

1 9 9 5 LINCOLN MARK VIII





The world is filled with opportunities to compromise. This is not one of them.

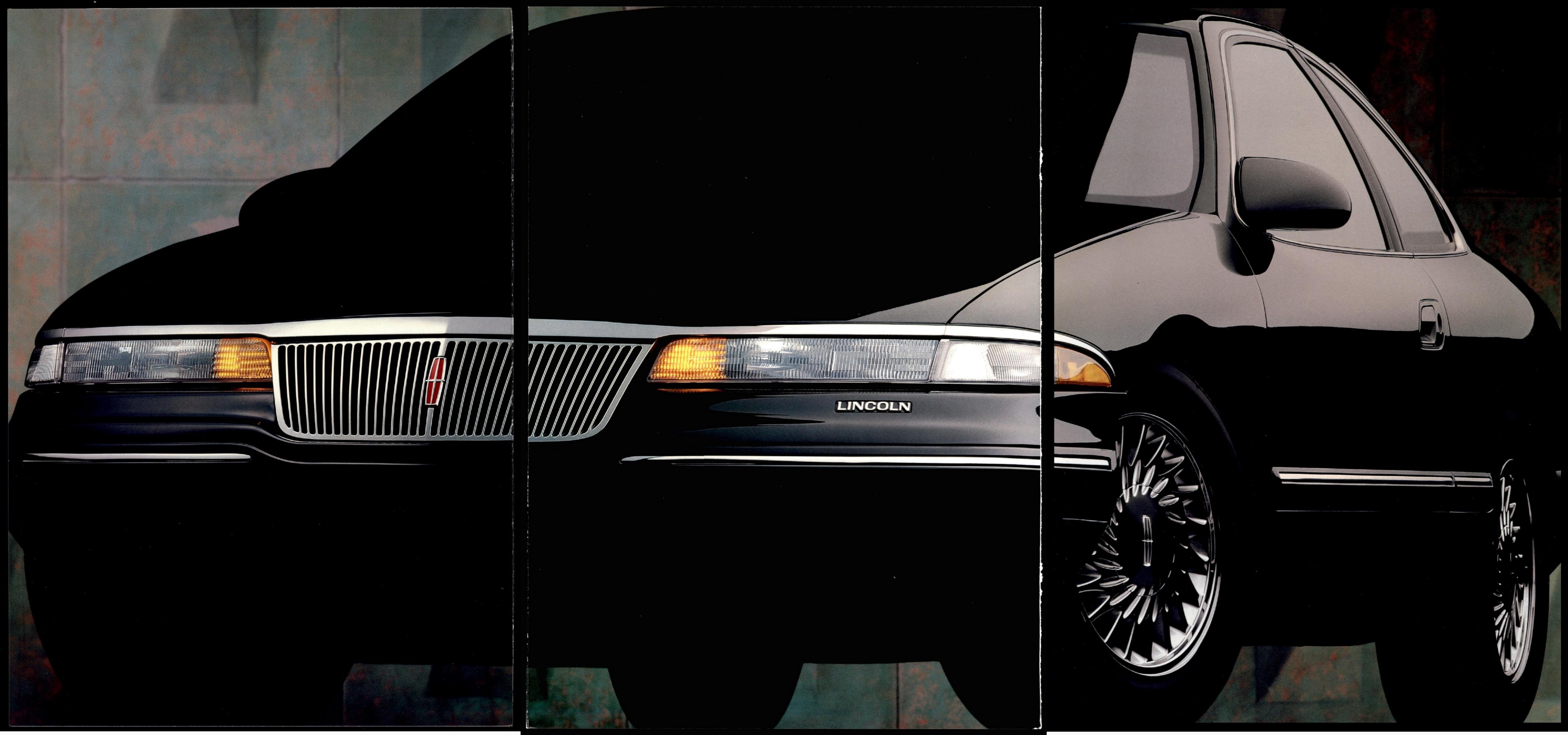
THE PASSIONATE,

This is the Lincoln Mark VIII. A luxury car conceived expressly to satisfy a few FOR THE

demanding individuals who not only enjoy driving, but get positively excited about it.

