



1995  
MERCURY  
VILLAGER



THE MINIVAN  
THAT DRIVES  
LIKE A CAR.

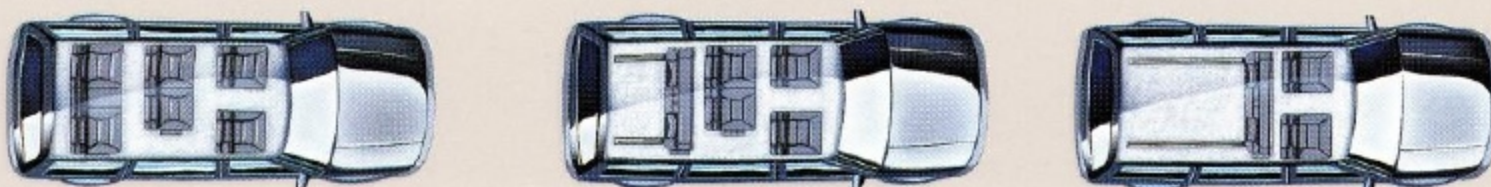
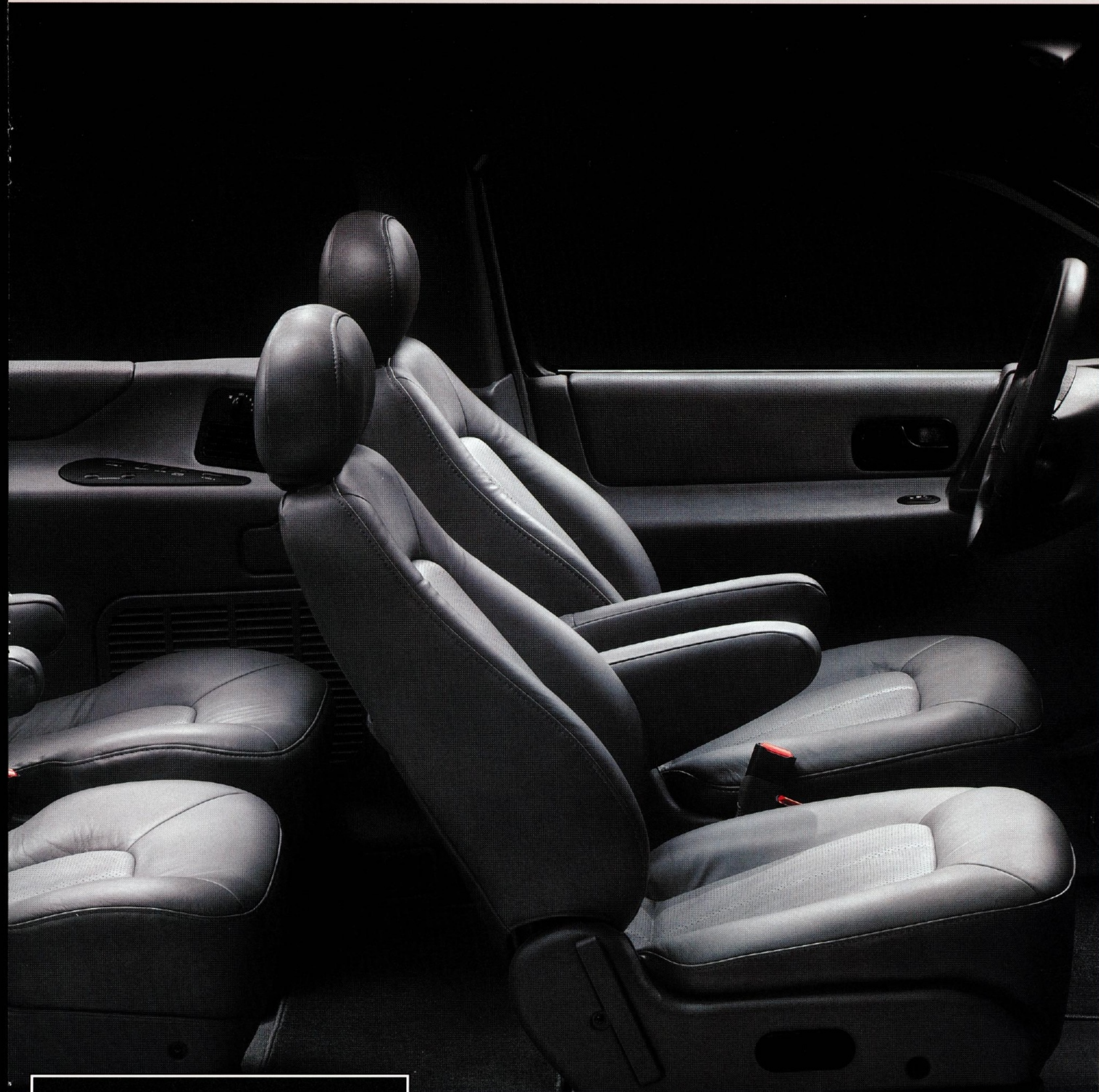
The Mercury Villager minivan offers all the attributes people appreciate most in a minivan, plus the comfort, generous amenities and numerous safety features they expect from a Mercury. Yet Villager provides still more, combining the practicality of a minivan with the driving characteristics of a car.

