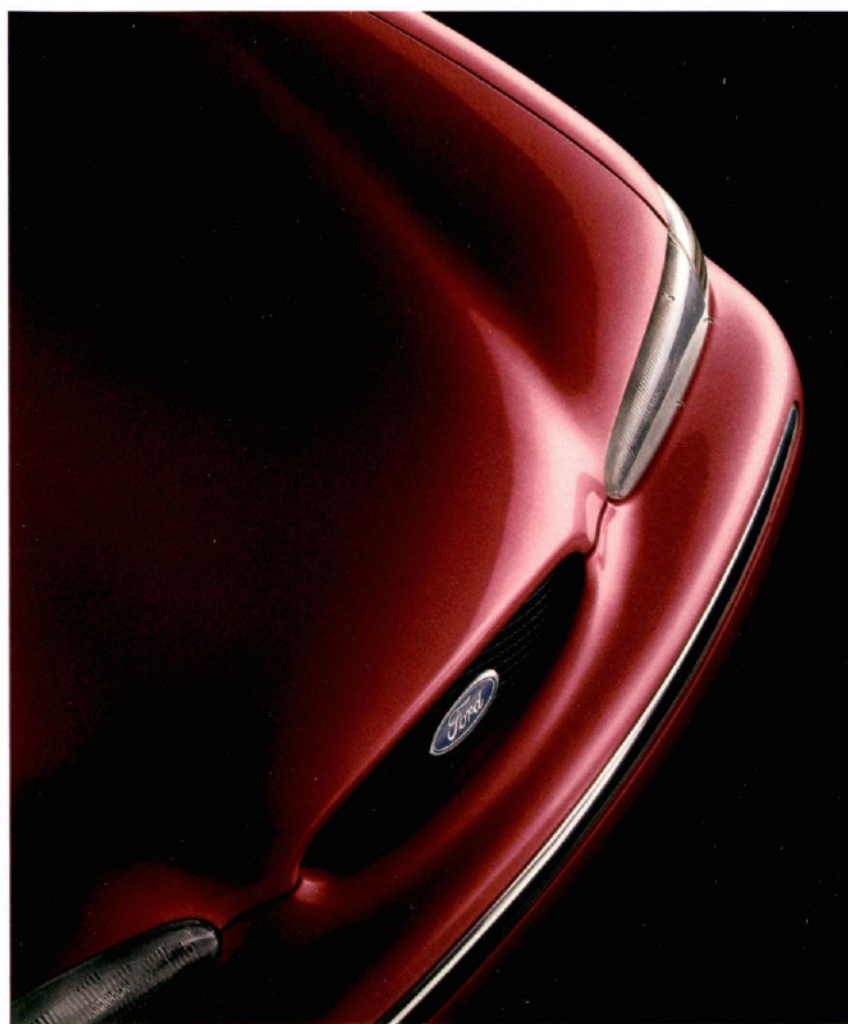


1995

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FORD CARS





# CONTOUR

Introducing the Ford Contour. Seldom does bringing an all-new car to market generate so much excitement. That's because Contour is so much more than just a new car.

Contour is a World Car, created from the ground up by the best and most innovative minds in our worldwide company.

