ltée.
414, rue Principale
418 253-5445

Vanier
Automobiles Roberge Lincoln
Mercury Ltée.
1040, Pierre Bertrand
418 687-5544

Le Grand Trianon Automobile
Ltée.
175, rue Marais
418 683-4451

Vaudreuil
Vaudreuil Mercury Lincoln
(1988) Inc.
101, Joseph Carrier
514 455-3338

Victoriaville
Les Automobiles Parr & Leconte
321, Notre-Dame ouest
819 752-9769

Windsor
Champagne Automobiles Inc.
33, rue Principale sud
819 845-5432

Quality is Job 1. It's working.

CROWN VICTORIA

The Crown Victoria offers full-size 6-passenger roominess, an ultra-quiet ride, and a powerful, responsive 4.6 litre V-8 SEFI engine. Combine these features with standard dual air bags and available Anti-Lock Brakes (ABS) with Electronic Traction Assist and you get a vehicle that delivers performance and peace-of-mind.

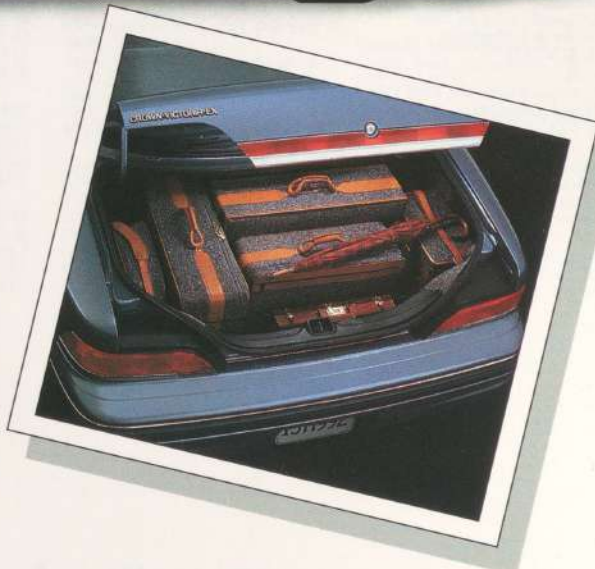
Crown Victoria LX Standard Features Include:

- 4.6L overhead cam, SEFI V-8
- Electronically controlled automatic transmission
- Luxury sound insulation package
- 6-way power driver's seat
- Reclining luxury cloth split bench seats with dual centre fold down armrests
- Power windows
- Tilt steering wheel
- CFC-Free air conditioning
- ...and much more!



Crown Victoria LX Preferred Equipment Package #211A Includes:

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> • Anti-lock braking system (ABS) with electronic traction assist • AM/FM stereo with cassette and power antenna | <ul style="list-style-type: none"> • Power lock group • Light/Decor group • Leather wrapped steering wheel • Aluminum wheels | <ul style="list-style-type: none"> • Cornering lamps • Illuminated entry system • Speed control |
|--|--|--|



FULL-SIZE SEDANS

GRAND MARQUIS

The traditional full-size comfort of the Grand Marquis is enhanced by its powerful 4.6L V-8 engine and smooth electronic overdrive automatic transmission. Its standard dual air bags, speed sensitive steering and available Anti-Lock Brakes (ABS) with traction assist makes this sophisticated Sedan ideal for long-distance cruising.

Grand Marquis LS Standard Features Include:

- CFC-Free air conditioning
- Power side windows and locks
- Electronic AM/FM stereo with cassette and digital clock
- 6-way power driver's seat
- Power remote controlled outside rearview mirrors
- Luxury sound insulation package
- ...and much more!

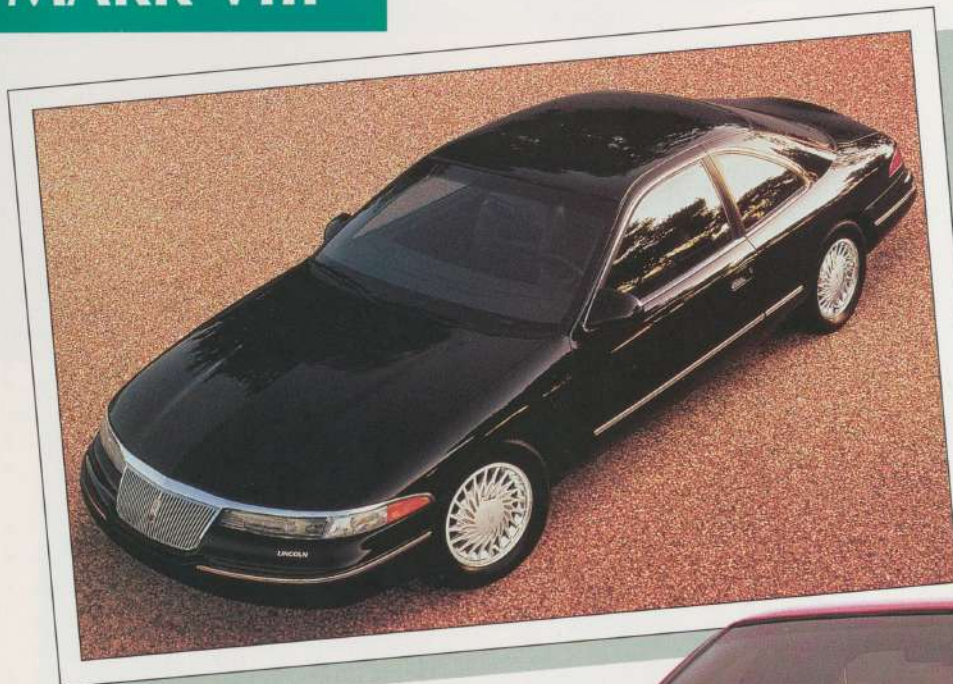


Grand Marquis LS Preferred Equipment Package #457A Includes:

- Anti-lock braking system (ABS) with electronic traction assist
- Remote keyless entry system
- Premium electronic AM/FM stereo with cassette and power antenna
- Luxury light group
- Electronic group
- Dual power seats
- Bodyside paint stripe
- Illuminated entry system
- Cornering lamps
- Aluminum wheels
- Leather wrapped steering wheel



MARK VIII



This sophisticated, personal luxury Sports Coupe integrates advanced interior and exterior design with the most advanced performance, comfort and safety technology available today.

Mark VIII Standard Features Include:

- 4.6L 32-valve DOHC V-8 SEFI engine with 4-speed electronic automatic overdrive transmission
- Dual air bags
- Power windows, door locks and seats

- Speed-sensitive, variable-assist power rack-and-pinion steering
 - 4-wheel Anti-Lock Braking System (ABS)
 - CFC-Free air conditioning
 - Electronic AM/FM stereo with cassette and premium sound
 - Message centre
 - Anti-theft alarm system
 - Remote keyless entry system and illuminated entry system
- ...and much more!



LUXURY CARS

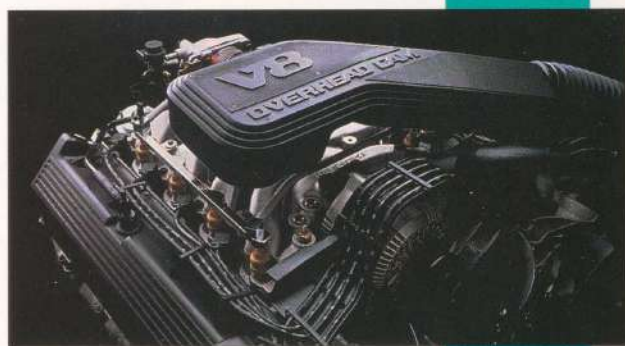
CONTINENTAL

A legend in styling, road manners and sophistication, the Continental's classic lines are complemented by its numerous luxury interior features. For 1994, the Continental delivers an improved ride with its computer controlled suspension system, while its standard dual air bags and Anti-Lock Braking System (ABS) let you drive with peace of mind.

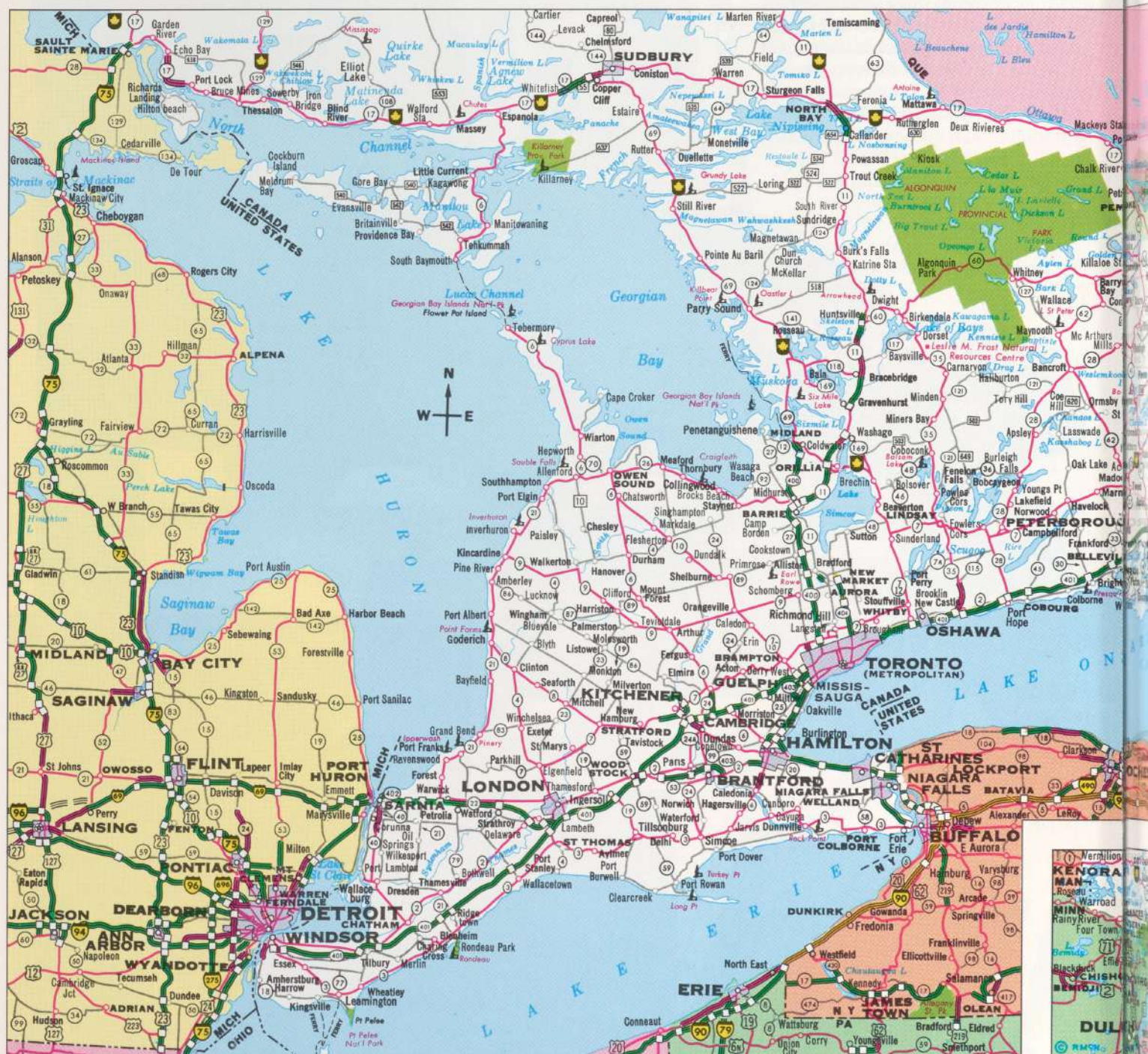


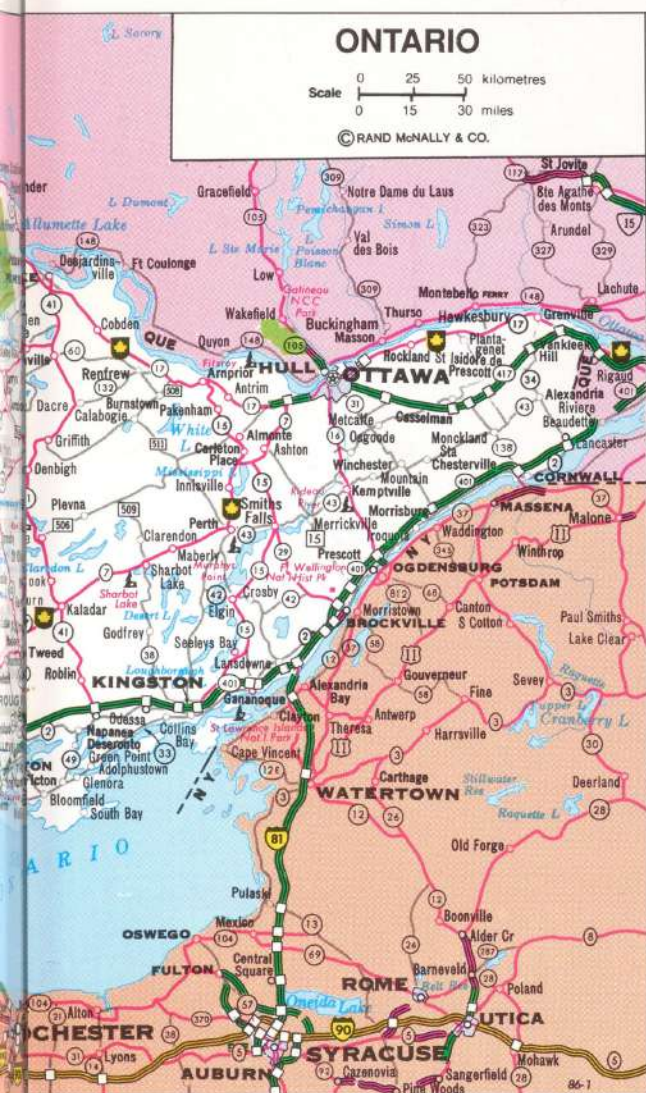
TOWN CAR

A world standard for traditional, full-size luxury. Town Car continues to make a definitive statement of success with an advanced 4.6L SOHC V8 fuel injected modular engine, dual air bags and an Anti-Lock Braking System (ABS).



ONTARIO MAP





ONTARIO

- **National/Provincial Parks**
Bruce Peninsula National Park
Algonquin Provincial Park
- **Sightseeing Highlights**
Niagara Falls
CN Tower
Parliament Hill
SkyDome
- **Special Events**
Molson Indy Auto Race
Canadian National Exhibition
Royal Winter Fair

For more tourist information call toll-free Tourism Ontario — 1-800-ONTARIO.

Why settle for a regular credit card? Use CIBC Ford VISA* and save up to \$7,000.

Whether you're at the department store or dining out, you can turn your spending into savings.

Introducing the new CIBC Ford VISA cards. Both are like a regular VISA card, only better.

Earn 5% on every purchase you make.†

No matter which CIBC Ford VISA card you choose, five percent of every dollar you spend is saved towards the purchase or lease of any new Ford, Lincoln or Mercury vehicle. It's that simple. Every time you make a purchase with the card, five percent of your spending goes automatically towards a rebate on your next new vehicle.†

So you can save up to \$700 a year or \$3,500 in total with the CIBC Ford VISA card and up to \$1,400 a year or \$7,000 in total with the CIBC Ford Gold VISA card. All on top of the best deal you make and any other consumer incentives.

Why use a regular credit card when you could be saving towards a new vehicle just by doing your everyday shopping? You've got nothing to lose and everything to gain. You can even transfer your rebate to immediate family members and let them cash in on the savings.

The sooner you start, the more you can save.