Villager LS shown in Electric Red over Silver Clearcoat Metallic. Some features may be optional.





Villager LS interior pictured in optional Smoke leather seating surfaces. Some features may be optional.



**SEATING AND CARGO CARRYING VERSATILITY.** Villager's innovative seven-passenger seating configuration quickly becomes room for something else. The rear seat folds into a storage position and slides forward to create extra room in back. Remove the second-row seats, and you can slide the rear seat all the way forward for optimal cargo space. The second- and third-row bench seats also fold into tray tables with cup holders for tailgating or drive-thru dining convenience.

**NEED MORE SPACE?  
IT CAN EASILY  
BE ARRANGED.**

Villager's spacious seven-passenger interior offers no fewer than 13 different seating and cargo carrying arrangements. With its innovative rear seat that slides on rails and locks into five different locations, you can easily reposition the interior to suit yourself – without a single tool.



FROM HERE IT'S A  
GREAT LOOKING CAR.  
FOR A MINIVAN.

Which is precisely how Villager is designed to look and feel to a driver. Note how instrumentation and controls are positioned where you'll find them most useful, including control pods positioned on either side of the steering wheel to easily access key functions such as turning on the headlamps, rear window wiper/washer and defogger.

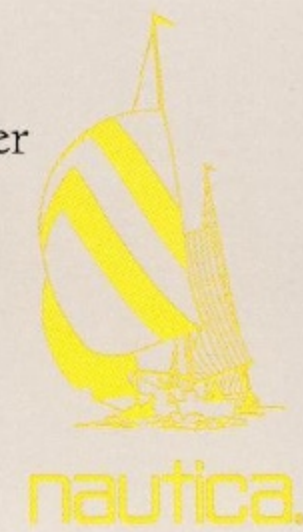


Some features may be optional.



ALL YOU'LL NEED TO ADD  
IS THE SMELL OF SALTY  
SEA AIR.

We worked in conjunction with one of the world's premier clothing designers, Nautica, to create this sea-inspired Villager. It includes all the features of the Villager LS, plus many extras unique to this model such as a special color scheme and wheels.



## NAUTICA VILLAGER FEATURES.



**QUAD CAPTAIN'S CHAIRS.** All four captain's chairs are upholstered in unique blue leather seating surfaces with white inserts and include the distinctive Nautica spinnaker logo. You'll also receive a carrying bag\* custom designed by Nautica exclusively for this Villager model.



**NAUTICA WHEELS.** These special aluminum wheels feature white paint and are available only with the Nautica Villager.



See specification pages for feature availability.  
\*Please allow six weeks for delivery.

FILL EACH DAY  
WITH  
APPOINTMENTS.

As thousands of happy owners can already attest, Villager is perhaps the ideal vehicle to handle a busy family or an active lifestyle. The many thoughtful features highlighted here illustrate how Villager performs the difficult task of keeping both driver and passengers comfortable and relaxed.

## COMFORT FEATURES.



**CFC-FREE AIR CONDITIONER.** Offers a choice of fresh or recirculated air modes for faster cool-down. By eliminating CFC-based refrigerants, it will not further harm the ozone layer.



**REAR AUDIO CONTROLS.** Lets passengers in back adjust volume levels, while override control remains with the driver.

**POWER FRONT DOOR WINDOWS.** Includes express-down driver's window.



**DUAL POWER MIRRORS.** Controls let you adjust either outside mirror at a touch.



**POWER DOOR LOCKS.** A single tactile switch controls locks for both front doors, the sliding door and the liftgate.



**ILLUMINATED VISOR MIRRORS.** Both front visors include mirrors that light up when the mirror door cover is lifted.



**FRONT CUP HOLDERS.** These conveniently pull out from beneath the inboard side of the passenger seat.



**REAR CUP HOLDERS.** Rear seat passengers can rest their beverages in these cup holders built into the side panels.





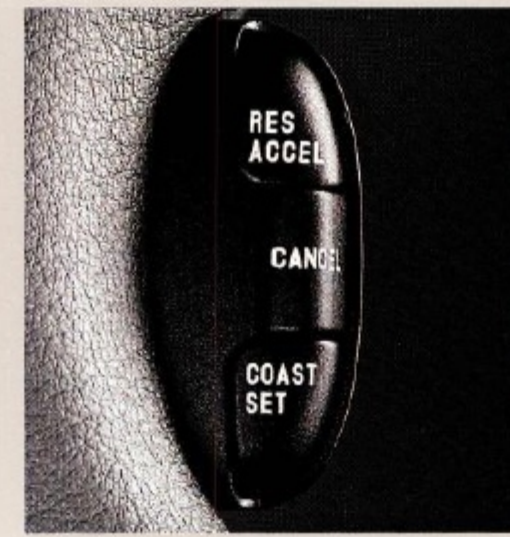
## VILLAGER LS IS LOADED BEFORE YOU PUT A THING INTO IT.