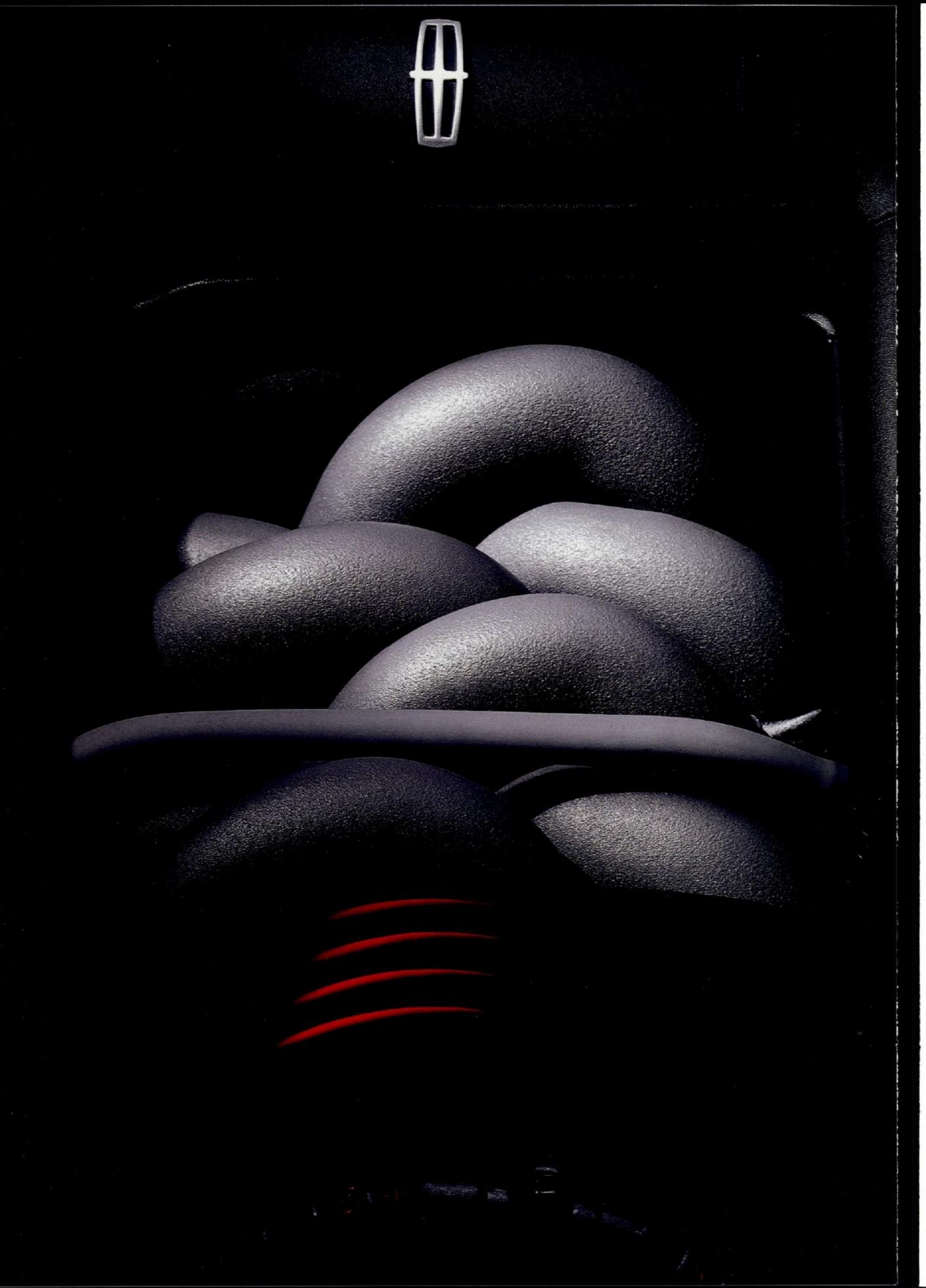
PASSIONATE.

