

Imagine yourself
in the all new Mercury
Sable.



'96 Mercury



Imagine a whole new car...



and a whole new way of thinking. The 1996 Mercury Sable.



Sable is about to revolutionize automotive design. Again. Our approach to recreating it went to the very soul of the car. The resulting all new Sable features a high level of craftsmanship and quality you can see, hear and feel. It has a fluid look and satisfyingly solid feel. In fact, Sable will leave you with the impression that it was formed from a single piece of steel. This is a car quite unlike anything you've ever driven before.

Sable LS

Sable hasn't been merely redesigned.

We didn't simply alter an exterior line here. Add a few new parts there.
We went back to the drawing board and started from scratch.

But reborn.



Our objective was clear:
To do whatever it took
to build a Sable that was
quieter, smoother, more
stylish, sturdier, with
improved handling and
control. In short, to
make Sable the absolute
and unequivocal leader
in its class. We'd like
to invite you to see what
we've done. We think
you'll know it when you
feel it.

Sable GS

Imagination.

Need more room and cargo space,
but don't want to sacrifice style and comfort to get it?
Just wait until you get a load out of this wagon.

Stretched.



Exterior shown in Silver Frost. Some features may be optional.



You'll find there's plenty of space inside the new Sable Wagon. It offers a generous 143 cu. ft. of interior room including 38 cu. ft. of cargo space. Plus convenient wagon features like a locking rear compartment and a rear hatch that allows you to open the window or entire liftgate. Sable Wagon displays a remarkable departure from all wagons that have come before. It also is the shape of wagons to come.

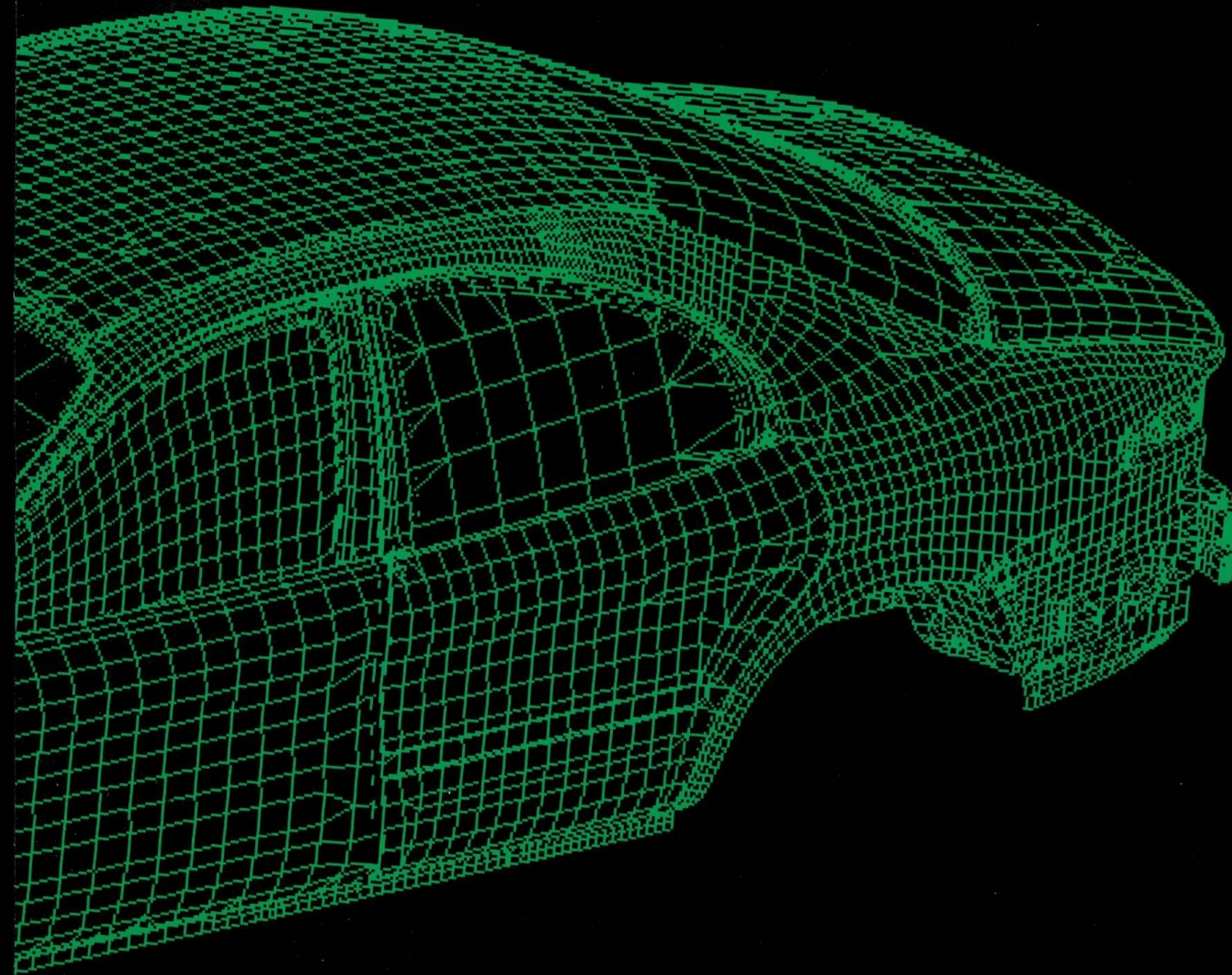
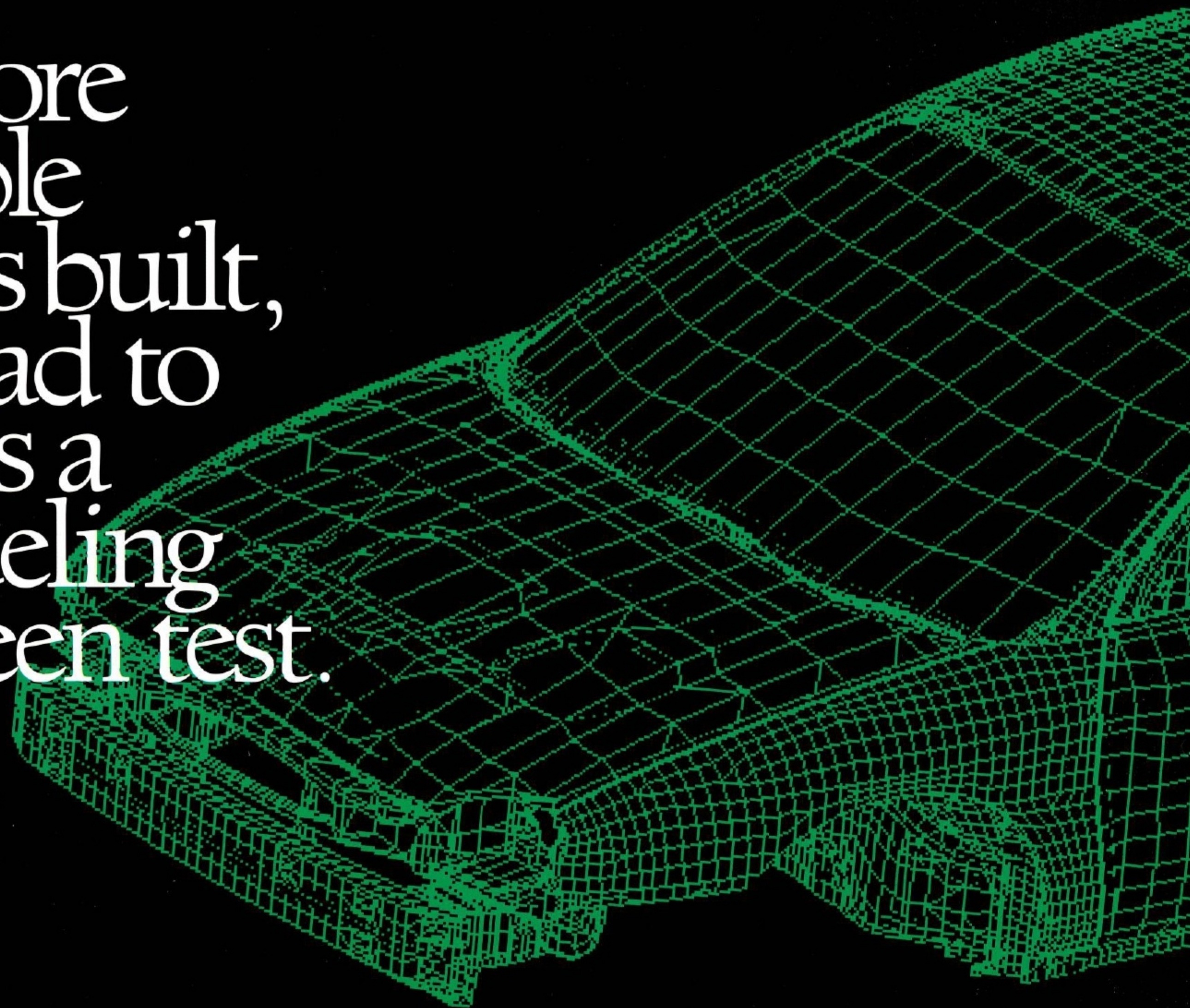
SableLS

