

Imagine yourself
in a Mercury
Tracer.



96 Mercury



Imagine the Mercury of small cars.

Small cars had a reputation for being basic transportation. But that was before Tracer. Now you can have the small car you want, and the features you want, too.

Equipped to make it the envy of other small cars.



Tracer offers the room, features and comfort so many small cars seem to lack these days. Since it's a Mercury, you'll find it comes with a remarkably long list of standard features — many of which you'd expect to find on far more expensive cars. And that's just one more reason Tracer is such a remarkable automobile.

Tracer

Step inside and you'll say,

Whether you're at the wheel or just along for the ride in the back seat, you can't help but notice Tracer's accommodating interior.

"How'd they get all that room in here?"

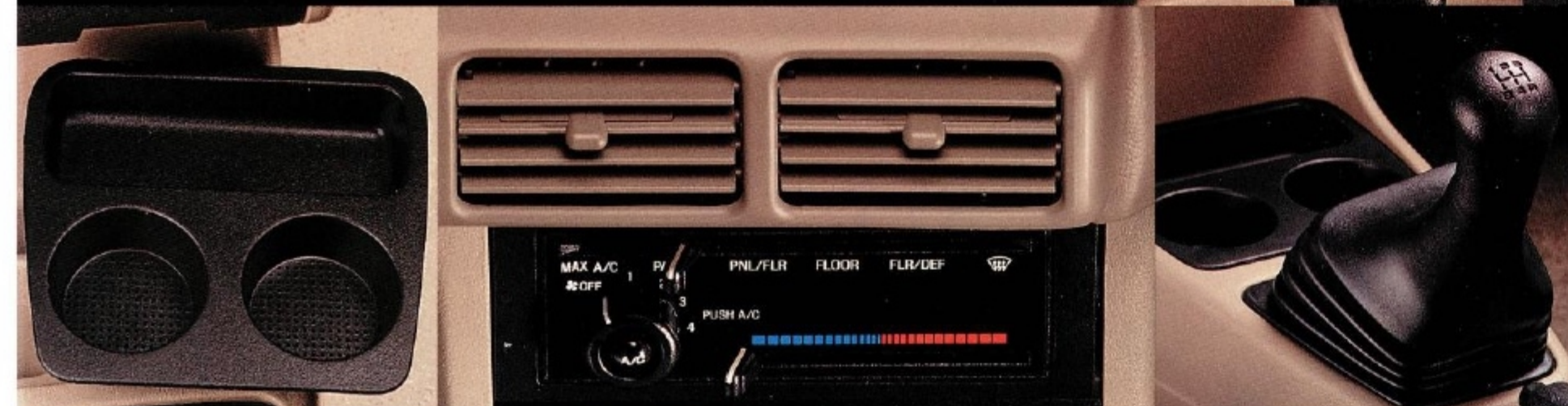
Space

Tracer's interior is deceptively large. In fact, it sports one of the roomiest interiors in its class. So you have plenty of room to stretch out. Need more room for extra-long cargo? No problem. All models come with a 60/40 split-fold rear seat. How's that for accommodating?

INSTRUMENT PANEL.
The instrument panel is designed with easy-to-read gauges and easy-to-operate controls that help keep you confident and in control behind the wheel.



EASY-TO-CLEAN CUP HOLDERS.
The removable rubber liner allows easy cleaning in those hard-to-reach areas.



INTERVAL WIPERS.
Two-speed (high and low) and variable timing wipers adjust for a light drizzle or a heavy downpour.



DUAL MAP LIGHTS.
Bright map lights include individual controls for both front seats to provide a direct source of illumination for reading documents at night.



DOOR MAP POCKETS.
They provide a handy place to store the things every driver has but never has a place for.



