

T R A C E R



A C C E S S O R I E S





# M E R C U R Y T R A C E R

## Customize Your New Tracer With Ford Quality Care Brand Accessories...

### QUALITY YOU CAN COUNT ON

All the Ford Quality Care Brand Accessories shown in this brochure are built to Ford quality standards and allow you to personalize your new Tracer with confidence and style. Every Ford Quality Care Brand Accessory for the new Tracer offers:

- Engineering and design created specifically for your new Tracer
- Extensive research and testing
- One of the best warranties in the business
- Residualization on select accessories added to a Ford Red Carpet Lease\*
- Our commitment to quality, value and integrity

*\*Ford Quality Care Brand Accessories eligible for residualization are designated with an asterisk. For a complete listing of qualified accessories, consult your Lincoln-Mercury dealer.*

### ORDERING MADE EASY

All Ford Quality Care Brand Accessories you select for your Tracer are available through your Mercury dealership parts department.

Each description includes the Base Part number. Use this number to facilitate ordering and ensure correct part application.



If you're looking for the value of a small car, Mercury Tracer's right for you. If you want the interior space of a larger vehicle, Mercury Tracer's right for you. Combine value and space with great style and you'll find that the Mercury Tracer is the only choice for you.

Welcome to the New Mercury Tracer Accessories Catalog. The Ford Quality Care Brand Accessories you'll find in this brochure are precisely engineered to the specifications of your new Tracer. From air conditioning to vehicle

security systems, you'll find all the accessories you need to enhance your car's performance, increase your comfort and convenience, and even highlight the good looks of your new Tracer.

Ford Quality Care Brand Accessories are only available through your Lincoln-Mercury dealership. They're also the only accessories that are backed by Ford/Lincoln-Mercury with one of the best warranties in the business. Take this opportunity to outfit your new Tracer with the accessories that meet your needs. For accessories with Ford/Lincoln-Mercury quality and a warranty you can't get anywhere else, don't see anyone else but your Lincoln-Mercury dealer. Don't settle for anything less than Ford Quality Care Brand Accessories.



Ford Customer Service Division

## F O R D Q U A L I T Y C A R E B R A N D A C C E S S O R I E S

**Air Conditioning**

**Armrest/Console**

**Bike Carrier Adapter**

**Cargo Liner**

**Cargo Net**

**Cargo Shade**

**Door Edge Guards**

**Engine Block Heater**

**Floor Mats**

**Front End Covers**

**Luggage Cover**

**Luggage Rack**

**Remote Keyless Entry System**

**Ski Carrier Adapter**

**Speed Control**

**Splash Guards**

**Spoilers**

**Styled Wheel Protector**

**Locks**

**Vehicle Security Systems**





#### FRONT END COVER

Help protect the front of your Tracer from chips and scratches caused by road debris

- Unique design allows you to open the hood without removing front end cover
- Custom-fitted for your Tracer
- Features embossed Tracer script
- Adds a sporty look
- Flannel backing helps minimize moisture buildup between cover and vehicle's painted finish
- Available in black
- Easily installed and removed
- **Base Part Number: 19A413**



#### SPOILER\*

Contoured design adds sporty, Original Equipment appearance to Tracer Sedans

- Resists scrapes and scratches for long-lasting good looks
- Redirects airflow to help keep rear window clear of dust and dirt
- Available in performance white, pacific green, toreador red, metallic silver, vermillion red, ebony satin and primed
- Professional installation recommended
- **Base Part Numbers: 5444210**



#### CARGO NET

Helps keep cargo area neat and organized

- Constructed of soft braided cording that won't damage finished surfaces
- Net stretches easily around bulky items
- Prevents damage to cargo and trunk
- Easy to install
- Available for sedans
- **Base Part Number: 54550A66**

#### ARMREST/CONSOLE\*

Adds a unique Original Equipment look to vehicle interior

- Armrest is padded for enhanced driving comfort
- Provides valuable storage space
- Made of durable plastic for easy cleanups
- Mounts between driver and passenger seats for easy access
- Armrest flips up to reveal added storage space
- Includes a removable cassette/phone holder
- Easily installed
- Available in medium graphite, saddle and willow

- **Base Part Number: 54045A36**



#### GENUINE FORD AIR CONDITIONING\*

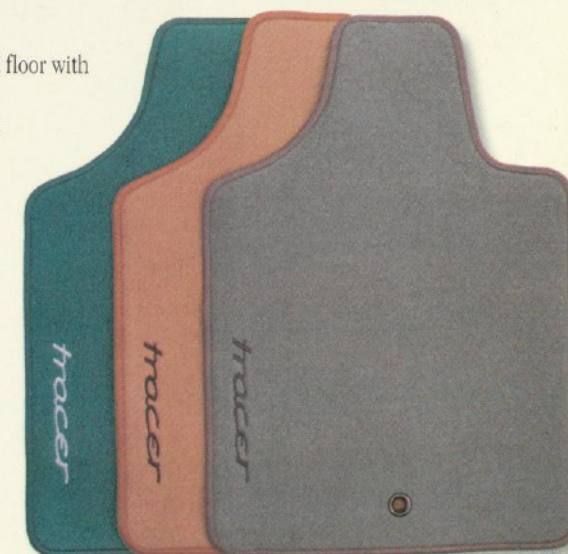
Optimum driving comfort with Original Equipment design

