

1 9 9 7 L I N C O L N

T o w n C a r









## LINCOLN TOWN CAR

### SPACIOUS RELAXING COMFORT

Some luxury sedans can seat four occupants quite adequately. But at Lincoln, we believe you shouldn't have to place a limit on friendship or space. That's why you'll find Town Car accommodates six adults very comfortably, whether you're taking off for a long weekend or just a night out.



Shown: optional Light Prairie Tan leather trimmed interior. Some equipment may be optional.

An enduring and uncompromised classic.

For more than three quarters of a century, Lincoln has epitomized what a luxury car should be. Today, Lincoln Town Car confidently continues that tradition by providing exceptional room, ride and comfort.

Its six-passenger interior offers luxurious comfort throughout and a host of features that cater to your every driving need. Equally comforting is Town Car's responsive, advanced V-8 engine that delivers the confident power of rear-wheel drive.

To match your unique driving needs, Lincoln offers three Town Car models: the Executive Series, the refined Signature Series and the elegant Cartier Series.

So if upholding tradition is important to you, or if you are intent upon starting a tradition of your own, we invite you to consider the 1997 Lincoln Town Car.



### LUXURIOUS ACCOMMODATIONS

Town Car's plush interior provides virtually everything you could possibly want in a luxury sedan. Six-way driver and passenger seats. A leather-wrapped steering wheel. An instrument panel that places controls easily within reach. Electronic temperature control that's automatically maintained once you set it. Plus much more.

### SMOOTH, QUIET RIDE

Almost legendary is the Lincoln ride. Long known for its ability to deliver passengers to their destination relaxed and refreshed, Town Car's self-leveling rear air-spring suspension and gas-pressurized shock absorbers combine to deliver a quiet, enjoyable ride—for driver and passengers alike.

### REFINED, CONFIDENT POWER

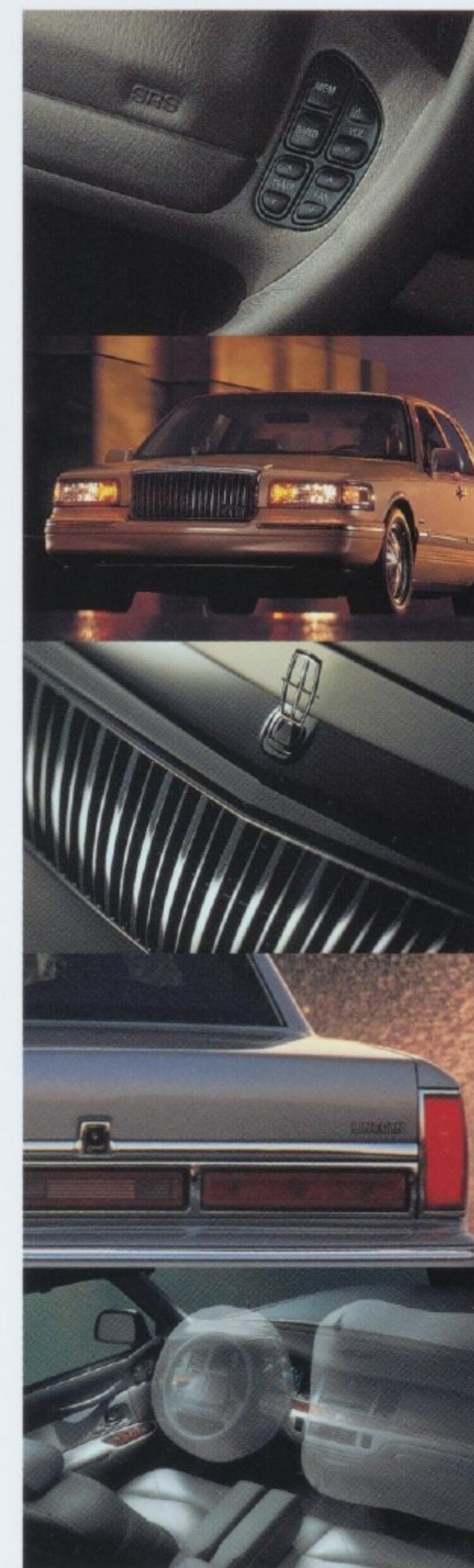
Town Car is equipped with a 190-horsepower, 4.6-liter SOHC V-8 engine that has been proven over the years to be more than capable in virtually any driving situation. This powerful standard V-8 engine can confidently go up to 100,000 miles before its first scheduled tune-up... *under normal driving conditions with routine fluid/filter changes.*

### CAVERNOUS TRUNK

Volunteer to drive for that getaway weekend with friends. Pick up the Saturday foursome. Visit out-of-town relatives for a birthday celebration. Or load up on bargains at the mall. Town Car's cavernous 22.3-cubic-foot trunk easily holds luggage, sports equipment, presents, packages and more.