DISTRIBUTORLESS IGNITION.
The 1.9L engine includes a maintenance-free distributorless ignition that greatly improves spark accuracy. And it can go 100,000 miles without a scheduled tune-up.**



SEQUENTIAL ELECTRONIC FUEL INJECTION.
Tracer's 1.9L, 4-cylinder engine includes Sequential Electronic Fuel Injection (SEFI), which injects fuel at the precise moment it's needed to keep Tracer running at optimal performance and efficiency.*

5-SPEED MANUAL.
The smooth shifting manual transaxle provides a fifth gear that lets you travel the highways with greater fuel efficiency.*

POWER MIRRORS.
Tracer's dual power mirrors are operated by a convenient switch on the instrument panel. Available on Sedan. Standard on Wagon and LTS.

REAR SEAT HEAT DUCTS.
They help make sure your rear passengers are warm and comfortable.

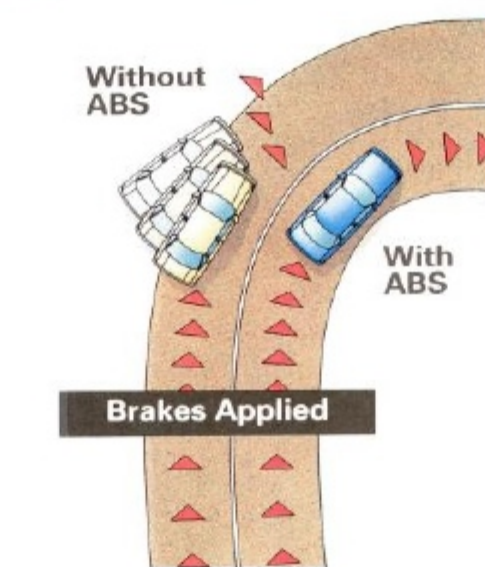
12.1-CUBIC-FOOT TRUNK.
Tracer offers easy access to its spacious trunk by combining low liftover height with a high-lift decklid.

POWER STEERING.
Tracer's standard power steering is a convenience you'll pay extra for with some competitive models.

*See the EPA statement in the back of this brochure.
**Under normal driving conditions with routine fluid/filter changes.

Features

LTS SUSPENSION SYSTEM.
Straighten out the meanest curves with a four-wheel independent sport suspension that includes front and rear stabilizer bars to help maintain the car's grip on the road.



ABS BRAKES.
Tracer LTS offers an optional four-wheel disc Anti-lock Brake System (ABS) that helps the driver maintain steering control during hard braking or while braking on ice, snow or rain-slick roads.



TILT STEERING WHEEL.
Standard driver amenities on LTS include tilt steering, fingertip speed control and a leather-wrapped steering wheel.



16-VALVE DOHC ENGINE.
This powerful 127-hp engine is available only on LTS and features dual overhead cams, four valves per cylinder and a variable inertia charging system which varies air intake to match engine speed for optimal performance at high and low ranges.

SPORT BUCKET SEATS.
LTS front bucket seats offer the comfort of side bolsters and the style of special trim unique to this model.