- All components are 100% Original Equipment
- Designed and engineered for complete integration with the Tracer's electronics system
- System uses R-134a, a chlorofluorocarbon-free refrigerant that does not deplete the Earth's ozone layer
- Eligible for Ford Extended Plan Coverage (in addition to standard Ford Quality Care Brand Accessories warranty)
- Dealer installation recommended
- **Base Part Number**  
**Basic Kit: 19B968;**  
**Compressor Kit: 19703**

#### CARPETED FLOOR MATS

Add style and protect your Tracer's carpeted floor with these plush floor mats

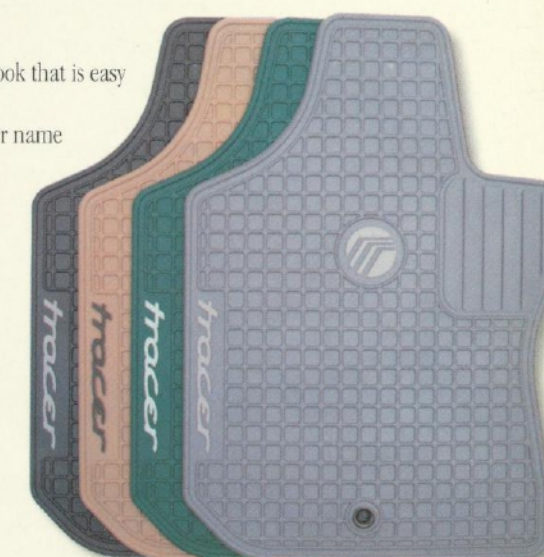
- Embroidered Tracer script on front mats
- Available in willow, saddle and medium graphite
- Nibbed rubber backing helps prevent slipping
- Positive retention on driver's side
- Packaged in pairs for front or rear
- **Base Part Number:**  
**Front: 5413086;**  
**Rear: 5413106**



#### MOLDED VINYL FLOOR MATS

Long-wearing vinyl mats offer a customized look that is easy to keep clean

- Front mats feature Mercury logo and Tracer name
- Conform exactly to interior contours for maximum protection
- Front driver's side mat includes positive retention feature for added safety
- Available in ebony, saddle, willow and medium graphite
- Packaged in pairs for front or rear
- **Base Part Number:**  
**Front: 5413086;**  
**Rear: 5413106**



#### UNIVERSAL FLOOR MATS

Long-wearing polypropylene carpet resists soil and stains

- Nibbed backing and positive driver's side retention helps keep mats in place
- Heavy-duty stitching for durability
- Packaged four mats per set
- Available with or without Mercury logo
- Available in ebony, willow, medium graphite and saddle
- **Base Part Number: 5413300**



\* Eligible for residualization on Red Carpet Lease

\* Eligible for residualization on Red Carpet Lease



## VEHICLE SECURITY SYSTEMS\*

Protect your new Tracer with a full range of security features

- 400- and new 450-series provide state-of-the-art security
- New 450 system upgrades factory anti-theft
- Lifetime limited warranty (contact your dealer for complete details)
- **Base Part Numbers:**  
**Vehicle Security System: 19A361**  
**Wire Harness: 19A361**

Note: Vehicles equipped with security systems may be eligible for insurance discounts in some states.



## REMOTE KEYLESS ENTRY SYSTEM\*

Locks and unlocks power doors and illuminates interior dome light from up to 50 feet away

- System includes a remote panic alarm and starter-kill feature
- Comes with two pocket-size remote control transmitters that double as keyrings
- Lifetime limited warranty (contact your dealer for complete details)
- Dealer installation recommended
- **Base Part Numbers: 54220K51**



## MOLDED SPLASH GUARDS

Special, contoured design complements Tracer's body lines

- Helps deflect debris away from Tracer's finish
- Helps protect Tracer's finish against dirt, grime, salt and other road debris
- "Heavy-duty" construction provides extra flexibility and resistance to cracking
- Easy to install; includes all attaching hardware and installation instructions
- Packaged in pairs for front or rear
- **Base Part Number: 16A550**



## SPLASH GUARDS

An economical way to help protect your Tracer's finish against dirt, mud, salt, gravel and other road debris

- Helps deflect debris away from Tracer's finish
- Adds an attractive, sporty accent to vehicle's lower body lines
- Available with either Tracer script or Mercury logo
- Resistant to cracking and corrosion
- Includes corrosion-resistant fasteners
- Easy to install; includes all attaching hardware and installation instructions
- Packaged in pairs
- Available in black
- **Base Part Number: 16A550**