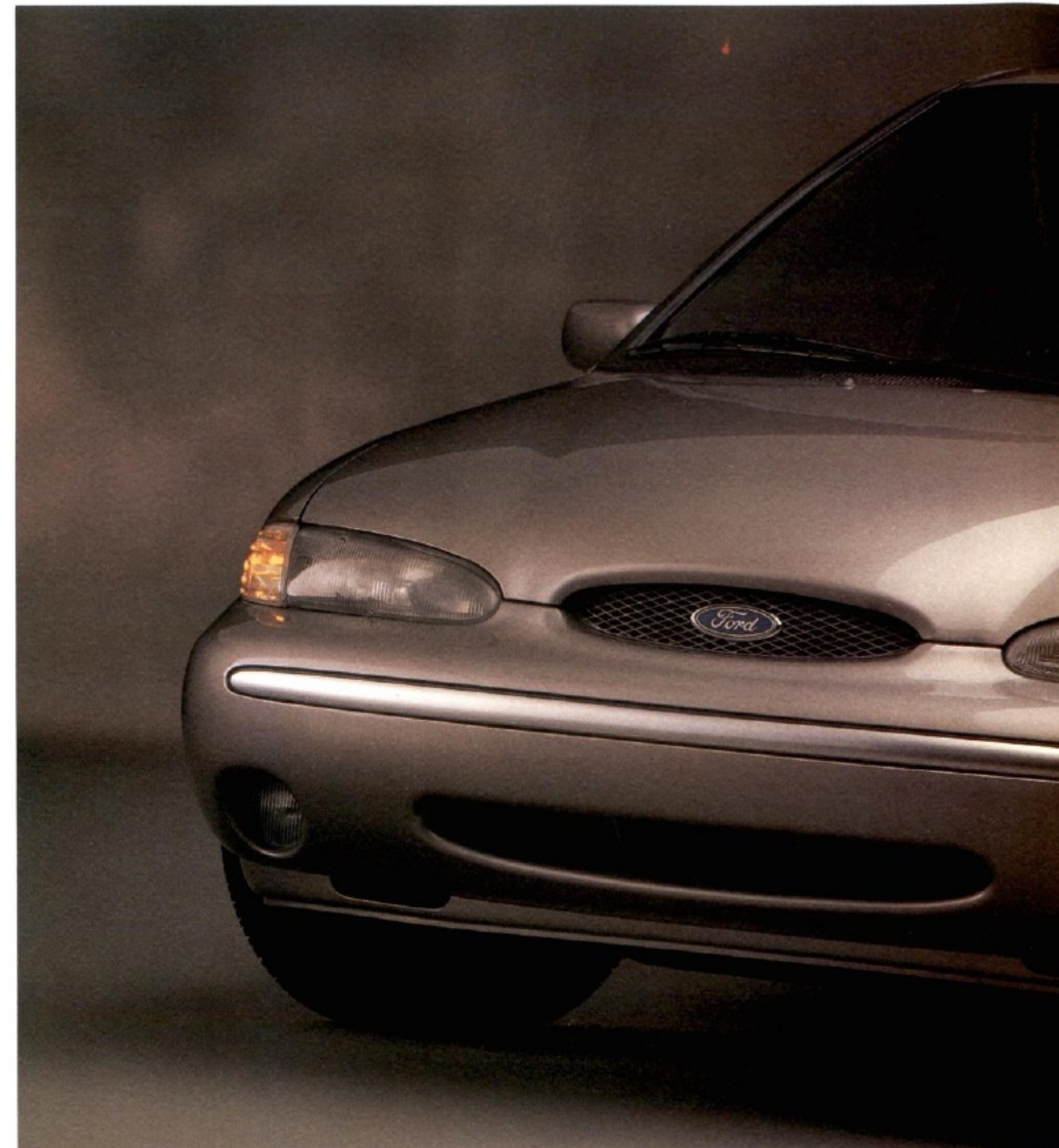
Contour is, literally, a world apart from any 4-door sedan in its class that we have ever built before in the United States.

## COMPREHENSIVE DYNAMIC SAFETY ENGINEERING

Contour's Dynamic Safety Engineering system delivers precise handling, steering and braking—the "operating safety" features that are designed to help you avoid an accident.

Not only is an Anti-lock Brake System (ABS) available, but an Electronic All-Speed Traction Control system is coupled with ABS—a feature only a few other cars in its class offer.

Vital also are Contour's "occupant safety" features that



help provide protection should an accident occur, such as the "safety cell" body structure, dual air bag supplemental restraint systems, and seats that are specially designed to enhance the effectiveness of safety belts, to mention just a few. Contour even underwent special safety testing that the government does not require.

## A DRIVING EXPERIENCE THAT WILL REWARD YOU

Until you drive a Ford Contour, you may never feel just how well a sedan in this class can perform.