Don't wait until you're in the market for a new vehicle.

Start saving today and every day with CIBC Ford VISA.

**Apply now. Just call.
1-800-465-CIBC.
(980-CIBC in Toronto)**

Or visit your local Ford or Lincoln/Mercury dealership or CIBC branch.



Quality is Job 1. It's working.

*CIBC and Ford Motor Company, Limited, Licensee of Mark.†To a maximum of \$700 per year or \$3,500 in total with the CIBC Ford VISA card and up to a maximum of \$1,400 per year or \$7,000 in total with the CIBC Ford Gold VISA card. Some conditions and an annual fee apply. Ask for full details of this program.



**Turn your everyday shopping
into a new vehicle.**



ONTARIO

FORD OF CANADA DEALERSHIPS

Ontario

Agincourt

East-Court Lincoln Mercury Sales Limited
4700 Sheppard Avenue East
416 292-1171

Paddy Shanahan Ford Sales
3260 Sheppard Avenue East
416 497-5000

Alexandria

Alexandria Ford Mercury Sales Inc.
Highway 34 South
613 525-3760

Alliston

Miedema's Motor Sales Ltd.
1 Addison Road
705 435-7609

Amherstburg

Joe Meloché Ford Sales Ltd.
55 Sandwich Street North
519 736-5461

Arnprior

Arnprior Ford Mercury Sales Ltd.
1 Madawaska Boulevard
613 623-7344

Aurora

McAlpine Ford Lincoln Mercury Sales Ltd.
15725 Yonge Street
905 841-0800

Bancroft

Paul Price Ford Sales Inc.
38 Hastings Street North
613 332-3018

Barrie

Douglas Lincoln Mercury Sales Ltd.
379 Bayfield Street
705 728-5558

Huron Ford Sales Limited
55 Mapleview Drive West
705 737-2310

Beamsville

Bill Perrin Motors Limited
King Street East
905 563-8218

Bellefonte

Fry Ford Sales Ltd.
321 Front Street North
613 962-9141

Waterson Sales Ltd.
30 College Street West
613 962-9277

Blenheim

Sal Kurdi Ford Mercury Sales Limited
Talbot Street East
519 676-5456

Blind River

North Shore Ford Mercury Sales
233 Causley Street
705 356-1635

Bloomfield

Prinzen Mercury Sales
160 Main Street
613 393-3318

Bluevale

Tolton Motor Sales Limited
Highway 86
519 357-3029

Bobcaygeon

Edgetown Ford Lincoln Mercury Sales Ltd.
Highway 36
705 738-2393

Bolton

Fines Ford Mercury Sales Ltd.
Highway 50 South, RR 3
905 857-1252

Bracebridge

Cavalcade Ford Mercury Sales Ltd.
Muskoka Road 4 South
705 645-8731

Brampton

Bramview Ford Sales Ltd.
209 Queen Street East
905 451-1040
Colony Lincoln Mercury Sales Ltd.
300 Queen Street East
905 451-4094

Brantford

Brant County Ford Sales Limited
85 Lynden Road
519 756-6191
Northway Mercury Sales Limited
347 Colborne Street
519 753-8691

Brighton

Pearsall Motors Limited
23 George Street
613 475-0460

Brookville

Braden Ford Sales Ltd.
25 Eleanor Street
613 342-0234

Burlington

Snowdon Ford Sales Limited
850 Brant Street
905 632-8696
Terrace Lincoln Mercury Sales
900 Walkers Line
905 632-6252
Caledonia

Winegard Motors Limited
140 Argyle Street South
905 765-4444

Cambridge

Grandview Mercury Lincoln Sales Ltd.
1300 Bishop Street
519 621-6410

Ridgehill Ford Sales
(1980) Limited
217 Hespeler Road
519 621-0720

Campbellford

Kal Ojamae Ford Mercury Sales Limited
130 Grand Road
705 653-2300

Carleton Place

Carleton Ford Mercury Sales Ltd.
Highway 7
613 257-3988

Casselman

Dupuis Lincoln Mercury Sales Inc.
603 St-Isidore
613 764-2994

Chatham

Paul Cornies Ford Sales and Leasing Ltd.
1045 Richmond Street
519 436-1430

Stowe Lincoln Mercury Sales Limited
370 Richmond Street
519 354-1550

Chelmsford

Belanger Lincoln Mercury Sales Limited
Michael Street & Highway 144
705 855-4504

Cobourg

Victoria Ford Mercury (1981) Limited
1120 Elgin Street West
905 372-0145

Collingwood

Hanna Motor Sales Co. Ltd.
371 Hume Street
705 445-4300

Comber

Lally Sales & Service Ltd.
County Road 77 & County Road 46
519 687-2432

Cornwall

Healy Motor Sales (1985) Ltd.
1200 - 2nd Street West
613 933-4117

Miller-Hughes Ford Sales Limited
711 Pitt Street
613 932-2584

Dorchester

Village Ford Sales Limited
146 Hamilton Road
519 268-7343

Dryden

Dingwall Ford Sales Ltd.
246 Grand Trunk Avenue
807 223-2235

Dutton

Co-Trac Ford Mercury Sales Inc.
204 Main Street
519 762-3537

Elgin

Haskins Motor Sales Limited
Highway 15
613 272-2863

Elliott Lake

Elliott Lake Ford Mercury Sales Ltd.
39 Perini Road
705 461-1550

Embrun

Embrun Ford Sales Ltd.
608 Notre-Dame
613 443-2985

Englehart

H. L. Bowes & Son Limited
74 - 4th Avenue
705 444-2550

Espanola

Northern Ford Sales Limited
559 Station Road
705 869-1402

Essex

Ken Knapp Ford Sales Ltd.
390 Talbot Street North
519 776-6447

Exeter

Eric Campbell Lincoln Mercury Ltd.
165 Main Street North
519 235-1380

Fergus

Reliable Motors (1992) Limited
140 St Patrick Street West
519 843-3060

Flesherton

Boyd Brothers Motor Sales Limited
22 Sydenham Street
519 924-2518

Forest

Bluewater Ford Mercury Sales
101 Main Street
519 786-2323

Fort Erie

Fort Erie Ford Mercury Sales Ltd.
168 Garrison Road
905 871-4450

Fort Frances

Voyageur Ford Mercury Sales Ltd.
400 Mowat Avenue
807 274-3236

Gananoque

Code Ford Mercury Sales Limited
655 Stone Road North
613 382-2345

Georgetown

Capital Ford Sales Ltd.
361 Guelph Street
905 873-1626

Goderich

Park Lincoln Mercury Sales Ltd.
Highway 7 West
905 877-2261

Goderich

Suncoast Ford Mercury Lincoln Sales Limited
500 Huron Road
519 524-8347

Gore Bay

Island Ford Sales & Service
Meredith Street
705 282-2300

Gravenhurst

George Yewer Motors Ltd.
696 - 1 Muskoka Road North
705 687-2251

Greenwood

Royal Woods Lincoln Mercury Sales Ltd.
3260 Highway 7
905 655-3097

Grimsby

Forbes Ford Sales Limited
181 South Service Road
905 945-4171

Guelph

Phoenix Lincoln Mercury Sales Ltd.
1 Malcolm Road
519 836-8282

Hamilton

Wayne Pitman Ford Sales Inc.
895 Woodlawn Road West
519 824-6400

Hagersville

Heaslip Motors Limited
10 - 20 Main Street South
905 768-3393

Hamilton

Airport Lincoln Mercury Sales Limited
49 Rymal Road East
905 388-6396

Eastgate Ford Sales & Service

(82) Company
350 Parkdale Avenue North
905 547-3211

Gemini Mercury Sales Limited

685 Queenston Road
905 561-8171

Mohawk Ford Sales Limited

930 Upper James Street
905 388-1711

Roy Leggat Ford Sales Ltd.

702 King Street East
905 522-2486

Hanover

MacMicking Motors (1982)
612 - 10th Street
519 364-1840

Harriston

Leslie Motors Ltd.
73 Elora Street
519 338-2310

Harrow

Larry Renaud Garage Ltd.
175 King Street West
519 738-3535

Hawkesbury

Hotte Automobile Inc.
700 Main Street West
613 632-1159

Hearst

Lecours Motor Sales
733 Front Street
705 362-8444

Hickson

S. T. Loveys Ltd.
89 Loveys Street
519 462-2351

Huntsville

Bickley Ford Sales Ltd.
1 Bickely Country Drive
705 789-5525

Ingersoll

MacNab Auto Sales Limited
439 Bell Street
519 485-3340

Shelton Ford Sales Limited

325 King Street West
519 485-3020

Inglewood

Sanford G. Wells & Sons Ltd.
Highway 2
613 537-2287

Kaladar

Bence Motor Sales Limited
Highway 7
613 336-2626

Kapuskasing

Uptown Motors (Kapuskasing) Ltd.
34 Henderson Street
705 335-2291

Kenora

Dingwall Ford Sales Ltd.
927 Highway 17 East
807 468-6443

Killaloe

Summers Brothers
Queen Street
613 757-2171

Kincardine

Montgomery Ford Mercury Sales Limited
680 King Street
519 396-3436

Kingston

Edwards Ford Sales (Kingston) Ltd.
388 Bath Road
613 546-2211

Harbour Lincoln Mercury Sales Ltd.
510 Canatara Court
613 384-4854

Kirkland Lake

Pinewood Park Motors (K.L.) Inc.
1400 Government Road West
705 642-3255

Kitchener

Stevens Lincoln Mercury Sales (1990) Limited
125 Centennial Drive
519 579-1100

Weiland Ford Sales Ltd.
707 Ottawa Street South
519 576-7000

Leamington

Land Mercury Sales (1978) Ltd.
157 Talbot Street East
519 326-8607

Marathon Ford Sales Limited

134 Talbot Street East
519 326-3255

Lindsay

Moynes Ford Sales Limited
153 Lindsay Street South
705 324-9484

Polito Lincoln Mercury Sales Ltd.

67 Queen Street South
705 324-5291

Listowel

Harvey Krotz Limited
1199 Wallace Avenue North
519 291-3520

London

Highbury Ford Sales Limited
1365 Dundas Street East
519 455-1800

Motion Lincoln Mercury Sales Limited
276 Exeter Road
519 652-6100

Oakridge Ford Sales

(1981) Limited
601 Oxford Street West
519 472-4120

Lucknow

Montgomery Motors Limited
701 Campbell Street
519 528-2813

Madoc

Doug Hunter Ford Mercury Sales Ltd.
Russell Street North
613 473-4236

Manotick

Danny Murphy Lincoln Mercury Sales Limited
Century Road at Highway 16
613 489-3344

Roadside Assistance Hotline — All new Ford of Canada cars and light trucks include the assurance of an emergency Roadside Assistance Program at no extra charge, during the 3-year/60,000 km bumper-to-bumper warranty period. If you need help, call toll-free from anywhere in Canada or U.S. 1-800-667-1122 for 1993 or earlier model vehicles. Call 1-800-665-2006 for 1994 and later model vehicles.

Marathon

Hemlo Ford Mercury Sales Ltd.
McKenzie Street
807 229-0161

Markham

Markville Lincoln Mercury
Sales Inc.
4072 Highway 7 East
905 470-7044

Mattawa

Bangs Ford Mercury Sales
(Mattawa) Limited
670 Valois Drive
705 744-5595

Meaford

Don Bumstead Motors Limited
Highway 26
519 538-3260

Midland

Bourgeois Motors Limited
472 Hugel Avenue East
705 526-2278

Milton

Gallinger Motors Limited
655 Main Street East
905 875-3673

Milverton

Milverton Garage Limited
27 Main Street North
519 595-8727

Minden

Ridgewood Ford Mercury
Sales Limited
Highway 35 North
705 286-2890

Mississauga

Dixie Ford Sales Limited
5495 Dixie Road
905 629-1300

Erinwood Ford Sales Limited
2395 Motorway Boulevard
905 828-1600

Meadowdale Ford Sales and
Service Ltd.
2230 Battleford Road
905 542-3673

Sheridan Mercury Sales Limited
1345 Lakeshore Road East
905 278-5535

Tower Ford Truck Sales Ltd.
800 Gana Court
905 564-8789

Whiteoak Lincoln Mercury
Sales Limited
250 Dundas Street West
905 270-8210

Mount Forest

Mount Forest Ford Mercury Sales
198 Main Street N.
519 323-1025

Mt. Brydges

Mount Brydges Ford Mercury
Sales Ltd.
8 Adelaide Street South
519 264-1912

Napanee

Pringle's Service Limited
451 Centre Street North
613 354-2134

New Hamburg

Expressway Motors Ltd.
Highway 7 & Highway 8
519 662-3900

New Liskeard

Bill Mathews Motors Inc.
Highway 11
705 647-4393

Newmarket

Shanahan Ford Lincoln
Mercury Sales
567 Davis Drive
905 853-5000

Niagara Falls

Brock Ford Mercury Sales Limited
4500 Drummond Road
905 357-5410

Nipigon

A & D Brennen Motor Sales
& Service Ltd.
Highway 11 & Highway 17
807 887-2034

North Bay

George Stockfish Ford Sales
(1987) Limited
Highway 17 East
705 476-1506
Pinewood Park Lincoln
Mercury Limited
Pinewood Park Drive
705 476-6500

Oakville

Kennedy Ford Sales Limited
280 South Service Road West
905 845-1646
Oak-Land Lincoln Mercury
Sales Limited
570 Trafalgar Road
905 844-3273