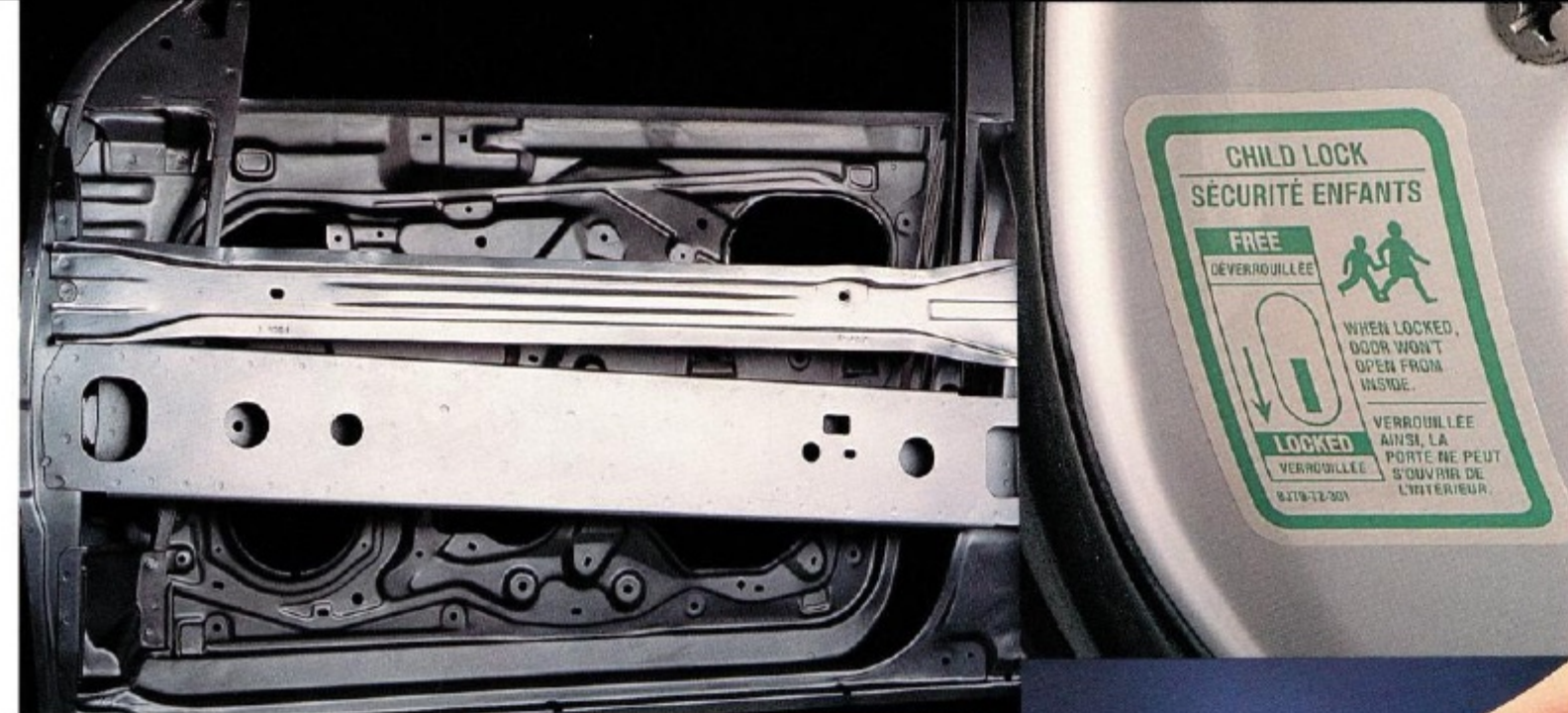


See specification pages for feature availability.

Tracer LTS



DUAL AIR BAGS.
Standard dual air bags offer added protection to both front seat passengers in a frontal collision. Remember to always wear your safety belt.