Interior

Sable's all new Integrated Control Panel is extremely user-friendly. Its ergonomic design ensures the controls you need are all within easy reach. You'll also appreciate the rich, elegant feel of available real leather. Not just on seating surfaces like in many cars but on seat and headrest side facings as well. And it's the same quality leather found in most luxury automobiles.

Interior shown in Saddle leather trim. Some features may be optional.

Before
Sable
was built,
it had to
pass a
grueling
screen test.



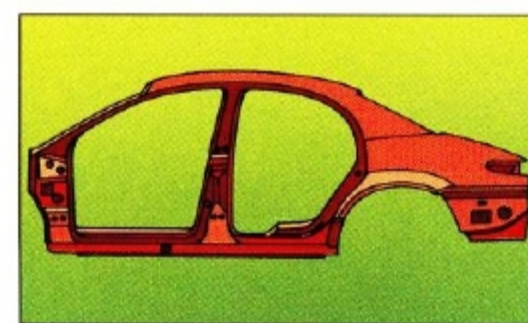
Substance

**COMPUTER-AIDED
ENGINEERING**
We asked Cray
Research the best way
to build a better Sable.
This supercomputer
technology was
utilized in designing
and testing auto-
motive systems and
subsystems, vehicle
dynamics simulations
and aerodynamic

modeling. In all, we
spent three years in
research, including
500 hours in a wind
tunnel in our quest to
make the all new
Sable the best in its
class. As a result,
thousands of product
and process improve-
ments have been made
to help Sable take a
quantum leap forward
in design, performance

and quality. A few of
these advances are
detailed here.

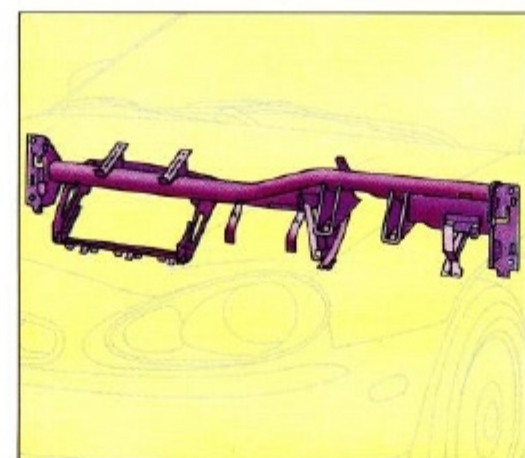
**ONE-PIECE BODYSIDE
STAMPING**
Rather than weld
several stamped parts



together, a single unit
from the "A" pillar
back is stamped from
a single piece of steel.
This creates better
door fit, reduced
water and wind leaks,
tighter tolerances and
contributes to Sable's
overall solid feeling.

CROSS-CAR BEAM
An instrument panel
cross-car beam has
been included for

greater structural stiff-
ness. This produces a



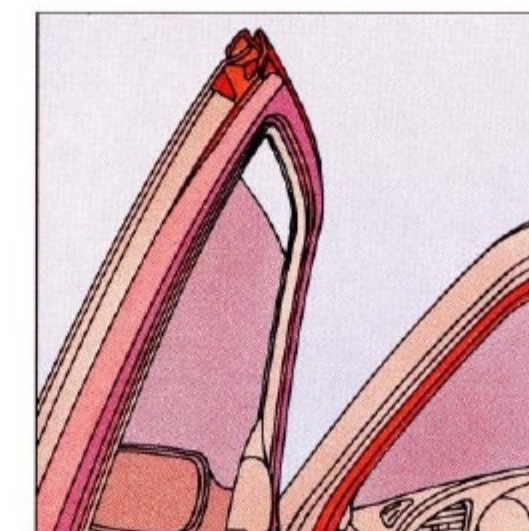
quieter, smoother
ride, better handling,
and reduces squeaks
and rattles. It also adds

an extra degree of safe-
ty, especially during a
side impact.