Oil Springs

Mid County Ford Sales Ltd.
4624 Main Street
519 834-2762

Orangeville

Blackstock Ford Lincoln Mercury
Sales Ltd.
Highway 9 East
519 941-5431

Orillia

Kelly Motors (Orillia) Inc.
77 Commerce Road
705 325-5521

Thor Motors Orillia

(1978) Limited
201 Gill Street
705 326-6447

Oshawa

Enterprise Ford Sales Ltd.
815 King Street West
905 576-1800

Ottawa

Beaver Lincoln Mercury
Sales Limited
1850 Bank Street
613 733-0950

Campbell Ford Sales Ltd.
1500 Carling Avenue
613 725-3611

Jim Keay Lincoln Mercury
Sales Limited
1300 Michael Street
613 744-1011

Lincoln Heights Mercury
Sales Limited
1377 Richmond Road
613 829-2120

Ottawa Ford Sales (1987) Limited
2496 Bank Street
613 733-6931

Sterling Ford Sales (Ottawa) Inc.
1425 Ogilvie Road
613 741-3720

Owen Sound

Peninsula Ford Mercury
Sales Limited
889 Third Avenue East
519 376-3252

Parry Sound

L & H Motors Limited
2 McMurray Street
705 746-2135

Pembroke

Fred Murphy Pembroke
(1982) Limited
1341 Pembroke Street West
613 735-6861

Perth

A & B Ford Sales Ltd.
38 Dufferin Street
613 267-2643

Petawawa

Michael Motors (1978) Limited
19 Highway Street
613 687-5591

Peterborough

Holiday Ford Sales (1980) Limited
1555 Lansdowne West
705 742-5432

Pickering

Wildwood Ford Sales Ltd.
1167 Kingston Road
905 839-6666

Picton

Sharpe Motors (Picton) Limited
Main Street West
613 476-2188

Plantagenet

Transit Ford Ventes & Service Ltee.
Highway 17
613 673-5187

Port Perry

Taylor Ford Mercury Sales
Highway 7A West
905 985-4451

Renfrew

H. B. Elliott Motor Sales Ltd.
597 O'Brien Road
613 432-3272

Pineridge Mercury Sales Ltd.
104 Raglan Street North
613 432-2131

Rexdale

Summit Ford Sales (1982) Limited
12 Carrier Drive
416 741-6221

Richmond Hill

Performance Ford Sales Ltd.
10414 Yonge Street
905 884-9261

Twin Hills Mercury Sales Limited
10801 Yonge Street
905 884-4441

Rockland

Soucy Ford Sales Ltd.
2900 Laurier West
613 446-6464

Rodney

R. A. Miller Motors Ltd.
Furnival Road
519 785-0850

Sarnia

Lambton Motors Limited
101 Indian Road South
519 336-3673

Sault Ste. Marie

Highland Ford Sales Limited
68 Great Northern Road
705 759-5050

Maitland Motors
1124 Great Northern Road
705 759-4545

Scarborough

Birchcliff Lincoln Mercury
Sales Limited
2150 Lawrence Avenue East
416 752-9180

Donway Ford Sales Ltd.
1975 Eglinton Avenue East
416 751-2200

Freeway Ford Sales Limited
1780 Markham Road
416 293-3077

Heritage Ford Sales Limited
2660 Kingston Road
416 261-3311

Schomberg

Dow-Coffey Sales Ltd.
Highway 27 & Highway 9
905 939-2251

Schreiber

G. Figliomeni & Sons Inc.
202 Peary Street
807 824-2283

Seaford

Seaford Motors Limited
Highway 8 West
519 527-1010

Simcoe

Blue Star Ford Sales Ltd.
121 Queensway East
519 426-3673

Simcoe Lincoln Mercury Sales Ltd.
456 Queensway West
519 426-0070

Sioux Lookout

Ralph Curtis Motors Limited
35 King Street
807 737-3440

St. Catharines

Ed Learn Ford Sales Ltd.
375 Ontario Street
905 684-8791

Nemeth Lincoln Mercury Sales Inc.
169 Hartzel Road
905 684-7241

St. Marys

St. Marys Ford Mercury
Sales Limited
555 Queen Street West
519 284-1870

St. Thomas

Eastway Ford Sales Limited
1012 Talbot Street
519 631-5080

Talbot Mercury Sales Limited
700 Talbot Street
519 631-5800

Stirling

Wells Ford Mercury Sales Limited
48 Belleville Road
613 395-3375

Stouffville

Larry Cotter Ford Lincoln
Mercury Ltd.
Highway 48
905 640-4541

Stratford

Avon Park Ford Mercury Lincoln
Sales (1986)
2001 Ontario Street East
519 273-3673

Strathroy

McDonnell Motors Ltd.
359 Caradoc Street South
519 245-0840

Sturgeon Falls

C & M Savage Ford Mercury
Sales Ltd.
40 Front Street
705 753-2110

Sudbury

Cambrian Ford Sales
(1975) Limited
1615 Kingsway Street
705 560-3673

Thamesville

Dickson Motors
123 London Road South
519 692-3906

Thornhill

Gateway Lincoln Mercury
Sales Ltd.
434 Steeles Avenue West
905 731-8400

Northtown Ford Sales
7120 Yonge Street
905 889-7343

Thunder Bay

Intercity Ford Sales Limited
894 Copper Crescent
807 344-7235

Pinewood Mercury Sales Limited
640 Memorial Avenue
807 344-9611

Tillsonburg

Stauffer Motors Limited
58 Broadway
519 842-3646

Timmins

Barry's Ford Lincoln
Mercury Sales
445 Algonquin Boulevard West
705 264-4385

Toronto

Bay Lincoln Mercury Sales
(1991) Limited
36 Yorkville Avenue
416 922-8444

Evans Lincoln Mercury
Sales Limited
3500 Dundas Street West
416 231-3361

Rowland Lincoln Mercury
Sales Limited
1800 O'Connor Drive
416 759-4424

Thorncrest Sherway Inc.
1575 The Queensway
416 252-5131

Total Ford Sales Limited
2401 Dufferin Street
416 781-5531

Yorkdale Lincoln Mercury
Sales Limited
3130 Dufferin Street
416 787-4534

Trenton

Lange & Fetter Motors Limited
52 Dundas Street East
613 392-6561

Unionville

McArthur's In Markham Limited
8021 Kennedy Road
905 474-1350

Uxbridge

Brandon Ford Mercury
Sales Limited
Highway 47 South
905 852-6185

Val Gagne

Guays Garage Company Limited
Highway 11
705 232-4051

Vernon

Petric Ford Sales (1983) Ltd.
4028 Highway 31
613 821-1252

Verona

Revell Motor Sales Limited
Main Street
613 374-2133

Walkerton

Don Schnurr Limited
Highway 9
519 881-1506

Wallaceburg

Gary Sterling Ford Mercury
Sales Inc.
55 McNaughton Avenue
519 627-0704

Waterloo

Parkway Ford Sales
(Waterloo) Limited
455 King Street North
519 884-5110

Watford

Grogan Ford Sales Inc.
334 Main Street
519 876-2730

Wawa

Northern Lights Ford
Mercury Sales
Highway 17 North
705 856-2775

Welland

Al Slattery Ford Sales Limited
607 Niagara Street
905 734-7444

Farr & Fuss Lincoln Mercury
Sales Ltd.
980 Major Street
905 732-1355

Weston

Cruikshank Motors Limited
2062 Weston Road
416 244-6461

Venture Ford Sales Limited
2209 Weston Road
416 244-1701

Whitby

Marigold Lincoln Mercury
Sales Limited
1120 Dundas Street East
905 668-5893

Windsor

Moe Campbell Lincoln Mercury
Sales Limited
1150 Provincial Road
519 972-6500

Rose City Ford Sales Limited
6333 Tecumseh Road East
519 948-7800

Wingham

Bridge Motors Limited
Highway 86 East
519 357-3460

Woodbridge

Pine Tree Mercury Sales Limited
7777 Weston Road
416 798-4777

Woodstock

Friendly City Ford Mercury
Lincoln Sales Ltd.
905 Dundas Street
519 537-2314

Wyoming

Ron Clark Motors
Broadway Street
519 845-3352

ESCORT

No other car in its class offers so much quality, choice, versatility and technology at such an affordable price. You can choose from the Escort 4-door Wagon, the LX 4-door Sedan or the LX 5-door Hatchback all available at one value-packed price!

The Escort's roomy interior provides you with a spacious environment to enjoy the peppy, 1.9L fuel-injected, 4-cylinder engine. If you like a sporty look, consider the 3-door Escort Sport Package. Value, performance and reliability — it's all there in Escort!



Escort LX Standard Features Include:

- Driver's side air bag
- 4-wheel hydraulic power front disc brakes, rear drum brakes
- Electronic AM/FM stereo radio with integral clock
- Low-back luxury cloth reclining bucket seats
- Split/fold (60/40) rear seat
- Console with bin and cup holders
- Sport Appearance Group on 3-door
- ...and much more!

Escort LX Preferred Equipment Package #016A Includes:

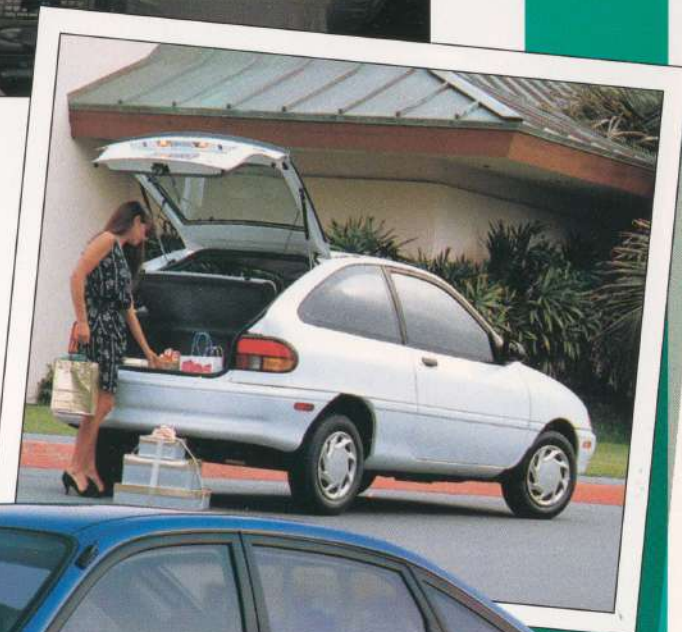
- CFC-Free air conditioning
- Power steering
- Light and Convenience Group



ASPIRE

All New For '94!

Experience the excitement of Aspire — Ford of Canada's newest, most advanced small car. It's coming to your Ford and Lincoln Mercury Dealer early in 1994. Available in both 3- and 5-door hatchback models, Aspire is a peppy, economical, fun-to-drive car that is well-suited for both city traffic and highway cruising. Aspire gives you plenty of room in its stylish interior that was ergonomically designed for space efficiency. Aspire also has standard dual air bags and available Anti-Lock Brakes (ABS) — the only car in its class to offer these outstanding safety features at such an attractive price.



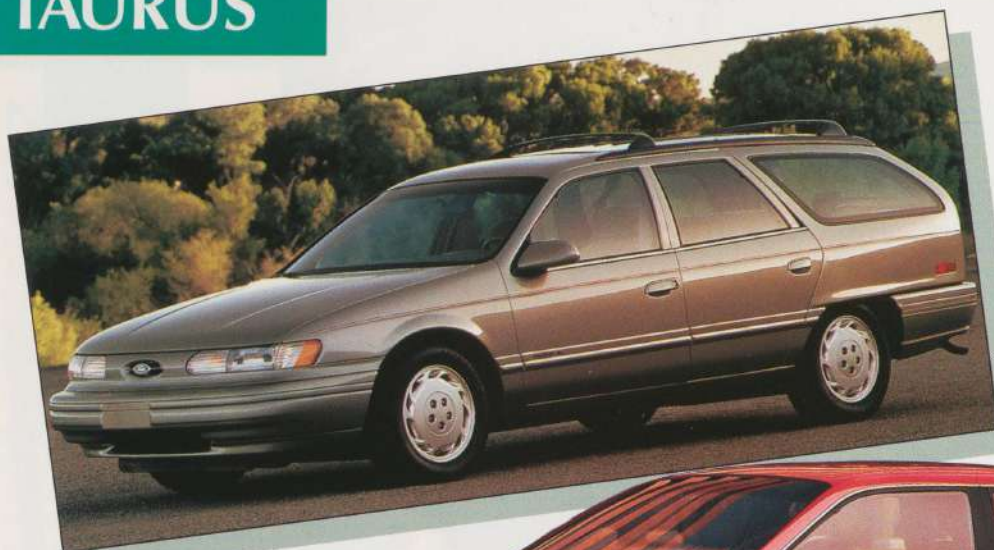
Aspire SE Standard Features Include:

- 1.3L SOHC 4-cylinder engine with 5-speed manual transmission
- Power front disc brakes
- Maintenance-free battery
- Rear window defroster
- Full-length console with dual cup holders
- Front sport cloth and vinyl high-back reclining bucket seats with passenger-side memory seat back
- Split-fold rear seat
- Fog lamps
- Rear liftgate spoiler



SMALL CARS

TAURUS



This proven performer continues its commitment to quality and safety with standard dual air bags. Discover for yourself why thousands of people have made Taurus North America's best-selling car.

Choose from the roomy Taurus Wagon, or the sleek 4-door Sedan — both available at the same price!

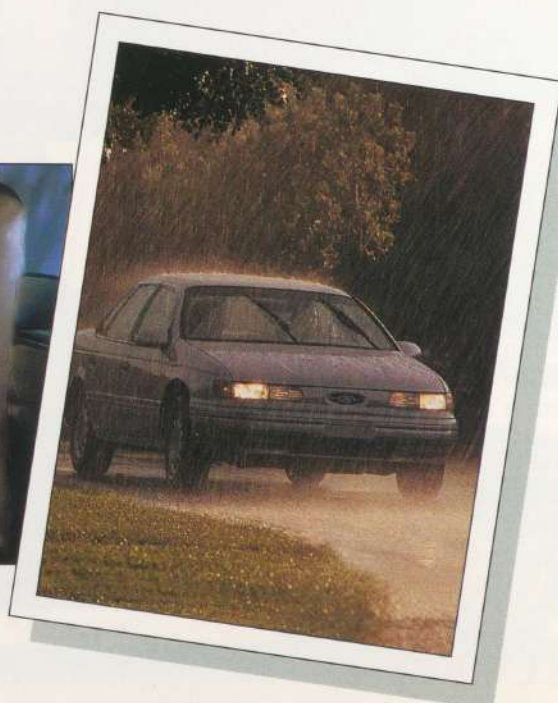
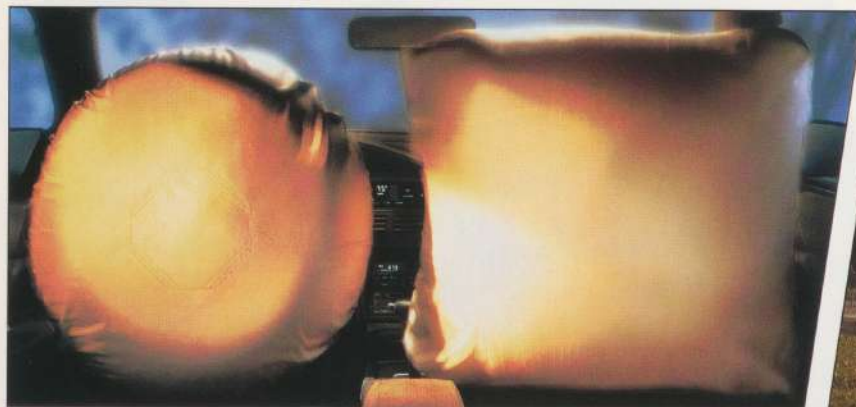


Taurus LX Standard Features Include:

- Dual air bags
 - Anti-lock braking system (ABS)
 - 3.0L V-6 engine with automatic transmission (3.8L standard on Wagons)
 - CFC-Free air conditioning
 - Electronic AM/FM stereo with dual access instrument panel remote controls
 - Speed control
 - Power door locks, power windows
 - Autolamp system
 - Child-proof rear door locks
 - Cast aluminum wheels
 - Light Group
- ...and much more!

Taurus LX Preferred Equipment Package #182A Includes:

- Electronic temperature control CFC-Free air conditioning
- 3.8L SEFI V-6 engine with electronic automatic transmission (Sedans)
- High level audio system
- Remote keyless entry system
- Power moonroof
- 6-way power driver and passenger seats
- Load floor extension (Wagons only)



MID-SIZE CARS

SABLE



Sable owners ride in quiet comfort, thanks to an advanced suspension design. The Sable's numerous luxury convenience items, plus standard dual air bags, makes it an ideal choice for the stylish family on the move.

Choose from Sable's spacious Wagon or elegant 4-door Sedan — both available at the same price!