Whenever you need to transport just about any combination of family, friends and cargo, you'll find Villager is always more than accommodating. Villager combines a minivan's practicality with a host of conveniences that many minivans simply can't match.

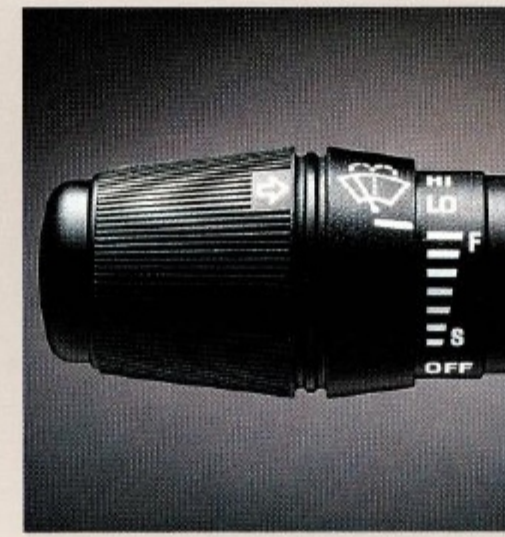
### CONVENIENCE FEATURES.



**POWER REAR QUARTER WINDOWS.** Flip out or retract at the touch of a button for better ventilation.



**FINGERTIP SPEED CONTROL.** Located at the side of the steering wheel, conveniently near your right hand.



**INTERVAL WIPERS.** High, low and variable intermittent speeds adjust for a light mist or a heavy downpour.



**DOOR MAP POCKETS.** Located in both front doors to keep route maps and travel documents handy.



**SEATBACK MAP POCKET.** Extra map storage space is easily reached in the backs of both front seats.

**COIN TRAY.** Slides out of the instrument panel when you need change for toll booths and parking meters.



**CARGO NET.** Removable net securely holds packages in place when traveling.

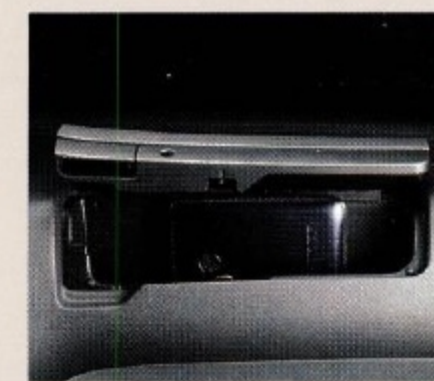
**REMOTE FUEL FILLER DOOR RELEASE.** Opens the fuel filler door from the driver's seat.



**DUAL OVER-HEAD LIGHTS.** A direct light source for map reading.



**LOCKABLE STORAGE BIN.** Extra space to secure valuables under the passenger seat.



**TAPE OR CD STOWAGE.** Place your favorite music in this roomy compartment located under the radio.



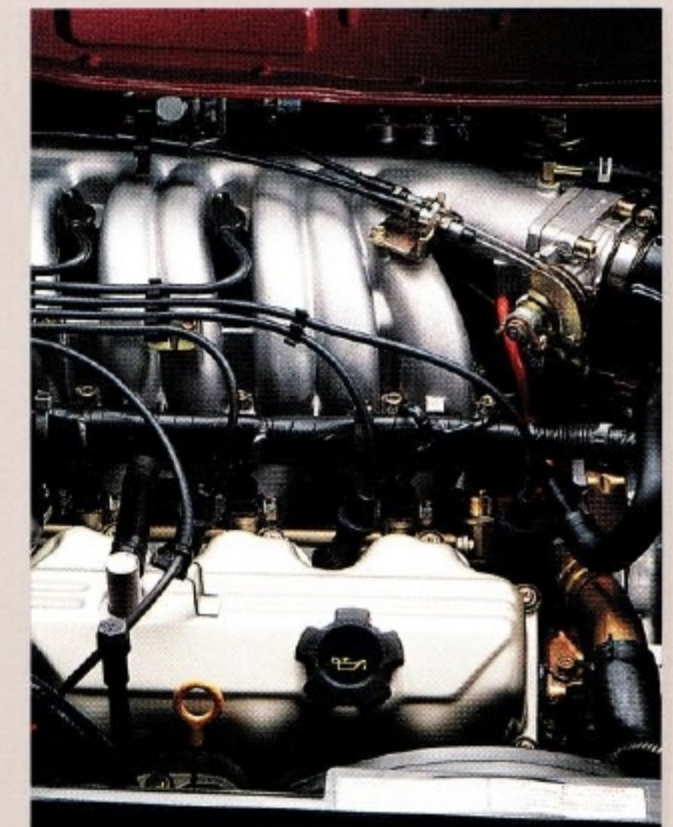
See specification pages for feature availability.