SAFETY CELL
A new level of safety
has been achieved
through the incorpo-
ration of a safety cell
structural design. This
integrates a network
of steel beams into a
protective, impact-
absorbing system.
What's more, Sable's

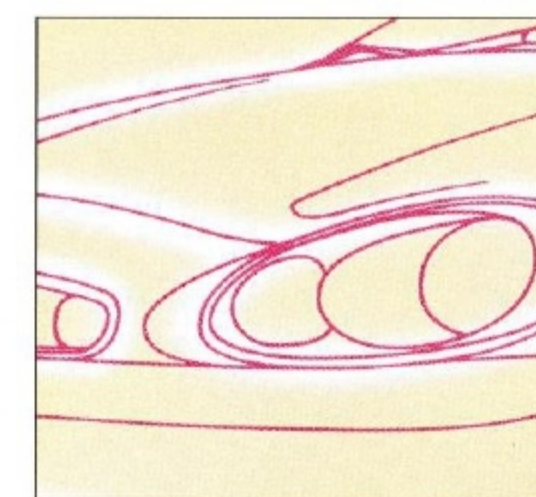
body shell is 60%
more rigid than previ-
ous models.

TRIPLE DOOR SEALS
Two seals on the door



and a third on the
bodyside reduce both
wind noise and water
leaks. They also give
the door a quality,
tight-fitting sound
when it's shut.

NO ADJUST BUILD
Sable is built with a
method called "No
Adjust Build." This
means there are six
points that each part



or subsystem has to
refer to when being
assembled.
This raises Sable's
dimensional integrity
to a new level. These

and numerous
refinements help
make this automobile
unlike any other
Sable ever built. And
with its improved
stiffness, taut drive
and handling, plus
breakthrough styling,
it's destined to set the
standard for years
to come.

Performance



Sable is proof that smooth performance

The open road is the true test of an automobile. And you'll find Sable, with its responsive V-6 engine, 4-speed transaxle and advanced suspension, passes with flying colors.

is always in fashion.



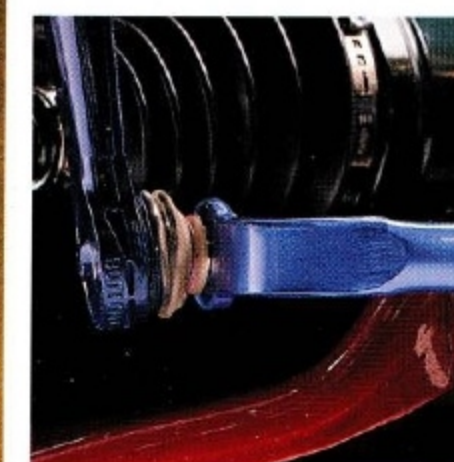
VARIABLE-ASSIST POWER STEERING. It delivers the appropriate amount of assistance when you need it. More in tight spots like parking and slow turning, less when you're driving at faster highway speeds for improved feel.



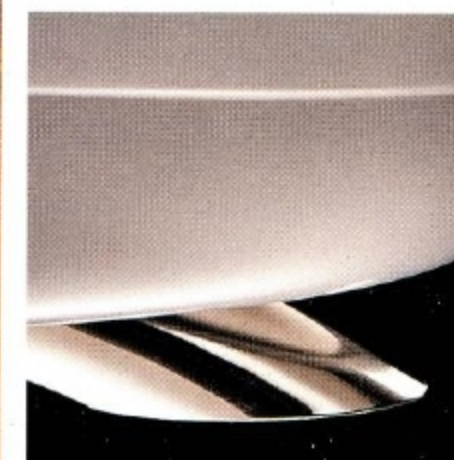
4-SPEED AUTOMATIC TRANSAXLE. This advanced transaxle has been engineered to be quiet, smooth and, of course, durable.



4-WHEEL INDEPENDENT SUSPENSION. Sable features MacPherson front and rear nitrogen gas-pressurized struts and stabilizer bars. Delivers improved wheel control when cornering, braking and accelerating.



FRONT AND REAR STABILIZER BARS. They're included on all Sables and help stabilize cornering and improve handling characteristics.



DUAL EXHAUST WITH BRIGHT TIPS. LS Sedan models feature dual exhausts, which contribute to Sable's performance, along with specially styled bright tips.



