

1995 FORD  
ESCORT





# ESCORT LX



## BEST-SELLING SMALL CAR

Escort has been the best-selling small car in America for twelve straight years and has more repeat buyers than any car in its class.\* That's quite a statement, but it's certainly not surprising when you consider

how much value and choice Escort offers.

For 1995, Escort offers standard driver and passenger air bags in all models (always wear safety belts). There's also a new, refined instrument panel and the addition of an available integrated child seat. Such upgrades are examples of the Ford *continuous improvement* philosophy.



## 4 MODELS, ONE LOW PRICE

Escort gives you an easy way to shop when you buy or lease. It's called "One Price." Specified LX 4-door, 5-door, wagon, or Sport 3-door models each have the same low price. And each is very well equipped

with premium items like CFC-free air conditioning, power steering, power mirrors, AM/FM stereo and more. The deluxe luggage rack and rear wiper/washer are included with the LX wagon. There's a separate "One Price" package for manual and automatic transaxles. Four great models. One low price. That's called value.

*Escort LX 4-Door in Tucson Bronze Clearcoat Metallic with Preferred Equipment Package 322M and LX Sport 3-Door in Electric Red Clearcoat Metallic with its distinctive rear spoiler and 14" cast aluminum wheels.*

*\*Based on 1993 New Vehicle Buyers Study.*



# ESCORT

Escort's development program was established around a single goal: build an advanced small car with the ability to compete head-on with the world's best. The degree to which this goal has been realized can best be appreciated with a close inspection of the vehicle.

The consistency of the seams, the alignment of components, the feel of the materials—all underscore the strenuous commitment to fit and finish that began in the design phase and was reaffirmed at every step right up through manufacturing and assembly.

And it's an *ongoing* commitment. Each year, Escort has undergone improvements, and 1995 is no exception. The instrument panel has been redesigned. A standard front passenger air bag has been added. And refinements in noise reduction are among others that have been incorporated for the model year.

## ESCORT CHOICE

Escort 3-door, 5-door and wagon models combine 5-passenger roominess with the convenience of a rear liftgate for cargo area access. In the 4-door, 5-door and wagon, the rear doors are especially convenient for families on the go who get in and out frequently.

## ESCORT FLAIR

For those who like to do their driving with a little more panache, the LX Sport 3-Door offers a rear spoiler, a distinctive rear applique treatment and handsome 14-inch aluminum wheels. There's also a standard tachometer. The ultimate in Escort performance is the sleek GT with its fun-to-drive 16-valve 1.8L engine.

## ESCORT VALUE

Escort "One Price" LX models are a terrific value because they're equipped with features like air conditioning, power steering, AM/FM radio—great features that many buyers would order anyway—all in a convenient package.



Escort LX 5-Door in Bright Calypso Green Clearcoat Metallic with the LX Preferred Equipment Package 322M.



# ESCORT COMFORT

An automobile should do more than simply get you from point A to point B. It should get you there with as much enjoyment as possible. In Ford Escort, advanced ergonomic design has created a space-efficient environment with roominess and comfort for five.

But perhaps the most important factor contributing to driving enjoyment is peace of mind. All 1995 Escorts include

is standard in the LX series). The LX 60/40 split/fold rear seat is wide enough to accommodate three passengers. Its split/fold feature offers convenience and versatility. Fold one seat back down to allow for a passenger and lengthy cargo (skis perhaps). Fold both seat backs down to use the entire load area.

## A THOUGHTFUL LAYOUT

Escort's wraparound-style instrument panel, refined for 1995, integrates smoothly with the door panels for a finished, unified look. The instrumentation is purposefully arranged to maximize driver control and comfort. The center console has a handy front bin and cup holders. An electronic AM/FM stereo radio is standard with the LX. Its digital display shows either the station or the time. Demisters help clear the side windows and rear passengers enjoy their own heat ducts. Variable-interval wipers are included as well.