### FUNCTIONAL FEATURES.



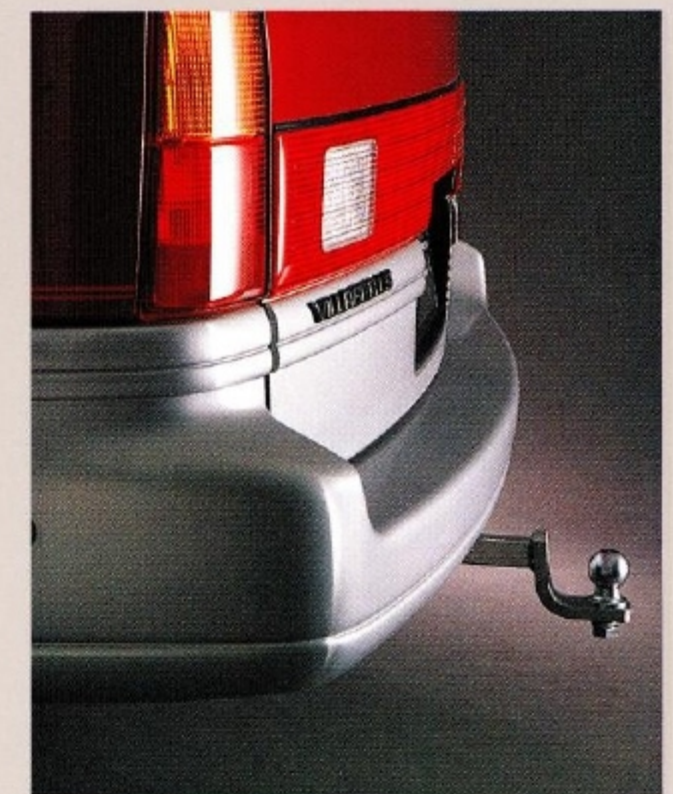
**RESPONSIVE CAR-LIKE HANDLING.** Villager's sure-footed front-wheel-drive design is augmented by an innovative suspension system to deliver taut, comfortable, car-like ride and handling.

**V-6 ENGINE.** Villager's 3.0-liter, 151-hp V-6 engine is teamed with a four-speed electronically controlled automatic transaxle for smooth, responsive power.