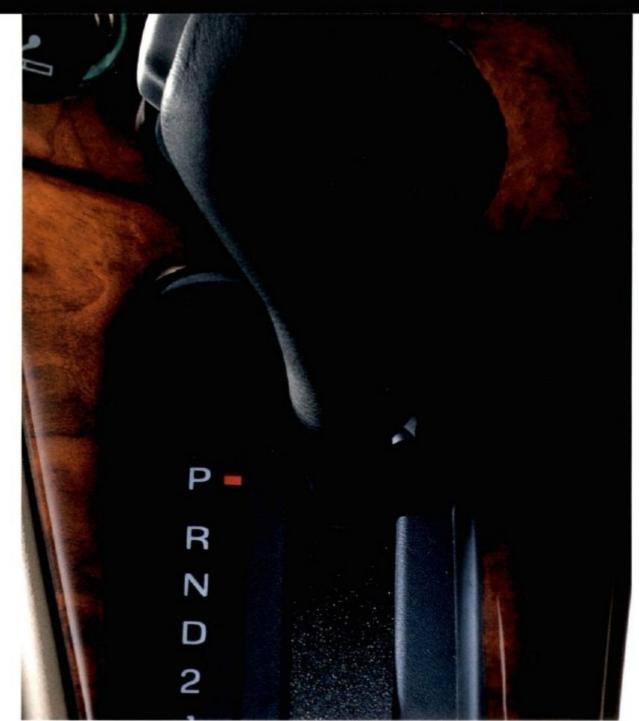












280 WILD HORSES

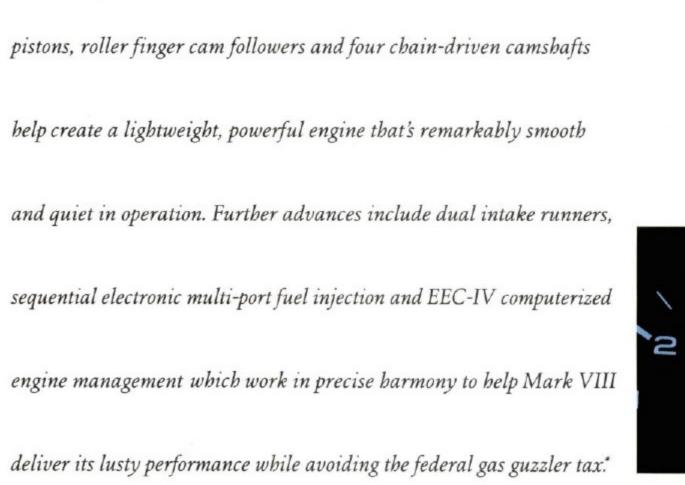
The 21st century, that is. For while the Mark VIII's 32-valve, IN A QUIET,

Four-Cam 280-horsepower V-8 will launch the car from 0 to 60 mph TURN-OF-THE-

in 7.9 seconds, pulse-pounding acceleration is only one attribute of a CENTURY

powerplant of which Automobile Magazine exclaimed, "[Lincoln's] SETTING.

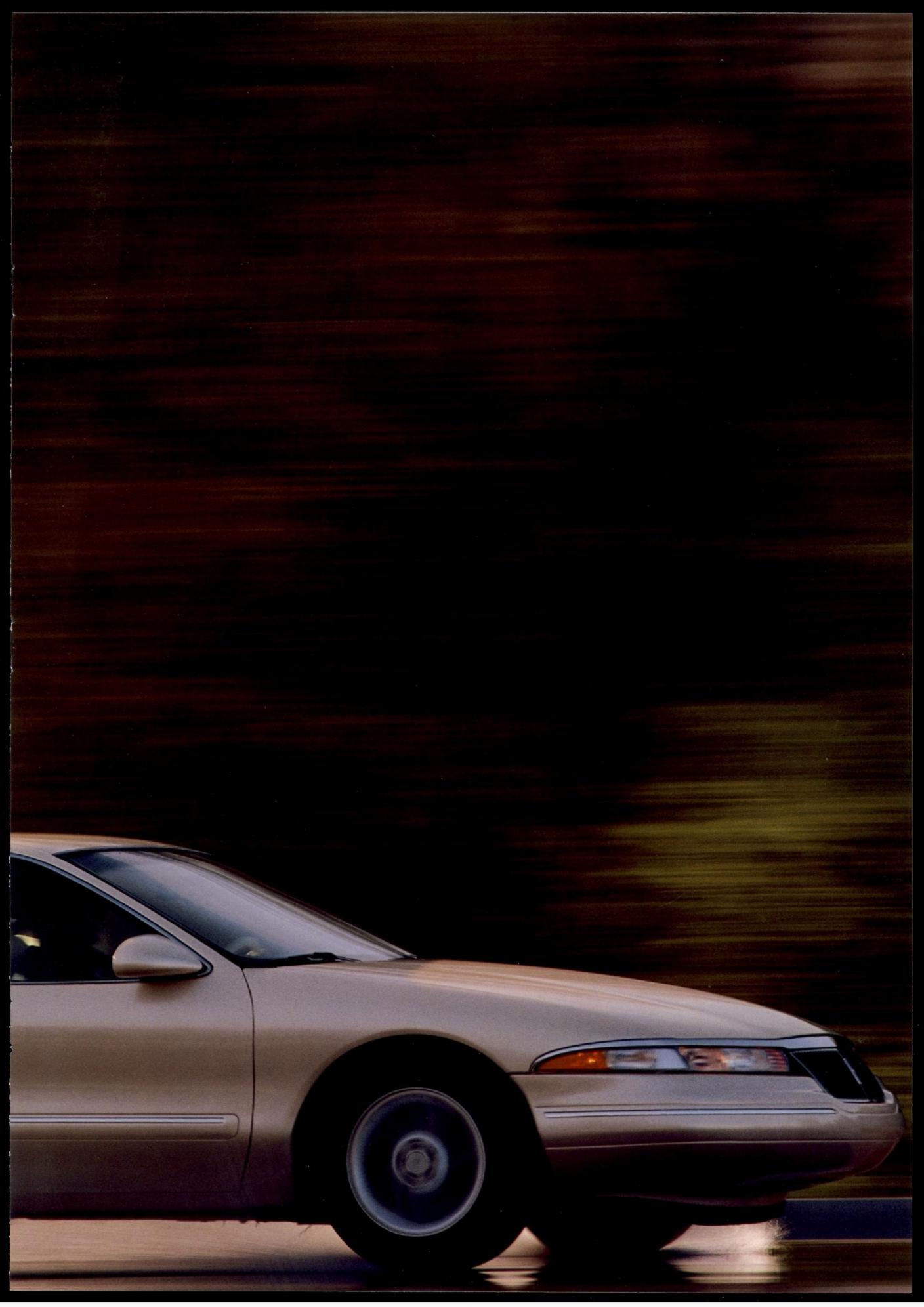
> mission is simply to build the best, most defect-free engine in the world." Elaborate engineering measures such as a precision cast aluminum alloy block with cast iron liners, aluminum alloy cylinder heads and pistons, roller finger cam followers and four chain-driven camshafts help create a lightweight, powerful engine that's remarkably smooth and quiet in operation. Further advances include dual intake runners, sequential electronic multi-port fuel injection and EEC-IV computerized engine management which work in precise barmony to help Mark VIII