## CAPABILITY

Because there's often a need to tote groceries, luggage, sports equipment or other gear from place to place, Escort's storage area is also well designed. Behind the seats are a full 17.6 cubic feet (in the 5-door model) which the standard cargo cover conceals. When both of the seat backs are folded down, the cargo capability is increased to its 36-cubic-foot maximum volume.

standard driver and passenger air bags to supplement the motorized shoulder/manual lap belts (remember to always wear your safety belt).

## VERSATILE SEATING

Escort's front bucket seats recline and include cloth trim on the seating surfaces (full cloth trim with vinyl seat backs



Below: Escort's wraparound instrument panel has been restyled for 1995. Above left: Cargo volume is 36 cu. ft. with the seat backs folded down.



A handy center console with integral cup holders is standard equipment in all Escort models. Compact disc radio shown is optional.



The LX split/fold rear seat provides versatility for managing people and cargo.



The new integrated child seat is optional with LX models and is available in Opal Grey or Mocha.

Above: Escort LX interior in Opal Grey shown with LX Preferred Equipment Package 322M and items of optional equipment.



# ESCORT WAGON

There are times when an automobile must do more than carry people. It's when cargo enters the picture. That's especially true with families whose children have permanent reservations for the back seat.

Escort Wagon, with its handsome silhouette, combines 5-passenger roominess with all the utility that makes a wagon a wagon. Even with the rear seat backs in their "up" position, there's room for 30.6 cubic feet of cargo behind them. With both seat backs folded down, the storage area is significantly increased to its 66.9-cubic-foot maximum.

## GREAT VERSATILITY

The LX-level rear seat is split into a 60/40 arrangement for increased versatility. Fold one seat back down to allow for a



*The optional Wagon Group includes the deluxe luggage rack and a rear window wiper/washer.*

passenger and lengthy cargo (skis for example). Fold both seat backs down to take advantage of the entire load area. A window-shade-type cargo cover helps keep valuables out of sight in the rear portion of the cargo area when the rear seat backs are up.

For added convenience, the

optional wagon group (shown at left) includes the deluxe luggage rack (ideal for extra storage on a short trip from the lumber yard or a long vacation) and a handy rear window wiper/washer to help keep the view clear when the weather isn't exactly cooperating.

Test drive the 1995 Escort Wagon at your nearest Ford Dealer. You'll find dramatic proof that a sleek, stylish exterior doesn't

necessarily preclude a pleasantly practical interior compartment. And with the Escort LX "One Price" manual or automatic transaxle Preferred Equipment Packages, you'll pay no more for all that wagon capability than you would for a sedan or 5-door hatchback similarly equipped.



*The Escort LX Wagon interior, shown in Opal Grey with the LX Preferred Equipment Package 322M and items of optional equipment.*

*Escort LX Wagon in Electric Red Clearcoat Metallic with the LX Preferred Equipment Package 322M.*



# ESCORT GT

Escort GT is that *other* Escort. Decidedly sporty. Rewardingly agile. Positively enjoyable. GT is for those people who equate driving with fun and want something extra when they get behind the wheel.

GT's firm front sport buckets are designed to help hold their occupants in place, especially while cornering. The quick-reading analog instrument cluster includes a tachometer as well as a temperature gauge.

## MULTI-VALVE POWER

But sport-oriented appointments and clean lines give

way to the prime source of GT driving enjoyment—a 1.8-liter I-4 engine with dual overhead cams, multiple-port electronic fuel injection and 16 valves.

This multiple-valve setup promotes high-flow breathing and rapid-burn combustion for a higher power output than the conventional two valves per cylinder. It helps the engine generate 127 horsepower (SAE rating) at 6,500 rpm. That kind of capability translates into extra confidence in passing situations.

## OTHER PERFORMANCE FEATURES

GT's manual transaxle features short throws, smooth operation and an overdrive fifth gear that makes for efficient highway cruising (EPA mileage estimates unavailable at time of printing). An optional electronic 4-speed automatic overdrive transaxle is available for those who are accustomed to a somewhat less active style of driving.