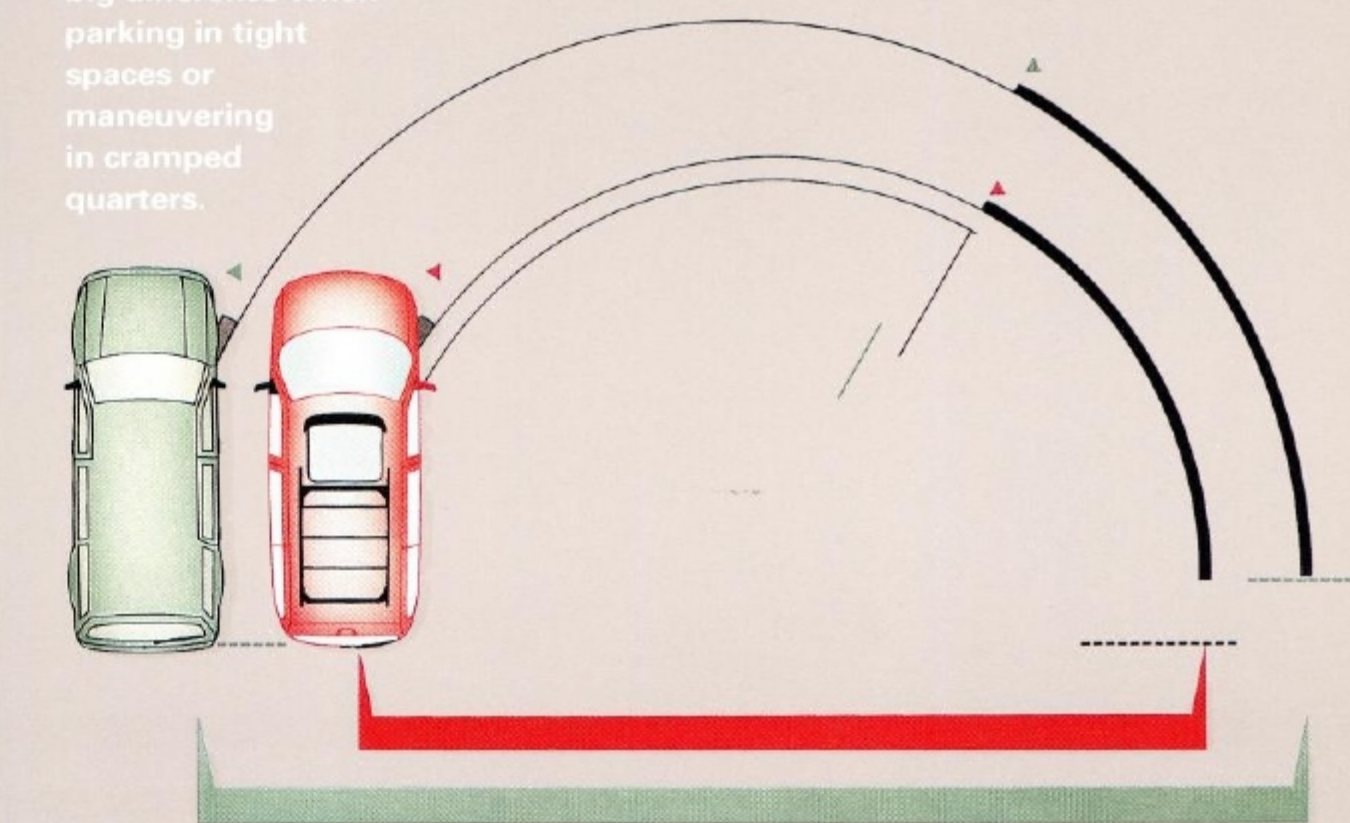


**AVAILABLE HANDLING SUSPENSION.** Includes performance tires, a rear stabilizer bar and unique "firm ride" suspension, to give Villager even more responsive ride and handling.

**TRAILER TOW PACKAGE.** An option that beefs up Villager to haul as much as a 3,500-lb trailer load.



**POWER STEERING WITH SHORT TURNING RADIUS.** Villager's 38.7-foot turning diameter is one of the smallest of any minivan, which makes a big difference when parking in tight spaces or maneuvering in cramped quarters.





## YOU'LL FIND PLENTY OF REASONS TO FEEL SECURE ABOUT CHOOSING VILLAGER.

Villager is engineered with an abundance of standard safety and security features that add to your peace of mind. And if what you have in mind is equipping your Villager for even greater comfort, convenience and security, choose from the many other features available.

### SAFETY & SECURITY FEATURES.



**2-STEP MOONROOF SWITCH.** As an added precaution, the optional moonroof closes two-thirds of the way when the button is pressed, then closes fully when the button is released and pressed again.



**DRIVER AIR BAG.** To supplement safety belts, Villager's driver-side air bag (SRS) inflates quicker than the blink of an eye in certain moderate to severe frontal collisions. Always wear your safety belt, even if your vehicle is equipped with an air bag.

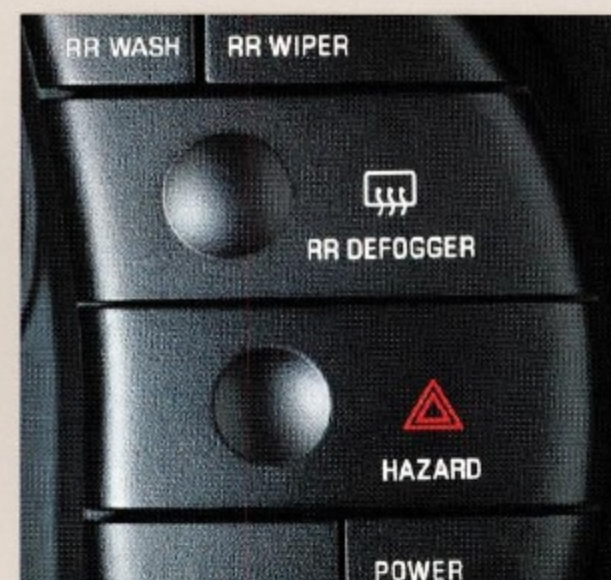


**BRAKE/SHIFT INTERLOCK.** Prevents shifting out of park unless the driver's foot is on the brake pedal.

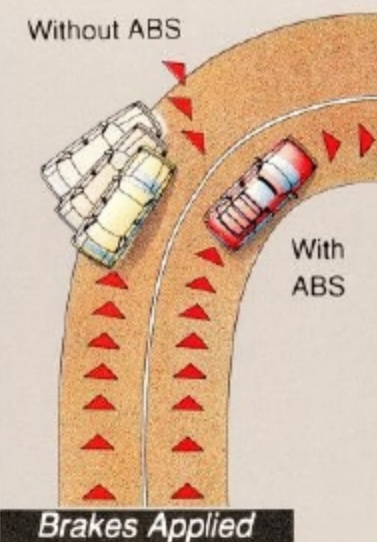
**SIDE INTRUSION DOOR BEAMS.** Among the many occupant safety features in all Villagers are side door intrusion beams.



**REAR WINDOW WASHER/WIPER.** Includes a lock-down feature to help prevent car wash damage.



**REAR WINDOW DEFROSTER.** Clears frost or fog from the rear window for better visibility.



**ANTI-LOCK BRAKES.** Villager's standard four-wheel Anti-lock Brake System (ABS) contributes to greater steering control during hard braking, even on slick road surfaces.

**PRIVACY GLASS IN REAR WINDOWS AND LIFTGATE.**

Allows rear passengers to see out, while outsiders will find it difficult to see what you're hauling.



**TIME-DELAY STEP LIGHT.** Remains on for 15 seconds after the ignition is turned off, allowing rear passengers to exit with greater safety at night.