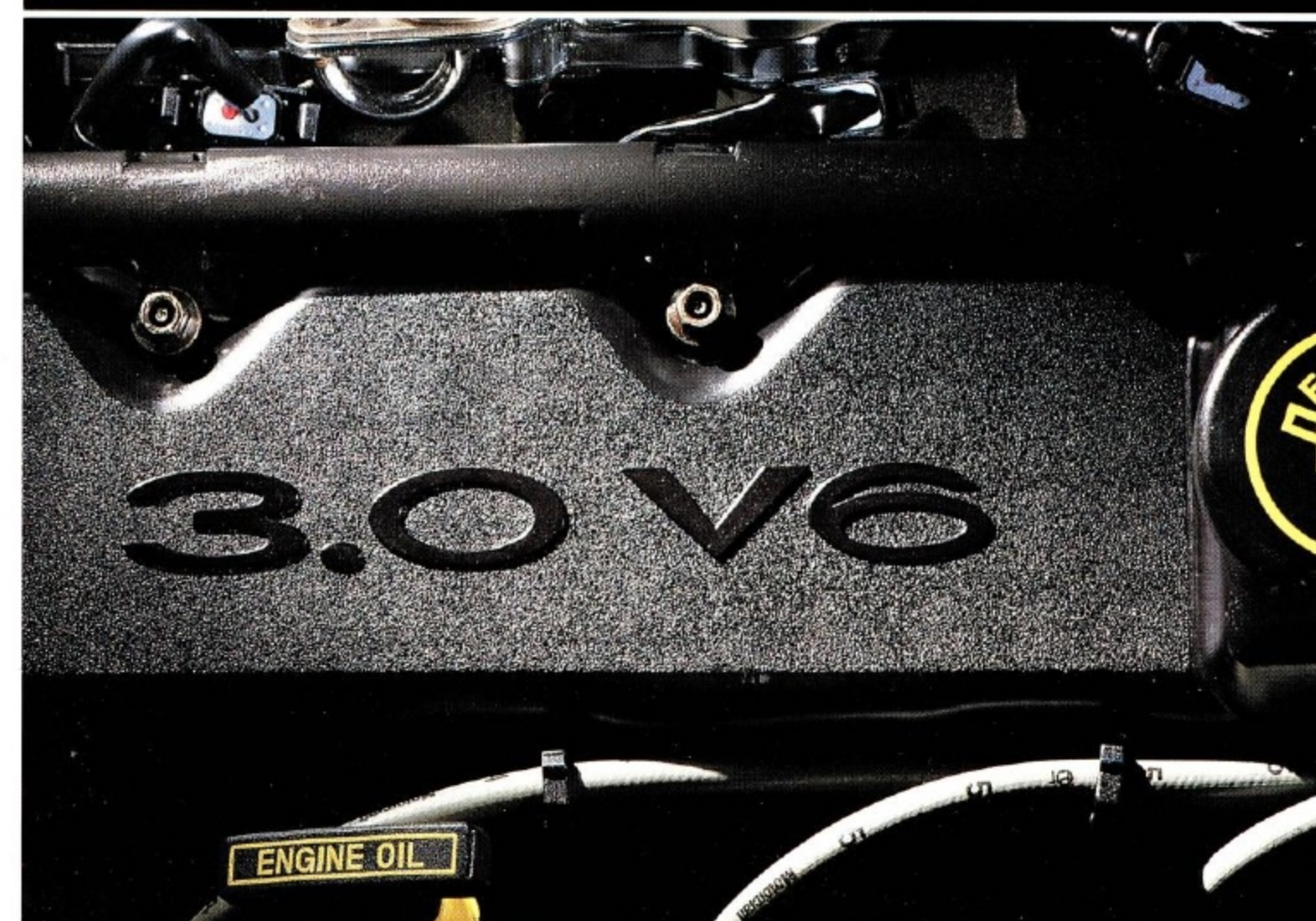
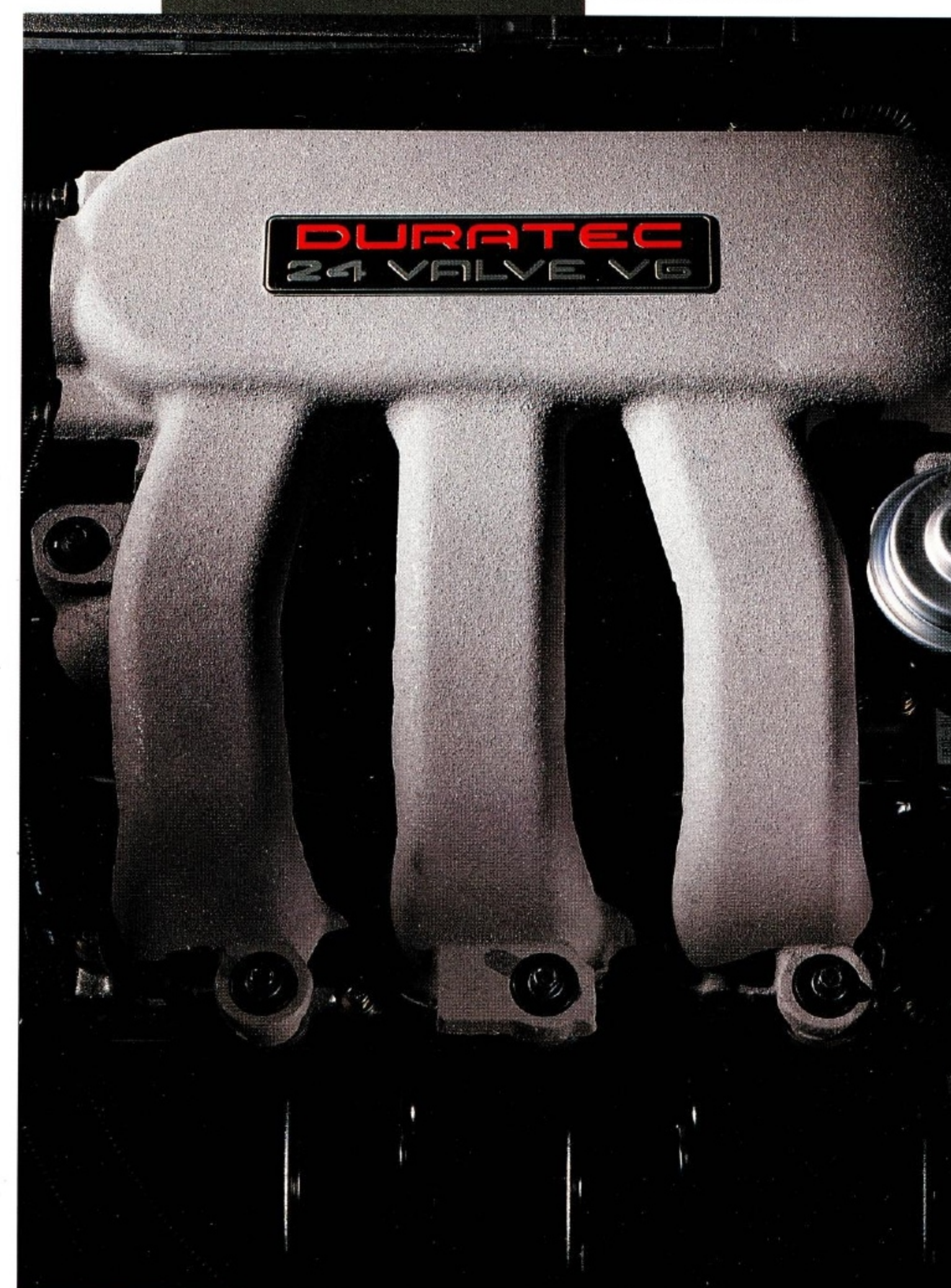
BATTERY SAVER. Automatically shuts off interior lights (including illuminated entry) 40 minutes after a door has been accidentally left ajar and the key is in the "off" position.

60/40 REAR SEATS. Extra long load? Sable can accommodate it easily with this handy fold-down rear seat.



100000

DURATEC ENGINE. LS models feature the new 3.0L 24-valve DOHC V-6. It has an aluminum block and heads and dual intake runners designed to increase airflow for improved low-end response and fuel efficiency. It's responsive yet remarkably quiet and can perform for 100,000 miles before its first scheduled tune-up.*



VULCAN V-6 ENGINE. A 3.0L V-6 engine comes standard with GS models. It is made with a stiffer block and features an advanced piston design. And it can go 100,000 miles without a scheduled tune-up.*

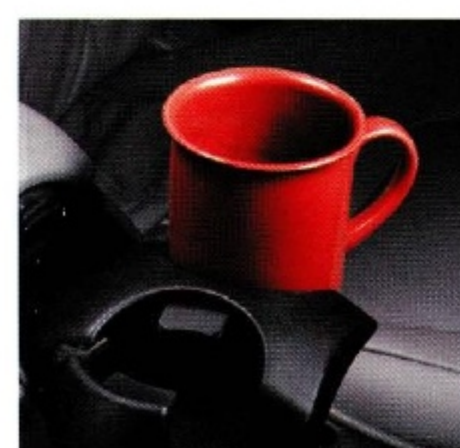
Functional

See specification pages for feature availability. *Under normal driving conditions with routine fluid/filter changes.