Experience the responsive multi-valve, DOHC Zetec 2.0L I-4 engine. Or the Duratec V-6 that can go 100,000 miles before its first scheduled tuneup.

Enjoy superbly balanced ride quality and handling agility from the 4-wheel independent suspension with a sophisticated "quadra-link" rear system.

Ford Contour is a World Car for the 21st Century. But why wait? It's yours to enjoy today.



Major photo: Contour SE sport sedan in Champagne Clearcoat Metallic.

Above: Contour LX in Electric Red Clearcoat Metallic.

Right: Contour SE instrument panel shown in Pumice.



Some equipment shown on these pages may be optional.



Left: The SE interior with optional leather seating surfaces in Pumice.

Above: Contour GL shown in Tobago Green Clearcoat Metallic.



# MUSTANG

Like the original pony car of 1964 that inspired it, today's Ford Mustang is unique in all the automotive world.

It's as true now as ever before: There's nothing else on the road quite like a Mustang.

There's a Mustang for anyone who takes the fun of driving seriously: the well-equipped and value-packed Mustang; and the exhilarating, high-performance Mustang GT.

Enjoy Mustang driving fun in either the classic coupe or the free-spirited convertible model.

## THE V-6 MUSTANG

You'll find Mustang anything but basic when it comes to performance, with its high-torque, 3.8-liter sequential electronically fuel-injected (SEFI) V-6 and tuned suspension system.

## THE V-8-POWERED GT

For even greater sport styling and performance, go with the Mustang GT. It's powered by a potent 5.0-liter SEFI V-8, is equipped with an agile sport-



tuned handling suspension, and is outfitted with fog lamps and rear spoiler, a leather-wrapped steering wheel and sport bucket seats.

## CONVERTIBLE BY DESIGN

Unlike convertibles that start out as hardtop coupes and are modified after production, the Mustang convertible model is built on the same assembly line as the coupe, a convertible by design. The rear window is glass, not plastic.

## MACH 460 SOUND SYSTEM

Mustang's MACH 460 Sound System. It takes listening pleasure to the high end of the performance band.

The MACH 460 puts out 230 watts RMS (460 watts peak power), has a 60-watt parametrically equalized amplifier for precise fine-tuning (there's individual equalization in coupe and convertible), two 85-watt subwoofer amplifiers, four subwoofer speakers, plus four 2 1/2" midrange/tweeters.



Above: Mustang coupe in Rio Red Tinted Clearcoat.

Some equipment shown on these pages may be optional.



Right: The Mustang GT interior in Black.



Left: Mustang GT in Canary Yellow Clearcoat.

Above: Mustang convertible in Teal Clearcoat Metallic.

Major photo: Mustang GT in Bright Blue Clearcoat Metallic.



# TAURUS

Ford Taurus is a product of our philosophy of continuous improvement. Even a car of world-class stature like Taurus must always be improved, to provide an ever more rewarding driving experience and more comfortable riding pleasure for all passengers.

## NEW SPECIAL EDITION (SE)

Joining the line-up of family-size GL, personal-luxury LX and high-performance SHO models is the new, high-value Taurus Special Edition (SE) sports sedan that's loaded with style and performance.

## THE PREMIER MID-SIZE CAR

As Taurus' award-winning, world-class design has evolved since its introduction, a steady stream of improvements has come in response to the ever growing needs of our customers. And they have responded by making the Taurus America's best-selling car for the past two years.



Major photo: The new Taurus SE sports sedan in Champagne Clearcoat Metallic.

Above: Taurus LX Wagon in Deep Emerald Green Clearcoat Metallic.



Above: The Taurus SHO sport touring sedan in Silver Frost Clearcoat Metallic.

Some equipment shown on these pages may be optional.



## BETTER THAN EVER

This year, as in every other, the only thing that has remained constant is that Taurus continues to change for the better.