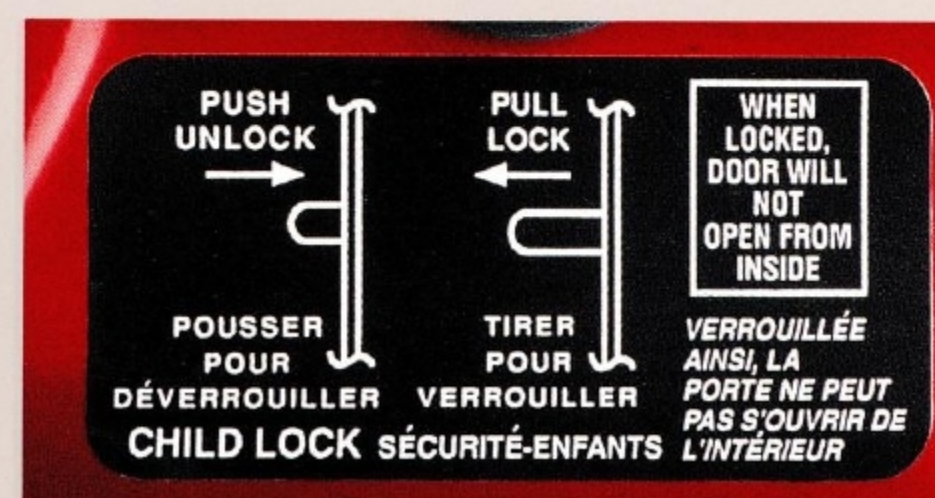
**CORNERING LAMPS.** Activated by the turn signal to help light your way around turns.

**FRONT-END CRUMPLE ZONE.** The front end is structurally engineered to absorb much of the energy of a severe impact before it reaches the passenger compartment.

**5-MPH BUMPERS.** Front and rear bumpers can absorb impacts up to 5 mph.



**3-POINT SAFETY BELTS.** Included at all outboard seating positions.



**CHILD-PROOF LOCK FOR SLIDING DOOR.** Prevents children from opening the door from inside, yet can still be opened from the outside if unlocked.



### OPTIONAL FEATURES.



**Electronic AM/FM stereo radio** with cassette and Premium Sound.



**Super Sound system** with Premium AM stereo/FM stereo and cassette. (Only available with CD player.)



**CD player.** (Available with both systems.)



**REAR HEATER/AIR CONDITIONER.** Passengers in back can select their preferred temperature settings.



**POWER MOONROOF.** Opens fully or raises for fresh air ventilation.

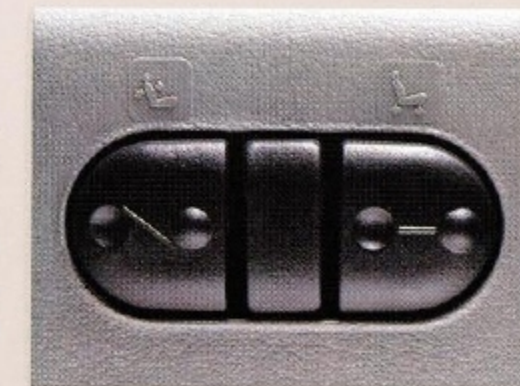


**ELECTRONIC INSTRUMENT CLUSTER WITH FUEL COMPUTER.** Colorful digitized information includes a computer for measuring fuel economy, distance to empty and outside air temperature.

**QUAD CAPTAIN'S CHAIRS.** Replace the middle bench seat with another pair of captain's chairs that can be easily removed when extra cargo capacity is needed.



**8-WAY POWER DRIVER'S SEAT.** Convenient controls include power adjustments for lumbar and seat height.



**4-WAY POWER PASSENGER SEAT.** Seat-mounted switch operates power slide and recline.



**KEYLESS ENTRY.** Lets you unlock the doors and the tailgate by using a personal code instead of a key.





VILLAGER OPTIONS  
AND SPECIFICATIONS.



DIMENSIONS (IN INCHES)	
Wheelbase	112.2
Overall length	189.9
Overall height	67.6
Maximum width	73.7
Track, front/rear	63.4/63.4
Headroom: front/middle/rear	39.4/39.7/37.3
Legroom: front/middle/rear	39.9/34.8/36.7
Shoulder room, front	62.1
Hiproom, front	56.8

ENGINE	
Type	OHC V-6
Displacement	3.0 liters
Horsepower (SAE net)	151 @ 4800 rpm
Torque (SAE net)	174 @ 4400 rpm
Fuel delivery	Multi-point electronic fuel injection
Optimum towing capacity	3,500 lbs
Engine control	Electronic

TRANSAXLE	
Electronic 4-speed automatic overdrive w/overdrive lockout	

CAPACITIES	
Cargo volume	126.4 cu. ft.
Fuel	20.0 gal.
Oil capacity	4.2 qts. w/filter
Seating capacity	7 passengers
Curb weight	4,015 lbs.