### TOWN CAR SAFETY

Town Car is equipped with a standard dual air bag supplemental restraint system. *Always wear your safety belt.* Front and rear crumple zones and heavy-gauge steel side door beams protect you and your passengers. And to help you maintain steering control on many slippery surfaces during hard braking, Town Car is equipped with a standard anti-lock braking system. Electronic Traction Assist, also available, helps keep the drive wheels from spinning during low-speed acceleration on slippery roads.





## FEATURES, OPTIONS AND SPECIFICATIONS

### STANDARD FEATURES

The Lincoln Town Car is equipped with a lengthy list of features to please your every driving need. Here are just a few of its many standard luxury items.

- Four-speed electronic automatic overdrive transmission with overdrive lockout
- Speed-sensitive, variable-assist power steering with selectable steering effort switch
- Dual air bag supplemental restraint system
- Rear-wheel drive
- Comfort/Convenience Group, including six-way power front passenger seat, power decklid pulldown, dual illuminated visor vanity mirrors, Autolamp on/off delay lighting system and rear carpeted floor mats
- Remote illuminated keyless entry system with panic button
- CFC-free electronic automatic temperature control with sunload sensor
- Fingertip speed control with tap-up/tap-down feature
- Anti-theft alarm system
- Solar tint glass
- Delayed power accessory
- Rear window defroster
- Electronic AM/FM stereo radio with cassette player and concealed antenna
- Dual power heated outside mirrors
- Maintenance-free battery
- Bodyside protection molding

### OPTIONAL EQUIPMENT

As you can see, standard luxury features abound on the Lincoln Town Car. But for those who desire to add a personal touch, you can choose from a select group of luxury, comfort and convenience options that will further complement your style and driving preference. The following represent a few of the options available:

- Electronic Traction Assist (standard on Cartier)
- Power moonroof
- Trunk-mounted 10-disc CD changer (requires JBL Audio System)
- Leather seating surfaces (no cost on Cartier)
- JBL Audio System with Digital Signal Processing (standard on Cartier)
- Heated front seats with five temperature settings (standard on Cartier)
- Integrated voice-activated cellular telephone (N/A on Executive Series)
- Electrochromic (auto-dimming) inside rearview and driver-side exterior mirror and compass (standard on Cartier)
- Conventional spare tire

### DIMENSIONS (IN INCHES)

Wheelbase . . . . .	117.4
Overall length . . . . .	218.9
Overall height . . . . .	56.9
Overall width . . . . .	76.7

### CAPACITIES

Luggage space . . . . .	22.3 cu. ft.
Fuel tank . . . . .	20.0 gal.
Curb weight . . . . .	3,997 lbs. (base model)

### ENGINE\*

Layout . . . . .	Front engine (rear-wheel drive)
Type . . . . .	SOHC V-8 with Electronic Engine Control (EEC-V)
Displacement . . . . .	4.6-liters/281 cu. in.
Horsepower (SAE net) . . . . .	190 @ 4,250 rpm
Torque (SAE net) . . . . .	265 lbs.-ft. @ 3,250 rpm
EPA estimated mpg . . . . .	17 city/25 hwy

\*Cartier Series is equipped with a V-8 that generates 210 horsepower at 4,250 rpm and 275 lbs.-ft. of torque at 3,250 rpm.

### TRANSMISSION

Four-speed electronic automatic overdrive with overdrive lockout

### SUSPENSION

Front: Independent SLA coil spring design with ball joints and stabilizer bar

Rear: Four-bar link, air-spring suspension and stabilizer bar

### LINCOLN COMMITMENT<sup>SM</sup>

During the 4-year/50,000-mile, bumper to bumper limited warranty period, every new Lincoln is covered by the Lincoln Commitment—a comprehensive owner benefits package designed to support your every driving need. The Lincoln Commitment includes 24-hour Roadside Assistance, Transportation Assistance, Emergency Travel Expense Reimbursement, Trip Planning, and more. See your dealer for complete details and for a copy of the limited warranty.



**LINCOLN**

What A Luxury Car Should Be

*To learn more about the new 1997 Lincoln Town Car, visit our Worldwide website at <http://www.lincolnvehicles.com>*

THE INFORMATION IN THIS BROCHURE WAS CORRECT AT TIME OF PRINTING. YOUR LINCOLN DEALER IS YOUR BEST SOURCE FOR UP-TO-DATE AND ADDITIONAL INFORMATION.