Precise power rack-and-pinion steering and a special sport handling suspension contribute to GT's agility. 4-wheel power disc brakes and 15" performance radial tires also enhance the impressive roadability of this spirited 3-door. And there's an optional anti-lock brake system which can help you come to surer, smoother stops under adverse driving conditions.

The 1.8-liter engine's 16-valve configuration puts four at each cylinder (two for intake, two for exhaust) for higher power output.



Escort GT's well-appointed interior features sport buckets and a restyled instrument panel with performance cluster. It's shown here with the GT Preferred Equipment Package and optional items.



Escort GT in Oxford White shown with the GT Preferred Equipment Package.



# SAFETY & QUALITY

When it comes to your automobile, there's no greater concern than the safety of you and your passengers. And while nobody can guarantee safe trips, we've spent considerable time and resources developing ways to help make them safer.

Ford Escort is designed to reduce the risk of injury should you be involved in an accident. But it's also engineered to help you avoid an accident in the first place. Every time you take the wheel, this two-phased safety system is working in your behalf.

## OCCUPANT SAFETY

From its overall structure to many of its individual components,

Escort has been developed and comprehensively tested with safety as a primary concern.

Some of its safety features aren't obvious as you inspect the car, like the energy-absorb-

ing steering column that's designed for impact protection. And then there are the much more prominent safety features, such as childproof rear door locks which, when activated, prevent the opening of the rear doors from inside the vehicle. There are also standard air bags for the driver and front passenger. (The air bags are intended to supplement, not replace, the lap/shoulder belts, which help protect you in all types of accidental impacts.)

## OPERATING SAFETY

This term applies to how your car is engineered to help you avoid an accident in the first place. Escort's front-wheel drive puts the engine weight over the driving wheels for better traction. The 4-wheel independent suspension system includes front and rear stabilizers to help reduce vehicle roll when cornering. The steering system is the precise, responsive rack-and-pinion type. The power front disc/rear drum brakes (4-wheel disc with GT) are designed to help you stop quickly and smoothly. An optional anti-lock braking system is available for the GT. Computer supervised, it can help bring you to a more controlled stop. Today's

Escort takes advantage of technology to help keep you safe. But it's ultimately up to you, of course, to make the best use of it. After all, safety is everyone's concern, and everyone's responsibility as well.

## ESCORT QUALITY

"Commitment to quality" is more than just a phrase. It's a way of thinking. Escort was developed inside and out with a relentless concern for quality. Consequently, many significant aspects of the car are not apparent on the showroom floor. They're underneath the paint, hidden from view. Yet it's this commitment to quality materials and construction that really defines Escort's value.