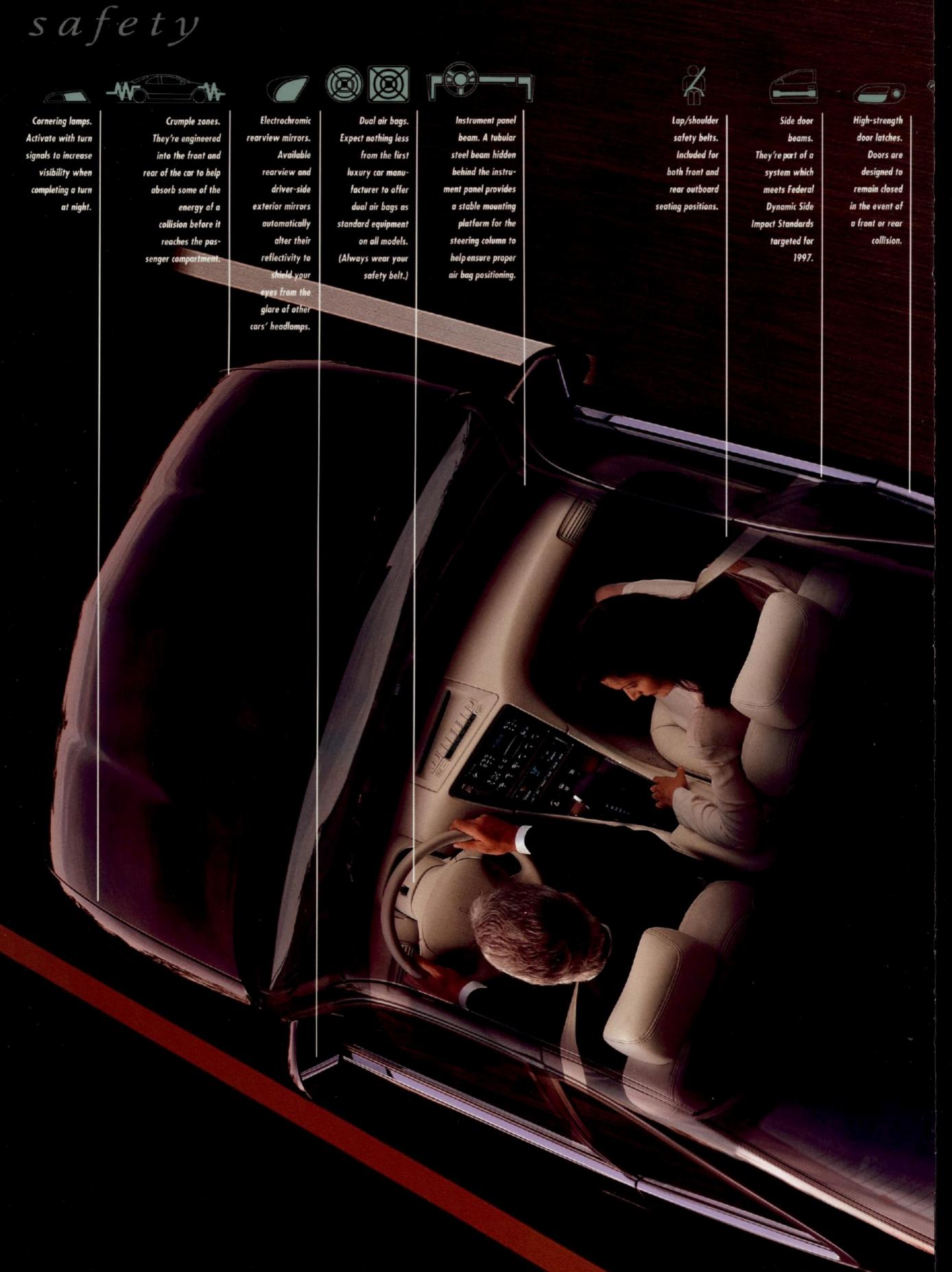
both low and higher



active safety Or snow. Or the unforeseen patch of glare ice. IT RUNS ON For the Mark VIII is engineered to handle WATER. confidently in practically any slippery situation. The Mark's four-wheel disc Anti-lock Brake System helps the driver maintain steering control during hard braking, even on slick road surfaces. ABS also forms the basis of an available electronic Traction Assist system that will detect slippage by either of the rear driving wheels while accelerating at low speeds, and within milliseconds, pulse the brakes to help control wheel spin and retain traction. Traction Assist is so effective that it can aid in getting the Mark VIII underway from a standing start on glare ice without spinning either rear wheel.









Safety belts and air bags are just the beginning of the Mark VIII's

FULL-COVERAGE

comprehensive safety design. While an air bag Supplemental

PROTECTION

Reinforced

roof pillars.

The roof and

front pillars

are engineered

to meet a static

force test equal

to 5,000 pounds.

Four wheel disc

anti-lock brake

system. Ample

augmented by

ABS to give the

driver greater

steering control

while braking,

particularly on

slippery road

surfaces.

stopping power is

padding.

areas are

Key interior

padded and

virtually every

surface is round-

ed to help avoid

injury in the

event of a

collision.

Restraint System is a vital source of protection in certain moderate PLAN.

to severe frontal impacts, extensive measures have also been taken to

belp in a collision from the rear, the side or in a rollover accident,

as highlighted here. Your feeling of security is further enhanced

by an anti-theft deterrent system and remote illuminated keyless

entry with a panic button that will sound the born and flash the

beadlamps when pushed.





Available cellular phone antenna. Its unusual shape was designed in a wind tunnel to virtually eliminate the wind noise, or "hum," produced by many conventional cellular antennas.

Autoglide seating

system. Both the driver's

and the front passenger's

automatically when seat-

backs are tipped ahead to

better accommodate rear

entry and exit.

seats move forward

and

Electronic message

center. Displays the

time and other trip

information, including

driving range, fuel used, instantaneous fuel economy and

compass heading. It

also reports on 13

Automatic

dimate control.

Besides being

quick to cool, it

free of CFCs.