Sable LS Standard Features Include:

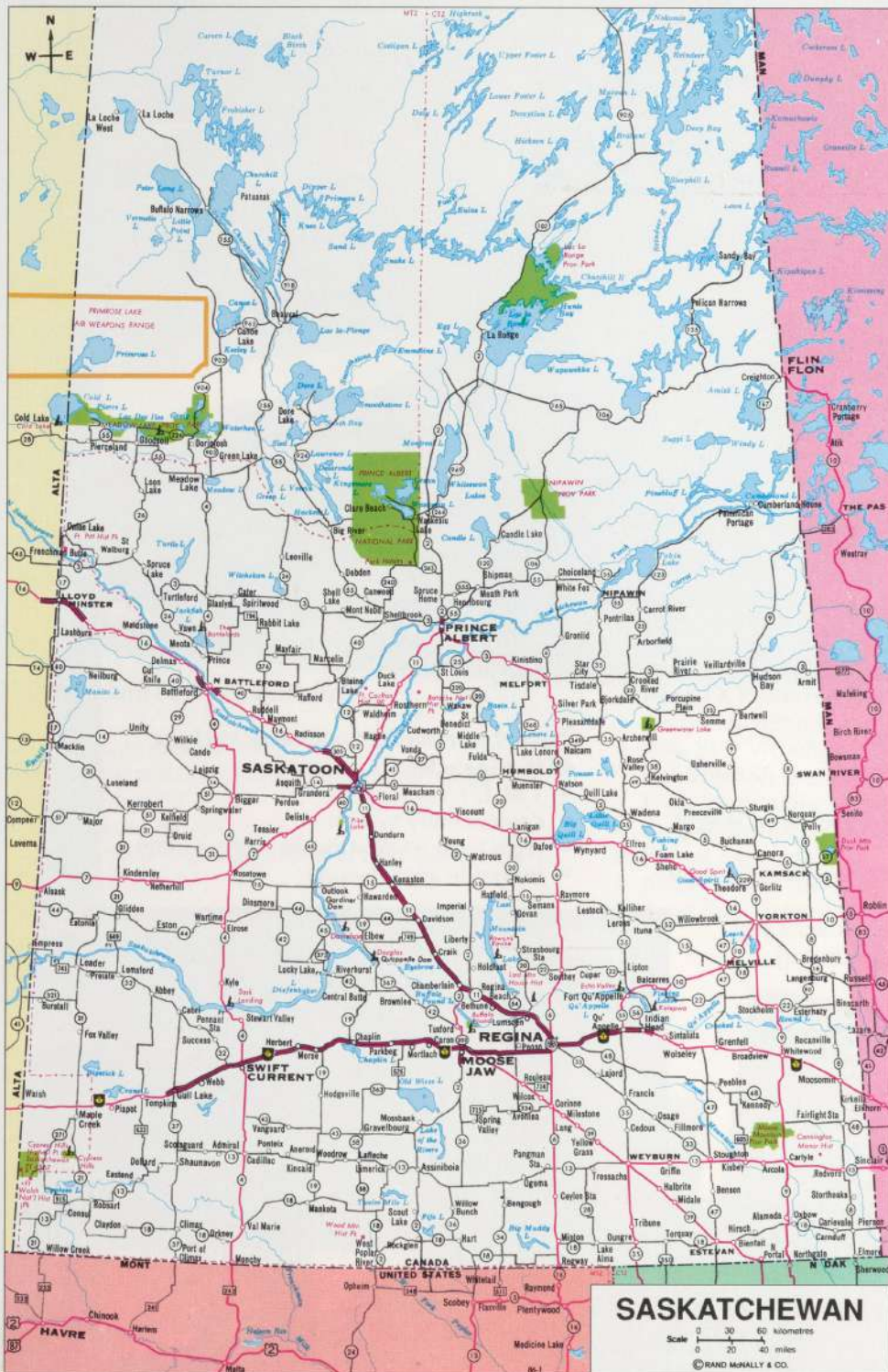
- Dual air bags
- Anti-lock braking system (ABS)
- 3.0L V-6 engine in Sedan, 3.8L V-6 engine in Wagon
- CFC-Free air conditioning
- Tilt steering wheel and speed-sensitive variable assist power steering
- Power windows and 6-way power driver's seat
- Electronic AM/FM stereo with cassette and power antenna
- Aluminum wheels
- Leather wrapped steering wheel and speed control
- Light Group and Power Lock Group
- ...and much more!

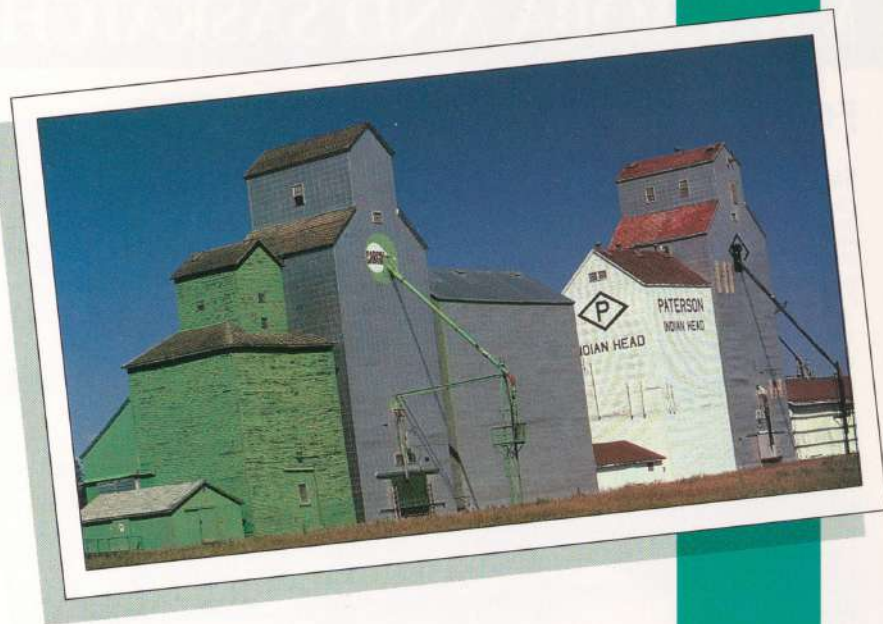
Sable LS Preferred Equipment Package #416A Includes:

- 3.8L EFI V-6 engine
- Keyless entry system
- High level AM/FM stereo with cassette
- Bodyside accent stripe



MANITOBA/SASKATCHEWAN MAPS





MANITOBA

- **National/Provincial Parks**
Riding Mountain Provincial Park
Grass River Provincial Park
Winnipeg Beach Provincial Park
- **Sightseeing Highlights**
Lower Fort Garry
Assiniboine Park Zoo
Royal Canadian Mint
- **Special Events**
Royal Manitoba Winter Fair
Manitoba Stampede & Exhibition
Folklorama

For more tourist information call toll-free Tourism Manitoba —1-800-665-0040.

SASKATCHEWAN

- **National/Provincial Parks**
Prince Albert National Park
The Battlefords Provincial Park
Moose Mountain Provincial Park
- **Sightseeing Highlights**
Fort Battleford National Historic Site
Manitou Springs Mineral Spa
Saskatchewan Science Centre
- **Special Events**
Frontier Days Regional Fair & Rodeo
Saskatchewan Air Show
Saskatoon Exhibition

For more tourist information call toll-free Tourism Saskatchewan — 1-800-667-7191.

MANITOBA AND SASKATCHEWAN

FORD OF CANADA DEALERSHIPS

Saskatchewan

Chamberlain

Bennett's Garage
Main Street
306 638-6306

Davidson

Cyclone Ford Sales Ltd.
109 McGregor Street
306 567-3033

Esterhazy

Hassler Ford Sales Ltd.
Hwy 80 & Hwy 22
306 745-6355

Estevan

Senchuk Mercury Lincoln
Sales Ltd.
118 Souris Avenue
306 634-3696

Foam Lake

Foam Lake Motors (1979) Ltd.
Highway 16 & Cameron Street
306 272-3214

Govan

Kings Motors Ltd.
203 Elgin Street
306 484-2100

Gravelbourg

Woodrider Ford Mercury Sales
Highway 43 & Highway 50
306 648-3498

Hague

Van Norman Ford Sales Ltd.
Service Road
306 955-3673

Hudson Bay

Marcotte Motors Limited
313 Churchill
306 865-2442

Humboldt

Discovery Ford Sales Ltd.
645 Main Street
306 682-2652

Indian Head

Country Plaza Motors Ltd.
600 Grand Avenue
306 695-2257

Kamsack

Kendall Motors Limited
403 - 3rd Avenue South
306 542-2621

Kelliher

Kelliher Motors Ltd.
Highway 15
306 675-2166

Kindersley

Tisdale Sales & Service Ltd.
105 - 11 Avenue East
306 463-2686

Kipling

Kipling City Service Ltd.
515 Railway Street
306 736-2292

Langenburg

Langenburg Motors (1967) Ltd.
201 Carl Avenue East
306 743-2241

Leader

Miller Ford Sales Ltd.
314 - 1st Avenue West
306 628-3861

Lloydminster

Boundary Ford Mercury
Sales (1991) Ltd.
2405 - 50 Avenue
306 825-4481

Loreburn

Johns Ford Auto Sales Ltd.
Main Street
306 644-2077

Maple Creek

Cypress Motors (1974) Ltd.
214 Jasper Street
306 662-2617

Meadow Lake

Pineridge Ford Sales Ltd.
Highway 4
306 236-1810

Melfort

Melody Motors Limited
115 Burrows Avenue East
306 752-2887

Melville

Melville Motors Ltd.
Highway 10 East
306 728-5458

Moose Jaw

Moose Jaw Ford Sales Ltd.
204 Manitoba Street West
306 693-0651

Village Lincoln Mercury
Sales Ltd.
1708 Main Street North
306 693-7136

Moosomin

Celebration Ford Sales Ltd.
815 Broadway Avenue
306 435-3313

Naicam

Cropper Motors Inc.
Highway 6
306 874-2011

Neilburg

Pat Gibbons Ltd.
12 Railway Avenue
306 823-4222

Nipawin

Verklan Motors Ltd.
300 - 1st Avenue East
306 862-5383

North Battleford

Steady Ford Sales
100th Street & Territorial Drive
306 445-4491

Outlook

Riverside Ford Mercury Sales
Highway 15 West
306 867-9778

Paradise Hill

Novlan Brothers Sales
Main Street
306 344-2075

Perdue

Cam-Don Motors Ltd.
701 Avenue J
306 237-4212

Preeceville

Forno Motors (1977) Ltd.
565 Highway Avenue East
306 547-2931

Prince Albert

Arcade Motor Co. (1981) Ltd.
3434 - 2nd Avenue South
306 764-1561

Lakeland Ford Sales
300 - 38th Street East
306 764-3325

Regina

Bennett-Dunlop Ford Sales
(1993) Limited
770 Broad Street
306 522-6612

Percival Mercury Sales Ltd.
460 Albert Street
306 543-5410

Richmond

Stein Sales & Service Ltd.
227 Railway Avenue
306 669-2020

Rosetown
Regal Motors Limited
112 - 1st Avenue West
306 882-2623

Saskatoon

Jubilee Ford Sales (1983) Ltd.
1550 - 8th Street East
306 373-4444

Merlin Motors Inc.
3750 Idylwyld Drive North
306 931-6611

Shellbrook

Naber Ford Sales Ltd.
27 Main Street
306 747-2213

Southey

Two Way Service Ltd.
135 Highway 6
306 726-2188

Spiritwood

Martodam Motors (1983) Ltd.
400 Railway Avenue East
306 883-2045

Swift Current

Cypress Motors (S.C.) Ltd.
208 Cheadle Street West
306 778-3673

Watrous

Centennial Ford Sales Limited
Highway 2
306 946-3353

Weyburn

Great Plains Ford Sales 1978 Ltd.
206 Sims Avenue West
306 842-2645

Wilkie

Wilkie Ford Sales Ltd.
213 - 2nd Avenue East
306 843-2684

Yorkton

Royal Ford Lincoln Mercury
Sales
117 Broadway Street East
306 782-2261

Manitoba

Altona

Rhineland Car Company Limited
60 Main Street
204 324-6474

Beausejour

Pine Motors Ltd.
518 Park Avenue
204 268-2089

Boissevain

Du-Rite Motors Limited
505 Stephen Street
204 534-2929

Brandon

Canadian Motors Ltd.
2626 Victoria Avenue
204 728-0100

Kelleher Lincoln Mercury
Sales Ltd.
1845 - 18th Street North
204 728-8554

Carman

Delaquis Ford Mercury Sales Ltd.
Highway 13 North
204 745-2057

Dauphin

Forman Ford Mercury Sales Ltd.
36 - 2nd Avenue NW
204 638-4144

Elie

Will's Elie Ford Mercury
Sales Ltd.
Trans Canada Highway
204 353-2481

Flin Flon

Bernie's Service & Sales
Flin Flon Ltd.
Green Street & Highway 10A
204 687-3940

Gimli

Gimli Auto Ltd.
3 - 7th Avenue
204 284-2799

Hartney

Hartney Machine & Motors Ltd.
229 East Railway Street
204 858-2440

Killarney

Collyer Ford Sales Ltd.
544 Broadway Avenue
204 523-7545

Lac Du Bonnet

Worona Brothers Limited
Highway 317
204 345-2310

Lundar

Lundar Garage Ltd.
Main & 2nd South
204 762-5321

Melita

Melita Motors Ltd.
53 Front Street
204 522-3463

Neepawa

T.N.T. Ford Sales Ltd.
Highway 5 North
204 476-2391

Piney

Thompson's Garage (Piney) Ltd.
Main Street
204 423-2010

Portage La Prairie

Tecza Mercury Lincoln Sales Ltd.
1526 Saskatchewan Avenue West
204 857-8791

Westward Ford Sales Ltd.
Highway 1A West
204 857-3912

Rivers

Forman Motors Ltd.
Main & Highway 35
204 328-5217

Roblin

Cardeager Ford Mercury Sales
Highway 5 West
204 937-2570

Russell

Banner Land Ford Mercury Sales
Highway 16
204 773-3366

Selkirk

Steeltown Ford Sales 1980 Ltd.
139 Main Street
204 482-3841

Souris

S. Cubbon & Son Limited
115 - 1st Street
204 483-2791

St. Claude

St. Claude Garage Ltd.
47 P.R. 240 South
204 379-2021

Steinbach

Fairway Ford Sales Ltd.
236 Main Street
204 326-3412

Swan River

Forno Motors Limited
Highway 10 East
204 734-4577

The Pas

Northland Ford Mercury
Sales Ltd.
Highway 10 South
204 623-4350

Thompson

Thompson Ford Sales Ltd.
15 Station Road
204 778-6386

Treherne

Metcalfe's Garage Ltd.
Highway 2
204 732-2175

Virten

Nield Bros. Auto Service Ltd.
173 King Street East
204 748-1775

Winkler

Hometown Service Ltd.
690 Memorial Drive
204 325-4777

Winnipeg

Keystone Ford Sales Limited
1300 Regent Avenue West
204 661-9555

Landau Lincoln Mercury Sales
Limited
555 Empress Street
204 772-2411

McPhillips Lincoln Mercury Sales
2420 McPhillips Street
204 339-9251

Mid-Town Ford Sales Limited
750 Pembina Highway
204 284-7650

Parkside Ford Sales Ltd.
2000 Main Street
204 339-2001

Stadium Ford Sales 1980 Ltd.
3636 Portage Avenue West
204 837-3636

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TEMPO

Tempo is an ideal combination of comfort, performance, style *and* value. Its computer designed interior puts available space to efficient use, while its peppy 2.3L High-Swirl Combustion (HSC), 4-cylinder engine delivers a fine balance of responsiveness and fuel economy.

Tempo LX Standard Features Include:

- Electronic AM/FM stereo cassette with digital clock
- Power steering
- Power front disc and rear drum brakes
- Luxury sound package
- Illuminated entry system
- Speed control
- Dual electric remote control mirrors
- Decklid luggage rack
- Light Group
- ...and much more!

Tempo LX Preferred Equipment Package #116A Includes:

- CFC-Free air conditioning
- 3.0L SEFI V-6 engine with 3-speed automatic transmission



TOPAZ

The practical Topaz treats budgets with care, and is built with value and performance in mind. Its responsive 2.3L engine delivers power and fuel economy, while its roomy interior makes sure you get where you're going in comfort.