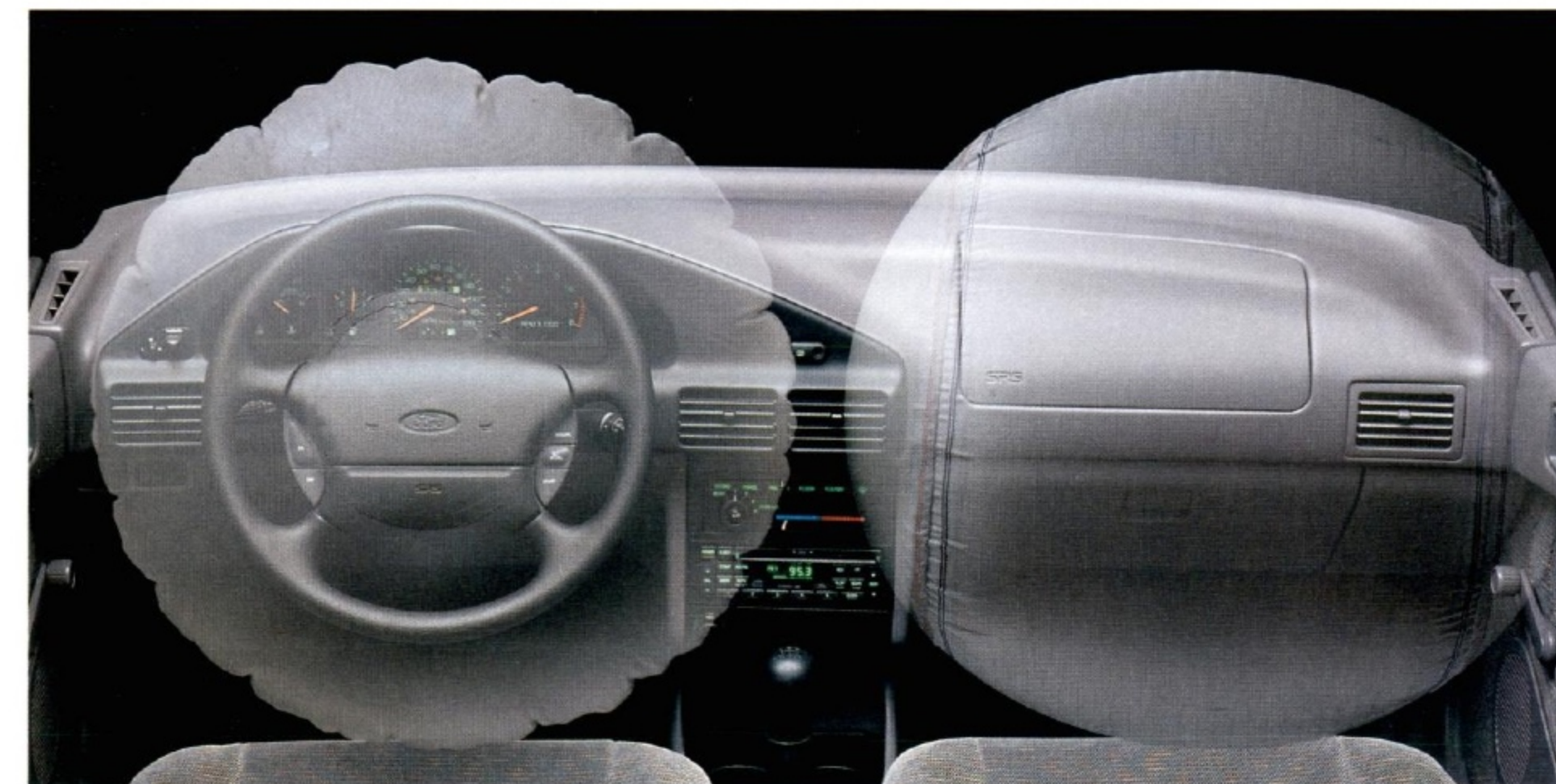
## THE LOOK OF QUALITY

An example of under-the-skin vehicle integrity is finish quality. Escort benefits from improved metal finishing processes along with trained per-



Above: Front-wheel drive puts engine weight over the driving wheels for better traction. Power front disc brakes and all-season tires are standard.

Left: Escort's independent strut-type suspension system incorporates geometry designed for enhanced handling.



Left: Air bags for the driver and front passenger are standard in all models (always wear safety belts).

Right: Among the many safety features in all Escorts are side door intrusion beams, shown in red.

sonnel who are responsible for locating and eliminating any imperfections that might otherwise show up in the painting process. Naturally, the better the preparation of the metal, the better the quality of the car's final finish.