ILLUMINATED ENTRY.
For your convenience, whenever an exterior door handle is lifted interior lights are automatically turned on.



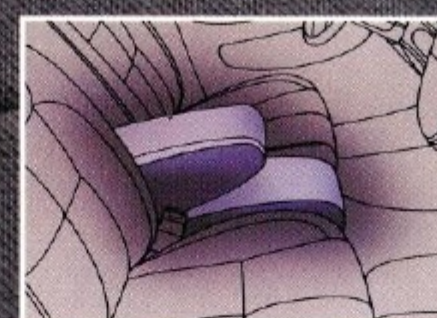
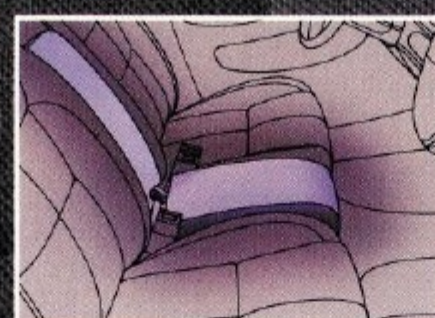
ACCESSORY DELAY.
Power windows and moonroof can be operated for up to 45 seconds after car is shut off.



CUP HOLDERS IN FULL FLOOR CONSOLE.
Can be adjusted to accommodate coffee mugs, soft drinks, and more.



FLIP-FOLD CENTER CONSOLE.
When closed, this unique feature allows three-across seating in front. Flip it forward and it becomes an armrest. Flip it again and it's a center console with cup holders, coin holders and cassette storage.



DUAL POWER HEATED EXTERIOR MIRRORS.
Mirrors automatically defrost whenever you switch on rear window defogger.

CODED KEY.
It helps protect your Sable LS from theft. If a non-encoded key is used or hot-wiring is attempted, the engine is disabled.



All the little creature comforts.

You could call it "feature central." For we've created an entirely new setting and filled it with all sorts of delights. Here you'll discover an abundance of features included to make driving an absolute pleasure.

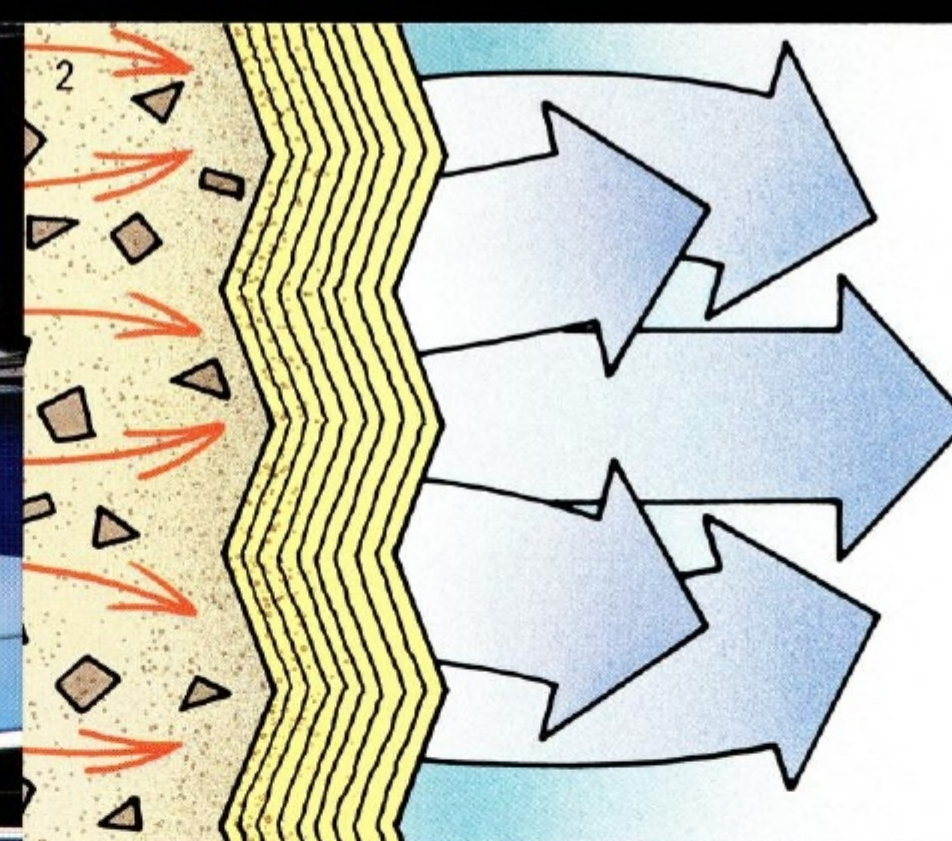
All in one place.

See specification pages for feature availability.

1. SOLAR TINT GLASS.
Improves cool-down times for air conditioner and protects interior surfaces against sun fading.



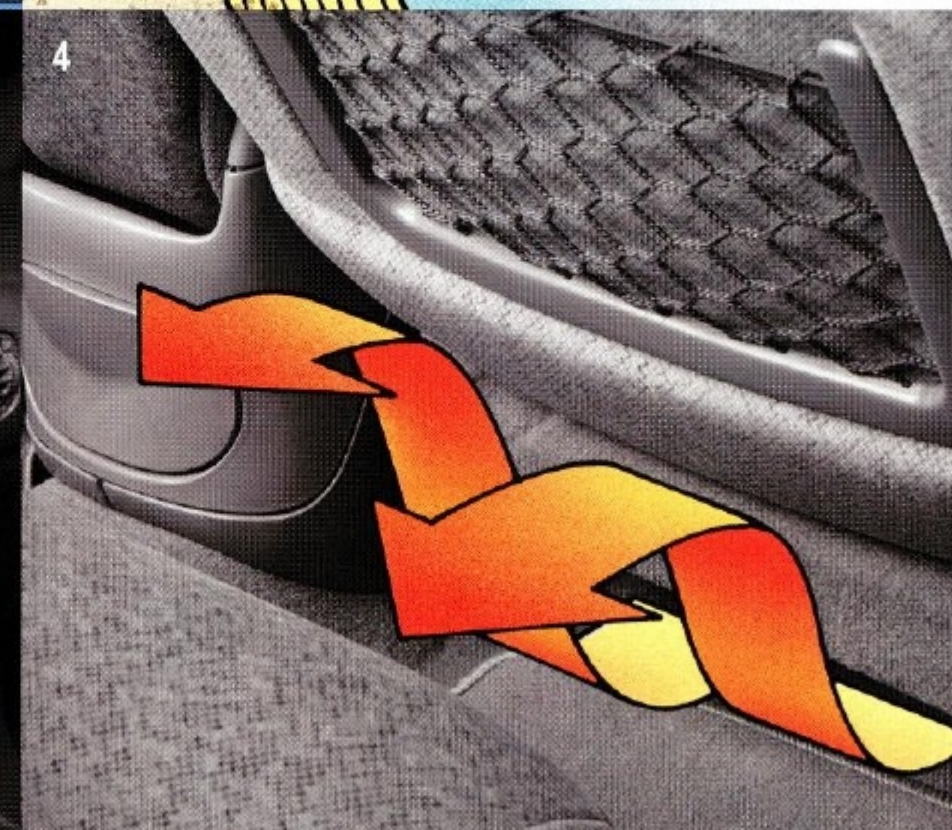
2. PARTICULATE AIR FILTRATION SYSTEM.
Now you can breathe easier. This system filters out dust and pollen particles as small as three microns before they reach the car's interior.