Topaz GS Standard Features Include:

- Dual electric remote control mirrors
- Front and rear floor mats
- Sport instrumentation
- Rear window defroster and engine block heater
- Electronic AM/FM stereo with digital clock
- ...and much more!

Topaz GS Preferred Equipment Package #337A Includes:

- CFC-Free air conditioning
- Electronic AM/FM stereo with cassette
- Front centre arm rest
- Power Lock Group
- Light Group
- Decklid luggage rack
- Polycast wheels
- Tilt steering wheel and speed control



VALUE LEADERS

F-SERIES

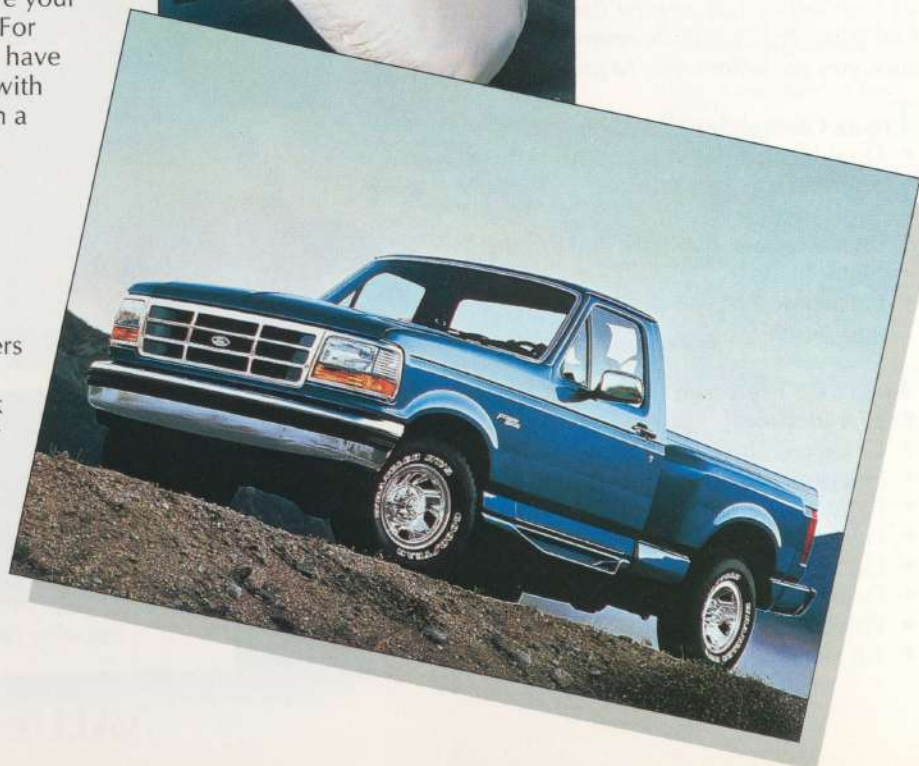


REGULAR CAB

Built Ford-tough, the F-Series is synonymous with rugged and dependable performance. The Regular Cab is available in Flareside or Styleside, 4x2 or 4x4, making it the perfect choice whether you drive your F-Series to the office, the job site or off-road! For peace of mind, F-Series Regular Cab vehicles have standard rear-wheel Anti-Lock Brakes (ABS), with selected light-duty models also equipped with a standard driver's side air bag.

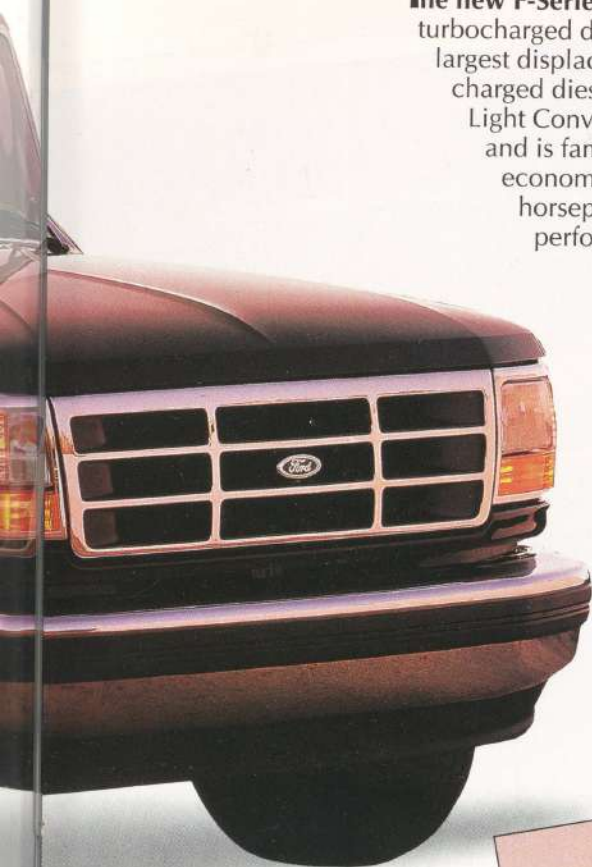
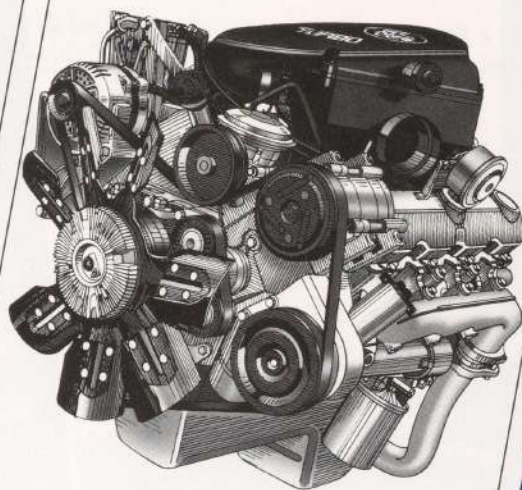
F-150 Regular Cab XLT Standard Features Include:

- Driver's side air bag
 - 4.9L EFI I-6 engine with 5-speed manual transmission
 - Heavy-duty gas-pressurized shock absorbers
 - Power steering
 - Electronic AM/FM stereo with digital clock
 - Cloth flight bench seat with power lumbar support
 - Chrome front bumper and grille
 - Tilt steering wheel with speed control
- ...and much more!



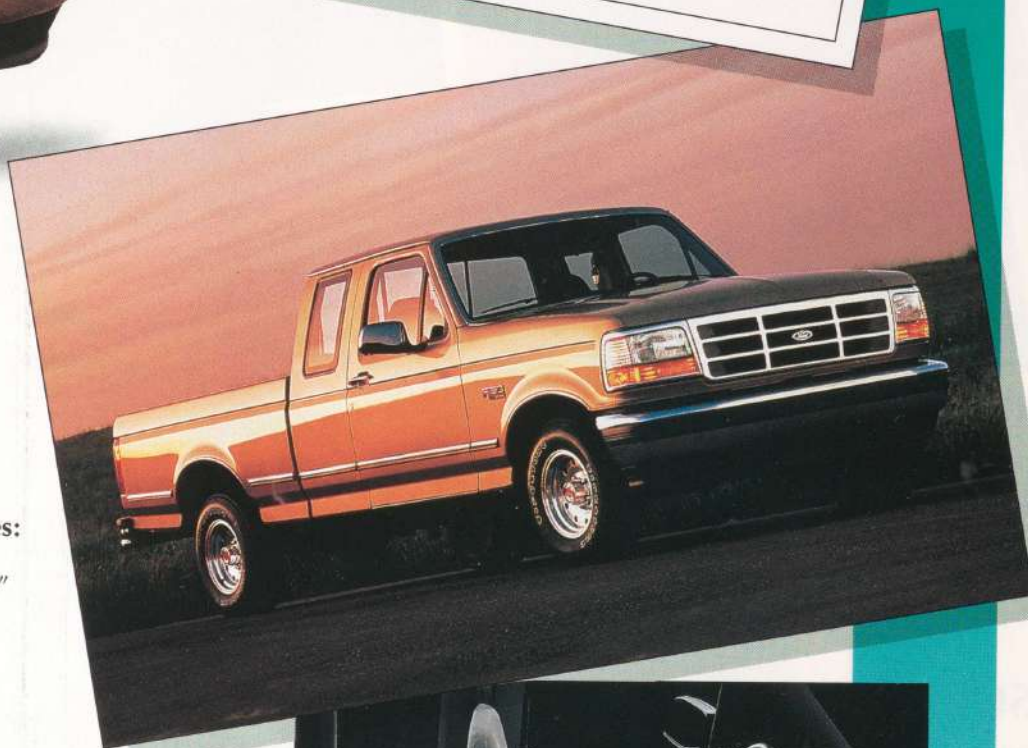
PICKUP TRUCKS

The new F-Series 7.3L V-8 turbocharged diesel engine is the largest displacement turbocharged diesel engine in the Light Conventional market and is famous for its fuel economy, reliability, horsepower and performance.



F-150 Regular Cab XLT Preferred Equipment Package #836A Includes:

- CFC-Free air conditioning
- Light and convenience group "B"
- Chrome-styled steel wheels
- Chrome rear step bumper
- Payload package
- P235/75RX15 XL all-season tires



SUPERCAB

Whether you're taking the crew to the job site, or the family to the cottage, the roomy SuperCab provides additional seating and storage so you can easily carry the passengers and cargo you need. Safety is important, so all F-Series SuperCabs have standard rear Anti-Lock Brakes (ABS), with the F-150 also equipped with a standard driver's side air bag.



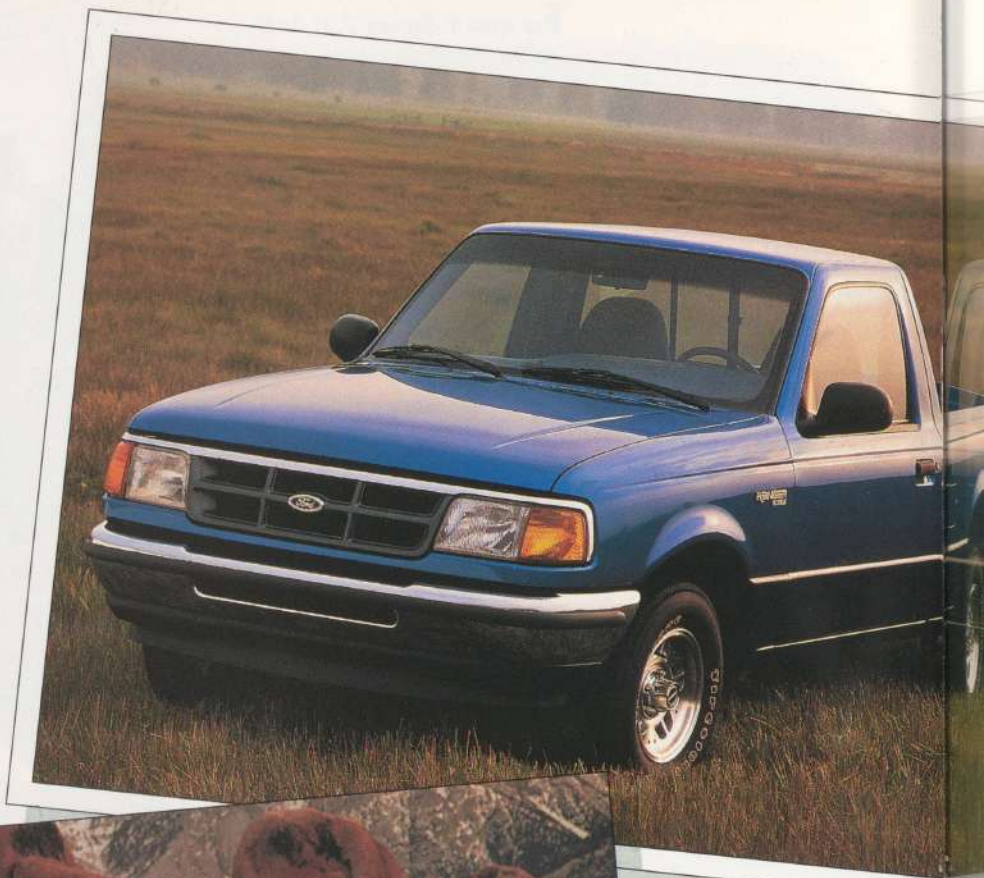
RANGER

There is always a Ranger to suit your compact truck needs:

- Splash
- STX
- XL
- XL Sport
- XLT

REGULAR CAB

The Ranger's Regular Cab is available in 4x2 or 4x4 configurations and has standard rear-wheel Anti-Lock Brakes (ABS). With a wide variety of powertrain, comfort and convenience options, Ranger is a tough choice to beat.



SUPERCAB

Available in either 4x2 or 4x4 configurations with standard rear-wheel Anti-Lock Brakes (ABS), the Ranger SuperCab offers a contemporary interior with a variety of powertrain and comfort options plus the extra cargo and passenger space you need.



PICKUP TRUCKS

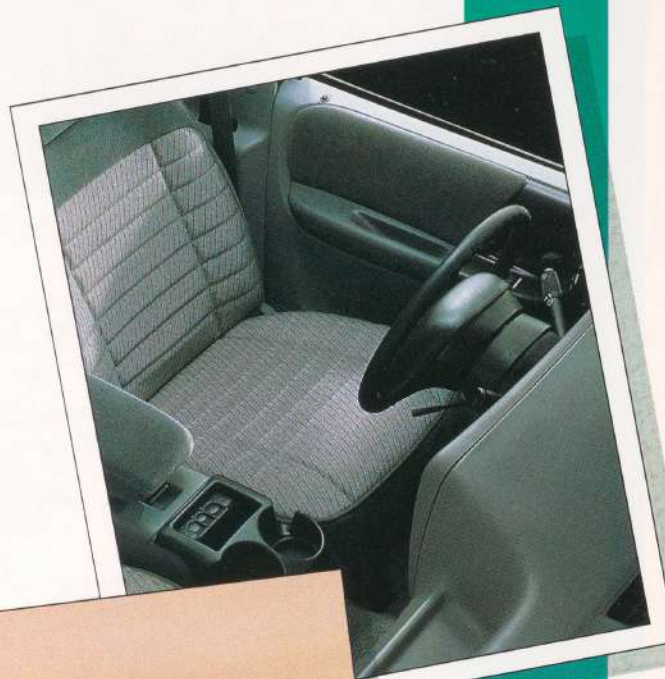


Ranger SuperCab XLT Standard Features Include:

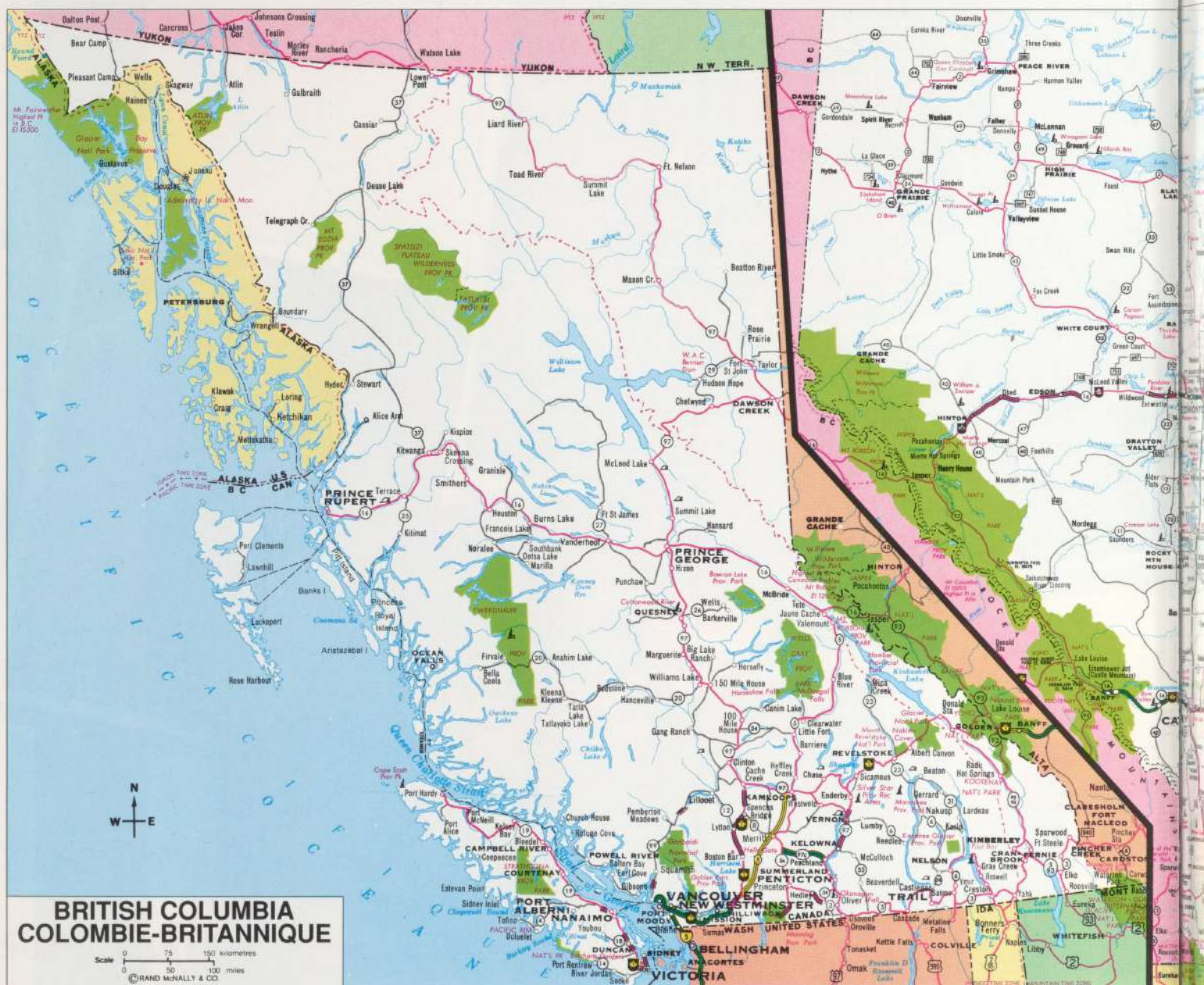
- 2.3L dual-plug EFI engine (4x2 only) with 5-speed manual transmission
- Electronic AM/FM stereo with clock
- Rear jump seat
- Power steering
- Light Group
- Chrome front bumper
- Colour keyed carpet
- Inside cargo cover
- ...and much more!

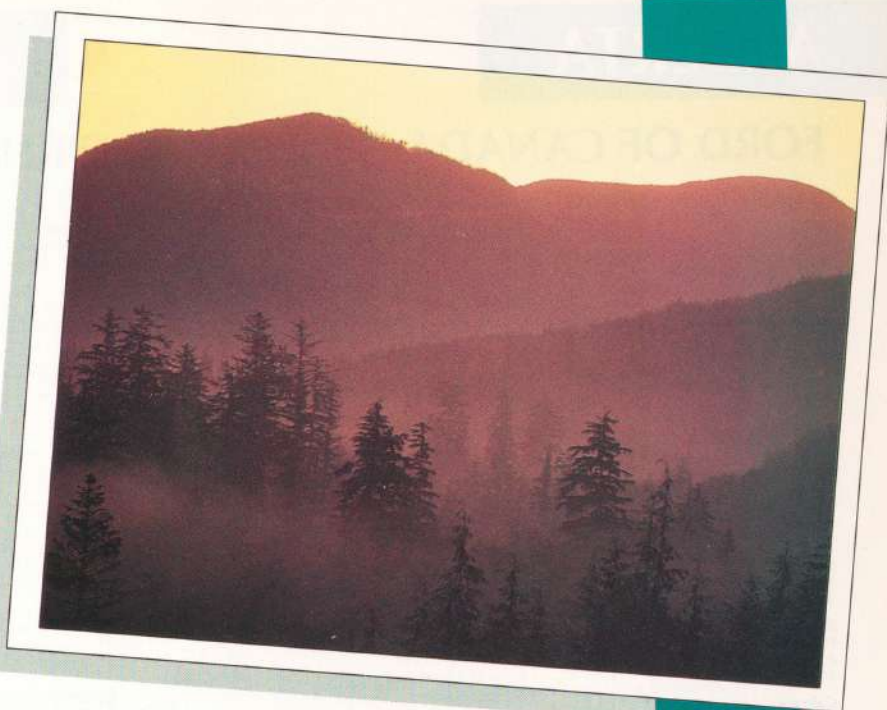
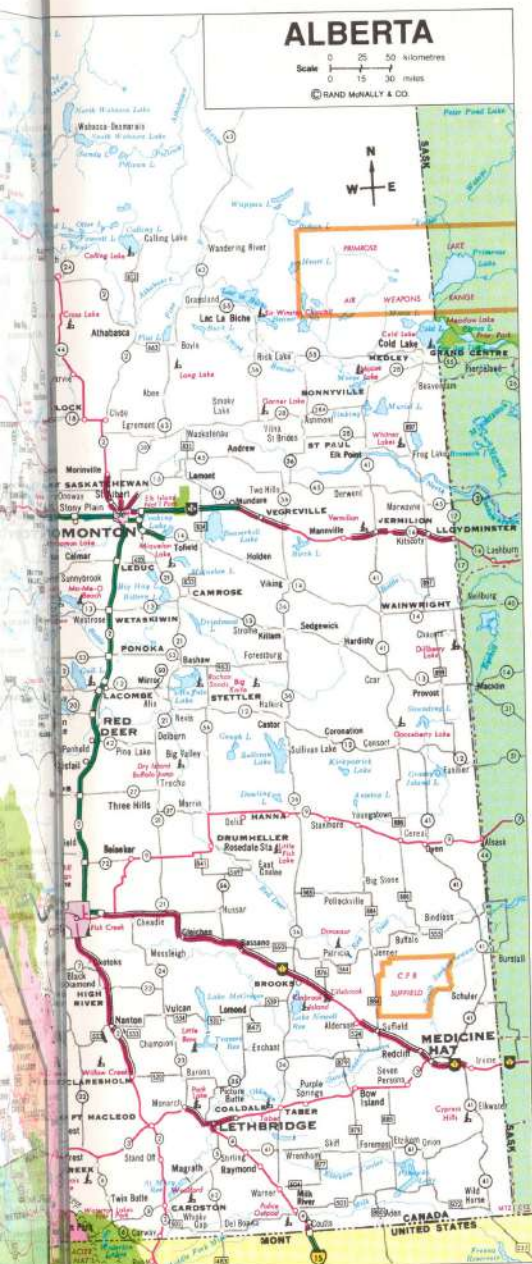
Ranger SuperCab XLT Preferred Equipment Package #791A Includes:

- CFC-Free air conditioning
- 4.0L V-6 engine (4x2 only)
- Electronic AM/FM stereo with cassette and clock
- Speed control and tilt steering wheel
- Power mirrors
- Chrome rear step bumper (4x2)
- Cast aluminum deep dish wheels
- P225/70RX14 SL OWL all-season tires (4x2)
- P235/75RX15 SL OWL all-terrain tires (4x4)
- Narrow accent tape stripe



ALBERTA/BRITISH COLUMBIA MAPS





ALBERTA

- **National/Provincial Parks**
Jasper National Park
Banff National Park
- **Sightseeing Highlights**
Columbia Icefield Snowmobile Tours
Lake Louise
West Edmonton Mall
- **Special Events**
Calgary Stampede
Klondike Days
Red Deer Air Show

For more tourist information call toll-free Tourism Alberta — 1-800-661-8888.

BRITISH COLUMBIA

- **National/Provincial Parks**
Glacier National Park
Pacific Rim National Park
- **Sightseeing Highlights**
Whistler Mountain Resort
Gastown
Ainsworth Hot Springs
- **Special Events**
Swiftsure Lightship Classic Sailing Races
Commonwealth Games (Victoria '94)
Pacific National Exhibition
Molson Indy Auto Racing

For more information call toll-free Tourism British Columbia — 1-800-663-6000.

ALBERTA

FORD OF CANADA DEALERSHIPS

Alberta

Airdrie

Cam Clark Ford Sales Ltd.
705 East Lake Rise
403 948-6660

Athabasca

Landing Ford Mercury Sales
& Service
Highway 2 South
403 675-2565

Barrhead

Schulz Motors Limited
5225 - 50 Street
403 674-2227

Beaverlodge

Tartan Sales (1973) Ltd.
202 - 10th Street
403 354-2241

Bonnyville

Ducharme Motors Limited
4902 - 51st Street
403 826-3278

Brooks

Harwood Ford Mercury Sales Ltd.
636 - 2nd Street West
403 362-6900

Calgary

Crowfoot Ford Sales Limited
9 Crowfoot Circle NW
403 239-1115

MacIn Ford Sales
135 Glendee Circle SE
403 252-0101

Marlborough Ford Sales Limited
615 - 36th Street N E
403 273-3673

Metro Ford Sales Ltd.
1111 9th Avenue
403 263-4530

Universal Mercury Lincoln
Sales Ltd.
2800 Barlow Trail NE
403 291-2800

Woodridge Lincoln Mercury
Sales Ltd.
7337 MacLeod Trail South
403 253-2211

Camrose

Lamb Ford Sales Ltd.
3771 - 48th Avenue
403 672-2411

Roseland Mercury Sales Limited
5607 - 48 Avenue
403 672-5500

Canmore

Heinz Ford Mercury Sales Ltd.
201 Highway 1A
403 678-6200

Cardston

CSL Ford Sales
124 Main Street
403 653-3346

Carstairs

Carstairs Ford Sales & Service Ltd.
1 Champion Road
403 337-3393

Claresholm

Claresholm Ford Mercury Sales
(1992) Ltd.
4419 - 1st Street West
403 625-4424

Consort

Pioneer Ford Mercury Sales Ltd.
5011 - 50 Avenue
403 577-3599

Didsbury

Mountain View Motors Ltd.
2202 20th Street
403 335-3396

Drayton Valley

Sunshine Ford Mercury Sales Ltd.
5417 Industrial
403 542-4438

Drumheller

Westergard Motors
(Drumheller) Ltd.
389 - 1st Street East
403 823-2500

Edmonton

City Ford Sales Ltd.
14750 St. Albert Trail
403 454-2000

Denny Andrews Ford Sales Inc.
18208 Stony Plain Road
403 489-9999

Freedom Ford Sales Limited
7505 - 75th Street
403 465-9411

Healy Motors Limited
10620 Jasper Avenue
403 423-5651

Kentwood Ford Sales
(1983) Limited
13344 - 97 Street
403 476-8651

Koch Lincoln Mercury Sales Ltd.
5121 Calgary Trail Northbound
403 434-8411

Team Ford Sales Limited
3304 - 91 Street
403 462-8300

Waterloo Mercury Sales (1981)
Ltd.
11420 107 Avenue
403 423-4330

Edson

Jerry Ford Sales Ltd.
5625 - 4th Avenue
403 723-4441

Fairview

Fairview Ford Sales Ltd.
11309 - 101 Avenue
403 835-3400

Falher

Lambert Motors Ltd.
521 Main Street
403 837-2234

Forestburg

Forestburg Motors Ltd.
4907 - 49th Avenue
403 582-3525

Fort McMurray

Shamrock Ford Sales Ltd.
360 MacKenzie Boulevard
403 791-9500

Fort Saskatchewan

Welcome Ford Sales Ltd.
8598 - 112 Street
403 998-3400

Grand Centre

Woodland Ford Mercury
Sales Ltd.
5207 - 50th Avenue
403 594-1000

Grande Cache

Skyline Motor Co. Limited
Highway 40
403 827-2129

Grande Prairie

Jim Hansen Lincoln Mercury
Sales Inc.
10032 - 101 Avenue
403 538-4044

Windsor Ford Sales
13105 - 100 Street
403 532-9550

Grimshaw

Junction Motors Limited
5309 Main Street
403 332-4681

Hanna

Trueman Ford Mercury
Sales Limited
211 - 2nd Avenue
403 854-3600

High Level

Wolverine Ford Mercury
Sales Ltd.
10102 - 97th Street
403 926-2292

High Prairie

Monahan Ford Mercury
East Industrial Park
403 523-4295

High River

Ranchland Ford Mercury
Sales Inc.
1103 - 11 Avenue SE
403 652-2134

Hinton

Griffiths Motors Hinton Ltd.
553 Gregg Avenue
403 865-3354

Innisfail

Furlane Ford Mercury Sales Ltd.
4412 - 50th Street
403 227-3311

Lac La Biche

O. K. Motors Limited
10137 - 101st Avenue
403 623-4505

Lacombe

Lacombe Ford Mercury Sales Ltd.
4520 - 50 Avenue
403 782-6811

Lamont

Mitchell's Garage Lamont Ltd.
Main Street
403 895-2588

Leduc

Art Barry Mercury Sales Ltd.
8012 - 50 A Street
403 986-1100

D.K. Ford Sales Ltd.

5121 - 50 Avenue
403 986-2929

Lethbridge

College Mercury Sales Limited
1718 3rd Avenue South
403 329-0333

Dunlop Ford Sales Ltd.

1510 Mayor Magrath Drive
403 328-8861

Manning

Patricia Ford Sales Ltd.
MacKenzie Highway
403 336-3307

Medicine Hat

Big M Lincoln Mercury
Sales (1988)
1312 Trans Canada Highway SE
403 527-4406

Rodeo Ford Sales Limited

1788 Saamis Drive NW
403 529-2777

Milk River

Milk River Farm Supply Limited
107 Service Road N W
403 647-3737

Olds

Olds Ford Mercury Sales Ltd.
5618 - 46th Street
403 556-3301

Peace River

Ridgeway Ford Mercury Sales Ltd.
7518 - 100th Avenue
403 624-3450

Pincher Creek

Future Ford Mercury Sales Ltd.
835 Waterton Avenue
403 627-4461

Ponoka

Stampede Ford Mercury Sales Ltd.
Highway 2A South
403 783-5501

Raymond

Raymond Motors (1989)
Company Ltd.
124 North Broadway
403 752-3324

Red Deer

Festival Ford Sales (1983) Ltd.
7130 - 50 Avenue
403 343-3673

MGM Lincoln Mercury Sales Ltd.

3010 - 50 Avenue
403 346-6621

Rimbey

Rimbey Ford Mercury Sales
(1992) Ltd.
4741 - 51 Street
403 843-2622

Rocky Mountain House

Rainbow Ford Mercury Sales Ltd.
Highway 11 East at 42nd Avenue
403 845-3673

Slave Lake

S L Motors
309 - 1A Street SE
403 849-4419

Smoky Lake

Tommy Ford Sales Ltd.
78 Wheatland
403 656-3614

Spruce Grove

Zender Ford Mercury Sales Ltd.
Highway 16 West
403 962-3000

St. Paul

Zarowny Motors (St. Paul) Ltd.
5508 - 50 Avenue
403 645-4468

Stettler

Swallow Ford Mercury Sales Ltd.
4402 - 42 Street
403 742-4477

Taber

Johannson Ford Mercury
Sales Inc.
4601 - 46 Avenue
403 223-9654

Vegreville

Vegreville Ford Mercury Sales
& Service Inc.
6106 - 50th Avenue
403 632-2060

Vermillion

Geo C. Webb & Sons Ltd.
Railway Avenue & 50th Street
403 853-2841

Vulcan

Vulcan Ford Mercury Sales Ltd.
221 - 1st Avenue South
403 485-2226

Wainwright

Warriner Brothers
Automotives Ltd.
Highway 14 West
403 842-4400

Westlock

Rex Dawson Ford Mercury Sales
9023 - 100th Street
403 349-3361

Wetaskiwin

Brentbridge Mercury Sales Ltd.
5604 - 41 Avenue
403 352-6048

Denham Ford Sales Ltd.