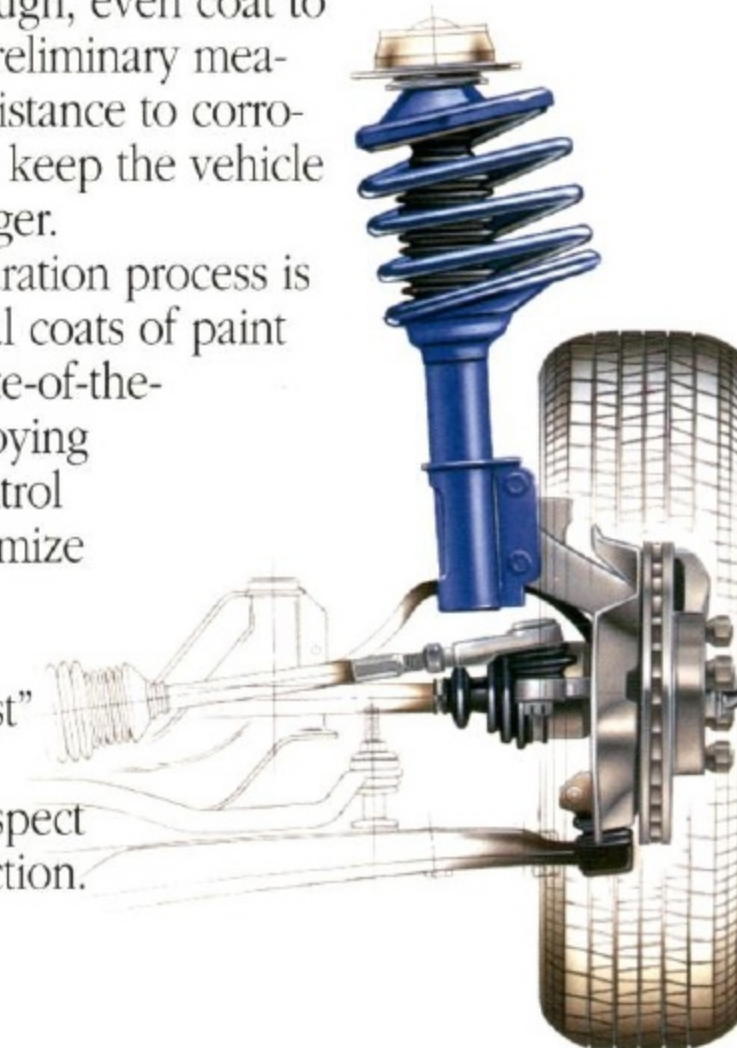
## METICULOUS PREPARATION

Prior to painting, each Escort also undergoes a comprehensive seven-step cleaning and conditioning process. It is then

electrocoated, which puts opposite electrical charges on the body and the primer, providing a thorough, even coat to all areas. These preliminary measures improve resistance to corrosion, which helps keep the vehicle looking good longer.

Once this preparation process is complete, the final coats of paint are applied in state-of-the-art facilities employing stringent dust control measures to maximize finish quality and appearance.

This "quality first" way of thinking underlies every aspect of Escort's production.





# THE OWNERSHIP EXPERIENCE



We've tried to make buying an Escort easier with our "One Price" LX models. We've also gone to great lengths to make the experience of driving an Escort enjoyable. The experience of ownership, too. We stand behind your car with our 36-month/36,000-mile bumper-to-bumper limited warranty. And we look after *you* with our no-cost Roadside Assistance Program.

## ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of an emergency no-cost Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper

warranty period. Help is just a toll-free phone call away, 24 hours a day, anywhere in the 50 United States should you need any towing assistance, fuel delivery, tire change, a jump start, or even help when you're locked out of your car. Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and also for a copy of the limited warranty.

## BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery,

service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.



Ford Credit is a full service company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask



your dealer for the facts on any of Ford Credit's financing or lease plans.

## FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.



Optional Ford Extended Service Plans can cover major components

on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your dealer has full details.

## DEALER-INSTALLED ACCESSORIES

The enjoyment of owning a new car begins before you take delivery, when you're selecting colors and features. Along with the items on pages 16-17, there are Ford-brand accessories available at your dealer. They meet or exceed our strict specifications, and are custom designed and manufactured to complement the style and quality of your Ford-built vehicle.