uses a non-ozone

depleting refrigerant

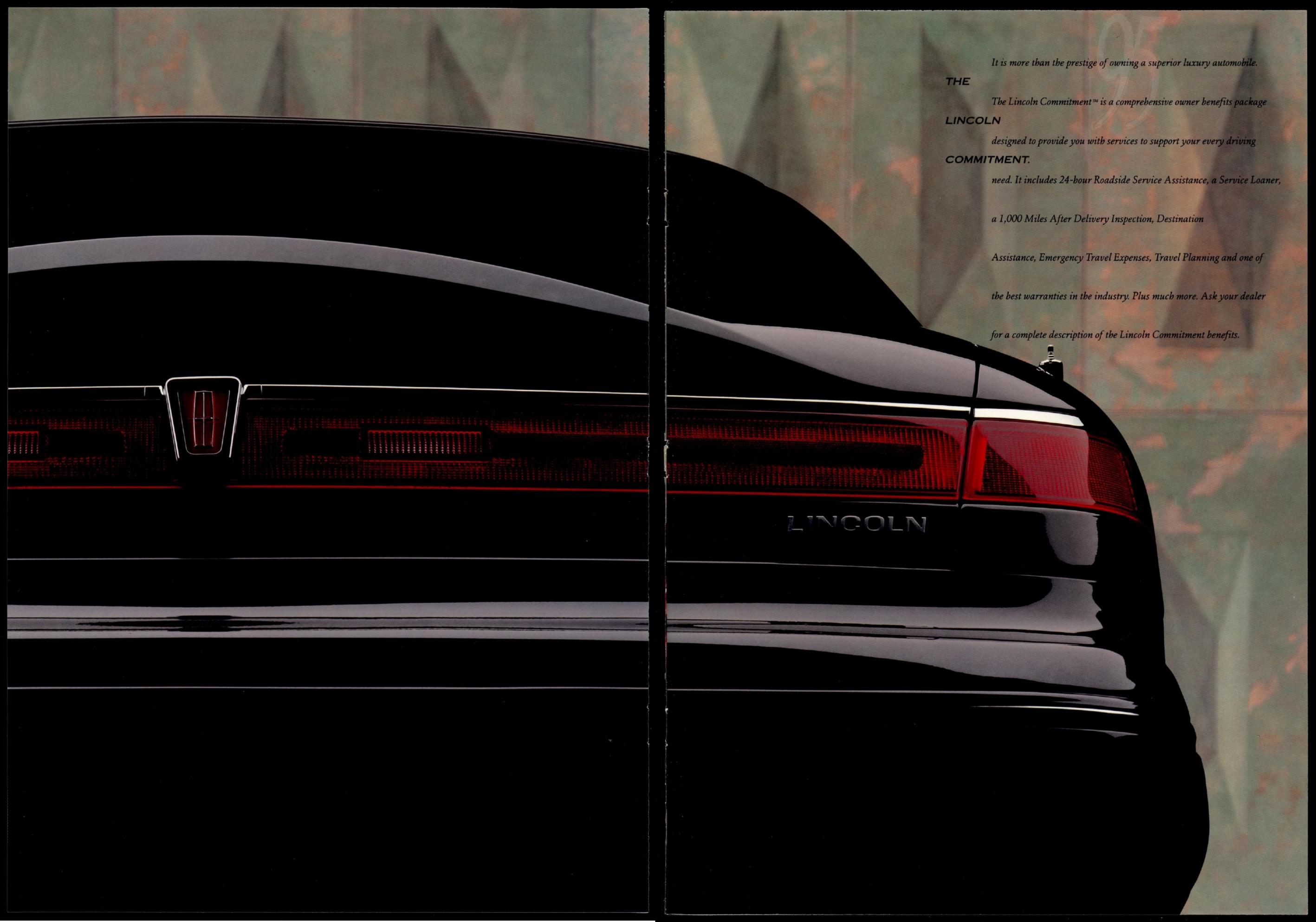
quiet and

vital vehicle systems.

RANGE STATUS ECONOMY OIL CHANGE RESET SYSTEM CHECK W + E CLOCK RESET FUEL-**VOL - PUSH ON** -----SEEK ► SCAN OOLBY B NR **▼** TUNE ► SIDE 1-2 3 OFF AUTO **OUTSIDE TEMP AUTOMATIC** MAX A/C **VENT** PNL & FLR **FLOOR** FLR & DEF

TRAC. ASST.

R.DEF.



Voice-activated cellular simply by pressing a button and saying aloud the previously stored name of the person you wish to call.





IBL Audio System. Strictly for the audiophile. ncludes a 132-watt, six-channel amplifier and eight superb speakers acoustically positioned within the cabin to produce rich, clean sound reproduction across a wide sonic range.

Opens at the touch of a switch to provide a skylight view or tilts up for fresh air ventilation.



Available electrochromic rearview mirrors. Rearview and driver-side exterior mirrors automatically alter their reflectivity to shield your eyes

from the glare of other

cars' headlamps.

10-disc CD changer. Trunk-mounted unit adds the darity of CD sound to your audio system. Features include shuffle, select disc, seek and scan.



Hand-held phone. You're never out of touch with this convenient portable "flip" phone. Can be operated in a hands-free "speakerphone" mode and is capable of storing 99 numbers including 20 voice-activated numbers. Automatically recharges



HOW TO MAKE

equipped with standard features AN EVEN

that once you've selected your GREATER MARK.

preferred colors, there are only

a few decisions left to make.

While these choices may be lim-

ited, each offers a specialized

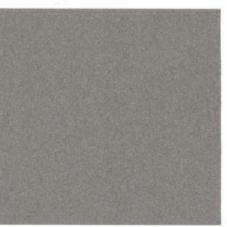
attribute that adds a greater

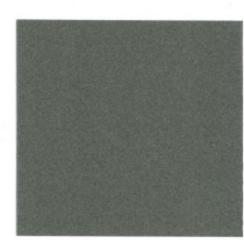
level of personalization to an

already singular automobile.



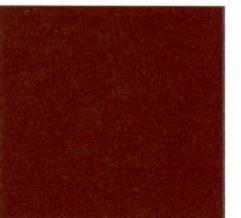
EXTERIOR COLORS



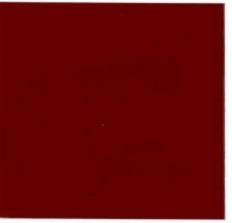


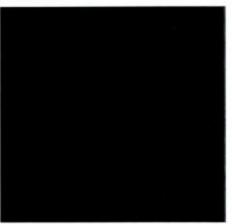
CHAMPAGNE CLEARCOAT METALLIC

EVERGREEN FROST CLEARCOAT METALLIC









BERRY RED CLEARCOAT METALLIC

GARNET RED GLAZE CLEARCOAT METALLIC

DEEP JEWEL GREEN CLEARCOAT METALLIC

IVORY PEARLESCENT CLEARCOAT (EXTRA-COST TRI-COAT)