Hwy 2A South & 45th Avenue
403 352-6043

Whitecourt

Spruceland Ford Mercury
Sales Ltd.
5405 Rivers Avenue
403 778-4777

Roadside Assistance Hotline — All new Ford of Canada cars and light trucks include the assurance of an emergency Roadside Assistance Program at no extra charge, during the 3-year/60,000 km bumper-to-bumper warranty period. If you need help, call toll-free from anywhere in Canada or U.S. 1-800-667-1122 for 1993 or earlier model vehicles. Call 1-800-665-2006 for 1994 and later model vehicles.

BRITISH COLUMBIA

FORD OF CANADA DEALERSHIPS

British Columbia

100 Mile House

Lake City Ford Sales (1991) Ltd.
Alpine Road
604 395-2414

Abbotsford

Lou Isfeld Lincoln Mercury
Sales Ltd.
32562 South Fraser Way
604 853-0711

MSA Ford Sales Ltd.
30295 Automall Drive
604 857-2293

Burnaby

Coastal Ford Sales Limited
5750 Lougheed Highway
604 294-6525

Burns Lake

Nordic Ford Mercury Sales Ltd.
881 Yellowhead 16
604 692-7165

Campbell River

Steve Marshall Motors Ltd.
1384 Island Highway
604 287-9171

Chilliwack

Cherry Ford Sales (1981) Ltd.
45681 Yale Road West
604 792-1361

Coquitlam

Zephyr Ford Truck Centre Ltd.
1500 Lougheed Highway
604 525-3481

Courtenay

Garf Baxandall Ford Mercury
Sales Ltd.
360 Old Island Highway North
604 334-3161

Cranbrook

Geddes Ford Mercury Sales Ltd.
1126 Cranbrook Street
604 426-6645

Creston

Kokanee Ford Sales Ltd.
1241 Highway 3
604 428-2207

Dawson Creek

Aspol Motors (1982) Ltd.
1125 - 102 Avenue
604 782-5804

Capital Motors (1985) Ltd.

1601 Alaska Avenue
604 782-8589

Duncan

Ken Evans Ford Mercury Sales
Ltd.
439 Trans Canada Highway
604 748-5555

Fernie

Ric Johnson Ford Sales Ltd.
1492 Highway 3
604 423-9211

Fort St. John

Fort Motors Limited
9524 100 Street
604 785-6661

Golden

Golden Sales & Service Ltd.
9th Avenue North at 6th Street
North
604 344-6623

Invermere

Lake Auto Service Ltd.
1005 - 7th Avenue
604 342-9310

Kamloops

Dearborn Motors Ltd.
2555 East Trans Canada Highway
604 372-7101

Kamloops Lincoln Mercury

Sales Ltd.
880 - 8th Street
604 376-7266

Kelowna

Kelowna Lincoln Mercury
Sales Ltd.
2330 Enterprise Way
604 868-2330
Orchard Ford Sales Ltd.
2741 Highway 97 North
604 860-1000

Kimberley

Melody Motors Ltd.
230 - 302 Avenue South
604 427-4224

Kitimat

Snow Valley Ford Sales Ltd.
405 Enterprise Avenue
604 632-6182

Langley

Wm. Clark Ford Sales Ltd.
20109 Fraser Highway
604 534-3277

Maple Ridge

West Coast Motors Ltd.
20370 Lougheed Highway
604 465-5434

Nanaimo

Meyers Holland Motors Ltd.
3851 Shenton Road
604 758-7311

Nelson

Whitewater Motors Ltd.
623 Railway Street
604 352-7202

New Westminster

Key West Ford Sales Ltd.
301 Stewardson Way
604 520-3055

North Vancouver

Dave Buck Ford Sales Ltd.
879 Marine Drive
604 980-2411

Parksville

Joe Cunningham Ford Mercury
Sales Ltd.
410 East Island Highway
604 248-2062

Penticton

Skaha Ford Mercury Sales Ltd.
198 Parkway Place
604 492-3800

Port Alberni

Harbortowne Ford Mercury
Sales Ltd.
4985 Johnstone Road
604 724-6577

Port Coquitlam

Metro Motors Ltd.
2505 Lougheed Highway
604 464-0271

Port Hardy

Dave Landon Motors Ltd.
7150 Market Street
604 949-6393

Prince George

Fred Walls & Son Limited
3900 Walls Avenue
604 564-1133

Prince George Motors Limited

1331 Central Street West
604 563-8111

Prince Rupert

Kaien Ford Sales Ltd.
1105 Chamberlin Avenue
604 624-9645

Quesnel

Cariboo Ford Sales Ltd.
266 Carson Avenue
604 992-3673

Richmond

Richport Ford Sales Limited
13580 Smallwood Place
604 273-7331

Signature Lincoln Mercury

Sales Ltd.
13800 Smallwood Place
604 276-9177

Salmon Arm

Jacobson Ford Mercury Sales Ltd.
271 Trans Canada Highway
604 832-2101

Sechelt

South Coast Ford Sales Ltd.
5606 Wharf Road
604 885-3281

Smithers

Hoskin's Ford Sales Ltd.
3146 Yellowhead 16 East
604 847-2241

Squamish

Squamish Ford Sales Ltd.
1581 Pemberton Avenue
604 682-3673

Surrey

Dams Lincoln Mercury Sales Ltd.
14530 - 104th Avenue
604 588-9921

Hallmark Ford Sales Limited

10025 - 152nd Street
604 584-1222

Ocean Park Ford Sales Ltd.

3050 King George Highway
604 531-6100

Terrace

Terrace Totem Ford Sales Ltd.
4631 Keith Avenue
604 635-4984

Trail

A.M. Ford Sales Ltd.
2795 Highway Drive
604 364-0202

Vancouver

Brown Bros. Ford Sales & Service
270 S E Marine Drive
604 321-5100

Thunder Ford Sales Limited

3333 Main Street
604 873-2363

Totem Mercury Sales Limited

396 Southwest Marine Drive
604 327-0431

Zephyr Mercury Sales Ltd.

130 West Broadway
604 872-7411

Vanderhoof

Fox Ford Sales Limited
2648 Burrard Street
604 567-4781

Vernon

Watkin Motors Ltd.
4602 - 27th Street
604 545-0611

Victoria

Glenoak Ford Sales (1983)
Limited
2829 Douglas Street
604 384-1144

Suburban Motors Ltd.

3377 Douglas Street
604 386-6131

Williams Lake

Lake City Ford Sales Ltd.
715 Oliver Street
604 392-4455

Quality is Job 1. It's working.

EXPLORER

Ideal for the active '90s, this sport utility vehicle is available in 2 and 4-door models as well as 2- and 4-wheel drive. Explorer is engineered for adventure, designed for comfort and flare — and complete with 4-wheel Anti-Lock Brakes (ABS).

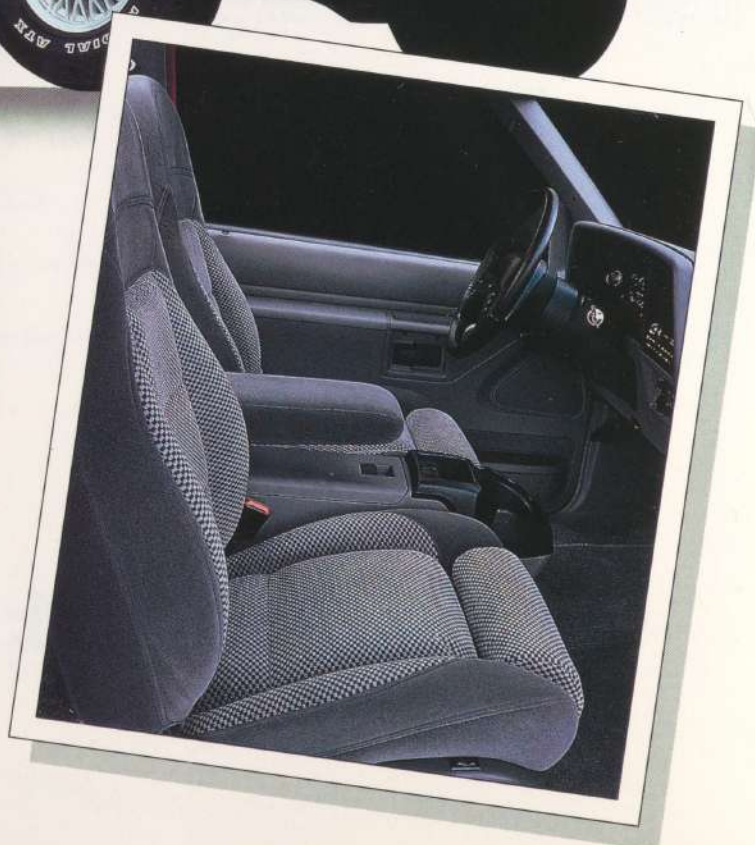


4-Door Explorer XLT Standard Features Include:

- 4.0L V-6 multi-port fuel injected engine with 5-speed manual transmission
- AM/FM stereo with digital clock
- Cloth reclining captain's chairs with console
- Rear seat heater duct
- Luxury cast aluminum wheels
- 3-passenger split/fold rear seat
- Power windows, power locks and power mirrors
- Rear privacy glass
- ...and much more!

4-Door Explorer XLT Preferred Equipment Package #691A Includes:

- CFC-Free air conditioning
- Premium electronic AM/FM stereo with cassette and digital clock
- Luggage rack
- Deluxe tape stripe
- P235 OWL all-terrain tires



UTILITY VEHICLES

BRONCO

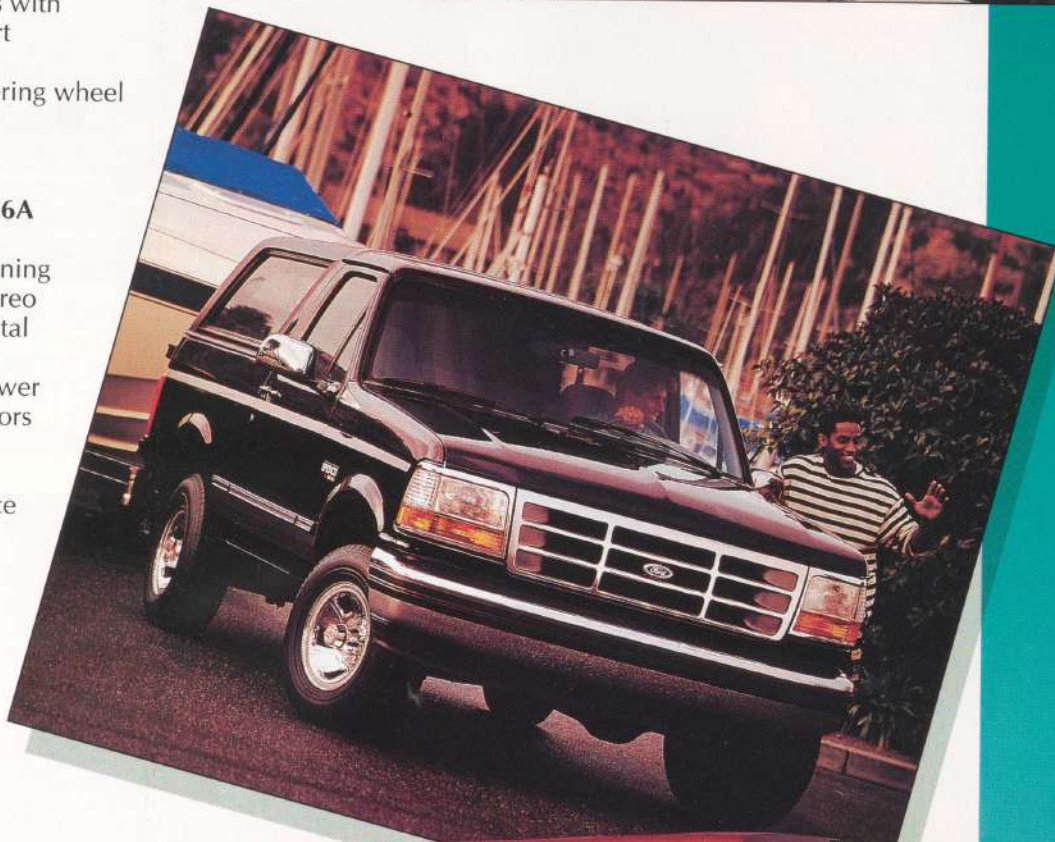
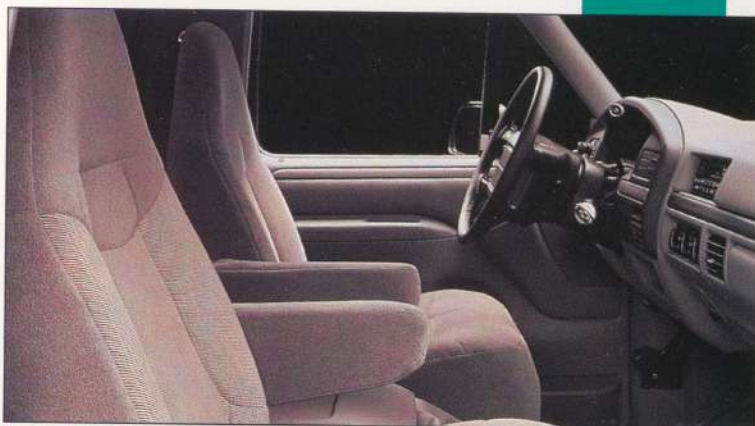
This 2-door full-size utility vehicle offers a complete range of trim levels, powertrains and options plus standard driver's side air bag and 4-wheel Anti-Lock Brakes (ABS), making it a tough truck you can customize to meet your own driving needs.

Bronco XLT Standard Features Include:

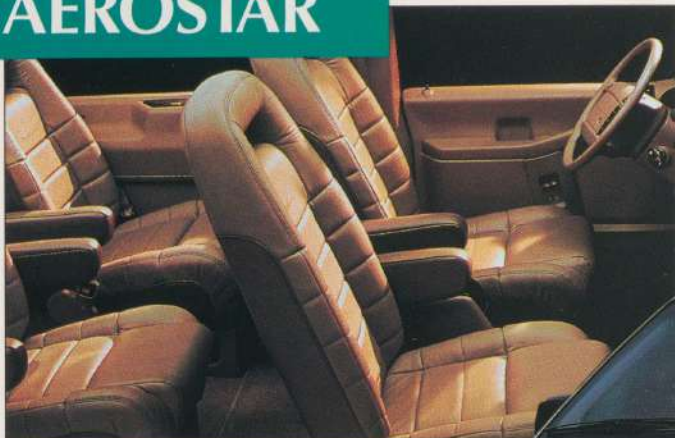
- 5.0L EFI V-8 engine with 5-speed manual transmission
- Heavy duty gas pressurized shock absorbers
- Power steering
- Tilt steering wheel and speed control
- Electronic AM/FM stereo with clock
- Cloth captain's chairs with power lumbar support
- Colour keyed carpet
- Leather wrapped steering wheel
- ...and much more!