*Left to right: Escort LX Wagon in Deep Forest Green Clearcoat Metallic; LX 4-Door Sedan in Silver Frost Clearcoat Metallic; LX Sport 3-Door in Bright Calypso Green Clearcoat Metallic; LX 5-Door in Electric Red Clearcoat Metallic.*



FEATURES & OPTIONS

Note: Package content is subject to change.  
P = Included in package S = Standard O = Optional

	Escort 315A	LX 320M	"ONE PRICE" LX (manual) 321M	"ONE PRICE" LX (automatic) 322M	GT 330A
Tinted glass; side window demisters; 4-speed heater/defroster with rear ducts	S	S	S	S	S
2-speed wipers with variable interval; temperature gauge; trip odometer	S	S	S	S	S
Sport cluster with tachometer	-	-	-	-	S
Driver- and passenger-side air bags, motorized front shoulder belt system with manual lap belts, rear outboard lap/shoulder belts and center lap belt	S	S	S	S	S
Removable cargo area cover (window-shade-type on wagon)	S	S	S	S	S
Full door trim with armrest and map pocket	S	-	-	-	-
Cloth door trim with styled armrest, map pocket and carpeted lower	-	S	S	S	S
Console with bin and cup holders (removable tray with GT)	S	S	S	S	S
Glove box, passenger visor mirror (driver/passenger on 4-door and GT)	S	S	S	S	S
Flip-out quarter windows (all 3-doors)	S	S	S	S	S
Safety rear door locks (4-door, 5-door and wagon)	-	S	S	S	-
Low-back cloth and vinyl reclining bucket seats, full-fold rear seat	S	-	-	-	-
Low-back luxury cloth reclining bucket seats with vinyl seat backs (integral rear seat head restraints with 4-door) and split/fold (60/40) rear seat	-	S	S	S	-
Sport performance cloth reclining bucket seats; split/fold (60/40) rear seat with integral head restraints	-	-	-	-	S
Aerodynamic halogen headlamps	S	S	S	S	S
Color-keyed bumpers	-	S	S	S	S
Color-keyed bodyside protection moldings and door handles	-	S	S	S	S
Rear reflex applique (except wagon), additional appliques on LX Sport 3-Door and GT	-	S	S	S	S
Asymmetrical grille, fog lamps, rocker panel cladding and rear spoiler	-	-	-	-	S
Driver's remote-control mirror	S	S	S	S	-
Dual electric remote-control mirrors	-	-	-	-	S
Full sparkle-painted wheel covers	-	S	S	S	-
Styled aluminum wheels	-	-	-	-	S
Rear window defroster	O	P	P	P	P
Light and convenience group: Includes dual electric remote-control mirrors, removable cup holder tray, dual map lights, cargo area light, engine compartment light, "headlamps on" warning chime and rear courtesy light switch for dome lamp (4-door, 5-door and wagon)	-	P	P	P	S
Power steering	-	P	P	P	S
LX Sport 3-Door: Includes 14" aluminum wheels, rear liftgate spoiler, additional rear appliques and tachometer	-	P	P	P	-
CFC-free air conditioning system	-	O	P	P	P
Wagon group: Includes deluxe luggage rack and rear window wiper/washer (wagon only)	-	O	P	P	-
Automatic transaxle	O	O	-	P	O
Comfort group: Includes CFC-free air conditioning and power steering	O	-	-	-	-
Integrated child seat (Opal Grey or Mocha; see your dealer for availability)	-	O	O	O	-
Luxury convenience group: Includes tachometer (where not standard), remote decklid release, tilt steering column and speed control. Leather-wrapped steering wheel included with GT.	-	O	O	O	O
Anti-lock braking system (ABS)	-	-	-	-	O
Power equipment group: Includes tachometer (where not standard), power side windows and door locks	-	O	O	O	O
Power moonroof (except wagon)	-	O	O	O	O
Engine block heater	O	O	O	O	O
Ultra Violet Decor Group: Ultra Violet exterior color, color-keyed wheels, leather-wrapped steering wheel, front floor mats with "GT" embroidered in violet	-	-	-	-	O
AM/FM stereo radio (may be deleted for credit)	O	S	S	S	-
AM/FM stereo radio with cassette tape (may be deleted for credit)*	O	O	O	O	S
Premium sound audio system with AM/FM stereo compact disc radio	O	O	O	O	O
Premium sound audio system	O	O	O	O	O