The standard powerteam delivers smoother and quieter performance. Now standard are features such as solar-tinted windshield (sedan and wagon) and rear window glass (sedan) to help reduce heat build-up, a convenient rear defroster, and the comfort of air conditioning.

Also, the front shoulder belt attachments are positioned lower for enhanced comfort—one of many examples of our careful attention to detail.

## TAURUS CHOICE

Choose a five- or six-passenger Taurus Sedan. Or a spacious, versatile Taurus Wagon.

Every Taurus is V-6-powered, rides beautifully, and handles confidently. And included on the impressive list of "occupant protection" features are dual air bags (be sure to buckle up).



Left: The Taurus SE interior with cloth and leather sport bucket seats in Mocha.

Above: The Taurus SE in Vibrant White Clearcoat.



# CROWN VICTORIA

With a new look outside and enhanced comfort and convenience on the inside, Ford Crown Victoria builds on its reputation as an exceptional full-size automobile. Indeed, when it comes to providing comfort for body and mind, few automobiles built today can travel in the company of a full-size Crown Victoria.

## SAFETY AND COMFORT

Crown Victoria features 6-passenger roominess in the complete sense of "traditional" comfort. Not just ample space, but head, shoulder, hip and leg room enough to spare.

For occupant safety, air bags for the driver and the right front seat passenger are standard. And Crown Victoria meets 1997 Federal Side Impact Protection Standards *now*.

Beneath the aerodynamic body shell (which gives the car its modern styling and contributes to its efficiency, handling capability and quietness) is the ladder-type frame design.



Above: Crown Victoria LX in Silver Frost Clearcoat Metallic.

Some equipment shown on these pages may be optional.



Right: The Crown Victoria LX interior with optional leather seating surfaces shown in Saddle.



Together with the proven strength of this traditional body-on-frame construction is a suspension system featuring full coil springs and gas-pressurized shocks. The result of all this is a level of ride comfort that can really only be described as remarkable.

## SMOOTH PERFORMANCE

Crown Victoria's smooth, powerful 4.6-liter V-8 with state-of-the-art sequential electronic fuel injection is combined with an electronic 4-speed automatic overdrive transmission. Also standard is sophisticated "speed-sensitive" variable power steering that matches the amount of power assist to the driving situation.

The standard model is well appointed and legendary in its spaciousness. The LX is the ultimate in Crown Victoria room and comfort and includes those extra conveniences and appointments that can contribute to the enjoyment of the overall driving experience.



Left: Crown Victoria's spacious 20.6-cubic-foot deep-well trunk includes luxury trim and a decklid liner.

Above: Crown Victoria LX in Champagne Clearcoat Metallic.

Major photo: Crown Victoria LX in Medium Willow Green Clearcoat Metallic.



# PROBE

Ford Probe is a genuine sports coupe, the creation of men and women wholly committed to designing cars around your driving needs and concerns.

## A SPIRITED PERFORMER

Probe can generate a lot of driving fun, and the true embodiment of the Probe spirit is the dynamic GT. Its responsive 24-valve, DOHC, multi-port fuel-injected 2.5-liter V-6 puts out 164 horsepower (SAE rating) at 5,600 rpm and 160 lbs.-ft. torque at 4,800 rpm.

There's a 4-wheel independent suspension system and 4-wheel disc brakes. And GT is designed for comfort with a multi-adjustable driver's seat.

All Probe models are equipped with dual air bags. There's also an anti-lock brake system available as an option.

Whether you choose the standard Probe, the exhilarating GT or the distinctive SE with its special aluminum wheels and front end treatment, you'll be getting a car that takes your driving enjoyment seriously.



Major photos: Probe GT in Laser Red Tinted Clearcoat Metallic (top) and Probe SE in Vibrant White (bottom).

Above and right: Probe GT instrumentation and interior shown in Saddle with optional leather seating surfaces.



Some equipment shown on these pages may be optional.

# THUNDERBIRD



How many cars on the road today can you identify at a glance, whose badges elicit instant recognition and admiration? There certainly aren't many, but one should readily come to mind. It's the familiar Thunderbird wide wingspan.