SUSPENSION	
Front—MacPherson nitrogen gas-pressurized struts with front stabilizer bar	
Rear—Hotchkiss leaf suspension with nitrogen gas-pressurized shocks	
Optional—Handling suspension includes rear stabilizer bar and revised front and rear spring rates, with P215/70R15 BSW performance tires	

BRAKES	
Front	Disc
Rear	Drum
Type	Four-wheel ABS

STEERING	
Power rack-and-pinion	

EPA Statement: 1995 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.  
Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

FUNCTIONAL FEATURES	GS	LS	NAUTICA
Driver-side air bag to supplement safety belts	S	S	S
Power 4-wheel anti-lock brakes	S	S	S
Front-wheel drive	S	S	S
Brake/shift interlock	S	S	S
Battery saver	S	S	S
Electric rear window defroster	0	S	S
Engine oil sensor and warning light	S	S	S
Sound Insulation Package	S	S	S
Child-proof lock on sliding side door	S	S	S
Fingertip speed control	0	S	S
Front stabilizer bar	S	S	S
Flip-out 2nd and 3rd row bodyside windows	S	S	S
Warning lamps for low fuel and low washer fluid	S	S	S
Side window defoggers	S	S	S
Interval windshield wipers	S	S	S
Rear window wiper/washer	S	S	S
20-gallon fuel tank	S	S	S
Automatic front 2-point shoulder safety belts with manual lap belts	S	S	S
Rear 3-point lap/shoulder belts for outboard passengers (outboard with child seat safety locking feature)	S	S	S
Handling suspension	0	0	0
Trailer Tow Package (includes full-size spare)	0	0	0

EXTERIOR FEATURES			
Aero halogen headlamps with replaceable bulbs	S	S	S
Front cornering lamps	S	S	S
Light bar grille	S	S	S
5-mph impact bumpers front/rear	S	S	S
Urethane lower bodyside protection	S	S	S
Two-tone paint with color keyed molding	S	S	S
Tinted glass	S	S	S
Privacy glass	0	S	S
Aerodynamically styled roof rack	0	S	S
Dual power mirrors	0	S	S
Flip-open tailgate window	0	S	S
Accent stripe	0	S	S
Personally coded keyless entry	0	0	0
Autolamp on/off delay system	0	0	0
Power moonroof	0	0	0
Keyless entry system	0	0	0
Unique two-tone paint	S	S	S
Nautica logo on both sides of vehicle, floor mats and tailgate	S	S	S

S Standard feature 0 Optional feature

Based on official AAMA specifications.

WHEELS AND TIRES	GS	LS	NAUTICA
P205/75R15 BSW all-season radials	S	S	S
Temporary spare tire mounted under body	S	S	S
Wheel covers	S	S	S
Aluminum wheels with locking lug nuts	0	0	0
Aluminum wheels painted white	S	S	S

INTERIOR COMFORT AND CONVENIENCE FEATURES			
Remote fuel-filler door release	S	S	S
Front and rear floor mats	S	S	S
Locking glove box	S	S	S
Entry assist handles	S	S	S
Slide-out coin holder	S	S	S
Two storage bins with removable rubber mats	S	S	S
Day/night rearview mirror	S	S	S
Front and rear cup holders	S	S	S
Dual overhead visor mirrors	S	S	S
Dual illuminated overhead visor mirrors	S	S	S
Sliding door step lamp with time delay	S	S	S
Leather-wrapped steering wheel	S	S	S
CFC-free air conditioner—front	0	S	S
CFC-free air conditioner and heater—rear	0	0	0
Power rear vent windows and Light Group: Includes overhead dual map lights, liftgate lamp, front door step lamp and under-dash lamps with time delay	0	S	S
Power front door windows	0	S	S
Power remote rear quarter windows	0	S	S
Power locks with sliding side door "memory"	0	S	S
Cargo net	0	S	S
Tilt steering column	0	S	S
Nautica travel bag	S	S	S

SEATING FEATURES			
Cloth reclining front captain's chairs with adjustable head restraints, inboard armrests and 2 cup holders mounted inboard	S	S	S
7-passenger seating—includes additional quick release 2-passenger bench seat and reclining rear seatback that also folds down as tray table and 3-passenger rear bench seat (movable in floor tracks) with right-hand armrest and two outboard head restraints	0	S	S
Front seatback map pockets	S	S	S
Front passenger lockable under-seat storage area	0	S	S
Leather seating surfaces	0	S	S
Quad captain's chairs	0	S	S
4-way power passenger seat	0	0	0
8-way power driver seat	0	0	0
Unique blue leather seating surfaces with Nautica spinnaker and white inserts	S	S	S

INSTRUMENTATION	GS	LS	NAUTICA
Backlighted instrument cluster with tachometer, trip odometer, electronic warning chimes, temperature gauge, headlamp-on reminder chime	S	S	S
Electronic instrument cluster including trip computer with outside temperature	0	0	0
SOUND SYSTEMS			
Electronic AM/FM stereo cassette	S	S	S
Electronic AM/FM stereo radio with cassette and Premium Sound	0	0	0
Electronic AM/FM stereo radio with cassette, Premium Sound and CD player	0	0	0
Super Sound system with Premium AM stereo/FM stereo radio and cassette. Includes CD player, 9 speakers, 92 watts RMS and power antenna	0	0	0
Rear seat controls with dual headphone jacks	S	S	S