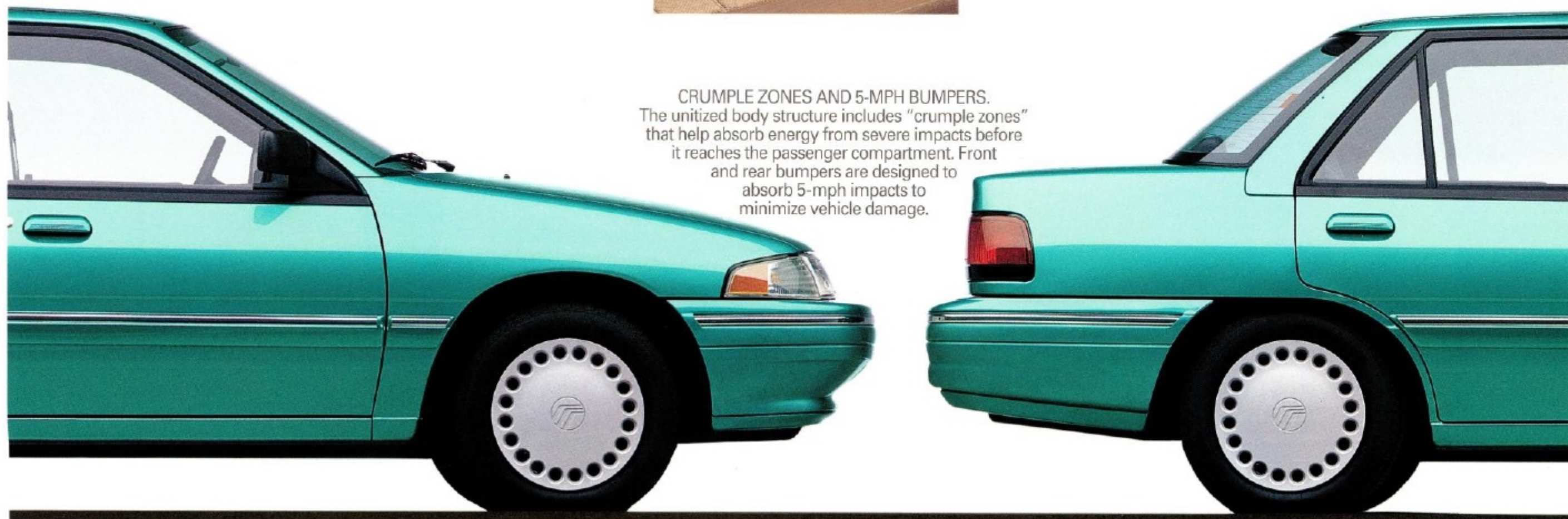


SIDE DOOR BEAMS.
Heavy gauge steel beams are mounted inside each door for additional protection.

INTEGRATED CHILD SAFETY SEAT.
This available feature ensures you always have a child safety seat on board, wherever you go. No more switching seats from car to car.



CRUMPLE ZONES AND 5-MPH BUMPERS.
The unitized body structure includes "crumple zones" that help absorb energy from severe impacts before it reaches the passenger compartment. Front and rear bumpers are designed to absorb 5-mph impacts to minimize vehicle damage.



CHILD-PROOF REAR DOOR LOCKS.
These prevent rear doors from opening from the inside while allowing parents access from the outside.



BRAKE/SHIFT INTERLOCK.
This safety feature prevents the car from being put into gear unless the brake pedal is depressed first.



Safety

SOUND SYSTEMS.
Tracer comes with a standard AM/FM stereo radio. The LTS model is upgraded with a cassette deck.

A Premium Sound system with 80 watts of power and four premium speakers is available with either an AM/FM cassette radio or CD radio.



POWER MOONROOF.
Let the wind blow through your hair with this power moonroof.



AIR CONDITIONER.
Keep your cool and the earth healthy with an optional CFC-free air conditioner.



TRIO PACKAGE.
Includes a leather-wrapped steering wheel, a rear decklid spoiler and 7-spoke aluminum wheels along with unique Trio badging that makes an already well-equipped car even sportier.



4-SPEED AUTOMATIC.
All Tracer models offer a 4-speed automatic electronic transaxle with overdrive.



POWER WINDOWS AND DOOR LOCKS.
Switches for these features are designed to allow for easy operation without taking your eyes off the road.



FRONT END COVER.
Made of heavy-duty vinyl, it helps protect Tracer's front end from stones. Special design lets you open the hood without removing the cover.

SKI AND BIKE RACK.
Adapters used with factory-installed roof rack can accommodate two bikes or four pairs of skis. Available for all Tracer models.

Options

Personalizing your Tracer is simple.

Just pick from the selection of great Tracer options like CD player, moonroof, air-conditioning and more.

