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## IT'S EASY TO SEE WHY RANGER IS AMERICA'S BEST-SELLING COMPACT PICKUP.

Ranger has a swept, aerodynamic look. It has a smooth, controlled ride and a comfortable, refined interior. Yet it's tough enough to handle considerable payloads and has more versatility than a car. Ranger also gives you more choices. Like 4x2 or 4x4. Short or long wheelbase. Regular Cab or SuperCab. And the choices don't stop there.

You can also choose between the stylish Splash, the gutsy STX, the value-packed XLT, the rugged XL or the eye-catching XL Sport. But no matter which Ranger you choose, you'll be getting a compact pickup with a solid reputation for toughness and a long history of success. See your dealer for a complete list of standard features, available options, accessories, Preferred Equipment Packages and detailed specifications.

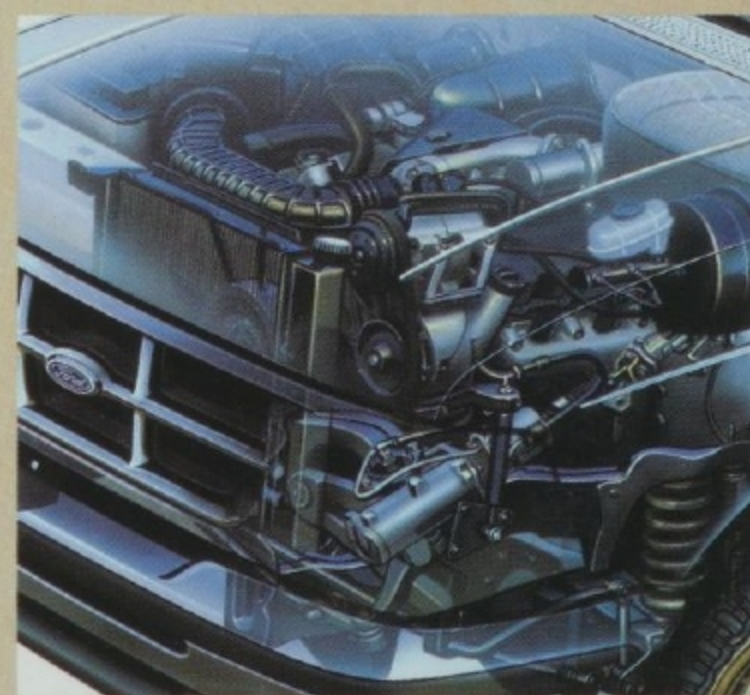


### CONTEMPORARY INTERIORS

Ranger's interior compartment treats its passengers as guests. Whether you choose the Regular Cab model or the more spacious SuperCab (shown here in Opal Grey), you're sure to enjoy the contemporary look and feel of this popular compact pickup.

### PRECISION POWERPLANTS

All Ranger powerplants incorporate the technology of multi-port electronic fuel injection for precise fuel metering. Engines available for Ranger include a 2.3L I-4, a 3.0L V-6 and an impressive 4.0L V-6. Each is available in your choice of a 5-speed manual or a 4-speed automatic transmission.



### EXCLUSIVE SUSPENSION SYSTEMS

Ranger's exclusive Twin-I-Beam (4x2) and Twin-Traction Beam (4x4) suspension systems use separate axles to provide independent wheel action to handle bumps individually.



### COMPUTER-SELECTED SPRINGS

Front coil and rear leaf springs are computer-selected to match them precisely to the payload and the gross vehicle weight rating, ensuring predictable ride and handling when operating with a load.



### ANTI-LOCK BRAKES

Ranger's standard power front disc/rear drum brakes are equipped with a computer-controlled rear anti-lock system that can help you come to smooth, straight stops if brake-induced rear wheel lockup occurs.



### STANDARD FEATURES

Here are a few of Ranger's many standard features.