## STYLED WHEEL PROTECTOR LOCKS

Help protect your wheels and tires from theft

- Hardened steel construction
- Dacromet-coated, no-rust finish
- Kit includes four locks and unique, coded key (locks replace one lug nut on each wheel)
- **Base Part Number: 1A043**



## SKI AND BIKE CARRIER ADAPTERS

Convenient ways to carry skis or bikes on the roof of your Tracer

- Skis or bikes are quickly secured and removed
- Padded clamp assemblies help guard against equipment damage
- Weatherproof construction of durable black anodized aluminum
- Bike Carriers available in frame or fork mounts
- Ski Carriers available in horizontal and diagonal mounts that hold up to four pairs of skis
- Adapters are easily and quickly installed and removed on Tracers equipped with Factory or Dealer Installed Luggage Rack (not included)
- Includes locking mechanism
- **Base Part Numbers:**  
Factory Installed: 7455100  
Dealer Installed: 7855100



## SOFT CARGO LINER

Helps protect cargo area of Tracer Wagon from wear and tear

- Constructed of durable vinyl reinforced with nylon
- Velcro-like fasteners allow easy installation and removal
- Folds into a compact package for convenient storage
- Available in medium graphite, saddle and black
- **Base Part Number: 7411600**



## CARGO SHADE

Helps provide security to contents of Tracer Wagon

- Constructed of durable, heavy-duty vinyl
- Rolls open easily for quick and easy cargo coverage
- Retracts neatly on roller for storage when not in use
- Protects cargo area contents from sun
- Available in saddle, willow, medium graphite
- **Base Part Number: 7445440**



## SPEED CONTROL\*

Microcomputer adjusts automatically to maintain your selected cruising speed (30 mph and above)

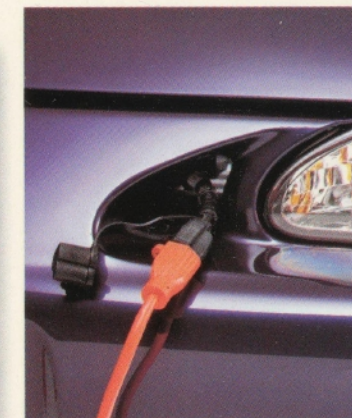
- System disengages when brake or manual transmission clutch is depressed; returns to previous speed when "Resume" control is activated
- Specifically designed and engineered for your Tracer; features Original Equipment parts
- Accessible fingertip controls are mounted on steering column shroud
- Available for 1.9L and 2.0L Z-Tech engines
- Dealer installation recommended
- **Base Part Numbers: 9A818**



## UNIVERSAL DOOR EDGE GUARDS

Protect your Tracer's door edges from nicks and dings

- Flexible design to fit the exact contour of door edge and cut to length
- Guards press on snugly for permanent installation
- Two per set
- Available in black
- **Base Part Number: 5420910**



## ENGINE BLOCK HEATER

Helps provide faster cold weather starting with less fuel waste and battery drain

- Original Equipment design heater coil installs permanently
- Helps heater deliver warm air sooner
- Helps heater deliver warm air sooner
- Plugs into any 110-volt outlet
- Includes protective cap
- Available for 1.9L and 2.0L Z-Tech engines
- Dealer installation recommended
- **Base Part Number: 6D008**



## SOFT LUGGAGE COVER

Helps protect luggage and other rooftop cargo on Tracer Wagons

- Provides additional cargo capacity
- Folds into small package for convenient storage and accessibility
- Rear and side panels feature double pull zipper for easy loading/unloading (zipper may be locked with small padlock - not included)
- Zippered openings in rear and passenger side are covered with flaps secured by Velcro®
- Soft construction allows cover to accommodate odd-shaped items
- Made of durable, exterior-grade vinyl fabric
- Seams are sealed for added water resistance
- Attaches easily to rack crossrails with four plastic buckles
- **Base Part Number: 19B507**

\* Eligible for residualization on Red Carpet Lease



### LIMITED WARRANTY INFORMATION

Because our standards of quality go far beyond those of most accessory manufacturers, Ford Motor Company is able to stand behind Ford Quality Care Brand Accessories with confidence, pride and one of the best accessory warranties in the business.

Ford Motor Company will repair or replace any properly installed Ford Quality Care Brand Accessory found defective in factory-supplied material or workmanship during the warranted period, as well as any component damaged by the defective accessory. The accessory will be warranted for whichever provides the greater benefit:

- 12 months or 12,000 miles (whichever occurs first)
  - The remainder of your new vehicle limited warranty
- This means that Ford Quality Care Brand Accessories purchased with your new vehicle and installed by your dealer are covered for up to the full length of your new vehicle limited warranty – 3 years or 36,000 miles (whichever occurs first). Contact your dealer for complete warranty coverage information.

## FORD QUALITY CARE BRAND ACCESSORIES

QUALITY CARE