EXTERIOR COLORS	
Champagne Clearcoat Metallic	✓
Electric Red Clearcoat Metallic	✓
Dark Red Berry Clearcoat Metallic	✓
Medium Platinum Clearcoat Metallic	✓
Medium Willow Green Clearcoat Metallic	✓
Eclipse Blue Clearcoat Metallic	✓
Portofino Blue Clearcoat Metallic	✓
Silver Clearcoat Metallic	✓
Glacier White	✓
Deep Jewel Green Clearcoat Metallic	✓
Champagne/Eclipse Blue	✓
Electric Red/Champagne	✓
Electric Red/Silver	✓
Dark Red Berry/Champagne	✓
Medium Willow/Champagne	✓
Medium Willow/Silver	✓
Eclipse Blue/Champagne	✓
Eclipse Blue/Silver	✓
Portofino Blue/Eclipse Blue	✓
Silver/Medium Platinum	✓
Glacier White/Champagne	✓
Deep Jewel Green/Silver	✓
Deep Jewel Green/Champagne	✓
Eclipse Blue/Glacier White	✓
Glacier White/Eclipse Blue	✓

PRODUCT CHANGES	
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.	
Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.	

PREFERRED EQUIPMENT PACKAGES	GS	LS	NAUTICA
	692A	695A	697A
CFC-free air conditioner—front	•	•	•
Electric rear window defroster	•	•	•
Dual power mirrors	•	•	•
Tilt steering column	•	•	•
Fingertip speed control	•	•	•
Power windows and locks	•	•	•
7-passenger seating	•	•	•
Luggage rack	•	•	•
Under-seat storage	•	•	•
8-way power driver seat	•	•	•
Aluminum wheels w/locking lug nuts	•	•	•
Electronic AM/FM stereo cassette with Premium Sound	•	•	•
CFC-free air conditioner/heater—rear	•	•	•
Flip-open liftgate window	•	•	•
Electronic instrument cluster with trip computer and outside temperature	•	•	•
Keyless illuminated entry	•	•	•
Autolamp on/off delay system	•	•	•
4-way power passenger seat	•	•	•
Quad captain's chairs	•	•	•
Leather quad captain's chairs	•	•	•

• = Contained in Preferred Equipment Package

COMMITMENTS THAT TRAVEL WITH YOU.

**ROADSIDE ASSISTANCE.** Every Mercury includes the security of an emergency Roadside Assistance Program during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free call away 24 hours a day, anywhere in the fifty United States should you need any towing assistance, fuel delivery, tire change, a jump-start or even help when you've locked yourself out of your car. Ask your Mercury dealer for complete details on the Roadside Assistance Program and a copy of the limited warranty.

**THE LEASING ALTERNATIVE.**

More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a new Mercury. That's because a Red Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of a Red Carpet Lease at your Mercury dealer.



GS EXTERIOR COLORS	
Champagne Clearcoat Metallic	
Electric Red Clearcoat Metallic	
Dark Red Berry Clearcoat Metallic	
Medium Platinum Clearcoat Metallic	
Medium Willow Green Clearcoat Metallic	
Eclipse Blue Clearcoat Metallic	
Portofino Blue Clearcoat Metallic	
Silver Clearcoat Metallic	
Glacier White	
Deep Jewel Green Clearcoat Metallic	
LS TWO-TONE EXTERIOR COLORS	
Champagne/Eclipse Blue	
Electric Red/Champagne	
Electric Red/Silver	
Dark Red Berry/Champagne	
Medium Willow/Champagne	
Medium Willow/Silver	
Eclipse Blue/Champagne	
Eclipse Blue/Silver	
Portofino Blue/Eclipse Blue	
Silver/Medium Platinum	
Glacier White/Champagne	
Deep Jewel Green/Silver	
Deep Jewel Green/Champagne	
NAUTICA TWO-TONE EXTERIOR COLORS	
Eclipse Blue/Glacier White	
Glacier White/Eclipse Blue	



It is our goal to bring you something better: better interior room and comfort, better ride and handling, better styling and performance. In short, fully equipped, more satisfying vehicles,

WHAT MAKES  
A MERCURY  
A MERCURY.

from the small yet satisfying Tracer to the versatile Villager. Cars and minivans that please both drivers and passengers. And today, of course, that goal of being better encompasses everything from advances in safety and technology,

to complete satisfaction with every aspect of the care you receive from your Mercury dealer. All of which give you a better idea of our goal when we say: "Mercury. Better. Believe it."

Tracer



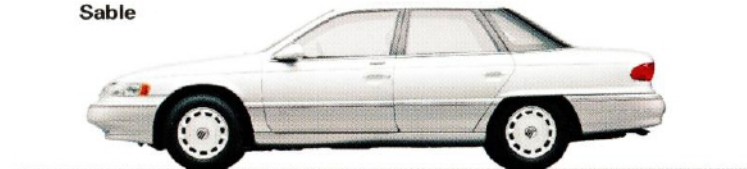
Mystique



Cougar XR7



Sable



Grand Marquis



Villager



 **MERCURY**



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*Buckle up—together we can save lives.*

 **LINCOLN**  
**MERCURY**