DIMENSIONS (IN INCHES)	SEDAN AND LTS	WAGON
Wheelbase	98.4	98.4
Overall length	170.9	171.3
Overall height	52.7	53.6
Overall width	66.7	66.7
Track, front/rear	56.5/56.5	56.5/56.5
Headroom, front/rear	38.4/37.4	38.4/38.5
Legroom, front/rear	41.7/34.6	41.7/34.6
Shoulder room, front/rear	53.0/53.7	53.0/53.7
Hiproom, front/rear	50.4/48.0	50.4/48.0
ENGINES	SEDAN AND WAGON	LTS
Type	Single overhead cam inline-4*	Dual overhead cam 16-valve inline-4
Displacement	1.9 liters	1.8 liters
Horsepower	88 @ 4400 rpm	127 @ 6500 rpm
Torque	108 lbs-ft @ 3800 rpm	114 lbs-ft @ 4500 rpm
Fuel delivery	Sequential multi-port electronic fuel injection	Multi-port electronic fuel injection
Compression ratio	9.0:1	9.0:1
Engine control	EEC-V, Electronic Engine Control	Electronic module
CAPACITIES	SEDAN AND WAGON	LTS
Cargo volume	Sedan, 12.1 cu ft Wagon, 66.9 (rear seat folded) 30.6 (with rear seatback up)	12.1 cu ft
Fuel	11.9 gals	13.2 gals
Oil (with filter)	4.0 qt.	4.1 qt.
Engine coolant	5.3 qt.**	5.3 qt.**
Base curb weight	Sedan, 2,409 lbs Wagon, 2,485 lbs	2,460 lbs
TRANSAXLES	Manual Synchronized 5-speed overdrive with self-adjusting hydraulic clutch Automatic Electronically controlled 4-speed overdrive with lock-up torque converter	
BRAKES	SEDAN AND WAGON	LTS
Type	Four-wheel hydraulic, diagonally linked front to rear with power assist	
Front	10.1-inch ventilated disc	10.1-inch ventilated disc
Rear	7.9-inch drum	9.88-inch solid disc
SUSPENSION	Type Four-wheel fully independent suspension with front and rear stabilizer bars	
STEERING	Power-assisted rack-and-pinion with 17.0:1 ratio. Curb-to-curb turning diameter, 31.5 ft	

FUNCTIONAL FEATURES	SEDAN	WAGON	LTS
Dual air bags	STD	STD	STD
5-speed manual overdrive transaxle	STD	STD	STD
1.9L engine with 100,000-mile scheduled tune-up*	STD	STD	STD
Power-assisted rack-and-pinion steering	STD	STD	STD
Uniquely tuned sport handling suspension			STD
48-amp/hr. maintenance-free battery	STD	STD	STD
Underbody PVC coating	STD	STD	STD
4-speed electronically controlled automatic overdrive transaxle	OPT	OPT	OPT
Anti-lock Brake System			OPT
EXTERIOR FEATURES	SEDAN	WAGON	LTS
5-mph impact front and rear bumpers	STD	STD	STD
Aero halogen headlamps	STD	STD	STD
Tinted glass	STD	STD	STD
Lower bodyside protection	STD	STD	STD
Body-color bodyside moldings with bright insert (red insert on LTS)	STD	STD	STD
Semi-flush side glass	STD	STD	STD
Body-color door handles	STD	STD	STD
Rear window wiper/washer		STD	
Front air dam and decklid spoiler			STD
Translucent grille	STD	STD	STD
Body-color dual electric remote-controlled breakaway mirrors	OPT	STD	STD
Luggage rack	DLR	OPT	DLR
Power moonroof	OPT		OPT
Ski carrier	DLR	DLR	DLR
Bike carrier	DLR	DLR	DLR
Front end cover	DLR	DLR	DLR
Remote keyless entry	DLR	DLR	DLR
INTERIOR COMFORT AND CONVENIENCE FEATURES	SEDAN	WAGON	LTS
Reclining front bucket seats with adjustable head restraints	STD	STD	STD
60/40 split-fold down rear seat with integral head restraints	STD	STD	STD
Cloth interior trim (unique on LTS)	STD	STD	STD
Variable interval windshield wipers	STD	STD	STD
Side window demisters	STD	STD	STD
Rear seat heat ducts	STD	STD	STD
Front door map pockets	STD	STD	STD
Cargo net	DLR		DLR
Cargo liner		DLR	