MEDIUM WILLOW GREEN CLEARCOAT METALLIC







CHARCOAL GREY

SILVER FROST



INTERIOR COLORS

- LIGHT GRAPHITE
- WILLOW GREEN
- IVORY
- EBONY
- SADDLE



PERFORMANCE WHITE CLEARCOAT





PORTOFINO BLUE CLEARCOAT METALLIC

INTERIOR/ CONVENIENCE FEATURES

TACHOMETER
TRIP ODOMETER
LEATHER SEATING SURFACES
SIX-WAY POWER DRIVER AND PASSENGER SEATS
WITH DUAL POWER RECLINER AND POWER
LUMBAR
DRIVER'S SEAT AND MIRROR WITH THREEPOSITION MEMORY AND REMOTE RECALL
DRIVER AND PASSENGER AUTOGLIDE SEATING
SYSTEM
HIGH-LEVEL AUDIO SYSTEM WITH ELECTRONIC
AM/FM STEREO RADIO AND CASSETTE
AUTOMATIC POWER ANTENNA
LEATHER-WRAPPED STEERING WHEEL WITH
CENTER HORN

140-MPH SPEEDOMETER

POWER WINDOWS WITH DRIVER'S SIDE EXPRESS-DOWN FEATURE

DELAYED ACCESSORY POWER

SPEED CONTROL WITH TAR LIP/TAR DOWN AND

SPEED CONTROL WITH TAP UP/TAP DOWN AND BACKLIT SWITCHES TILT STEERING COLUMN ELECTRONIC AUTOMATIC TEMPERATURE CONTROL

CUP HOLDER
STORAGE ARMREST
HEADLAMP CONVENIENCE GROUP
FRONT SEATBACK MAP POCKETS
REAR SEAT HEAT DUCTS
SOLAR TINT GLASS

LEATHER-WRAPPED GEAR SHIFT

REMOTE DECKLID AND FUEL-FILLER DOOR RELEASES

COURTESY LIGHTS ON SIDE DOORS
DUAL ILLUMINATED VISOR MIRRORS
POWER LOCKS

INTEGRATED UNIVERSAL GARAGE DOOR OPENER FRONT AND REAR CIGARETTE LIGHTERS

AUTOMATIC ON/OFF HEADLAMPS
TRUNK-MOUNTED CARGO NET

MESSAGE CENTER. CONTINUOUS FUNCTIONS
INCLUDE CLOCK, DRIVING RANGE, FUEL
REMAINING, FUEL USED, AVERAGE FUEL
ECONOMY, INSTANTANEOUS FUEL ECONOMY.
PLUS THESE 13 VEHICLE SYSTEM WARNINGS:
CHANGE OIL SOON, OIL CHANGE REQUIRED,
LOW OIL LEVEL, CHARGING SYSTEM, CHECK
ENGINE COOLANT TEMPERATURE, LOW ENGINE
COOLANT LEVEL, LOW WASHER FLUID LEVEL,
DOOR AJAR, TRUNK AJAR, CHECK EXTERIOR
LAMPS, AIR RIDE SYSTEM SWITCH OFF, CHECK
AIR RIDE SYSTEM AND LOW FUEL LEVEL.
A COMPASS IS ALSO INCLUDED.

EXTERIOR FEATURES

5-MPH BUMPERS
FLEXIBLE GRILLE
SINGLE KEY ENTRY/IGNITION
EXTENSIVE CORROSION PROTECTION
PREMIUM BODY COLOR BODYSIDE MOLDINGS
WITH BRIGHT INSERT
16-IN. LACY-SPOKE ALUMINUM WHEELS

AVAILABLE FEATURES

ELECTRONIC TRACTION ASSIST

JBL AUDIO SYSTEM WITH CELLULAR PHONE
PRE-WIRE

TRUNK-MOUNTED 10-DISC CD CHANGER

POWER MOONROOF

ELECTROCHROMIC AUTOMATIC DIMMING MIRRORS

VOICE-ACTIVATED CELLULAR TELEPHONE

DIRECTIONAL CAST ALUMINUM PAINTED WHEEL

DIRECTIONAL CHROMED WHEEL

PRODUCT CHANGES

FOLLOWING PUBLICATION OF THIS BROCHURE, CERTAIN CHANGES IN STANDARD EQUIPMENT, OPTIONS, PRICES AND THE LIKE, OR PRODUCT DELAYS MAY HAVE OCCURRED WHICH WOULD NOT BE INCLUDED IN THESE PAGES. YOUR LINCOLN DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE INFORMATION.