3. TILT STEERING WHEEL.
Easily adjusts to your preferred position for greater driving comfort and control.



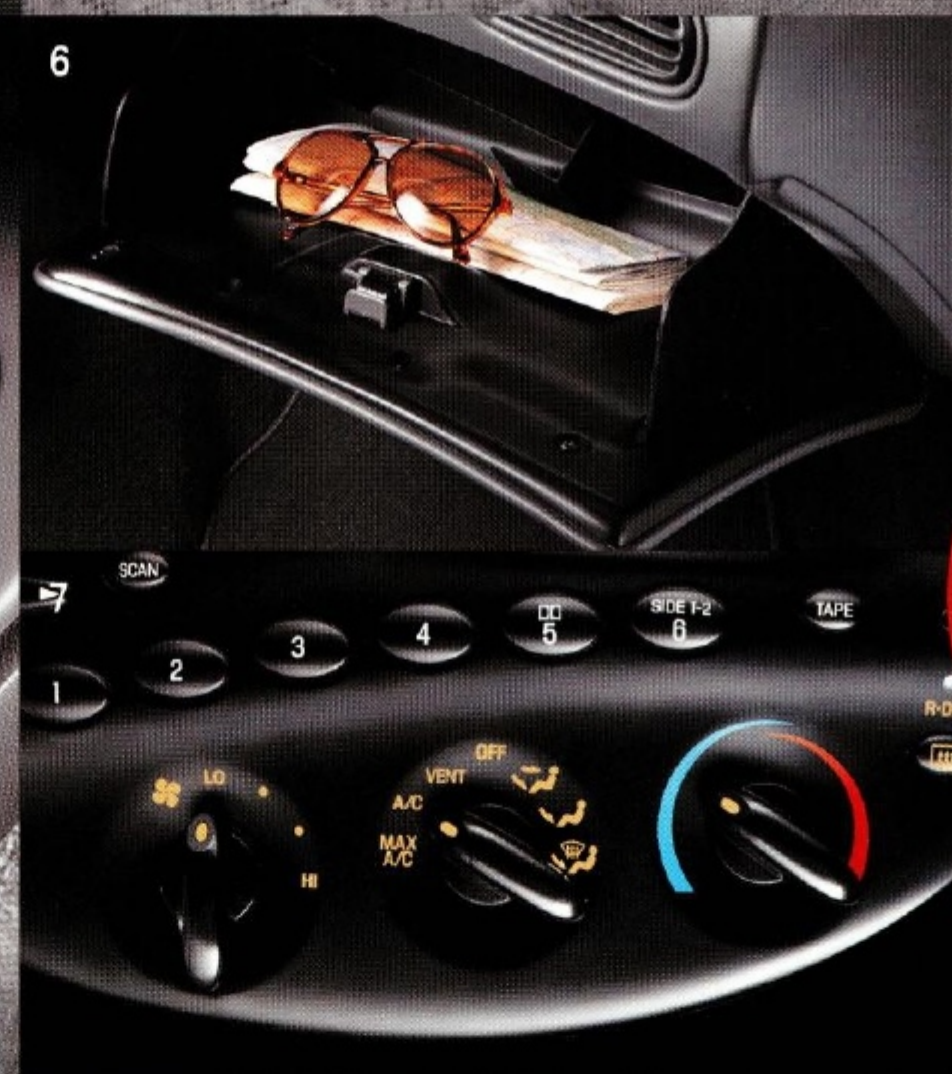
4. REAR SEAT HEAT DUCTS.
Rear passengers won't feel like they're getting the cold shoulder. Now the back seat stays warm and comfortable.



5. POWER WINDOWS.
Controlled by illuminated switches which make them easy to use at night. One-touch down feature on driver's side.



6. GLOVE BOX DAMPER.
It allows the door to open slowly so your kneecaps won't get hit.



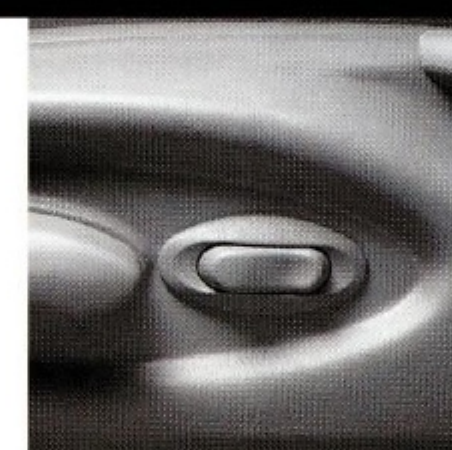
7. CFC-FREE AIR-CONDITIONING.
Uses a CFC-free refrigerant that doesn't deplete the ozone layer.



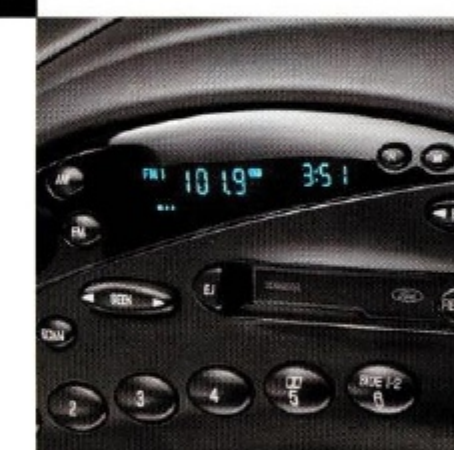
DOMELAMP.
Switch permits light to remain on, off or automatically turn on when any door is opened.