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

INTERIOR COMFORT AND CONVENIENCE FEATURES (CONTINUED)	SEDAN	WAGON	LTS
Front 2-point automatic shoulder belt restraint system with manual lap belts	STD	STD	STD
3-point outboard active rear safety belts	STD	STD	STD
Full center console with storage and cup holders	STD	STD	STD
Grab handles with rear coat hooks	STD	STD	STD
Leather-wrapped steering wheel			STD
Child-proof rear door locks	STD	STD	STD
Cargo cover		STD	
Rear window defroster	OPT	STD	STD
Convenience Group: fingertip speed control and tilt steering	OPT	OPT	STD
Remote decklid release	OPT		STD
Light Group including: cargo area, engine compartment and dual map lights, headlamp-on warning chime and rear door courtesy light switches	OPT	OPT	STD
CFC-free air conditioner	OPT	OPT	OPT
Power Group: power door locks and power windows	OPT	OPT	OPT
Integrated child safety seat†	OPT	OPT	
Anti-theft system	DLR	DLR	DLR
Cellular phone	DLR	DLR	DLR
Front and rear floor mats	DLR	DLR	DLR
SOUND SYSTEMS	SEDAN	WAGON	LTS
Electronic AM/FM stereo with four speakers	STD	STD	
Electronic AM/FM stereo cassette radio with four speakers	OPT	OPT	STD
High-Level audio system with AM stereo/FM stereo compact disc radio (no cassette)	OPT	OPT	OPT
Premium Sound system with 80-watt amplifier and four speakers	OPT	OPT	OPT
INSTRUMENTATION	SEDAN	WAGON	LTS
Backlit analog cluster w/speedometer, tachometer, fuel gauge, engine temperature gauge and trip odometer	STD	STD	STD
Warning lights for low coolant level, oil pressure, brake failure, parking brake, high beam, safety belt, alternator and turn signal/hazard indicators	STD	STD	STD
WHEELS AND TIRES	SEDAN	WAGON	LTS
P175/65R14 black sidewall steel-belted all-season radials	STD	STD	
14-inch steel wheels with full wheel covers	STD	STD	
P185/60R14 82H black sidewall all-season performance radials			STD
14-inch cast aluminum wheels			STD

Based on official AAMA specifications. For more information on available accessories please see your Mercury dealer. Specific content is subject to change throughout model year. Consult your dealer for the most up-to-date information.

EPA Statement: 1996 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.

STD = Standard; OPT = Optional Feature; DLR = Dealer-Installed Accessory

PREFERRED EQUIPMENT PACKAGES	SEDAN/WAGON [†]	LTS
	540A 541A	555A
Remote decklid release	• •	STD
Rear window defroster	• •	STD
Dual power mirrors	• •	STD
Light Group	• •	STD
AM/FM stereo cassette radio	•	STD
CFC-free air conditioner	• • •	
Power Group		
—Power door locks		
—Power windows	• •	
Convenience Group		
—Fingertip speed control		
—Tilt steering	•	STD
TRACER TRIO OPTION PACKAGE	SEDAN/WAGON	LTS
Includes:		
• Leather-wrapped steering wheel		
• Unique 7-spoke aluminum wheels		
• Rear decklid spoiler		
• Unique Trio badging		
INTERIOR TRIM COLORS	SEDAN/WAGON	LTS
Mocha		
Opal Grey		
Royal Blue (Not available on Wagon)		
LTS: Opal Grey only		
Trio: Opal Grey and Mocha only		

* 100,000-mile scheduled tune-up interval, under normal driving conditions with routine fluid/filter changes.

** 6.3 qt with automatic transaxle.

† Available only with Opal Grey and Mocha interior trim.

‡ Rear defroster and dual power mirrors are standard equipment on Tracer Wagon. Remote decklid release not available on Tracer Wagon.

• Contained in PEP.