LINCOLN-MERCURY DIVISION RESERVES THE RIGHT TO CHANGE PRODUCT SPECIFICA-TIONS AT ANY TIME WITHOUT INCURRING OBLIGATIONS.

EPA statement: 1995 EPA mileage estimates were unavailable when this publication was printed. The 1995 Lincoln Mark VIII, however, should post good mileage figures. Ask your Lincoln dealer for the latest information. Options availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

INFORMATION BASED ON AAMA SPECIFICATIONS.



(350M) 7-94 P-8625

SPECIFICATIONS

DIMENSIONS

VEHICLE TYPE: FIVE-PASSENGER,
LUXURY SPORT COUPE
WHEELBASE (IN.):
TRACK (IN.):FRONT 61.6 REAR 60.2
LENGTH (IN.):207.3
WIDTH (IN.):
HEIGHT (IN.):53.6
CURB WEIGHT (LB.):
FUEL CAPACITY (GAL.):18.0
LUGGAGE SPACE (CU. FT.):14.4

ACCOMMODATIONS

HEADROOM (IN.):FRONT	
LEGROOM (IN.):FRONT	42.6
HIPROOM (IN.):FRONT	
SHOULDER ROOM (IN.):FRONT	

ENGINE

LAYOUT:FRONT ENGINE, REAR-WHEEL DRIVE
TYPE: DOHC 32-VALVE V-8 WITH ALUMINUM BLOCK AND HEADS
DISPLACEMENT (LITERS/CU. IN.):
BORE & STROKE (MM/IN.):
COMPRESSION RATIO:
HORSEPOWER @ RPM (SAE NET):
TORQUE @ RPM (LBFT. SAE NET):285 @ 4500
FUEL DELIVERY:SEQUENTIAL MULTI-PORT ELECTRONIC FUEL INJECTION
FUEL REQUIREMENT:91 OCTANE PREMIUM RECOMMENDED

DRIVETRAIN

TRANSMISSION TYPE:4-SPE	E
AUTOMATIC ELECTRON	VIC
OVERDRI	IVE
GEAR RATIOS:	3: 1
III-1.00:1 IV-0.70	D: 1
AXLE RATIO:	7: 1

CHASSIS

BODY:UNITIZED BODY/FRAME
SUSPENSION:
STEERING TYPE:VARIABLE-ASSIST, SPEED-SENSITIVE, POWER RACK-AND-PINION
OVERALL RATIO ON CENTER: 14.0:1
TURNS, LOCK TO LOCK:2.6
TURNING CIRCLE, CURB TO CURB (FT.):37.2
BRAKES:FOUR-WHEEL DISC HYDRAULIC ANTI-LOCK BRAKE SYSTEM
FRONT:
REAR:
WHEELS:CAST ALUMINUM
TIRES:
SPARE:16" X 4" ALUMINUM
CTANDADD

STANDARD FEATURES

FUNCTIONAL

4.6L 32-VALVE FOUR-CAM V-8 ENGINE

SEQUENTIAL MULTI-PORT ELECTRONIC FUEL
INJECTION

ELECTRONIC ENGINE CONTROL (EEC-IV)

ELECTRONICALLY CONTROLLED FOUR-SPEED
AUTOMATIC OVERDRIVE TRANSMISSION

VARIABLE-ASSIST, SPEED-SENSITIVE, RACK-ANDPINION STEERING

FRONT AND REAR NITROGEN GAS-PRESSURIZED/
HYDRAULIC SHOCK ABSORBERS

FRONT AND REAR STABILIZER BARS

MAINTENANCE-FREE BATTERY

SPARE TIRE WITH ALUMINUM WHEEL

DUAL EXHAUST WITH EXPOSED BRIGHT EXHAUST
TIPS

SAFETY

CORNERING LAMPS

HEATED POWER MIRRORS
REAR WINDOW DEFROSTER
SIDE WINDOW DEMISTERS

DRIVER AND FRONT PASSENGER AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS) THREE-POINT SAFETY BELTS FOR FRONT AND OUTBOARD REAR PASSENGERS CHILD RESTRAINT TETHER ANCHORAGE REAR CENTER LAP BELT FRONT AND REAR CRUMPLE ZONES TUBULAR, ULTRA-HIGH-STRENGTH-STEEL SIDE-IMPACT BEAMS FOUR-WHEEL DISC ANTI-LOCK BRAKE SYSTEM (ABS) FOUR-WAY ADJUSTABLE FRONT SEAT HEAD RESTRAINTS REMOTE ILLUMINATED KEYLESS ENTRY SYSTEM WITH PANIC BUTTON ANTI-THEFT ALARM SYSTEM INTERVAL WINDSHIELD WIPERS