- Multi-port fuel injection
- 5-speed manual transmission
- Automatic locking hubs with Touch Drive electric shift transfer case (4x4)
- Aero halogen headlamps
- Aero-design wraparound front bumper
- Rear step bumper
- Foldaway mirrors
- Tinted glass
- Easily removable tailgate
- Ergonomic instrument cluster
- Locking glove box
- Stalk-mounted controls
- Lap/shoulder belts for outboard seating positions

### COMPREHENSIVE WARRANTY AND MORE



Every 1994 Ford Ranger is covered by a comprehensive, 36-month/36,000-mile bumper-to-bumper warranty. Also during the warranty period, every 1994 Ranger is covered by a complimentary 24-hour roadside assistance program. Roadside assistance covers such items as changing a flat tire, jump-starting your vehicle, towing, getting you into a locked vehicle, bringing you gas should you run out, and more. Complete details and a copy of the limited warranty are available at your dealer.







## OPTIONS AND SPECIFICATIONS

If you're interested in customizing Ranger to your personal taste and exact driving needs, there is a lengthy list of options, accessories and special packages from which to choose. Here are just some of Ranger's available options:

- CFC-free air conditioner
- 60/40 cloth split bench seating
- Power windows and locks
- Speed control/tilt steering wheel
- Bodyside protective moldings
- Premium AM/FM stereo radio with CD player
- Power steering (standard on 4x4)
- Super engine cooling
- Sliding, tinted rear window
- Full-face steel or cast aluminum wheels
- Floor console
- License plate bracket

### DEALER-INSTALLED ACCESSORIES

Personalization is a big part of owning a Ranger. Here are a few ways you can add a personal touch to yours:

- Heavy-duty tubular bumper
- High-density bedliner
- Heavy-duty rally bars
- Cellular phone

### SPECIAL PACKAGES

Comfort Cab Package dresses up the Ranger with color-keyed carpeting, high series door trim panels, full-face steel wheels and P215/70R14SL all-season radial tires (4x2) (may be deleted).

Handling Package includes dual front and rear stabilizer bars (front stabilizer bar standard on SuperCabs and on all Regular Cabs with power steering) and heavy-duty shock absorbers—4x2 model only.

### PREFERRED EQUIPMENT PACKAGES

To make ordering easy, certain popular options are grouped together and priced to offer sticker price savings over what it would cost if you ordered these items individually.

There are five different Preferred Equipment Packages available for Ranger Regular Cab models and four different Preferred Equipment Packages available for Ranger SuperCab models. Each of these groupings includes optional equipment for the following categories: appearance, comfort, convenience, seating, stereo systems, performance and wheel trim. Your Ford dealer has a complete list of each individual package.

### EXTERIOR DIMENSIONS (IN INCHES)

|                     | REGULAR CAB | SUPERCAB |
|---------------------|-------------|----------|
| Wheelbase.....      | 108.0.....  | 125.0    |
| Cab length.....     | 104.7.....  | 120.9    |
| Box length.....     | 76.1.....   | 76.1     |
| Overall length..... | 180.0.....  | 198.2    |
| Overall width.....  | 69.4.....   | 69.4     |

### CAPACITIES

Maximum payload:

- 2-wheel drive ..... 1,050 to 1,650 lbs.\*  
 4-wheel drive ..... 1,250 to 1,550 lbs.\*

|                                 | REGULAR CAB   | SUPERCAB  |
|---------------------------------|---------------|-----------|
| Fuel: .....                     | 16.3 gal..... | 20.0 gal. |
| Maintenance-free battery: ..... | 58 AH.....    | 72 AH     |
| Alternator: .....               | 95 amps.....  | 95 amps   |

\*Depending on model.

### ENGINES

- 2.3-liter EFI—4-cyl.  
 3.0-liter EFI—6-cyl.  
 4.0-liter EFI—6-cyl.

### TRANSMISSIONS

- 5-speed manual overdrive  
 4-speed automatic overdrive

**Product Changes** Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Ford Division reserves the right to change product specifications at any time without incurring obligations.

**YOUR FORD DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.**