LOW-EFFORT HOOD RELEASE.
No more struggling with the release. Features an improved design that allows you to open the hood effortlessly.



POWER LUMBAR SUPPORT.
Both driver and passenger seats on LS models can be individually adjusted to provide proper back support.



SOUND SYSTEM.
You'll appreciate the rich, full sound from Sable's standard electronic AM/FM stereo radio. LS models feature an electronic AM/FM full logic stereo radio with cassette player and six speakers.

Convenience Features



DIMENSIONS (IN INCHES)	SEDAN	WAGON
Wheelbase	108.5	108.5
Overall length	199.7	199.2
Overall width	73.0	73.0
Overall height	55.4	55.8
Track	front 61.6/rear 61.4	front 61.6/rear 61.8
Headroom	front 39.4/rear 36.6	front 39.3/rear 38.9
Legroom	front 42.6/rear 38.9	front 42.6/rear 38.5
Shoulder room	front 57.4/rear 56.6	front 57.4/rear 56.6
Hiproom	front 55.8/rear 56.3	front 55.8/rear 56.2
Luggage capacity	16.0 (cu. ft.)	
Cargo volume/with rear seat folded		38.7/81.8 (cu. ft.)
Curb weight	3,388 lbs. (GS)	3,536 lbs. (GS)

ENGINES	GS	LS
Type	V-6 60° Vulcan OHV	V-6 DOHC Duratec 24-valve
Displacement	3.0 liters	3.0 liters
Horsepower (SAE net)	145 @ 5250 rpm	200 @ 5750 rpm
Torque (SAE net)	170 lbs.-ft. @ 3250 rpm	200 lbs.-ft. @ 4500 rpm
Fuel delivery	Sequential electronic	Sequential electronic
	multi-port fuel injection	multi-port fuel injection
Compression ratio	9.3:1	10:1
Engine control	EEC-V Electronic	EEC-V Electronic
	Engine Control	Engine Control

CAPACITIES	GS	LS
Fuel	16.1 gal.	16.1 gal.
Oil	4.5 qt. (w/filter)	5.5 qt. (w/filter)
Engine coolant	11.6 qt.	10.6 qt.

TRANSAXLE
GS - electronic 4-speed automatic transaxle with overdrive
LS - electronic fully non-synchronous 4-speed automatic transaxle with overdrive and overdrive lockout

BRAKES	SEDAN	WAGON
Front	10.8-inch disc	10.8-inch disc
Rear	8.9-inch drum	10.1-inch disc
Type	4-wheel hydraulic actuated with diagonal split	

STEERING
Variable-assist power rack-and-pinion

SUSPENSION
Front: Independent MacPherson front with nitrogen gas-pressurized hydraulic struts and front stabilizer bar.
Rear: Independent MacPherson rear with nitrogen gas-pressurized struts and rear stabilizer bar.
Rear wagon: Independent short- and long-arm type with nitrogen gas-pressurized hydraulic shock absorbers and progressive rate springs and rear stabilizer bar.

FUNCTIONAL FEATURES	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
Front and rear stabilizer bars	STD	STD	STD	STD
Dual air bag Supplemental Restraint System	STD	STD	STD	STD
Child-proof rear door locks	STD	STD	STD	STD
Brake/shift interlock	STD	STD	STD	STD
Stainless steel extended-life exhaust	STD	STD	STD	STD
Sound insulation package	STD	STD	STD	STD
Solar tint wraparound window glass	STD	STD	STD	STD
Side front window demisters	STD	STD	STD	STD
Electric rear window defroster	STD	STD	STD	STD
Variable intermittent windshield wipers	STD	STD	STD	STD
Warning lights for washer fluid, taillamp outage			STD	STD
Warning lights for low oil pressure, door ajar, low fuel warning light	STD	STD	STD	STD

3-point lap/shoulder safety belts with adjustable D-ring for outboard front occupants	STD	STD	STD	STD
3-point lap/shoulder safety belts for outboard rear occupants	STD	STD	STD	STD
3-point lap/shoulder safety belt for rear center occupant	STD		STD	
Load floor tie-down hooks		STD		STD
Dual exhaust with bright tips			STD	
Cargo net	DLR	OPT	DLR	STD
4-wheel disc anti-lock braking system	OPT	OPT	OPT	OPT
Rear wiper/washer		OPT		OPT

EXTERIOR FEATURES	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
5-mph impact bumpers front/rear	STD	STD	STD	STD
Dual power heated exterior mirrors	STD	STD	STD	STD
Multi-reflector headlamps	STD	STD	STD	STD
Body-color aero rocker panel molding assembly	STD	STD	STD	STD
Aerodynamically styled roof rack		STD		STD
Rear hatch with flip-up glass		STD		STD
Remote keyless entry system with key fobs	OPT	OPT		
Remote keyless entry system, perimeter anti-theft with key fobs and key pad			OPT	OPT
Ski and bike rack	DLR	DLR	DLR	DLR

INTERIOR COMFORT AND CONVENIENCE FEATURES	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
Illuminated entry	STD	STD	STD	STD
Dampened glove box door	STD	STD	STD	STD
CFC-free air conditioner	STD	STD	STD	STD
Particulate air filtration system	STD	STD	STD	STD
60/40 split fold-down rear seat	STD	STD	STD	STD
Digital clock with dimming feature	STD	STD	STD	STD
Tilt steering column	STD	STD	STD	STD
Fully trimmed luggage compartment with light	STD	STD	STD	STD
Power windows with illuminated switches, one-touch down driver's window and accessory delay	STD	STD	STD	STD
Coin and cup holder trays	STD	STD	STD	STD
Rear seat heat ducts	STD	STD	STD	STD
Battery saver	STD	STD	STD	STD
Integrated Control Panel with climate control, radio, rear window defroster and clock controls	STD	STD	STD	STD