## 40 YEARS OF EXCELLENCE

The car has undergone changes in its 40-year history. Changes in size. Changes in shape. Evolution. And yet, ironically, the current model may be the closest in spirit to the original concept. Its identity as a distinctive personal coupe is as evident today as it was when it came on the scene for the first time. Its performance side, represented by the exhilarating Super Coupe with its high-tech componentry, is more exciting than ever.

In Ford Thunderbird, you'll realize that rare quality that comes with a special automobile as its solid reputation for excellence in personal luxury and comfort grows stronger over the years—prestige.



Left: The well-equipped and luxuriously trimmed Thunderbird LX interior in Opal Grey.

Major photos: Thunderbird LX in Champagne Clearcoat Metallic (top) and Thunderbird Super Coupe in Silver Blue Mist Clearcoat Metallic (bottom).

Above: The Thunderbird LX instrument panel in Opal Grey.



# ESCORT

Ford Escort has been the best-selling small car in America and has more repeat buyers than any car in its class.\* Quite a statement. But it's certainly not surprising when you consider Escort value and choice.

For 1995, Escort features standard driver and passenger air bags in all models (always wear safety belts). There's also a refined instrument panel and the addition of an optional integrated child seat (see your dealer for availability).

## "ONE PRICE" ESCORT LX

Escort "One Price" gives you an easy way to shop. Selected LX 4-Door, 5-Door, Wagon, or Sport 3-Door models each have the same low price. And each is very well equipped with items like air conditioning, power steering and mirrors, AM/FM stereo and more. The deluxe luggage rack and rear wiper/washer are included with the LX wagon. There's a separate "One Price" package for manual and automatic trans-axles. Four great models. One low price. That's called value.



Major photos: LX 5-Door in Bright Calypso Green Clearcoat Metallic (top) and LX Sport 3-Door in Electric Red Clearcoat Metallic; LX 4-Door in Tucson Bronze Clearcoat Metallic (bottom).

Above: Escort LX Wagon in Silver Frost Clearcoat Metallic. Right: LX interior shown in Opal Grey.

\*Based on 1993 New Vehicle Buyers Study.

# ASPIRE

Ford Aspire is the perfect car for those looking for something better. For a subcompact car, it's big on standard equipment, which means you don't have to give up the features you desire for affordability.

Aspire is also big on safety. It was the first car in its class to provide standard driver and passenger air bags to supplement the safety belts. It was also the first car in its class with an optional 4-wheel anti-lock braking system.

Then there's room and comfort. Aspire is surprisingly spacious. Its interior is not only stylish, it's designed for space efficiency as well. And there's a choice between 3-door and 5-door body styles.

## AN ALL-AROUND GOOD CAR

Well suited for both highway cruising and city traffic, Aspire can also fit nicely into all kinds of budgets. Family car, second or third car—it brings peace of mind to a variety of needs. And it's compelling proof that safety and style don't have to carry an astronomical price tag.



Above: Aspire 3-Door in Vibrant Red.

Major photos: Aspire 5-Door in Laguna Blue Clearcoat Metallic (top) and Aspire SE 3-Door in Crystal White (bottom).

Above: The roomy and well-appointed Aspire interior.

Some equipment shown on these pages may be optional.



# NOTABLE STANDARD FEATURES

## FORD CONTOUR

### ENGINE

Zetec 2.0L 16-valve DOHC 4-cylinder with sequential electronic fuel injection/EEC-IV computer  
SE: Duratec 2.5L 24-valve DOHC V-6 (opt. w/GL, LX)

### TRANSAXLE

5-speed manual overdrive (electronic 4-speed automatic overdrive optional)

### FRONT SUSPENSION

Independent strut type with lower A-arms, strut-mounted coil springs and stabilizer bar; sport tuning in SE

### REAR SUSPENSION

Independent quadra-link rear system with stabilizer bar; sport tuning in SE

### STEERING

Power rack-and-pinion

### BRAKES

Power front disc/rear drum (4-wheel disc with V-6 engine or SE);  
Optional 4-wheel anti-lock system