Bronco XLT Preferred Equipment Package #566A Includes:

- CFC-Free air conditioning
- Electronic AM/FM stereo with cassette and digital clock
- Power door locks, power windows, power mirrors
- Privacy glass
- Chrome style wheels
- Light and Convenience Group
- Outside swing/away spare tire carrier



AEROSTAR



Aerostar offers the value and versatility to meet the multiple transportation needs of today's busy family. Safety is a priority — Aerostar has a standard driver's side air bag and rear-wheel Anti-Lock Brakes (ABS).



CLUB WAGON

A leader in aerodynamics, interior design and performance, the Club Wagon now includes standard 4-wheel Anti-Lock Brakes (ABS) and a driver-side air bag (E11 only).



PEOPLE MOVERS

AEROSTAR CARGO VAN

Keeping you safe while on the road is very important, so the economical, versatile Aerostar Van provides you with standard driver-side air bag and rear-wheel Anti-Lock Brakes (ABS).



ECONOLINE

Full-size and full-powered, the rugged Econoline Van is built Ford Tough and backed with outstanding safety features, including a driver's side air bag (except E350) and rear-wheel Anti-Lock Brakes (ABS).



CARGO VANS

UNITED STATES OF AMERICA MAP



Introducing the card that puts you in the driver's seat

You have a special opportunity to turn your credit card spending into savings of hundreds or even thousands of dollars toward your next new car, van or truck.

With the new CIBC Ford VISA* card, 5% of every dollar you spend on your credit card is saved in your personal Ford Rebate Account toward the purchase or lease¹ of any new Ford, Lincoln or Mercury vehicle from any authorized Ford of Canada dealer. You can save up to \$700 each year and \$3,500 in total. Just imagine. For every dollar you spend, 5% goes automatically toward a rebate on your next new vehicle.



Complete the postage-paid
application attached or call
1-800-465-2422

DETACH, MOISTEN, FOLD AND SEAL

CIBC Ford VISA APPLICATION

PLEASE PRINT CLEARLY, IN INK; COMPLETION OF EVERY SECTION WILL ENSURE PROMPT PROCESSING. PLEASE INDICATE 'N/A' IF SECTION DOES NOT APPLY.

TA 235

Please Tell Us About Yourself

1 MR. 2 MS. 3 MISS. 4 MRS. 5 OTHER		(MAXIMUM 19 CHARACTERS FOR ENTIRE NAME)		FIRST NAME	INITIAL	LAST NAME	SOCIAL INSURANCE NO. (OPTIONAL)
		ADDRESS		APT. NO.		TELEPHONE	
		CITY		PROVINCE	POSTAL CODE	HOW LONG? YEARS MONTHS	
		PREVIOUS ADDRESS (IF LESS THAN 2 YEARS AT PRESENT ADDRESS)		CITY	PROVINCE	POSTAL CODE	
		DATE OF BIRTH	DAY	MONTH	YEAR	MONTHLY RENT/MORTGAGE \$	LANGUAGE PREFERRED ☐ ENGLISH ☐ FRENCH
						☐ OWN YOUR HOME ☐ RENT	☐ BOARD ☐ LIVE WITH PARENTS
						OTHER PROPERTY OWNED	☐ YES ☐ NO

Your Sources of Income

SELF EMPLOYED? ☐ YES ☐ NO		EMPLOYER'S NAME AND ADDRESS		TELEPHONE	
		HOW LONG? YEARS MONTHS	GROSS MONTHLY INCOME \$	POSITION	
		NAME OF PREVIOUS EMPLOYER (IF LESS THAN 2 YEARS)		TELEPHONE	
		HOW LONG? YEARS MONTHS	GROSS MONTHLY INCOME \$	POSITION	
		SPOUSE'S FIRST NAME	INITIAL	LAST NAME (IF DIFFERENT)	SPOUSE'S EMPLOYER'S NAME
		HOW LONG? YEARS MONTHS	GROSS MONTHLY INCOME \$	POSITION	
		OTHER INCOME SOURCES AND AMOUNT (PLEASE SPECIFY SOURCE)			GROSS MONTHLY INCOME \$
		WHICH INSTITUTION DO YOU BANK WITH?			ADDRESS
					☐ SAVINGS ☐ CHEQUING

Your Financial Obligations and Credit References

MONTHLY PAYMENTS		MONTHLY PAYMENTS		ACCOUNT NUMBER	
PERSONAL LOAN	\$	ISSUED BY:		CREDIT CARD	\$
MORTGAGE	\$			CREDIT CARD	\$
CIBC VISA CARD	\$			CREDIT CARD	\$

Earn Additional Ford Rebates with an Additional Card

☐ PLEASE SEND ME AN ADDITIONAL CIBC Ford VISA CARD AT AN ANNUAL FEE OF \$10.00 FOR USE BY THE FOLLOWING INDIVIDUAL, WHO I AM DESIGNATING AN AUTHORIZED USER AND WHO IS SIGNING THIS APPLICATION.	FIRST NAME	INITIAL	LAST NAME
---	------------	---------	-----------

I have been designated an authorized user of the CIBC Ford VISA card applied for herein. I will be bound by CIBC's Cardholder Agreement and authorize you to send it and all other information to the applicant. I will be responsible for charges resulting from the use of cards issued in my name and any other use of the VISA Account by me.

Please Read and Sign

Canadian Imperial Bank of Commerce (CIBC) may from time to time give any credit and other information about me/us, including any information on this form, to or receive such information from: (a) any credit bureau or reporting agency; (b) any person with whom I/we may have or propose to have financial dealings; and (c) any person if in connection with any dealings I/we have or propose to have with CIBC. I/we agree that CIBC may use that information to establish and maintain my/our relationship with CIBC and to offer any services as permitted by law.

Applicable in the Province of Quebec Only; It is my express wish that this application and any subsequent documents be in English. J'ai exigé que la présente formule et tous les documents s'y rattachant soient rédigés en anglais.

APPLICANT'S SIGNATURE X	DATE
AUTHORIZED USER'S SIGNATURE X	DATE

Get us working for you!



Please allow 4-6 weeks for processing. Thank you.

MOISTEN, FOLD AND SEAL

Get a Head Start!

Limited-Time \$20 Bonus

To help get you off to a quick start, we'll put \$20 in your Ford Rebate Account once your application is approved. Just apply for the CIBC Ford VISA card before September 30, 1994.

Act now!

Earn a Ford Rebate Bonus on your old credit card balance

Use the CIBC Ford VISA card to pay off your old credit card and we'll add 5% of the balance transferred to your Ford Rebate Account.² What's more, the regular 21-day interest-free grace period will apply to any balance you transfer. Your Balance Transfer Cheque will be sent once you receive your card.

CIBC

DETACH, MOISTEN, FOLD AND SEAL



Earn a 5%
Ford Rebate
with every
credit card
purchase



0183363499-M5W2T6-BR01

CIBC VISA CENTRE
PO BOX 18026 STN BRM B
TORONTO ON M7Y 3L6

Your everyday spending can save you
up to \$3,500 on a new car, van or truck



- ✓ 5% of every dollar you spend is saved in your personal Ford Rebate Account.
- ✓ Save up to \$700 each year and \$3,500 in total.
- ✓ Use your Ford Rebate toward the purchase or lease¹ of any new Ford, Lincoln or Mercury vehicle.
- ✓ Rebates are *over and above* any other dealer incentives in effect at time of purchase.

Enjoy all the added benefits of a CIBC VISA card

For an annual fee of only \$20, you can save up to \$700 a year toward your next new vehicle, and enjoy the convenience and worldwide acceptance of a CIBC Ford VISA card. You also receive the added protection of Purchase Security Insurance,³ Extended Warranty Protection³ and all the benefits of a regular CIBC VISA. Best of all, you don't even have to currently bank with CIBC to apply.

Complete this postage-paid application or call
1-800-465-2422



The card that puts you
in the driver's seat.

I (the applicant) certify that the information on this application is correct. Please issue the card(s) indicated and renewals and replacements from time to time and open a CIBC Ford VISA account in my name (the "Account"). I will be bound by the VISA Cardholder Agreement which you (CIBC) will send me, as amended or replaced from time to time, and use of any card applied for will show I received it. I will be responsible for all use of and charges to the Account. An annual fee of \$20.00 is payable in respect of the Account, and I authorize you to debit it to my Account each year.

I also apply for INSTANT TELLER service and agree to be bound by the Instant Banking Agreement which you will send me, as amended or replaced from time to time. The Secret Code which I will receive is for my exclusive use, and its use at any automated banking machine will prove I received that agreement.

I/We agree to the terms and conditions of the CIBC Ford VISA Rebate Program, which may be amended from time to time, details of which you (CIBC) will send me.

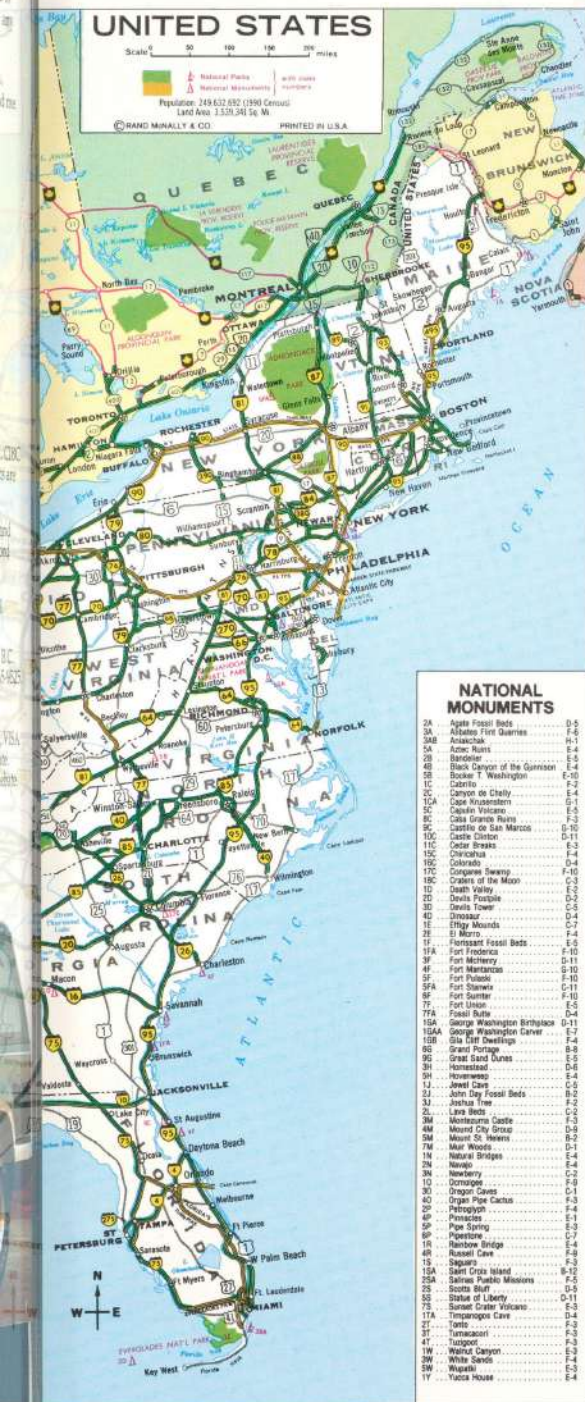
Annual Fee.....	\$20.
Additional Card Fee.....	\$10.
Grace Period for Payment of Purchase Balance	No less than 21 days from statement date
Method of Computing the Balance for Purchases	Average Daily Balance
Annual Interest Rate	For current rate, call CIBC CONTACT 1-800-465-2422 (980-2422 in Toronto)

* CIBC and Ford Motor Company of Canada Ltd. Registered Users of Mark. CIBC Ford VISA card is issued and owned by CIBC. Ford of Canada Trademarks are under license to CIBC.

- 1 Lease transactions refer to a Red Carpet Lease or Dealer Wholesale Lease and these lease transactions must be done directly with/from an authorized Ford of Canada Dealer only.
- 2 Balance transfers are from non-CIBC credit cards and are subject to annual rebate maximum and available credit limit.
- 3 Underwritten and administered by Elite Insurance Company, Vancouver, B.C. Questions should be directed to Elite's special toll-free number at 1-800-665-9525. Does not apply to automobile purchases or services.

Ford Rebates will be earned on all purchases less returns. Cash advances, fees, VISA Convenience Cheques, interest and payments do not qualify for 5% Ford Rebate. CIBC VISA Account must be in good standing to redeem accumulated Ford Rebate. Ford Rebate rules and regulations are subject to change without notice.





GRADUATES

\$750

CASH BACK



FREE! GRADUATE PROGRAM INFORMATION KIT

Are you—or someone you know—graduating (or a recent graduate) from a **recognized** college diploma program (2 year minimum), a military or police academy, university undergraduate degree program, or a 3 year CEGEP D.E.C. program between April 1, 1992 and December 31, 1994? If so, graduates qualify for Canada's most established Graduate Rebate Program. They can get \$750 cash back, **over and above** most other consumer retail offers advertised at the time of purchase or lease. You'll get all the details from your local Ford or Mercury Dealer, or in your **Graduate Program Information Kit**. *It's free!* Just call our toll-free hotline at:

1-800-387-5535



Quality is Job 1. It's working.



Let's Clear the Air

Ford of Canada is dedicated to sound environmental practices and that is why we are the industry leaders in the world-wide goal of a cleaner environment.

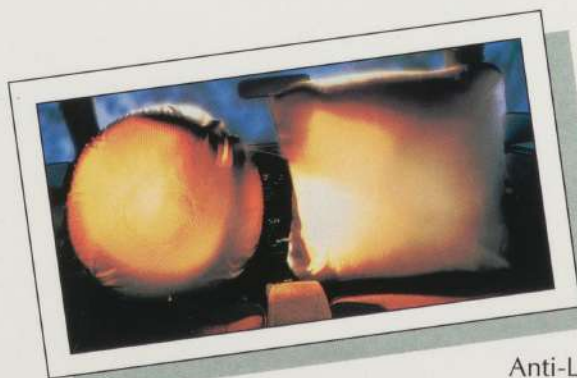
No Chlorofluorocarbons (CFC) — Only CFC-Free air conditioning systems are used in all 1994 Ford of Canada vehicles.

Recycling In Action — Plastic resin from plastic beverage bottles is moulded into support structures in the grilles and headlights on Mercury Sable, Ford Taurus, Explorer and F-Series vehicles.

Alternatives to Gasoline — Our research engineers are actively developing and experimenting with alternate fuel technology. The Taurus Flexible Fuel Vehicle, which runs on gasoline or a blend of methanol and gasoline, the battery-powered Ecostar vans and Crown Victoria models engineered to operate on natural gas are all examples of Ford's commitment to protecting the environment.

You'll Always Have A Friend On The Road With Ford's New Roadside Assistance Program

Every new Ford of Canada car and light truck now includes an emergency Roadside Assistance Program at no extra charge, during the 3-year/60,000 km bumper-to-bumper warranty period. Should you need any towing, fuel delivery, tire change, a jump start or even help when you're locked out of your vehicle, help is just a toll-free phone call away — 1-800-667-1122 — anywhere in North America.



State-of-the-Art Safety Features Let You Drive With Confidence

Ford of Canada vehicles are built with technologically advanced safety features. For example all 1994 cars and light trucks are available with air bag supplemental restraint systems. Ask your Ford of Canada dealer for complete details of

Anti-Lock Braking systems (ABS), traction assist, speed sensitive steering and our many other available safety features.



Quality is Job 1. It's working.