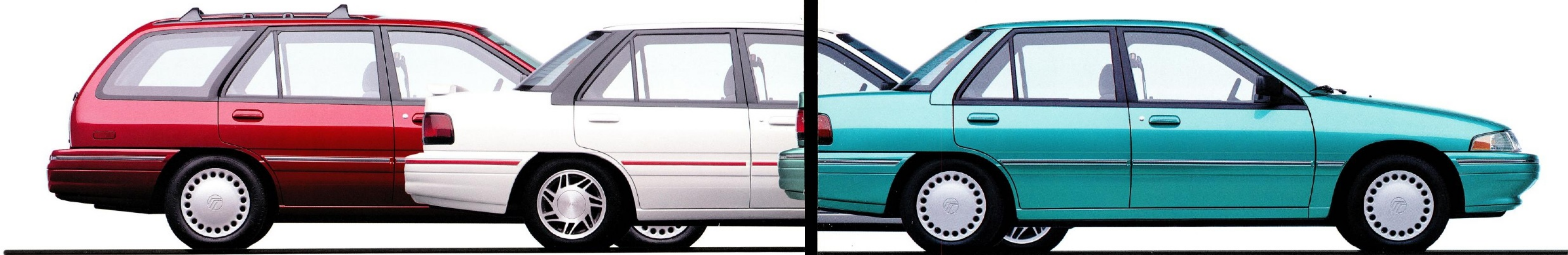
PRODUCT CHANGES
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information.
Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

Black
Oxford White
Silver Frost Clearcoat Metallic
Royal Blue Clearcoat Metallic
Toreador Red Clearcoat Metallic
Sunrise Red Clearcoat Metallic
Bright Calypso Green Clearcoat Metallic
Tourmaline Green Clearcoat Metallic
Ultra Violet Clearcoat Metallic
Cayman Green Clearcoat Metallic

The Facts

THE LEASING ALTERNATIVE.

More and more people are choosing a Red Carpet Lease from Ford Credit as an alternative to buying a new Mercury. That's because a Red Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of a Red Carpet Lease at your Mercury dealer.



Tracer



Mystique



Cougar XR7



Sable



Grand Marquis



Villager



Imagine a full line of cars featuring sophisticated styling and quality craftsmanship. Imagine an automaker who's concerned about every aspect of the care you receive from your dealer. Imagine a comprehensive program dedicated to your total satisfaction. It's called the Mercury CommitmentSM and it's one of the extra comforts of owning a Mercury. It provides the assurance that each customer's needs are always the highest priority and that they receive immediate attention for as long as they own their vehicle.

ROADSIDE SERVICE ASSISTANCE.

Throughout the three-year/36,000-mile warranty period, you get complimentary 24-hour, seven-day-a-week coverage for towing, fuel delivery, jump-starts, tire changing and lock-out assistance.

MERCURY VEHICLE WARRANTY.

As part of the Mercury Commitment, you receive the Mercury Bumper To Bumper Limited Warranty, covering your automobile for three years or 36,000 miles with no deductible. You also receive a limited corrosion protection warranty providing coverage for five years with unlimited mileage and no deductible. Ask your Mercury dealer for complete details and a copy of the limited warranties.

SPECIAL DELIVERY PROCESS.

Prior to delivery, your dealer's service department thoroughly prepares your vehicle. At delivery, the dealership sales staff provides a customer delivery meeting, service department tour, checklist review and other services.

MERCURY CUSTOMER ASSISTANCE CENTER.

If you have questions about your Mercury vehicle or the Mercury Commitment, you're invited to contact your selling dealer. Or if you wish, feel free to call our Customer Assistance Center at 1-800-392-3673.

OWNER IDENTIFICATION CARD.

You'll receive a Mercury Commitment ID card for your wallet. You'll want to keep it handy because it includes the Mercury Commitment hotline numbers for customer service and roadside assistance.



IMAGINE YOURSELF
IN A MERCURY

MercurySM Commitment



LITHO IN USA (225,000) 7-95 P-8216

Buckle up—together we can save lives.

LINCOLN
Mercury