### SAFETY

Dual front air bag supplemental restraint system, manual lap/shoulder belts for front/rear outboard positions, lap belt for center rear;  
"Safety cell" body structure with cross-car beam;  
Shielded interior door locks; child-proof rear door locks

## FORD MUSTANG

### ENGINE

3.8L OHV V-6 with sequential multiple-port electronic fuel injection  
GT: 5.0L High Output V-8 with sequential multiple-port electronic fuel injection

### TRANSMISSION

5-speed manual overdrive (electronic 4-speed automatic overdrive optional)

### FRONT SUSPENSION

Modified MacPherson strut-type, stabilizer tube, nitrogen gas-pressurized hydraulic shocks  
GT: Handling components

### REAR SUSPENSION

4-bar link coil spring system, stabilizer tube, nitrogen gas-pressurized hydraulic shocks  
GT: Handling components plus horizontal-mounted axle dampers

### STEERING

Power rack-and-pinion

### BRAKES

Power 4-wheel disc;  
anti-lock brake system optional

### SAFETY

Driver and front passenger side air bag supplemental restraint system;  
3-point lap/shoulder belts front and rear

## FORD TAURUS

### ENGINE

3.0L V-6 (3.8L V-6 optional, standard with LX Wagon) with sequential multiple-port EFI; EEC-IV engine control computer  
SHO: 3.0L DOHC SEFI V-6 with 24 valves; EEC-IV computer (3.2L V-6 with auto. OD transaxle optional)

### TRANSAXLE

Electronic 4-speed automatic overdrive  
SHO: 5-speed manual (AXOD with 3.2L V-6 optional)

### FRONT SUSPENSION

Independent MacPherson struts with gas-pressurized hydraulic struts, coil springs and stabilizer bar

### REAR SUSPENSION

Sedan: Independent MacPherson strut with gas-pressurized shocks, coil springs and stabilizer bar;  
Wagon: Independent short/long arm, gas-pressurized shocks, variable-rate springs and stabilizer bar  
SHO: 4-wheel independent MacPherson strut-type with special handling components

### STEERING

GL, SE: Power rack-and-pinion  
LX, SHO: Variable power-assist speed-sensitive

### BRAKES

Power front disc/rear drum;  
optional 4-wheel disc anti-lock brakes (std. in SHO)

### SAFETY

Driver and right-front passenger side air bag supplemental restraint system;  
childproof rear door locks

## FORD CROWN VICTORIA

### ENGINE

4.6L overhead cam V-8 with multiple-port sequential electronic fuel injection

### TRANSMISSION

Electronically controlled automatic overdrive with overdrive lockout

### FRONT SUSPENSION

Coil spring with nitrogen gas-pressurized hydraulic shock absorbers and stabilizer bar

### REAR SUSPENSION

4-bar link coil spring with nitrogen gas-pressurized hydraulic shock absorbers and stabilizer bar

### STEERING

Variable power-assist speed-sensitive

### BRAKES

4-wheel power disc;  
optional anti-lock braking system (ABS) with Electronic Traction Assist

### SAFETY

Driver and right front passenger side air bag supplemental restraint system;  
lap/shoulder belts for front and rear outboard occupants; lap belt for center positions;  
childproof rear door locks

## FORD PROBE

### ENGINE

2.0L 16-valve DOHC 4-cylinder with multiple-port electronic fuel injection (EFI)  
GT: 24-valve 2.5L V-6 with multiple-port electronic fuel injection and dual overhead camshafts

### TRANSAXLE

5-speed manual overdrive (electronic 4-speed automatic optional)

### SUSPENSION

4-wheel MacPherson strut independent suspension system with gas-pressurized hydraulic shocks; includes special handling components on GT

### STEERING

Power-assisted rack-and-pinion system

### BRAKES

Power-assisted front disc/rear drum; GT: 4-wheel power disc (ABS optional with Probe, SE and GT)