\*Included on 3-door LX in Preferred Equipment Package 321M and 322M. Optional on other models.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Engine	
Type	Overhead-cam in-line 4-cylinder
Valves	8
Displacement	1.9L (114 cu. in.)
Horsepower (SAE net)	88 @ 4,400 rpm
Torque (SAE net lb.-ft.)	108 @ 3,800 rpm
Fuel system	Sequential electronic fuel injection

Engine, Escort GT	
Type	Dual-overhead-cam 4-cylinder
Valves	16
Displacement	1.8L (109 cu. in.)
Horsepower (SAE net)	127 @ 6,500 rpm
Torque (SAE net lb.-ft.)	114 @ 4,500 rpm
Fuel system	Multiple-port electronic fuel injection

Transaxle	
Type	5-speed manual overdrive; 4-speed automatic overdrive optional

Chassis	
Body type	Unitized
Suspension, front	Strut-type independent front suspension with upper strut-mounted coil springs and stabilizer; handling suspension with stabilizer bar on GT
Suspension, rear	Strut-type independent twin trapezoidal link rear suspension with upper strut-mounted coil springs and stabilizer; handling suspension with stabilizer bar on GT

Chassis, cont'd	
Steering	Manual rack-and-pinion, 23.7:1 overall ratio (power 17.0:1 overall ratio available and included on GT)
Brakes	4-wheel hydraulic, power front disc/rear drum (4-wheel power disc on GT)
Tires	P175/70R13 BSW all-season; P175/65R14 BSW all-season (LX); P185/60R15 84H performance (GT)
Fuel capacity	11.9 gallons (13.2 for GT)

Dimensions	3-Door	4-Door	5-Door	Wagon
Wheelbase	98.4"	98.4"	98.4"	98.4"
Length	170.0"	170.9"	170.0"	171.3"
Height	52.5"	52.7"	52.5"	53.6"
Width	66.7"	66.7"	66.7"	66.7"
Front tread	56.5"	56.5"	56.5"	56.5"
Rear tread	56.5"	56.5"	56.5"	56.5"
Front head room	38.4"	38.4"	38.4"	38.4"
Rear head room	37.6"	37.4"	37.6"	38.5"
Front leg room	41.7"	41.7"	41.7"	41.7"
Rear leg room	34.6"	34.6"	34.6"	34.6"
Front shoulder room	53.0"	53.0"	53.0"	53.0"
Rear shoulder room	52.6"	53.7"	53.7"	53.7"
Trunk or cargo volume (cu. ft.)*	35.2	12.1†	36.0	66.9
Passenger capacity	5	5	5	5

\*With rear seat back(s) folded down. †With rear seat back(s) up.



Sunrise Red Clearcoat Metallic  
OG, M



Electric Red Clearcoat Metallic<sup>1)</sup>  
OG, M



Royal Blue Clearcoat Metallic<sup>2)</sup>  
OG, M, RB<sup>1)</sup>



Deep Forest Green Clearcoat Metallic  
OG, M



Bright Calypso Green Clearcoat Metallic  
OG, M



Silver Frost Clearcoat Metallic<sup>2)</sup>  
OG, RB<sup>1)</sup>



Tucson Bronze Clearcoat Metallic<sup>2)</sup>  
M



Cayman Green Clearcoat Metallic<sup>3)</sup>  
OG, M



Deep Iris Clearcoat Metallic<sup>3)</sup>  
OG, M



Ultra Violet Clearcoat Metallic<sup>4)</sup>  
OG



Oxford White  
OG, M, RB<sup>1)</sup>



Black  
OG, M, RB<sup>1)</sup>

Interior trim colors:

OG = Opal Grey  
M = Mocha  
RB = Royal Blue

NOTE: All GT interiors are Opal Grey.

<sup>1)</sup>LX models only. <sup>2)</sup>Not available on LX Sport 3-Door or GT. <sup>3)</sup>LX and GT models only. <sup>4)</sup>GT with Ultra Violet Decor Group only.



Escort wheels, left to right: standard semi-styled stamped steel wheel; LX full luxury wheel cover; seven-spoke aluminum wheel (LX Sport 3-Door); GT styled aluminum wheel.





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