Standard on GS
Deluxe wheel cover

Optional on GS
Painted aluminum wheels

Standard on LS
Machined finish aluminum wheels

Optional on LS
Chrome aluminum wheels

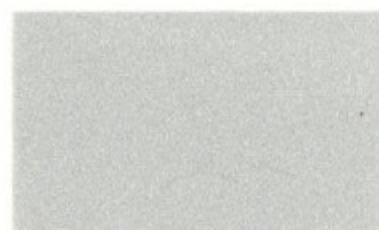


Midnight Red Clearcoat Metallic



Charcoal Grey Clearcoat Metallic

Vibrant White Clearcoat



Silver Frost Clearcoat Metallic



Moonlight Blue Clearcoat Metallic



Light Saddle Clearcoat Metallic



Pacific Green Clearcoat Metallic



Iris Frost Clearcoat Metallic



Medium Willow Green Clearcoat Metallic



Toreador Red Clearcoat Metallic



Rose Mist Clearcoat Metallic

INTERIOR COMFORT AND CONVENIENCE (CONTINUED)	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
Map pockets on rear of front seats	STD	STD	STD	STD
Six-passenger seating with dual recliners, flip-fold center console and front armrest	STD	STD	OPT*	OPT*
Power door locks with illuminated controls, central locking and lock disable	OPT	OPT	STD	STD
6-way power driver's seat	OPT	OPT	STD	STD
Light Group: dual courtesy lights under instrument panel, map lights	OPT	OPT	STD	STD
Rear seat air-conditioning ducts (w/five-passenger seating)			STD	STD
Five-passenger seating with dual recliners, front armrests and floor console			STD	STD
Driver and passenger lumbar support			STD	STD
Dual illuminated visor mirrors			STD	STD
Autolamp on/off delay system			STD	STD
Fold-down rear center armrest	STD		STD	
Dual visor mirrors	STD	STD		
Voice-activated cellular phone	OPT	OPT	OPT	OPT
Fingertip speed control	OPT	OPT	OPT	OPT
Front and rear floor mats	OPT	OPT	OPT	OPT
Electronic automatic temperature control			OPT	OPT
Rear facing third seat		OPT		OPT
Rear cargo area cover		OPT		OPT
Power moonroof			OPT	OPT
Leather seating surfaces (5-passenger seating)			OPT	OPT
Leather-wrapped steering wheel			OPT	OPT
Integrated child seat			OPT**	OPT**

SOUND SYSTEMS	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
Electronic AM/FM stereo radio with 4 speakers	STD	STD		
Electronic AM/FM stereo radio with cassette and 6 speakers	OPT	OPT	STD	STD
Six-disc compact disc changer, available with Premium Sound or JBL audio system			OPT	OPT
Electronic AM/FM stereo/cassette/JBL audio system with 7 speakers			OPT	
Electronic AM/FM stereo/cassette/Premium Sound with 6 speakers				OPT

INSTRUMENTATION	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
Analog instrumentation with speedometer, tachometer, engine coolant temperature gauge, fuel gauge and trip odometer	STD	STD	STD	STD

WHEELS AND TIRES	GS SEDAN	GS WAGON	LS SEDAN	LS WAGON
P205/65R15 all-season tires	STD	STD	STD	STD
Mini spare tire	STD	STD	STD	STD
15-inch deluxe wheel covers	STD	STD		
15-inch machined finish aluminum wheels			STD	STD
Conventional full-size spare tire with black steel wheel	OPT		OPT	
15-inch cast aluminum painted wheels	OPT	OPT		
15-inch chrome aluminum wheels			OPT	OPT

STD = Standard; OPT = Optional Feature; DLR = Dealer-Installed Accessory

PREFERRED EQUIPMENT PACKAGES	GS	LS
To make ordering easy, we've grouped certain options together into the Preferred Equipment Packages listed below. And priced them to offer sticker savings over ordering these items individually.	450A 451A	460A 461A 462A
Electronic AM/FM stereo radio with cassette	• •	STD STD STD
Power door locks	• •	STD STD STD
6-way power driver's seat	•	STD STD STD
15-inch cast aluminum wheels	•	STD STD STD
Light Group	•	STD STD STD
Front and rear carpeted floor mats	• •	• • •
Fingertip speed control	• •	• • •
Leather-wrapped steering wheel		• • •
Remote keyless entry system w/perimeter anti-theft		• •
Anti-lock brakes w/4-wheel discs		• •
Electronic automatic temperature control		•
Chrome aluminum wheels		•
Ford JBL/Premium Sound audio system		•
INTERIOR COLORS		
Medium graphite		
Grey-violet		
Willow green		
Saddle		

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.
EPA Statement: 1996 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.

PRODUCT CHANGES
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

The Facts

THE LEASING ALTERNATIVE

More and more people are choosing a Red Carpet Lease from Ford Credit as an

alternative to buying a new Mercury. That's because a Red Carpet Lease

allows a qualified customer to drive a brand-new

Mercury more often for a lot less than you'd think. Which

means you can afford to drive what you really want

to drive. When you fulfill your lease, you can return

the car and lease another brand-new vehicle all over

again. Ask for the benefits of a Red Carpet Lease at your

Mercury dealer.



* No-cost option.

** Coming later this model year.

Tracer



Mystique



Cougar XR7



Sable



Grand Marquis



Villager



Imagine a full line of cars featuring sophisticated styling and quality craftsmanship. Imagine an automaker who's concerned about every aspect of the care you receive from your dealer. Imagine a comprehensive program dedicated to your total satisfaction. It's called the Mercury CommitmentSM and it's one of the extra comforts of owning a Mercury. It provides the assurance that each customer's needs are always the highest priority and that they receive immediate attention for as long as they own their vehicle.

ROADSIDE SERVICE ASSISTANCE.

Throughout the three-year/36,000-mile warranty period, you get complimentary 24-hour, seven-day-a-week coverage for towing, fuel delivery, jump-starts, tire changing and lock-out assistance.

MERCURY VEHICLE WARRANTY.

As part of the Mercury Commitment, you receive the Mercury Bumper To Bumper Limited Warranty, covering your automobile for three years or 36,000 miles with no deductible. You also receive a limited corrosion protection warranty providing coverage for five years with unlimited mileage and no deductible. Ask your Mercury dealer for complete details and a copy of the limited warranties.

SPECIAL DELIVERY PROCESS.

Prior to delivery, your dealer's service department thoroughly prepares your vehicle. At delivery, the dealership sales staff provides a customer delivery meeting, service department tour, checklist review and other services.

MERCURY CUSTOMER ASSISTANCE CENTER.

If you have questions about your Mercury vehicle or the Mercury Commitment, you're invited to contact your selling dealer. Or if you wish, feel free to call our Customer Assistance Center at 1-800-392-3673.

OWNER IDENTIFICATION CARD.

You'll receive a Mercury Commitment ID card for your wallet. You'll want to keep it handy because it includes the Mercury Commitment hotline numbers for customer service and roadside assistance.

MercurySM Commitment



IMAGINE YOURSELF
IN A MERCURY



50%
TOTAL RECOVERED FIBER
10% POST-CONSUMER FIBER

LITHO IN USA (1,000,000) 7-95 P-8361

Buckle up—together we can save lives.

LINCOLN
Mercury