### SAFETY

Driver and front passenger side air bag supplemental restraint system;  
3-point lap/shoulder safety belts front and rear;  
child rear seat tether anchor

## FORD THUNDERBIRD

### ENGINE

LX: 3.8L V-6 engine with sequential multiple-port electronic fuel injection (4.6L V-8 optional)  
Super Coupe: 3.8L supercharged, intercooled V-6 with sequential multiple-port electronic fuel injection

### TRANSMISSION

LX: 4-speed electronically controlled automatic overdrive  
Super Coupe: 5-speed manual overdrive (electronically controlled automatic overdrive optional)

### FRONT SUSPENSION

SLA with double isolated tension struts, variable-rate coil springs, nitrogen gas-pressurized hydraulic dual dampening shocks and a 1.06" stabilizer bar  
Super Coupe: Automatic ride control suspension in addition to standard suspension, 1.10" diameter solid front stabilizer bar

### STEERING

Power rack-and-pinion (variable-assist, speed-sensitive with 4.6L V-8 and Super Coupe)

### BRAKES

Power-assisted front disc/rear drum  
Super Coupe: 4-wheel power disc brakes with anti-lock braking system (optional with LX)

### SAFETY

Driver and front passenger side air bag supplemental restraint system, manual lap/shoulder belts; rear seat outboard lap/shoulder belts; lap belt for center rear seating position

## FORD ESCORT

### ENGINE

Standard and LX: 1.9L overhead-cam I-4 engine with sequential multiple-port electronic fuel injection  
GT: 1.8L dual-overhead-cam 16-valve 4-cylinder engine with multiple-port electronic fuel injection

### TRANSAXLE

5-speed manual overdrive (4-speed automatic overdrive optional)

### FRONT SUSPENSION

Standard and LX: Strut-type independent with upper

strut-mounted coil springs and stabilizer tube  
GT: Handling suspension with stabilizer bar

### REAR SUSPENSION

Standard and LX: Strut-type independent twin trapezoidal links and trailing links with upper strut-mounted coil springs and stabilizer tube (bar with wagon)  
GT: Handling suspension with stabilizer bar

GT: Handling suspension with stabilizer bar

### STEERING

Standard and LX: Manual rack-and-pinion

GT: Power rack-and-pinion

### BRAKES

Standard and LX: Power front disc/rear drum  
GT: 4-wheel power disc brakes (optional ABS)

### SAFETY

Driver and passenger side air bags; automatic front shoulder belt restraint system with manual lap belts; rear outboard lap/shoulder belts with center lap belt; childproof rear door locks (4-door, 5-door, wagon); optional integrated child seat (delayed availability)

## FORD ASPIRE

### ENGINE

1.3L in-line 4-cylinder with electronic multiple-port fuel injection

### TRANSAXLE

5-speed manual overdrive (3-speed automatic transaxle optional)

### FRONT SUSPENSION

Independent MacPherson strut-type with strut-mounted coil springs, track control arm and stabilizer bar

### REAR SUSPENSION

Torsion beam type with strut-mounted coil springs

### STEERING

Manual rack-and-pinion, 22:1 ratio

### BRAKES

Power front disc/rear drum;  
anti-lock brake system optional

### SAFETY

Driver and front passenger side air bag supplemental restraint system;  
3-point lap/shoulder belts front and rear;  
childproof rear door locks (5-door models)



### ROADSIDE ASSISTANCE PROGRAM

Every new Ford vehicle includes the assurance of an emergency no-cost Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is just a toll-free phone call away, 24 hours a day, anywhere in the 50 United States should you need any towing assistance, fuel delivery, tire change, a jump start, or even help when you're locked out of your car. Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and a copy of the limited warranty.

### BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.



Ford Credit is a full service company that makes a wide variety of financing and leasing programs available to

qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask your Ford Dealer for the facts on any of Ford Credit's financing or lease plans.

### FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.



Optional Ford Extended Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

### OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

